
REPORT 3
(1215/12/IM)

QUARTERY REPORT - UPDATE ON TAWA RECREATION FACILITIES AND PROGRAMMES

1. Purpose of Report

The purpose of this report is to update the Tawa Community Board on recreation facilities and activities for the fourth quarter of the 2009/2010 financial year. Community recreation facilities and programmes include the Tawa Swimming Pool and the Tawa Recreation Centre.

2. Executive Summary

Attendance for the quarter at Tawa Community Pool was down on the same period for 2008/09 and is down for the year end.

Attendance for the quarter at Tawa Recreation Centre was down on the same period for 2008/09, and is also down for year end.

Recreation Wellington is currently restructuring its management team so that it is better able to focus on the local communities it serves.

3. Recommendations

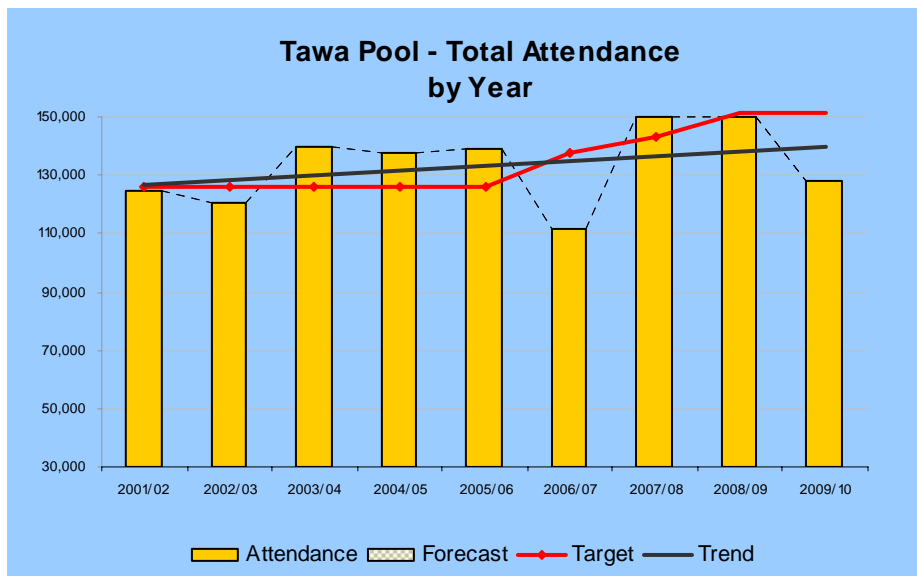
Officers recommend that the Tawa Community Board:

- 1. Receives the information*

4. Background

4.1 Tawa Community Pool

Attendance for the fourth quarter was 29,829 which is a reduction of 6,562 against the same quarter of 2008/09. Year end attendance was 127,972 which is also behind last year's attendance by 22,028. General participation numbers were down during April which could have been due to it being when the school holidays occurred.

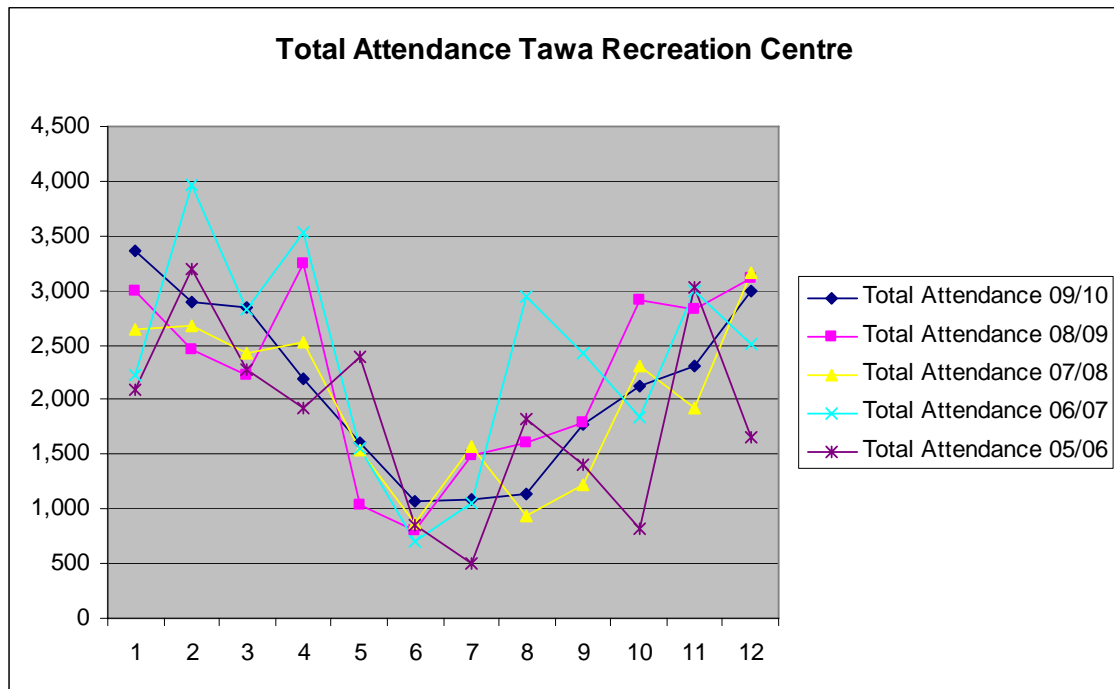


Our Term 2, Learn to Swim programme was well attended with 896 enrolled, a result in excess of the target set in our annual plan. The occupancy levels in the classes were also very good at 83%. In addition to this, 1538 local school children attended the pool for swimming lessons during the quarter.

We helped Greenacres School run a fundraiser event and the staff assistance was much appreciated by the school.

During the fourth quarter we received five written complaints and two compliments. The main concern related to price increases.

4.2 Tawa Recreation Centre



Numbers (Actual)	YTD	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Adults	16,566	2,195	1,910	1,817	1,399	1,159	677	745	838	1,215	1,314	1,486	1,811
Passport to leisure	462	60	51	56	59	38	0		43	37	31	42	45
Children	8,324	1,107	933	964	731	407	389	336	257	517	776	773	1,134
Total Attendance 09/10	25,352	3,362	2,894	2,837	2,189	1,604	1,066	1,081	1,138	1,769	2,121	2,301	2,990

Total Attendance 08/09	26,501	2,997	2,465	2,218	3,241	1,043	810	1,490	1,599	1,790	2,915	2,829	3,104
Total Attendance 07/08	23,807	2,645	2,678	2,421	2,530	1,533	867	1,574	945	1,214	2,315	1,928	3,157
Total Attendance 06/07	28,588	2,230	3,963	2,830	3,523	1,552	706	1,060	2,950	2,432	1,848	2,993	2,501
Total Attendance 05/06	21,976	2,085	3,203	2,279	1,921	2,389	848	507	1,826	1,412	828	3,026	1,652

The Tawa Recreation Centre had a total attendance for the fourth quarter of 7412 which represents a reduction from levels recorded for the same period last year and slightly behind for the year end. This has in part been due to the falling numbers on our holiday programme.

We hosted the Wellington Chinese Association Easter Games on two days over Easter. Wellington Disc sports returned for their winter season. Volleyball and badminton bookings have increased in this quarter. We received one written complaint about netball umpiring.

4.2.1 Recreation Centres School Holiday Programme

During the April school holidays we were reassessed by OSCAR and have retained our accreditation for another two years.

The following comment was made:

“A feature of these programmes is the very high calibre of professionally qualified staff, their active engagement and obvious enjoyment when working with the children and the strong infrastructure which is designed to ensure a safe, child focussed environment.”

4.2.2 Recreation Programmes Northern

Our Community Recreation Programmers and the staff at Tawa Pool are working on ideas for school holidays and this will be a focus going forward.

4.2.3 Northern Hub

Staff from Libraries, Community Centre and Recreation Centre met to discuss our participation in Tawa Spring Festival. We plan to work together to represent Wellington City Council.

4.2.4 Management Structure

Recreation Wellington is making changes to its management structure which will give it a greater focus on the local communities that make up the city. Lynda Rigler has been appointed to the position of Recreation Manager Northern and commenced her position on the 12th July 2010.

We are currently advertising for a manager who will be responsible for both the Tawa Pool and the Recreation Centre as we look for the two facilities to work more closely together.

5. Conclusion

Attendance at the Tawa Recreation Centre has dropped mainly due to a fall in numbers on the Holiday Programme. We have had an advertising plan in place during June and numbers are already ahead for the July programme. Tawa Pool continues to underperform in respect of attendance when compared to last year. The Business Unit is working toward a greater focus for both Tawa and northern suburbs of the city by changing some of its management structure. The new structure will see a manager covering both the Pool and Recreation Centre and an area manager who will focus on the northern suburbs of the city.

Contact Officer: *Lynda Rigler, Recreation Manager Northern*