

# STRATEGY AND POLICY COMMITTEE 20 APRIL 2006

**REPORT 4** (1215/52/IM)

## EXTENSION OF COUNCIL COMMITMENT TO THE NEW ZEALAND SCHOOL OF MUSIC PROPOSAL

#### 1. Purpose of Report

This paper recommends a 12 month extension, through to 31 March 2007, to the Council's commitment to support the proposed development of the New Zealand School of Music on the Circa/Ilott site.

#### 2. Executive Summary

On 23 September 2004 Council adopted a proposal to locate a national School of Music on the Circa/Ilott site, in the Civic Square precinct. It offered the site to Massey and Victoria universities for 99 years at a peppercorn rent, subject to a number of specific conditions, including delegating to the Council's Chief Executive responsibility for the development of a partnering agreement between Council and the universities.

Since September 2004 the Council officers and representatives of the universities have been developing the partnering agreement. It is now substantially complete but its signing is on hold pending securing central government funding.

In December 2005 the milestone review was initiated, and considered over a couple of months as the funding outlook remained positive. Officers have now reviewed the project, and it is clear that the outlook for securing funding for the School continues to be positive but more time will be needed. A further 12 month extension of the Council's commitment to the project, through to 31 March 2007, is therefore recommended.

#### 3. Recommendations

It is recommended that the Committee:

1. Receive the information.

- 2. Note that on 23 September 2004 the Council agreed to the proposal to locate a national school of music on the Circa/Ilott site, and offered the site to the universities for 99 years at a peppercorn rent, subject to a number of specific conditions (details are included in Appendix 1). The Council also delegated authority to the Chief Executive to negotiate an agreement with Massey and Victoria universities, and monitor compliance with and progress against this agreement.
- 3. Agree to recommend to Council that it extend its commitment to the proposal through to 31 March 2007, subject to the conditions agreed at the 23 September 2004 Council meeting.
- 4. Agree to recommend to Council that it continue its delegation to the Chief Executive of the task of negotiating the agreement with Massey and Victoria universities, and monitoring compliance with and progress against this agreement.

#### 4. Background

In September 2003, Massey and Victoria universities announced a joint venture to establish a national music school (the New Zealand School of Music) in Wellington. In December 2003, the Council agreed to offer the universities an 18-month option to develop a proposal to locate the School on the Circa/Ilott site. The universities brought their proposal to the Council on 22 July 2004.

On 23 September 2004 the Council adopted a proposal to locate the School on the Circa/Ilott site, in the Civic Square precinct. It offered the site to Massey and Victoria universities for 99 years at a peppercorn rent, subject to a number of specific conditions.

The Council agreed that any agreement made with the universities would incorporate a requirement for three-monthly reviews on progress and that a milestone review would occur in December 2005. Authority to negotiate an agreement with Massey and Victoria universities, and monitor compliance with and progress against this agreement, was delegated to the Chief Executive.

Officers' assessments in 2004 were that the proposed national School of Music had the potential to be a national asset, a strong point of difference for Wellington and beneficial to the city. As a partnership between the two universities, it was envisaged that the School would be a centre of excellence, with a national and international reputation in musical education, research, composition and performance.

Officers' determined that siting the school on the Circa/Ilott site could add noticeably to the vibrancy and energy of Civic Square – a major factor in the Civic Square Management Plan. There would also be synergies with the New Zealand Symphony Orchestra, Wellington Sinfonia and Wellington Convention Centre. Adding the proposed School of Music to the mix would strengthen the emerging cultural precinct in the heart of Wellington.

The proposal was seen as highly consistent with the Council's long-term *Creative Wellington - Innovation Capital* vision. This aims to promote Wellington as New Zealand's premier centre of creativity and innovation to attract and retain smart creative people and enterprise to help take the city forward.

The Council consulted on the proposal using the special consultative procedure. Results of the consultation indicated a high level of support for the proposal.

Further detail on all aspects of the proposal and consultation are contained in the 23 September 2004 report to Council attached as Appendix 1.

Officers continue to endorse the assessment of the proposal made in the 23 September 2004 report.

#### 5. Discussion

#### 5.1 Developing the Partnering Agreement

Since September 2004 the Council officers and representatives of the universities have been developing a partnering agreement to establish the School of Music on the Circa/Ilott site. This agreement contains conditions pertaining to:

- the use of the site specifically for a national school of music
- expectations that the national school of music would be recognised as New Zealand's premier music school
- provision of an auditorium
- quality of the design of the building
- access to public space
- the school's contribution to the cultural life of the city
- recognition of Jack Ilott
- consultation by the universities with immediate neighbours of the site
- compliance with key documents such as the Civic Square Management Plan and Circa Site Design Brief, and
- demonstrable progress towards establishing the School.

As required, regular reports on progress toward establishing the School of Music have been provided by the universities to the Council throughout 2005. The 14 July 2005 report noted that negotiation of the partnering agreement between the Council, Massey University and Victoria University was well advanced and the 4 November 2005 report noted the agreement was substantially complete to the satisfaction of the Council, Massey University and Victoria University, and was almost ready for signing. Signing has however been deferred until funding for the School, from central government, can be confirmed.

In December 2005 the milestone review was initiated, and considered over a couple of months as the funding outlook remained positive. Officers have now reviewed the

project, and it is clear that the outlook for securing funding for the School continues to be positive but more time will be needed.

The universities are now looking for an extension of 12 months, through to 31 March 2007, at which time a further milestone review of the proposal will be done. Updates every three months will continue to be required from the universities.

#### 5.2 Securing Funding for the School

Securing government funding for the School of Music is taking longer than the universities had expected. The universities had intended to fund the School through an application for a grant from the Partnerships for Excellence (PFE) scheme, administered by the Tertiary Education Commission (TEC). In April 2005 the universities were notified by the TEC that the School of Music had not been successful in securing capital funding from the PFE scheme.

Financial support from the government towards the capital costs of the facility is essential. The universities, with the assistance of the Council, have therefore pursued alternative sources of government support. This has included a formal approach to the Ministry of Culture and Heritage, and subsequent approaches to the Minister of Education and the Prime Minister, who were supportive of the proposal. The momentum gained in the first half of 2005 dissipated by the September general election, which precluded further discussions on alternative funding until the results of the election were known and a new Cabinet was appointed.

Ongoing contacts are occurring between the universities and central government to consider alternative options for the capital financing of the building.

The universities need an extension of Council's support for the proposal through to a milestone review on 31 March 2007, in order to continue to progress the School of Music proposal.

#### 6. Conclusion

The New Zealand School of Music is a project that has been supported by Council since September 2004, and it remains a project worthy of Council support.

Significant progress has been made in developing a partnering agreement between Council and the universities, but signing of the agreement has been placed on hold, pending securing government funding for the proposal.

Given the positive funding outlook for the project, this report recommends that Council's commitment to the project be extended for an additional 12 months through to a milestone review in 31 March 2007.

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#### **Supporting Information**

#### 1)Strategic Fit / Strategic Outcomes

Development of this proposal supports the following strategic outcomes in the draft Urban Development Strategy.

- *More liveable:* Wellington will be a great place to be offering a variety of places to live, work and play in a high quality public environment.
- Stronger sense of place: Wellington will be a memorable, beautiful city, celebrating building on its sense-of-place, capital city status, distinctive landform and landmarks, defining features, heritage and high quality buildings and spaces.
- More compact: Wellington will have a contained urban form with intensification in appropriate areas and mixed land-use, structured around a vibrant central city, key suburban centres and major transport corridors
- Safer: Wellington will be a safe place to be, with well designed buildings, spaces and connections between them.

Development of this proposal supports the following strategic outcomes in the draft Cultural Wellbeing Strategy.

- Stronger sense of place: Wellington will be a memorable, beautiful city, celebrating building on its sense-of-place, capital city status, distinctive landform and landmarks, defining features, heritage and high quality buildings and spaces.
- More eventful: Wellington will be recognised as the arts and cultural capital, and known for its exciting entertainment scene and full calendar of events, festivals, exhibitions and concerts.
- More actively engaged: Wellington will encourage greater engagement and
  participation by offering an exceptional range of arts and cultural amenities that
  cater to all tastes as well as a high quality environment that fosters a vibrant city
  life.

Development of this proposal supports the following strategic outcomes in the draft Economic Development Strategy.

- Stronger sense of place: Wellington will be a prime tourist and conference destination, with diverse and changing attractions that fit and highlight Wellington's best features.
- More compact: Wellington's central city will be the premier and most rapidly
  growing specialty retail, entertainment, service and knowledge centre for the
  region, and Wellington's thriving suburban and rural areas will offer enhanced
  services and lifestyle choices.
- *More prosperous*: Wellington will have a strong and growing economy including a high quality innovative and diverse public sector. Wellington will offer a wide range of sustainable employment and business opportunities.
- *More competitive*: Wellington will attract and retain an increasing diversity of vibrant, internationally competitive people, targeted investment and businesses of all sizes.

#### 2) LTCCP/Annual Plan reference and long term financial impact

N/A

#### 3) Treaty of Waitangi considerations

There are no Treaty of Waitangi implications at this stage.

#### 4) Decision-Making

During the development of this paper officers had discussions with the key stakeholders Victoria University of Wellington and Massey University Wellington campus.

#### 5) Consultation

#### a)General Consultation

Public consultation under the special consultative procedure and independent research was undertaken at an earlier stage of the project.

#### b) Consultation with Maori

The Wellington Tenths Trust was consulted on this Music School proposal at an earlier stage of the project.

#### 6) Legal Implications

Advice was taken on the legal standing of the property, the consultation process and in development of the partnering agreement.

#### 7) Consistency with existing policy

This proposal is consistent with existing policy.

### **Appendix One**