

Newlands Shopping Centre

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Summary of Submissions Received

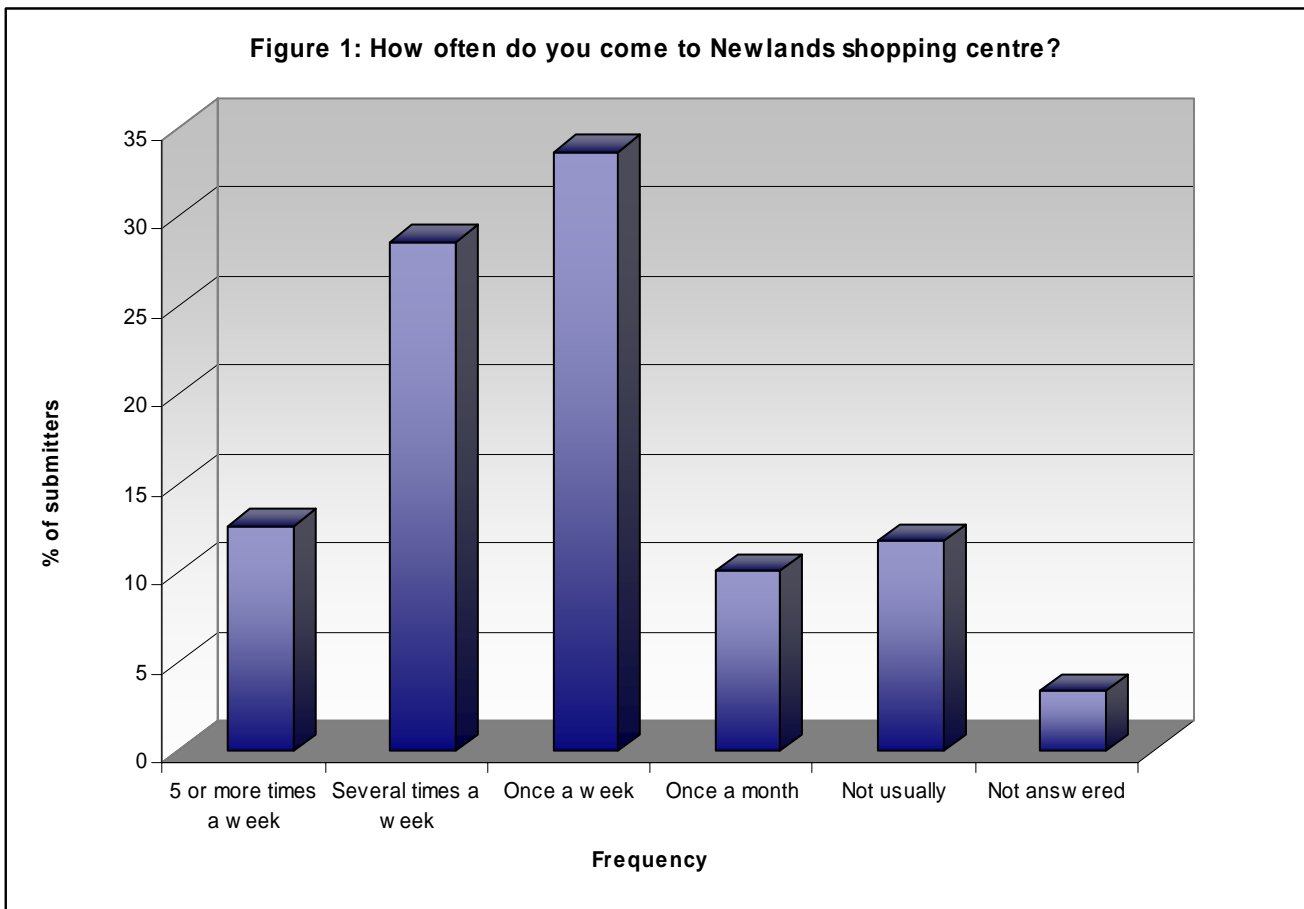
Introduction

Public consultation on the Newlands Draft Long Term Development Plan took place in November 2006. Leaflets were distributed between 30 October and 2 November 2006 to all homes and businesses in the Newlands suburb and surrounding areas.

Drop in sessions at Newlands Community House were held on Monday 13 November (4-7pm) and Thursday 16 November (1-4pm).

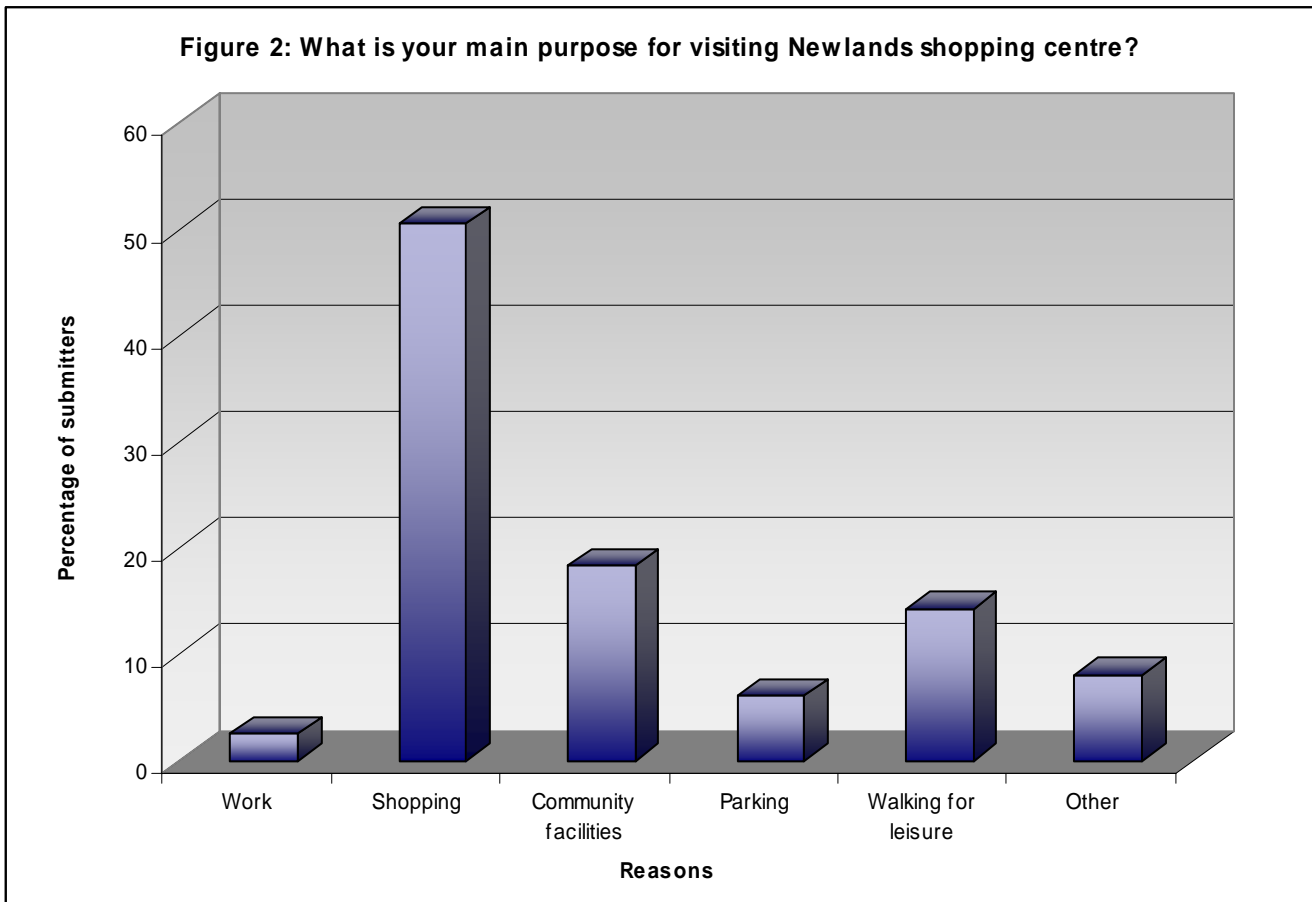
Submissions closed on 11 December 2006. 123 submissions received in total. 3 submissions received by email, 6 online submissions and 114 by post. A summary of the responses received is shown below. These will inform the first stage of this project.

1.0 How often do you come to Newlands shopping centre?



- Approximately 34% of respondents visit Newlands shopping centre once a week, and 29% several times a week.

2.0 What is your main purpose for visiting Newlands shopping centre?



- 51% of submitters named **shopping** as their main purpose for visiting Newlands shopping centre.
- When combining Figure 1 and Figure 2, 36.6% of respondents visit Newlands shopping centre for shopping **once a week**, and 33.3% several times a week. Only 14.2% of respondents visit Newlands shopping centre five or more times a week for shopping. This can be compared to the figure obtained for Johnsonville shopping where 57% of submitters visited Johnsonville for shopping four or more times a week¹.
- Reasons contained under **other** included: mail box, ATM, and medical services.
- Some respondents ticked more than one box (i.e. shopping and community facilities).

¹ Consultation was undertaken in Johnsonville in November 2006. A summary of submissions can be found at: <http://www.wellington.govt.nz/projects/pdfs/jville-summary-submissions.pdf>

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3.0 How do you usually travel to Newlands shopping centre?

- 58% of submitters usually travel to Newlands shopping centre by **car**. 38% usually **walk** to Newlands shopping centre.
- Of the 51% of respondents who visit Newlands shopping centre to shop, 87.9% travel by car to do so.

Figure 3: Modes of transport for reaching Newlands shopping centre

Answer	Percentage
Walk	38%
Cycle	1%
Bus	4%
Car	58%
TOTAL	100

4.0 What do you like best about Newlands shopping centre?

- The following summarised list reflects the comments respondents gave as to what they like best about Newlands shopping centre:
 - Convenience
 - Essential services
 - Parking
 - Takeaway options
 - Staff in the shops - friendly and personal touch
 - Playground
 - Chemist close to the medical centre
 - Speciality shops - Christian book shop and asian spices shop
 - Quiet (not as busy as Johnsonville)
 - Meeting local people
 - Trees planted in McMillan Court
 - Mural/artwork in the shopping centre
 - Schools nearby.

5.0 What would you change about Newlands Shopping Centre?

- The following summarised list reflects the comments respondents gave as to what they would change about Newlands shopping centre:
 - Better entry and exit to the shopping centre (access currently difficult)
 - Enlarge the existing roundabout on Newlands Road
 - Improve aesthetic of retail buildings/make more modern
 - Need a family restaurant
 - Undercover car park
 - Transport hub (with weather protection)
 - Improve toilet block and walkway; mothers changing facility needed
 - Need a supermarket
 - Improve the park
 - More retail shops – mixed use
 - More family friendly - put a fence around the playground
 - Improve the path from Stewart Drive into McMillian Court
 - Less commuter parking
 - Flow traffic around car park (in/out entrance) - should be away from the round-about
 - Need a movie-rental place
 - Constant security - install street cameras, better police presence
 - Movie complex e.g. Lighthouse Cinema
 - Another coffee shop
 - Current shops exposed in all weather conditions - wind trap at present
 - Lighting
 - Speed restrictions for vehicle route between Bracken Road and Batchelor Street
 - Seating areas
 - More parking on Newlands Road
 - Bigger space for bus stops and passengers on Newlands Road
 - Clean up the graffiti
 - Better sense of cohesion
 - More pedestrian friendly
 - More trees
 - Better parking/accessibility for medical centre
 - Encourage use of historical Mana Whenua names for open space areas
 - Business park with various sized units
 - Improve signage and advertising
 - Extend Atkinson Street to Newlands Road with a round-about
 - Encouragement of cycle-friendly facilities to get to the shopping centre, as well as cycle stands
 - Design and layout of the shops.

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6.0 What are the top three issues for Council to address in Newlands shopping centre?

Figure 4: Top Three Issues for Council to address in Newlands Shopping Centre

Issue	Details	Percentage
Issue One	Aesthetics of buildings/building design, general upgrade	17.08%
Issue Two	Attract consumers and retailers to the shopping centre	11.25%
Issue Three	Adequate car parking, safe car park, disability car parking	8.75%
	Safety	5.83%
	Better linkage of shopping centre to other areas in Newlands	5.00%
	Access to shopping centre (entry and exit)	5.00%
	Supermarket	4.58%
	More food/takeaways/restaurants/cafes	3.75%
	Toilets – combine with new shopping centre, mothers changing area	3.75%
	Invest in community facilities and events	3.33%
	Graffiti	3.33%
	Better range of shops	2.92%
	Better cleanliness	2.92%
	Lighting	2.92%
	Library for Newlands	2.92%
	Weather protection	2.50%
	Mixed use of shopping centre	2.50%
	Clear pedestrian and vehicle routes	1.67%
	Playground (fenced)	1.67%
	Crime - more policing, security, security cameras	1.25%
	Needs of families with young children	1.25%
	More green trees/green space	1.25%
	Better range of activities for youth	0.83%
	Get rid of the pub	0.42%
	Traffic movements	0.42%
	Plan to accommodate growing population in surrounding area	0.42%
	Traffic congestion at roundabout during peak time	0.42%
	Bus stop on Newlands Road	0.42%
	Encouragement of ethnic diversity	0.42%
	Better parking/access to medical centre	0.42%
	Seating	0.42%
	Community Centre	0.42%

7.0 *Is there anywhere in Newlands shopping centre that you feel unsafe?*

(see Fig 5: Map of Newlands Shopping Centre – Safety Issues) Can be found at the end of this report.

- Figure 5 illustrates the areas that respondents have indicated they feel unsafe in Newlands shopping centre.
- The following is a list of comments received. The most frequently mentioned comments throughout submissions were that submitters felt unsafe in the service lanes behind the shops, and the toilets.
- A large number of submitters stated that while they generally felt safe in Newlands shopping centre, they chose not to go there in the evenings. There was a strong perception that the whole area is unsafe after dark.

Figure 6: Areas where submitters feel unsafe in Newlands shopping centre

- Service lanes behind the shops
- Around the toilet block and walkway
- Walkway between Hells Pizza, tavern and main car park
- At the ATM Machine
- Car park adjacent to the medical centre
- Near the tavern
- At night
- Between the church and the shopping centre
- Blind spots when entering/exiting the car park
- Areas where there is insufficient lighting
- Unsafe as a pedestrian because cars entering/exiting at Bracken Road
- Atkinson Street
- Vandalism in general
- When there are groups of teenagers hanging around
- The closed shops look scary
- Corner of the park
- Shopping centre exposed during poor weather conditions
- Area between the dairy and play area
- Near the medical centre
- Near the Batchelor Street flats
- Covered courtyard area
- Car park has no barriers to separate parking from footpath.

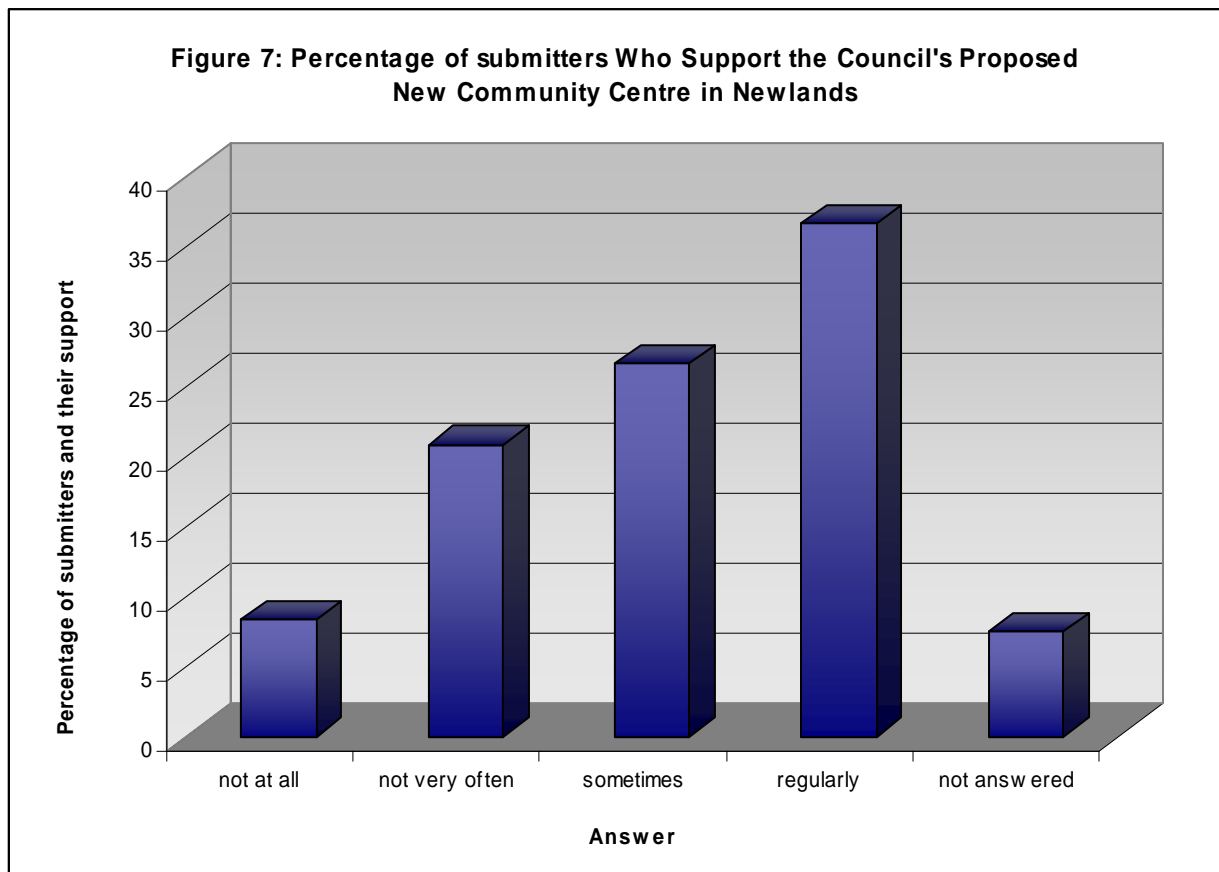
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8.0 Would you use the Council's proposed new community centre in Newlands?²

- Submitters were asked if they would use the Council's proposed new community centre in Newlands. 7.5% of submitters did not answer as they were unsure what activities would be on offer, or that they weren't aware of the proposal.
- Approximately 37% of respondents indicated that they would use the proposed new community centre regularly. Results are shown in Figure 7 below.

Figure 7: Would you use the Council's proposed new community centre in Newlands?



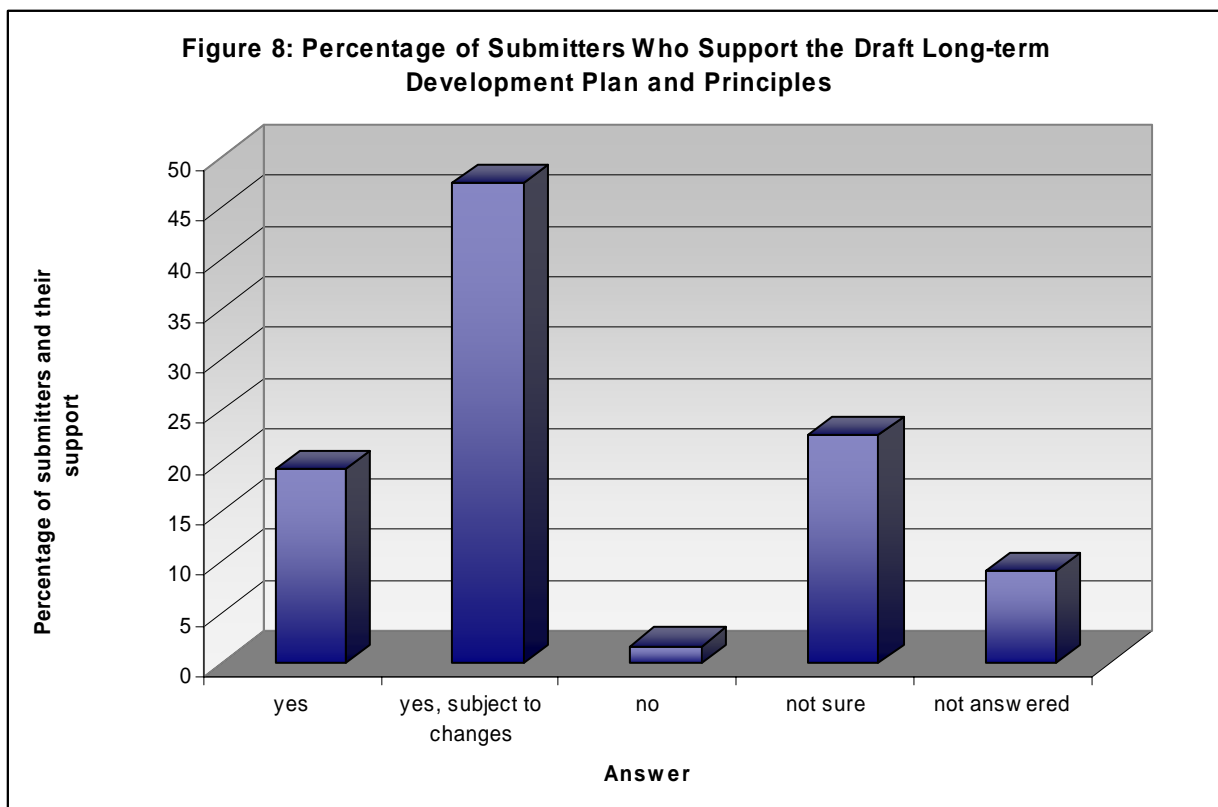
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9.0 Do submitters support the draft long-term development plan and draft principles? (included in the Newlands shopping centre consultation brochure)²

The draft plan also aims to:

- Encourage redevelopment in and around the shopping centre for mixed uses.
 - Improve the integration of the shopping centre with better and safer connections.
 - Ensure new buildings and spaces have high quality urban design.
 - Use the proposed Newlands Community Centre to enhance the integration of activities and spaces.
 - Provide a focal point for the shopping centre and its sense of place.
- Figure 8 below illustrates whether respondents support the draft long-term development plan and draft principles that Council has developed.



² Consultation brochure and draft long-term development plan and draft principles can be found at: <http://www.wellington.govt.nz/projects/pdfs/newlands-plan.pdf>

10.0 Additional comments received on submission forms

- I like the wide footpaths.
- Shopkeepers having crates and junk outside the shops which makes it look messy.
- Keep the shopping centre attractive to visit.
- Propose a market day every month.
- Given the current concerns about increases in energy consumption, a local supermarket would mean locals would use less petrol and have the option of walking or cycling more.
- The new skate park is great!
- With the growing population we need an updated shopping centre with better access-egress facilities.
- Dislike the entrance/exit for cars on Bracken Road.
- I fancy the idea of having community services such as Plunket and the medical centre also in the community centre, along with a hall and space for teenagers to meet.
- Shops need security cameras.
- Good lighting should be an all-over priority.
- Need a good café, bakery, video store - places that encourage repeat visitation.
- A community constable is required as well as security measures to deal with the people who graffiti the shopping centre and properties around Newlands.
- Make Stewart Drive crossing safer.
- A designated commuter parking area and more parks for shoppers.
- A crèche in the community centre would be useful - similar to the one at Johnsonville Community Centre.
- Suggest the present community house be retained for use as Civil Defence centre - it would make one CD Centre on each side of the main road.
- We need a community atmosphere and places to develop it.
- Encourage business growth.
- Improve streets for pedestrians, cyclists and motorists.
- Make Newlands more distinctive and identifiable.

For queries about the above information, please contact Carolyn Pepper on (04) 801 3389 or Carolyn.Pepper@wcc.govt.nz.

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Knowledge Solutions

DISCLAIMER
 Property data is for information only. It is not intended to be used as a basis for any legal or financial decision. The information is provided as a guide only and is not intended to be used as a basis for any legal or financial decision. The information is provided as a guide only and is not intended to be used as a basis for any legal or financial decision.

Newlands Shopping Centre - Safety Issues



 Areas where submitters feel unsafe

Absolutely Positively
 Wellington