

New Signage for Dog Control and Dog Exercise Areas

1. The Proposal

As a result of the recent review of the Dog Policy 2009, feedback provided during consultation identified the need for better signage around the city to ensure people are more aware of areas available for dog exercise, areas that are prohibited and areas that are off-leash or have specified times.

2. Proposal Costs

Outline project costs per year										
Project Component	Operating expenses \$000									
	10/11	11/12	12/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20
Depreciation & Interest	1	7	7	7	7	7	7	7	7	7
Total	1	7	7	7	7	7	7	7	7	7

Project Component	Capital expenses \$000									
	10/11	11/12	12/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20
Making & Installation	40									
Total	40									

3. Project Outline

Community feedback from the Dog Policy Review 2009 identified the need for improved dog signage around the city.

While there is existing signage, there is a need to improve upon this, including replacing old and worn signage and signage with old logos.

Improvements would enable Council to better promote dog owner responsibilities, identify areas that dogs are permitted to be off-leash, and identify key prohibited areas.

The funding provides for the design and installation of around 150 signs. This includes design and installation of new signs for the CBD, installation of additional messages at the 64 exercise areas and specified time exercise areas.

Investigations have been done into the costs of improving the dog signage. A breakdown of costs for new signage is as follows:

New design work for CBD, exercise areas (specified times), restricted during summer, prohibited places	\$1,800
Production and installation of 100 new signs to lampposts and existing poles	\$15,000
Production and installation of 50 new signs on new posts	\$8,700
Production cost and Installation 55 Sign Slats	\$13,000
Production cost 100 Pictograms (new for 'pick up and take out your dog poo' etc)	\$1,500
Total	\$40,000

4. Recommendation

It is important to implement signage improvements in Wellington to ensure that the communication around the Dog Policy is clear. This will help the public to better understand the regulations around dog control and the use of identified sites. It is recommended that the funding be approved.