
ORDINARY MEETING

OF

ECONOMIC GROWTH AND ARTS COMMITTEE

MINUTE ITEM ATTACHMENTS

Time: 9:15 a.m.
Date: Tuesday, 21 June 2016
Venue: Committee Room 1
Ground Floor, Council Offices
101 Wakefield Street
Wellington

Business	Page No.
1.4.1 Chris Gosling, Chief Executive, WelTec/Whiteria	
1. WelTech/ Whiteria Powerpoint	2
1.4.2 Sue Paterson and Shelagh Magadza, NZ Festival	
1. NZ Festival Powerpoint	13
1.4.3 Elizabeth Caldwell, Wellington Museums Trust	
1. Wellington Museums Trust	28
2.1 Final 2016/17 Statements of Intent for Council Controlled Organisations	
1. Wellington Regional Stadium Trust Powerpoint	47
2. WIAL Powerpoint	60



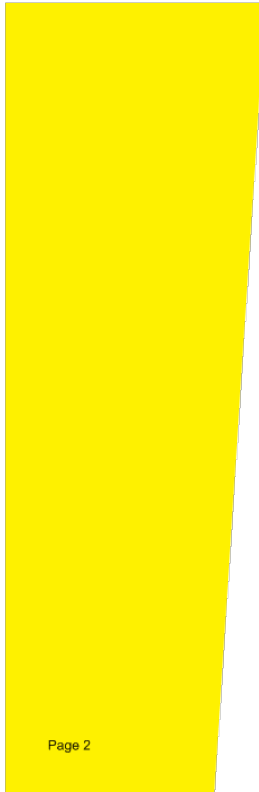
New Zealand Institute
of Applied Creativity

Presented by:
Chris Gosling, Chief Executive
WelTec and Whitirela
Date:
21/06/2016

Welcome to Te Auaha

Presentation for the Economic Growth and
Arts Committee of Wellington City Council





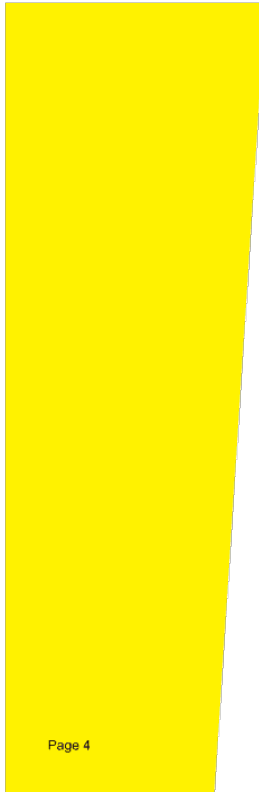
Agenda

- A snapshot of Te Auaha
- Impacts and benefits for our city
- Opportunities to work together

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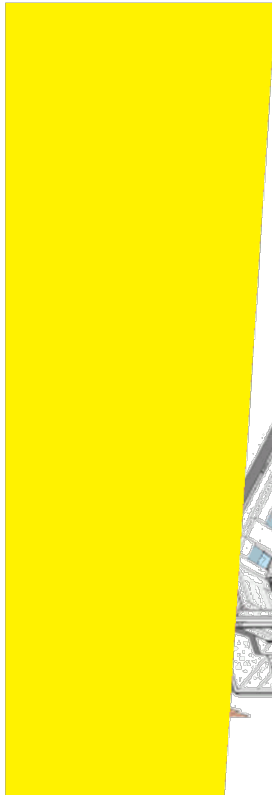


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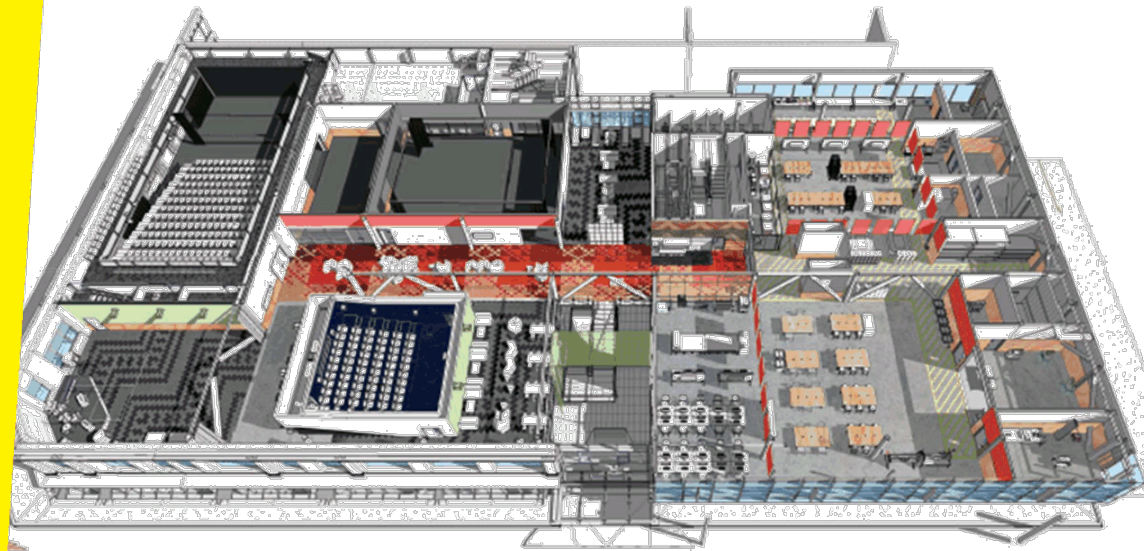


- 9,000 m2 over 6 floors
- 1000 students + 100 tutors
- Multi-disciplinary
- State-of-the-art facilities
- Investment 70M+
- More than education
 - Cluster & incubator
 - Arts and entertainment hub
 - Community hub





Level two performance spaces



5

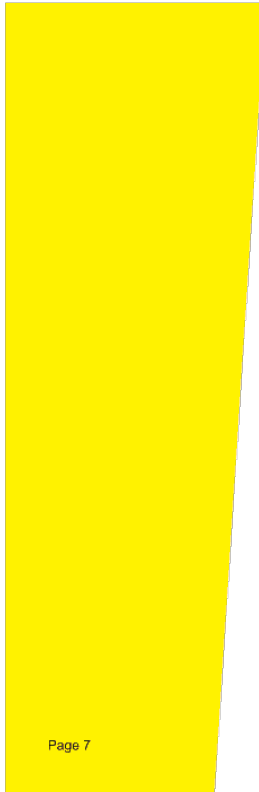
So what?

“The creative sector gives our city its competitive edge in succeeding in a global economy. The rich creative environment not only attracts businesses and people from around the world, it also influences everything we do.”

Michael Bloomberg, [Ex] Mayor of New York

“If you want the economy to flourish, you need more entrepreneurs and creativity. You must also look to the arts. The two – economy and creativity - must go together.”

Goh Chok Tong, [Ex] President of Singapore

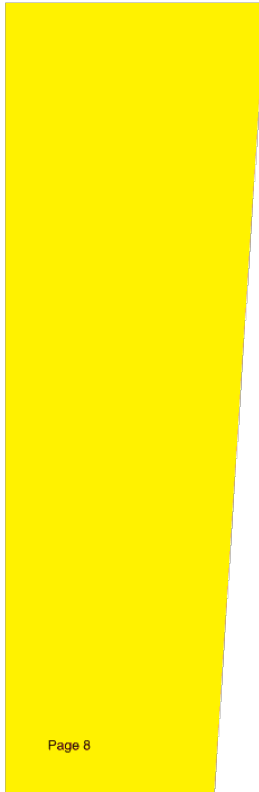


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Catalyst

- **Inspiring** and **nurturing** creative talent
- **Energizing** the arts and entertainment sector
- **Boosting** productivity and the 'creative economy'
- **Impact** on the local retail environment

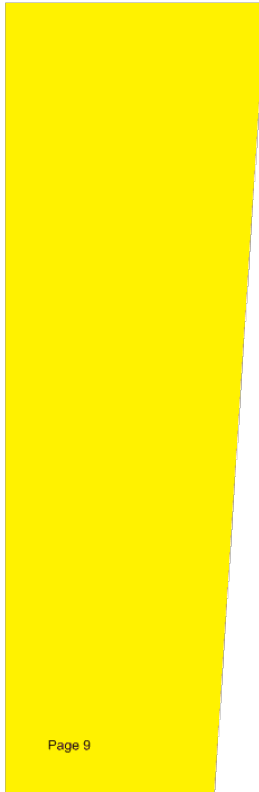




Attractor

- **Global** impact
- Attracting **diversity** of talent
- Enriching our **story**
- Visitor **experience**





What will great take?

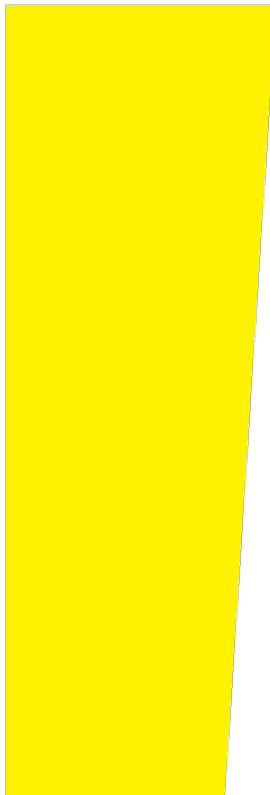
- Courage, effort, innovation
- Investment
- Partners and collaboration



Our invitation

- Be part of making good great
 - Venue funding
 - Precinct development
 - Incubator support
 - Tenancy support
 - Student support
- Let's talk
- Check out teauaha.com





Cut through











Tanztheater Wuppertal Pina Bausch © Matt Grace



Complexity of Belonging © Matt Grace



Black Arm Band © Matt Grace







Contact Festival Playground © Matt Grace





Fly Me Up to Where You Are NZ – Tiffany Singh © Matt Grace

**NEW ZEALAND
FESTIVAL** **2016 FESTIVAL
IN NUMBERS****The 2016 New Zealand Festival (26 February – 20 March) delivered:**

- 395 performances and 7 world premieres
- Welcomed 1200 artists from 25 countries, plus 20 international directors
- Overall attendance of approx. 300,000
- 95,000 in ticket sales and over 205,000 to free events
- Unique attendance of 106,000 people
- 37% attending from outside Wellington city, 19% from outside Wellington Region
- 23% first time attenders
- 91% rated the Festival positively
- \$32.1M Direct out of Region Spend and \$56M total Economic Impact in Wellington City (in line with 2012)
- 454 FTE in Wellington
- 62% national awareness, \$2M marketing campaign and \$29M media value.



**NEW ZEALAND
FESTIVAL** 

TATTOO IMPACTS

The Festival also presented the Royal Edinburgh Military Tattoo (18-21 February) and delivered:

- Unique attendance of 84,500
- 85% from outside Wellington city, 63% from outside Wellington Region
- \$31.7M Direct out of Region Spend and \$50M total Economic Impact in Wellington City



Cindy Sherman



City Gallery Wellington 19 November 2016 – 19 March 2017

Cindy Sherman

One of the art world's 'most powerful people'

The Guardian, 2014

- b.1954, NY
- Most significant and influential artist in contemporary art
- In major collections throughout the world
- Works as her own model
- Casts herself in a range of personas
- Character portraits shaped thinking about photography/art, gender, identity and the role of women in contemporary society
- Madonna and Lady Gaga count her as a major influence
- Collaborated with prestigious fashion houses, including Chanel and Balenciaga

**City Gallery Wellington City Gallery Wellington City Gallery
City**

The Exhibition



Cindy Sherman, *Untitled #470*, 2008 from *Society Portraits* and *Untitled #417*, 2004, installation, Museum of Modern Art

- Sole NZ venue
- More than 50 large works produced since 2000
- Site specific mural
- Themes: women, art, fashion, film
- Works are drawn from several series

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'Headshots' (2000-2002)



Cindy Sherman / *Untitled #355*
2000 / Image courtesy: The artist
and Metro Pictures, New York /
© The artist

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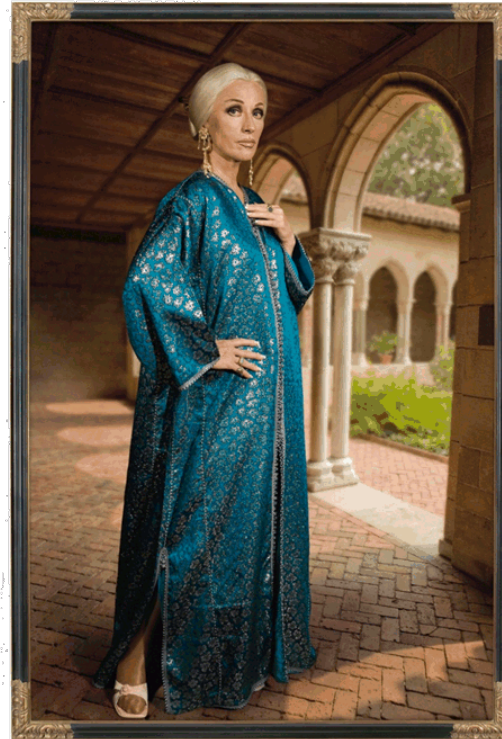
'Clowns' (2003 – 2004)



Cindy Sherman /
Untitled #424 2004 /
Image courtesy: The
artist and Metro
Pictures, New York / ©
The artist

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'Society Portraits' (2008)



Cindy Sherman / *Untitled*
#466 2008 / Image
courtesy: The artist and
Metro Pictures, New York
/ © The artist

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‘Murals’ (2010)



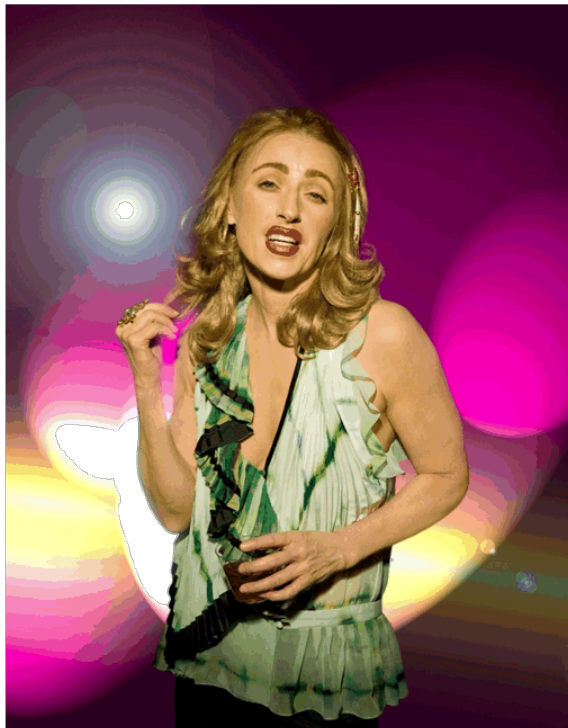
Installation view of Cindy Sherman photo mural *Untitled* 2010, at the Museum of Modern Art (A similar work will feature at City Gallery)

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'Balenciaga' (2007 – 2008)



Cindy Sherman / *Untitled*
#461 2007-08 / Image
courtesy: The artist and Metro
Pictures, New York / © The
artist

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'Chanel' (2010 – 2012)



Cindy Sherman / *Untitled #548* 2010/12 / Image courtesy: The artist and Metro Pictures, New York / © The artist

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‘New work’ (2016)



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Audience Engagement

- The art world knows and loves Cindy Sherman, we're aiming to activate and engage a bigger and wider audience
- Weaving marketing and communications, public programmes and events, and education
- Utilising the big themes in the show to introduce New Zealand audiences to Cindy Sherman and her influence
- The iconic imagery from the exhibition will form the foundation of the campaign, sitting alongside individual public programmes

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Marketing & Communications

- Target audiences
 - Geographic - Wellington region, specific areas in NZ, East Coast Australia
 - Channels used and messaging will draw on Culture Segments (arts audience segmentation framework)
- Campaign timing
 - First phase roll out from Sept – Nov (build towards opening weekend)
 - Multichannel campaign targeting Wellington region prior to the opening (continuing throughout exhibition period), with mini campaigns in other regions pulsing throughout exhibition run
 - Components will include video, outdoor and print advertising, the exhibition will also form part of the Spring/Summer campaign run by Positively Wellington Tourism (national and international).

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Public Programmes & Events

- Focus on the major themes in the exhibition – women, art, film and fashion
- Explore ‘The Cindy Effect’ – Sherman’s influence on contemporary art (across multiple art forms)
- Seek to raise the profile of strong New Zealand female voices
- Work with partners to deliver major events (maximising cross-promotion and audience reach)
- Pre-opening public programme – Cindy Sherman Night School
- Seeking opportunities to bring American artists that Sherman knows and who share a similar sensibility

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Public Programmes & Events

Selected highlights of the programme being developed include:

- Keynote lecture on the opening weekend
- Panel discussions exploring contemporary feminism
- Screenings and conversations with key women film directors
- Outdoor film screenings
- High profile artists / writers / collectors / designers / musicians discuss 'My Favourite Cindy Sherman'
- Major fashion conference
- Outdoor concert in Civic Square (Open Late in Feb/Mar)
- Symposium, convened by Massey University & City Gallery Wellington

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Education

- A curriculum-linked school education programme
- Promoted to high schools across the Wellington region
- Cindy Sherman features as an exemplar in the NZ arts curriculum



- Anticipate strong demand from senior art, art history and photography classes in first term of 2017
- City Gallery has committed to waiving the entry fee for all formal school education visits

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Ticketing

- Charged entry
- Advance sales, online ticket purchasing and booking for events
- Four ticket tiers
 - General
 - Concession/student
 - Member/Friends of City Gallery Wellington
 - Free ticketing, e.g.
 - education visits
 - complimentary (sponsors, stakeholders)
 - free entry of designated days (sponsored Family Days, Great Scavenger Hunt)

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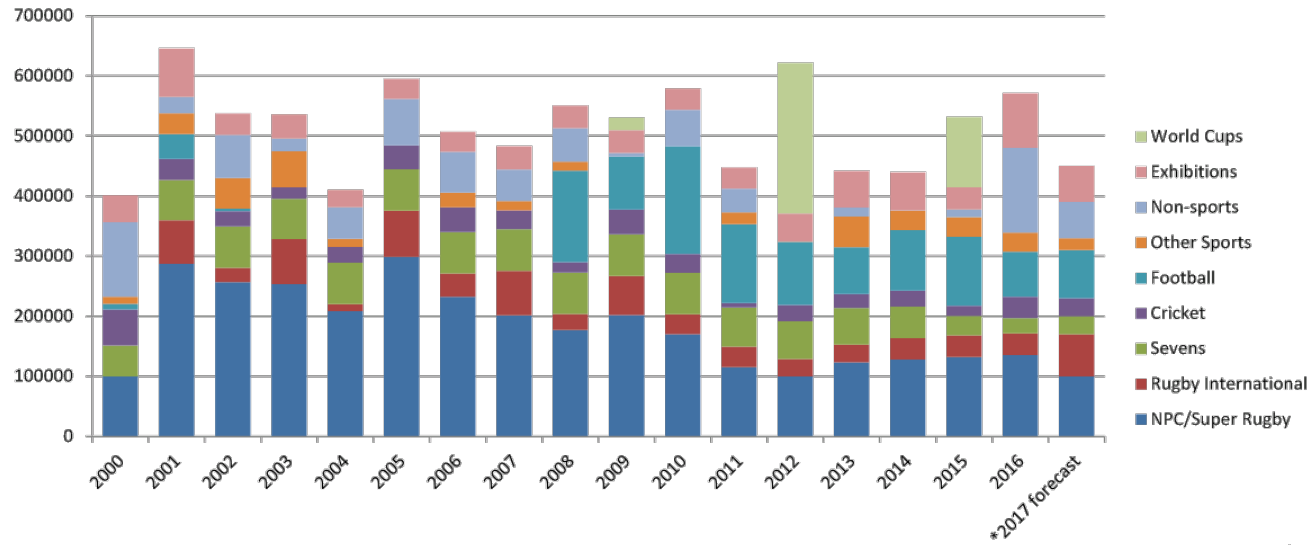


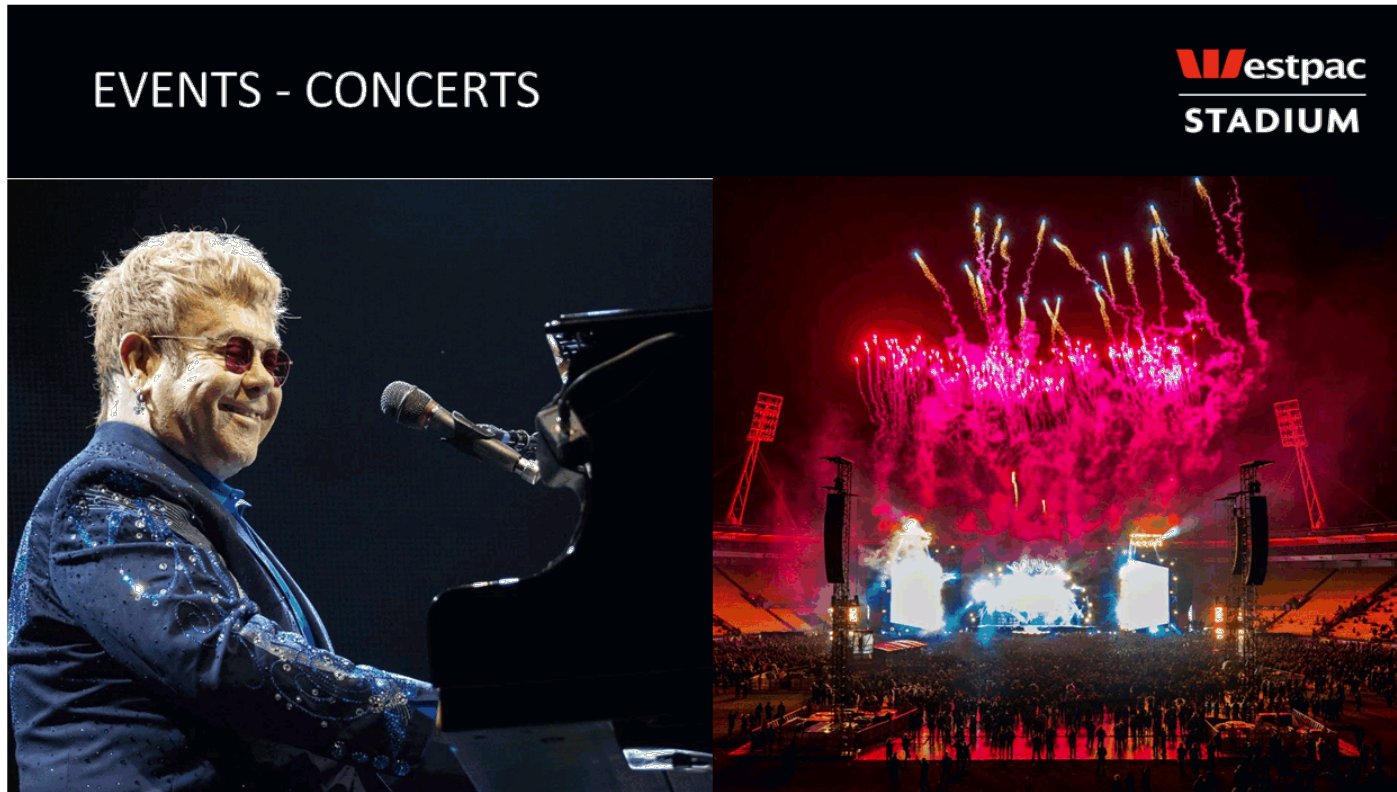
AGENDA



- 2015/16 Attendances
- 2016/17 Events
- Turf Replacement
- Concourse Upgrade
- Technology
- Satisfaction Levels

ATTENDANCES



EVENTS - CONCERTS

Westpac
STADIUM




keith
Urban
ripCORD WORLD TOUR NEW ZEALAND 2016
3 DECEMBER

with
CARRIE
UNDERWOOD



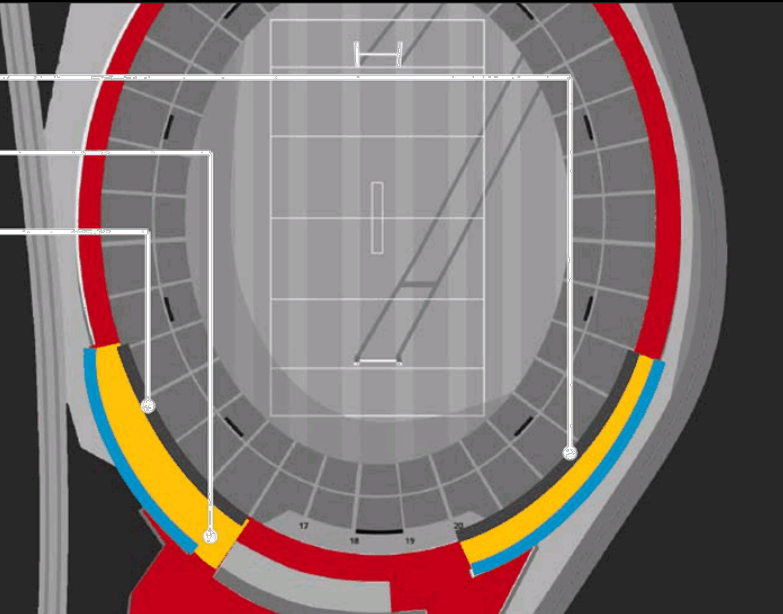


CONCOURSE UPGRADE

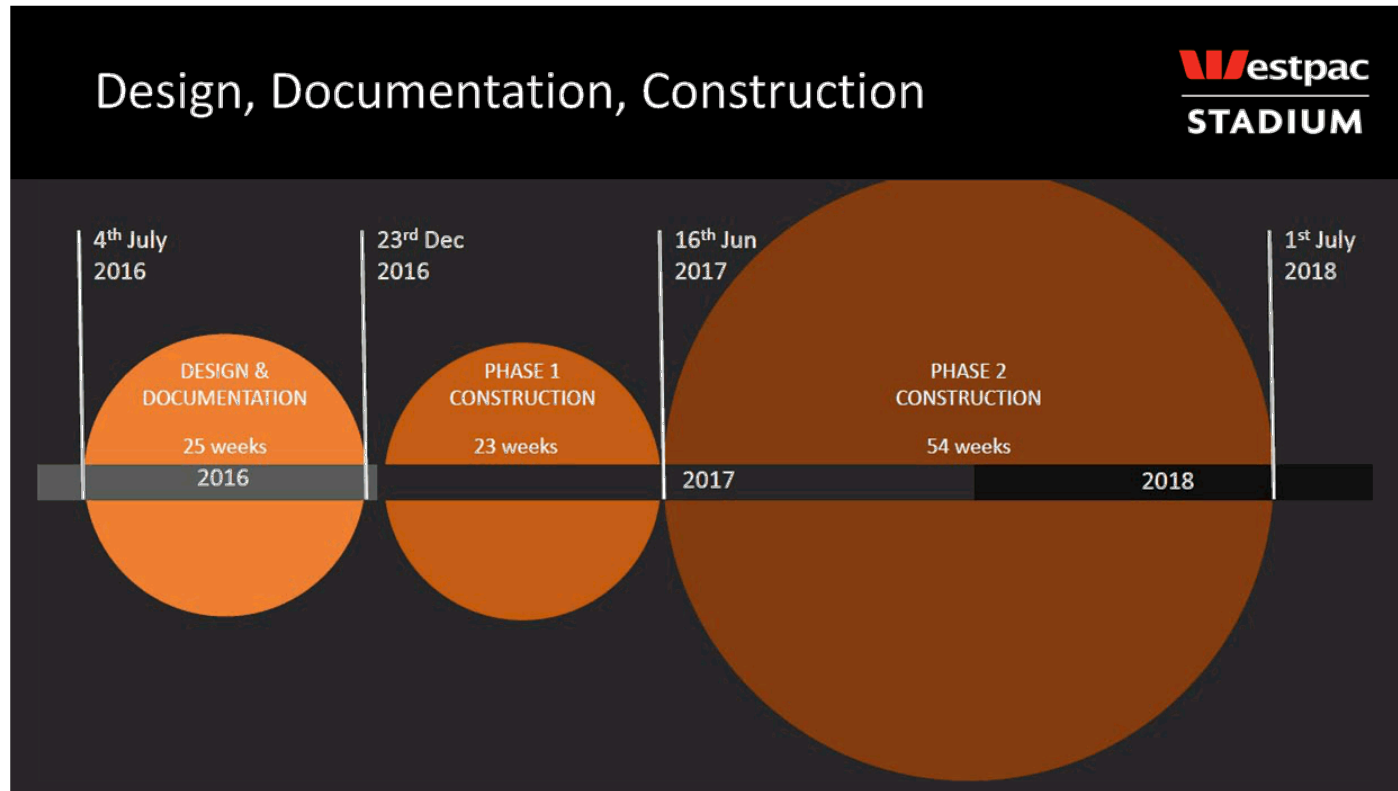


Upgrades include:

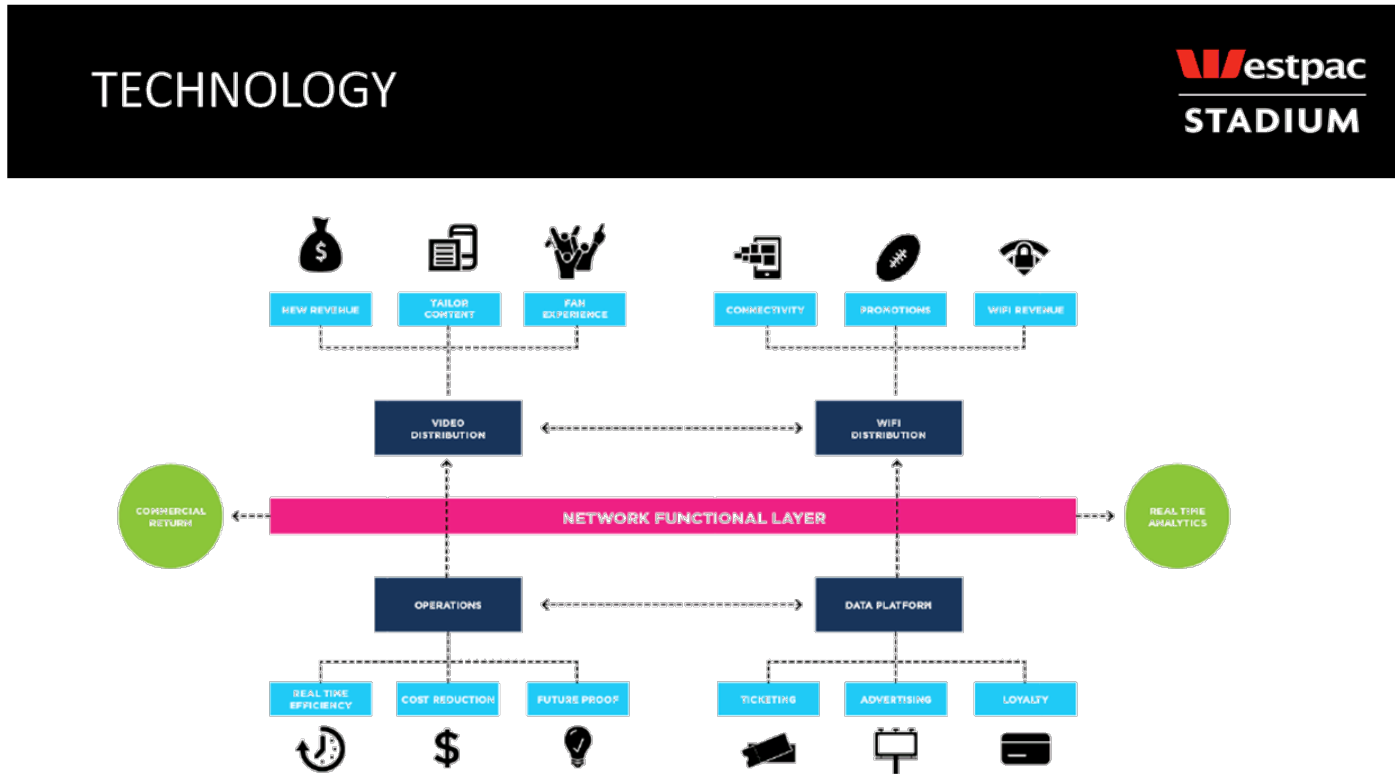
- Glazed façade
- Floor surface treatment
- F&B upgrades
- Digital and projection additions
- Lighting upgrade




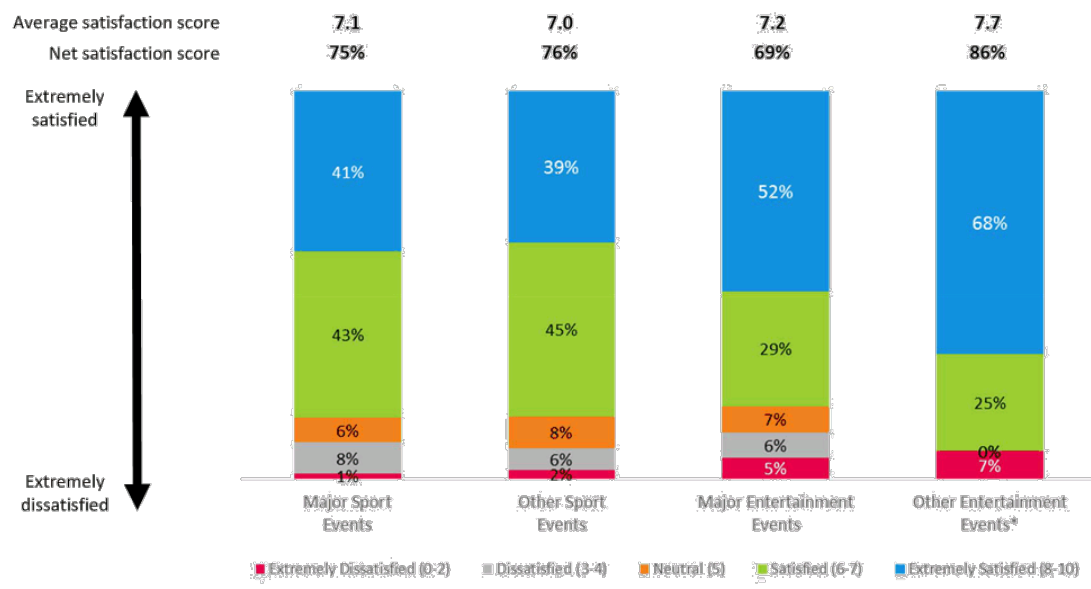






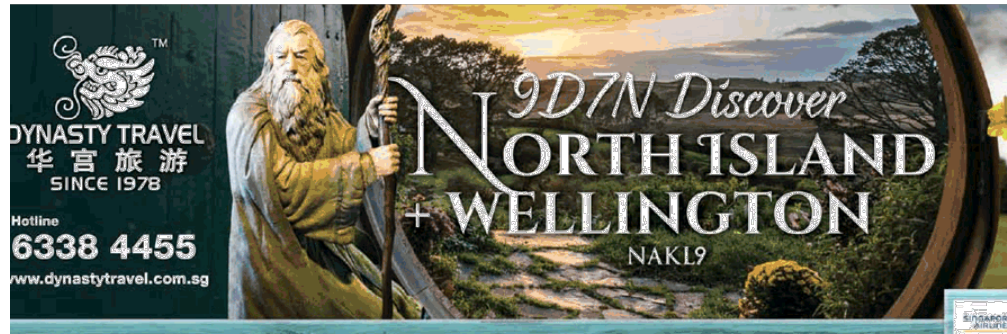


SATISFACTION LEVELS







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AUCKLAND/MATAMATA/ROTORUA/TAUPO/MARTINBOROUGH/MASTERTON/WELLINGTON

MEAL PLAN:
7 BREAKFASTS/3 LUNCHES/5 DINNERS

DAY 1:
SINGAPORE ✈ WELLINGTON
 Welcome to a unique experience!
 • Assemble at Singapore Changi Airport for your pleasant flight to New Zealand Capital City - **Wellington**
 Meals on Board

DAY 2:
WELLINGTON
 • Welcome to Wellington – The World's 'coolest little capital'
 • **Wellington City Nightseeing** New Zealand's capital city is renowned for its arts, heritage, culture and native beauty. Drive to the top of Mount Victoria for a panoramic view of Wellington, see iconic architectural landmarks including Parliament House called "The Beehive".
 Western Dinner
 Welcome...Unique Experience

DAY 3:
WELLINGTON
 • **To Papa Tongarewa Museum** – The National Museum of New Zealand, offers an authentic experience of the country treasures and stories
 • **Dynasty's Unique Experience: Weta Cave Workshop Experience** – The Weta Cave is the hub of Weta's movie tour in Wellington. It's a movie lover's showcase of props, costumes, models and weapons. We can also experience the main stages of production. Using images and examples from the Workshop, the guide will give guests the hands on experience with chianmaile, prop casts and silicone prosthetics with examples from the famous movies like Lords of the Rings and The Chronicles of Narnia and many more.

DAY 4:
WELLINGTON ✈ MARTINBOROUGH ✈ GREYTOWN ✈ MASTERTON
 • **Murdoch James Estate Winery** – Go on the Wine Tour where we will have the opportunity to discuss and explore the story of wine. Starting from the vineyard to the winery where we will look at the differences in white wine and red wine production, to barrel caves where we will travel to the underground barrel caves where all the red wine are aged in different French oak barrels and finally to bottle and tasting a range of Murdoch James Estate Wine.

DAY 5:
GREYTOWN
 Historic G examples top notch this charm
 • **Kahikatea** with a wa NZ native to explore. The old c with very trace the can also like their alpacos, c
 • Continue overnight
 Breakfast / v

DAY 6:
ROTORUA
 Continue to the thermal city of Rotorua. You may wish to rejuvenate yourself with a massage therapy at Polynesian Spa.
Accommodation: Copthorne Hotel Rotorua or similar

DAY 7:
ROTORUA
 This morning, consider a visit to **Wai-O-Tapu Thermal Wonderland**, New Zealand's most colourful thermal attraction. Alternatively, see **Agrodome's** world famous sheep show and also experience the working organic farm tour. This evening enter through the 12 carved doors, each representing a different realm in the Arawa culture at Te Hekeonga a Rangi or Heavenly Origins. Enjoy Te Pahi's nighty **Te Pahi Indigenous Evening Experience** and feast on food and culture, while enjoying the friendship of the indigenous people.
Accommodation: Copthorne Hotel Rotorua or similar

DAY 8:
WELLINGTON
 This morning, enjoy **Rings location tour museum at Weta Ca** may board the **Wellington** learn more about the **Zealand Te Papa Te** innovative and inter where you can learn in unique geological, social history.
Accommodation: Or similar

DAY 9:
WELLINGTON
 If time permits, you shopping before you airport to board your

Remarks:
 This space is reserved for reference to the location of the tour.

Wellington Waterfront
Papa Tongarewa Museum
Weta Cave Workshop
Wairarapa Region

9 Days 7 Nights
North Island Discovery



Day 1: Singapore – Auckland
 Report Singapore Changi Airport for your flight to **Auckland**, known as the 'City of Sails'.

Day 2: Auckland
 Upon arrival, transfer to your hotel. Spend the afternoon at leisure and explore Auckland, New Zealand's largest and most vibrant city that offers an exciting array of contemporary experiences. Besides family attractions, the city has plenty of adrenaline pumping activities for adventure lovers; you may also indulge in Auckland's shopping, nightlife, and unrivalled fine dining.

Accommodation: SKYCITY Hotel or similar

Day 3: Auckland – Bay Of Islands – Auckland
 Today, join a popular full day tour from Auckland to Rangi that includes a spectacular **Hole in the Rock Dolphin Cruise** tour in the sheltered waters of the **Bay of Islands**. Keep an eye out for common and bottlenose dolphins, whales and other marine life during your cruise, and have your camera ready as you get up close to them. Cruise past the **Cape Brett Lighthouse** before arriving at the majestic **Hole in the Rock** centre on **Motukake Island**. If conditions permit, your skipper will expertly guide the ship through the narrow space. There after, cruise back into the inner islands of the bay.
Accommodation: SKYCITY Hotel or similar

Day 4: Auckland – Waikato – Rotorua
 This morning collect your car in the city and travel south to **Waikato**. Enjoy a 45-minute guided tour that includes an underground boat ride through the world famous **Waikato**

Day 5: Rotorua
 This morning, consider a visit to **Wai-O-Tapu Thermal Wonderland**, New Zealand's most colourful thermal attraction. Alternatively, see **Agrodome's** world famous sheep show and also experience the working organic farm tour. This evening enter through the 12 carved doors, each representing a different realm in the Arawa culture at Te Hekeonga a Rangi or Heavenly Origins. Enjoy Te Pahi's nighty **Te Pahi Indigenous Evening Experience** and feast on food and culture, while enjoying the friendship of the indigenous people.
Accommodation: Copthorne Hotel Rotorua or similar

Day 6: Rotorua – Taupo – Napier
 Today, drive south to **Taupo** that has the largest freshwater lake in Australia. Visit **Huka Falls**, New Zealand's highest volume waterfall by taking the walkway. Jet or river cruise. Later, travel to **Napier** located at the south of the **Hawke's Bay**. Home to over 70 wineries to experience a wide range of wines and enjoy an adventure.
Accommodation: Scenic Hotel Te Pahi or similar

Day 7: Napier – Wellington
 (Drive Time: 4.5 Hr)
 This morning, enjoy a guided **art deco walking tour** of Napier to discover the architectural gems of the city. On your way south, drive through a number of small towns. Just before **Masterton**, stop by to explore the wildlife sanctuary at **Mt Bruce**. Visit **Pukaha Mt Bruce** home to a wildlife refuge and a great place to see some of New Zealand's most amazing and rare wildlife, including a rare white North Island Brown Kiwi, the only one in captivity.
Accommodation: Quality Hotel Wellington or similar

Day 8: Wellington
 This morning, enjoy **Rings location tour museum at Weta Ca** may board the **Wellington** learn more about the **Zealand Te Papa Te** innovative and inter where you can learn in unique geological, social history.
Accommodation: Or similar

Day 9: Wellington
 If time permits, you shopping before you airport to board your

Remarks:
 This space is reserved for reference to the location of the tour.

HIGH
 ★ Full-day Bay of the Rock Dolphin
 ★ Waitomo Glow
 ★ Te Pahi Indigenous
 ★ Art deco walk
 ★ Half-day Lord of tour

INCLUDES
 • Return economy
 • 2 nights accom
 • 2 nights accom
 • 1 night accom
 • 2 nights accom
 • 6 days Hertz car
 • NeverLost GPS

从Wellington出发观光旅游

惠灵顿

联系方式

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Greg Thomas - 外联及经理
Greg.Thomas@wellingtongaairport.co.nz | +64 4 355 5148



从惠灵顿出发的一日游

从惠灵顿机场出发共有25种不同的旅游选择，是感受新西兰的一日游。

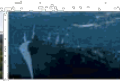
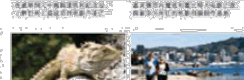


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惠灵顿市内观光



惠灵顿航班服务



惠灵顿机场

新西兰的心脏枢纽，为新西兰的航线网络提供强有力的支持。
新西兰的心脏枢纽，为新西兰的航线网络提供强有力的支持。
新西兰的心脏枢纽，为新西兰的航线网络提供强有力的支持。



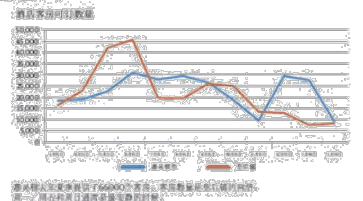
惠灵顿机场每日航班次数

航空公司	航班次数	航空公司	航班次数
新西兰航空	24	新西兰航空	3
澳洲航空	9	澳洲航空	2
新西兰航空	25	新西兰航空	3
新西兰航空	5	新西兰航空	3
新西兰航空	3	新西兰航空	3
新西兰航空	4	新西兰航空	3
新西兰航空	1	新西兰航空	4
新西兰航空	1	新西兰航空	2
新西兰航空	26	新西兰航空	2

住宿

惠灵顿的酒店住宿接待容量在新西兰排名第二。

酒店名称	客房数	酒店名称	客房数	
新西兰酒店	5	342	新西兰酒店	5
新西兰酒店	5	329	新西兰酒店	5
新西兰酒店	4	284	新西兰酒店	4
新西兰酒店	4	67	新西兰酒店	4
新西兰酒店	4	61	新西兰酒店	4
新西兰酒店	4	50	新西兰酒店	4
新西兰酒店	4	280	新西兰酒店	4
新西兰酒店	4	258	新西兰酒店	4
新西兰酒店	4	200	新西兰酒店	4
新西兰酒店	4	185	新西兰酒店	4
新西兰酒店	4	159	新西兰酒店	4
新西兰酒店	4	150	新西兰酒店	4
新西兰酒店	4	127	新西兰酒店	4
新西兰酒店	4	75	新西兰酒店	4
新西兰酒店	4	214	新西兰酒店	4
新西兰酒店	2437			



惠灵顿酒店住宿接待容量在2015年达到66000个客房，是新西兰最高的酒店住宿接待容量。

北岛路线 南岛路线

北岛路线 (North Island Route):

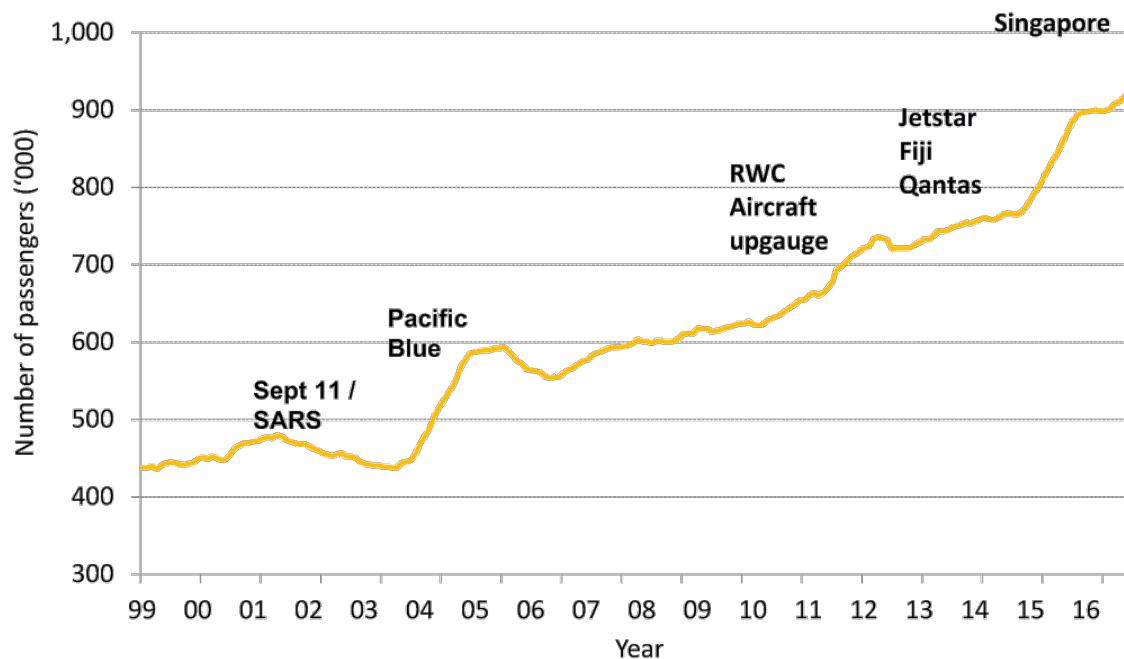
- 奥克兰 (Auckland)
- 怀卡托地区 (Waikato)
- 罗托鲁阿 (Rotorua)
- 陶波湖 (Taupo)
- 纳皮尔 (Napier)
- 吉斯本 (Gisborne)
- 惠灵顿 (Wellington)

南岛路线 (South Island Route):

- 基督城 (Christchurch)
- 达尼丁 (Dunedin)
- 皇后镇 (Queenstown)
- 因弗卡吉利 (Invercargill)

WELLINGTON AIRPORT

International passenger growth

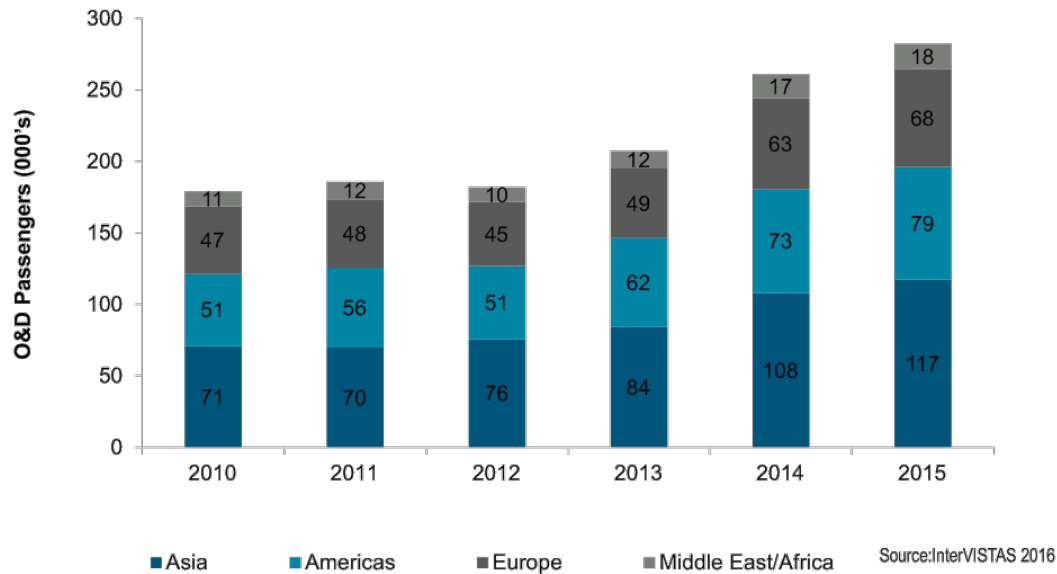


- FY16 = 16% Pax Growth
- JQ + 60k seats MEL
- JQ + 47k seats OOL
- FJ + 25k seats NAN
- QF + 12k seats BNE
- SQ + 110k seats CBR/SIN
- 1M international pax by 2018

Change in long haul traffic



Long Haul Passengers through Wellington Airport by Region



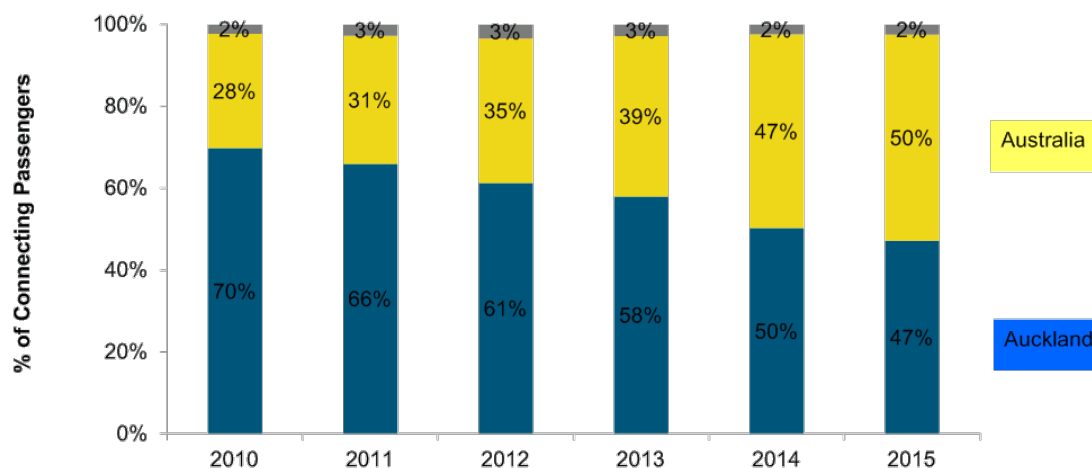
Long Haul traffic has increased by approximately 60% over 5 years.

Growth trends expected to continue. 2015 traffic is up 8% on 2014.

Change in long traffic



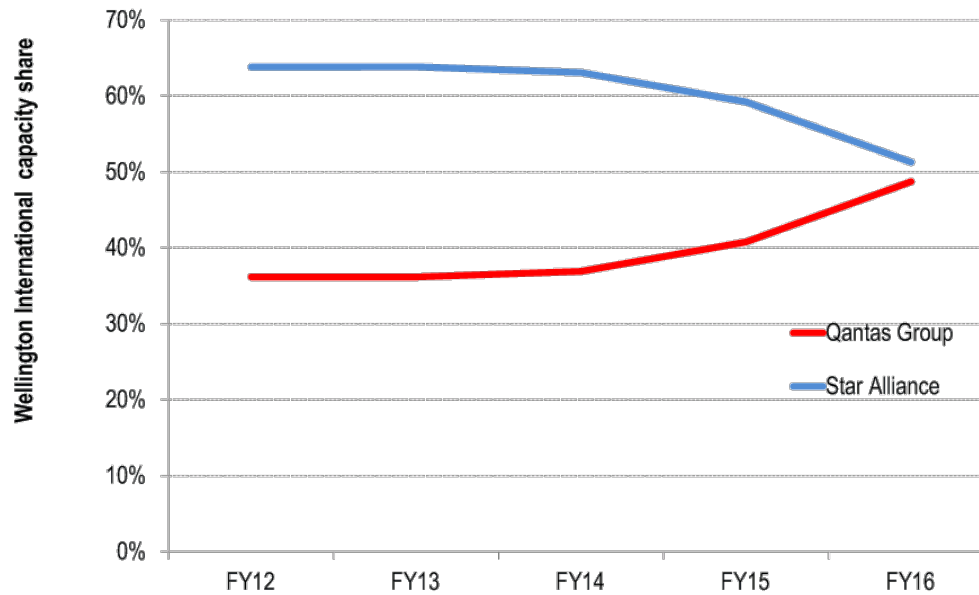
WLG – International Long Haul Connection Point



Significantly more long haul traffic is going via Australia.

Connections via Australia have increased 186% since 2010.

Change in international traffic



Qantas group growing with Emirates network and connectivity into Asia.

Dual brand strategy of Qantas and Jetstar working.



GWRC and WCC Completeness checks on 27 technical reports



GREATER WELLINGTON REGIONAL COUNCIL OUR SERVICES PARKS AND RECREATION IN YOUR COMMUNITY ABOUT US 🔍

Our services / Resource consents / Modified consents / Wellington notified consents / Wellington Airport Runway Extension

Wellington Airport Runway Extension

© 14 June 2016 10:05am

Application for resource consent: WGN160274 & SN957837
Greater Wellington Regional Council (GWRC) and Wellington City Council (WCC) have received an application for resource consent from:

Applicant:
Wellington International Airport Limited

Proposal:
The applicant is seeking resource consents to enable the construction, operation and maintenance of a 355 metre extension to the total available runway area (TORA). The proposed runway extension will be achieved via reclamation of the coastal marine area (CMA). The total length of the extension (including the toe) from the existing land boundary into the CMA is approximately 363m, and the reclamation area is approximately 10.82ha. The proposed runway extension is to be located south of the existing runway in Lyall Bay.

Wellington International Airport Limited has requested that the application for resource consents be directly referred to the Environment Court for determination instead of the relevant consent authorities. Please note that a decision has not been made on this request yet.

Further Information

- Request for further information (91) - 26 May 2016
- Request for further information (93) - 27 May 2016
- Letter requesting public notification - 28 May 2016
- Further information response rule assessment - 10 June 2016
- Further information response - 13 June 2016
- Request for further information (91) - 15 June 2016

Application Documents

- Volume 1 Resource Management Forms

Process



	April	2016	Application filed with WCC and GWRC
	May	2016	Councils check applications for completeness & request further information
→	Jun-Jul	2016	Formal public notification and submissions
	Aug	2016	Environment Court processes
	Feb	2017	Environment Court hearing could commence
	June	2017	Decision

