

APPROVAL OF COUNCILLOR ATTENDANCE AT VELO-CITY GLOBAL 2014 CELEBRATION OF CYCLING

1. Purpose of Report

The report seeks approval for one Councillor to attend the world's premier international cycling conference, Velo-city Global Celebration of Cycling, to be held in Adelaide from 26 to 30 May 2014.

2. Recommendations

Officers recommend that the Committee:

- 1. Receive the information.*
- 2. Approve the attendance of one Councillor at Velo-city Global 2014 to be held in Adelaide from 26-30 May 2014 and that the costs associated with attending the conference be met from the Elected Members' budget (GVEM01).*

3. Discussion

The Governance, Finance and Planning Committee has the authority to approve the attendance and associated costs of elected members representing Council at overseas conferences.

The European Cyclists' Federation's Velo-city conference series is widely considered the premier international planning conference on cycling. The conferences are designed to encourage cycling as part of daily transport and recreation. They bring together those involved in policy, promotion, and the provision of cycling facilities and programmes. Engineers, planners, architects, social marketers, academic researchers, environmentalists, business, and industry representatives join forces with government at all levels in order to build trans-national partnerships to deliver benefits.

Velo-city Global Adelaide 2014 – every second year the Velo-city conference is a global event - will see delegates exploring three key themes, with greater depth being achieved by looking at these themes through four key lenses.

These themes and lenses are:

Themes

Setting the stage – places and spaces - what values do we need our urban landscapes to reflect? How do we design our cities, suburbs, towns, parks and buildings to make it easy for people to choose cycling? What elements need to be included in planning, design and management of public spaces so that bicycles are ubiquitous and more people ride more often to more places?

Tales worth celebrating – people, communities and journeys - what motivates people to ride? What motivates governments, communities and businesses to support cycling? How do we respond to their demands for more sustainable lives - at the macro and micro levels? What experiences do people want and what does it take to provide them? How do we engage with all stakeholders and communities for the most successful outcomes?

Celebrations to come – cultural change - what cultural transformation is required? How will we do it? How do we support and capture the things that are just happening - those dynamic cyclic processes that emerge from interactions between our institutions, new technologies and the diversity of our communities? How can a strong cycling culture help generate creative cities, with social climates that encourage and embrace experimentation, expression, adaptation and economic transformation?

Lenses

The Facts - what makes us so confident that more people cycling will lead to a better future? What are the benefits and for whom / what? How do we make the best decisions for the best outcomes? How will things be different?

Leadership - what does it take to make things happen? Leadership can come from all spheres of government, the community and sometimes just from an inspired individual. Vision, passion and telling a great story are all part of the mix. Who are the next champions? What are their interests? How can they be supported?

Policy, strategy, planning and partnerships - How has cycling successfully been taken from the margins to the centre of policy? The countries that have successfully increased cycling as a mode share have had specific, measurable policies, cross-integration of relevant government agencies, and made major investments into cycling-related infrastructure and education.

Creativity and Innovation –new ideas and their implementation; putting high value on thinking outside the square, challenging existing paradigms, daring to be different and even crazy ideas can all lead to innovative solutions.

The conference speakers are:

- Janette Sadik-Khan, Former New York City Department of Transportation
- Florian Lennert, Intelligent City Forum
- Mikael Colville-Andersen, Copenhagenize Design
- Ethan Kent, Project for Public Spaces (PPS)
- Niels Hoé, HOE360 Consulting
- Glen Koorey, University of Canterbury
- Lawrence Frank, University of British Columbia and Urban Design for Health, Inc
- Bojun Bjorkman-Chiswell, www.thebikeinmylife.com
- Timothy Papandreou, San Francisco Municipal Transportation Agency
- Jennifer Bonham, University of Adelaide

A copy of the full programme is attached as Appendix One to the report.

3.1 Considerations

When deciding whether a Councillor should attend this conference, consideration should be given to:

- the cost; and
- the impact of attendance on the budget; and
- other conferences elected members may wish to attend later in the financial year.

The approximate cost of attendance for one Councillor is detailed as follows:

Item	Cost
Registration	\$1,365
Accommodation (six nights)	\$1,700
Flights	\$1,200
Miscellaneous (taxis, food, etc)	\$400
Total	\$4,665

The costs incurred will be met from the elected members' conference fees, travel and accommodation budget (GVEM01). \$3,100 out of an allocated budget of \$13,000 (for the year ended 30 June 2014) has been spent on conference registrations. The travel and accommodation budget for the same period (\$3,000) remains untouched.

4. Conclusion

A decision is required from the Governance Finance and Planning Committee which has the delegation to approve international conferences and seminars.

Contact Officer: *Anusha Guler, Manager, Democratic Services – Democratic Services*



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Program

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Preliminary program

The program outline below is subject to change. A complete program will be released in 2014.

For information on the conference themes and lenses [click here](#).

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PROGRAM TOURS



SOCIAL EVENTS



AWARDS



TOURISM INFO



BIKE TOURISM



Monday 26 May 2014

1030- Cities for Cyclists

1600 A special event for members of the European Cyclists' Federation's 'Cities for Cyclists' network and representatives of Australian cities and local governments, by invitation of the City of Adelaide. This event provides an excellent opportunity to learn more about developments in the Velo-city Global 2014 host city, and to network with other elected officials, bicycle planners and decision makers.

The provisional program commences at 1030 hours and includes:

- City for Cyclists Tour: Connecting people, places and iconic buildings
- Lunch
- Network meeting and presentation, concluding at approximately 1600 hours

Network members are asked to register interest in this event by emailing velo-city@ecf.com. Invitations will be sent by the City of Adelaide during February 2014.

1030- Scientists for Cycling Colloquium – hosted by the University of South Australia

1600 Scientists for Cycling is a global network of academics and individuals actively engaged in applied research, teaching and dissemination from all disciplines interested in cycling or cycling-related topics. The group works to exchange their knowledge and research in order to improve cycling. In May 2014 the network will be joined by academics from the three South Australian universities. The program for the day is currently in development.

1800 - Mayoral and Ministerial Reception

1900 A special welcome to Adelaide for all European Cyclists' Federation network members and invited guests.

Tuesday 27 May 2014

0930- Coffee on arrival
1000

1000- Opening Ceremony:

1210	Kaurna welcome Cycling Luminaries Award – First Nations: Australia Manfred Neun, President European Cyclists; Federation – The Global State of Cycling Janette Sadik-Khan, Commissioner of Transportation New York City: Transformational leadership in action Cycling Luminaries Award – Leadership: Australia										
1210- 1340	Lunch										1330-1530 Bike Art Trail Guided Tour
1340- 1515	Concurrent session 1										1340-1510 River Torrens Linear Park in the City by bike
	National cycling strategies	Making room for bikes	Are we giving cycling a boost with e-mobility?	Engaging the media to put a positive spin on cycling	Art and creativity in cycling infrastructure	The next generation of cyclists: getting more young people riding to school	Cargo bikes: the answer to moving goods in challenging transport environments				
1515- 1600	Afternoon tea										
1600- 1800	Plenary Ethan Kent – Theme: Setting the Stage Cycling Luminaries Award – Bike culture and behaviour change (Australia) Bojun Bjorkman-Chiswell – Theme:Tales worth celebrating Cycling Luminaries Award – Pimp my bike – cycle chic (Australia) Mikael Colville-Anderson – Theme: Celebrations to come Cycling Luminaries Award – Cycling for the next generation (Australia)										
1800- 1930	Velo Vino Mix and mingle with other delegates over drinks and finger food										2000-2130 Moving Image Bike Tour

Wednesday 28 May 2014

0730- 0930	Big Bike Ride Brekky Breakfast in the recently redeveloped centre of Adelaide then join the bike parade through city streets to the Convention Centre										
0930- 1105	Plenary Niels Hoé, Hoe360 Consulting: Cycling as the engine for financially and socially sustainable cities Larry Frank, Professor in Sustainable Transportation and Health University of British Columbia: Monetizing the Health Benefits of Bike and Pedestrian Infrastructure Cycling Luminaries Award – Built environment and urban design (Australia) Spin Cycle										
1105- 1135	Morning tea										
1135- 1310	Concurrent session 2										1130-1600 Way2Go Tour 1400-1600 Marino Rocks Greenway/Mike Turtur Bikeway Tour
	Cycling policy around the world	Optimising public space by integration or separation	Addressing safety concerns: real and perceived	From shearers to sports stars: Australian stories of bike riding	Cycle tourism	Starting at the destination: encouraging cycling through workplaces and education institutions	Bikes as part of Public Transport	Cycling in developing & emerging countries	Wayfinding: helping people to navigate by bike		
1310- 1410	Lunch										
1410- 1545	Concurrent session 3										1400-1600 Bike Art Trail Guided Tour
	Round Tables: Classic	Round Tables: Movie Show	Round Tables: Ideas Market	Workshop Partners in Creating Healthy Places – The co-benefits of investing in active transport – Heart Foundation							
1545- 1615	Afternoon tea										
1615- 1800	Plenary Spin Cycle Sub-plenary										

Facilitated 'Fishbowl' Discussion: Sustainable development and transport: cycling on the global agenda? Jose Viegas.
Secretary-General, International Transport Forum (ITF) (tbc), and Representative of UN-Habitat

Mayors of leading cycling cities – stories of transformation and political will: presentations and facilitated discussion

1930- late Velo Supper Club
A conference dinner hosted by Australia's festival city was always bound to be different. Velo Supper Club will be a great night of fantastic food, wine and music in a very cool setting. Party till late with new friends and old.

Thursday 29 May 2014

0900-1035	Concurrent session 4								
	Ambitious cities: How Auckland, Basel and Brisbane Gear Up	Optimising public space by integration or separation	Mandatory helmet laws: Australian stories	From carcentric to bike-centric: cultural reframing	Cycle tourism	Building the cycling community through online engagement	Cycling is for everyone: Improving access to cycling for people with disabilities	Build it and will they come? The role of infrastructure in cycling participation	People power: mobilizing action on cycling
1035-1105	Morning tea								
1105-1225	Health & Safety			Catering for Diverse Needs			Influences on Sustainable Mobility		
	Glen Koorey, Senior Lecturer in Transportation Engineering, University of Canterbury			Jan Garrard, Senior Lecturer School of Health and Social Development, Deakin University			Speakers to be announced		
	Speakers to be announced			Jennifer Bonham, Senior Lecturer Co-convenor Master of Planning Geography, Environment and Population, The University of Adelaide			Speakers to be announced		
	Speakers to be announced			Timothy Papandreou, Deputy Director Sustainable Streets-Strategic Planning & Policy, San Francisco Municipal Transportation Agency			Speakers to be announced		
1225-1300	Spin Cycle								
1300-1400	Lunch								
1400-1530	Concurrent session 5								
	Regional Australasian cities: better by bike	When paths collide: Creating safer intersections for cyclists	Two wheels versus two feet: can pedestrians and cyclists share space?	How the bicycle can pedal us towards better quality of life	From disaster to resilience: the role of the bicycle	Using behaviour change techniques to get more people riding bikes	Bike parking and its contribution to public space	How do we know where people ride? Collecting and using data on cycling behaviour	Building cycling cities through community engagement
1530-1600	Afternoon tea								
1600-1800	Speed dating								

1345-1545 Bowden by bike Tour
1345-1545 Wayfinding on the Park Lands Trail

1830-2000 Moving Image Bike Tour
2030-2200 Moving Image Bike Tour

Friday 30 May 2014

0830-1005	Concurrent session 6								
	A systems thinking	The politics of cycling:	Assessing the quality	Not all cyclists are	Cycle tourism	Getting new cyclists	Moving cyclists en	How do we stack up?	

approach to improved safety for cycling	Peddling cycling to the pollies	of cycling networks	the same: Considering riders' preferences in network planning	onto the bike	masse: Cycle Highways	Measuring cities' success in cycling	0800-1000 Frome Street Bikeway
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1005- Morning tea 1045	
1045- Plenary 1230	Closing keynote speaker: Florian Lennert, Transportation in the cities of the future Cycling Luminaries Award – First Nations: International Cycling Luminaries Award – Leadership: International Dr Bernhard Ensink, Secretary General and Velo-city Series Director, European Cyclists' Federation– The World Cycling Alliance Closing ceremony and handover to Nantes

Optional Workshops & Tours

1300- Craigburn Farm - from cows to bikes 1630	
1330- Mitcham Urban Fringe Trail Ride 1700	
1330- Changing the way people move – a travel behaviour change approach 1530	
1330- People, places and iconic buildings in Adelaide 1530	
1330- Bike Art Trail Guided Tour 1530	
1330- Outer Harbor Greenway to St Clair by Bike & Train 1530	
1400- Placemaking 1630	
1800- Moving Image Bike Tour 1930	
2000- Moving Image Bike Tour 2130	

ORGANISERS Adelaide City Council Department of Planning, Transport and Infrastructure European Cyclists' Federation	VELO-CITY CONFERENCES Vienna Velo-city Nantes Velo-city
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