
REPORT 9
(1215/12/IM)

TAWA COMMUNITY BOARD INVOLVEMENT AT SPRING INTO TAWA MARKET DAY

1. Purpose of Report

To provide background on Spring into Tawa Market Day and the merits of the Tawa Community Board having a presence at this year's Market Day in September.

2. Executive Summary

Spring into Tawa Market Day is an annual event which is held in Tawa's central shopping area. It features 50 to 60 stalls and various forms of entertainment, and attracts many hundreds (if not thousands) of customers over a 3-4 hour period on the second Saturday morning of each September. This year's event is being held 9.30am-12.30pm on 10th September 2011.

It is a prime opportunity for local clubs & groups, schools or churches to operate stalls to either raise funds or promote their services or both. As part of its endeavours to raise its profile in the community and connect more closely with local people, the Tawa Community Board has the opportunity of basing itself at the centre of proceedings to promote itself by handing out brochures and liaising with people by means of a certain drawcard yet to be determined.

3. Recommendations

It is recommended that the Tawa Community Board:

- 1. Receive the information.*
- 2. Agree to operate a stall at Spring into Tawa Market Day on Saturday 10th September 2011.*
- 3. Allocate a maximum of \$150 + GST from its discretionary fund to fund a sign featuring Tawa Community Board wording (which can be used again for other promotional purposes), the \$25 booking fee, and the remainder for prizes.*

Report prepared by: *Malcolm Sparrow*