

Kilbirnie Town Centre Plan



Paul Kos
City Planning Team, WCC

Focus of Presentation

- Tell you what the project is about
 - Aims
 - Deliverables
 - The Area
- Process and timeframes
- How you can be involved

Why do a centre plan for Kilbirnie?

- Revitalise Kilbirnie town centre
- Enables us to proactively plan for future growth and change
- Key centre on the 'growth spine' and centre of regional significance
- It is overdue for a make over
- Opportunity to coordinate council resources and activities to achieve outcomes

Objectives/Deliverables

- Develop a overarching vision for KTC for the future 20 to 30 years
- Develop a spatial and urban design concept for the town centre – to guide development
- Identify most effective and efficient way to turn vision and concept into reality
- Influence asset management planning and resource allocation



The Study Area

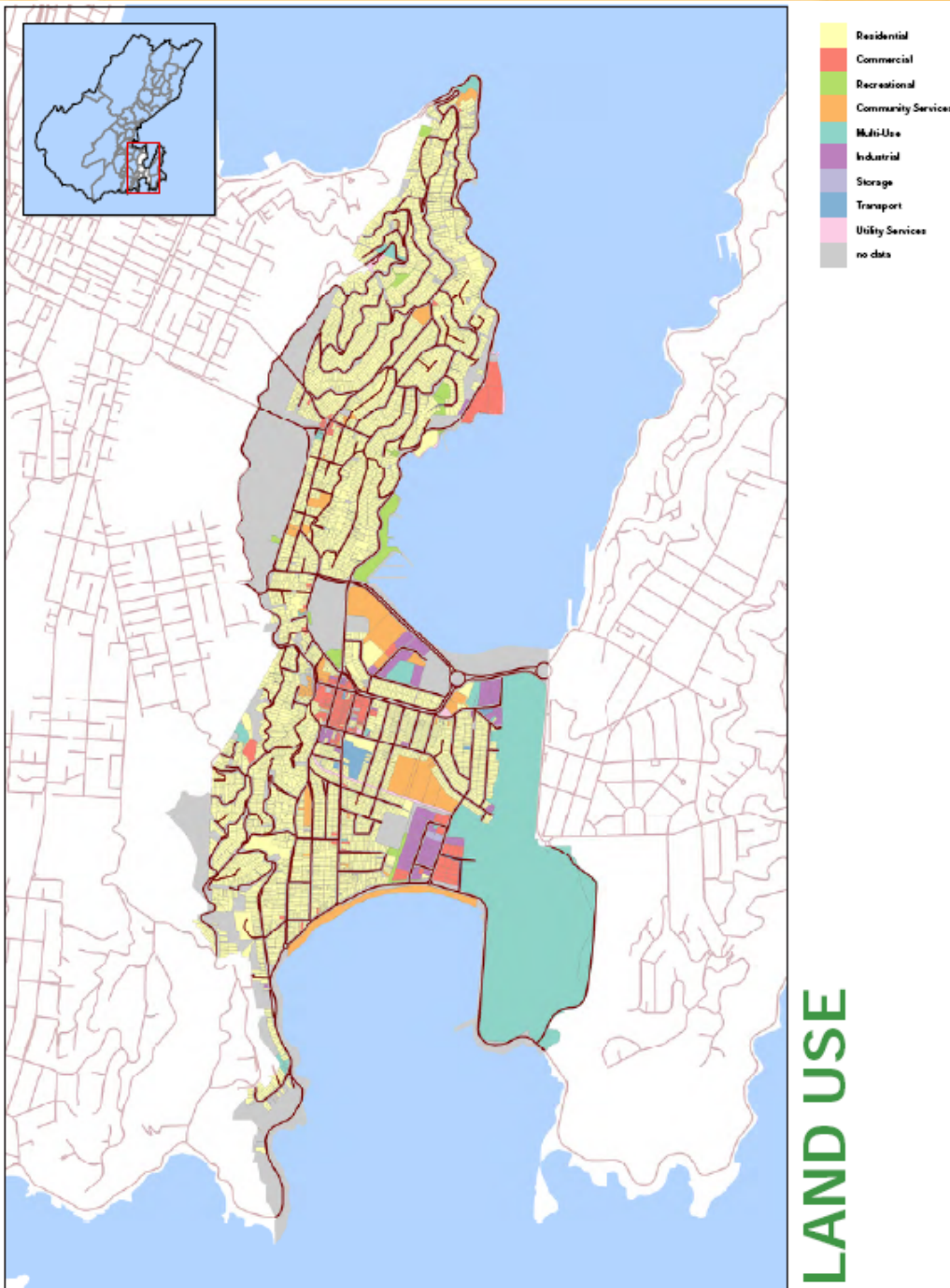
- Commercial area
- Area of change
- Library and Rec Centre
- Regional Aquatic Centre

Absolutely

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The wider context area

- Official 'planning areas'
- Will go even wider for issues such as transport

Absolutely

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Process & Timeframes



Stage 1 Engagement (issues & options)

- Tell us what you think are the issues and opportunities
 - Brochure and feedback form
 - Web & Facebook
 - Newspaper articles
 - Drop in sessions
 - Briefings to groups



Your views

Your views

1. What area do you live in?

Adelaide Road study area Mt Cook Newtown Te Aro Berhampore

Other (please specify) _____

2. How often do you visit or travel through the Adelaide Road area?

Every day Once or twice a week 3-4 times a week

Once every 2-3 weeks Once a month Other (please specify) _____

3. What are your main reasons for visiting/travelling through the Adelaide Road area?

Work To catch public transport

Shopping To use the services in the area (please specify)

Massey University Hospital

To drop children at crèche/kindergarten or school Other (please specify) _____

Stage 2 Engagement (vision & design)

- Direct involvement in developing a vision and concept for the town centre:
 - Visioning & design workshops
 - Getting involvement from different groups (eg residents, business, youth & schools, ethnic, elderly)
 - Consultants to help run visioning and design workshops and develop spatial concept
 - This is where more innovative engagement approaches could be used

Stage 3 Draft town centre plan

- More formal consultation on the vision, design concept and action plan:
 - Opportunity to test the town centre plan with wider groups and community
 - Feedback will be summarised and put on website
 - Report back to the community and Council prior to developing a final town centre plan

Questions