
RUGBY WORLD CUP SCULPTURE

1. The Proposal

It is proposed that WETA Workshop be commissioned to produce a large sculpture to be a centrepiece for Wellington's hosting of the 2011 Rugby World Cup.

The sculpture would be placed on a prominent location on the Wellington waterfront.

Background

As part of Wellington's successful hosting of film premieres for the Lord of the Rings trilogy, a series of large figurines were built and installed on various building and movie theatres.

For the world premiere for the Return of the King, the Cave Troll figurine was placed on the side of the Municipal Office Building (MOB) Council building facing Civic Square. This proved to be highly popular with visitors and locals alike and hundreds lined up to get their photo taken with the Cave Troll.

The development of an outstanding iconic centrepiece for our hosting activity is proposed.

The sculpture by WETA would be a popular drawcard for visitors and has the potential to provide an enduring legacy for the event.

Location

Wellington Waterfront – ideally adjacent or close to World Rugby Village.

Discussions have been held with management of Wellington Waterfront Ltd and they are supportive of the concept and keen to work with Council on identifying the best possible site.

Duration

The initial installation would be on a temporary basis pre, during and immediately post the Rugby World Cup, but it is proposed that a suitable permanent site be identified as the project develops.

2. Proposal Costs

Project costs per year										
Project Component	Operating expenses									
	\$000 10/11 11/12 12/13 13/14 14/15 15/16 16/17 17/18 18/19 19/20									
Interest	8	20	23	23	23	23	23	23	23	23
Total	8	20	23	23	23	23	23	23	23	23
Project Component	Capital expenses									
	\$000 10/11 11/12 12/13 13/14 14/15 15/16 16/17 17/18 18/19 19/20									
Design/Construction	250	100								
Total	250	100								

3. Project Outline

The project includes the design, production and installation of an iconic Ruby World Cup Sculpture by WETA Workshop.

4. Recommendation

It is recommended that an iconic sculpture be commissioned to be a centrepiece for Wellington's hosting of the 2011 Rugby World Cup

The sculpture would be placed on a prominent location on the Wellington waterfront and would be an outstanding iconic centrepiece for our hosting activity and a popular drawcard for visitors and residents. It also has the potential to provide an enduring legacy for the event.