
REPORT 3
(1215/12/IM)

MERVYN KEMP LIBRARY AND TAWA COMMUNITY CENTRE QUARTERLY REPORT JANUARY TO MARCH 2010

1. Purpose of Report

To provide the Tawa Community Board with an update on Tawa community grants, Tawa Community Centre and business volumes and activities at Mervyn Kemp Library.

2. Executive Summary

Mervyn Kemp Library offers library circulation, information, outreach, class visits, preschool story times, holiday programmes, BookBusters 728 club, Tea 'n Tales and are currently trialling Baby Rock & Rhyme for under two year olds and a Te Reo storytime – Kōhunga Kōrero – every third Wednesday morning of the month.

The library is actively looking at ways to promote the library to the community. Staff are promoting the library to local community groups outside the library and showing them the vast amount of resources available to them.

In response to the local community needs, the Library and the Community Centre will develop ways to work together.

The Tawa Community Centre is continuing to support community activities and programmes and in particular youth activities three afternoons a week. The centre is well supported by volunteers and is looking to offer new programmes in the coming year.

3. Recommendations

Officers recommend that the Tawa Community Board:

- 1. Receives the information.*

4. Discussion

4.1 Mervyn Kemp Library

4.1.1 Strategic Challenges for 2009 – 2010

- *To deliver on increasing the magazine issues by 10% (cluster business target):*

Magazine Transactions	
Jan-March 2008/2009	2,644
Jan-March 2009/2010	2,728
Variance	84 (3.18%)

The free magazines have been issuing very well in Tawa and have increased substantially this quarter when compared to the same period last year. These free magazines are published in various languages especially for immigrants to the country. The adult magazine issues have increased by 3.5%.

- *To create an environment that is welcoming to all people, inclusive of migrant and Maori targeting the identified customer groups of blokes, Maori and disabled:*

The Te Reo pre-school story time trial has been very successful with an attendance on average of 20 people (parents, caregivers and children). The team have promoted this to local kohungas and child care facilities who are enjoying the programme.

During Race Relations Week, the team ran a successful display depicting various wedding photos from different ethnic groups, together with authentic wedding gowns. An Oromia (Ethiopian) Coffee Ceremony was conducted by a staff member to the Tea & Tales group, and to the BookBuster group what it is like growing up in different countries. A Chinese staff member, Ethiopian staff member and Fijian staff member spoke to a group of children and parents about their home countries at a session in the library one morning.



- *Develop initiatives to increase the physical as well as web use of libraries:*

The team highlighted different aspects of the collection this quarter in line with the customer segment themes of blokes, Maori and disabled. Displays included blokes, disabilities, Dr Seuss, databases, library collections, Chinese New Year, race relations, foreign language, Easter and many more. Footprints leading to the Dr. Seuss display was most successful with the children and the books went out well.



- *Engage with other Business Units in the area to develop working relationships and common outcomes:*

Wendy Jacobs and Brigid Brammer meet quarterly with representatives from the Tawa Community Centre, Tawa Recreation Centre, Tawa Pool and Newlands Community Centre to develop relationships and to discuss how they could work together. The units will advertise various events/programmes for each other with a view to working together where possible. An upcoming event where this will work well will be the annual Spring into Tawa event.

4.1.2 Highlights

- BookSeekers for 9-12 year olds and BookBusters for 7-8 year olds continue to be popular with the children. Attendance levels for both programmes average at 12 children per session.
- Pre-school story-time attendance has increased by 3.49% this quarter, partly due to the pilot sessions of Baby Rock & Rhyme (see below).
- Baby Rock & Rhyme is currently being piloted in Tawa every Friday morning during the school terms. On average 20 parents/caregivers and babies attend these sessions.

4.1.3 Maintenance

Maintenance this quarter has included the roller doors separating the library from the activity room being re-aligned, roof leaks being fixed and the air conditioner fuses having to be replaced.

4.1.4 Statistics

Site	Issues	Visitors	New Borrowers	Children's Programmes	Children's Programmes Attendance
Jan-March: 08/09	135,857	113,574	690	48	1,303
09/10	131,152	110,229	644	44	1243
+/-% var	-3.59%	-3.03%	-7.14%	-9.09%	-4.83%

- Issues and visitor numbers are showing a decrease which seems to be the trend across all the branch sites.
- The visitor numbers will have been affected by withdrawal of other council services and will continue this trend for another 6 months.

4.2 Tawa Community Centre

During this quarter a new Tawa Community Centre Coordinator was appointed.

From March 'The Boiler Room' after school youth programme began running its sessions three times a week from the centre. This local initiative offers a regular youth programme with a proven model to young people in Tawa.

To celebrate Race Relations Day, the first pot luck community dinner was held on 20th of March, as well as smaller events throughout the week. A performance by the Kiribati Community Group was held one evening.

A number of new activities began at the centre begin during March. These included a social knitting group on Mondays and Tuesdays as well as Zumba classes on Thursday evenings.

During the quarter, the exterior to the community centre was painted and the studio floor was polyurethaned.

4.2.1 User Statistics

	Regular users (weekly and Monthly)	One off bookings	Drop in	Total
Jan	130	126	20	276
Feb	1,999	137	80	2216
Mar	2,061	330	160	2551

4.2.2 Next quarter – April to June 2010

As we move into Matariki and Maori Language week the community centres are planning programmes and activities. Capital E will be running Manutukutuku craft classes from Tawa Community Centre to representatives from local schools.

A follow up community meeting for Tawa will be held at the beginning of June.

The Tawa Community Board will be running the Tawa Civic Awards in the next quarter.

Contact Officers: *Rose Barker, Team Leader and Jenny Rains City Communities*