
ORDINARY MEETING

OF

COUNCIL CONTROLLED ORGANISATIONS SUBCOMMITTEE

MINUTE ITEM ATTACHMENTS

Time: 9:30 am
Date: Wednesday, 24 May 2017
Venue: Zealandia Eco Sanctuary
end of Waiapu Road, Karori
Wellington
Karori, Wellington
101 Wakefield Street
Wellington

Business

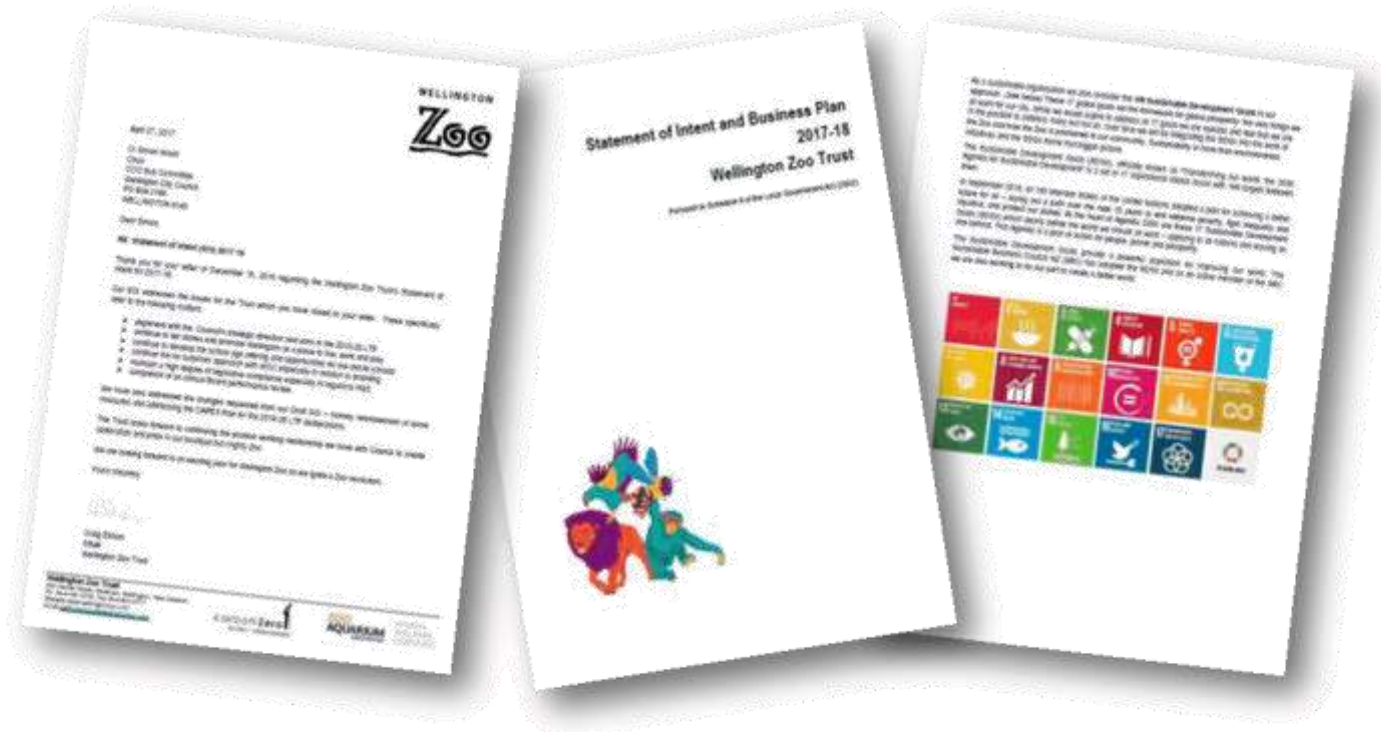
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2.1 Review of Quarter Three Reports for Council Controlled Organisations for the Period Ending 31 March 2017

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| 1. Wellington Zoo presentation | 2 |
| 2. Experience Wellington Wellington Museums Trust presentation | 10 |
| 3. Zealandia presentation | 26 |
| 4. Wellington Regional Economic Development Agency presentation | 36 |



STATEMENT OF INTENT



PEOPLE LOVE AND SUPPORT THE ZOO



Be. Welcome

www.beaccessible.org.nz



LEAD THE WAY



CONNECTING PEOPLE AND ANIMALS



CONNECTING PEOPLE AND ANIMALS

CONTINUED...



SAVE ANIMALS IN THE WILD



Inger Perkins and Karen are pictured here signing an MOU between West Coast Penguin Trust and Wellington Zoo







experience
Wellington
wellington museums trust

**Council Controlled Organisations
Sub-committee Meeting
Experience Wellington Presentation
Quarter Three to 31 March 2017**

24 May 2017

Principal Funder:

Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke

Quarter Three to 31 March Highlights

- Flux at Wellington Museum
- The annual Great Scavenger Hunt
- Roxy5 Short Film Competition
- Cindy Sherman
- Capital E National Arts Festival



2017 Capital E National Arts Festival Preliminary results

- 47,783 attendees at 216 performances of 16 works
- 81 schools 26% were decile 5 or below
- 56% of schools were from Wellington City
- Better than budget result
- Highlights
 - ✓ *Odd Lands*
 - ✓ Partnerships e.g. Cuba Duba and Te Papa
 - ✓ Financial support from sponsors, grant giving organisations such as The Lion Foundation and the Wellington Amenities Fund







Roxy5 Short Film Competition

- To encourage creative thinking and to provide authentic opportunities towards careers in creative digital industries
- 26 completed films were entered and 12 were short listed
- The two supreme winners will remake their films with the assistance of industry professionals
- Best Original Music Score will work with Victoria University School of Music
- Best VFX will work with Weta Digital



Cindy Sherman Exhibition

- A deliberate strategy to reinforce Wellington's position as the arts and cultural capital of New Zealand – our *Capital of Culture*
- Eight years since City Gallery presented a charged-entry international exhibition of a similar scale *Yayoi Kusama: Mirrored Years*
- Proof of concept for high value, international contemporary art exhibitions in Wellington

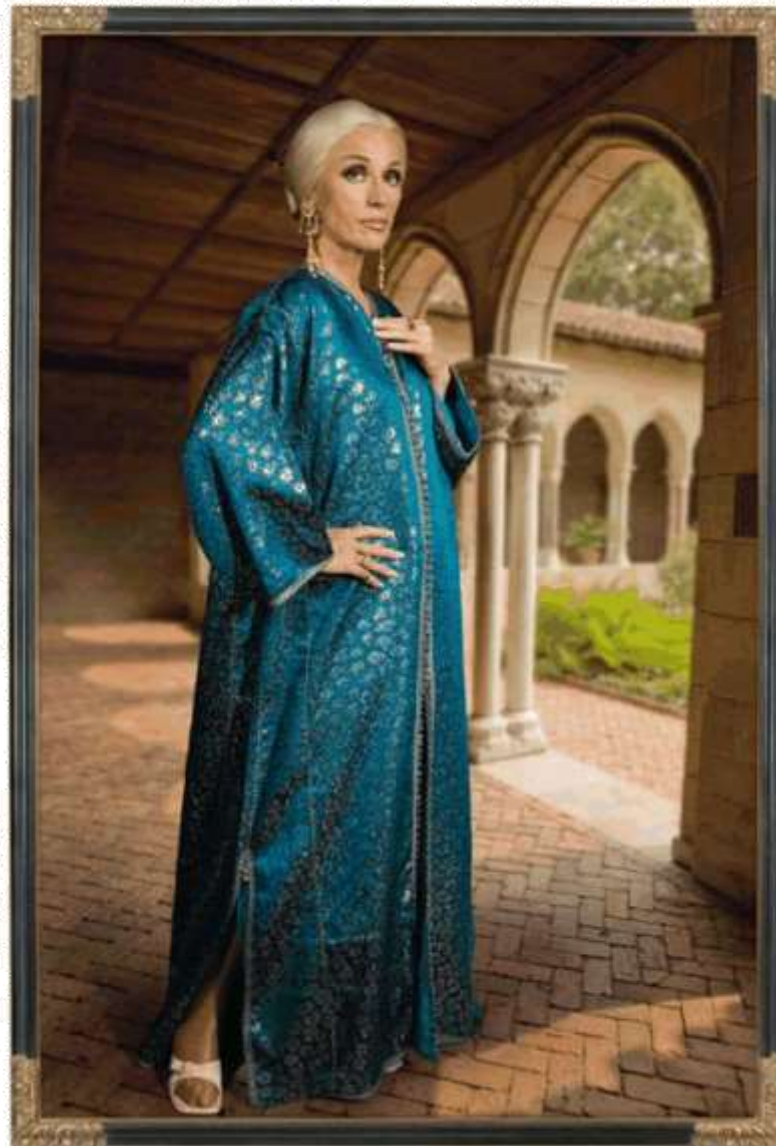


Cindy Sherman preliminary results

- \$1 million of additional new revenue to Wellington
- 25,328 ticketed visitors
- 46% were from outside Wellington and half of these were from Auckland
- Generated \$1.3 million PR value with high levels of national media coverage (92 articles)
- Sparked national conversations – more than 143,000 people listened to the three RN7 panel discussions

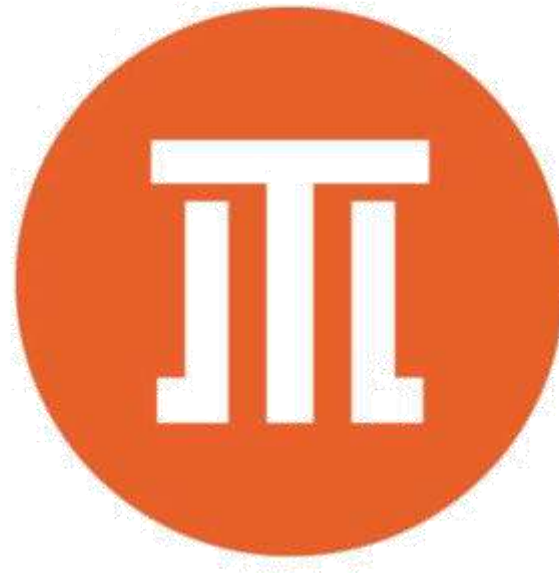
Cindy Sherman was great for Wellington

- 45% of visitors said that Cindy Sherman positively changed their opinion of Wellington
- 91% of visitors said it was important to them that international art experiences like *Cindy Sherman* are available in Wellington
- 70% of visitors felt that the exhibition made them think about things in a different way (63% felt uplifted or enlightened)

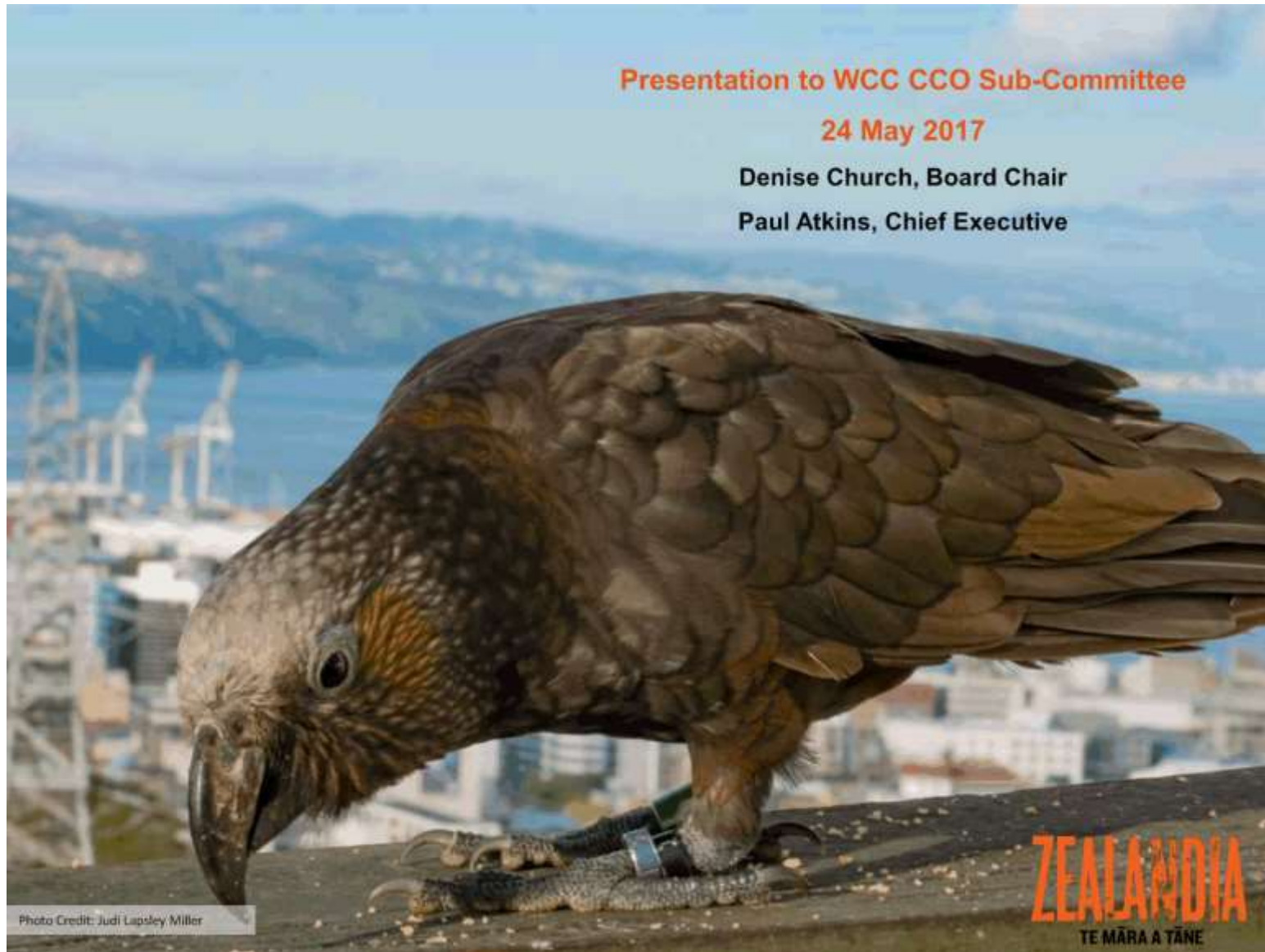


Financial Position to 30 June 2017

- We are forecasting a deficit in the order of around \$80K
- 2015-16 financial position was a surplus of \$262K due to reporting standard changes
- *Cindy Sherman* exhibition financial result



experiencewellington.org.nz



LIVING WITH NATURE

ZEALANDIA will be a place that transforms biodiversity, people and knowledge, and through this transforms our capacity for living with nature



A place that treasures He wāhi taonga

Bumper breeding season

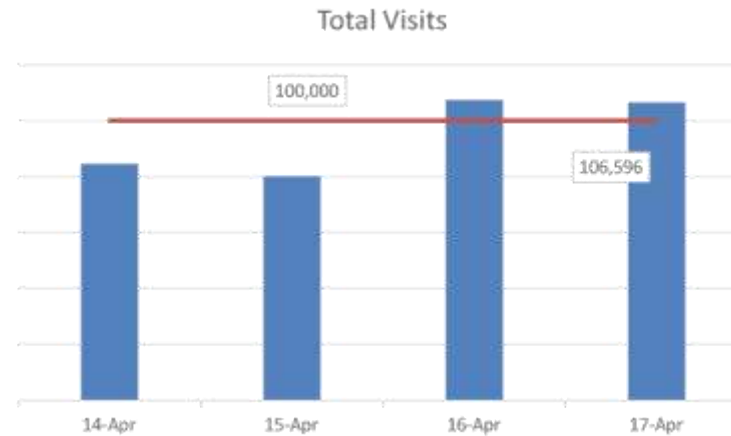


835 visitors have done a
ZEALANDIA by Day tour

Resulting in **\$28,000** additional revenue



A place that engages He wāhi huihuinga



“The entire night tour was excellent. The guide was great and we saw some amazing wildlife. It was such a fantastic experience.” - ZEALANDIA Visitor.

Promoting Wellington

Welcome to **WILD WELLINGTON**

EXPLORE A WILDLIFE SANCTUARY IN THE HEART OF THE CITY AND GET UP CLOSE TO OUR RARE AND ENDANGERED NATIVE WILDLIFE.

ZEALANDIA
TE MĀRA A TĀNE

PLUS... JOIN US FOR A WILD DAY OUT
An all-inclusive day trip to Wellington Zoo and ZEALANDIA to see kiwi and other native animals as well as a Close Encounter with a real Kiwi!

26th June - 2nd July partnership with **Wellington Zoo**

www.visitzealandia.com



A place that engages He wāhi huihuinga





A place that engages
He wāhi huihuinga

Working with our partners

Absolutely
Positively
Wellington

New Zealand

W Wellington Gardens
Otari-Wilton's Bush



greater WELLINGTON
REGIONAL COUNCIL
Te Pane Matua Taiao

TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI
 VICTORIA
UNIVERSITY OF WELLINGTON

CURIOUS
MINDS
HE HIHIRI I TE MAHARA



 Woodlands &
Wetlands Trust
Caring for our local ecosystems





A place for learning He wāhi mātauranga



“A very unique and wonderful experience not only for our children but adult supervisors also.” – Kokiri Marae.

8,999 Education visits (April YTD)
7,460 visits for the same period
in 2015/16



Engineering Biology
Landscape and architecture
Tourism ...





A place that empowers He wāhi whakamana











"Is this the best job interview ever?"

Daily Mail

"But here's the thing: Whether you work in the tech industry or not, Wellington is a great place to live."

Forbes

"Wellington's prospects and outdoor attractions - think biking, paddle boarding and windsurfing - seem to be hitting a chord with Seattle candidates."

The Seattle Times

"The city is now home to a world-leading technology industry"

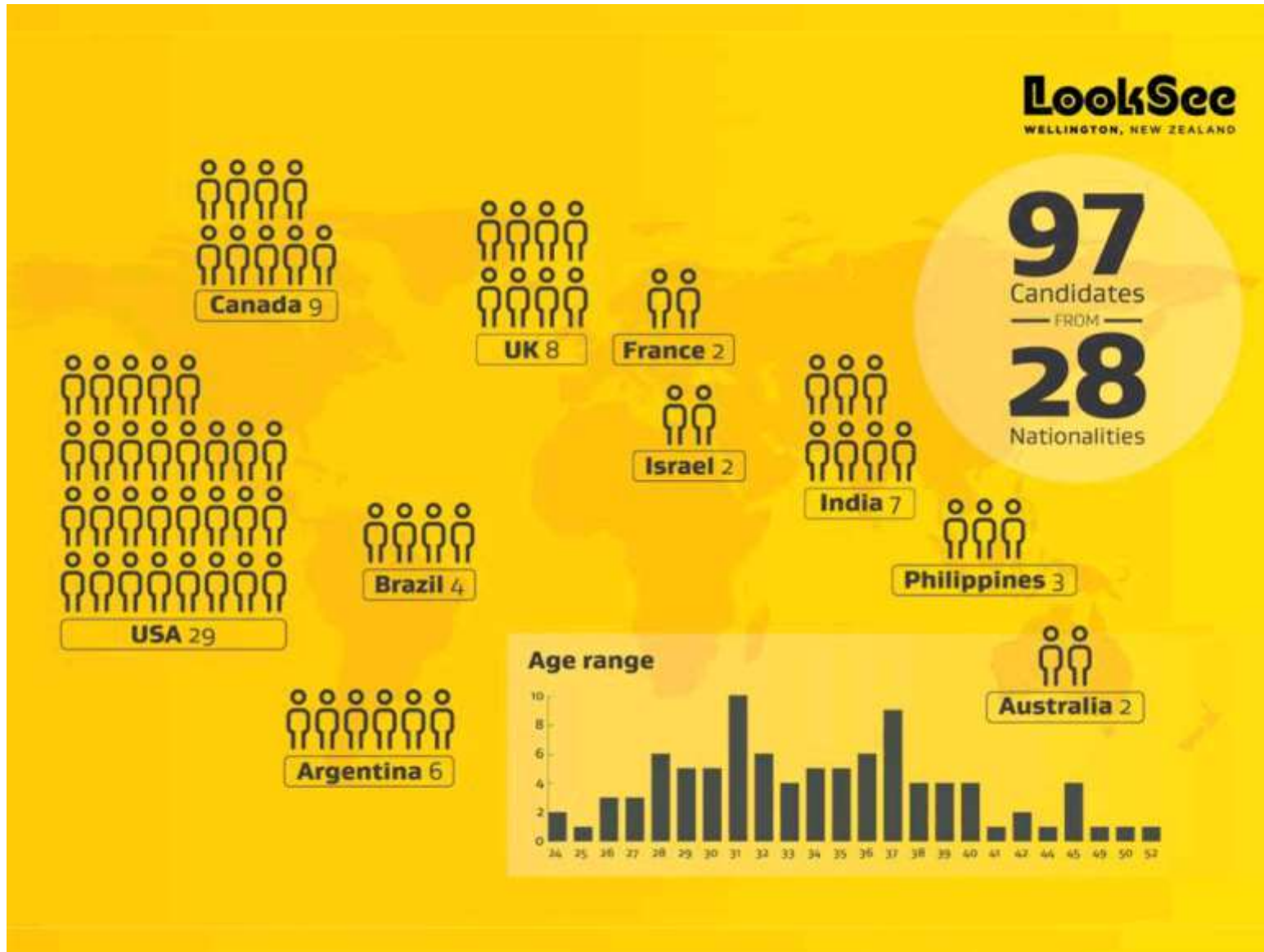
The Global Recruiter

"New York City could see tech talent drain if Wellington, New Zealand has its way"

New York Business Journal

"Granted, it is an unconventional way of trying to attract top talent. But Wellington is pretty nice, being surrounded by cool mountains AND it's the craft beer capital of the country, in which hipsters abound."

Mashable

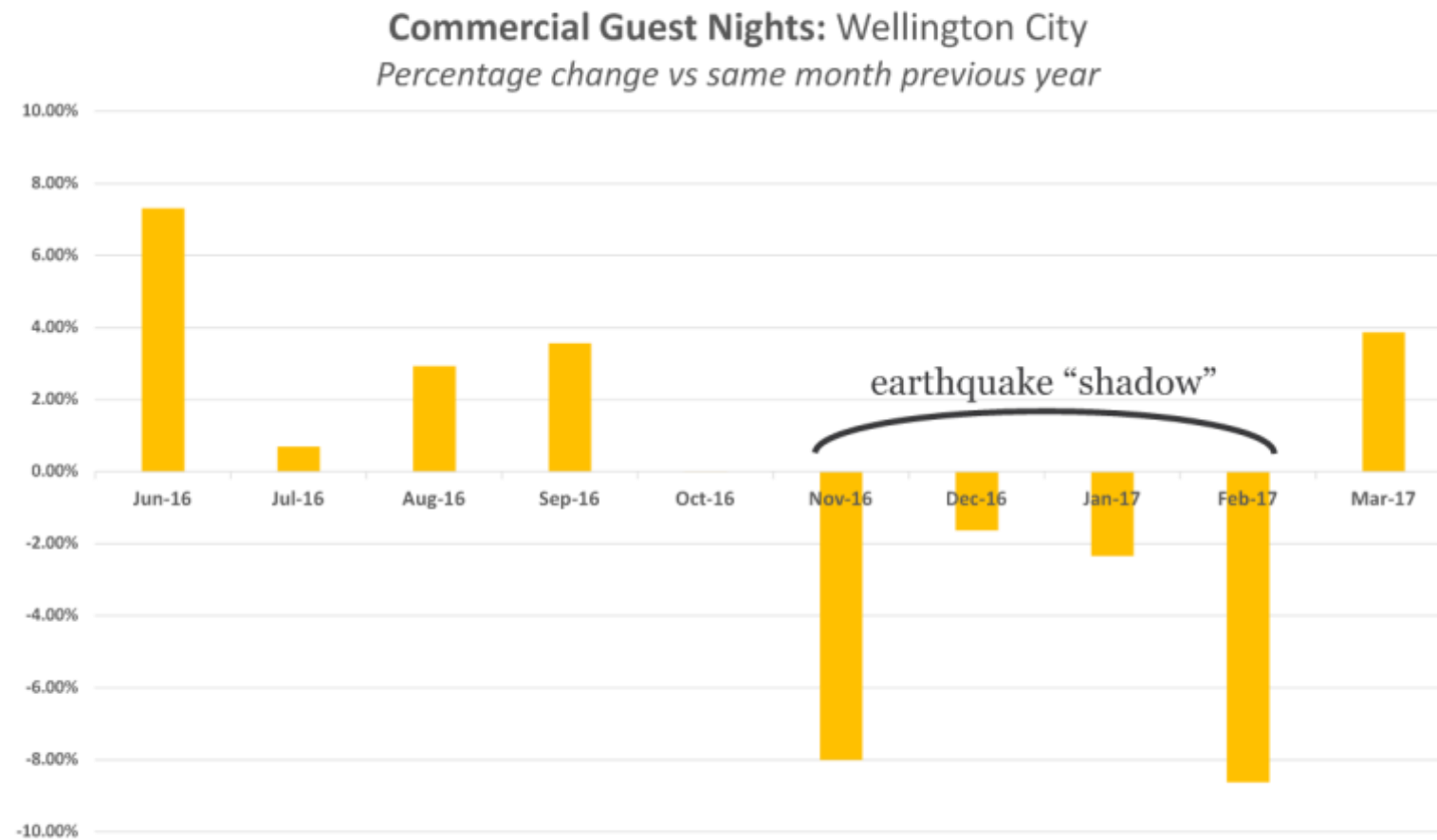




Thank you to our participating LookSee Wellington employers

Accenture	Embrium	Properly
ANZ	End Game	Quanton
API Talent	Enspiral Dev Academy	Quantum Security Services
Ark:form	Equinox	Raygun
Assurity	GuestFolder	ShowGizmo
Aura Security	Heyday	SilverStripe
Beca	Homes.co.nz	Springload
Booster	IntegrationWorks	Storypark
Callaghan Innovation	Intela AI	TAGA Software
Catalyst IT	L2VR	Totara
Certus	Loyalty NZ	TourWriter
Chorus	MetService	Trade Me
Cigna NZ	Microsoft Azure	Weta Digital
CoreLogic	Mindfull	Weta Workshop
Datacom	NEC	WhosOnLocation
Datara Group	Optimal Workshop	Wipster
Deloitte	PaperKite	Xero
Dot Loves Data	PartsTrader Markets	
Education Payroll Ltd	PlanIT	

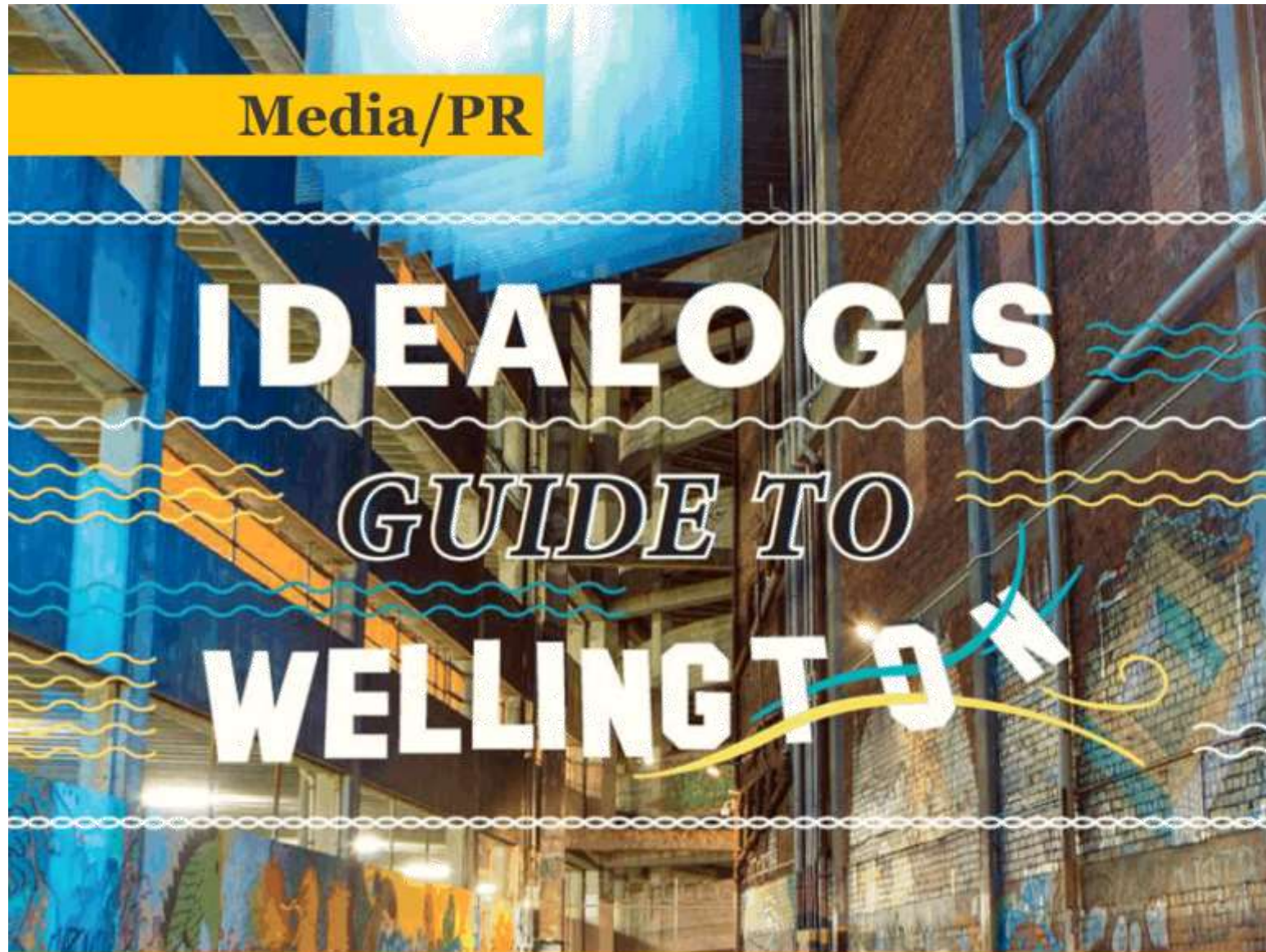
Tourism returning to growth post-eqnz











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WORLD'S BEST LIFE

**#1 MOST LIVEABLE CITY
IN THE WORLD**
DEUTSCHE BANK, 2017

(Trust some
German bankers to
make it official)

WellingtonNZ.com

CONGRATULATIONS!
**DO YOU FEEL
DIFFERENT?**

You've landed in Deutsche Bank's
**#1 MOST LIVEABLE CITY
IN THE WORLD**
If you're only visiting, welcome!
Maybe you'll decide to stay
a whole lot longer.

WellingtonNZ.com

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**GERMAN
BANKERS**
TO MAKE IT
OFFICIAL

Deutsche Bank ranks Wellington
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WellingtonNZ.com

Definitely come to Wellington, it's the best place in New Zealand

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