

## Attachment B: City Strategy Process

### City Strategy process and key milestones

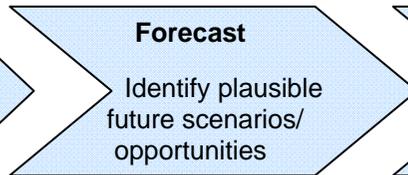
*City Strategy Project ends,  
formal Long-term Plan  
process begins*

**February 2010**



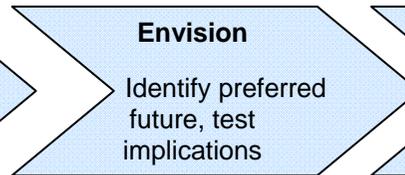
Develop initial understanding of historic trends, current state and future drivers as basis for mapping future scenarios.

**March-September 2010**



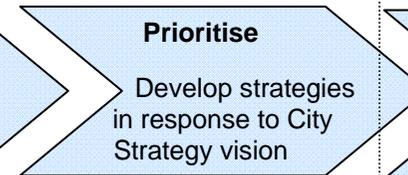
Research future scenarios and opportunities, and broad implications for Wellington and the Council. Test with internal/external experts.

**October 2010 – March 2011**



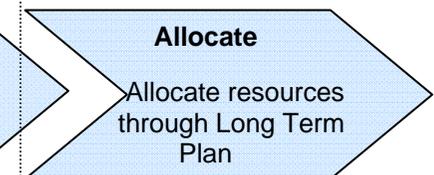
Brief incoming Council on future scenarios, opportunities and implications. Workshop with councillors (Dec).

**April-August 2011**



Develop new set of organisational strategies based on assessment of our resources and influence, and priorities.

**September 2011- June 2012**



Develop draft 2012/22 Long Term Plan based on organisational strategies.

Findings reflected back to SPC in future-focused workstreams, eg Central City Framework, regional governance, international relations strategy.

Council considers draft City Strategy (Dec). Community conversations on implications (Mar/Apr 2011) to inform prioritisation.

Report to SPC (mid-2011) on proposed strategic framework. Engage key stakeholders on collective efforts required to achieve vision.

Consultation with public on draft 2012/22 Long Term Plan followed by Council decision.