

ECONOMIC GROWTH AND ARTS COMMITTEE



MINUTES

TUESDAY 3 DECEMBER 2013

9.17am – 10.45am, 11.05am – 12.52pm

**Committee Room One
Ground Floor, Council Offices
101 Wakefield St
Wellington**

PRESENT:

Councillor Coughlan (Chair)	(9.17am – 10.45am, 11.05am – 12.52pm)
Councillor Marsh (Deputy Chair)	(9.17am – 9.53am, 10.01am – 10.45am, 11.05am – 11.35am, 11.40am – 11.51am, 11.54am – 12.52pm)
Mayor Wade-Brown	(9.18am – 10.45am, 11.05am – 12.52pm)
Councillor Ahipene-Mercer	(9.17am – 10.45am, 11.05am – 12.52pm)
Councillor Eagle	(9.17am – 10.45am, 11.05am – 12.33pm)
Councillor Lester	(9.17am – 10.45am, 11.05am – 12.52pm)
Councillor Peck	(9.17am – 10.45am, 11.05am – 12.29pm, 12.30pm – 12.52pm)
Councillor Young	(9.17am – 10.45am, 11.05am – 12.52pm)

IN ATTENDANCE:

Councillor Foster

APOLOGIES:

There were no apologies.

(Mayor Wade-Brown arrived at the meeting at 9.18am)

PUBLIC PARTICIPATION

NOTED:

1. Simon Bowden, representing the Friends of Strathmore Community School, addressed the Committee regarding the group's application for assistance from the Arts and Culture Fund.

CONFLICT OF INTEREST DECLARATIONS

NOTED:

There were no conflict of interest declarations.

DIRECTOR CITY GROWTH AND PARTNERSHIPS: INTRODUCTION

Oral report of Derek Fry – Director, City Growth and Partnerships (REPORT 1)

ECONOMIC GROWTH AND ARTS: BACKGROUND AND CONTEXT

Report of Derek Fry – Director, City Growth and Partnerships (REPORT 2)

Moved Councillor Coughlan, seconded Councillor Ahipene-Mercer, the substantive motion.

The substantive motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive the information.*
2. *Note that a detailed work programme will be provided to the Committee in February 2014.*

WELLINGTON'S ECONOMY – 'A SNAPSHOT'

Oral report of Jim Robertson – Senior Advisor Research and Evaluation (REPORT 3)

(Councillor Marsh left the meeting at 9.53am.)

(Councillor Marsh returned to the meeting at 10.01am.)

DESTINATION WELLINGTON – SIX MONTHLY UPDATE

Oral report of Katie Sadleir – Manager Economic Growth, David Perks – CEO
Positively Wellington Tourism, and Gerard Quinn – Chief Executive Growth
Wellington (REPORT 4)

(The meeting adjourned for morning tea at 10.45am and reconvened at 11.05am).

(Councillors Coughlan, Marsh, Ahipene-Mercer, Eagle, Lester, Peck, and Young and
Mayor Wade-Brown were present when the meeting reconvened)

**MIRAMAR BUSINESS IMPROVEMENT DISTRICT – TARGET RATE
APPLICATION**

Report of Nelson Sheridan – Attraction and Retention Manager (REPORT 5)

Moved Councillor Coughlan, seconded Councillor Marsh, the substantive motion.

The substantive motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive the information.*
2. *Agree to recommend to the Governance, Finance and Planning Committee, under the terms of the Business Improvement District policy, to include a targeted rate in the 2014/15 Draft Annual Plan of the amount of \$80,000 to be applied to the commercial rated properties in the Miramar Business Improvement District area.*

ORDER OF BUSINESS

NOTED:

The Chair advised the meeting that the remainder of the agenda would be taken as follows:

Report 8 – Digital Strategy Update
Report 9 – Economic Growth Update
Report 10 – Council Controlled Organisations – Relationships and Expectations
Report 6 – 2014/15 Letters of Expectation to Council Controlled Organisations
Report 11 – City Events Update
Report 7 – Arts and Culture Fund – October 2013

DIGITAL STRATEGY UPDATE

Oral report of Philippa Bowron – Head of Innovation (REPORT 8)

(Councillor Marsh left the meeting at 11.35am.)
(Councillor Marsh returned to the meeting at 11.40am)

ECONOMIC GROWTH UPDATE

Oral report of Katie Sadleir – Manager Economic Growth, Natasha Petkovic-Jeremic – City Arts Manager, and Nelson Sheridan – Attraction and Retention Manager (REPORT 9)

(Councillor Marsh left the meeting at 11.51am.)
(Councillor Marsh returned to the meeting at 11.54am)

COUNCIL CONTROLLED ORGANISATIONS – RELATIONSHIPS AND EXPECTATIONS

Oral report presentation of Danny McComb – Manager CCOs and City Growth Projects (REPORT 10)

2014/15 LETTERS OF EXPECTATION TO COUNCIL CONTROLLED ORGANISATIONS

Report of Richard Hardie - Portfolio Manager, Council Controlled Organisations, Warwick Hayes - Portfolio Manager, Council Controlled Organisations, and Maree Henwood - Portfolio Manager, Council Controlled Organisations. (REPORT 6)

Moved Councillor Coughlan, seconded Councillor Marsh, the substantive motion with an addition to recommendation 3 (on officer's advice) as follows:

THAT the Economic Growth and Arts Committee:

3. Note that officers will prepare formal 2014/15 Letters of Expectation incorporating the directions of the Committee for signing by the Chair of this Committee **with the following additions:**

REGIONAL STADIUM TRUST

- **Discuss levels of customer satisfaction and how the stadium engenders a customer service ethos.**
- **Provide an update on the Stadium masterplan, where the programme is at, what is left to be completed, and discussion of whether these remain priorities for the stadium.**
- **Provide an update on the relationships with the key sporting codes.**
- **Outline plans with respect to the 2015 Commemorations**

The substantive motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive the information.*
2. *Confirm the key messages to be included in the 2014/15 Letters of Expectation to the following organisations:*
 - (a) *Basin Reserve Trust*
 - (b) *Positively Wellington Tourism*
 - (c) *Positively Wellington Venues*
 - (d) *Wellington Museums Trust*
 - (e) *Wellington Regional Stadium Trust.*
3. *Note that officers will prepare formal 2014/15 Letters of Expectation incorporating the directions of the Committee for signing by the Chair of this Committee with the following additions:*
REGIONAL STADIUM TRUST:
 - ***Discuss levels of customer satisfaction and how the stadium engenders a customer service ethos.***
 - ***Provide an update on the Stadium masterplan, where the programme is at, what is left to be completed, and discussion of whether these remain priorities for the stadium.***
 - ***Provide an update on the relationships with the key sporting codes.***
 - ***Outline plans with respect to the 2015 Commemorations.***
4. *Note that the Committee can expect to receive draft 2014/15 Statements of Intent, alongside officers' analyses, for its consideration at the meeting in March/April 2014.*

NOTED:

The resolution differs from the recommendations in the officer's report as follows:

The Committee added the text in **bold**.

CITY EVENTS UPDATE

Oral report of Jamie Delich – Manager Business Development Events (REPORT 11)

(Councillor Peck left the meeting at 12.29pm.)

(Councillor Peck returned to the meeting at 12.30pm)

(Councillor Eagle left the meeting at 12.33pm.)

ARTS AND CULTURE FUND – OCTOBER 2013

Report of Mark Farrar – Senior Advisor, Funding and Relationships (REPORT 7)

Moved Councillor Coughlan, seconded Councillor Lester, the substantive motion.**Moved Councillor Ahipene-Mercer, seconded Councillor Marsh, the following amendment:**

THAT the Economic Growth and Arts Committee:

2. Agree to fund the applicants as listed in Appendix 2 (of the officer's report) as follows:

<i>App No</i>	<i>Organisation Name</i>	<i>Amount Granted</i>
1	<i>African Communities' Council of Wellington Incorporated</i>	<i>\$0</i>
2	<i>Atrium Gallery</i>	<i>\$0</i>
3	<i>Arts Access Aotearoa</i>	<i>\$10,000</i>
4	<i>Barbarian Productions Limited</i>	<i>\$8,000</i>
5	<i>Binge Culture Collective Limited</i>	<i>\$4,000</i>
6	<i>Capital Performing Arts Incorporated</i>	<i>\$2,000</i>
7	<i>DANSS 2008 Inc</i>	<i>\$0</i>
8	<i>Footnote Dance Trust Board</i>	<i>\$3,000</i>
9	<i>Friends of Strathmore Community School</i>	<i>\$0</i>
10	<i>Hiding Place Limited</i>	<i>\$0</i>
11	<i>KidzStuff Theatre Inc</i>	<i>\$3,000</i>
12	<i>Kilbirnie/Lyall Bay Community Centre Incorporated</i>	<i>\$2,000</i>
13	<i>Kowhai Media Ltd</i>	<i>\$0</i>
14	<i>Mana Tiaki Inc</i>	<i>\$1,265</i>
15	<i>New Zealand Jazz Federation</i>	<i>\$0</i>
16	<i>New Zealand School of Dance</i>	<i>\$3,000</i>
17	<i>Nota Bene</i>	<i>\$0</i>
18	<i>PlayShop</i>	<i>\$1,000</i>
19	<i>Porirua Little Theatre</i>	<i>\$0</i>
20	<i>Shakespeare Globe Centre New Zealand Trust</i>	<i>\$6,000</i>
21	<i>Shakespeare Globe Centre New Zealand Trust</i>	<i>\$0</i>
22	<i>Shakespeare Globe Centre New Zealand Trust</i>	<i>\$0</i>
23	<i>Sri Lanka Association of New Zealand (SLANZ) Inc.</i>	<i>\$0</i>
24	<i>Stagecraft Theatre Incorporated</i>	<i>\$0</i>
25	<i>Strike Percussion Trust</i>	<i>\$5,000</i>
26	<i>Summer Shakespeare Trust Board</i>	<i>\$5,000</i>
27	<i>Te Rakau Hua O Te Wao Tapu</i>	<i>\$0</i>
28	<i>The Documentary New Zealand Trust</i>	<i>\$0</i>
29	<i>The Kupe Charitable Trust</i>	<i>\$4,000</i>
30	<i>The Nepalese Society of Wellington</i>	<i>\$600</i>
31	<i>The Theatreview Trust</i>	<i>\$3,800</i>

<i>App No</i>	<i>Organisation Name</i>	<i>Amount Granted</i>
32	<i>Voice Arts Trust</i>	<i>\$5,100</i>
33	<i>Wellington Cathedral of St. Paul</i>	<i>\$2,000</i>
35	<i>Wellington Independent Arts Trust</i>	<i>\$3,000</i>
36	<i>Worldwide Republico Ltd</i>	<i>\$0</i>
37	<i>Young and Hungry Arts Trust</i>	<i>\$15,000</i>
38	<i>Young and Hungry Arts Trust</i>	<i>\$0</i>
39	<i>Youthdance Education Trust</i>	<i>\$2,000</i>
40	<i>Zeal Education Trust</i>	<i>\$0</i>
	<i>Total Amount</i>	<i>\$88,765</i>

with the following addition:

- (i) **Application 9 – Friends of Strathmore Community School by \$3,000 for the Kotahi @Kahurangi (a One Love Event).**

The amended recommendation 2 was put and declared CARRIED.

Moved Mayor Wade-Brown, seconded Councillor Peck the following amendment:

THAT the Economic Growth and Arts Committee:

3. **Note that the Wellington City Council will work with the African Community Council to explore a more modest event for May 2014.**

The new amendment (recommendation 3) was put and declared CARRIED

The substantive motion as amended was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive the information.*
2. *Agree to fund the applicants as listed in Appendix 2 (of the officer's report) as follows:*

<i>App No</i>	<i>Organisation Name</i>	<i>Amount Granted</i>
1	<i>African Communities' Council of Wellington Incorporated</i>	<i>\$0</i>
2	<i>Atrium Gallery</i>	<i>\$0</i>
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6	<i>Capital Performing Arts Incorporated</i>	<i>\$2,000</i>
7	<i>DANSS 2008 Inc</i>	<i>\$0</i>
8	<i>Footnote Dance Trust Board</i>	<i>\$3,000</i>

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9	<i>Friends of Strathmore Community School</i>	<i>\$0</i>
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	<i>Total Amount</i>	<i>\$88,765</i>

with the following addition:

Application 9 – Friends of Strathmore Community School by \$3,000 for the Kotahi @Kahurangi (a One Love Event).

3. *Note that the Wellington City Council will work with the African Community Council to explore a more modest event for May 2014.*

NOTED:

The Resolution differs from the officer's recommendations as follows:

The Committee added the text in **bold**.

