
ORDINARY MEETING

OF

COUNCIL CONTROLLED ORGANISATIONS SUBCOMMITTEE

MINUTE ITEM ATTACHMENTS

Time: 9:30 am
Date: Wednesday, 4 April 2018
Venue: Committee Room 1
Ground Floor, Council Offices
101 Wakefield Street
Wellington

Business	Page No.
Wellington Regional Development Agency presentation	
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Karori Sanctuary Trust (Zealandia) presentation	
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WellingtonNZ.com

WREDA

Update / Statement of Intent 2018 - 19

Lance Walker, CEO

David Perks, GM Venues, Marketing and Destination Development

Wellington Regional Economic Development Agency

Record Visitor Spending

- International Visitors
 - Cruise – 168,000
- Domestic Visitors
 - Te Papa – Lego
 - Toi Art
- Events
 - Festival
 - Cricket
 - Cuba Dupa
 - Jimmy Carr and Macklemore
- Business Events
 - International Brewing and Distilling Conference

WREDA



Sector Support

- Supporting AR / VR technology in Wellington
- Targeted marketing for International Students
- Supporting the Arts
 - Celebrate Wellington
 - New variable pricing model for Venues Wellington

WREDA



Creative HQ

Creative HQ

- Kokiri
- Lightening Lab Gov-tech
- Venture Up
- Start-Up garage

WREDA



Statement of Intent – Key Goals

WREDA's 2018-2021 SOI looks to drive the activity that will deliver to the ambitions of the Shareholders and for which WREDA is best positioned to deliver:

- Promote the region's brand and identity and tell Wellington's stories that will:
 - Grow the visitor economy
 - Attract and retain business, skill and talent in the region
 - Bring increased number of students to the region
- Grow and expand innovative new businesses, especially in the creative and tech sectors
- Be a partner in the Maori Economy
- Work with others to leverage opportunities from new investment in the region
- Build workforce and employer capability
- Deliver an unrivalled business, consumer and major events programme
- Utilise the management of Wellington City venues to make Wellington more vibrant and deliver an outstanding customer experience.

WREDA

Statement of Intent

Tourism

- Creating a platform for sustainable growth
- Diversification of markets

Venues

- Driving commercial results and better utilisation
- Venue development projects

Creative HQ

- Govtech
- A platform for business's that want to grow

WREDA



Statement of Intent

Events

- WOW 30th anniversary
- Te Matatini

Wellington Regional Strategy Office alignment

- Wellington Regional Investment Plan
- Labour Market Plan
- Māori Economic Development Strategy

Workforce Development

- Young Enterprise Scheme
- Internships
- Career Resource Centre

WREDA



Thank you

WREDA

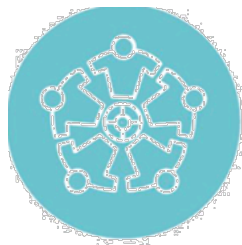




LIVING WITH NATURE

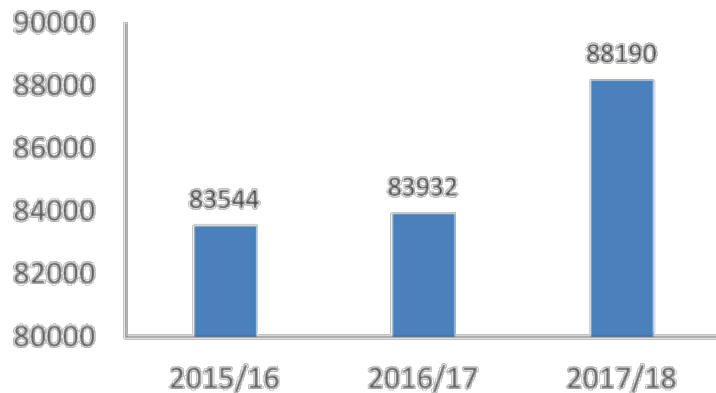
ZEALANDIA will be a place that
transforms biodiversity, people
and knowledge, and through this
transforms our capacity for living
with nature

**Creating our next generation
impact for Wellington**



A place that engages He wāhi huihuinga

Total visits - YTD February



6,105 education visits

11086 members

“Best excursion trip on Princess Cruise NZ 13 day”

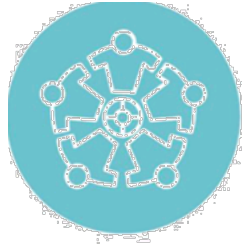


Review of ZEALANDIA Sanctuary

“Unique world leader in conservation and restoration”

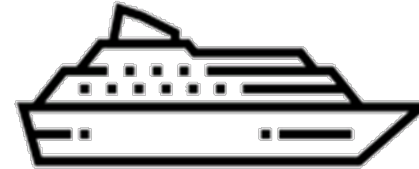
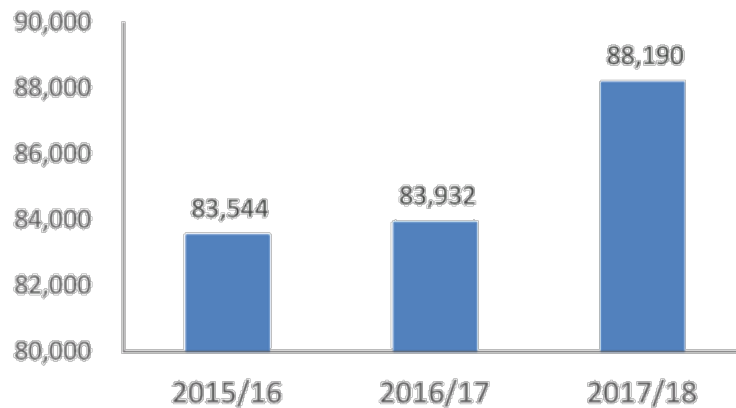


Review of ZEALANDIA Sanctuary



A place that engages He wāhi huihuinga

Paid Admissions - YTD February



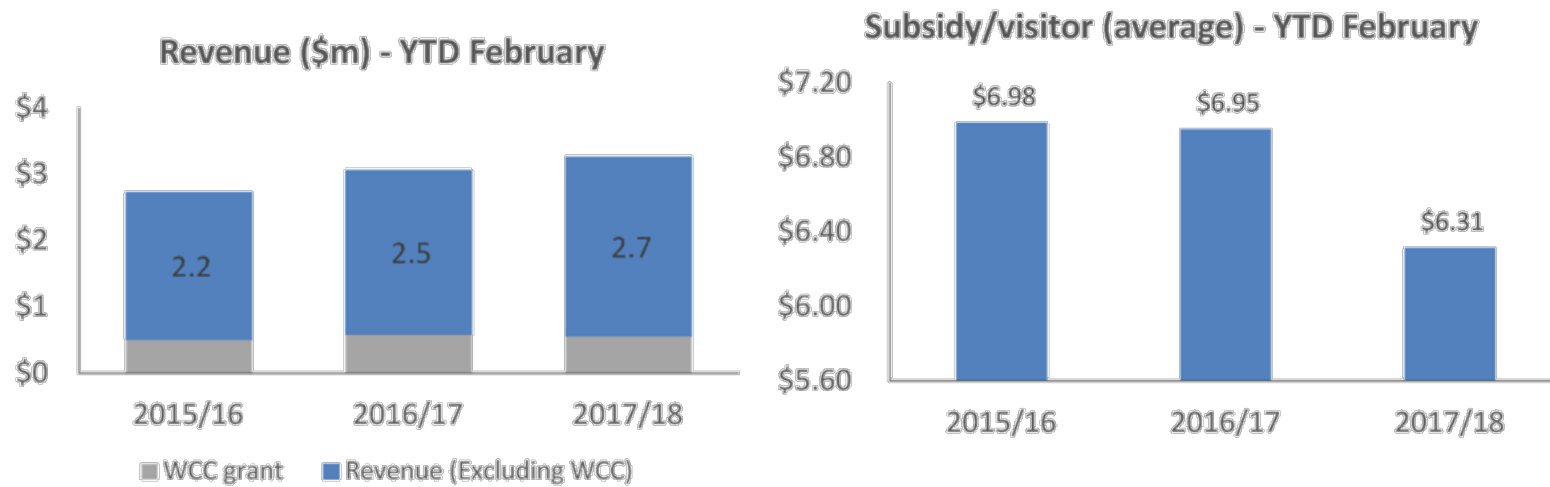
4,383 cruise ship visitors
booked on a tour in 2017/18

“Visiting ZEALANDIA was the main reason for our trip to NZ we had high expectations and were overwhelmed by the care incredibly effective message of conservation and each visitor’s responsibility in sustainability”

- ZEALANDIA Visitor -



A place that treasures He wāhi taonga



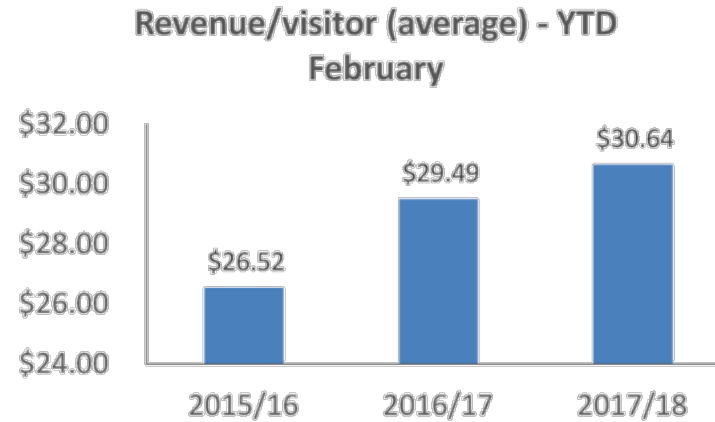
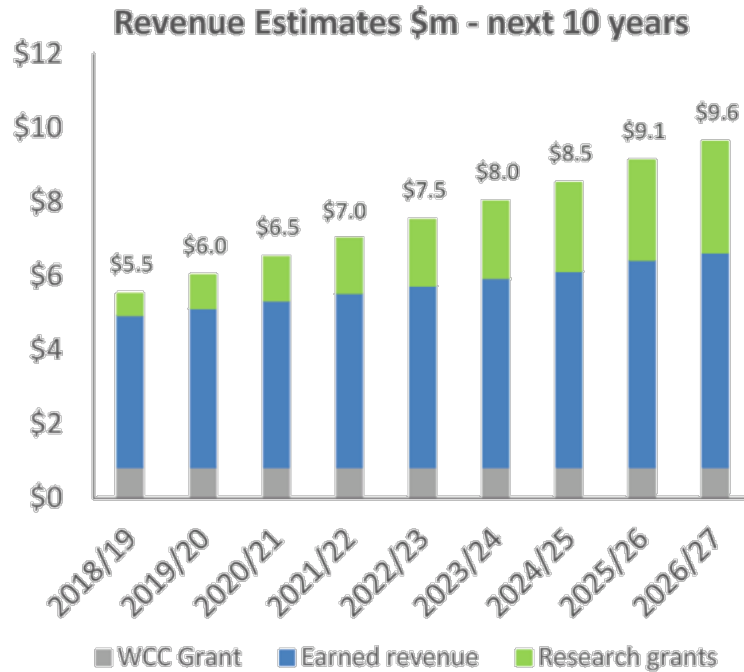
74% 79% 83%

2015/16 2016/17 2017/18

% of revenue raised by ZEALANDIA



A place that treasures He wāhi taonga





A place that treasures He wāhi taonga



**\$250,000 in grants to replace our
diesel van with electric shuttles**





A place that treasures He wāhi taonga

**“Wellington to be
'world's first pest-free
capital”** - Stuff

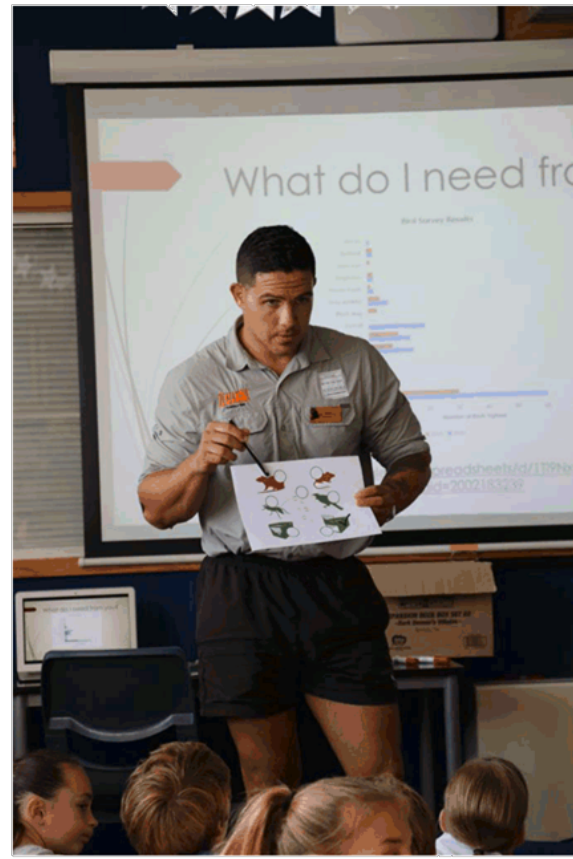
**“Rats and stoats on way out as
predator-free Wellington project
kicks off in Miramar”** - Stuff

**“Predator-free priority for
Wellington”** - Yahoo

**“Students being
trained to be next
generation of
conservation
leaders”** - Scoop

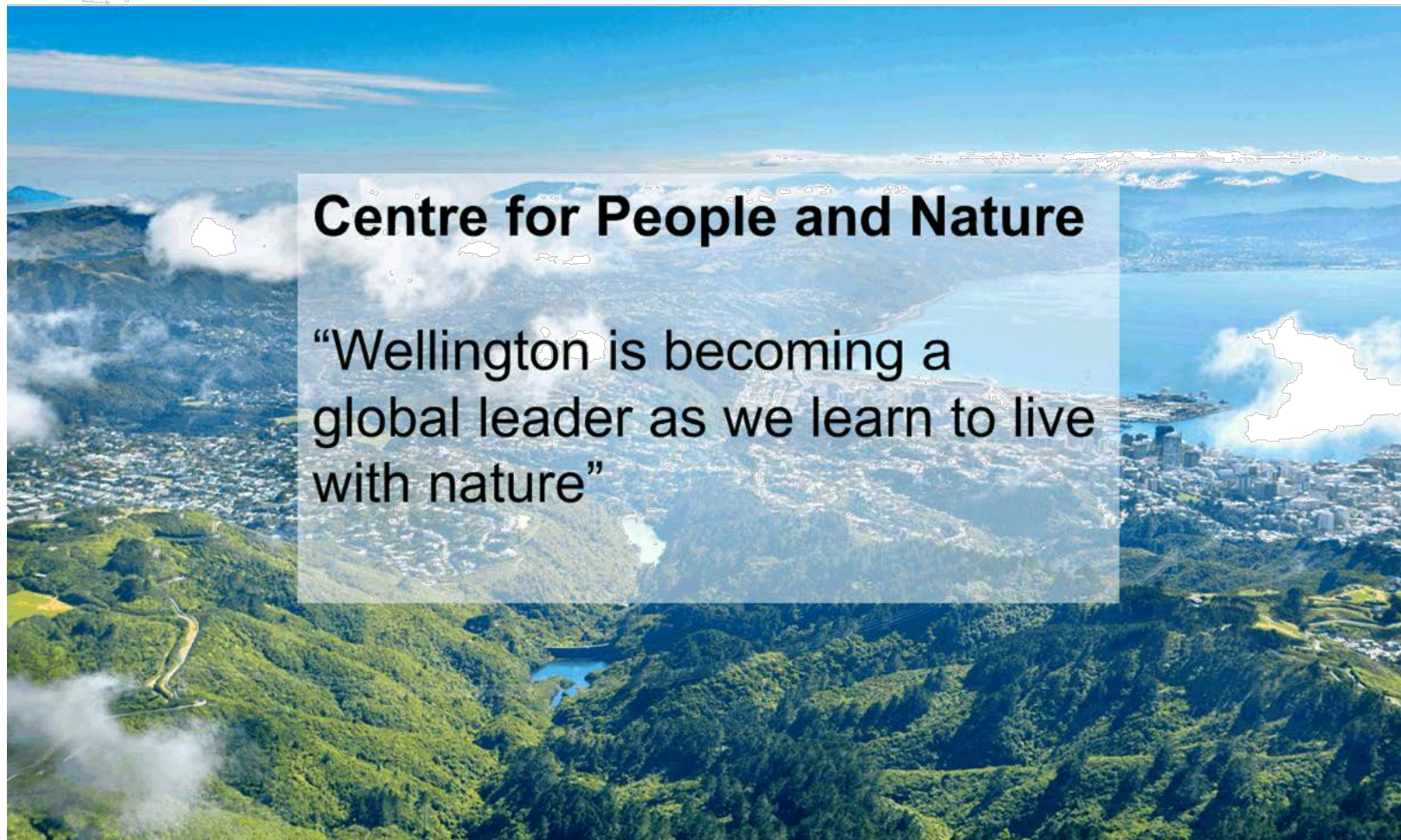


A place that treasures He wāhi taonga





A place that empowers He wāhi whakamana

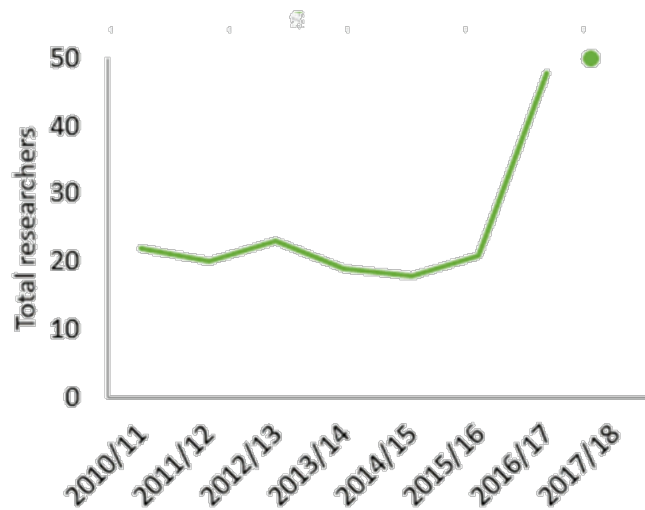


Centre for People and Nature

“Wellington is becoming a global leader as we learn to live with nature”



A place for learning He wāhi mātauranga







CCO SUB-COMMITTEE

4 APRIL 2018

QUARTER TWO REPORT, 2017-18

DRAFT STATEMENT OF INTENT 2018-19

Highlights

We have collaborated with New World Wellington City to sell our “re-Wrap” reusable tote bags

We were the first zoo to participate in a cross government approach to auditing NZ zoos and aquariums

We will be working with Zealandia to band Kākā to track their release in the wild

carboNZero Certified for the fifth year in a row

We are **6.8%** ahead of visitor numbers compared to last year





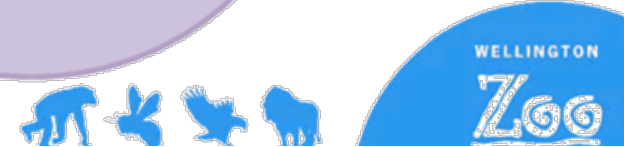
**QUARTER
TWO**
CONNECT PEOPLE
AND ANIMALS

We celebrated
International
Cheetah
Weekend

We participated in
Jane Goodall
Institute's initiative
'No Waste
November'

520,449
Facebook users,
49,000 Twitter
and 40,646
Instagram
impressions

We supported
community events
– Kids Day Out
and Koraunui
Bioblitz





**QUARTER
TWO**

**PEOPLE LOVE AND
SUPPORT THE ZOO**

Major clients
ANZ, Datacom,
Catalyst and
Contact Energy held
their Christmas
functions at the Zoo

**Conservation
Weekend linked to
DOC's theme of 'Love
my Backyard' was
held over Labour
Weekend**

**33% of our
shop products
are now sustainable/eco
friendly - we designed
and launched a new
"Wellington Zoo Activity
and Colouring Book"**

**Monopoly's
Wellington edition
launched in
November with the
Zoo included as
one of the "green"
properties**





Ash Howell, Pū Māt National Park, FFI, Vietnam

QUARTER TWO

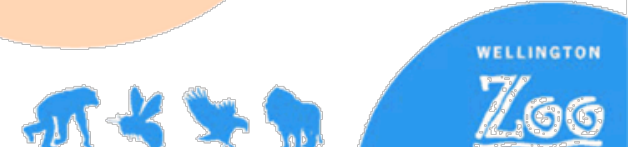
SAVE ANIMALS IN THE WILD

We supported our Conservation partners in the field: **Fauna and Flora International Vietnam** and **Cheetah Outreach**

Green Gecko and Ngahere Gecko populations on **Matiu Somes Island** were monitored on behalf of **DOC**

Sumatran Tiger introductions commenced at the Zoo for breeding purposes

Wellington Zoo's **Rangatahi** team initiated a clean-up of **Seatoun Beach**





Karen Fifield, 72nd WAZA Conference, Berlin

QUARTER
TWO

LEAD THE WAY

CE presented at the
72nd WAZA
Conference, Berlin
on the UN Sustainable
Development Goals

WZT staff
reappointed as Chair
of ZAA's
Accreditation &
Animal Welfare
Committee

WZT staff
appointed as
ZAA Species
Coordinators
for NZ

Our Senior Vet
presented at
TEDxVUW
Talks



Letter of Expectation

- Wellington Zoo Trust looks forward to continuing the positive working relationship we have with Council to create celebration and pride in our world leading Zoo.
- In line with Council's Letter of Expectation we will continue to:
 - align with the Council's strategic direction and aims in the 2015-25 LTP;
 - tell engaging stories and promote Wellington as a place to live, work and play;
 - develop the educational school age offering and opportunities for low decile schools;
 - develop and maintain an asset management plan;
 - align with WCC's remuneration policies with regard to implementing the Living Wage;
 - maintain a high degree of legislative compliance especially in regard to an effective H&S management framework; and
 - complete an annual Board performance review.



Draft Statement of Intent 2018-19

Connecting
people &
animals as a
multi-award winner
in visitor
experiences

Economic
significance to
the City, and
being loved
and supported
by Wellingtonians

Our end game
is to save
animals in the
wild, locally
and globally

Leading the
way with our
commitment to
sustainability &
innovative
learning
programmes



LTP Capital Projects

Proposed New Capital Projects	18/19	19/20	20/21	21/22	22/23	23/24	24/25	25/26	26/27	27/28	TOTAL
<p>Snow Leopards Snow Leopards are endangered in the wild, with a population of less than 7,000 thought to exist in their mountainous range state. International research shows that big cats are the biggest draw card for visitors attending zoos. As the only zoo in New Zealand with Snow Leopards, we would be part of the international commitment to protect this species via home range conservation action. The preliminary design is complete for this project. This project has been prioritised by WZT for some years now.</p>		300,000	1,600,00	1,600,000							\$3.5m Included in the LTP
<p>Savannah Survival (Cheetah and Lions) The current cheetah and lion habitats and dens are old. Cheetah are an iconic species for Wellington Zoo and we support Cheetah Outreach in South Africa as part of our suite of range state conservation programmes. Cheetah also a major factor in our Close Encounters which provide a more in depth learning opportunity for visitors. We would also like to be able to have both male and female lions on display together which we cannot with the current arrangement. These iconic cats need better housing and viewing arrangements. As part of the Africa precinct visitor engagement strategy we believe eco built overnight stay options in this area would be successful.</p>							333,333	2,666,667	2,000,000		\$5m Included in the LTP



Me tiaki, kia ora!





Draft Statement of Intent

We plan to:

- Attract over 750,000 visitors representing a 13% increase on our 2017-18 forecast
- Engage with 300,000 people online
- Raise over \$4 million (net of costs) representing 36% of our operating revenue and a 10% increase on our 2017-18 forecast
- Be highly rated by visitors for the quality of their visitor experience with a 90% approval rating

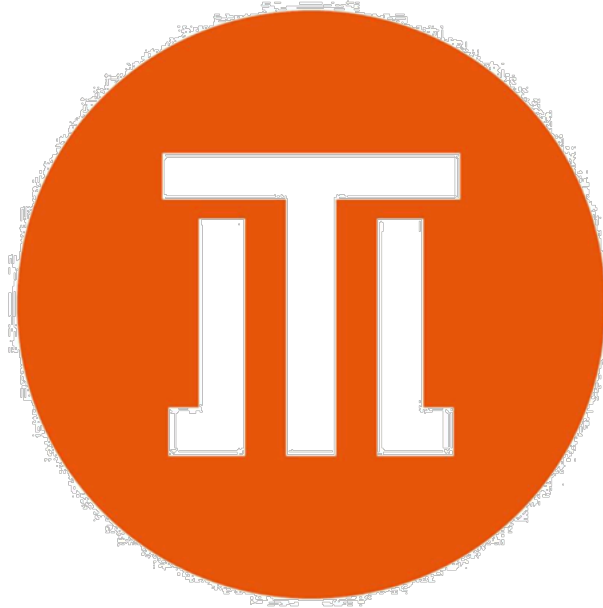
Draft Statement of Intent

Our plans include:

- High value contemporary art at City Gallery
- Wellington Museum development
- Work towards a new creative city hub for Capital E
- Completing our business case for an extended Cable Car Museum
- Updating the Space Place visitor experience

Q2 Performance to 31 December inclusive of Space Place

- Year to date (YTD) visitation 359,889 or 54% of annual target of 661,500.
- YTD trading revenue is just under \$1.277 million or 58% of the annual target of \$2.195 million.
- \$(20K) compared to a full year budgeted deficit of \$(190k).



experiencewellington.org.nz





NETWORK DECOMMISSIONING









