
REPORT 4
(1215/12/IM)

UPDATE ON RECREATION FACILITIES AND PROGRAMMES – QUARTERLY REPORT – 2ND QUARTER 2009/10

1. Purpose of Report

The purpose of this report is to update the Board on the recreation facilities and activities for the 2nd quarter of the 2009/2010 financial year. Community recreation facilities and programmes include the Tawa Swimming Pool and the Tawa Recreation Centre

2. Executive Summary

Attendance for the quarter at Tawa Community Pool was down on the same period for 2008/09 and is currently down for the year to date.

Attendance for the quarter at Tawa Recreation Centre was down on the same period for 2008/09 but remains ahead for the year to date.

3. Recommendations

Officers recommend that the Tawa Community Board:

1. *Receives the information.*

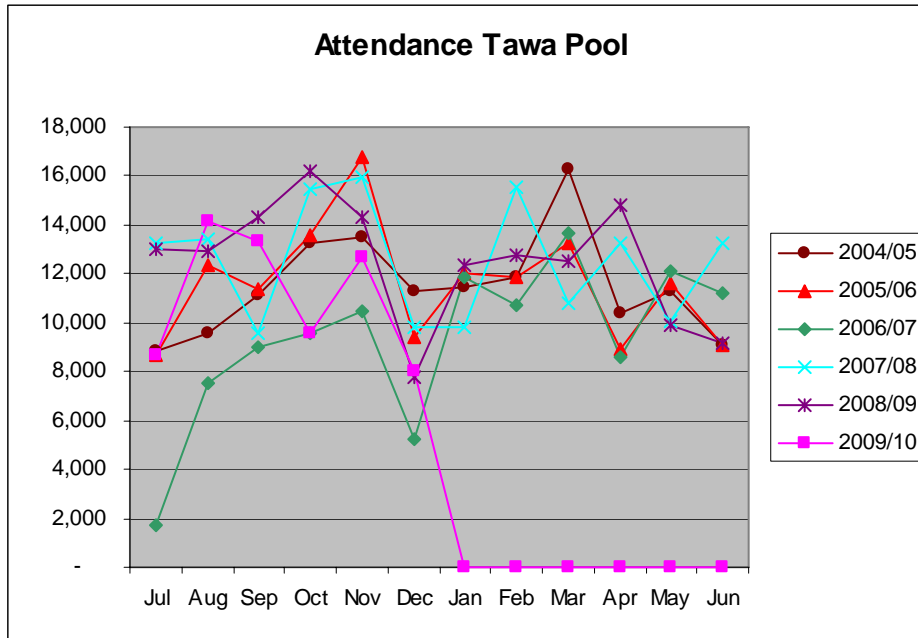
4. Background

Tawa Community Pool

Attendance for the 2nd quarter was 30,298 which represented a decrease of 7,970 against the same quarter of 2008/09. The precise reasons for these reductions in attendance remain unclear at present with wild fluctuations being experienced month by month.

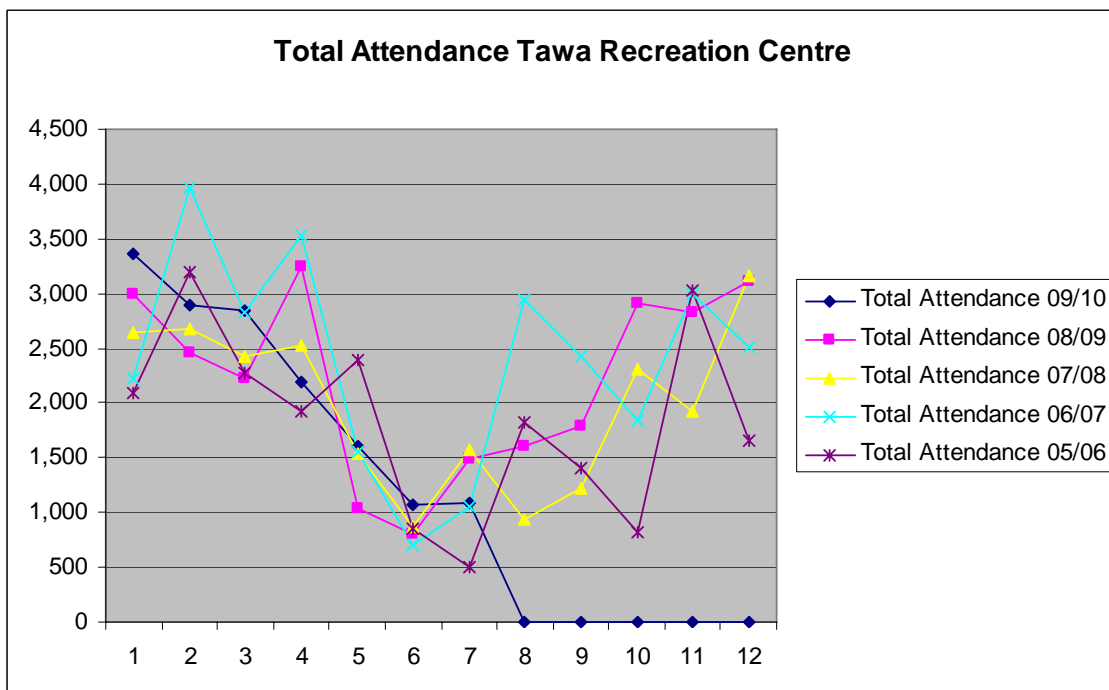
Attendance for the year to date is down against the same period last year by 12,092.

Our learn to swim programme for term 4 was well attended with 786 enrolments slightly down (28) on the same term last year. Occupancy levels for the classes remained high at 84%. In addition to this, 5,547 school children also received swimming instruction during the quarter.



During the quarter, the pool received 4 complaints, 4 compliments and 2 suggestions from our customers.

Tawa Recreation Centre



Attendance for the 2nd quarter was 4,859 which represented a decrease of 235 on the same quarter last year. Total attendance for the year to date is 15,033 which is 2,259 ahead of the same period last year.

This result may have been even better however many clubs ended their seasons booking in October.

Attendance of our holiday programme during October dropped by 50% compared with the same period the previous year. Attempts are being made to ensure that the marketing of our programme is clear to ensure that customers understand the activities being offered.

During November we received the results of our customer satisfaction surveys. These results were very good with 98% of respondents indicating that they rated the facility and services as either good or very good.

Recreation Outreach

We delivered a Push Play activity day as part of the WCC Outdoor Festival at Tui Park and which was well attended.

Our team also assisted with a family night of activities at the Tawa Union Church.

In addition we helped to deliver push play activities at both Linden and Redwood schools during the quarter.

5. Discussion

There are no discussion items for this paper.

5.w Consultation and Engagement

There are no consultation or engagement issues in respect of this paper.

5.x Financial Considerations

There are no financial considerations in respect of this paper.

5.y Climate Change Impacts and Considerations

There are no climate change impacts or considerations in respect of this paper.

5.z Long-Term Council Community Plan Considerations

There are no LTCCP considerations in respect of this paper.

6. Conclusion

While attendance at the Tawa Recreation Centre remains strong, attendance at Tawa Swimming Pool continues to show large fluctuations and remains lower than the levels recorded last year. Officers will continue to work to ensure that the facilities and the programmes they deliver remain relevant and accessible to the local community.

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