

**ORDINARY MEETING**

**OF**

**WELLINGTON REGIONAL AMENITIES FUND JOINT  
COMMITTEE**

**AGENDA**

**Time:** 12.45 pm  
**Date:** Friday, 31 March 2017  
**Venue:** Upper Hutt Council Chambers  
Level 3, Civic Administration Building  
838-842 Fergusson Drive  
Upper Hutt

**Wellington**

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**MEMBERSHIP**

Mayor Justin Lester	Wellington City Council
Mayor K Gurunathan	Kāpiti Coast District Council
Mayor Wayne Guppy	Upper Hutt City Council
Mayor Mike Tana	Porirua City Council
Mayor Ray Wallace	Hutt City Council

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## AREA OF FOCUS

The Wellington Regional Amenities Fund was established to demonstrate the region's commitment to arts and cultural activity and to our unique natural environment. Many important cultural and environmental organisations are based in Wellington and provide significant benefit to the region. These organisations support the development and production of high quality experiences, make it possible for all to participate in these experiences and ensure the region has a robust arts infrastructure and thriving network of cultural and environmental attractions.

**Quorum:** 3 members.

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## 1 Meeting Conduct

### 1.1 Apologies

The Chairperson invites notice from members of apologies, including apologies for lateness and early departure from the meeting, where leave of absence has not previously been granted.

### 1.2 Conflict of Interest Declarations

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

### 1.3 Confirmation of Minutes

The minutes of the meeting held on 25 December 2016 will be put to the Wellington Regional Amenities Fund Joint Committee for confirmation.

### 1.4 Public Participation

A maximum of 60 minutes is set aside for public participation at the commencement of any meeting of the Council or committee that is open to the public. Under Standing Order 3.23.3 a written, oral or electronic application to address the meeting setting forth the subject, is required to be lodged with the Chief Executive by 12.00 noon of the working day prior to the meeting concerned, and subsequently approved by the Chairperson.

### 1.5 Items not on the Agenda

The Chairperson will give notice of items not on the agenda as follows:

***Matters Requiring Urgent Attention as Determined by Resolution of the Wellington Regional Amenities Fund Joint Committee.***

1. The reason why the item is not on the agenda; and
2. The reason why discussion of the item cannot be delayed until a subsequent meeting.

***Minor Matters relating to the General Business of the Wellington Regional Amenities Fund Joint Committee.***

No resolution, decision, or recommendation may be made in respect of the item except to refer it to a subsequent meeting of the Wellington Regional Amenities Fund Joint Committee for further discussion.



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## 2. General Business

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### **NOMINATION OF CHAIRPERSON AND DEPUTY CHAIRPERSON OF THE WELLINGTON REGIONAL AMENITIES FUND JOINT COMMITTEE FOR THE TRIENNIUM 2016-2019**

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#### **Purpose**

1. This paper seeks the agreement of the Member Mayors of the Wellington Regional Amenities Fund Joint Committee (the Joint Committee) to nominate a Chairperson. The term of office will resume immediately following a decision, and will end on the date of the next local government triennial election.
2. The Joint Committee is also encouraged to take the opportunity to consider electing a Deputy Chairperson for the Joint Committee; this will enable the Joint Committee to ensure the meetings run smoothly, in the absence of the Chairperson.

#### **Summary**

3. This is the first meeting of the Joint Committee following the October 2016 local government elections. As stated in the Joint Committee's current Terms of Reference document, it is appropriate for member Mayors of the Joint Committee to nominate a new Chairperson, and consider at the same time the nomination of a Deputy Chair.
4. Current members of the Joint Committee include Mayors from Hutt City, Kāpiti Coast District, Porirua City, Upper Hutt City and Wellington City Councils.

#### **Recommendations**

That the Wellington Regional Amenities Fund Joint Committee:

1. Receive the information.
2. Agree to nominate and appoint a Chairperson of the Wellington Regional Amenities Fund Joint Committee for the 2016-2019 triennium, noting that the term of office will resume immediately following the decision, through to the end of the current triennium.
3. Consider nominating a Deputy Chairperson of the Wellington Regional Amenities Fund Joint Committee, with the same term as per that of the Chairperson for the 2016-2019 triennium.

#### **Background**

5. In the current Terms of Reference of the Joint Committee, clause 12 states as follows:
  12. *Election of Chairperson and Deputy Chairperson*
    - 12.1 *On the constitution or reconstitution of the WRAF Joint Committee the representatives shall elect a Chairperson and may elect a Deputy Chairperson.*
    - 12.2 *The terms of office of an appointed Chairperson or Deputy Chairperson ends on the date of the next local government triennial election.*

6. The Wellington Regional Amenities Fund Joint Committee uses the Standards NZ Model Standing Orders. *Item 2.6 Voting Systems for Certain Appointments* states that there are two Systems for the voting of the new Chairperson and Deputy Chairperson, more detailed information below is from item 2.6.1 of the Model Standing Orders, which applies to the election of the Chairperson and Deputy Chairperson of a Committee:

*A local authority or a committee (if the local authority has so directed) must determine by resolution that a person be elected or appointed by using one of the following systems of voting:*

- (a) [System A]; or  
(b) [System B].

*System A*

- (a) *requires that a person is elected or appointed if he or she receives the votes of a majority of the members of the local authority or committee present and voting; and*
- (b) *has the following characteristics:*
- I. there is a first round of voting for all candidates; and*
  - II. if no candidate is successful in that round there is a second round of voting from which the candidate with the fewest votes in the first round is excluded; and*
  - III. if no candidate is successful in the second round there is a third, and if necessary subsequent round of voting from which, each time, the candidate with the fewest votes in the previous round is excluded; and*
  - IV. in any round of voting, if 2 or more candidates tie for the lowest number of votes, the person excluded from the next round is resolved by the lot.*

*System B*

- (a) *requires that a person is elected or appointed if he or she receives more votes than any other candidate; and*
- (b) *has the following characteristics:*
- I. there is only 1 round of voting; and*
  - II. if 2 or more candidates tie for the most votes, the tie is resolved by lot.*

## Next Actions

7. Upon the election of the new Chairperson, and a Deputy Chairperson, at the first meeting of the Joint Committee for the 2016-2019 triennium, the new Chairperson (and Deputy Chairperson) will formally resume their role following the decision.

## Attachments

Attachment 1. Terms of Reference for the Wellington Regional Amenities Fund Joint Committee

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Author	Talava Sene, Governance Advisor
Authoriser	Anusha Guler, Manager Democratic Services Mark Farrar, Team Leader Funding and Relationships



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## **SUPPORTING INFORMATION**

### **Engagement and Consultation**

Engagement and Consultation is not applicable for this report.

### **Treaty of Waitangi considerations**

There are no Treaty of Waitangi considerations required for this report.

### **Financial implications**

There are no financial implications for this particular report.

### **Policy and legislative implications**

There are no policy and legislative implications that need to be considered for this report.

### **Risks / legal**

There are no risks and legal implications that need to be considered for this report.

### **Climate Change impact and considerations**

There are no climate change impacts and considerations related to this report.

### **Communications Plan**

A communication plan is not required for this report.

### **Health and Safety Impact considered**

There are no health and safety impacts that need to be considered for this report.

**TERMS OF REFERENCE FOR THE  
WELLINGTON REGIONAL AMENITIES FUND JOINT  
COMMITTEE**

**CONTENTS**

1. Definitions
2. Name
3. Members
4. Status
5. Membership of Joint Committee
6. Purpose of Terms of Reference
7. Role and responsibilities of Joint Committee
8. Objectives of the WRA Fund
9. Delegated authority
10. Meetings
11. Voting
12. Election of Chairperson and Deputy Chairperson
13. Administration arrangements
14. Funding
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**1. Definitions**

1.1 For the purpose of these Terms of Reference:

“Act” means the Local Government Act 2002.

“Member” means a local authority that is a participant in the Wellington Regional Amenities Fund, as listed in clause 3.1.

“Representative(s)” means the Mayor or Chairperson or councillor or councillors of a Member, or alternate(s) that have been resolved by the Member authority to be a member of the Joint Committee.

“Wellington Regional Amenities Fund” and “WRA Fund” means the fund established and contributed to by the Members in accordance with their respective Long Term Plan decisions.

“Wellington Regional Amenities Fund Joint Committee” means the Joint Committee appointed by the Members to oversee the development of the Wellington Regional Amenities Fund.

**2. Name**

- 2.1 The Committee shall be known as the Wellington Regional Amenities Fund (WRA Fund) Joint Committee (Joint Committee).

**3. Members**

- 3.1 Each of the following local authorities is a Member:
- Kapiti Coast District Council
  - Masterton District Council
  - Hutt City Council
  - Upper Hutt City Council
  - Wellington City Council
  - Porirua City Council

**4. Status**

- 4.1 The Joint Committee is a joint standing committee under clause 30(1)(b) of Schedule 7 of the Act.
- 4.2 In accordance with clause 30(7) of Schedule 7 of the Act, the Joint Committee is not deemed discharged following each triennial election.

**5. Membership of Joint Committee**

- 5.1 The Joint Committee will comprise [6] persons in total.
- 5.2 Each Member will appoint one Representative, being one elected person, and will also appoint an alternate who may attend and vote at meetings in the absence of the appointed representative. Both the Representative and the alternate must be an elected person from that Member.
- 5.3 Under clause 30(9) Schedule 7 of the Act, the powers to discharge any representative on the Joint Committee and appoint his or her replacement shall be exercisable only by the Member that appointed the representative being discharged.
- 5.4 Each Representative is appointed for a term that expires on the date of the next local government triennial election.
- 5.5 It is the responsibility of each Member of the Joint Committee to ensure that they have a representative available to participate in the Joint Committee, as soon as practicable after their representative is no longer able to represent that Member for whatever reason, with the same delegated functions, duties and powers as their predecessor.

- 5.6 Each Member is responsible for remunerating its Representatives and for the cost of the Representatives' participation in the Joint Committee.

## **6. Purpose of Terms of Reference**

- 6.1 The purpose of these Terms of Reference is to:
- (a) Define the role and responsibilities of the Joint Committee
  - (b) Provide for the administrative arrangements of the Joint Committee.

## **7. Role and responsibilities of Joint Committee**

- 7.1 The role of the Joint Committee is to govern and administer the WRAF Fund, in accordance with the objectives of the WRAF Fund.
- 7.2 In performing its role, the responsibilities of the Joint Committee include:
- (a) approval of criteria and priorities for the WRA Fund
  - (b) to consider recommendations from the Fund Manager and Officer's Group on applications made to the WRA Fund
  - (c) to approve applications for funding.

## **8. Objectives of the WRA Fund**

### 8.1 Goal

The WRA Fund has been established to support eligible entities of regional significance with day to day operational expenses and new innovative projects that will achieve identified priorities for the region. The WRA Fund is focused on arts, cultural and environmental attractions and events to support and add to the attractiveness and vitality of the Wellington region.

### 8.2 Scope

The Fund will assist to ensure that regionally significant entities can be developed or sustained in the Wellington region to contribute to the region's quality of life; attractiveness to residents and visitors; and economy. The Fund is intended to allow funded entities to:

- Focus more on their core business
- Reduce the amount of time spent on securing funding across the region
- Improve their ability to perform on a wider regional basis
- Improve accessibility to their services
- Ensure staffing requirements are met adequately for a fixed term.

### 8.3 Criteria and Priorities

Applications to the WRA Fund will be assessed against criteria and priorities for the region.

## 9. Delegated authority

- 9.1 The Members delegate to the Joint Committee, the powers and functions to enable it to perform its role and carry out its responsibilities in relation to the WRA Fund, except those matters reserved under Clause 32 Schedule 7 of the Act, and the appointment of new members to the Joint Committee.

## 10. Meetings

- 10.1 The New Zealand Standard for model standing orders (NZS 9202: 2001), or any New Zealand Standard substituted for that standard, will be used to conduct Joint Committee meetings as if the Joint Committee were a local authority and the principal administrative officer of the Wellington City Council or his or her nominated representative were its principal administrative officer.
- 10.2 The Joint Committee shall hold meetings at such frequency, times and place(s) as agreed by the Joint Committee for the performance of the functions, duties and powers delegated under this Terms of Reference.
- 10.3 In accordance with Clause 30(9)(b) Schedule 7 of the Act, the quorum shall be half of the members if the number of members (including vacancies) is an even number, or a majority of members if the number of members (including vacancies) is an odd number.

## 11. Voting

- 11.1 In accordance with clause 32(4) Schedule 7 of the Act, at meetings of the Joint Committee each Member's Representative has full authority to vote and make decisions within the delegations of this Terms of Reference on behalf of that Member without further recourse to that Member.
- 11.2 Each Representative has one equal vote. Decisions will be made by simple majority.

## 12. Election of Chairperson and Deputy Chairperson

- 12.1 On the constitution or reconstitution of the WRAF Joint Committee the representatives shall elect a Chairperson and may elect a Deputy Chairperson.

- 12.2 The term of office of an appointed Chairperson or Deputy Chairperson ends on the date of the next local government triennial election.

### **13. Administration arrangements**

- 13.1 The administering authority for the Joint Committee is Wellington City Council.
- 13.2 The administrative costs of servicing the Joint Committee will be met within the allocated funding of the WRA Fund.
- 13.3 The WRA Fund Manager (Fund Manager), who will be located at Wellington City Council, will service the Joint Committee and will have the following functions:
- Management and administrative support for the Joint Committee
  - Prepare draft criteria and priorities for the WRA Fund for approval by the Joint Committee
  - Initial assessment of applications
  - Report to the Joint Committee with recommendations
  - Develop and maintain key relationships within the arts, culture and environmental sectors
  - Relationship management with successful applicants
  - Distribution of funds
  - Coordinate the collection, holding and distribution of funds
  - Monitor, evaluate and report on the WRA Fund
  - Research and promotion of the WRA Fund
  - Approve all papers to the Joint Committee and ensure decisions are signed off at critical times.
- 13.4 A cross-council WRA Fund Officers Group (Officers Group) will be established with a representative from each of the Members. The Officers Group will act as their council's point of contact for the WRA Fund, and the Joint Committee. In conjunction with the Fund Manager the Officers Group will:
- Prepare draft the criteria and priorities of the WRA Fund
  - Assess applications and make recommendations to the Joint Committee.

### **14. Funding**

- 14.1 Each Member will provide funding to the WRA Fund to the level agreed in their 2012-22 Long Term Plan.

- 14.2 The financial administration of the WRA Fund will be carried out by Wellington City Council on behalf of the Members.
- 14.3 Each Member will be invoiced by Wellington City Council at the establishment of the Fund, and the beginning of each new financial year thereafter, until such time as the WRA Fund is wound up.
- 14.4 Contributions will be specifically tied to the WRA Fund and cannot be used for any other purpose. The funds will be held in an interest bearing money market deposit account.

**15. Reporting**

- 15.1 All reports to the Joint Committee shall be presented via the Chairperson.
- 15.2 Following each meeting of the Joint Committee, the Fund Manager shall prepare a summary report of the business of the meeting and submit that report, for information to each Member authority following each meeting. Such report will be in addition to any formal minutes prepared by the Administering authority.

**16. Good faith**

- 16.1 In the event of any circumstances arising that were unforeseen by the Members or the Representatives at the time of adopting these Terms of Reference, the Members and the Representatives hereby record their intention that they will negotiate in good faith to add to or vary this Terms of Reference so to resolve the impact of those circumstances in the best interests of:
  - (1) The Members collectively
  - (2) The Wellington regional community represented by the Members collectively.

**17. Variations**

- 17.1 Any Member may propose a change to the Terms of Reference by putting the wording of the proposed change to a meeting of the Joint Committee for consideration and comment.
- 17.2 Once a proposed change to these Terms of Reference has been considered by the Joint Committee, these Terms of Reference are not amended until each Member adopts the revised Terms of Reference giving effect to the proposed change.
- 17.3 Notwithstanding clause 17.2, the Joint Committee may itself amend the Terms of Reference, where the changes will not materially affect the commitment of any individual Member, or the scope of the Joint Committee's role and responsibilities.

**18. Review**

- 18.1 In March each year, the Fund Manager and the Officers Group will report to the Joint Committee on the operation of the WRA Fund during the financial year to date, and whether the WRA Fund is sustainable for the next financial year. If it is considered that the WRA Fund is not sustainable, the Joint Committee will report back to the Members with a recommended course of action.



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## UPDATE ON 2016/17 WELLINGTON REGIONAL AMENITIES FUND PROJECTS AND CONFIRM PROCESS FOR 2017/18

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### Purpose

1. The purpose of this report is to give the Joint Committee an update on current allocated Wellington Regional Amenities Fund (WRAF) funding (for 2016/17), outline the process for 2017/18.

### Summary

2. In March 2016 the Joint Committee (JC) agreed to retain the original premise of the fund to support arts, cultural and environmental attractions and events.
3. The WRAF was established to support eligible entities of regional significance with day to day operational expenses and new innovative projects that will achieve identified priorities for the region. WRAF is focused on arts, cultural and environmental attractions and events to support and add to the attractiveness and vitality of the Wellington region.

### Recommendations

That the Wellington Regional Amenities Fund Joint Committee:

1. Receive the information.
2. Agree to the process and timing for 2017/18

### Background

4. Each of the following local authorities is a Member:

- Hutt City Council
- Kapiti Coast District Council
- Porirua City Council
- Upper Hutt City Council
- Wellington City Council

N.B. Masterton District Council resigned from WRAF in 2015/16.

5. Each Member agreed through the Terms of Reference to provide funding to WRAF to the level agreed in their respective 2012-22 Long Term Plans.

Contributions 2016/17

Hutt City Council; \$200,000

Kapiti Coast District Council; \$48,000

Porirua City Council; \$50,000

Upper Hutt City Council ; \$106,000

Wellington City Council ; \$609,200

Total (2016/17); \$1,013,200

6. Between March and August 2016 a review was commissioned through WRAF which assessed whether the fund resulted in any:
  - economic and/or social benefits across the region as a result of the Fund's investment in cultural and environmental amenities;
  - benefits to funded organisations.
7. The JC received a report outlining the findings in September 2016 which confirmed that WRAF had achieved its purpose over the first four funding years, by supporting regionally significant organisations (RSO's) that have a big impact on Wellington region's arts, cultural and environmental offering and reputation.
8. The report suggested that by supporting RSOs (as opposed to smaller, less experienced organisations), the WRAF's investment is low risk and high yield in terms of desired outcomes for Wellington region and can help recipients to do what they do better, helping strong organisations to get stronger.

### **Fund priorities**

9. On the basis of discussions at the March 2016 meeting of the JC the COG re-drafted the Fund Guidelines to ensure clarity of purpose and sharpen the criteria. This was guided by the initial results of the economic and social impact study.
10. Guidelines outline the purpose of the fund, the process for applying and eligibility. Organisations need to be 'regionally significant'- in that they provide quality arts/cultural or environmental activities that are accessible to everyone in the region, and can demonstrate they have sufficient profile to attract visitors/groups from across the region.
11. The fund requirements that organisations must meet before submitting their application include being a legally constituted group and having three years of audited financial accounts.

Priorities:

1. To increase their long-term contribution to the economy of the Wellington Region by:
  - increasing visitor numbers to the region
  - growing audience numbers and diversity
  - increasing paid and volunteering opportunities
  - ensuring activities are accessible (financially and physically)
  - contributing to another key regional growth sector, for example film, hospitality, recreation
2. Partner with organisations in the Wellington region to:
  - strengthen networks (through skills transfer, knowledge sharing, or increased organisational capacity through sharing resources)
  - develop robust, diverse cultural and environmental infrastructures through working in collaboration

- mentor smaller/like organisations, and/or deliver education opportunities
  - complement other regional events (by ensuring event calendars align)
3. Contribute to Wellington's status as a nationally and internationally competitive region by:
- strengthening its unique arts, cultural and environmental offering
  - addressing gaps in the cultural/environmental ecosystem
  - ensuring they plan to stay in the Wellington Region

### 2016/17 WRAF funded organisations

12. The Council Officers Group met in August 2016 to review 31 applications seeking \$3.64m. Recommendations were made to the JC based on alignment with fund priorities, ability to meet the criteria and the likely effectiveness of funding the projects. The JC asked Officers to encourage the funded projects to maximise collaboration in the region. Eleven organisations were supported with grants.

A list is included as Table 1

Table 1- 2016/17 WRAF funded projects

Organisation	Event/Activity	Granted
<b>Creative Capital Arts Trust</b>	<b>Cuba Dupa</b> <ul style="list-style-type: none"> <li>• Increasing visitor numbers from region and out of region</li> <li>• Workshops with regional groups- e.g. Hutt City (Waiwhetu) and Porirua (Whitireia) groups on Kapa Haka</li> </ul>	\$100,000
<b>Expressions Whirinaki Arts and Entertainment Centre</b>	<b>Catwalk to Cover Exhibition</b> <ul style="list-style-type: none"> <li>• London Fashion and Textile Museum Exhibition, November 2016</li> <li>• Catwalk photography, collaboration with Te Papa and End of Fashion Conference, Massey University</li> </ul>	\$40,000
<b>Museum of NZ, Te Papa Tongarewa</b>	<b>Wellington Matariki Festival 2017</b> <ul style="list-style-type: none"> <li>• Midwinter events at Te Papa, 16-25 June 2017</li> <li>• Working with galleries/venues within each Council</li> <li>• Education package</li> </ul>	\$100,000
<b>NZ Festival</b>	<b>Waka Awaken - 2018 Opening Ceremony</b> <ul style="list-style-type: none"> <li>• Funding for initial development of Festival opening event- based on the myth of Kupe and the Giant Wheke</li> <li>• Aims to bring together the largest collection of national and international Waka Hourua in Wellington for a national public celebration of seafaring heritage, culture, stories and science.</li> </ul>	\$100,000

<b>Tawata Productions</b>	<b>Kia Mau Festival 2017</b> <ul style="list-style-type: none"> <li>• Third annual festival of contemporary Māori and Pacifica theatre and dance</li> <li>• Aims to establish Wellington region as the global centre for contemporary indigenous theatre and dance</li> <li>• Presenting works, in June 2017 in Wellington City, Porirua City and Upper Hutt City at 8 venues</li> <li>• Companies from around Aotearoa New Zealand</li> </ul>	\$95,000
<b>The Whiteboard NZ Ltd</b>	<b>Open House 2017</b> <ul style="list-style-type: none"> <li>• Project cancelled</li> </ul>	\$100,000*
<b>Toi Maori</b>	<b>Toi Maori Art Market December 2016 and March 2017</b> <ul style="list-style-type: none"> <li>• Showcase and a celebration of contemporary Māori art and culture</li> <li>• Increase the long-term contribution to the Wellington Region economy by increasing visitor numbers to the region. Artists and supporters from throughout the Toi Māori network (regional and national)</li> </ul>	\$100,000
<b>Wellington LUX Festival Trust</b>	<b>LUX Festival May 2017</b> <ul style="list-style-type: none"> <li>• 35-40 artist created installations in six 'precincts' in the City</li> <li>• Improve visitor experience and numbers</li> <li>• Strengthen corporate partnerships</li> <li>• LUX Kids working with schools in each Council area to create local installations</li> </ul>	\$150,000
<b>Wellington Museums Trust</b>	<b>Capital E – Children's Festival 2017 March 2017 Festival</b> <ul style="list-style-type: none"> <li>• Local, national and international performers to inspire and engage young Wellington audiences over a 2 week period.</li> <li>• Changed Festival format to ensure richer and relevant audience experiences for children, and inform future programming- Odd-lands Lunchtime Performance Zone</li> <li>• Strengthen Wellington's profile as the family-friendly arts capital</li> </ul>	\$100,000
<b>Wellington Regional Orchestra Foundation</b>	<b>Orchestra Wellington - education and community outreach 2017 programme</b> <ul style="list-style-type: none"> <li>• Music to schools programme</li> <li>• Arohanui Strings partnership (Hutt Valley)</li> <li>• Performances around the region; Summer concert Porirua, Expressions Classical programme, Cuba Dupa.</li> </ul>	\$100,000

<b>Wellington Zoo Trust</b>	<b>Nature Connections – cross region environmental attractions programme</b>	<b>\$70,000</b>
	<ul style="list-style-type: none"> <li>Continuing partnership Wellington Zoo, Zealandia, Nga Manu Nature Reserve, Matiu/Somes Island, Wellington Botanic Garden, Otari-Wilton's Bush, Staglands Nature Reserve, Battle Hill Farm Forest Park, Kaitoke Regional Park and Pukaha Mount Bruce Wildlife Centre</li> <li>Improving visitor experiences</li> <li>Wild Thing campaign and marketing</li> </ul>	
<b>TOTAL</b>		<b>\$955,000</b>

- Note that The Whiteboard NZ Ltd declined the offer of the grant. \$100,000 will be retained for future allocation in 2017/18.

## Discussion

- The key findings of the 2016 review emphasised the importance of the fund in supporting organisations that are 'regionally significant' and who can make a significant contribution to 'Priority 1; increasing the long-term contribution to the region's economy.' Discussions between participant Chief Executives and Mayors since 2016 have supported a more strategic and proactive approach to funding, with funding focussed on larger, more regionally significant organisations and projects that have a real regional impact.
- Timing- 2017/18
  - June 2017; Confirmation of Annual Plan/contributions from participating Councils
  - July 2017; Council Officers Group identify key regional organisations and projects
  - July 2017: Call for proposals to regionally significant organisations/projects
  - July 2017; Council Officers Group recommendations
  - August/September 2017; Joint Committee

## Attachments

Nil

Author	Mark Farrar, Team Leader Funding and Relationships
Authoriser	Katie Taylor-Duke, Arts Programme Advisor Jeremy Baker, Director Strategy and Communications

## **SUPPORTING INFORMATION**

### **Engagement and Consultation**

N/A

### **Treaty of Waitangi considerations**

There are no Treaty of Waitangi considerations.

### **Financial implications**

The Long Term Plans of the respective TLA's participating makes provision for WRAF contributions.

### **Policy and legislative implications**

WRAF was created to support organisations in line with fund Terms of Reference.

### **Risks / legal**

N/A

### **Climate Change impact and considerations**

N/A

### **Communications Plan**

N/A

### **Health and Safety Impact considered**

Projects seeking support through WRAF are delivered by organisations and groups who are legal entities and responsible for health and safety of the project, events, etc.

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## SUMMARY OF REPORTS FROM ORGANISATIONS FUNDED BY THE WELLINGTON REGIONAL AMENITIES FUND IN THE 2015/16 FUNDING ROUND

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### Purpose

1. This paper provides the Joint Committee with a summary report from all organisations funded in the 2015/16 round. The reports outline how the fund was spent and what it enabled organisations to achieve.

### Summary

2. Ten projects/organisations were supported with grants in 2015/16.

### Recommendations

That the Wellington Regional Amenities Fund Joint Committee:

1. Receive the information.

### Background

3. The Wellington Regional Amenities Fund provides support for arts, cultural and environmental attractions and events. The Joint Committee had 5 priorities for funding when this funding was approved:
  - i. Demonstrate a need for financial assistance to maintain its current operations or extend the reach of its operations across the Wellington region.
  - ii. Increase the entity's long-term contribution to the economy of the Wellington region.
  - iii. Address gaps in, extend or develop the arts, culture or environmental, ecosystems, calendar of activities and events in the Wellington Region.
  - iv. Display regional partnerships with Councils and other organisations in order to leverage mutual benefits
  - v. Build, maintain and retain organisations that contribute to Wellington's status as an internationally competitive region.
4. Ten organisations/projects were funded in 2015/16. A list of these projects is included as Table 1.
5. This funding round marked the biggest range in funding allocation since WRAF began – the smallest grant awarded was \$15,000 to the Porirua Community Arts Council for Festival of the Elements and the largest, \$345,000 to the NZ Festival, followed by \$195,000 to Circa Theatre.
6. Most of the activity supported during 2015/16 was from organisations based within in Wellington City, however there is a spread of support from WRAF across the greater Wellington region, including Mahara Gallery on the Kapiti Coast, Aratoi in Masterton, Festival of the Elements in Porirua; and programmes like Nature Connections and the Matariki Festival which reach across the region connecting environmental and cultural attractions. This is generally in line with previous years, although this year the

allocation of funding is strongly weighted towards Wellington City with supported activity receiving approximately three-quarters of the total fund.

Table 1; 2015/16 WRAF funded projects

<b>Organisation</b>	<b>Event/Activity</b>	<b>Granted</b>
Aratoi Museum and Gallery	Exhibition Development	\$35,000
Circa Theatre	Redevelopment Project	\$195,000
Festival of the Elements	Festival Development	\$15,000
Wellington LUX Festival Trust	Business Development	\$95,000
Mahara Gallery	Project manager for the redevelopment project	\$50,000
Museum of NZ, Te Papa Tongarewa	Wellington Matariki Festival 2016	\$95,000
Wellington Zoo Trust and Zealandia	Nature Connections – cross region environmental attractions programme	\$75,000
NZ Festival	Three large scale free public events	\$345,000
Wellington Museums Trust	Capital E – Kids to the Capital	\$70,000
Wellington Regional Orchestra Foundation-Orchestra Wellington	Community Development Programme	\$75,000
<b>TOTAL</b>		<b>\$1,050,000</b>

## Discussion- Reports

7. A summary from the ten organisations funded from last year's Wellington Regional Amenities Fund outlining the amount received and general outcomes achieved are listed below.
8. Two projects (Aratoi Museum and Art Gallery and Wellington Museums Trust) faced delays and reports will be provided in 2017.



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### **Aratoi Museum and Gallery- Exhibition Development**

9. Funded \$35,000 for Exhibition Development . The primary objectives were to develop and produce an exhibition that taking over the whole of the Aratoi gallery complex which would seek to redress the history of the region through the narrative of mana whenua, Ngati Kahungunu ki Wairarapa Tamaki Nui a Rua.
10. The exhibition faced delays in its development and is scheduled to open on 8 April 2017.

### **Circa Theatre- Redevelopment**

11. Funded \$195,000 for Circa redevelopment Project. The primary objectives of the grant was/were to upgrade Circa Theatre, floor strengthening work was completed under budget and new seating was installed IN Circa One. A significant element of the overall development was to continue to raise funding and plan for the building upgrade project, with new toilet facilities and upgrade to the café and public areas in time for the 2018 New Zealand Festival of the Arts.

### **Festival of the Elements- Festival Development**

12. Funded \$15,000 to Porirua Community Arts Council (PCAC) for the development and delivery of Festival of the Elements event/s on Waiting Day 2016 in Porirua in partnership with Ngati Toa and Porirua arts and community groups. The festival was promoted throughout the Wellington region, attracting (an estimated) 30,000 visitors, delivering a range of distinct activities, anecdotal evidence from PCAC indicate that more people attended the 2016 event compared to 2015.

### **LUX Festival- Business Development**

13. Funded \$95,000 to the Wellington LUX Festival Trust to develop the festival and focus on strengthening the organisation, looking ahead to a full festival in 2016/17 with governance and organisational infrastructure which could meet growth.
14. Key activities supported were;
  - Development of a three year business plan to establish LUX as an iconic event. restructuring of the board trustees to separate the board from the creative and operational functions.
  - Strengthening existing stakeholder relationships.
  - Smaller, experimental events as brand exercises;
    - ‘Home’, July 2016, with Capital E, FabLab Wellington and MakerBox, teen initiative building light boxes with the theme of ‘Home’. It culminated in an exhibition in Capital E.
    - ‘GlowWear’, August 2016, LUX partnered with NZTA on an initiative to raise awareness for night time visibility for cyclists. This culminated in a design competition and high production value fashion show in the Frank Kitts underground carpark.
    - ‘Glade’, October 2016, indoor art experience, during Spring primary and secondary school holidays, coinciding with WOW season. Worked with Massey University’s College of Creative Arts (CoCA). Partnered with Urban

Dream Brokerage to identify and secure a disused retail space in Clyde Quay Wharf.

### **Mahara Gallery- Project manager for the redevelopment project**

15. Funded \$50,000 towards the Mahara Gallery redevelopment project which worked to strengthen the Mahara Gallery Trust and Field Collection Trust, with a new governance steering group to support the gallery redevelopment project. Stimulated by proposals for the Waikanae Town Centre, the board worked through options for linking the gallery with the library building and then with Kapiti Coast District Council (KCDC) considering the option of a shared library/gallery facility on another site in Waikanae.
16. In June 2016 KCDC confirmed its commitment to a shared library/gallery project. The WRAF grant enabled the board to further develop its fundraising efforts, raising the profile of the gallery in the region and building partnerships.
  - Staged 21 exhibitions during the year
  - Two major shows developed in partnership with Te Atiawa ki Whakarongotai, including Matariki Art Night
  - Focus on Frances Hodgkins show- showing works from the Field Collection, which includes 24 works by Frances Hodgkins
  - Development of a new artists in residence programme and development of regional connections

### **Te Papa Tongarewa – Matariki Festival**

17. Funded \$95,000 to support the regional consortium of galleries and museums Matariki Festival, a partnership between Te Papa, City Gallery Wellington, Museum of Wellington City and Sea, Carter Observatory, Pataka, The Dowse Art Museum, Expressions and Mahara Gallery. From 2 June to 26 June 2016
18. The campaign was aimed at both Wellingtonians and those within a 3–5 hour drive time. Institutions from throughout the region, such as theatres and libraries, were also given the opportunity to participate. 47 events were included within the programme; plays, concerts, musical performances, star gazing, cooking and the Kaumatua Kapa Haka.
19. The Art Night bus, Pō Whakaatu Toi Event was held on 2 June 2016 and provided transport to galleries in the region.
20. The funds were used to implement an integrated, multi-channel marketing campaign, which included digital platforms, encouraging visits to the website and to events. Facebook had 3,437 likes and 2m plus page impressions. Video ‘What is Matariki?’ had 102,760 views. Increase in page views of the Matariki 2016 website was up 13% from 2015. Printed material included a Dominion Post Matariki Lifestyle Magazine pull-out, also distributed through Phantom networks. Maori TV advertising campaign.

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**Nature Connections (led by Wellington Zoo and Zealandia)- Programme marketing and development**

21. Funded \$75,000, aimed to create a high quality visitor experience across the region's eco-assets by forging stronger relationships and interpretive connections between participating organisations. Realising joint marketing and messaging goals, building and sustaining of partner relationships, training opportunities and the planning and implementation of the united marketing campaign 'Wellington Wild Things' (November 2015 to April 2016), supported by a strong Facebook presence.
22. Year 1 (2014/15) organisations (Zoo, Zealandia, Pukaha Mt Bruce, Staglands, Kaitiaki Board representing Matiu/Somes Island)
  - Visitation and cross-visitation levels up (by 68%) across all Year 1 partners.
  - Awareness of Wellington Wild Things- 27%.
  - Desire to spend more time in nature with family very high – 99% highest rating (Wellington Zoo).
23. Year 2 (2015/16) additional organisations (Botanic Gardens, Otari Wilton's Bush, Battle Hill, Kaitoke Regional Park, Nga Manu Nature Reserve, Battle Hill Farm Forest Park)
  - Visitation and cross-visitation levels (78%) increased across all Year 2 partners.
  - Awareness of Wellington Wild Things-32%
  - Video, print, online and social media advertising, audience of 70,000 reached via media and 97,000+ video views
  - Print exposure increased traffic to the website with + 10,000 site clicks (80% new) average time on site 2+ minutes.
  - Visitor research showed that visitors to Nature Connections sites had a 30% recall of Wellington Wild Things.
24. Nature Connections continues to develop with new trainers supporting staff and volunteers social media and promotion includes a living storybank, custom-made screens and signage located on each partner site maintained and continuing to show connecting stories. Staff and volunteers work together on sharing knowledge and resources, all ten Nature Connections sites were the first Wellington sites to be part of the Toyota Kiwi Guardian program.

**New Zealand Festival 2016- three public events**

25. Funded \$345,000 to stage three large scale free public events.
  - Le Grand Continental®, created by Montreal choreographer Sylvain Émard, a mass public dance spectacular, embracing the comradery of line dancing and contemporary dance- 30-minute dance spectacular staged in Civic Square on the opening night of the festival. Audience 5000 people, stayed on for a mass dance party, hosted by Kiwi DJs Chocolate Box Deluxe. 63% stated the event greatly / exceeded expectations. 140 non-professional dancers performed
  - Arquitectura de Feria- the Contact Festival Playground, junkyard fairground created by a Spanish company Antigua I Barbuda. A series of rides including a

Ferris wheel with seats fashioned from repurposed toilet bowls and a carousel powered by an old bicycle, created an engaging and quirky environment in Frank Kitts Park and was open to the public daytime and night throughout the Festival (27 February – 19 March 2016). Attended for free by 54,000 people. Rated No #1 event by Festival audiences (Nielsen), 71% saying that it greatly exceeded expectations.

- Sila: The Breath of the World, John Luther Adams' Sila: The Breath of the World was composed specially to be heard out-of-doors – and premiered in New York's Lincoln Center. Sila is played by 80 or more musicians grouped into five separate ensemble choirs of woodwinds, brass, percussion, strings and voices. Provided an opportunity for the Festival to collaborate with Orchestra Wellington – providing an accessible, high-quality event for an audience of 5,000 (over two performances) on the Waterfront.

26. 71.4% of the audience members from the rest of Wellington Region said that they came to the city specifically for the Festival. 80.7% of the audience members from the regions outside Wellington said the same, as did 61.5% of audience members from overseas.
- Breakdown (Kapiti 6.3%, Wairarapa 2.1%, Porirua 5.1%, Upper Hutt 3.3%, Hutt City 9.7%, Wellington 73.6%)
  - Estimated overall contribution at or above \$70m to the regional economy.
  - Attendance to free events at the Festival in 2016 grew by 28%, from 150,868 in 2014 to 200,311 in 2016, largely due to the inclusion of the three WRAF free events in the programme.

### **Orchestra Wellington- Outreach and Community Development**

27. Funded \$75,000 for the Community Development Programme which further extended its reach in the Region, with particular emphasis on growing activity, in particular in building audience and participant numbers building on activity supported through WRAF in 2014/15.
28. The Beat It! Blast It! ensemble presented 17 sessions in schools, of one hour each across the region. Orchestra Wellington (OW) held a free weekend Open Rehearsal for Beat It! Blast It at Te Whaea Dance & Drama Centre, which was attended by 220 people. As well as providing an additional family-friendly event for the community.
29. Arohanui Strings Partnership; in 2016, OW continued their partnership with Arohanui Strings-Sistema Hutt Valley, supporting two of their holiday programmes, two in-school music tuition programmes and the now-annual 'side by side' performance within OW's concert series in the Michael Fowler Centre. 72 children from 6 schools (Koraunui School, Pomare School, Tui Glen, Taita Central, St. Michael's and Taita College) participated in the in-school introductory programme, and 81 in the holiday programmes. With string tuition and orchestra at the core, the holiday programmes also provided classes and informal performances in singing, hip hop and drumming.
30. OW performed two open rehearsals for the community in 2016: a Sunday afternoon performance of Beat It! Blast It! for families at Te Whaea Dance and Drama Centre, and a Saturday morning dress rehearsal of Planets! at the Michael Fowler Centre. Both performances were enjoyed by more than 200 children and family members.

31. CubaDupa, March 2016, OW participated in Cuba Dupa, which attracted record crowds of 100,000. The orchestra performed three times, as part of The Massive Cuba Street Orchestra, alongside singers TK Mara and Lisa Tomlins, performed songs celebrating Wellington written for CubaDuba by Adam Page.
32. Significant highlights; 2,792 participants from 17 schools, participating schools were predominantly lower decile schools in Porirua, the Hutt Valley, the Wairarapa and Wellington city, 41% of participants were from Maori and Pacific Island communities

### **Wellington Museums Trust- Wellington Nationhood project: Kids to the Capital**

33. Funded \$70,000 for Kids to the Capital programme and teacher resource development. The project would provide a way for lower decile schools across the region to participate in the unique education offering in the Capital, visiting nationally significant institutions in the city.
34. Students and teachers can visit Parliament, Government House, Te Papa, National Library, National War Memorial, Reserve Bank, Supreme Court, Archives NZ, NZ Portrait Gallery, Nga Taonga Sound and Vision, Pukeahau National War Memorial Park, Wellington Museum and the Holocaust Centre of NZ.
35. As a result of the November earthquake many schools were unable to complete their visit, and deferred to 2017 which will be allocated to additional free buses for low decile schools in 2017. As of February 2017- 1,755 students had taken part in visits with free buses.
  - 63 schools across the Wellington region had registered to participate.
  - 52 teachers took part in teacher professional development.
  - The project has leveraged funding from the Ministry for Culture & Heritage (\$15,415) and the Electoral Commission (\$4,500).
36. Teacher feedback gathered as part of the project's research partnership with Victoria University School of Education demonstrates the high value teachers and students place upon the project. Drs Sarah Rusholme and Andrea Milligan were invited to present work from this project at the Australasian Visitor Studies Conference in Melbourne, also to run a workshop about 'Powerful School Visits' at MuseumNext Melbourne. Resulted in discussions with education tourism to develop connect school trip markets between Wellington, Singapore and Canberra.
37. An extension to the project has been agreed to enable schools who weren't able to travel to the City because of the impact of the Kaikoura Earthquake in November and December 2016 to complete their trips in 2017.

Mark Farrar, Fund Manager

### **Attachments**

Nil

Author	Mark Farrar, Team Leader Funding and Relationships
Authoriser	Katie Taylor-Duke, Arts Programme Advisor Jeremy Baker, Director Strategy and Communications

## SUPPORTING INFORMATION

### Engagement and Consultation

N/A

### Treaty of Waitangi considerations

There are no Treaty of Waitangi considerations.

### Financial implications

The Long Term Plans of the respective TLA's participating makes provision for WRAF contributions.

### Policy and legislative implications

WRAF was created to support organisations in line with fund Terms of Reference.

### Risks / legal

N/A

### Climate Change impact and considerations

N/A

### Communications Plan

N/A

### Health and Safety Impact considered

Projects seeking support through WRAF are delivered by organisations and groups who are legal entities and responsible for health and safety of the project, events, etc.