

Aho Tini 2030 Mahere Kōkiri mō ngā tau 1-3 Aho Tini 2030 Action Plan Years 1-3



The creative sector has contributed willingly and generously to shaping and sharpening Aho Tini 2030. We would like this connectivity to continue and propose to design this in collaboration with the sector.

All arts and cultural activities will be aligned to Aho Tini 2030 including programmes, projects, funding and policies.

Specific actions to bring Aho Tini 2030 to life are provided in this Aho Tini 2030 Action Plan. We will establish benchmarks in the first year to track and evaluate our progress.

The breadth of the sector means any one group or committee would struggle to encompass a full and rich range of views. Ultimately, Aho Tini Creative Sector Working Group(s) will be asked to both champion the vision and explore trends, opportunities and partnerships. It will bring Councillors, Council and CCO staff and the sector into a live discussion.

The Action Plan therefore includes the setting up of relationship infrastructure in the first year. This will facilitate our work and build on the

collaborative energy which has supported the development of the Strategy. The ways we support an ongoing and productive relationship with the community and arts and creative sector will help us:

- create the magic of better outcomes which happens from collaboration
- share each other's strengths, information and ideas
- connect to Aho Hononga
- champion the vision
- bring together leaders and wisdom from the sector
- keep our relationships fresh and dynamic
- connect our Mayor and Councillors to the sector
- connect work on specific projects to the wider sector
- ensure that under-represented and marginalised voices are heard and responded to
- monitor progress and explore trends and opportunities

A mechanism to ensure that the aspirations of mana whenua are expressed through Aho Hononga will be created and these aspirations will be brought to the groups in the way determined by mana whenua.

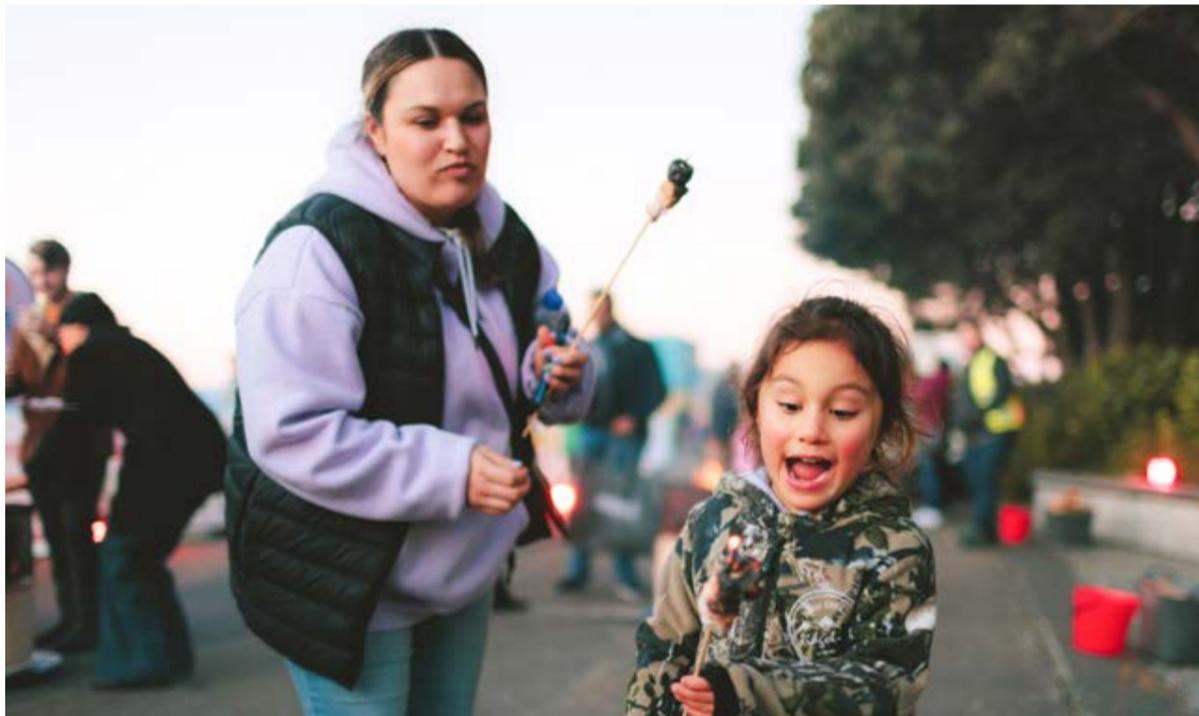
This Action Plan will be reviewed and updated in 2024.

1

Ngā mahi mō te Aronga 1 Focus Area 1

Aho Tangata Our people - connected, engaged, inclusive, accessible communities

Our communities are connected by diverse arts and cultural expression.



Approaches

- Reflect the increasing diversity of our communities, and encourage access to and participation in arts and culture.
- Celebrate ngā toi Māori and te reo Māori with Wellington communities.
- Enhance local vibrancy for, and with, communities in the central city and neighbourhoods.

Actions

Partnership with mana whenua and Māori

1. Increase presence of ngā toi Māori and te reo Māori in Council facilities and programmes.
2. Increase Council cultural competency and capacity and ensure framework and structures are in place to enable correct and respectful use of tikanga.

Diversity, access and inclusion

3. Improve general access for individuals and communities, as well as having a specific focus on some sectors of the community:
 - a. design an approach to increase accessibility and inclusion with sector partners, informed by the Accessible Wellington Action Plan;
 - b. explore youth-led ways to listen to young people through the arts, build youth voice, and identity and nurture talents in conjunction with the Strategy for Children and Young People;
 - c. build Council cultural competency to interact confidently and competently with the diverse communities we serve.

4. Identify what the Council can do in its own facilities and programmes:
 - a) increase the presence of Pacific people's art and culture;
 - b) increase presence of under-represented and marginalised peoples' art and culture;
 - c) reduce the "digital divide" for those without access to modern information and technology.

Community vibrancy

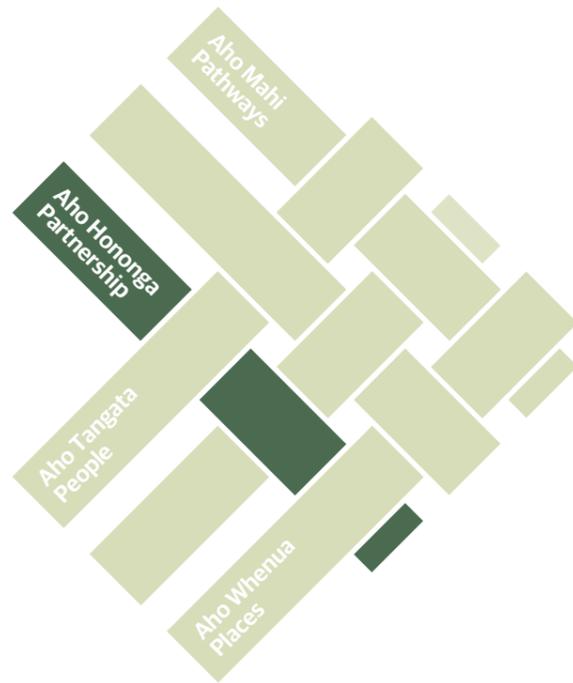
5. Increase the involvement of communities in placemaking and management across the city and neighbourhoods.
6. Maintain vibrancy while major infrastructure work is underway through temporary activation of space.
7. Enhance arts and creative sector access to Council-owned or Council-enabled facilities, across the city and suburbs, to assist community-building and vibrancy.
8. Support more family-friendly and alcohol-free experiences.
9. Provide opportunities for young people to be creative in empty spaces.
10. Ensure that streets and parks have the technology and infrastructure to support arts experiences and events.

2

Ngā mahi mō te Aronga 2 Focus Area 2

Aho Hononga Partnership with mana whenua and Māori

We honour Te Tiriti o Waitangi and the Council's partnership with mana whenua in the outcomes we deliver.



Approaches

- Tell stories of our region and country with mana whenua and Māori.
- Ensure that ngā toi Māori and te reo Māori are highly visible.
- Encourage respectful use of tikanga.

Actions

Visible

1. Work with mana whenua to develop a bold programme to highlight the visibility and intensify the experience of mana whenua creative practices, stories, history, te ao Māori and communities in places and spaces.
2. Explore creative ways to reconnect people to Te Whanganui-a-Tara and Te Awarua o Porirua to support the Whaitua implementation plans to improve freshwater quality.

Powerful

3. Develop new ways for Māori to lead in decisions affecting Māori culture and the products of Māori culture including exploring:
 - a. the implications of the Waitangi 262 claim;
 - b. new ways of work and Māori practice such as tuākana-tēina.
4. Work with mana whenua to expand the scale and scope of Matariki celebrations.
5. Provide funding and support for ngā toi Māori and te reo Māori outcomes from the 10 Year Māori Strategy.

Working together

6. Increase Council cultural competency and capacity and ensure framework and structures are in place to enable correct and respectful use of tikanga.
7. Develop guidelines for engagement and consultation with mana whenua and te ao Māori in arts and cultural activities.
8. Explore options to support regular indigenous arts hui.
9. Start planning for 2040 signing of te Tiriti commemorative programme

3

Ngā mahi mō te Aronga 3 Focus Area 3

Aho Whenua Our places, spaces and venues - our city is alive

Our city is alive with the possibility of art around every corner.



Approaches

- Improve access to affordable, accessible, and fit-for-purpose venues, places and spaces.
- Build the presence of ngā toi Māori and te reo Māori and how they are seen, felt and heard in our city.
- Share Wellington's and the nation's stories across our cityscape.
- Ensure creative thinking and practitioners are involved early in our major infrastructure projects.
- Support creativity through simple, efficient, enabling processes.

Actions

Venues and audiences

1. Improve access and enhance infrastructure to enrich audience, community and creative sector development:
 - a) Improve, enhance and broker creative sector access to the Council-owned or Council-enabled venues and facilities network across the city and suburbs.
 - b) Design and implement an approach to achieve this with the sector and in partnership with WellingtonNZ and business units of the Council;

- c) Review current and provide additional funding to improve access to, and affordability of venues, while a review of venues subsidy models is undertaken.
 - d) Support a new mid-sized performing arts venue at Te Whaea;
 - e) Facilitate the creation of a national music centre in partnership with Victoria University of Wellington's New Zealand School of Music and the New Zealand Symphony Orchestra.
 - f) Work with mana whenua and Māori entities on their aspirations for sovereign art-creation spaces as identified in submissions to Aho Tini;
 - g) Work with the Fale Malae Trust to facilitate the Pasifika communities' aspirations for the Fale Malae.
 - h) Work with the Hannah Playhouse Trust to explore opportunities to re-open the Hannah Playhouse.
2. Explore how the creative sector can enhance the city's venues and facilities for the benefit of Wellingtonians:
 - a) Design and implement an approach to achieve this with the sector and in partnership with WellingtonNZ, Experience Wellington and relevant business units of the Wellington City Council.
 - b) Focus on the Council's building and infrastructure programme including:
 - i. the Wellington Town Hall, St James Theatre and Tākina
 - ii. Te Aro Park
 - iii. the new LTP commitment of \$40m investment programme in existing venues through WellingtonNZ
 - iv. Te Matapihi ki te Ao Nui
 - v. Te Ngākau Civic Square framework.
 - c) Report on how the \$40m LTP capex funding for venues upgrades will be prioritised, including any further opportunities where Council can partner with other entities so that Wellington can continue to achieve its Aho Tini 2030 aspirations and noting the need for mid-sized venues.
 - d) Celebrate the re-openings of creative sector infrastructure in conjunction with the practitioners and communities for whom these re-openings have great significance.
 - e) Develop a plan for community centres that responds to community needs and growth.
 3. Work with the Greater Wellington Regional Council to improve availability of affordable active and public transport to arts and cultural activities.

Intense, visible Wellington stories

4. Enhance and make visible the "creative spine" of Wellington made by the geographic concentration of sites of significance to Māori, performing arts venues, museums and art galleries, including Te Aro Park, Te Aro Pa, te Wharewaka, the theatre/dance district of Courtenay Place, other major entities on the waterfront and Te Ngākau.

5. Improve understanding of Wellington's heritage, including as the capital city of New Zealand, in conjunction with key internal and external partners to:
 - a) identify opportunities to deliver civics education;
 - b) work towards UNESCO World Heritage status for the Parliamentary Precinct;
 - c) link Aho Tini to the Heritage Strategy currently under development.
6. Implement Te Tauihu Te Reo Māori Policy and Naming Policy as a crucial element in making Māori stories, history, te ao Māori and communities in places and spaces.
7. Explore options for a network of large-scale projection infrastructure and new technologies to intensify:
 - a) creative/humanities sector content and storytelling;
 - b) mana whenua and Māori stories, history, te ao Māori and communities;
 - c) the UNESCO City of Film programme of work;
 - d) Wellington as New Zealand's capital.

Council processes and regulation

8. Enable easy access and activation of city public spaces.
9. Make it easier to hold events by improving Council processes, permits, grants, advice and information.
10. Ensure the District Plan rules, review design principles, and the design and review process, enable creative input and outcomes.
11. Advise and advocate for the wider events community to become more environmentally friendly and sustainable and minimise waste.



4

Ngā mahi mō te Aronga 4 Focus Area 4 Actions:

Aho Mahi Pathways – successful arts and creative sector, and careers

Wellington is an incredible place to create, live, learn and work.



Approaches

- Work with partners to build capacity, accessibility, availability, and grow the arts and creative sector.
- Support emerging and growing creative businesses including from under-represented and marginalised groups.
- Attract, develop and sustain talent.
- Make Wellington the best place in Aotearoa for young creatives to live, learn and grow.
- Empower the capital city to be the home of mana whenua and Māori arts.
- Support the arts and creative sector to provide local and global leadership in arts, culture and creativity.
- Support contemporary art and its practice across all art forms.

Actions

Our creative economy

1. Create as many opportunities as possible for increased involvement by Wellington-based/affiliated creative sector artists and organisations in Council (and CCO) programmes and facilities, including those identified in other focus areas:
 - a) In major builds including Te Matapihi ki te Ao Nui Central Library.
 - b) In placemaking and management across the city and neighbourhoods.
 - c) In an activation programme to maintain vibrancy and support for businesses while major infrastructure work is underway through temporary activation of space and construction sites.
 - d) To deliver more family-friendly and alcohol-free experiences.
2. Work collaboratively with the creative sector to:
 - a) respond to changing COVID-19 recovery needs;
 - b) create shared “creative economy” goals focused on:
 - i. market and audience growth
 - ii. improving capacity, accessibility, and sustainability achieving the economic outcomes in Te Matarau a Māui
 - iii. evidence-based, data-driven information which enables us to understand in some detail the profile of Wellington’s creative economy.
3. Further develop how Toi Pōneke Arts Centre can continue to support the arts and creative sector, including partnership and co-location opportunities, and support incubation opportunities and emerging artists.

Sustainable careers

4. Once the CreativeNZ guidelines for fair wages are finalised, review Council programmes to support professionalisation of the sector.
5. Further explore and respond to requests from the creative sector articulated in submissions to Aho Tini:
 - a) work collaboratively with the Wellington-based tertiary creative sector education, training providers and other stakeholders to identify how to:
 - i. consider Māori and Pacific sector development
 - ii. consider and review level of grants being made to Wellington-based project-funded arts companies (often known as “the independent sector”)
 - iii. provide opportunities and support for artists to take risks and explore the boundaries across the arts spectrum;
 - b) consider how to support:
 - i. greater participation and accessibility initiatives
 - ii. targeted disabled artist sector development
 - iii. grantees to meet accessibility requirements as part of adding increased accessibility into the grants criteria.
6. Ensure the Housing Strategy considers the needs of artists and creative communities in Wellington, including opportunities to support creatives through future Te Kāinga developments.
7. Collaborate to secure central Government and other funding opportunities to support the sector.

Appendix: Strategic Framework at a Glance

This strategy supports the city vision of an inclusive, sustainable and creative capital for people to live, work and play.

The strategic framework on the right explains the context for Aho Tini 2030, outlining the legal context, the key Council strategies, policies and bylaws that drive cultural wellbeing for Wellington.

The strategy is within the wider Council strategic framework and has been developed alongside the Strategy for Children and Young People and the Economic Wellbeing Strategy.

Aho Tini also will inform and has been informed by the following pieces of work that are currently being developed:

- **10 Year Māori strategy** - five co-facilitated wānanga with mana whenua and Māori across Wellington enabled Council to hear their current aspirations for the city. Their input will help shape the priorities for our 10 Year Māori Strategy which is currently being developed. This strategy will inform the work programme of our Strategic Māori Outcomes team who will champion the change within the city.
- Review and update of the **Accessible Wellington Action Plan 2019**.
- **Wellington City Housing Strategy** that is currently under review.
- **Social and Community Infrastructure Strategy**, which is being developed and will support Aho Tini 2030 outcomes.
- The completion of the new **Te Matapihi ki te Aonui, Central Library**, which will focus on creating a spatially flexible, accessible, modern environment, speaking strongly of Wellington as a hub of creative, civic, and humanities' activities and a visitor attraction in its own right.

The Council's Inclusion Strategy will be key in lifting Council capability to deliver Aho Tini 2030 outcomes.

