
ORDINARY MEETING

OF

ECONOMIC GROWTH AND ARTS COMMITTEE

AGENDA

Time: 9:15 a.m.
Date: Wednesday, 7 September 2016
Venue: Committee Room 1
Ground Floor, Council Offices
101 Wakefield Street
Wellington

MEMBERSHIP

Mayor Wade-Brown
Councillor Ahipene-Mercer
Councillor Coughlan (Chair)
Councillor Eagle
Councillor Foster
Councillor Free
Councillor Lee
Councillor Lester
Councillor Marsh (Deputy Chair)
Councillor Pannett
Councillor Peck
Councillor Ritchie
Councillor Sparrow
Councillor Woolf
Councillor Young

Have your say!

You can make a short presentation to the Councillors at this meeting. Please let us know by noon the working day before the meeting. You can do this either by phoning 803-8334, emailing public.participation@wcc.govt.nz or writing to Democratic Services, Wellington City Council, PO Box 2199, Wellington, giving your name, phone number and the issue you would like to talk about.

AREA OF FOCUS

The Economic Growth and Arts Committee will focus on delivering sustainable long-term economic growth, increased employment, promote the city's visitor attractions, deliver high-quality events and support the development of smart businesses in the city. The Committee will also work to build Wellington's unique identity, bolster business confidence, raise the city's international profile, and ensure Wellington continues to be New Zealand's arts and culture capital by supporting a range of opportunities for entertainment and expression. There will be a continuing focus on the ICT and Digital sector.

Quorum: 8 members

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1 Meeting Conduct

1.1 Apologies

The Chairperson invites notice from members of apologies, including apologies for lateness and early departure from the meeting, where leave of absence has not previously been granted.

1.2 Conflict of Interest Declarations

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

1.3 Confirmation of Minutes

The minutes of the meeting held on 21 June 2016 will be put to the Economic Growth and Arts Committee for confirmation.

1.4 Public Participation

A maximum of 60 minutes is set aside for public participation at the commencement of any meeting of the Council or committee that is open to the public. Under Standing Order 3.23.3 a written, oral or electronic application to address the meeting setting forth the subject, is required to be lodged with the Chief Executive by 12.00 noon of the working day prior to the meeting concerned, and subsequently approved by the Chairperson.

1.5 Items not on the Agenda

The Chairperson will give notice of items not on the agenda as follows:

Matters Requiring Urgent Attention as Determined by Resolution of the Economic Growth and Arts Committee.

1. The reason why the item is not on the agenda; and
2. The reason why discussion of the item cannot be delayed until a subsequent meeting.

Minor Matters relating to the General Business of the Economic Growth and Arts Committee.

No resolution, decision, or recommendation may be made in respect of the item except to refer it to a subsequent meeting of the Economic Growth and Arts Committee for further discussion.

2. General Business

TE PAPA UPDATE

Purpose

1. At the Economic Growth and Arts Committee meeting, the Chief Executive of Te Papa will present an update to the Committee.

Summary

2. Under the funding agreement between Wellington City Council and the Museum of New Zealand Te Papa Tongarewa (Te Papa), Te Papa will continue to provide the Council with regular progress reports. This includes updates to the Committee.

Recommendation

That the Economic Growth and Arts Committee:

1. Receive the information.

Background

3. Under the funding agreement, Te Papa will continue to provide the Council with regular progress reports. This includes updates to the Committee.

Discussion

4. Reflecting this, at the Economic Growth and Arts Committee meeting, the Chief Executive of Te Papa will present an update on Te Papa's recent performance and future plans, including the summer exhibition season.

Attachments

Nil

Author	Natasha Petkovic-Jeremic, Manager City Arts
Authoriser	Jeremy Baker, Director Strategy and Communications

SUPPORTING INFORMATION

Consultation and Engagement

Funding in the agreement with Te Papa reflects the Council's Long Term Plan which is consulted on.

Treaty of Waitangi considerations

Te Papa considers Treaty considerations in its operations as appropriate.

Financial implications

The funding agreement with Te Papa reflects the Council's Long Term Plan.

Policy and legislative implications

N/A

Risks / legal

Performance obligations under this agreement are monitored by officers

Climate Change impact and considerations

N/A

Communications Plan

Te Papa and WCC liaise on communications as appropriate.

Health and Safety Impact considered

N/A

ARTS AND CULTURE FUND- AUGUST 2016

Purpose

1. To provide recommendations for allocation of funding through the Arts and Culture Fund.

Summary

2. The Council provides grants to assist community groups to undertake projects that meet community needs. Grants are also a mechanism for achieving the Council's objectives and strategic priorities, especially those priorities that rely on community organisations carrying out specific activities.
3. The 2013 review of the grant criteria proposed a move away from generic criteria in favour of specific criteria for each fund. While each pool may share a number of criteria, others would be tailored to suit the particular demands of that community of interest and relevant Council outcomes.

Recommendations

That the Economic Growth and Arts Committee:

1. Receive the information.
2. Agree to the allocation of funding for the Arts and Culture Fund:

	Organisation	Title	Amount Requested	Recommended	Comments
1	A Slightly Isolated Dog Limited	Don Juan - Wellington Tour	\$3,500	\$3,500	Good fit with hothouse for talent and active and engaged priorities, performing in non-traditional spaces.
2	Aro Creative Inc	Kilbirnie Festival 2017 cultural evening	\$3,400	\$0	Lower priority given pressure on available funding
3	Arts Wellington - Wellington Regional Art and Cultural Development Trust	Arts Wellington Strategic Forums	\$5,000	\$3,000	Support for local arts network, advocating in the arts sector, providing professional development opportunities

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4	Barbarian Productions Limited	Barbarian Capability Building (incl New Work)	\$9,806	\$5,000	Operational support for local company
5	Binge Culture Collective Limited	Trial	\$4,330	\$4,300	Fit with our hothouse for talent priority, will benefit a variety of practitioners as the work is developed and performed during Spring Uprising festival
6	Borderline Arts Limited	Good Good Fortune	\$4,625	\$0	Seeking support as part of Performance Arcade through the Public Art panel
7	Burnt Chops webseries	Burnt Chops Webseries	\$17,233	\$0	Project needs further development, Officers will work with group
8	Chamber Music New Zealand Trust Group	Rattles and Rhythm	\$5,000	\$5,000	Access initiative, relaxed family friendly performance, good fit with active and engaged priority
9	Drakeford, McCann & Phillips productions	Punk Rock by Simon Stephens	\$10,000	\$7,000	Good fit with our hothouse for talent priority, support will benefit a variety of practitioners
10	ENNOBLE Ltd	Wellington Expressions International Disability Day Tape Art	\$5,066	\$2,500	Contribution, artists fees and materials for community arts project
11	Everybody Cool Lives Here Trust Board	Further development of vivid.org.nz	\$3,000	\$2,000	Good fit with hothouse for talent and active and engaged priorities, street art map

12	Everybody Cool Lives Here Trust Board	Cityzenkane Public Artwork and Community Workshop	\$3,400	\$3,400	Good fit with the active and engaged priority, support for artists as part of 2017 Vivid festival.
13	Footnote Dance Trust Board	Lifeworld Opera House Performances	\$11,495	\$4,000	Support emerging talent and delivering productions in Wellington, potential for support with venue subsidy for community access.
14	Friends of Old St Paul's	Winter Lunchtime Concerts	\$2,000	\$2,000	Good fit with the hothouse for talent priority, high quality performances at low or free costs
15	Goldthorpe Creative Ltd	Photival	\$10,000	\$7,000	Good fit with our hothouse for talent priority, support will benefit a variety of practitioners
16	He Whanau Manaaki o Taranua Free Kindergarten association Incorporated	Berhampore Kindergarten Centenary Celebration	\$1,000	\$0	Lower priority, a range of community programmes are supported via Centennial community centre.
17	IHC New Zealand Incorporated	Alpha Art Studio Mosaic Artwork Project	\$2,000	\$0	Lower priority given pressure on available funding, potential fit with Creative Communities fund.
18	Kahurangi Friends Inc	Strathmore Park Summer Events 2017	\$10,000	\$5,000	Support for popular community festival and film screening, involving local musicians.

19	Le Moana Limited	Purple Onion by Le Moana at the Measina Festival 2016	\$2,255	\$2,255	Good fit with our hothouse for talent priority, support will benefit a variety of practitioners for this Pacifica arts festival.
20	Lilburn Residence Trust	Lilburn Residence Trust	\$4,165	\$4,000	Annual support for residence, includes hosting of composer-in-residence, fit with our region of confident identities priority.
21	MIA Mujeres In Aotearoa Incorporated	MIA Latin Festival 2016	\$3,420	\$2,000	Good fit with the Active and Engaged priority through their promotion and celebration of the Latin American Culture.
22	New Zealand Opera Ltd	Opera for all ages, February / March 2017	\$25,000	\$10,000	Support for outreach and access initiative engaging with children and young people around the Mikado production
23	NZ Comedy Trust	NZ International Comedy Festival 2017	\$15,000	\$15,000	Supports the local comedy scene with Class Comedians, the Raw fit with hothouse for talent priority
24	Oriental Cultural and Performing Arts Group Incorporated	Chinese Children's Art Festival	\$4,350	\$0	Lower priority, given pressure on available funding
25	Out Wellington Inc	Wellington Pride Festival Tū whakahīhī e Te Whanganui-ā-Tara	\$10,000	\$0	Supported through Community Events Sponsorship

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26	Palace Events Ltd	Sea Shanty Festival Aotearoa	\$11,500	\$0	Lower priority, given pressure on available funding, proposal needs further development, Officers will discuss with group
27	Ravel Productions Ltd	No Science To Goodbye	\$3,300	\$0	Lower priority, request is for development of work and performance outside the city
28	Springboard Arts Trust	CANVAS	\$4,000	\$2,000	Good fit with Hothouse for talent and active and engaged priorities
29	Springboard Arts Trust	Hip Hop Xposure 2016	\$2,500	\$0	Potential support through venue subsidy for Opera House
30	Sri Lankan Dance Academy Inc	Production "Kanikani-Ranga"	\$7,820	\$0	Lower priority, given pressure on available funding
31	Strike Percussion Trust	Strike & Batterie100 new repertoire rehearsal period	\$10,000	\$0	Lower priority given previous support and pressure on available funding
32	Sugarlicks Records Limited	Poropiti: Prophet	\$3,500	\$0	Development of work for Matariki 2017, can apply for in October
33	Tawata Productions	Matariki Development Festival 2017	\$8,050	\$5,000	Support for development of new works, good fit with our hothouse for talent priority
34	Theatre Awards Trust	Wellington Theatre Awards	\$12,000	\$8,000	Support for annual theatre awards, important event for arts community

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35	The Community Performing Arts Trust	Spring Uprising	\$10,000	\$5,000	Support for community arts festival, good fit with our hothouse for talent priority
36	The Conch Charitable Trust	Conchus Wellington - Workshop 2	\$5,903	\$0	Lower priority given pressure on available funding
37	The Dive Board Limited	Development Phase for 'TheDiveBoard.com'	\$3,490	\$0	Lower priority, given pressure on available funding
38	The Miramar and Maupuia Community Trust Inc	Diwali in Miramar Maupuia	\$1,000	\$500	Support for local celebration, good fit with our ' region of confident identities' priority.
39	The New Zealand Portrait Gallery Trust	Leo Bensemann and Group Exhibition	\$6,950	\$0	Lower priority given pressure on available funding, organisation supported through contract funding
40	The Orthodox Church of New Zealand Inc.	The Passion of Christ	\$5,000	\$0	Lower priority given pressure on available funding
41	The PlayGround Collective LTD.	Rime of the Modern Mariner	\$5,000	\$5,000	Good fit with city for a hothouse for local talent, adaptation of a graphic novel, will be premiered in November at BATS
42	The Wellington Young Professionals Choir	Supertonic Jazz Concert 2016	\$2,000	\$1,000	Contribution to community choir production

43	Tikapa Productions Ltd	The Biggest	\$22,825	\$10,000	Premiere of a new show, strong themes around Maori beliefs and tikanga, good fit with our ' region of confident identities' priority
44	Upstream - Friends of Central Park	Upstream Art Trail	\$7,000	\$7,000	Public art event, opportunity for the public to experience art in a unique setting and develop previous trail
45	Watercolour New Zealand Inc.	Splash 2016	\$3,750	\$1,000	Support for exhibition
46	Wellington Circus Trust	Youth circus	\$1,500	\$1,000	Support for skill development for local youth circus performers, fit with our hothouse for talent priority
47	Wellington Quilters Guild	Wellington Quilters' Exhibition 2016	\$2,135	\$1,000	Support for exhibition
48	Wellington Red Hackle Pipe Band Inc	Pipes in the Park	\$7,208	\$2,000	Support for St Andrews Day event at Waitangi Park, good fit with our ' region of confident identities' priority
49	Wellington Russian Club	Annual Russian Cultural Festival 2016	\$3,800	\$1,000	Annual celebration of Russian culture, good fit with our ' region of confident identities' priority.
50	WIDance-umbrella via TouchCompass	Wellington Integrated Dance community classes	\$5,000	\$3,780	Support for tutors for this integrated dance programme.

51	Wellington Potters Association Inc.	Ceramicus	\$3,000	\$1,000	Contribution to local annual pottery exhibition.
		Totals		\$141,235	

Background

4. Grants and funding are included in the Annual Plan to provide an appropriate mechanism for the Council to respond to community groups that are undertaking projects that:
 - Meet a need identified by the community.
 - Align with Council's strategic goals and community outcomes.
 - Rely to some extent on participation and engagement by community organisations.
5. Organisations and projects are funded through both contracts and contestable grants pools. The contestable pools provide grants that are discretionary, short term, and generally project-based in nature. The Council also enters into multi-year contracts when it has an interest in ensuring particular activities occur that contribute to Council's strategies or policies.
6. The Strategy and Policy Committee agreed to a re-configured grants framework (April 2005) in which organisations whose activities directly contribute to Council's strategic or policy goals would be funded through a detailed contractual arrangement with 3-year reviews of the funding.
7. Alignment with Council's outcomes and policies, in particular the Arts and Culture Strategy and Events Policy. Council's Long Term and Annual plans outline a number of activities that support the Arts and Culture Strategy, notably positioning Wellington as the place for all people to experiment with, learn about, and experience New Zealand's arts and culture, especially contemporary work. Arts and Culture Fund priorities:
 - To support the city as a hothouse for talent
 - To reinforce Wellington as a region of confident identities
 - To support active and engaged people
 - To encourage our creative future through technology

Discussion

8. The Arts and Culture Fund supports community organisations for projects that meet the criteria for the fund. This is first of three funding rounds for 2016-17 financial year with 51 applications requesting \$333,276.
9. The next Arts and Culture funding round has a closing date of 28 October 2016.
10. Officers are recommending the Economic Growth and Arts Committee support 34 projects with grants totalling \$141,235.

Contact Officers

Mark Farrar, Senior Advisor Funding and Relationships
Natasha Petkovic-Jeremic, Manager City Arts and Events
Felicity Birch, Arts Advisor, City Arts

Attachments

Attachment 1. Arts and Culture Fund Criteria

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Author	Mark Farrar, Team Leader Funding and Relationships
Authoriser	Jenny Rains, Community Services Manager Greg Orchard, Chief Operating Officer

SUPPORTING INFORMATION

Consultation and Engagement

N/A

Treaty of Waitangi considerations

For each of these grant funds there are specific criteria and questions relating to Maori, for the Arts and Culture Fund applicants are asked to describe how their project serves to value and increase the visibility of Maori cultural traditions and or contemporary applications.

Financial implications

The Long Term Plan makes provision for community grants in several places -2.1.6 - Community environmental initiatives, 3.1.4 - Grants and creative workforce, 4.1.4 – (Arts and) Cultural grants, and 5.2.4 - Grants (Social and Recreation). Arts and Culture Funding comes under project C661.

Policy and legislative implications

Council funds have been created to assist community initiatives in line with Council strategy. Council Officers engage and consult widely with a range of groups and organisations before funding applications are made and throughout the assessment process.

Risks / legal

N/A

Climate Change impact and considerations

N/A

Communications Plan

N/A

Health and Safety Impact considered

Projects seeking support from Council are delivered by organisations and groups who are legal entities and responsible for health and safety of the project, events, etc. Many of the projects supported through funding will be delivered at professional arts venues, galleries and theatres in the city.

Attachment 1 - Arts and Culture Fund Criteria

This fund has four focus areas that can be supported: the city as a hothouse for talent, Wellington as a region of confident identities, active and engaged people, and our creative future through technology.

Fund objectives

- To support the city as a hothouse for talent.
- To reinforce Wellington as a region of confident identities.
- To support active and engaged people.
- To encourage our creative future through technology.

Criteria

Projects make a positive contribution to achieving the Council's strategic outcomes:

Towards 2040: Smart Capital strategy

- **People-centred City:** Contributes to healthy, vibrant, affordable, and resilient communities, with a strong sense of identity and 'place' expressed through urban form, openness, and accessibility.
- **Connected City:** Supports a city with easy physical and virtual access to regional, national, and global networks.
- **Eco-City:** Allows the city to proactively respond to environmental challenges and seize opportunities to grow the green economy.
- **Dynamic Central City:** Supports a central city of creativity, exploration and innovation, helping Wellington to offer the lifestyle, entertainment and amenity of a much bigger city.

Long Term Plan 2012-22 priorities:

- An inclusive place where talent wants to live.
- A resilient city.
- A well-managed city.
- Annual Plan priorities for the relevant year.

The project is Wellington-based and mainly benefits the people of Wellington. (exceptions may be made for projects based elsewhere in the region, but which significantly benefit Wellington City residents).

The applicant is a legally constituted community group or organisation.

The applicant provides evidence of sound financial management, good employment practice, clear and detailed planning, clear performance measures, and reporting processes.

The applicant outlines how physical accessibility has been built into project development.

The applicant outlines how pricing has been set to ensure access by a wide range of people or by the intended users.

The project should show evidence of community support, collaboration, and building partnerships with other organisations (e.g. social media interest, letters of support from other organisations/leaders).

The applicant must show that the project discernibly improves community wellbeing and adds value to the range of similar types of services in the community.

The Council acknowledges the significance of Māori cultural practice. Demonstrate how your project values and increases the visibility of Māori cultural traditions and contemporary applications.

New and developmental arts projects. We can support new and developmental arts projects. Applicants will need to demonstrate the formative nature of the project.

Focus Areas

The city as a hothouse for talent

Priority will be given to projects that:

- Ensure there is an appropriate range of platforms for local talent to present their works.
- Value new talent and connect it with support networks.

Wellington as a region of confident identities

Priority will be given to projects that:

- Recognise and celebrate the role of mana whenua and Māori history in the city.
- Enable all ethnic, demographic, and suburban communities to explore, celebrate, and share their own cultural identity.
- Enable suburban and other geographical communities to undertake projects that explore, celebrate, and share their own identity.

Active and engaged people

Priority will be given to projects that:

- Support arts practitioners to work with communities to develop work of, by, and for that community.
- Ensure the sustainability of organisations that facilitate and/or undertake activities within communities.
- Maximise the potential of arts and cultural activities to increase community connectedness, resilience, and participation in community/city decision-making.

Our creative future through technology

Priority will be given to projects that:

- Increase access to technology for use in the creation, distribution, and marketing of creative products and services.

REPORT ON WELLINGTON DIGITAL STRATEGY

Purpose

The Wellington Digital Strategy was developed with the Wellington tech sector in 2011. This is a final report back on progress on this strategy.

Summary

1. Progress has been made on the strategic aim of the Wellington Digital Strategy to set the direction for Wellington to achieve global recognition as a creative digital city and, alongside out other goals, evolve to 'Wellington Creative Digital Capital'.
2. It is not intended to update or replace the Wellington Digital Strategy at this point in time, as some of this work will now be led by WREDA.

Recommendations

That the Economic Growth and Arts Committee:

1. Receive the information.
2. Note achievements supported by Council:
 - a. Establishment of Wellington Tech Hub – Collider.
 - b. Development of ICT Grad School.
 - c. Development of Enspiral Dev Academy.
 - d. Summer of Tech moved to self-sustainable model.
 - e. Tech Events including Webstock, TEDx, National Digital Forum, Start Up Weekend, Open Source/Open Society, ITX.
 - f. Ground-breaking sensing projects through NEC partnership.
 - g. Highly utilised public WiFi.
 - h. Venture Up business accelerator for youth.

Background

3. In 2011 Council's Strategy, Policy and Finance Committee unanimously approved the Wellington Digital Strategy and Action Plan.
4. The aim of the Strategy was to set the direction for Wellington to achieve global recognition as a creative digital city.
5. This aim was to be achieved by focussing on three strategic directions:
 - Making Wellington the place where talent wants to live.
 - Inspiring shared knowledge and development of ideas and creativity.
 - Making Wellington a world-leading place for digital activity.
6. Each of these Strategic directions had an action plan that led to the following target outcomes:
 - Great reputation, and a place people want to work study and do business.
 - Delivers innovation, where the best creative people live.
 - Productive and reliable for business; high early adoption.

Discussion

7. Examples of progress made under each strategic direction is summarised as follows:
- Make Wellington the place where talent wants to live.
 - We partnered with Wellington's Summer of Tech to help them move to a more sustainable model that enabled them to move off a fully volunteer base and do more with our local technology companies to locate the right graduates for their organisations
 - We worked with Victoria University, WelTec, and Whitireia to submit a successful application to the Government for the establishment of a Wellington ICT Grad School to be partially housed in the Wellington's Tech Hub.
 - We have supported the development of the Enspiral Dev Bootcamp to help transition people from non-tech careers into tech.
 - We have worked with BizDojo to establish partnerships with cities of international interest through 'tech hub to tech hub' agreements, meaning our entrepreneurs can work seamlessly in shared working spaces overseas, while visiting entrepreneurs can do the same here.
 - Inspire shared knowledge and development of ideas and creativity.
 - We support tech events in Wellington that attract international speakers and delegates that ensure our businesses and entrepreneurs have good opportunities for knowledge exchange and international connections.
 - In partnership with BizDojo, we have established Wellington's tech hub. Collider is a set of programs aimed at supporting and enabling our technology businesses to make the connections that will see them have more tools to get started, grow faster, and be more successful.
 - Make Wellington a world leading place for digital activity.
 - The Mayor has led delegations to China and Japan that facilitate our local businesses with introductions to potential market opportunities.
 - On May 2014 the Mayor of Wellington and the CEO of NEC signed an agreement, and from that date NEC and Wellington City Council have worked together on projects that furthered Wellington's Smart City goals. This has led to a number of world-leading proof-of-concept projects that are gaining international attention.
 - The recent sister city agreement with Canberra has led to a discussion on opportunities to develop joint technology projects.
 - We have supported the establishment of a youth business accelerator, Venture Up, which has been held in Wellington for the last two years.
8. Wellington's local and global reputation as a Smart City has increased. A number of projects have attracted attention from central government agencies and local commercial businesses.

- NEC recently produced a video summarising the Wellington partnership and some of the projects that is being shown on CNN around the world.
- Wellington's Mayor has spoken on invitation at Smart City events in Dubai and Melbourne, and has also been invited to speak in Thailand.
- Council's Head of Innovation has spoken on invitation at Harvard University in Boston, USA; is speaking in Brisbane in November; and has been approached by universities and organisations both within New Zealand and internationally that are interested in partnering either for academic or commercial trials.

Attachments

Nil

Author	Philippa Bowron, Head of Innovation
Authoriser	Jeremy Baker, Director Strategy and Communications

SUPPORTING INFORMATION

Engagement and Consultation

Not applicable at this stage. If the decision is made to do another strategy, that would be co-created with the tech sector.

Treaty of Waitangi considerations

Not applicable.

Financial implications

Nil.

Policy and legislative implications

Not applicable.

Risks / legal

Nil.

Climate Change impact and considerations

Nil.

Communications Plan

Not applicable.

Health and Safety Impact considered

Not applicable.