

COUNCIL OUTCOME INDICATORS

The Council's outcomes are our overall 10-year aspirations for the city, developed in response to the city and regional community aspirations. These outcomes reflect the areas of the city we are able to influence.

We have developed a set of indicators to assess achievement of these outcomes. Overtime we expect to see improvement across all areas.

The Council's outcomes are:

- Wellington will become more **liveable**
- Wellington will develop a stronger **sense of place**
- Wellington will become more **compact**
- Wellington will become more **eventful**
- Wellington will become more **inclusive**
- Wellington will become more **actively engaged**
- Wellington will become **better connected**
- Wellington will become more **sustainable**
- Wellington will become **safer**
- Wellington will become **healthier**
- Wellington will become more **prosperous**
- Wellington will become more **competitive**
- Wellington will become more **entrepreneurial and innovative**.

Within the **Governance** area, to monitor our progress we'll:

- Monitor participation in local government elections and compare that with participation in other local, regional and national elections.
- Monitor the extent to which residents agree decisions are made in the best interest of the city.
- Monitor the extent to which residents understand how the Council makes decisions; and the extent to which residents feel they influence Council decision-making.
- Conduct interviews with our mana whenua partners about the Treaty partnership, and ascertain their satisfaction with their Council relationship and that Wellington is a great place to do business.

Within the **Environment** area, to monitor our progress we'll:

- Measure the number of hectares of open space land we own or maintain per capita; as well as the kilometres of managed tracks and walkways.
- Monitor residents' usage of the city's open spaces (including parks, Town Belt, reserves etc) and their perceptions that Wellington's natural environment is appropriately managed and protected.
- Record the number of hours worked by recognised environmental volunteer groups, as well as the number of bird species in selected areas.
- Monitor commercial and residential water consumption; freshwater quality and biological health (macro invertebrates); the total amount of waste sent to the landfill (per capita); energy use (per capita) and energy supply interruptions.
- Survey residents to find out what action they're taking to reduce waste from their homes (e.g. by recycling or composting), and what steps they're taking to reduce pollution of the stormwater network.
- Report the number of visitors to key natural environment attractions (including Wellington Zoo and Karori Sanctuary).
- Monitor our ecological footprint and the city's air quality (particulate matter).

Within the **Economic development** area, to monitor our progress we'll:

- Monitor the number of domestic and international visitors to Wellington and accommodation rates. Also monitor the number of domestic and international passengers entering Wellington Airport.
- Report the number of major conferences held in Wellington, as well as the number, and estimated economic contribution of, 'A-level events' held in the city.
- Monitor the number of New Zealand's top-200 companies based in the city, and monitor trends in net business growth (business enterprises' births and growths).
- Monitor employment trends and business numbers in retail, entertainment, service and knowledge sectors.
- Monitor trends in broadband usage and the fiscal value of cargo loaded and unloaded at the Wellington Seaport and Airport.
- Monitor trends in GDP and regional economic activity growth; the number of people employed by industry; the labour force participation rate; and the number of job vacancies.
- Monitor trends in household and personal income rates; enrolments in industry training; the number of businesses and employees in the research and development sector; and number of tertiary students enrolled in Wellington City and New Zealand.

Within the **Cultural wellbeing** area, to monitor our progress we'll:

- Monitor residents' and New Zealanders' perceptions that Wellington has a culturally rich and diverse arts scene; is the 'arts capital' of New Zealand; and is the 'events capital' of New Zealand.
- Monitor residents' frequency of engagement in cultural and arts activities.
- Report the number of businesses and employees engaged in the arts and cultural sector, as well as the number of events held at the city's key venues.
- Survey residents to find out what percentage think the city's local identity is appropriately valued and protected.
- Monitor the number of national arts and cultural organisations and professional and amateur theatre groups based in Wellington.

Within the **Social and recreation** area, to monitor our progress we'll:

- Report resident usage of libraries (including frequency); and resident usage of WCC community and recreation facilities.
- Monitor residents' perceptions of feeling a sense of community with others in their neighbourhood; how important they feel a sense of community in their local neighbourhood is; their satisfaction with services and resources provided by WCC to encourage strong and thriving communities; and their awareness of community support offered by WCC.
- Monitor residents' perceptions of their 'quality of life'; and the types of social networks they belong to.
- Survey residents to ascertain their frequency of physical activity; any barriers preventing participation in recreation activities; and their perceptions that Wellington offers a wide range of recreation activities.
- Measure trends in local and central government housing provision as a proportion of all rented property.
- Monitor trends in residents' life expectancy; and incidence of the most prevalent food-borne and water-borne diseases.
- Monitor recorded crime and resolution rates in the city, as well as residents' perceptions of safety in the city and suburban areas (day/night), and what city safety issues are perceived to be most concerning.
- Ascertain the proportion of residents with emergency items at home.

Within the **Urban development** area, to monitor our progress we'll:

- Survey residents to understand perceptions of the city being a great place to live, work and play; their sense of pride in the way the city looks and

feels; and their perceptions that heritage items contribute to the city's and local communities' unique character.

- Monitor trends in population density throughout the city.
- Monitor the value of residential and commercial building consents.
- Monitor trends in building density throughout the city, and the proportion of houses within 100m of a public transport stop.
- Report the number of identified earthquake-prone buildings that have been strengthened.
- Identify residents' perceptions of urban design/urban form safety issues (i.e. graffiti, vandalism, poorly lit public spaces)
- Monitor New Zealanders' perceptions that Wellington is an attractive destination.

Within the **Transport** area, to monitor our progress we'll:

- Monitor residents' perceptions that the transport system allows easy access to the city; that the transport network allows easy movement around the city (by car or on foot); that public transport is convenient and affordable; and that peak traffic volumes are acceptable.
- Report the total amount of fuel used on Wellington's roads (per capita); the number of public bus users; and the mode of transport residents use to access the city (e.g. car, bus, train, walking, cycling).
- Monitor the city's air quality (i.e. nitrogen dioxide, carbon monoxide, and particulate matter)
- Monitor residents' perceptions of barriers to using preferred method of transport.
- Report residents' satisfaction with the reliability and frequency of public transport
- Report the number of road crashes and the social costs of those crashes.
- Monitor the amount of cargo loaded and unloaded at the Wellington Seaport and Airport.

We've also developed a set of technical measures which assess achievement of specific Council activities. These activity performance measures are detailed within the "Our Activities in Detail" section of this plan. Activity performance measures complement the above Council outcome indicators, and collectively will be reported annually.