WHAT'S YOUR VIEW

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Draft Annual Plan, Wellington City Council, PO Box 2199, Wellington.

4.1 Galleries and museums

Our high-quality galleries and museums help make the city vibrant and interesting.

The city's galleries and museums entertain and challenge residents and visitors alike, encouraging engagement and participation in the arts. They play critical roles in protecting the city's heritage – enhancing our sense of shared identity. The venues are also significant visitor attractions, with over 600,000 people attending exhibitions, shows or educational programmes each year, benefiting the city's economy.

We fund the Wellington Museums Trust, which operates the Museum of Wellington City and Sea, the recently renovated City Gallery, Capital E, the Wellington Cable Car Museum, the Colonial Cottage Museum, the New Zealand Cricket Museum, the Carter Observatory and the Plimmer's Ark conservation project. Our support to the Trust includes funding for the National Children's Arts Festival, which is New Zealand's largest cultural event for children.

We also provide funding to Te Papa (see 3.1 City promotions, events and attractions).

MEASURING OUR PERFORMANCE

Performance measures and targets for the Wellington Museums Trust are shown in the council controlled organisations section of this annual plan – see the appendix.

4.1 Galleries and Museums	Operating expenditure 2010-2011			Capital expenditure 2010-2011
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.1.1 City galleries and museums	-	7,942	7,942	-
2010/11 4.1 Total	-	7,942	7,942	•
2009/10 4.1 Total	-	7,143	7,143	1,100

4.2 Heritage

By knowing the past, we know who we are.

Wellington has a rich history that is worth preserving for many reasons. An understanding of the past contributes to people's sense of shared heritage and identity, as residents of the city and as members of particular groups or families. History can contribute to our sense of pride in the city, and our sense that we all have a stake in its future.

Maintaining records of our heritage also has educational value. Historic records are used by historians, genealogists, students and other members of the public. They also have practical value – they can help people to conduct their business with better information, or understand their property before carrying out building work.

We preserve and celebrate the city's heritage through:

- The Wellington City Archives which holds a vast amount of information about the city's history and development from the 1840s to the present, and is accessible to members of the public.
- Te Ara o Nga Tupuna (the Pathway of our Ancestors) a heritage trail which begins at Pipitea Marae in Thorndon and ends at Owhiro Bay, featuring sites selected for their importance to Wellington's history and Maori culture, their accessibility to the public, and their viewing interest.

We also have a regulatory role to protect historical sites and artefacts through our District Plan (see urban planning and policy). We also provide grants and subsidise consent fees for the restoration of heritage buildings (see earthquake risk mitigation).

We propose to enhance Te Ara o Nga Tupuna with interpretation panels.

The panels will be installed at existing sites where pou whenua and waharoa have been installed. The enhanced trail will educate Wellingtonians and international visitors on the tribal stories and legends that make Wellington unique.

MEASURING OUR PERFORMANCE

Our targets for 2010/11 are:

- 90% of customers are satisfied with City Archives' services and facilities.
- 5,500 visitors physically access archive resources and 14,500 people use online resources.

- 65,000 additional items are added to the Archives' online database.
- National Archives Standards compliance is achieved.

4.2 Heritage	Operating expenditure 2010-2011			Capital expenditure 2010-2011
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.2.1 City Archives	(142)	1,415	1,273	•
4.2.2 Promotion of Heritage Landmarks	-	-	•	36
2010/11 4.2 Total	(142)	1,415	1,273	36
2009/10 4.2 Total	(233)	1,623	1,390	•

4.3 Community arts and cultural support

By sharing our experiences through art and performance, we'll build stronger, more vibrant communities.

We aim to foster an environment in which Wellington's creative communities can thrive. A key focus is to ensure the city's increasingly diverse population can participate in and share experiences that reflect their beliefs, heritage and contemporary culture.

A vibrant local arts and festival scene ensures there is always plenty to see and do, and keeps the city's atmosphere lively.

We support a wide range of community celebrations, fairs and cultural events.

Community festival and events offer low cost opportunities for people to come together and enjoy themselves.

- We support a wide range of cultural and arts events/festivals including: the Diwali Festival of Lights, Chinese New Year celebrations, Summer City, Christmas Carols at the Stadium, Waitangi Day celebrations, the Round the Bays Fun Run, and dozens of other suburban fairs, cultural events, parades and community and charity events.
- We provide grants to support community-based arts and culture organisations and initiatives – such as Arts Access Aotearoa, Pablo's Art Studios, Vincent's Art Workshop, the Christmas Parade Trust, Fringe Festival, Wellington professional theatres, and many more.
- We run a popular community arts programme and provide exhibition space at Toi Poneke – Wellington Arts Centre.
- We provide subsidies for community groups to use the Wellington Convention Centre.

MEASURING OUR PERFORMANCE

Our targets for 2010/11 are:

- 740,000 (estimated) attend arts and cultural festivals held in the city.
- 90% of residents are satisfied with Council supported arts and cultural festivals.
- 35 community groups access the Wellington Convention Centre with assistance from the venues subsidy.
- All arts and culture grants are distributed according to eligibility criteria.
- Support as many worthwhile arts and cultural festivals as possible (and within budget constraints).

4.3 Community Arts and Cultural Support	Operating expenditure 2010-2011			Capital expenditure 2010-2011
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.3.1 Arts and cultural festivals	(398)	2,166	1,768	
4.3.2 Cultural grants	-	738	738	
4.3.3 Access and support for community arts	-	557	557	313
2010/11 4.3 Total	(398)	3,461	3,063	313
2009/10 4.3 Total	(398)	3,380	2,982	63

4.4 Arts partnerships

By supporting professional arts organisations, we help Wellington to maintain its status as New Zealand's arts and culture capital.

Our arts partnerships ensure that Wellington is home to top-class orchestras, and dance and theatre companies. Wellington is also home to Toi Poneke – Wellington Arts Centre and The New Zealand International Arts Festival. The wide range of arts activity we support provides entertainment for residents and visitors, and contributes to the economy by bringing people to the city.

Sustaining these partnerships will be important in light of the recent economic downturn: many have been developed over a long period of time and would be difficult to replace. The strength of the partnerships depends on much more than direct support from the Council. Arts organisations can only thrive in a city that supports the arts as a whole. Wellington's central city precincts, knowledgeable and enthusiastic audiences, committed sponsors and critical mass of creative people together generate the unique cultural dynamic that sets our city apart.

We're proposing additional funding to the St James Trust to develop an asset management plan.

The St James Trust manages and promotes the St James Theatre and the Opera House as venues for cultural and artistic events. An asset management plan has been developed for these facilities and the funding will allow the Trust to ensure the buildings are maintained to appropriate levels to support performances. We're also exploring opportunities for delivering these and convention centre services from a shared platform.

MEASURING OUR PERFORMANCE

- 85% of Toi Poneke users are satisfied with its services and facilities.
- 40 artists are in Toi Poneke studios and 20 organisations/businesses are based at the facility.
- 99% of art studios, 95% tenancy rooms and 65% of casual rooms are occupied at Toi Poneke.
- 3 public art projects are delivered through the Public Art Fund.

4.4 Arts Partnerships	Operating expenditure 2010-2011			Capital expenditure 2010-2011
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.4.2 Arts partnerships (professional)	(517)	2,083	1,566	-
2010/11 4.4 Total	(517)	2,083	1,566	-
2009/10 4.4 Total	(502)	1,879	1,377	•