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**ORDINARY MEETING**

**OF**

**COUNCIL CONTROLLED ORGANISATIONS**

**MINUTE ITEM ATTACHMENTS**

**Time:** 9:30 am  
**Date:** Wednesday, 12 April 2017  
**Venue:** Wellington Museum  
von Kohorn Room  
3 Jervois Quay

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**Business**

**Page No.**

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**2.1 Draft Statements of Intent for Council Controlled Organisations**

- |  |    |
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experience  
**Wellington**  
wellington museums trust

## 2017 Statement of Intent Wellington City Council

12 April 2017

Principal Funder:

Absolutely Positively  
**Wellington** City Council  
Me Heke Ki Pōneke

## Our Priority Projects

*Wellington is known as a city where the world's best contemporary art is presented*

*Wellington Museum is regarded as among the best regional museums in the world*

*Wellington leads the way in nurturing confident, creative, capable young citizens*

## Our Priority Projects

*A technology and science visitor experience is at the heart of plans to expand the Cable Car Museum and the development of Space Place*

*We will embrace te Tiriti o Waitangi engaging meaningfully with Iwi*

*Experience Wellington is a Fundraising Organisation*



**WELLINGTON CITY COUNCIL**  
**CCO SUB COMMITTEE**  
APRIL 2017



WELLINGTON ZOO KEA  
PHOTO CREDIT TO JOEL SATORE, NATIONAL GEOGRAPHIC

## LETTER OF EXPECTATION

Wellington Zoo Trust looks forward to continuing the positive working relationship we have with Council to create celebration and pride in our boutique but mighty Zoo.

In line with Council's Letter of Expectation we will continue:

- to align with the Council's strategic direction and aims in the 2015-25 LTP
- to tell engaging stories and promote Wellington as a place to live, work and play
- to develop the school age offering and opportunities for low decile schools
- the no surprises approach with WCC especially in relation to branding
- to maintain a high degree of legislative compliance especially in regard to H&S and;
- will complete an annual Board performance review









## PEOPLE LOVE AND SUPPORT THE ZOO



## LEAD THE WAY



## CONNECTING PEOPLE AND ANIMALS



# SAVE ANIMALS IN THE WILD



**HERE'S A WILD IDEA**

WILD IDEAS A WILD IDEA WILD IDEAS A WILD IDEA WILD IDEAS A WILD IDEA WILD IDEAS A WILD IDEA

Wellington Zoo and the 2017 focus on the  
the conservation symposium

Join us for an inspirational and  
educational journey as we celebrate the  
big ideas we're achieving today to global  
prosperity

There are plenty of animals who need extra  
protection - tigers, leopards and the giant  
panda - and it's time to take conservation and  
wildlife to the next level. Join us for  
an event that will inspire you and help our  
world to thrive.

**WILD IDEAS  
A CONSERVATION SYMPOSIUM  
6-8TH APRIL, 2017**

Paradise Point, Courtyards Place,  
Wellington

**BOOK NOW**

Wellington  
**Zoo**

A collection of 2017 talks will be featured  
including a keynote by Sir Gordon  
Campbell and a panel discussion on  
conservation and wildlife.

See the full list of speakers and the wildlife  
they are saving at  
wellingtonzoo.co.nz



## WELLINGTON ZOO










### PURPOSE

The Warehouse Wellington Zoofari is an outstanding example of collaboration and partnership of organisations with shared objectives to make New Zealand a better place to live and to protect our unique environment.

### WE BELIEVE

all children should be able to access the unique experience of getting close to animals at their Zoo.



The Warehouse Wellington Zoofari is a partnership between Wellington Zoo and The Warehouse, which since 2014 has enabled children from low-decile schools in the **Wellington, Marlborough and Tasman** regions to visit Wellington Zoo for conservation based learning sessions.

These specially designed learning programmes increase awareness of our living world, inspiring children to take positive conservation action within their community.

### ADD A \$ CAMPAIGN



The Warehouse provides three weeks a year to promote and raise funds for The Warehouse Wellington Zoofari via an 'add a \$' campaign at their checkouts.

### LEARNERS

2014	1700	(15 schools)
2015	1796	(13 schools)
2016	1900	(18 schools)
2017	2352	(15 schools)

### 7600 LEARNERS

Thank you for giving up your time to give us the chance to explore the Zoo. It was an enjoyable experience I may never have again. I'm going to cherish that day forever. 99

*- The Warehouse Wellington Zoofari student*

### INSPIRING COMMUNITIES



### WORKING TOGETHER

Wellington Zoo is a key player in New Zealand's care for native and exotic wildlife. Since 1906 we have been advocating for the protection of all wildlife and sharing our love for the world's animals with our visitors and community.

### OUR DREAM...

is for all children from low-decile schools within our region to be able to visit Wellington Zoo for a conservation based learning session at least once during their school years.

### OUR FUTURE

Collection campaign for The Warehouse Wellington Zoofari for 2018 begins in July 2017. Working together with The Warehouse, we hope to give even more children an opportunity to connect with their natural environment, promoting an understanding of how we are all connected to the animals we share the planet with.

### EXPERIENCE THE WAREHOUSE WELLINGTON ZOOFARI ONLINE



THE WAREHOUSE WELLINGTON ZOOFARI YOUTUBE VIDEO



OTHER WEBSITE LINKS



Wellington Zoo would like to thank The Warehouse for making 'The Warehouse Wellington Zoofari' possible.



Partnership with you for a better community

### KEY PARTNERS

*where everyone gets a bargain*



Interislander provide free return passage for South Island learners



New Zealand Coach Services provide heavily subsidised transport







## Recent achievements

### In 2015/16:

- Trust generated revenue grew to 79% of total revenue
- Net surplus of \$107,892 after depreciation
- Record numbers for visitors (almost 126,000) and education
- National and international research and conservation partnerships established



### This year

- Balance sheet challenges resolved with building sale
- Membership at record level of 11,317 in Feb 2017
- Visitor numbers tracking near 2015/16 levels despite earthquake, floods and poor weather
- Restoration and sustainability gains – Carbon Zero, - solar panels and EV charging stations
- *Living with Nature* launched



## Living with Nature: Tiaki Taiao, Tiaki Tangata

### Our strategy for 2016 – 2035

#### Our purpose

We connect people with our unique natural heritage, and inspire actions that transform how people live with nature in our cities, towns and beyond



**A PLACE THAT TREASURES**  
HE WĀHI TAONGA



**A PLACE THAT ENGAGES**  
HE WĀHI HUIHUIINGA



**A PLACE FOR LEARNING**  
HE WĀHI MĀTAURANGA



**A PLACE THAT EMPOWERS**  
HE WĀHI WHAKAMANA

## Making a difference for Wellington as a great place to live, work, learn, visit and play



Photo Credit: Bill Beale

### Opportunities: for growing our impact:

- A growing domestic and international visitor destination
- Partnerships provide even greater opportunities for us to tell our story to a global audience
  - WREDA and Tourism NZ
  - Nature Connections
  - VUW & Woodlands and Wetlands Trust, Canberra
- Major contribution to education in Wellington from pre school to tertiary
- Contribute to Wellington's social capital:
  - A valued natural asset transforming city wide nature
  - Growing employment and volunteer roles
  - Supporting our residents health & wellbeing

*"Wow!"*

●●●●● Reviewed 2 weeks ago

Nature right near the city, Get away from the crowds and relax among bush, animals, birds – nature, in other words. Great place to relax and unwind and have a snack or meal while there. Another Wellington icon.

## Our goals for 2017/18



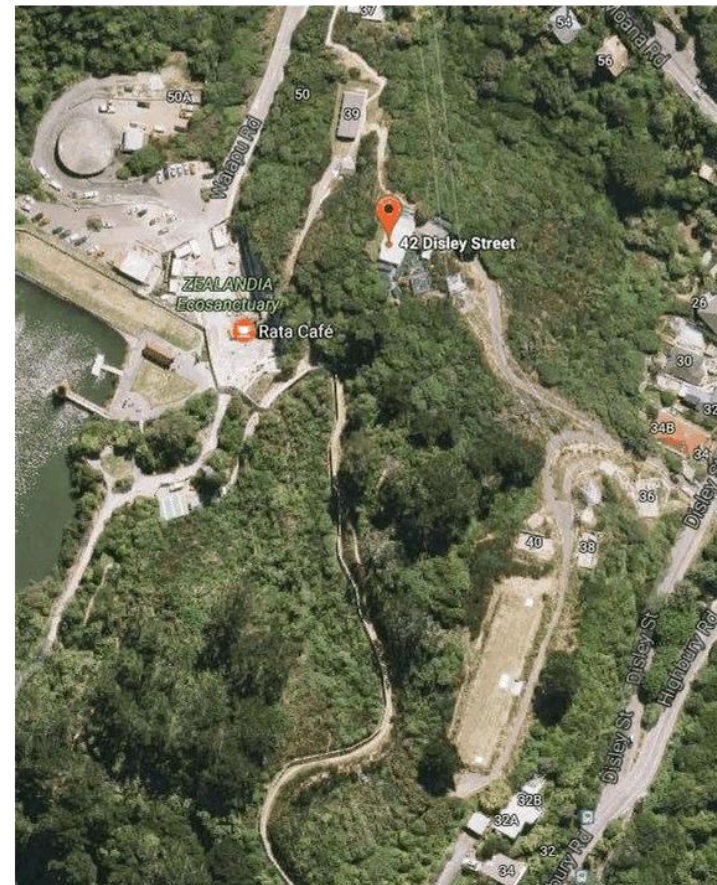
Photo Credit: Kristine Zipfel

- Put *Living with Nature* into action
- Tell our stories widely in support of Wellington as a great place to live, work and play
- Harness strong national and international partnerships
- Create nature-rich suburbs through our support of the Predator-free Wellington initiative
- Major, multi-year projects:
  - In valley restoration
  - Sanctuary to Sea
  - Enhancing the Halo
  - The New Zealand Urban Ecology Research Centre

Sustained support and partnership with Wellington City Council  
is a vital and valued part of ZEALANDIA's future

## Opportunities need investment

- Key needs for growth in education, research, conservation, engagement, and staff/volunteer accommodation
- Brierley Pavillion (ZEALANDIA-funded)
- Visitor Centre adjustments
- Learning and Discovery Campus







**BASIN  
RESERVE  
STATEMENT  
OF INTENT -  
2017/18**



810 Saturday, March 18, 2017 Weekend Herald

# The Big Read

## Pitching in to find the best NZ ground

As another summer of cricket nears an end, we rate the best grounds in the country

**K**icks around the country have given us some interesting insights into the state of our cricket grounds, working up the way for another exciting season.

New Zealand's 16 international cricket grounds have been ranked by the Black Caps in preparation of a tour of South Africa in December.

New Zealand's 16 international cricket grounds have been ranked by the Black Caps in preparation of a tour of South Africa in December.

A simple ranking for each was put in place, with the best being the highest ranked and the worst the lowest.

**Andrew Anderson and Ollie Stone** have been named as the best of New Zealand's 16 international cricket grounds, with the former and the latter named as the best and worst respectively.

**Best pitch**  
Basil Reserve. The ground has been named as the best because of its excellent pitch. A couple of days from the end of the season, the pitch is still in good condition. The pitch is well maintained and the ground is well lit.

**Worst pitch**  
University of Otago. The ground has been named as the worst because of its poor pitch. The pitch is in poor condition and the ground is not well lit.

**Cricket ground scorecard**

	SEDDON PARK	HAGLEY OVAL	BAY OVAL	SAXTON OVAL	WESTPAC STADIUM	EDEN PARK	UNIVERSITY OVAL	McLEAN PARK
Pitch	48.00	40.00	42.00	42.00	37.00	50.00	32.00	36.00
Outfield	22.00	37.00	32.00	22.00	19.00	18.00	18.00	11.00
Atmosphere	23.00	19.00	18.00	19.00	19.00	17.00	17.00	16.00
Location	22.00	24.00	21.00	13.00	27.00	18.00	17.00	23.00
Scoreboard	12.00	7.00	9.00	12.00	9.00	8.00	11.00	9.00
Food	9.00	8.00	12.00	12.00	8.00	8.00	12.00	8.00
<b>Total</b>	<b>133/180</b>	<b>126/180</b>	<b>124.5/180</b>	<b>121.5/180</b>	<b>116/180</b>	<b>113/180</b>	<b>107/180</b>	<b>99/180</b>

**BASIN RESERVE**

Pitch	52/100
Outfield	26/30
Atmosphere	25/30
Location	26/30
Scoreboard	14/15
Food	10/15
<b>Total</b>	<b>153/180</b>

[www.basinreserve.co.nz](http://www.basinreserve.co.nz)



**2016/17  
in Review**



[www.basinreserve.co.nz](http://www.basinreserve.co.nz)



It's Not  
Just About  
Cricket



## Masterplan Progress

Groundsman's Cottage ✓

RA Vance Stand ✓

Museum Stand

Spectator Services & Capacity

Floodlights

Northern Pavilion



## Upcoming Masterplan Works

Major Works  
Programme  
Developed

RA Vance Stand  
Internal  
Refurbishment

Scoreboard  
Refurbishment

Bleacher Seat  
Replaced



## Priorities for 2017/18

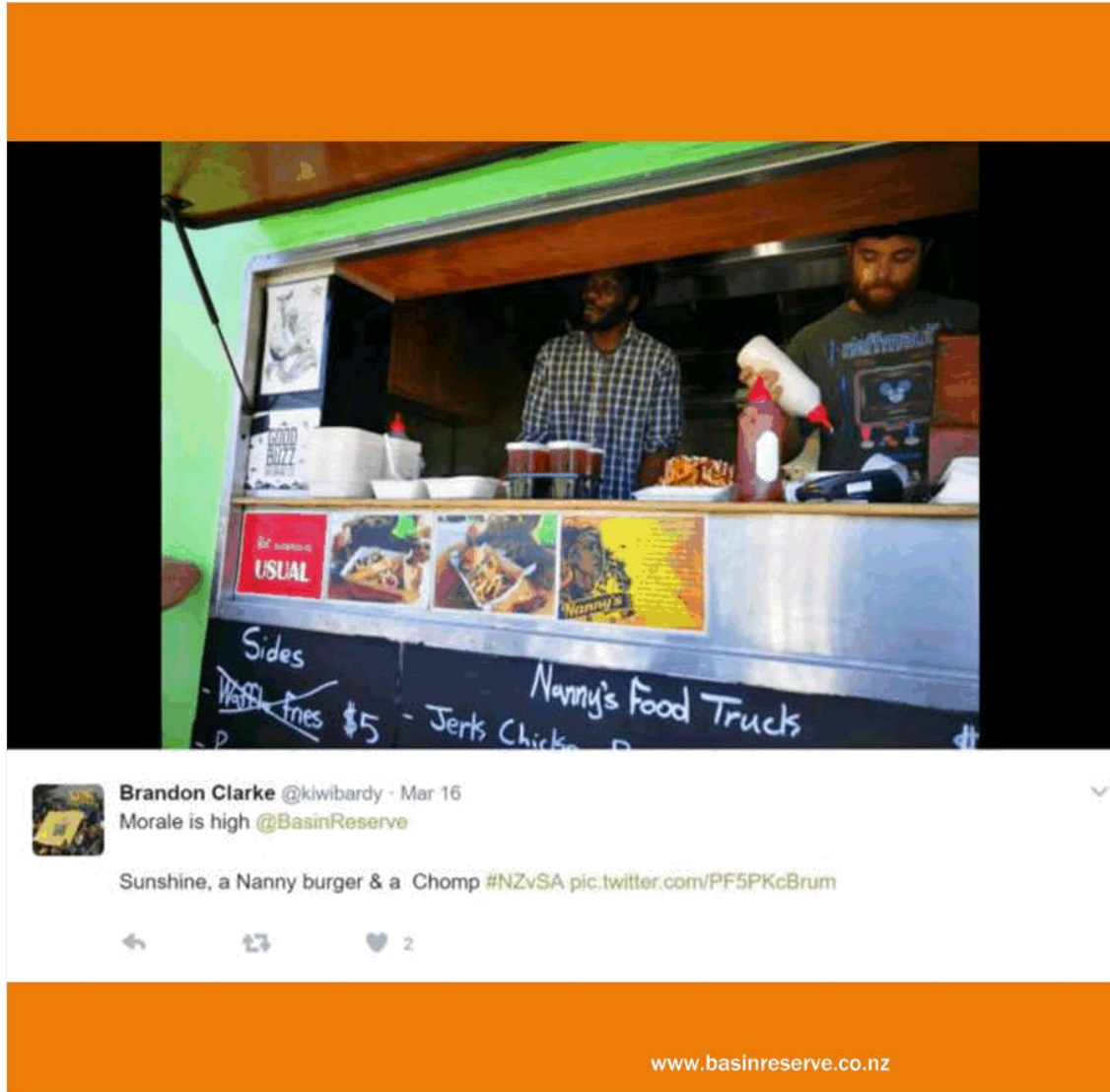
Masterplan  
Progressed

Naming Rights  
Sponsor Secured

Negotiation of Future  
Tours Programme

Health and Safety

Trustees  
Performance Review



### Upcoming Events

Blackcaps vs West Indies Test Match

McDonalds Super Smash

Wine and Food Festival

Blackcaps vs Pakistan ODI

Winery Tour Concert (TBC)

Night Noodle Market (TBC)

[www.basinreserve.co.nz](http://www.basinreserve.co.nz)





## 2016/17 YEAR HIGHLIGHTS

### CABLE CAR

#### Passenger Numbers and Revenue

- 2015/16 Year – 1,047,000 passenger trips generating revenue of \$2,731,469.
- 2016/17 Year – 930,000 (estimated) passenger trips generating revenue of \$2,510,000
- The 2016/17 results will be reduced due to the impact of the Cable Car being shut for the replacement of the Electric Drive and Controls System during June - August 2016, and the earthquake in November 2016 (however, long term predictions are for continued growth)

#### Electric Drive and Controls System Project

- Replacement of the Cable Car plant and equipment that drives the Cable Car (this occurs every 30 years)





## 2016/17 YEAR HIGHLIGHTS

### TROLLEY BUS NETWORK

#### Decommissioning

- Substantial completion (90%) of the planning and tendering process for the Overhead Network Decommissioning project; with works scheduled to commence in November 2017
- Communications and Stakeholder Engagement plans and strategies produced for Residents and Affected Businesses

#### Health and Safety at Work Act, 2015

- Agreed new Operational Protocol for Network operations after an electrical fault (in conjunction with other PCBUs – Wellington Electricity and NZ Bus)



## SOI HIGHLIGHTS (2018 - 2020)

### CABLE CAR

#### Passenger Numbers and Revenue

- 2017/18 Year – 1,091,928 passenger trips generating revenue of \$2,889,665
- 2018/19 Year – 1,121,417 passenger trips generating revenue of \$3,177,551
- 2019/20 Year – 1,150,928 passenger trips generating revenue of \$3,345,308
- The figures above assumes the current pricing model and non-differentiation between local and tourist fares



## SOI HIGHLIGHTS (2018 - 2020)

### CABLE CAR

#### Economic Viability and the Need for Subsidies

- Cable Car is an exempt Public Transport service (doesn't receive any subsidies)
- Public Transport in New Zealand isn't economically viable (with very few exceptions) (Cable Car figures look good but disguise the fact that revenue doesn't cover costs)
- Asset Management Plan includes some big ticket items that have to happen for safety reasons (in particular, Rolling Stock replacement in 2025/26, cost of \$10 - 12 Million)

#### Better Business Case for Inclusion in Metlink Public Transport Network

- Potential Solution to funding issues – would access joint funding from NZTA and GWRC, as well as WCC (another alternative is to raise fares)



## **SOI HIGHLIGHTS (2018 - 2020)**

### **TROLLEY BUS NETWORK**

#### Decommissioning

- Planned completion of the decommissioning of the Overhead Network by November 2018
- Subsequent wind-down of the Overhead Network division of the business, including potential disposal of the Pole network



## **SOI HIGHLIGHTS (2018 - 2020)**

### **COMPANY FINANCIALS AND STRUCTURE**

#### **Future Investment**

- Forecast surpluses in the Company need to be retained to assist with the funding of future capital replacement and upgrade projects
- Cable Car operates under licence from NZTA Rail Safety Regulator (infrastructure cannot be allowed to become unsafe – licence would be withdrawn)

#### **Future Structure**

- Evidence suggests that CCO structure is optimum to manage high operational risk attendant with Public Transport operations, and necessity for niche skills required to operate, maintain and grow the business in conjunction with other Wellington attractions



## COMMUNITY PROJECTS / MARKETING

### Blindsquare

- WCCL involvement in the Blindsquare rollout project and installation of Kontakt.io beacons in the Cable Car terminals

### Cable Car Lane

- Working alongside WCC on the Cable Car Lane mural project in order to make Cable Car Lane more attractive and inviting for the many locals and tourists that use the Cable Car, as well as supporting local businesses, with a design representing the culture of Wellington

### Other Marketing Initiatives

- The Company continues to work on developing focussed and niche marketing initiatives that emphasise the uniqueness of the Cable Car and Wellington City, including working alongside WCC and other CCO's to ensure a coherent and joined-up approach



## SUMMARY

### Need for Change and Improvement

- Doing “just enough” simply isn’t good enough – we need to invest and change (we collectively need to do something about the “Kelburn precinct”)

### Future is Uncertain

- We don’t quite know where we’re going but we believe in ourselves, and the staff are great

### Any Questions?

- Please visit us – WCCL Main Office is at 30 Glover Street, Ngauranga, 6035
- E-mail: [simon.fleisher@wellingtoncablecar.co.nz](mailto:simon.fleisher@wellingtoncablecar.co.nz)
- Phone: (04) 473 2721

