
ORDINARY MEETING

OF

**WELLINGTON REGIONAL AMENITIES FUND JOINT
COMMITTEE**

MINUTE ITEM ATTACHMENTS

Time: 1:30 pm
Date: Friday, 31 March 2017
Venue: Upper Hutt Council Chambers
Level 3, Civic Administration Building
838-842 Fergusson Drive
Upper Hutt

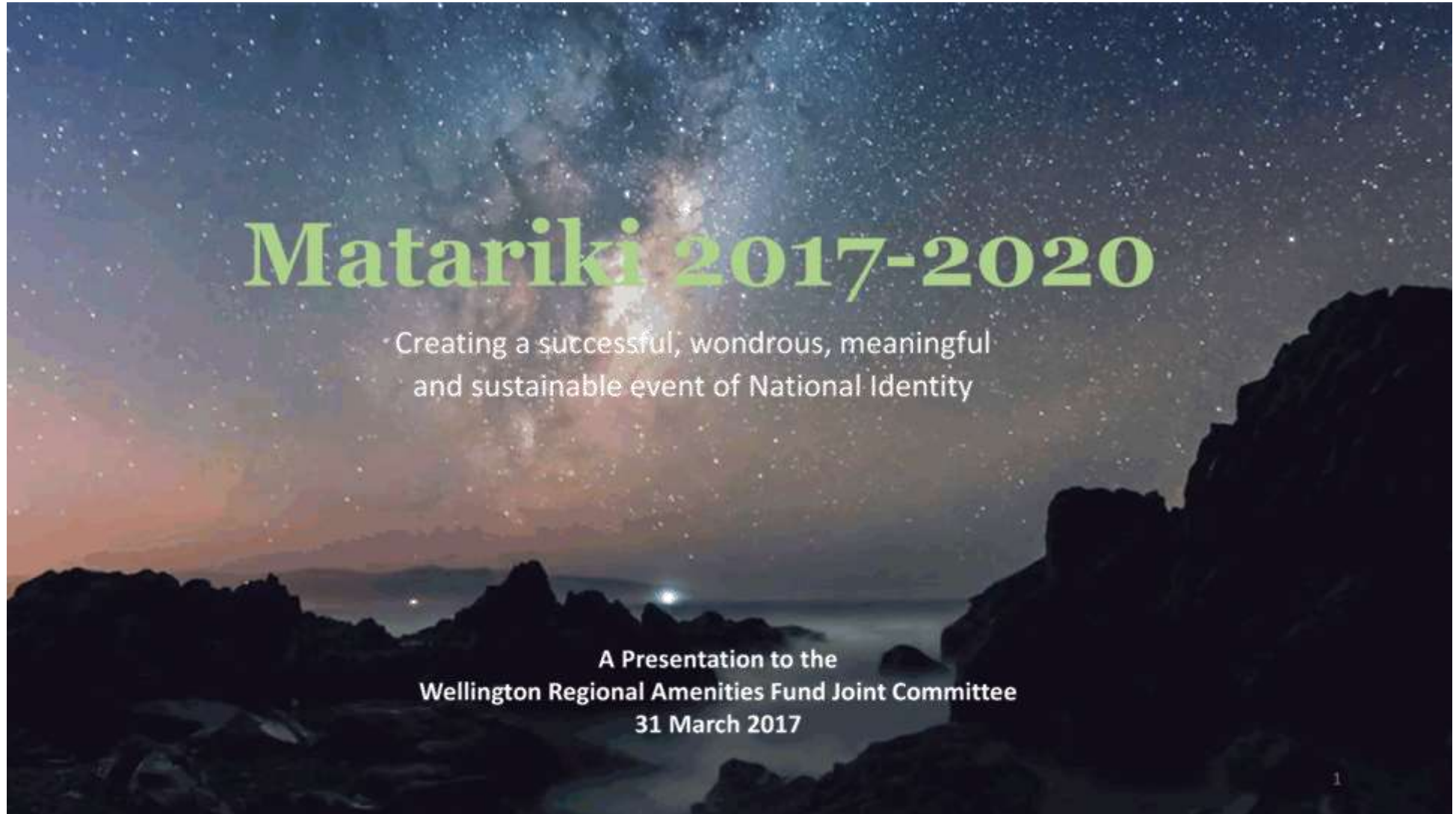
Wellington

Business

Page No.

**2.3 Summary of reports from organisations funded by the
Wellington Regional Amenities Fund in the 2015/16 funding
round**

- | | |
|--------------------------------------|----|
| 1. Te Papa Tongarewa Presentation | 2 |
| 2. LUX Light Festival Presentation | 27 |
| 3. New Zealand Festival Presentation | 59 |
| 4. Capital E Presentation | 65 |



Goal



To create a successful, wondrous, meaningful and **sustainable event of National Identity**.

Objectives

To build and strengthen **national identity, unity and cohesion** in an increasingly diverse society

To strengthen **Wellington's reputation as New Zealand's Cultural Capital**

To build the capacity and capability of **Wellington's arts, culture and heritage sector**

To contribute to **national arts and cultural leadership**

To successfully model the **creative use/application of mātauranga Māori**/Māori cultural knowledge in ways that are meaningful to Aotearoa-New Zealand overall

To achieve this:

- Strengthening and **disciplining the thematic/conceptual content** of the event
 - Moving the event from a general celebration of Māori culture to a specific mid-winter event expressing key indigenous themes
- Placing an emphasis upon **the needs of communities, audiences, families, people.**
 - The event exists for people, for communities, for families.



Te Papa and Matariki: A Four Year Plan 2017-2020

- Since 2001, Matariki has been celebrated at Te Papa and Te Papa is committed to celebrating Matariki in the long term
- Te Papa has a responsibility to the Wellington region. It is also our National Museum and Art Gallery. Te Papa has local, regional and national roles to play
- Te Papa has performed a leadership role in Matariki and desires to continue and grow this leadership role. **Te Papa has developed a four year plan to grow Matariki to the desired event by 2020.**



Matariki at Te Papa in 2017

- Matariki Education Month: mid-May-mid-June
- Matariki Public Celebration: 16-25 June 2017
 - Aiming for a shorter series of events with greater impact
 - Tying it to the dates when Matariki can be seen
- Developing an Iconic Wondrous Ritual experience to open the event
 - Matariki currently lacks the tangible expression of a central theme or idea



Matariki, Key Themes

- Major Theme: **Renewal**
 - the natural cycles of the universe
 - Farewelling the past year, farewelling loved ones
 - Welcoming the new year
- Sub-Themes
 - Whānau+Rēhia – **Families, Art and Fun**
 - Whānau+Ako – **Families and Learning**
 - Whānau+Kai – **Families and Food**



Developing a Central Iconic Expression...







La Tomatina, Bunol, Spain



Running of the Bulls, Spain



Burning Man, Nevada, USA



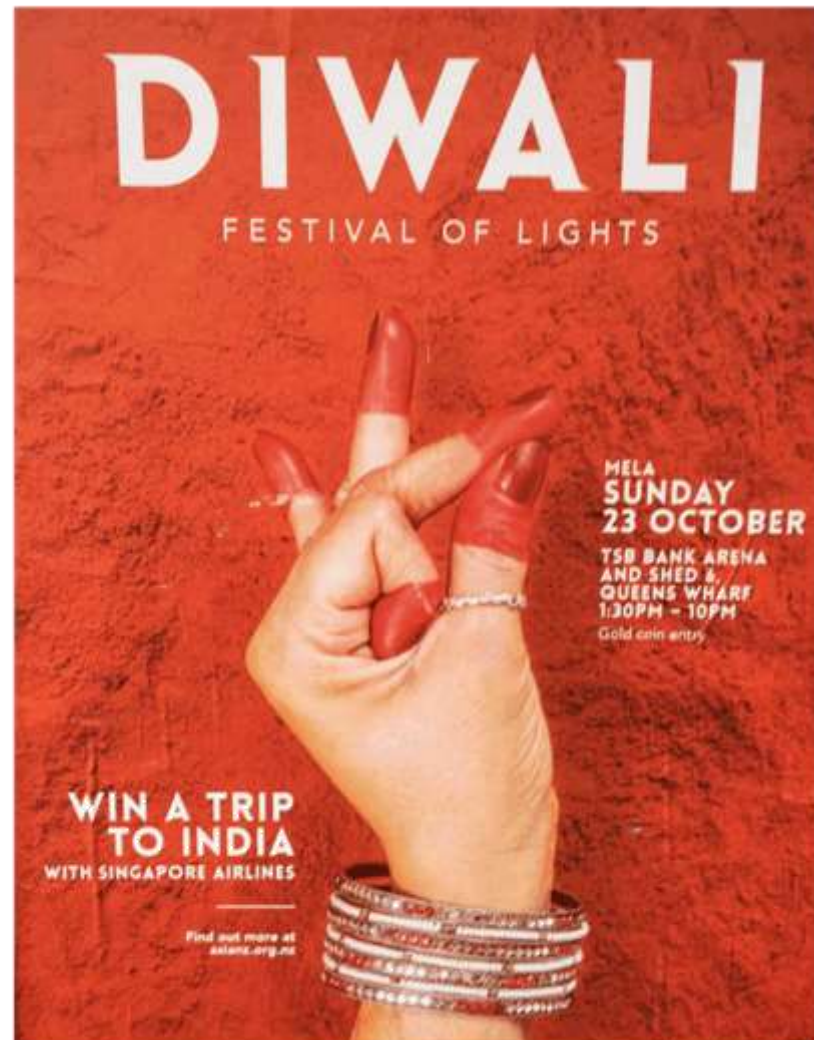
Palio di Siena, Italy







Day of the Dead, Mexico



*Creating a new Matariki experience....
Some initial thoughts...*







They want to be with family and friends...

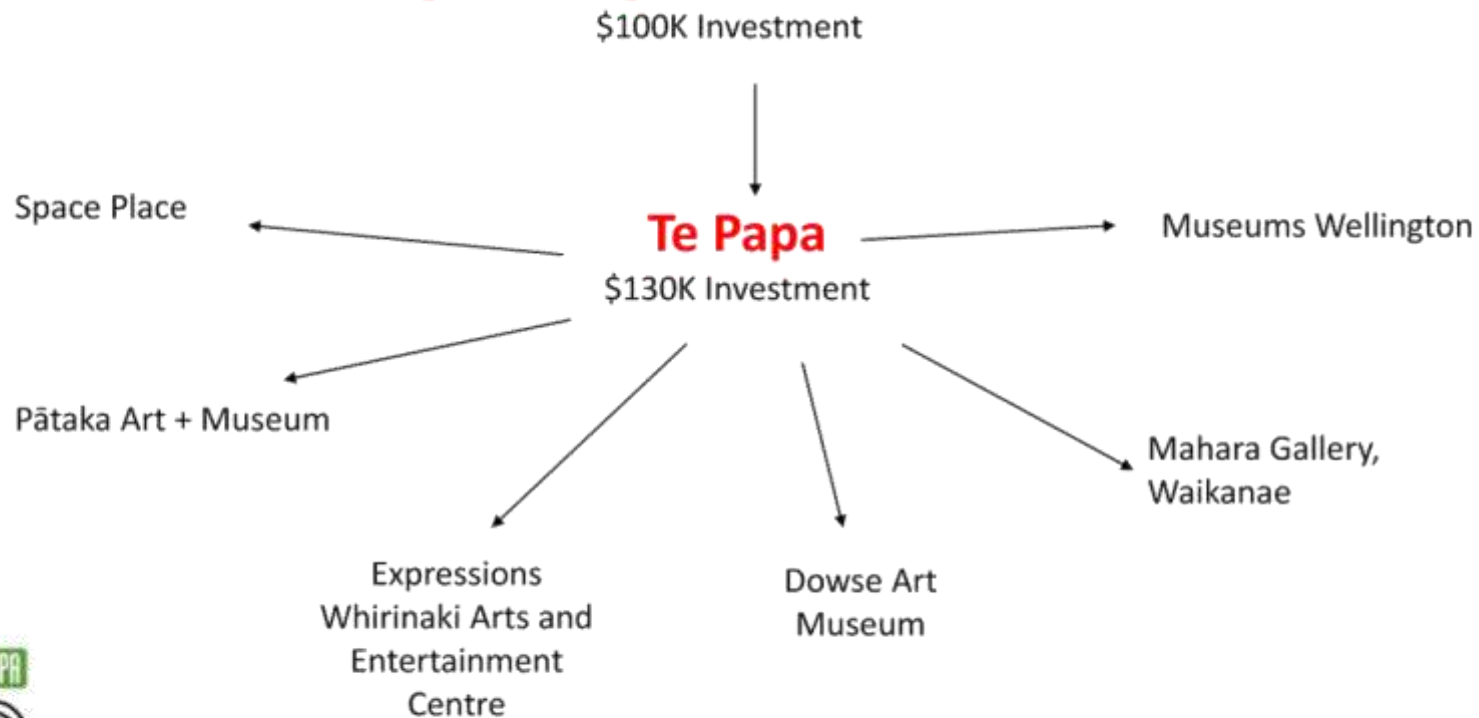


Te Papa working with our participating venues

- Te Papa will partner with our participating venues to advance a Wellington wide Matariki festival
- Te Papa's role this year will be to:
 - Develop a range of Matariki 'products' to be shared and adapted by our participating venues to suit local circumstances
 - Provide advice, support and resources to the participating venues to assist them in their Matariki offerings
- The decision as to timing and content of Matariki offerings at each participating venue rests with them (it is not Te Papa's role to make these decisions, but rather to provide advice and support)



Wellington Regional Amenities Fund

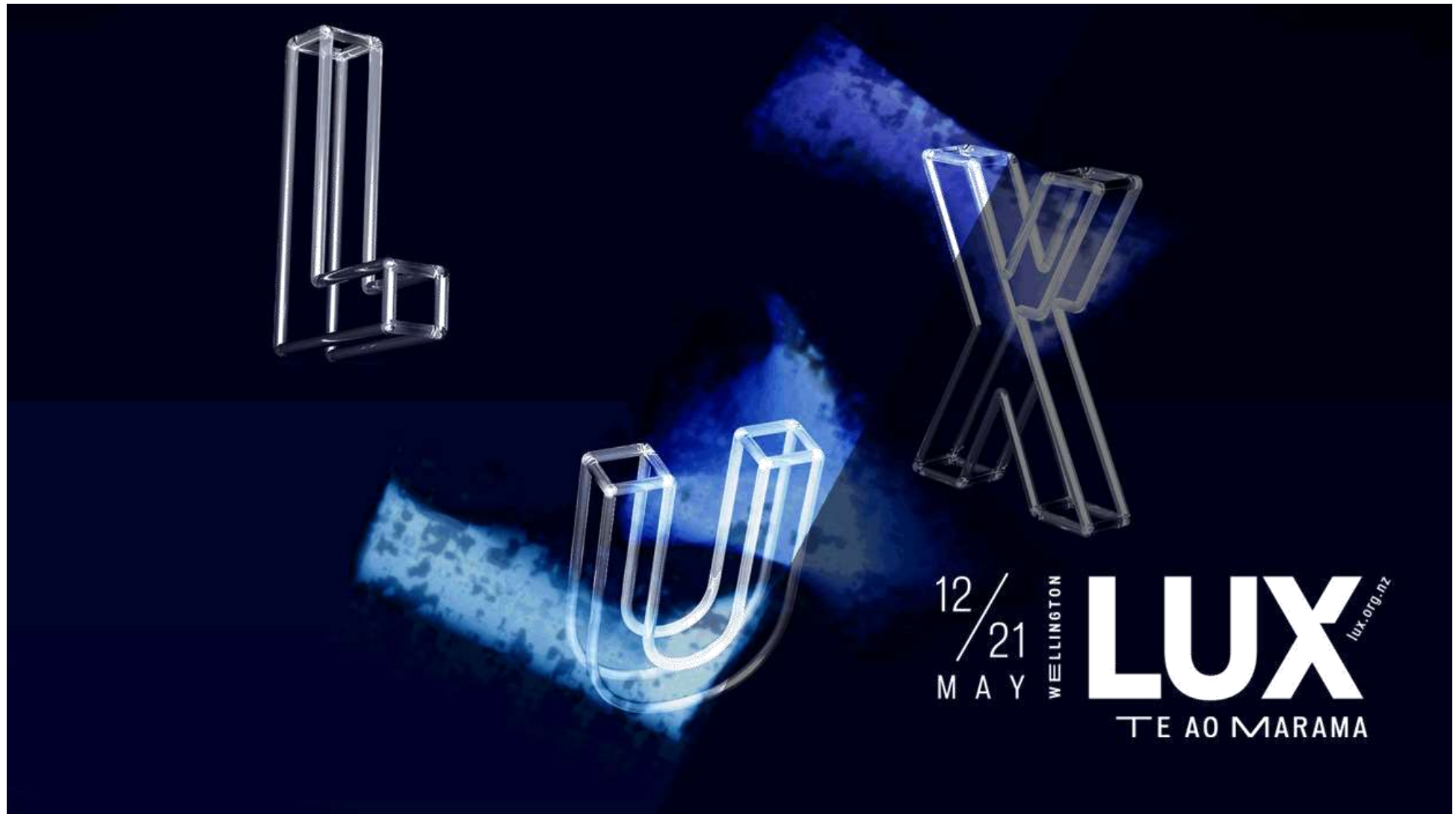


Support to Our Participating Entities

- Programme content
 - Ritual experience
 - Storytelling
 - Knowledge sharing
- Education
 - A variety of products
- Marketing
 - Te Papa is paying for the marketing coordinator \$20K
 - Te Papa will provide a library of marketing resources for entities to adapt
 - Events to be included in the website will be required to be aligned with the themes of Matariki as articulated by Te Papa







LUX PRECINCTS

Te Ao Mārama

Playground

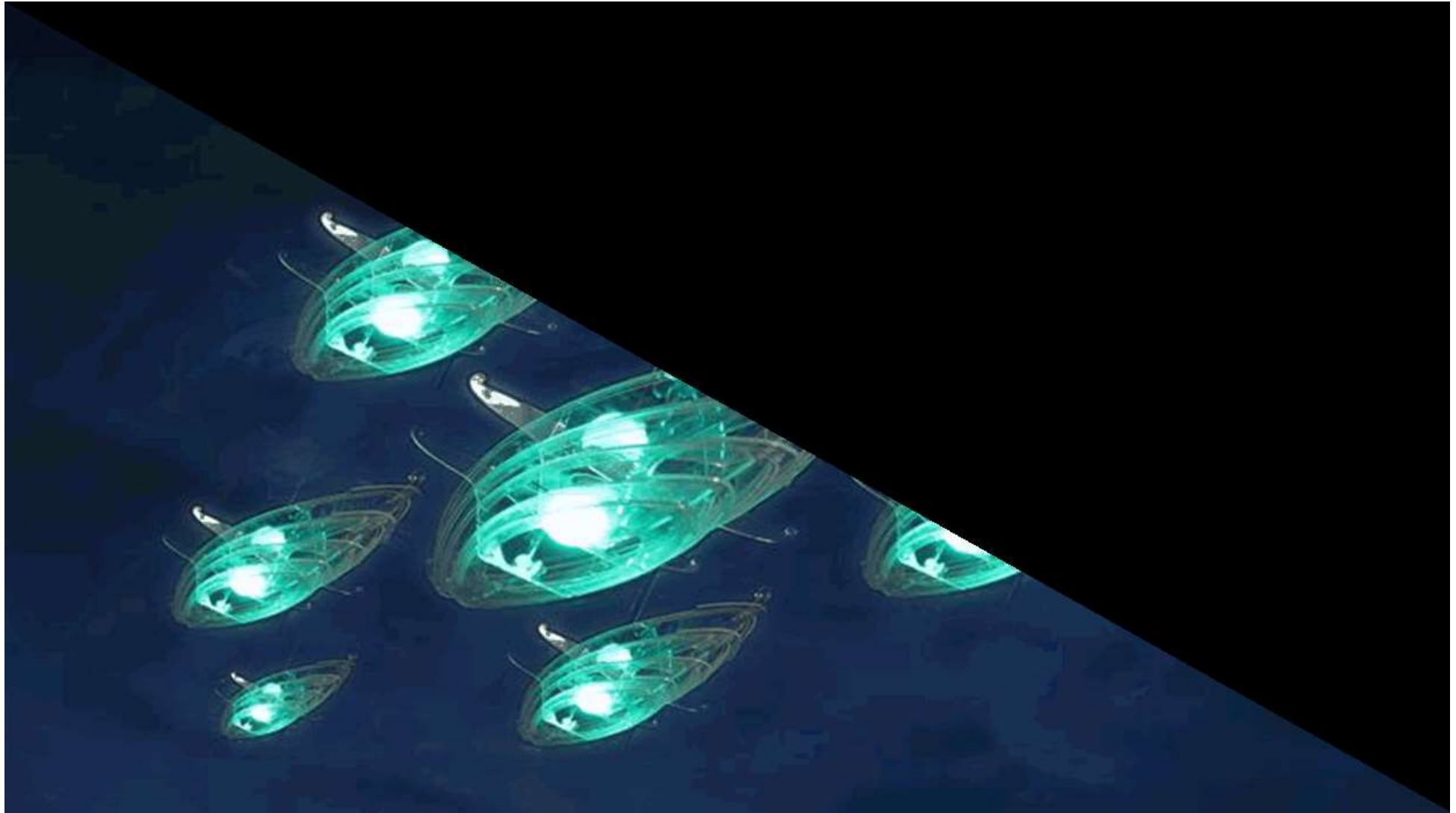
Circus

Galleries

Urban Edge

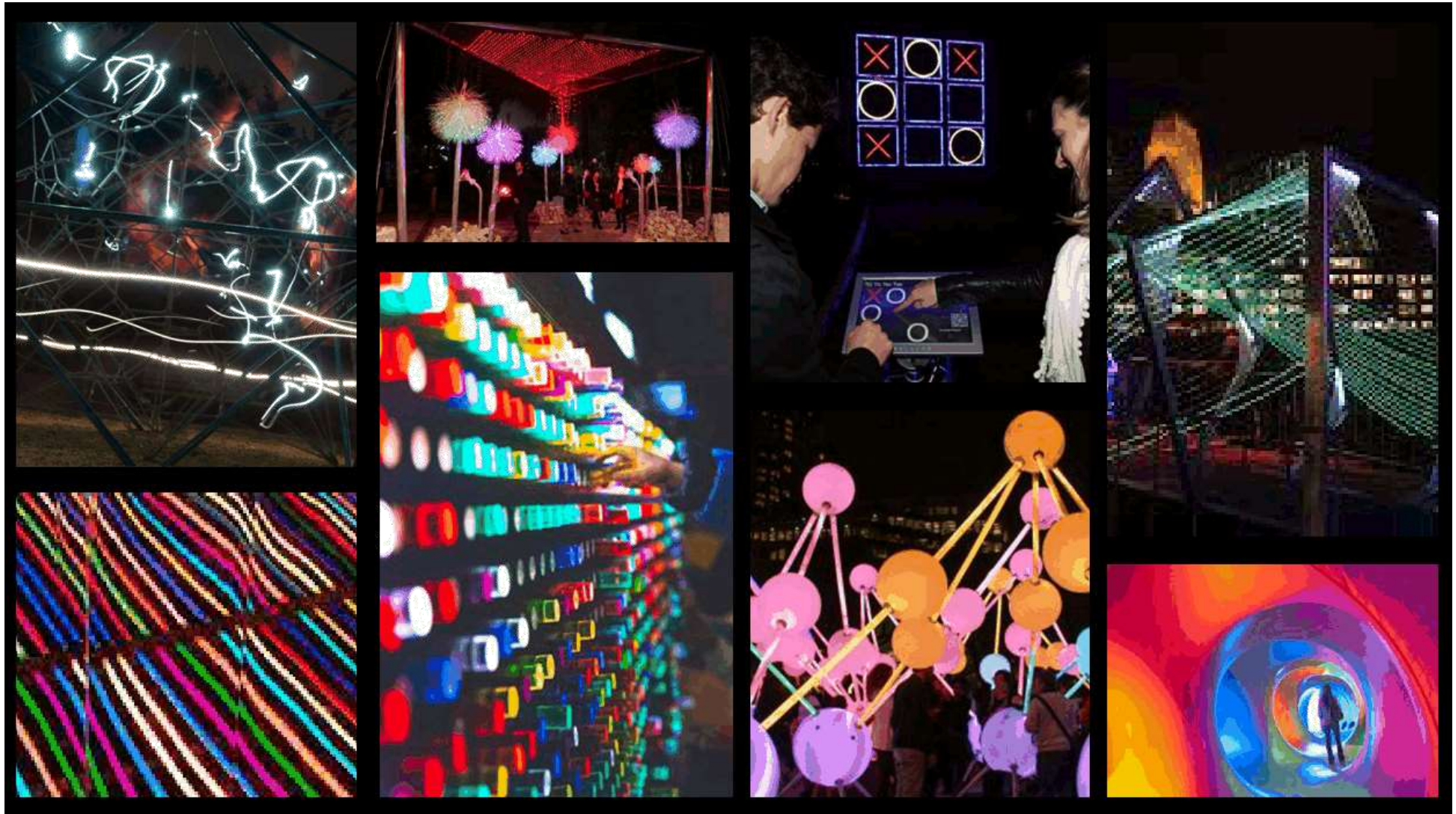


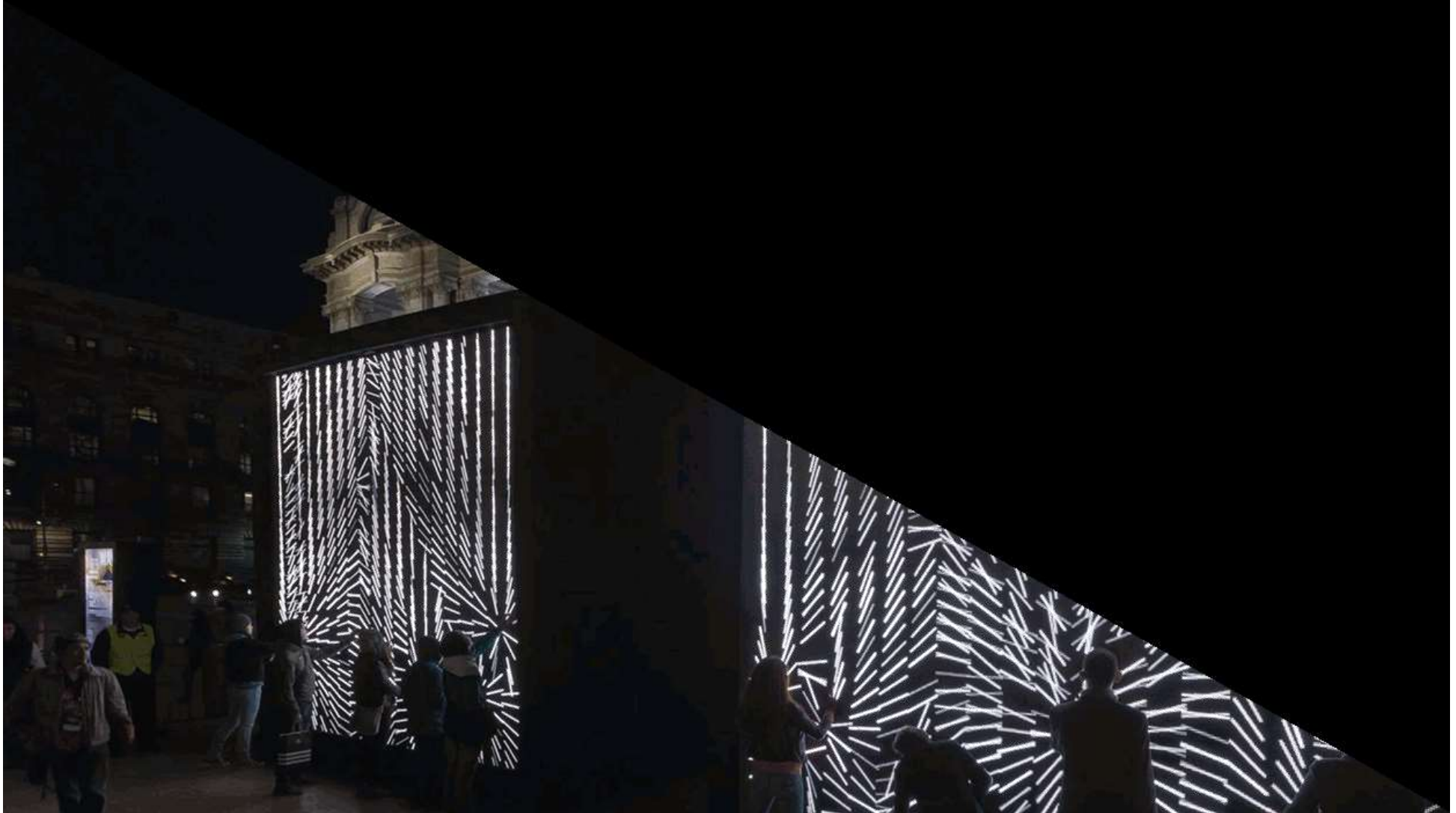






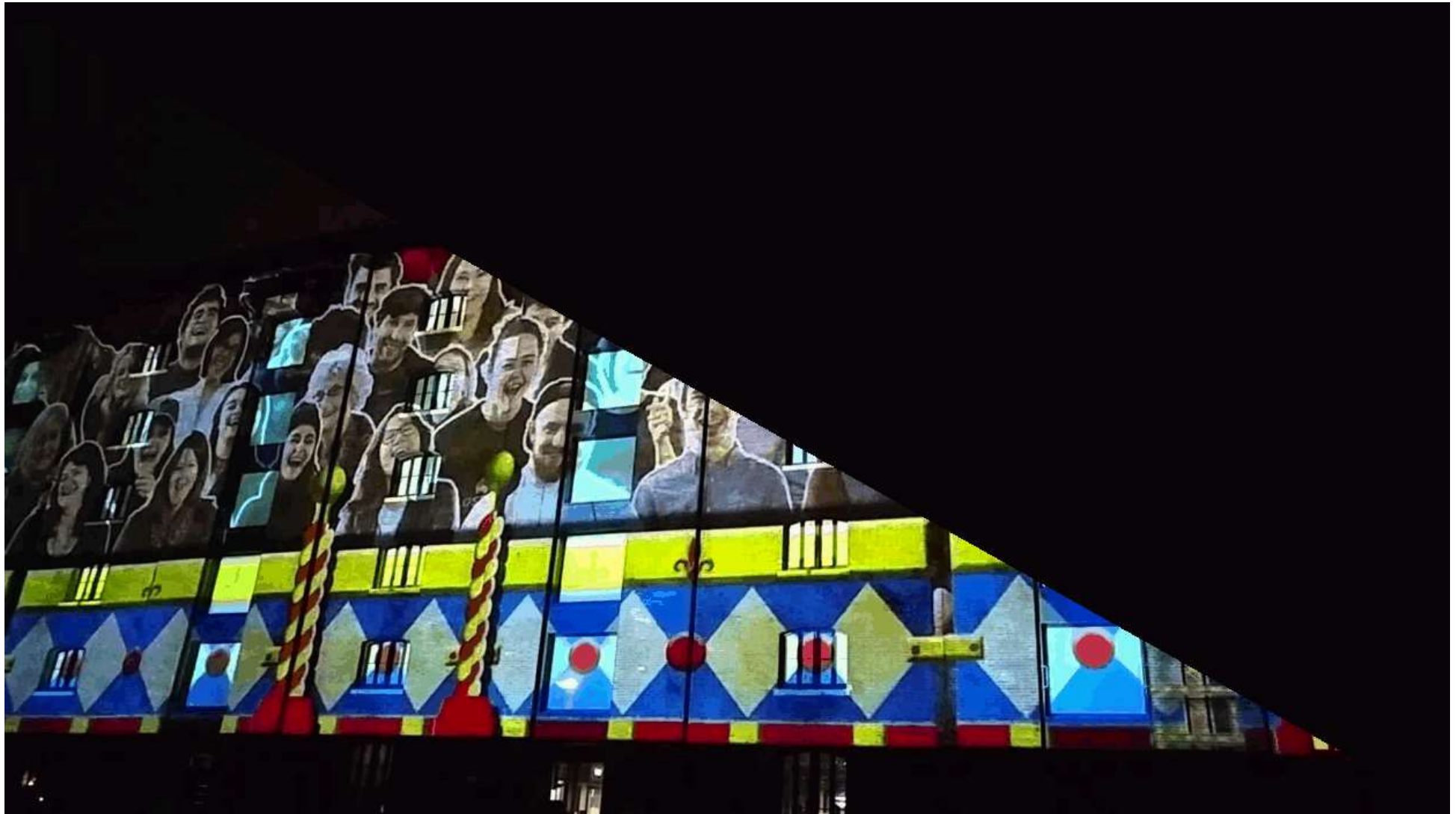
THE PLAYGROUND Precinct







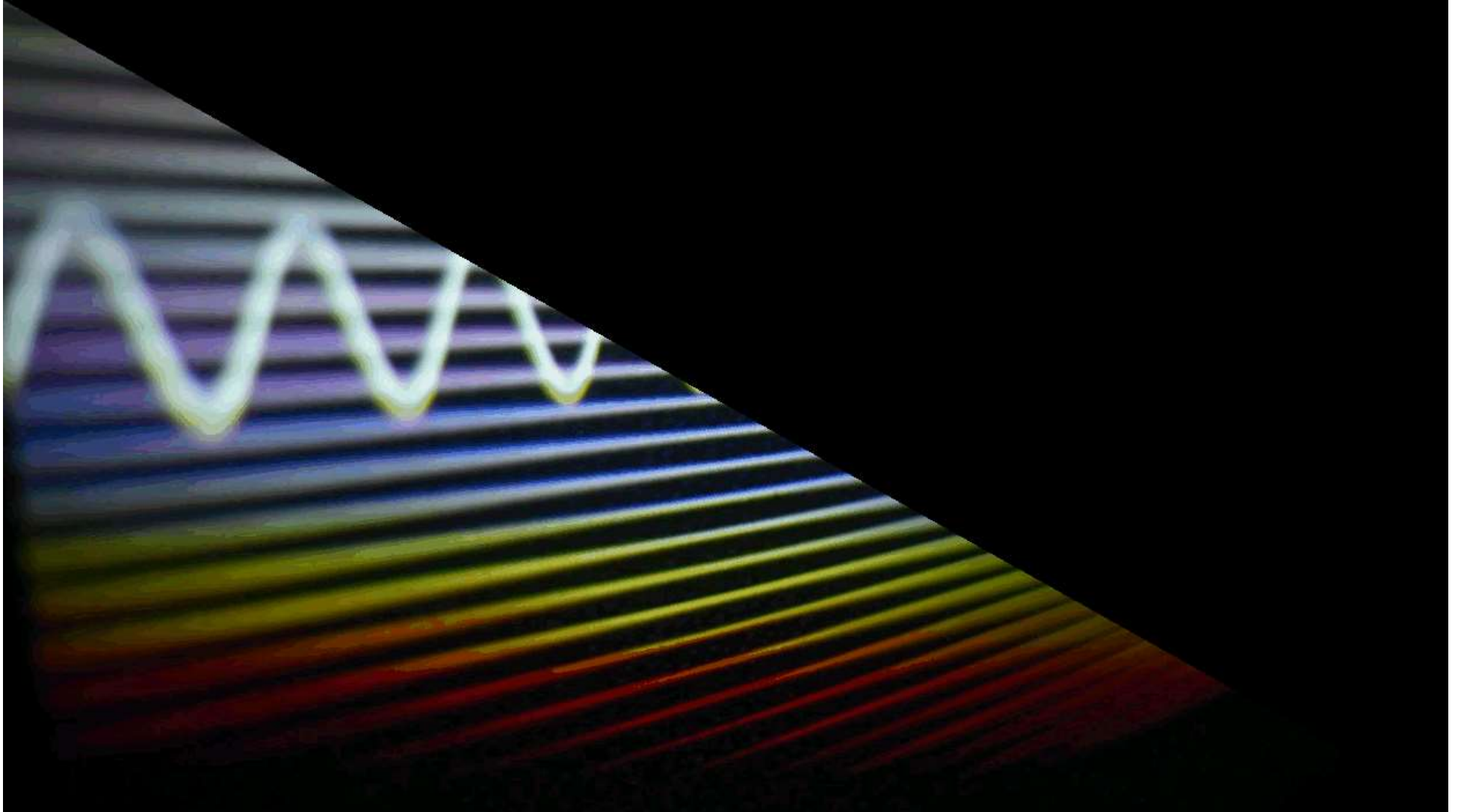






THE URBAN EDGE Precinct







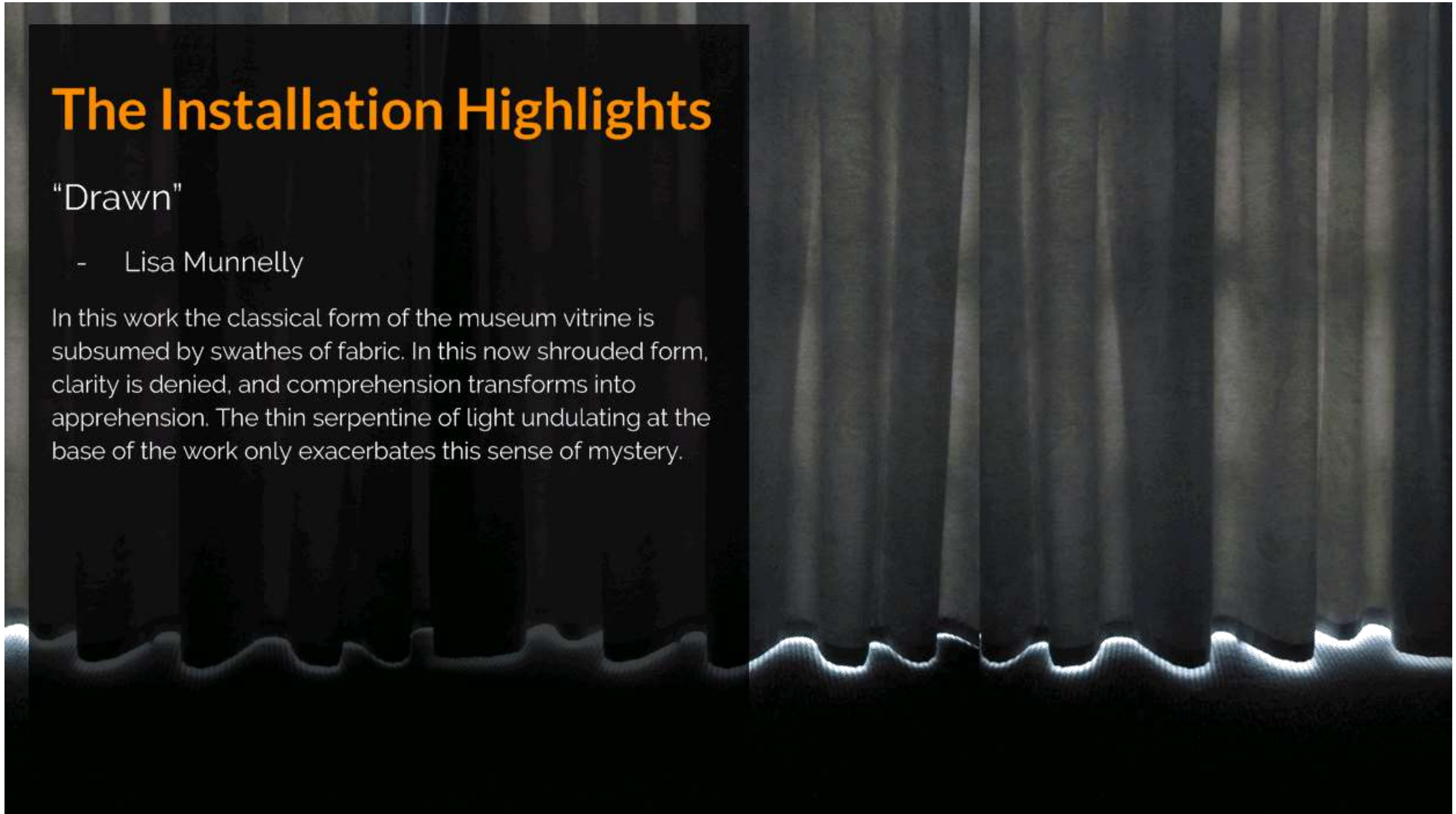


The Installation Highlights

"Drawn"

- Lisa Munnelly

In this work the classical form of the museum vitrine is subsumed by swathes of fabric. In this now shrouded form, clarity is denied, and comprehension transforms into apprehension. The thin serpentine of light undulating at the base of the work only exacerbates this sense of mystery.



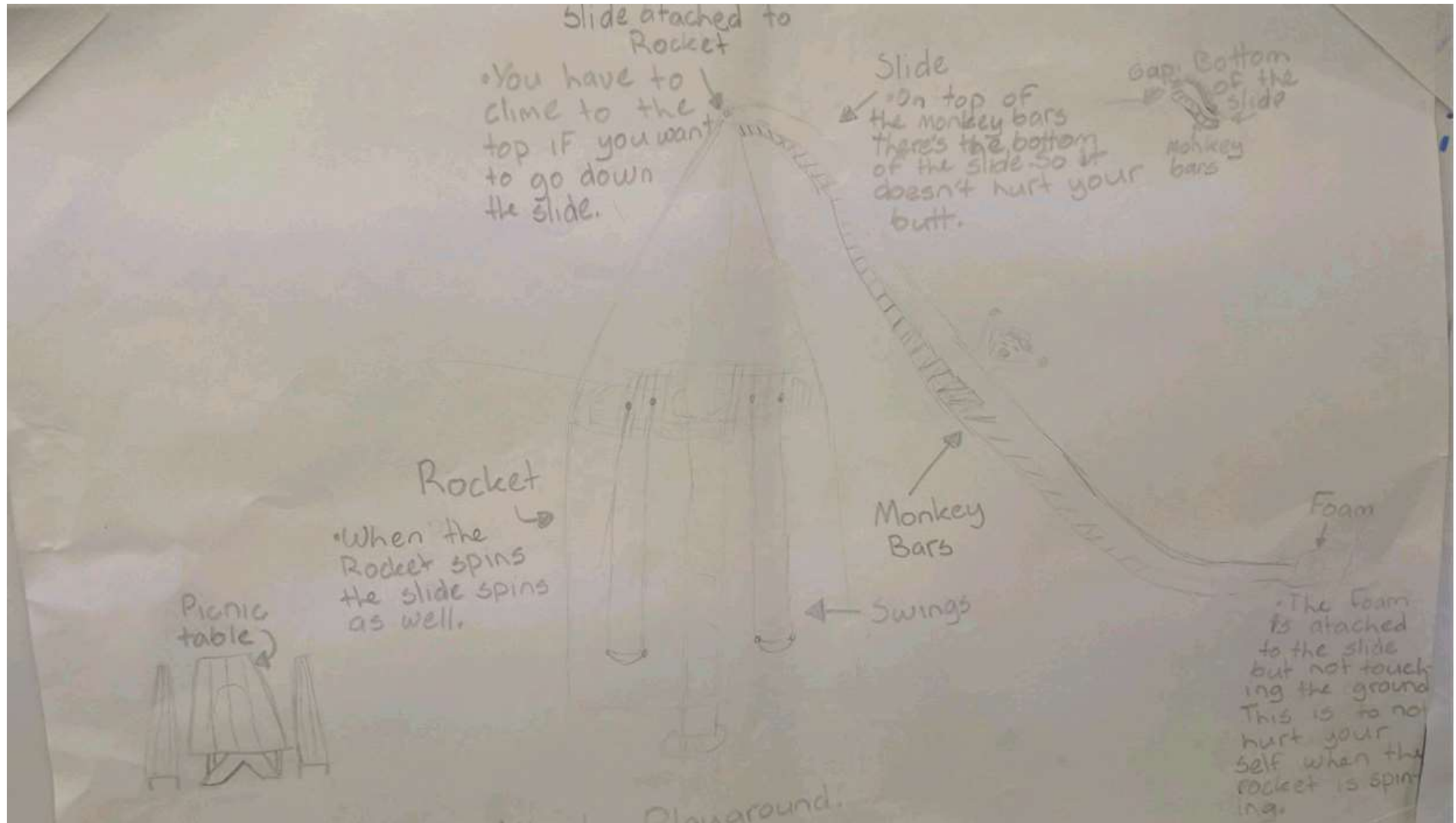




LUX Kids

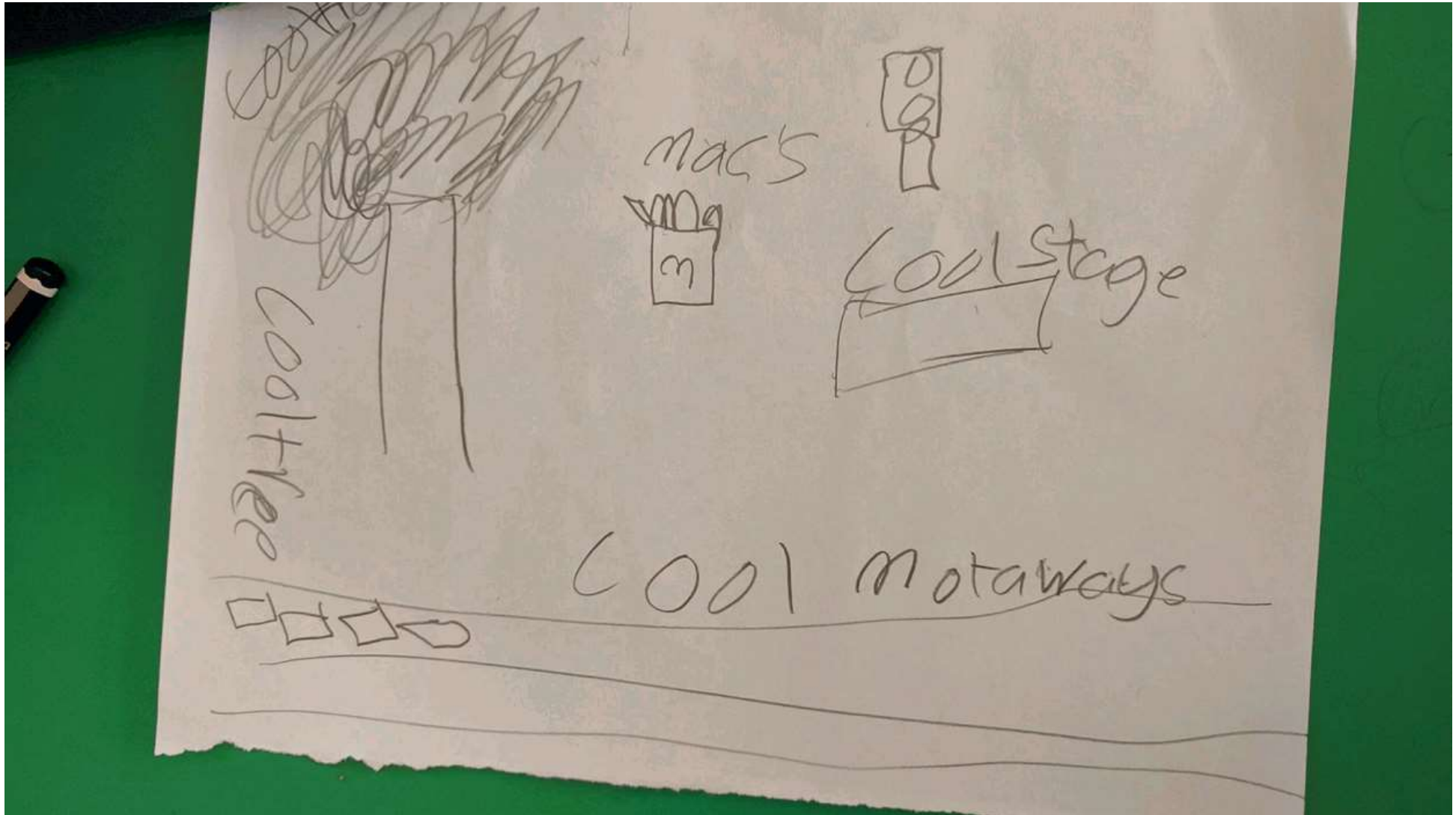


HAMPTON HILL Tawa, Wellington

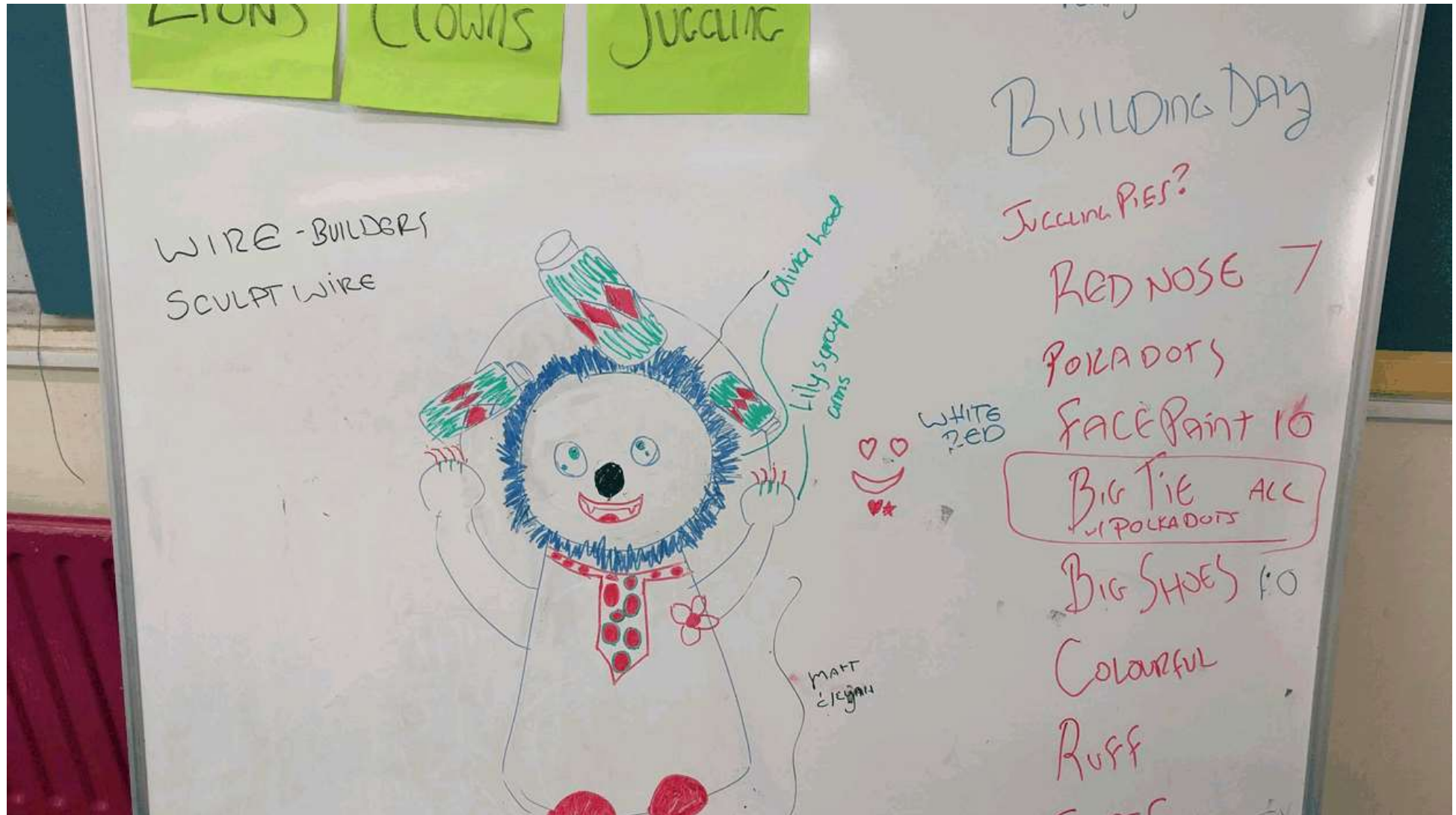




CORINNA SCHOOL Porirua









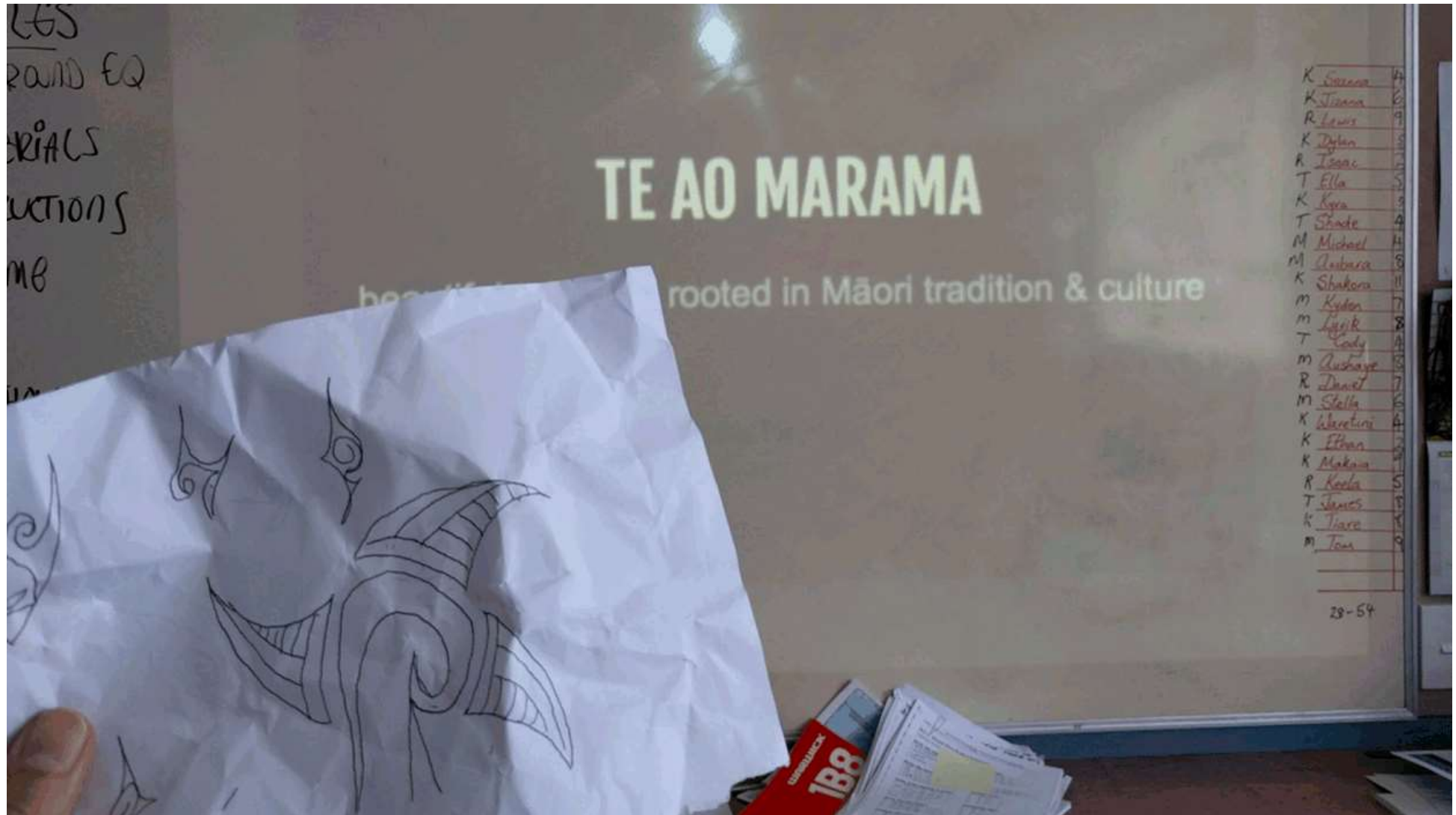


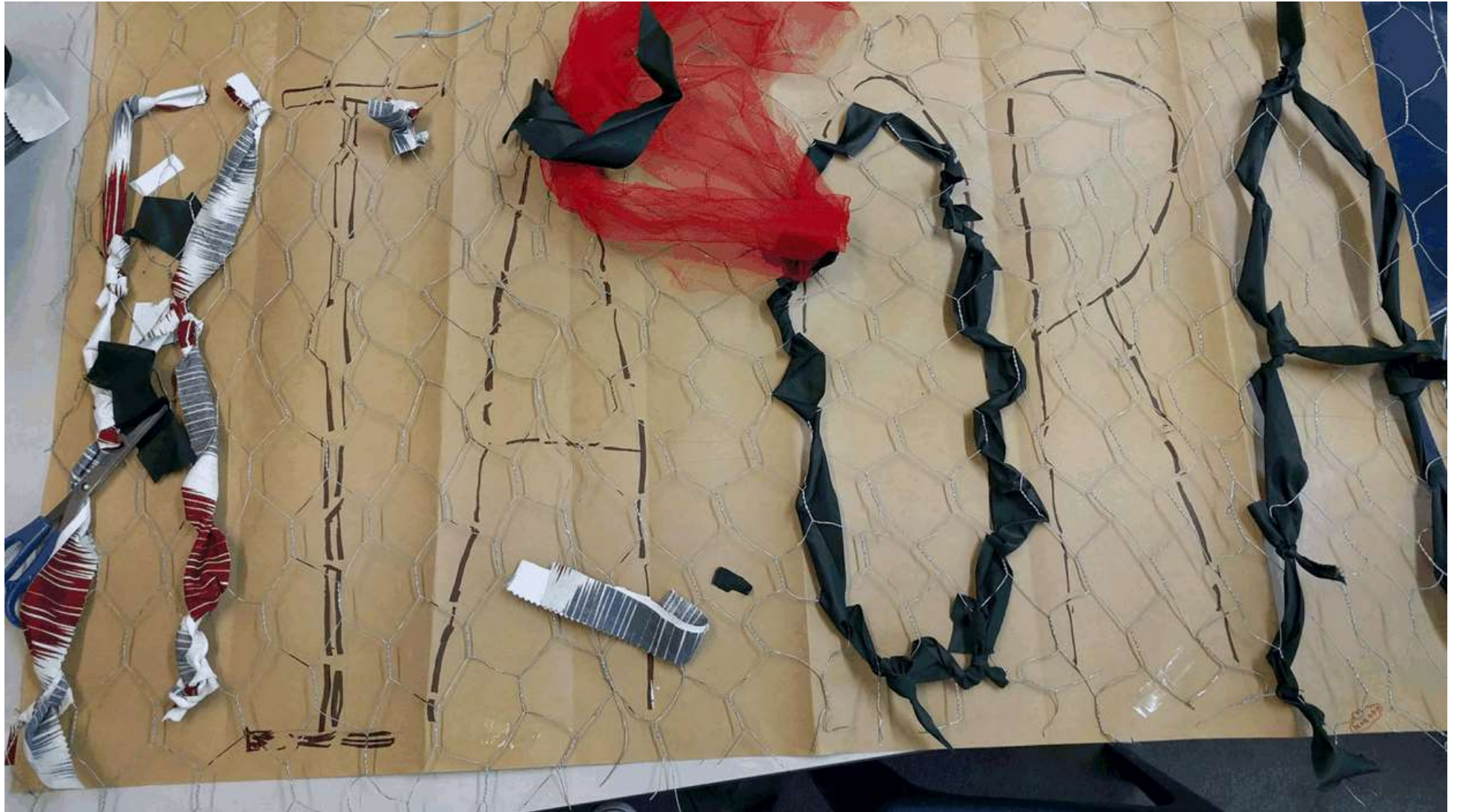
TAITA CENTRAL SCHOOL Hutt City





ŌTAKI COLLEGE Ōtaki, Kāpiti Coast







THE FUTURE of LUX































