

ORDINARY MEETING

OF

**WELLINGTON REGIONAL AMENITIES FUND JOINT
COMMITTEE**

AGENDA

Time: 11:00 a.m.
Date: Friday, 21 September 2018
Venue: Hutt City Council
Hutt City Council Chambers,
30 Laings Road
Lower Hutt

MEMBERSHIP

Mayor Justin Lester	Wellington City Council
Mayor K Gurunathan (Deputy Chair)	Kāpiti Coast District Council
Mayor Wayne Guppy (Chair)	Upper Hutt City Council
Mayor Mike Tana	Porirua City Council
Mayor Ray Wallace	Hutt City Council

AREA OF FOCUS

The Wellington Regional Amenities Fund was established to demonstrate the region's commitment to arts and cultural activity and to our unique natural environment. Many important cultural and environmental organisations are based in Wellington and provide significant benefit to the region. These organisations support the development and production of high quality experiences, make it possible for all to participate in these experiences and ensure the region has a robust arts infrastructure and thriving network of cultural and environmental attractions.

Quorum: 3 members.

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1 Meeting Conduct

1.1 Apologies

The Chairperson invites notice from members of apologies, including apologies for lateness and early departure from the meeting, where leave of absence has not previously been granted.

1.2 Conflict of Interest Declarations

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

1.3 Confirmation of Minutes

The minutes of the meeting held on 20 April 2018 will be put to the Wellington Regional Amenities Fund Joint Committee for confirmation.

1.4 Items not on the Agenda

The Chairperson will give notice of items not on the agenda as follows.

a. *Matters Requiring Urgent Attention as Determined by Resolution of the Wellington Regional Amenities Fund Joint Committee.*

The Chairperson shall state to the meeting:

1. The reason why the item is not on the agenda; and
2. The reason why discussion of the item cannot be delayed until a subsequent meeting.

The item may be allowed onto the agenda by resolution of the Wellington Regional Amenities Fund Joint Committee.

b. *Minor Matters relating to the General Business of the Wellington Regional Amenities Fund Joint Committee.*

The Chairperson shall state to the meeting that the item will be discussed, but no resolution, decision, or recommendation may be made in respect of the item except to refer it to a subsequent meeting of the Wellington Regional Amenities Fund Joint Committee for further discussion.

1.5 Deputations

A maximum of 60 minutes is set aside for deputations at the commencement of any meeting of the Joint Committee that is open to the public. Under Standing Order 3.19 an application to address the meeting setting forth the subject, is required to be lodged by 12:00 noon of the working day prior to the meeting concerned. Requests for deputations can be sent by email to public.participation@wcc.govt.nz, or by phone at 027 803 0391.

2. General Business

WELLINGTON REGIONAL AMENITIES FUND- ALLOCATION OF FUNDING

Purpose

1. This report asks the Wellington Regional Amenities Fund Joint Committee to allocate funding through the Wellington Regional Amenities Fund in the 2018/19 and subsequent two financial years.

Summary

2. The Wellington Regional Amenities Fund (WRAF) is focused on arts, cultural and environmental organisations that can deliver activities that support the fund priorities, thereby contributing to the attractiveness, vitality and wellbeing of the Wellington Region.
3. On 20 April 2018 the Joint Committee agreed to allocate 'up to \$600,000' from the 2018/19 financial year to the Te Matatini Society Incorporated for support for the national kapa haka festival which will take place in February 2019 at the Westpac Stadium.
4. On 20 April 2018 the Joint Committee agreed to align the Wellington Regional Amenities Fund (WRAF) with 'Decade of Culture' – helping the region build on the success of significant regional cultural events and organisations and provide an opportunity for regional Council's to invest (via this fund) in a regional and long term approach (by providing multi-year funding).

Recommendation/s

That the Wellington Regional Amenities Fund Joint Committee:

1. Receive the information.
2. Note that on 20 April 2018 the WRAF Joint Committee agreed in principle to commit to supporting projects over multiple years with a longer term and regional 'Decade of Culture' approach.
3. Note that allocations of funding for 2019/20 and 2020/21 will be subject to member Councils contributing funding to the Wellington Regional Amenities Fund through their respective Annual and Long Term Plans.
4. Approve funding recommendations 1-12 as listed with allocations for 2018/19 and 2019/20 and 2020/21.

#	Organisation	Project	Recom mended 2018/19	Recom mended 2019/20	Recom mended 2020/21
1	Coastella Ltd	Coastella Ltd	\$0	\$0	\$0

2	Creative Capital Arts Trust	Cuba Dupa	\$180,000	\$200,000	\$200,000
3	Expressions Whirikaki Arts and Entertainment Centre	International blockbuster exhibitions; Permian Monsters (in 2018)	\$0	\$0	\$0
4	Hutt City Council	HighLight: Carnival of Lights	\$30,000	\$100,000	\$100,000
5	Māoriland Charitable Trust	Māoriland Film Festival	\$0	\$0	\$0
6	New Zealand Festival	New Zealand Festival	\$0	\$350,000	\$200,000
7	Porirua City Council	Wellington Regional Matariki Festival	\$0	\$0	\$0
8	Porirua Whanau Centre Trust	Creekfest	\$0	\$0	\$0
9	Tawata Productions	Kia Mau Festival	\$90,000	\$0	\$100,000
10	Wellington City Council - Events Team	Ahi Kā Festival (Matariki event) 2020 + 2021	\$0	\$200,000	\$200,000
11	Wellington Museums Trust T/A Experience Wellington	2019 Capital E National Arts Festival	\$0	\$0	\$90,000
12	Wellington Regional Orchestra Foundation Inc	Orchestra Wellington	\$70,000	\$100,000	\$100,000
Totals			\$370,000	\$950,000	\$990,000

Background

5. Arts, cultural and environmental organisations of regional significance can be supported for operational funding, capital funding or project funding for activities that benefit the Wellington region. The fund was established to support regionally significant events and organisations, providing Councils with a mechanism to invest in key projects and programmes which would have regional, national and international impact.
6. Each of the following local authorities is a Member:
 - Hutt City Council
 - Kapiti Coast District Council
 - Porirua City Council
 - Upper Hutt City Council
 - Wellington City Council
7. Each Member agreed through the Terms of Reference to provide funding to WRAF, contributions for 2018/19 and subsequent LTP years are:
 - Hutt City Council: \$200,000
 - Kapiti Coast District Council: \$48,000 *
 - Porirua City Council: \$50,000
 - Upper Hutt City Council: \$106,000
 - Wellington City Council: \$609,200* note Kāpiti Coast District Council WRAF included in year 1-3 of LTP
8. In 2016 new funding priorities were approved by the Joint Committee; these were guided by the results of an economic and social impact study completed in August 2016. The key findings of the 2016 review emphasised the importance of the fund in supporting organisations that are 'regionally significant' and who can make a significant contribution to 'Priority 1; increasing the long-term contribution to the region's economy.'
9. In 2016 new funding priorities were approved by the Joint Committee, these were guided by the results of the economic and social impact study. These three priorities are:
 - a) Increase their long-term contribution to the economy of the Wellington Region by:
 - increasing visitor numbers to the region
 - growing audience numbers and diversity
 - increasing paid and volunteering opportunities
 - ensuring activities are accessible (financially and physically)
 - contributing to another key regional growth sector, for example film, hospitality, recreation
 - b) Partner with organisations in the Wellington Region to:
 - strengthen networks (through skills transfer, knowledge sharing, or increased organisational capacity through sharing resources)
 - develop robust, diverse cultural and environmental infrastructures through working in collaboration
 - mentor smaller/like organisations, and/or deliver education opportunities
 - complement other regional events (by ensuring event calendars align)
 - c) Contribute to Wellington's status as a nationally and internationally competitive region by:

- strengthening its unique arts, cultural and environmental offering
- addressing gaps in the cultural/environmental ecosystem
- ensuring they plan to stay in the Wellington Region

Discussion

Requests for funding and process

10. Since March 2017 the fund has moved from having an open call for applications to a 'commissioning' model. This aim of the approach being to have a smaller number of projects and organisations supported with more significant allocations. It was acknowledged that there needed to be flexibility within the process to support initiatives that grow from new ideas or ones that are not annual, like the national Kapa Haka festival Te Matatini which was considered by the Joint Committee for support in 2018/19.
11. Chief Executives via their (Council Officer) representatives identified and shortlisted 13 potential applicant organisations. Twelve of these organisations submitted proposals for support.
12. The allocation of \$600,000 to Te Matatini Society Incorporated in April 2018 leaves \$370,000 to allocate for the 2018/19 financial year with \$970,000 to allocate in subsequent financial years.
13. As per the Terms of Reference for the fund, the cross-Council Officers Group, as representatives of their Chief Executives, has reviewed the applications alongside the Fund Manager. Application material provided by the twelve applicant groups has been made available to Council Officers and members of the Joint Committee.
14. The recommendations are based on alignment with the priorities, support from local Councils, ability to meet the fund criteria and priorities and the likely effectiveness of the project. Applications having an impact on the region were ranked as a higher priority and recommended for funding using these priorities:
 - Projects should demonstrate a strong return on investment which might include economic impact, employing and retaining talent.
 - Be uniquely Wellington—telling our unique story—or be unique events/attractions.
 - Have a focus on Māori identity and stories, demonstrating strong partnership with Mana Whenua.
 - Have high levels of participation and access- with regional interest, free/ low cost and open to public.
 - Deliver to regional partnerships.
15. Comments relating to the recommendations are listed below.
16. Funding agreements will be negotiated by the Fund Manager with clearly defined outcomes against which the organisation will be required to report against; these outcomes relate directly to the fund priorities. To ensure funds are used appropriately, conditions may be included, this is usually in cases where funding is allocated for a specific aspect of a proposal.

17. Release of funding in subsequent years (2 and 3) is subject to satisfactory reporting and agreement on outcomes for the previous year via the Fund Manager in consultation with WRAF Joint Committee Chair and/or member Council Officer representatives.

List of applications

Coastella Ltd for Coastella Ltd

18. WRAF funding requested; year 1 (2018/19); \$40,000, year 2 (2019/20); \$100,000 and year 3 (2020/21); \$100,000. Total cost; \$363,500 (in 2018/19).
19. Seeking annual support for festival, aiming to be 'world class, family friendly and all-inclusive boutique music festival' - growing to capacity of 6,000 people (3,500 attended in 2018), 50% traveling from outside Kāpiti Coast and 10% from outside region).
20. Recommendation: year 1 (2018/19);\$0, year 2 (2019/20);\$0 and year 3 (2020/21);\$0
21. Comments: Lower priority for WRAF support given pressure on available funding and focus on larger scale regionally significant projects and events.

Creative Capital Arts Trust for CubaDupa

22. WRAF funding requested; year 1 (2018/19);\$250,000, year 2 (2019/20);\$250,000 and year 3 (2020/21);\$250,000. Total project cost; \$692,457 (in 2018/19)
23. Seeking annual support for CubaDupa street festival, which in 2018 had 250 individual events over 19 hours, 150 acts on 7 stages, attracted 110,000 people over 2 days, out of town visitors increased from 20% in 2017 to 34% in 2018. Aiming to grow out of region visitors by 3% annually. Focus for 2019: increasing visibility regionally and nationally; ensuring financial viability and sustainability; and maintain, develop and deliver on commercial, community and artistic partnerships.
24. Recommendation: year 1 (2018/19); \$180,000, year 2 (2019/20); \$200,000 and year 3 (2020/21); \$200,000
25. Comments: Support for annual CubaDupa street festival, growing in scale and quality, strong partnerships with arts sector, attracting regional and out of region audience, uniquely Wellington.

Expressions Whirinaki Arts and Entertainment Centre for International blockbuster exhibitions; Permian Monsters in 2018

26. WRAF funding requested; year 1 (2018/19); \$20,000, year 2 (2019/20); \$20,000 and year 3 (2020/21);\$20,000. Total Project cost; \$60,000 pa.
27. Seeking \$20,000 pa to support the annual exhibition programme with the exhibition Permian Monster (opening in September 2018) and the Jim Henson Experience (scheduled for 2020), mass appeal international exhibitions building on success of 50 Greatest Photographs of National Geographic (2015), and Catwalk to Cover (2016) and Secrets of Mona Lisa (2017)
28. Recommendation: year 1 (2018/19) \$0, year 2 (2019/20) \$0 and year 3 (2020/21) \$0
29. Comments: Lower priority for WRAF support given pressure on available funding and focus on larger scale regionally significant projects and events.

Hutt City Council for HighLight: Carnival of Lights

30. WRAF funding requested; year 1 (2018/19);\$119,085, year 2 (2019/20);\$200,000 and year 3 (2020/21);\$200,000. Total Project cost; \$675,460 (in 2018/19).
31. Annual light and performance festival- includes regional marketing to attract regional audiences and promotion of the Hutt Valley, building on success in 2017 (with an estimated 80,000 to 90,000 visitors) and establishing a platform to showcase artists and performers and engaging communities and whanau as part of a four day event. Aiming to establish HighLight as a major Labour Weekend offering in the Wellington region, growing to have national appeal by 2020.
32. Recommendation: year 1 (2018/19) \$30,000, year 2 (2019/20) \$100,000 and year 3 (2020/21) \$100,000
33. Comments: High levels of access and participation, developing a unique large scale event. WRAF support for development of light and performance festival on Labour weekend. Support in 2018/19 for regional marketing and promotion, given timing of event (October 2018), increasing support in years 2 and 3.

Maoriland Charitable Trust for Maoriland Film Festival

34. WRAF funding requested; year 1 (2018/19);\$70,000 , year 2 (2019/20);\$105,000 and year 3 (2020/21);\$105,000. Total Project cost; \$610,000 pa.
35. Seeking support for core festival staff for annual indigenous film festival, which has seen growth in audience in five years, main focus on Ōtaki and the wider Kapiti region. Film Festival has attracted visitors from the Wellington region along with national and international visitors, experiencing “the world” through films and related experience shared by the guest filmmakers. Requested funding is for operational costs of salaries of Festival Director and Festival Manager.
36. Recommendation: year 1 (2018/19); \$0 , year 2 (2019/20); \$0 and year 3 (2020/21); \$0
37. Comments: Lower priority for WRAF support given focus on larger scale regionally significant projects and events.

New Zealand Festival

38. WRAF funding requested; year 2 (2019/20); \$350,000 and year 3 (2020/21); \$250,000
39. Seeking multi-year funding towards the development and delivery of a programme of specially commissioned free and accessible events across the wider Wellington region (locations tbc) as part of the 2020 and 2022 Festivals, bringing large-scale, one-off works to the regions for the first time. These events will attract visitation from out of town, driving economic impact and significant media coverage. Seeking \$600k per NZ Festival, across two years, application indicates a \$350k request in 2021/2
40. Recommendation: year 2 (2019/20) \$350,000 and year 3 (2020/21) \$200,000
41. Comments: Support for NZ Festival free and accessible public programming as part of the 2020 and 2022 festivals, strong partnerships with arts sector and across the region.

Porirua City Council for Wellington Regional Matariki Festival

42. WRAF funding requested; year 1 (2018/19);\$70,000, year 2 (2019/20);\$70,000 and year 3 (2020/21);\$70,000. Total Project cost; \$70,000 pa

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- 43. Regional partnership approach- supporting local Matariki programmes events at 10 consortium venues- art galleries and museums, marketing support and website hosting.
 - 44. Recommendation: year 1 (2018/19) \$0, year 2 (2019/20) \$0 and year 3 (2020/21) \$0
 - 45. Comments: given pressure on available funding and focus on larger scale regionally significant projects and events, website hosting costs budgeted for as part of application 10.

Porirua Whanau Centre Trust for Creekfest

- 46. WRAF funding requested; year 1 (2018/19);\$80,000, year 2 (2019/20);\$80,000 and year 3 (2020/21);\$80,000. Total Project cost; \$150,000 pa
- 47. Seeking operational support for large community festival which began in the Cannons Creek car park in 2004, estimated 30,000 people attended the 2018 fun family day.
- 48. Recommendation: year 1 (2018/19) \$0, year 2 (2019/20) \$0 and year 3 (2020/21) \$0.
- 49. Comments: Community event attracting local community, held in Eastern Porirua, high levels of participation and community involvement, not a close fit with fund priorities given focus on larger scale regionally significant projects and events .

Tawata Productions for the Kia Mau Festival

- 50. WRAF funding requested; year 1 (2018/19);\$95,000 and year 3 (2020/21);\$120,000 Total project cost; \$204,225 (in 2018/19)
- 51. Seeking support in Y1 and Y3 for Kia Mau Festival, the only Māori, Pacific Island and International Indigenous, First Nations performing arts festival in New Zealand. Performances created by Māori and Pacifica artists and companies, building on the 13 different shows in venues across the region. Ambition to see Wellington as a global centre for contemporary indigenous performance.
- 52. Recommendation: year 1 (2018/19) \$90,000 and year 3 (2020/21) \$100,000
- 53. Comments: Support for NZ's only Māori, Pacific Island and international Indigenous, First Nations performing arts festival, strong fit with Maori identity and partnerships, telling regional stories. Changing to biennial festivals (in 2019 and 2021) and establishing a new governance trust.

Wellington City Council - Events Team for Ahi Kā Festival (Matariki event) 2020 + 2021

- 54. WRAF funding requested; year 2 (2019/20);\$200,000 and year 3 (2020/21);\$300,000
- 55. Total Project cost; \$750,000
- 56. Seeking support for Ahi Kā, a celebration of fire, food, whanau, arts and culture on the Wellington Waterfront, aim to grow into a major national mid-year Matariki event, funding requested will embed the event in the annual calendar, grow its regional and national significance and audience, Aiming to grow public crowd of 12,000+ and 2,000+ participants to 50,000 by 2021. Programme includes annual Sky Show. Strong focus on expression of mana whenua and contemporary Māori culture.
- 57. Recommendation: year 2 (2019/20) \$200,000 and year 3 (2020/21) \$200,000
- 58. Comments: Support for Ahi Kā –festival on Wellington Waterfront, growing the event into a major national mid-year Matariki event, with a regional partnership approach to

marketing. Request for Y2 and Y3. Applicant will work Councils and Iwi to further develop opportunities for co-ordination, marketing and partnerships around Matariki in the region.

Wellington Museums Trust T/A Experience Wellington for 2019 (and 2021) Capital E National Arts Festival

59. WRAF funding requested; year 1 (2018/19);\$100,000, year 2 (2019/20);\$50,000 and year 3 (2020/21);\$100,000. Total Project cost; \$724,000 (in 2018/19).
60. Seeking support for alternate years of National Children's Arts Festival in March 2019 and 2021, with 45,000 tickets sold for festival events in 2017, providing a wide range of NZ and international artists and performances. Includes off year request for travel to festivals, secure artists/ acts and confirm venues.
61. Recommendation: year 3 (2020/21); \$90,000
62. Comments: Lower priority given pressure on available funding in year 1, support for the 2020 Festival in year 3, high levels of participation and engagement with school students from across the region.

Wellington Regional Orchestra Foundation Inc for Orchestra Wellington

63. WRAF funding requested; year 1 (2018/19);\$135,000, year 2 (2019/20);\$135,000 and year 3 (2020/21);\$135,000. Total Project cost; \$371,500 (in 2018/19).
64. Seeking annual support for regional activity; including five concerts- Symphony in the Hutt, Symphony at the Lagoon, as well as programmes for young people.
65. Recommendation: year 1 (2018/19) \$70,000, year 2 (2019/20); \$100,000 and year 3 (2020/21); \$100,000
66. Comments: Contribution to regional initiatives led by Orchestra Wellington, strong regional partnerships with local Councils

Officer contact

Wellington Regional Amenities Fund – Cross-Council Officers Group:

- Wendy Moore (Hutt City Council)
- Rebecca Martin (Kāpiti Coast District Council)
- Darryn Grant (Porirua City)
- Megan O'Connor (Upper Hutt City Council)
- Natasha Petkovic-Jeremic (Wellington City Council)

Wellington Regional Amenities Fund Manager:

- Mark Farrar

Author	Mark Farrar, Wellington Regional Amenities Fund Manager
Authoriser	Mark Farrar, Wellington Regional Amenities Fund Manager

SUPPORTING INFORMATION

Engagement and Consultation

The Council Officers group in consultation with the Fund Manager will identify organisations for applications for the 2018/19 fund and in subsequent financial years.

Treaty of Waitangi considerations

There are no Treaty of Waitangi considerations.

Financial implications

The Long Term Plans of the respective member Councils make provision for WRAF contributions.

Policy and legislative implications

WRAF was created to support organisations in line with fund Terms of Reference.

Risks / legal

The fund operates as per agreed Terms of Reference, with funding allocated committed by the Joint Committee subject to member Councils providing funds.

Climate Change impact and considerations

There are no relevant considerations.

Communications Plan

Communication support for the fund is provided through the Fund Manager in liaison with member Councils and funded organisations.

Health and Safety Impact considered

Projects seeking support through WRAF are delivered by organisations and groups who are legal entities and responsible for health and safety of the project, events, etc.