
REPORT 3
(1215/53/IM)

APPROVAL TO NAME CLYDE QUAY WHARF

1. Purpose of Report

To seek approval to use the name *Clyde Quay Wharf* and allocate it to the Overseas Passenger Terminal Development as shown on Plan F 3044.

2. Recommendations

Officers recommend that the Committee:

- 1. Receive the information.*
- 2. Agree to the name Clyde Quay Wharf to be allocated to the area containing the Overseas Passenger Terminal, situated in the locality formerly known as Clyde Quay Wharf as shown on Plan F 3044. (Appendix A).*

3. Background

The site commonly known as the Overseas Passenger Terminal is located on the northern end of Herd Street. It was formerly known as Clyde Quay Wharf. The wharf was constructed in 1907 and then extended and widened in 1964 for the construction of the Overseas Passenger Terminal.
(Refer Appendix B – submission from Willis Bond & Co.)

The Enterprise Data Management Team has investigated whether naming the wharf meets the necessary criteria as defined in the Council's Road Naming procedures and believes that it is appropriate to name this wharf.

4. Discussion

Willis Bond & Co has proposed the naming of the area containing the Overseas Passenger Terminal, as Clyde Quay Wharf. The site is to be redeveloped. Commercial and residential apartments will be built and the wharf promenade will be refurbished. The development will create eighty residential apartments, and some commercial units on the ground floor.

Clyde Quay was named after the ship Clyde which struck a rock on the way from Wanganui to Wellington and was beached at Kaiwharawhara.

The name “*Clyde Quay*” was used to describe an area along the shoreline on the southern side of the harbour from Kent Terrace to Fitzgerald Point (east of Freyberg beach). This name was dropped in 1926 and the street was renamed Oriental Parade. Many current maps still show the wharf as Clyde Quay Wharf.

The word ‘Clyde’ is already a part of existing street in Wellington – Clyde Street in Island Bay. We recognise the potential confusion caused when two names are similar (Clyde Street and Clyde Quay Wharf). However, in this case Clyde Quay Wharf sounds quite different and, with the inclusions of both ‘Quay’ and ‘Wharf’, the new name should be sufficiently different to avoid confusion.

If this name is formally approved then the addresses to the new properties will be issued as ‘Clyde Quay Wharf’ rather than Herd Street. The existing adjoining properties will continue to have Herd Street addresses.

5. Consultation

Willis Bond & Co has leased the wharf site where the Overseas Passenger Terminal is currently situated. The proposal is to redevelop the site and build commercial & residential units.

Consultation on this proposal has taken place with the adjacent property owners, Chaffers Dock Apartments, and the owner of the site, Wellington Waterfront Ltd. These owners have no objection to the proposal. The Oriental Bay Residents’ Association also does not have any objection.

This name has been checked for duplication, similarity and suitability by the Wellington Regional Council, which has advised that it has no objection to the use of this name in the Wellington Region.

6. Conclusion

The Enterprise Data Management Team recommends that the name *Clyde Quay Wharf* be approved.

Contact Officer: *Michael Brownie, Enterprise Data Management.*

Supporting Information

1) Strategic Fit / Strategic Outcome

Allocation of street names is a statutory function under section 319A of the Local Government Act 1974.

2) LTCCP/Annual Plan reference and long term financial impact

No relevant annual plan project reference.

3) Treaty of Waitangi considerations

There are no obvious Treaty of Waitangi implications in this proposal.

4) Decision-Making

The proposal to name is in accordance with Section 319A of the Local Government Act.

5) Consultation

(a) General Consultation

Consultation with the adjacent property owners, Chaffers Dock Apartments, and the owner of the site, Wellington Waterfront Ltd has taken place. They have no objection to the proposal.

Consultation has taken place with Regional Council as to the suitability of the name.

(b) Consultation with Maori

This report does not require consultation. There are no known Maori precincts, tracks or sites near this site. During the 2003 Suburb Name Review there was extensive consultation with Maori and it was recognised that this wider area needed to remain as suburb of "Te Aro". During this consultation, there was no alternative name suggested for the area containing the wharf.

6) Legal Implications

There are no legal implications.

7) Consistency with existing policy

This report is consistent with the Council's Road Naming Policy.