

08 May 2023

Oliver Bryan  
[oliver@taxpayers.org.nz](mailto:oliver@taxpayers.org.nz)

Kia ora Oliver,

## **Food Action Plan**

Thank you for your request made under the Local Government Official Information and Meetings Act 1987 (the Act), received on 13 April.

Wellington City Council has granted your request for information. Please see the below response to your questions.

**1. Before developing the Food Action Plan, did Wellington City Council consult with stakeholders or the public in any way about what they might want from it?**

Consultation occurred with various working groups over several years, for example through the Wellington Resilience Strategy 2017, the Sustainable Food Community Working Group, Community Gardeners, and Māori Kai Sovereignty hui, as well as a range of forums with organisations working within the food systems mahi.

**a) If yes, was the consultation open to the public?**

Yes

**b) How many people participated?**

We are unable to confirm the exact number of participants, however this is estimated to be in the mid to high 100's

**c) What were the findings of the consultation?**

The findings for the consultation were the need for a coordinated approach to food systems' issues across the city, hence the 5 Focus Areas of the Action Plan

**d) Did Wellington City Council promote the Food Action Plan consultation?**

Consultation took place across several forums and hui to inform the Action Plan, however once finalised, the Action Plan itself was not put out for public consultation.

**e) What research has Wellington City Council commissioned to inform the plan and how much did it cost?**

Consultancy costs were \$31,175

**2. How much has the council budgeted for or how much does the council anticipate the plan to cost?**

As advised in our previous response to you (IRC-4497) the LTP funding amounts to \$500,000 over 3 years. It is projected to spend all allocated funding.

**3. How many staff or contractors are working to deliver the Food Action Plan at present?**

1 FTE is delivering against specific actions, and 3 other staff are coordinating internally and externally to implement and deliver against the wider action plan

**4. What is Wellington City Council specifically doing to deliver the plan?**

Coordinating and developing a process for internal and external organisations to deliver against the 5 Focus Areas of the action plan.

**5. Please provide a total cost breakdown of advertising for the new Food Action Plan, including but not limited to:**

**a. Design costs i.e. logos, leaflets and branding**

\$7,246.70 to date, over the past 12 months.

**b. Consultation costs, if any**

\$31,175 for Consultancy costs (as per above).

**c. Material costs i.e. shirts**

\$0 to date

**d. Marketing costs i.e. advertising, posters, banners**

Incorporated into the Design Costs above (\$7,246.70)

**e. Other costs associated with advertising the scheme and costs relating to education Wellington residents about the plan.**

\$0 to date

**Right of review**

If you are not satisfied with the Council's response, you may request the Office of the Ombudsman to investigate the Council's decision. Further information is available on the Ombudsman website, [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz).

Please note, we may proactively release our response to your request with your personal information removed.

Thank you again for your request, if you have any questions, please feel free to contact me.

Kind regards

Claudia Holgate  
**Senior Advisor, Official Information**