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**ORDINARY MEETING**

**OF**

**ECONOMIC GROWTH AND ARTS COMMITTEE**

**MINUTE ITEM ATTACHMENTS**

**Time:** 9.15am  
**Date:** Tuesday, 24 November 2015  
**Venue:** Committee Room 1  
Ground Floor, Council Offices  
101 Wakefield Street  
Wellington

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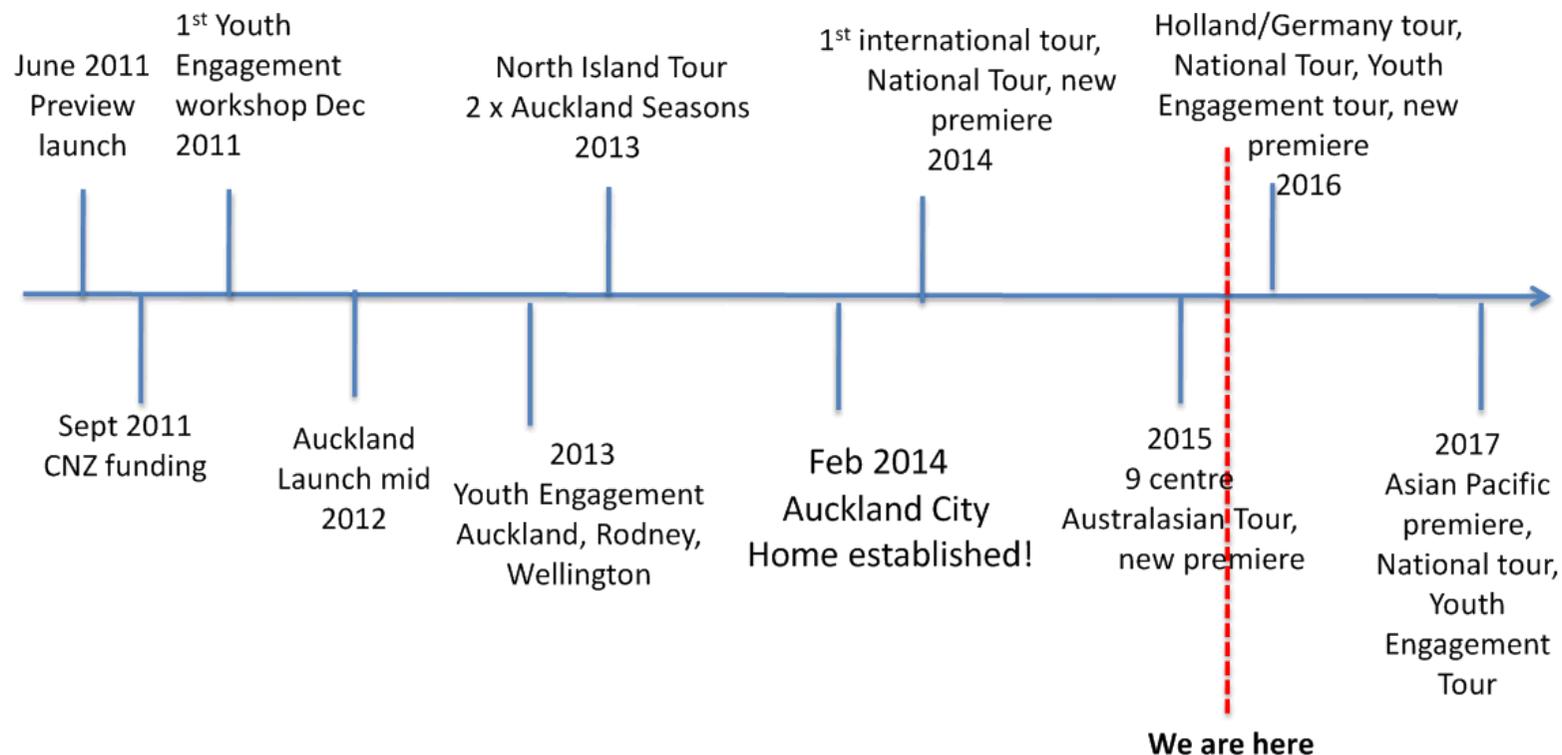
**A flagship national touring  
contemporary dance company**



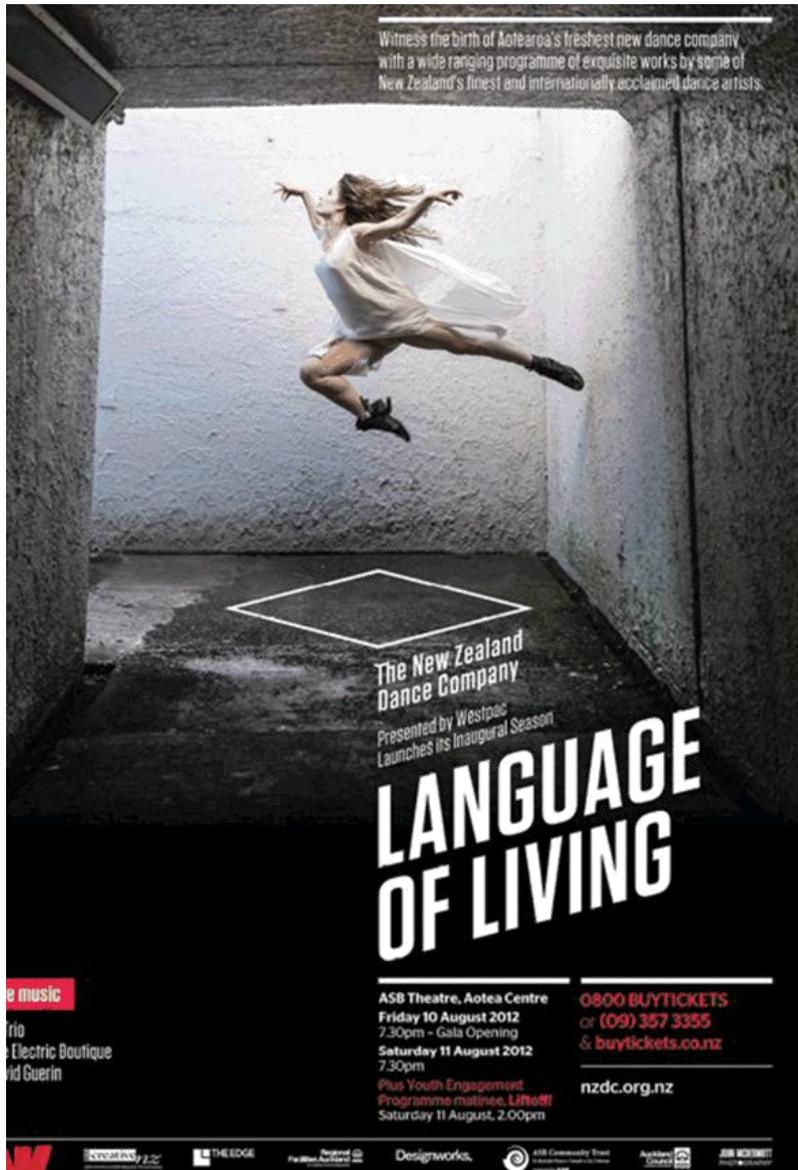




# our timeline







“I felt: shivers down my spine;  
the longing to kiss someone; like  
dancing; like I was in another  
world; like it was a very sensual  
performance; like I was in an out-  
of-body experience.”

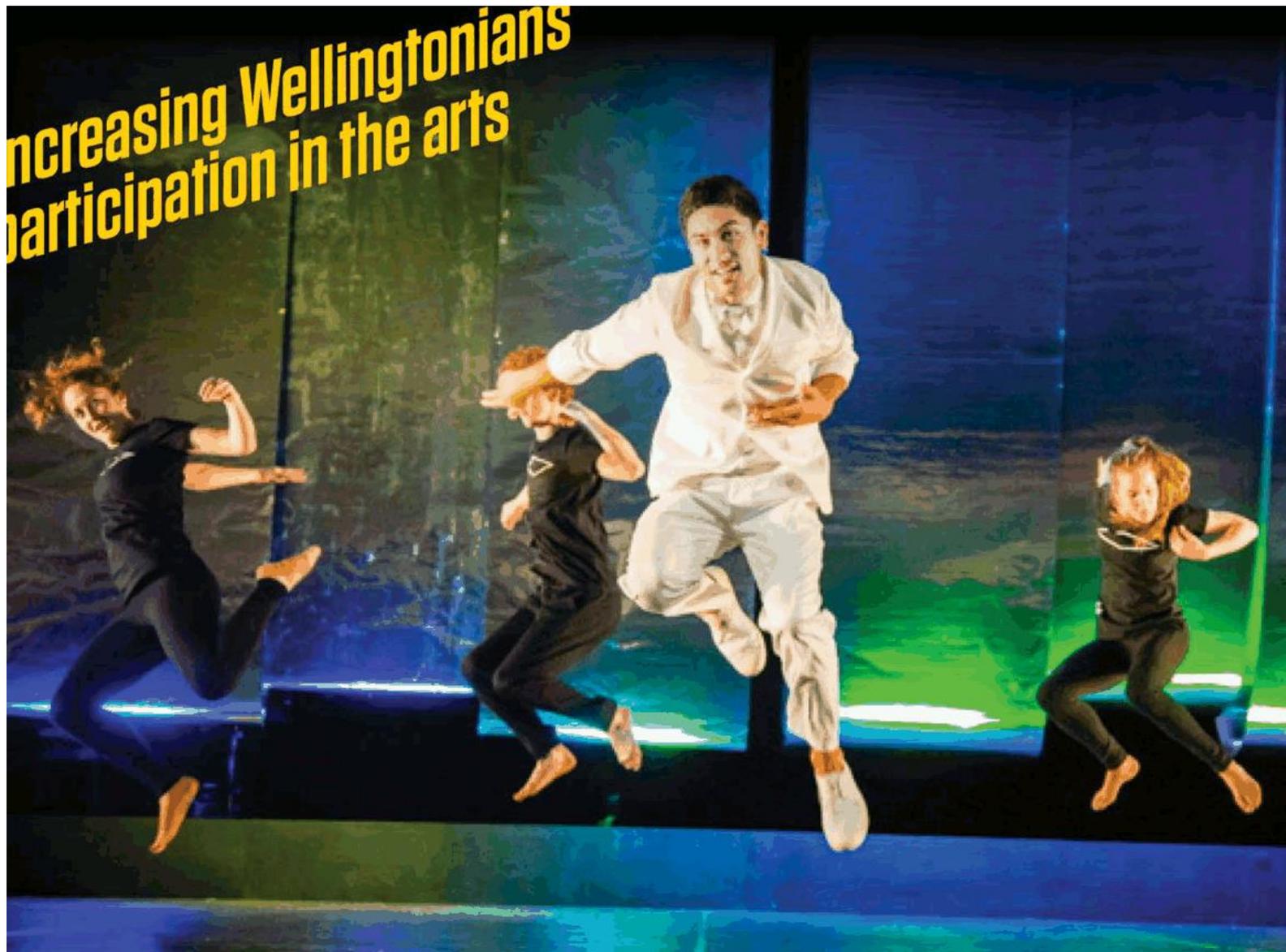
Georgina Bayly, audience member,  
*Language of Living*





# Our connections with Wellington City Council Arts & Culture plan





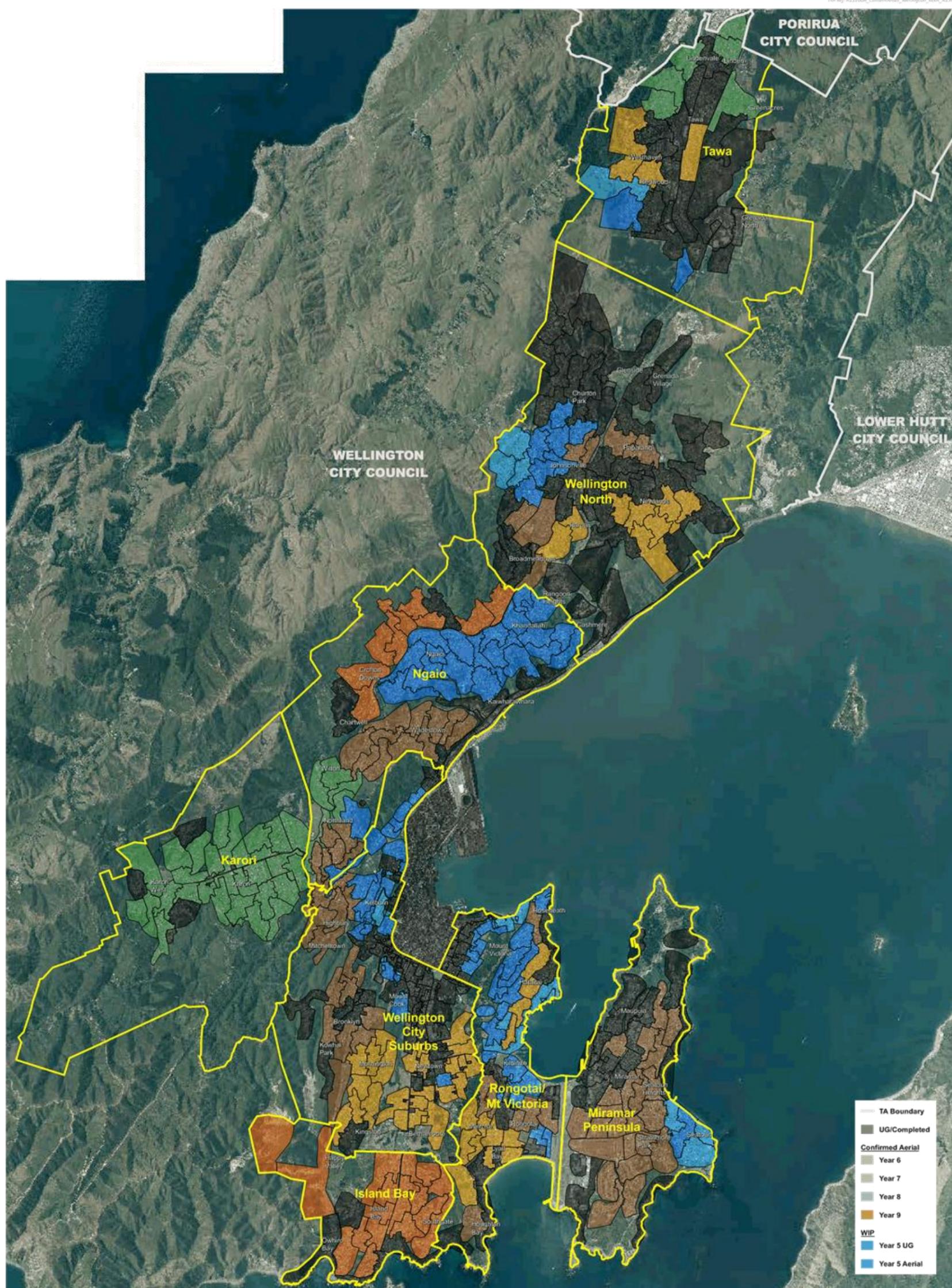












Item 1.4.2 Attachment 1



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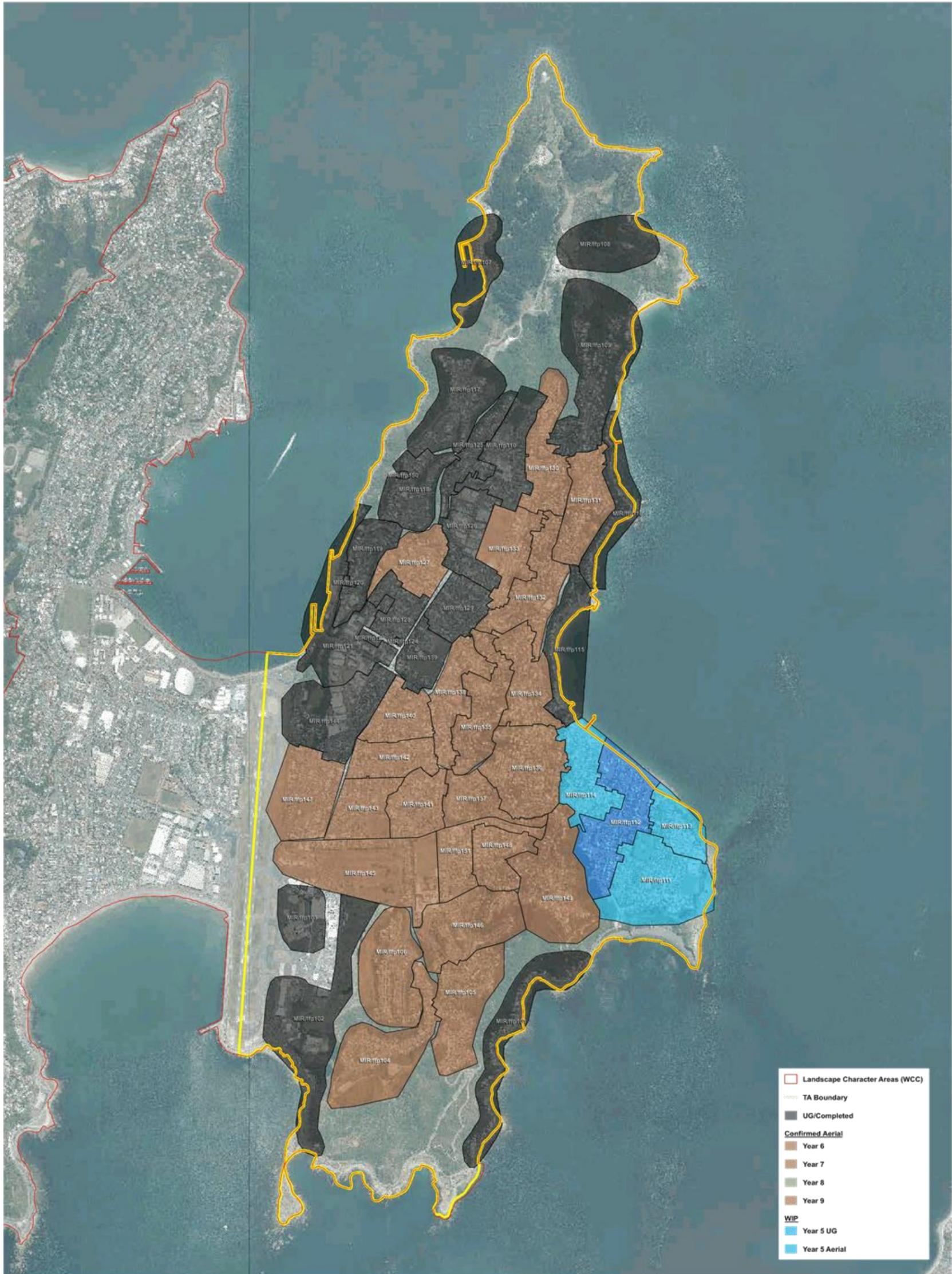
CHORUS UFB WELLINGTON  
Wellington City Consent Areas

Date: 8 August 2014 | Revision: A

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPE | Checked: SBY

File Ref: A332004\_ConsentArea\_WCC\_MiramarPeninsula\_A1.mxd



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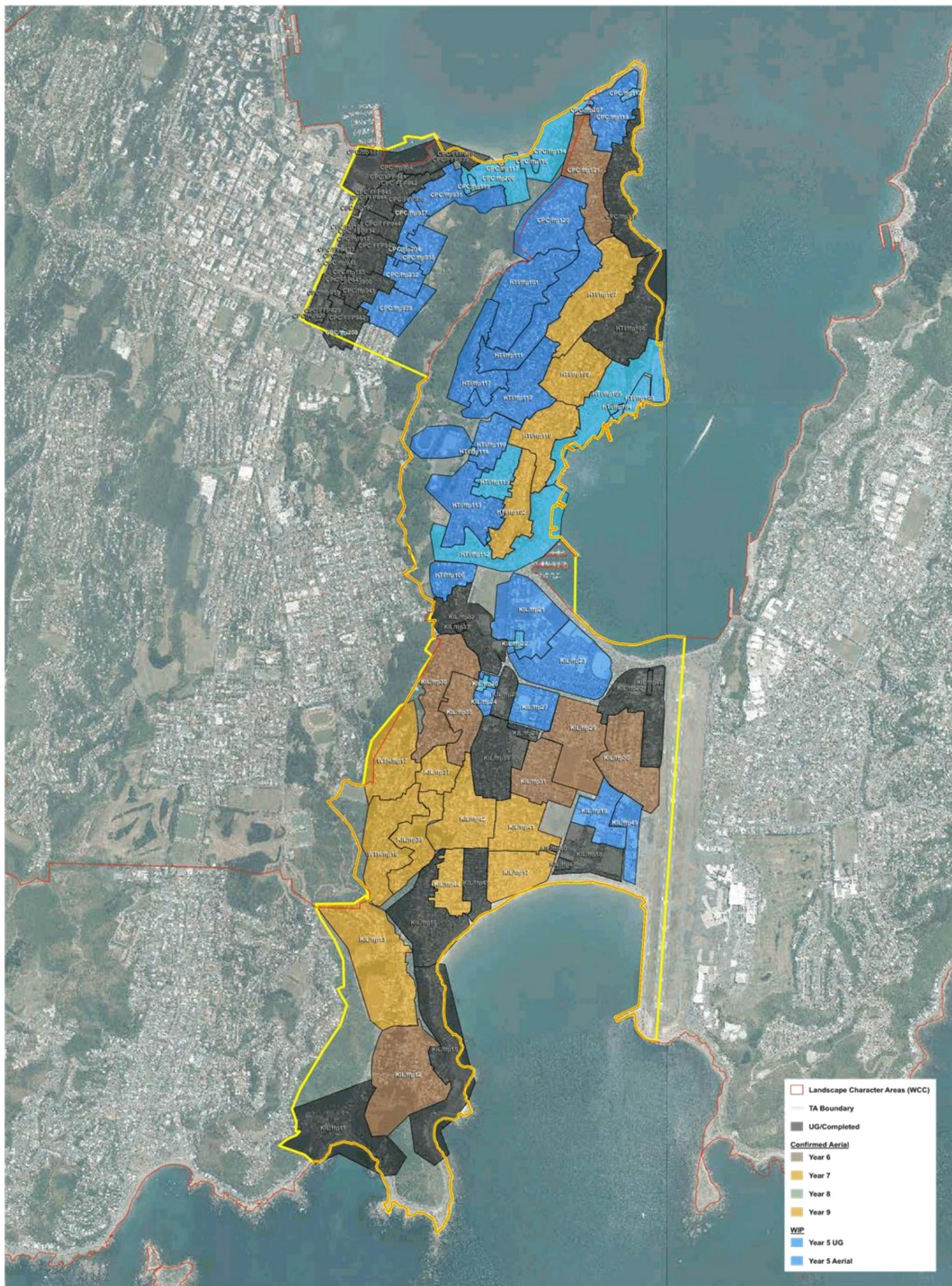
CHORUS UFB WELLINGTON  
**Miramar Peninsula Consent Area**

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPE | Checked: SBy

File Ref: A132004\_Concurrence\_WCC\_RongotaiMtVictoria\_A1.mxd



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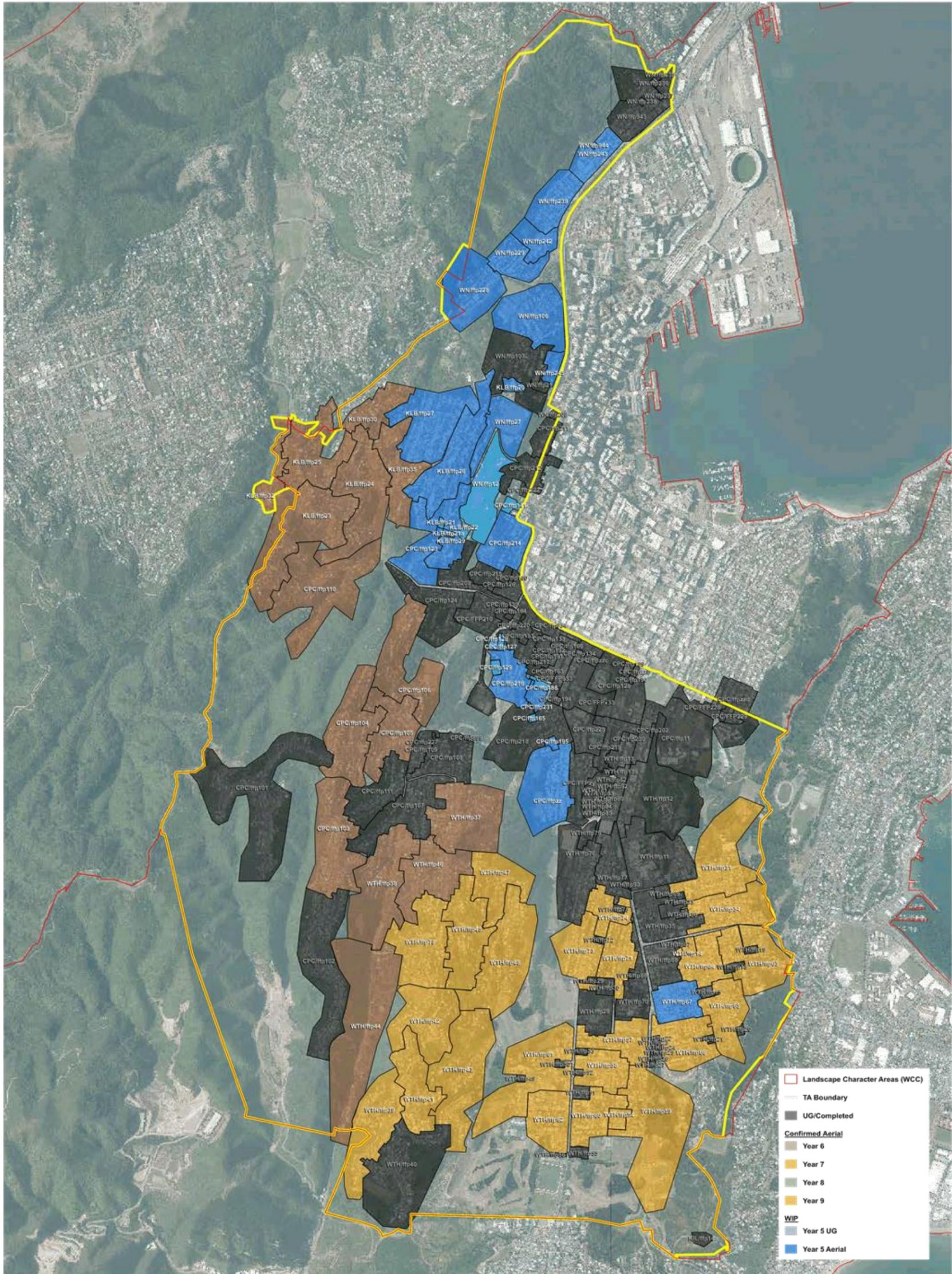
CHORUS UFB WELLINGTON  
Rongotai/Mt Victoria Consent Area

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

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File Ref: A122008\_ConsentArea\_WCC\_RegioCitySuburbs\_A1.mxd



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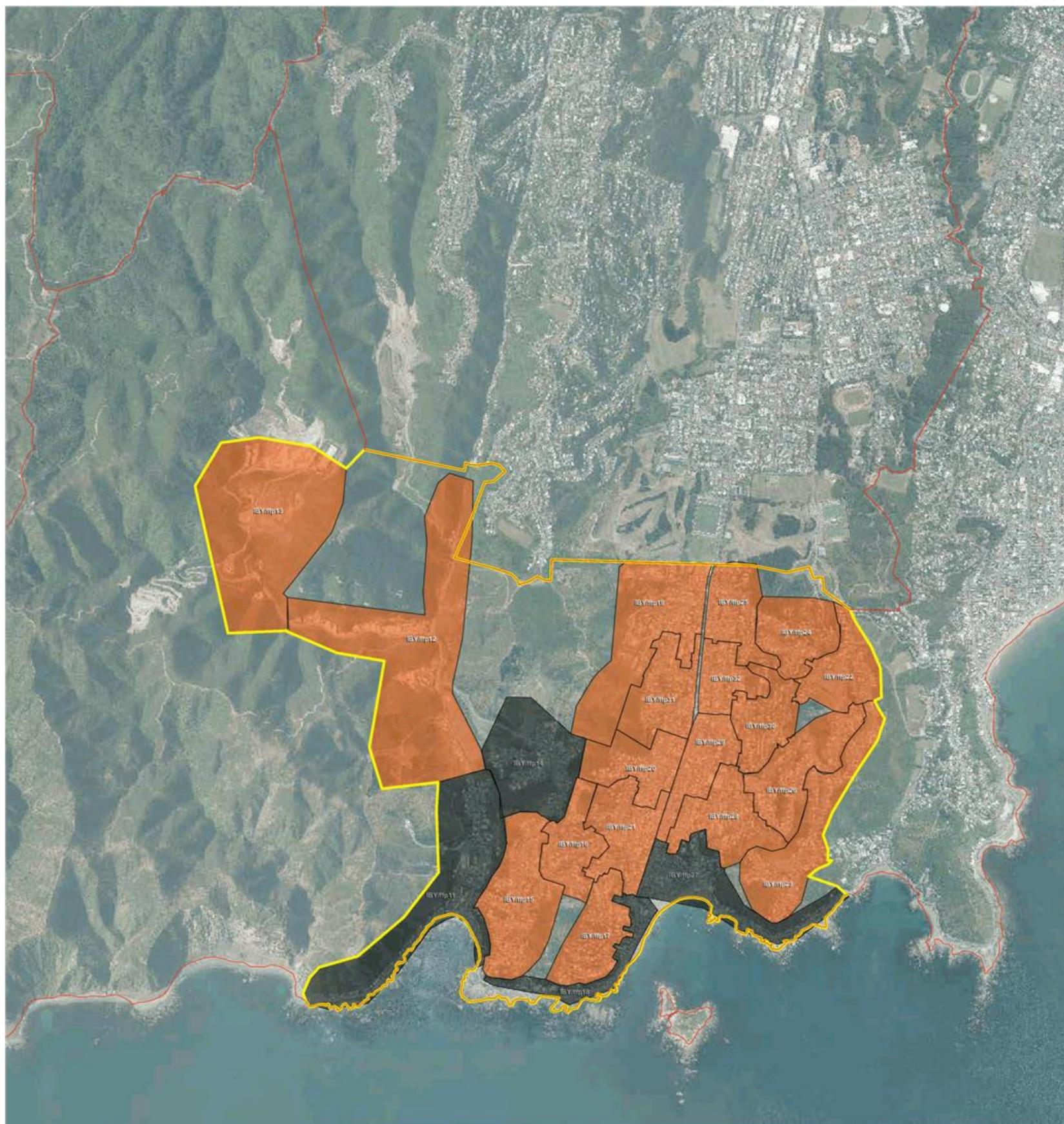
CHORUS UFB WELLINGTON  
**Wellington City Suburbs Consent Area**

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPe | Checked: SBY

File Ref: A32004\_ConentArea\_WCC\_IslandBay\_A1.mxd



- Landscape Character Areas (WCC)
- TA Boundary
- UG/Completed
- Confirmed Aerial**
- Year 6
- Year 7
- Year 8
- Year 9



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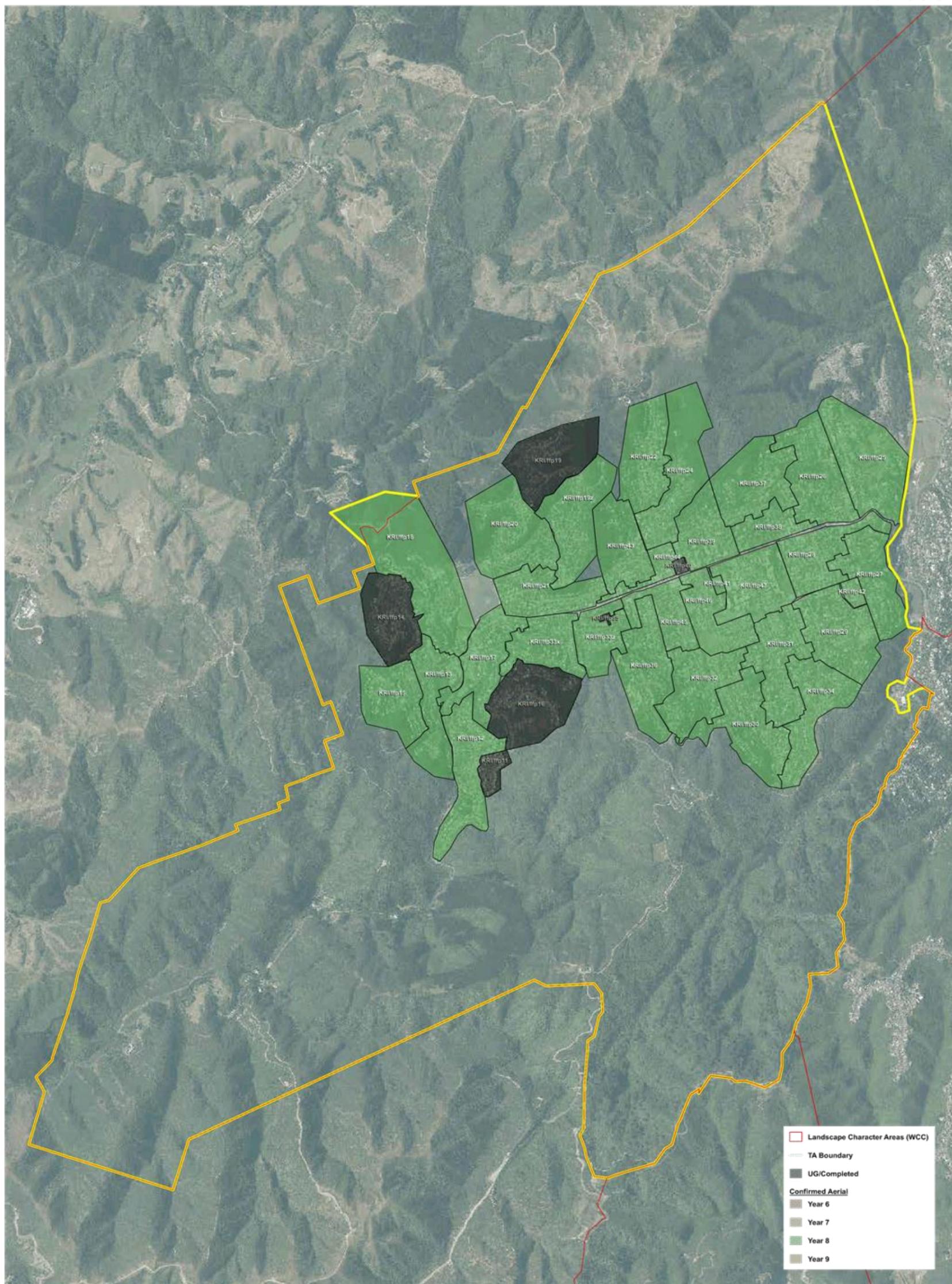
CHORUS UFB WELLINGTON  
Island Bay Consent Area

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

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File Ref: A12004\_ConsentArea\_WCC\_Karori\_A1.mxd



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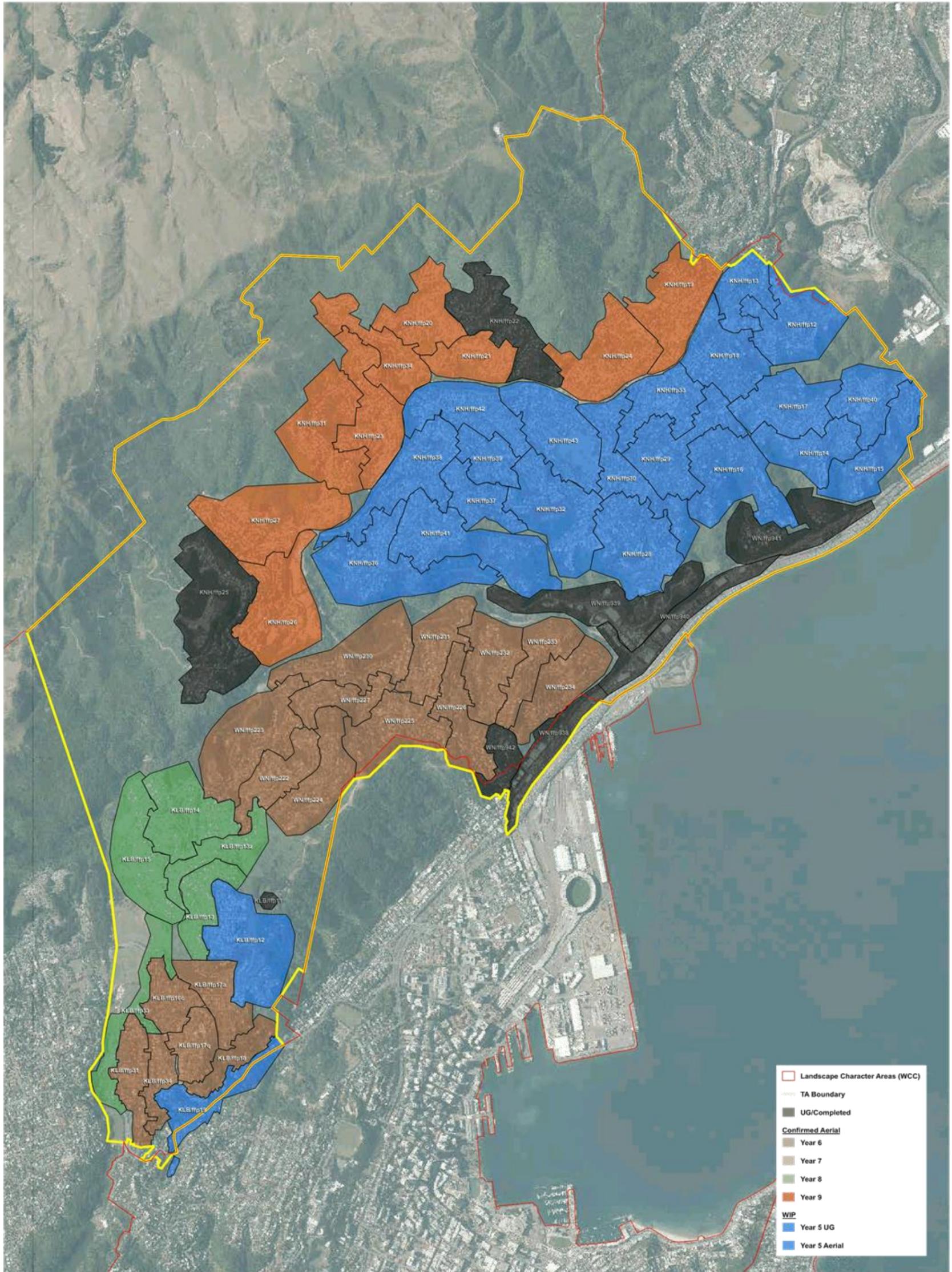
CHORUS UFB WELLINGTON  
**Karori Consent Area**

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

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File Ref: A332004\_Consumption\_WCC\_Ngaio\_A1.mxd



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Data Sources:  
 Chorus, Boffa Miskell, Wellington Electricity, Statistics NZ, Wellington City Council

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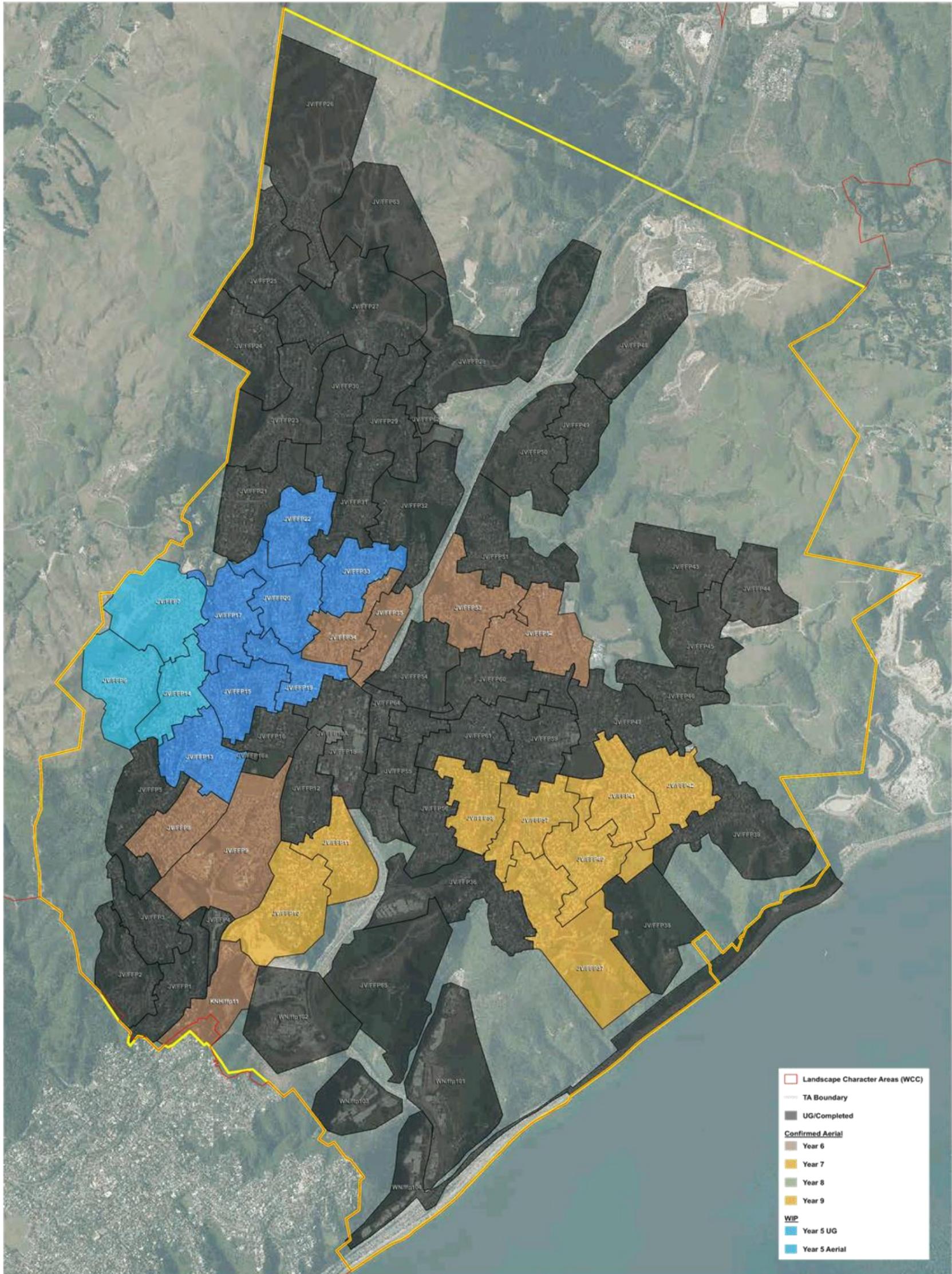
**CHORUS UFB WELLINGTON**  
**Ngaio Consent Area**

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPe | Checked: SBy

File Ref: A150301\_ConsentArea\_WCC\_HighNorth\_A1.mxd



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**Data Sources:**  
Chorus, Boffa Miskell, Wellington Electricity, Statistics NZ, Wellington City Council

**DRAFT**

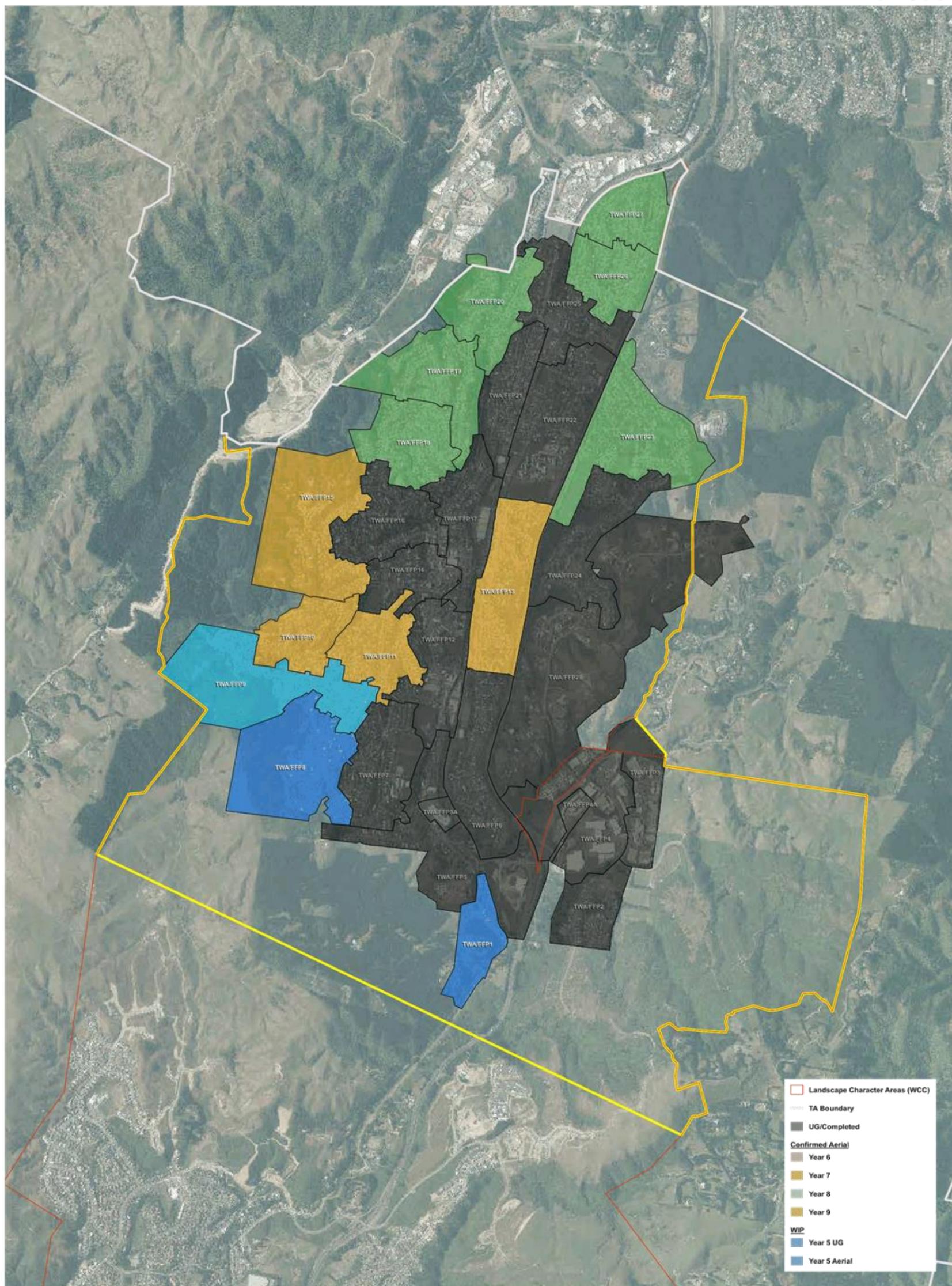
CHORUS UFB WELLINGTON  
**Wellington North Consent Area**

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPe | Checked: SBY

File Ref: A312034\_Consumption\_WCC\_2014\_A1.mxd



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Data Sources:  
Chorus, Boffa Miskell, Wellington Electricity, Statistics NZ, Wellington City Council

**DRAFT**

CHORUS UFB WELLINGTON  
Tawa Consent Area

Date: 8 August 2014

Plan Prepared for Chorus by Boffa Miskell Limited

Project Manager: Shannon.Bray@boffamiskell.co.nz | Drawn: MPe | Checked: SBy



The barque *Blenheim* arrived at Port Nicholson, New Zealand in December 1840 after a four-month voyage from Greenock, Scotland.  
Every 25 years, the descendants of those 200 Scots pioneers gather to commemorate their legacy.



## Blenheim 175

**Auckland Celebratory Dinner**  
25 August 2015  
Norman Cameron +64 9 372 8442  
norman.cameron37@gmail.com

**Whanganui Celebratory Dinner**  
25 August 2015  
Roz & Ewen Grant +64 6 327 3861  
tullochgorum@xtra.co.nz

**Family Picnic at Onslow College**  
27 December 2015  
Hugh McPhail +64 4 970 9851  
blenheim175@gmail.com

**Organising Committee**  
Hugh McPhail, Wellington  
hugh.mcphail@paradise.net.nz  
Lindsay Campbell, Hutt  
argyll@paradise.net.nz  
Ian Dickson, Wellington  
convener@ceiteach.org.nz  
David Moore, Otaki  
davidmoore@xtra.co.nz  
Rob Cameron, Wairarapa  
opakirob@gmail.com  
Roz & Ewen Grant, Turakina  
tullochgorum@xtra.co.nz

## Celebrating Wellington's Scottish Heritage

On 27 December 1840 the barque *Blenheim* arrived in Wellington Harbour with over 200 Scottish settlers and landed them at Kaiwharawhara. They founded the "Scotch Village" of "Kaiwarra"; built the roads from Wellington to Petone and Porirua; and brought their traditions and culture to a new land.

To celebrate the 175th anniversary of the arrival there is going to be a picnic on 27 December 2015 at Onslow College, Johnsonville. All will be welcome: entry will be free. People will be invited to bring their picnic, wear their tartan, enjoy Scottish dancing and music, join in traditional children's games, and view the displays. The last such celebration was in 1990 to mark 150 years.

The celebration will mark an event that was important in Wellington's history. A total of 203 emigrants landed in Wellington after a voyage of 124 days. Most of them were Gaelic-speaking Highlanders, but they also included a large group of weavers and their families from Paisley. These *Blenheim* pioneers made an important contribution to the establishment of Wellington after 1840. Most critically, they were the workforce that built roads to the Hutt Valley and to Porirua that we now regard as the City's lifelines.

For most of the 1840s, the emigrants lived with the Ngati Tama people who then occupied a kainga at Kaiwharawhara. Some, such as John Mackenzie who spent his teenage years at Kaiwharawhara, became so fluent in Te Reo that he was later engaged as a government interpreter. Perhaps the feature that is least recognised today is that Kaiwharawhara was the site of the first settlement of Scots in New Zealand, 8 years before Dunedin and 14 before Waipu.

But we are marking not just an event that took place in 1840: we are recognising the significance of the following 175 years, and celebrating the future of a culturally diverse Wellington that is strong in recognition of our roots and confident in sharing and experiencing our range of heritages.

Culturally, the *Blenheim* settlers brought with them much that we now take for granted as part of the fusion of Scottish Highland and Kiwi culture. The first set of bagpipes was carried on the





**Blenheim 175**

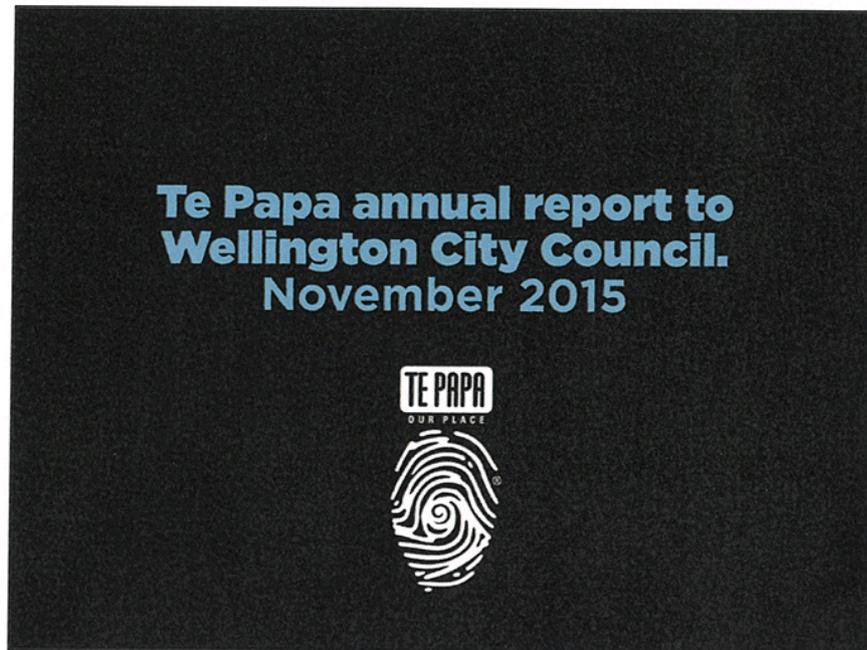
*Blenheim*: still in working order and held in private hands. In 1848, the *Blenheim* "Scotch" as they were called staged the very first Highland Games to be held on these shores, replanting a tradition of Scottish associationalism that endures to this day.

Together with the Scottish settlers who arrived earlier in 1840 on the *Duke of Roxburgh* (including George Hunter, first Mayor of Wellington), the Scots pioneers made significant economic, cultural, social, and civic contributions to the fledgling settlement at Port Nicholson, and to the lower North Island where many eventually settled the land.

The support we are seeking from the Wellington City Council will help us to celebrate the artistic and cultural heritage brought to Wellington by the Scottish settlers. In particular, it will help us pay for the facilities and entertainment that are necessary to make it happen. The Blenheim175 Organising Committee is managing the event with the members contributing their time and resources, as well as contributing financially through the surplus resulting from a successful dinner held in Whanganui last August to celebrate the 175th anniversary of the departure of the *Blenheim* from Greenock.

We hope that the Committee will look favourably on our funding request as a contribution to celebrating Wellington's heritage through a family-oriented event that will combine culture, music, dance, sports and food.

24 November 2015



Kia ora koutou.

It's my pleasure to be here again to update you on a record breaking year for Te Papa.

I want to start by saying a sincere thank you to the Wellington City Council for your support.

Whether it is seeing you at our launches and functions, or at more far flung corners, as when Celia and I toured the Whales exhibition together in San Francisco, I know that this is a Council which really "gets" Te Papa, and understands the value that we bring to Wellingtonians.

So thank you for your continued support.



The numbers really do speak for themselves.

You will have seen in yesterday's paper that we have just welcomed our 25 millionth visitors to Te Papa.

The 2014/15 year was our third highest visitor number since opening.

This was driven by three exhibitions: *Tyrannosaurs*, *Air New Zealand*, and now the phenomenon that is *Gallipoli: The scale of our war*.

And the visitor numbers continue to be very strong – we have just had our biggest October ever.

#### BACKGROUND

Record visitation

**In 2014/15, Te Papa's visitor numbers were 1,556,164.**

This represents our second-highest visitation year ever, behind 2008/09's 1,563,624 visitors. It's also a 21% increase on 2013/14's visitor count, 1,289,353.

– This was largely due to three incredibly successful exhibitions: *Tyrannosaurs – Meet the Family*, with 127,091 visitors; *Air New Zealand 75 Years*, with 387,099 visitors and a further 109,931 visiting the Boeing Cockpit that was placed on the forecourt; and *Gallipoli – The scale of our war*, which as of 25 October had been seen by 358,965 visitors.

– October 2015: Busiest October on record: 149,536 visitors. The next best year was back in 1998 (145,644).



Around half our visitors are internationals.

It's no surprise, given that guidebooks and online sources always rate Te Papa as one of the "must do" highlights of a trip to New Zealand.

In Lonely Planet's recent list of "500 must see places in the world", there were only 9 New Zealand places: and Te Papa was the only man-made attraction, rating alongside Milford Sound and the Bay of Islands.

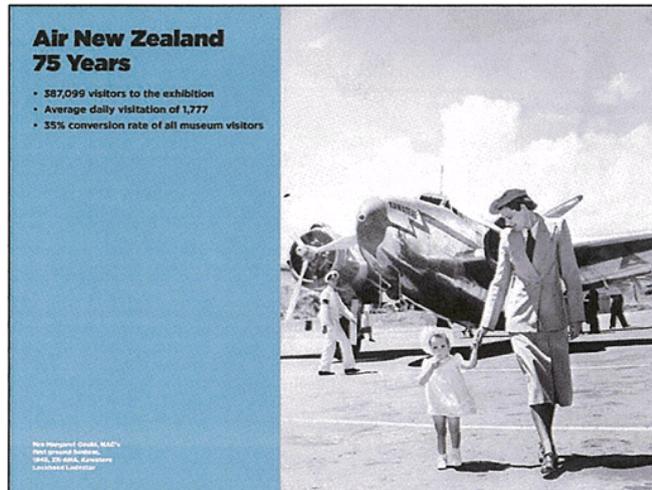
We all recognise the importance of the Chinese market, and we are increasing our investment in offerings for Chinese visitors...

...with daily Mandarin tours, a full time China Tourism Advisor, and our move into Chinese social media with our Weibo account.

#### **BACKGROUND**

- Top 1% of attractions in the world – Trip Advisor\*
- Getting China ready: Full time Tourism Advisor - China, daily scheduled tours in Mandarin, and Social media (Weibo)
- Increase of international visitor arrivals from traditional and emerging markets!
- Cruise continues to grow and coach touring on a comeback with double digit growth for Te Papa Tours

\*(Voted #1 museum in the South Pacific (including Australia) by Trip Advisor's Travellers Choice Award. This is the third year in a row that Te Papa has received this and is now in the Top 1% of attractions in the world)



The Air New Zealand exhibition was a wonderful opportunity for Te Papa to partner with an iconic New Zealand company, and tell a story which really connected with Kiwis.

In daily numbers, it is our third most popular of all time (beaten only by Gallipoli, and Kia Ora Kiwi, our collaboration with the NZ Defence Force).

Having the cockpit on the forecourt added another great dimension and, I have to say that in the summertime it is wonderful to be part of the festive atmosphere that you have fostered on Wellington's waterfront.

The exhibition is now open in Auckland, so once again, where Wellington leads, Auckland follows.

#### **BACKGROUND**

- 387,099 visitors and a further 109,931 visiting the Boeing Cockpit that was placed on the forecourt
- The second most-visited temporary exhibition of all time at Te Papa (second to *Gallipoli: The scale of our war*), with an average daily visitation of 1,777 and a 35% conversion rate of all museum visitors
- The exhibition has now travelled to Auckland Museum, where it opened on 20 November 2015.
- The exhibition was a collaborative, mutually beneficial partnership between Te Papa and Air NZ



The phenomenon that is *Gallipoli: The scale of our war* is breaking all the rules.

It is setting a new standard in storytelling.

And it is attracting huge interest internationally.

Just last week we saw a ten-page cover story in *Museums Australia* magazine.

As of Monday this week, 408,000 visitors been part of the Gallipoli experience.

#### **BACKGROUND**

##### **Satisfaction**

– 99.93% of visitors were satisfied with their experience, with 87% extremely satisfied

Visitors leaving the exhibition were asked how they felt. Open ended responses were categorised into six broad categories:

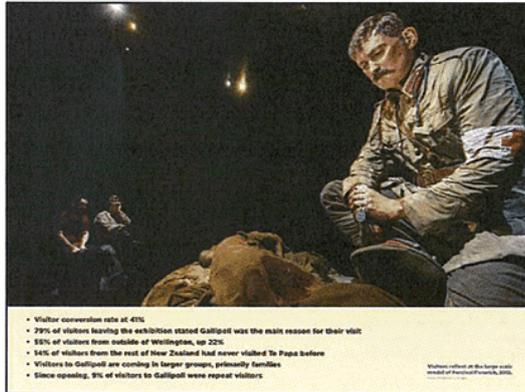
- Empathy (humbled, moved, overwhelmed): 38%
- Melancholy (sad, drained, depressed): 29%
- Exhibition satisfaction (reference to exhibition as amazing, powerful): 23%
- Respect (grateful, thankful, proud): 11%
- Conflicted (war and death is wasteful, negative side to war): 9%
- Educated (learned more facts or information): 3%

##### **Knowledge/understanding:**

– 65% of visitors leaving the exhibition stated their understanding of Gallipoli and World War One had changed.

##### **Making connections**

– 60% of visitors exiting the exhibition stated they would continue to find out more about the Gallipoli campaign and its impact once they return home.



Gallipoli is bringing people to Wellington from all around New Zealand.

One figure that we are really excited about is that over a quarter of visitors to Gallipoli are aged 16 – 24, and that excludes school groups.

We always knew that we wanted to tell the story of World War One to a new generation of New Zealanders, and those numbers tell us we are succeeding with this hard-to-reach demographic.

#### **BACKGROUND**

Key visitation statistics:

- The first round of our visitor survey data shows that *Gallipoli* is heavily driving visitation to Te Papa, and reaffirms its status as a ‘destination exhibition’.
- 79% of visitors leaving the exhibition stated that Gallipoli was their main reason for coming to Te Papa.
- 28% of visitors to Gallipoli who reside outside of the Wellington Region state they specifically came to Wellington see the exhibition.
- Visitors to Gallipoli are coming in larger groups, primarily made up of family members.

Visitor experience:

- Since opening, 9% of visitors to Gallipoli were repeat visitors.
- On average, visitors spent 59 minutes in the exhibition.



Above all, a visit to Gallipoli is an emotional journey.

To quote one visitor: “this is very different from the unfeeling and emotionally distant historical coverage of a war. I felt a weight in my lower chest as I learned about the stories and the suffering of the people, witnessed their rage and despair sculpted on their faces, and felt the ground tremble under my feet. I was immersed by this, and now feel much more sympathy towards these people.”

Of course we were delighted at Sir Richard Taylor’s win at the Wellies last week: the exhibition has been a truly Wellington collaboration and we could not be more proud of the work we have done with Weta Workshop.

#### **BACKGROUND**

Much of our anecdotal visitor feedback has come through the messages left on Gallipoli’s memorial poppies; here are some more examples:

*“For my Koro Mekameka Rauamoko and everyone else that fought for us.”*

*“A waste of many lives at the orders of little and few men. Heartbreaking to imagine, forever grateful for these brave men and women’s sacrifices. As a nurse it is hard to imagine how they managed and what they had to care for the wounded.”*

*“A great reminder we do not want war.”*

*“This is very different from the unfeeling and emotionally distant historical coverage of a war. I felt a weight in my lower chest as I learned about the stories and suffering of the people, witnessed their rage and despair sculpted on their faces, and felt the ground tremble under my feet. I was immersed by this, and now feel much more sympathy towards these people.”*



Can I start by congratulating you on an incredibly successful Wellington Open Day in July.

We were thrilled to be a big part of the day, hosting 2,700 people at our two sites.

We had queues around the block to get in to our Tory Street storehouse, and tours running all day into our back of house areas at Cable Street.

A highlight for me was seeing children in our natural history stores, absolutely inspired by our curators, deep in conversation and deciding on the spot that this was what they want to be when they grow up.

This is something we will definitely be doing more of in the future.

#### **BACKGROUND**

– Open Day provided the opportunity for audiences to see the inner workings of the national museum and its collections. It also enabled our audiences to engage directly with technical specialists and to appreciate the breadth of the national collections.

– Te Papa offered two options, in relation to ‘behind the scenes tours’. The Cable Street option was guided tours through the collection stores, including Art Paintings, History Textiles, Pacific Cultures, Mātauranga Māori, Botany, and the Level 4 Reading Room. Each tour capacity was 12pax and they ran on the hour from 10:30am until 3:30pm. Combined, Te Papa delivered 6 tours per collection area on the day (36 guided tours in total). The final uptake was 430 participants.

– The Tory Street offering was a self-guided tour, which followed a set path through the Tory Street facility, including Fishes (wet collections), Archives, Birds, Mammals and Fossils, Conservation, and History Furniture. Throughout the facility were information stations, where visitors could get-up close with collection items and the specialists who look after them. The Tory Street self-guided tour attracted 2324 participants on the day.



For the second time, we collaborated with museums and galleries across the Wellington region, with support from the Wellington Amenities Fund.

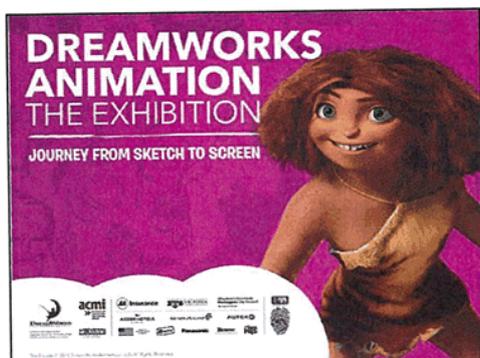
Matariki is a flagship event for Te Papa, and we will continue to find innovative ways to mark this uniquely New Zealand festival.

#### **BACKGROUND**

– For the second year, Te Papa collaborated with City Gallery Wellington, Wellington Museum, Pataka Art Museum, Space Place, The Dowse Art Museum, Mahara Gallery and Expressions Art and Entertainment Centre to present the Matariki Wellington 2015 Festival, with thanks to support from the Wellington Amenities Fund

#### **Key highlights:**

- Over 60 events and exhibitions took place from 13 June – 12 July 2015, and included exhibitions, music, theatre, dance, kapa haka, star gazing, storytelling, workshops, artist talks and our popular Art Night bus tour
- Approximately 1 in 8 people in the wider Wellington region attended a festival event
- 94% were satisfied or extremely satisfied with the events
- Outdoor signage was seen at least 1.4 million times
- Nearly half a million people saw the newspaper advertising
- Nearly 6,000 people attended Art Night: Pō Whakaatu Toi, our flag ship event.



The next blockbuster opening at Te Papa is Dreamworks Animation.

This is an exhibition that really taps in to Wellington’s creative “Wellywood” spirit.

We’ve made a record number of partnerships for this exhibition, with fantastic support from corporate partners.

We have some great programming that goes with the exhibition, from our Jungle Party Day for families, through to networking events for young creative wanting to get into the industry.

We are working with Positively Wellington Tourism on a national marketing campaign, and you might have seen our TV commercials which are currently airing.

#### **BACKGROUND**

- This exciting exhibition opens at Te Papa on December 12, 2015, and comes to us from ACMI (the Australian Centre for Moving Image) in Melbourne, Australia.
- We’ve made a record number of partnerships for this exhibition, including AA Insurance; Our Principal Partner, Victoria University; Our University Partner, and Autex Industries, Accor Hotels, Air New Zealand, New Zealand Media and Entertainment (NZME), isite Media, Resene Paint, the Embassy of the United States of America and of course Wellington City Council; our Destination Partner.
- The exhibition is being complemented by a comprehensive range of programming for the public, tertiary students and industry members and supported by a wide-reaching national marketing campaign on which we are once again working with Positively Wellington Tourism.



2016 is shaping up to be another stellar year.

Dreamworks will take us through another blockbuster summer, and we expect Gallipoli to go from strength to strength.

These are exciting times for Te Papa. The renewal of the museum will get underway next year, and I look forward to sharing some behind-the-scenes sneak peeks with you along the way.

The new Te Papa experience is going to be every bit as fascinating, as revolutionary, and as fun as when we opened our doors almost 18 years ago.

Another way we are embracing the future is through our innovation hub, which will get its first intake of creatives in mid-2016.

We have done the ground work to ensure that our hub complements the wider innovation ecosystem in Wellington, which the Council has done so much to foster.

I'm happy to take your questions and once again, thank you for your support of Te Papa, and for all you do to make Wellington such a vibrant, creative and positive place to be.



# CCO Performance Review for the quarter ending 30 September 2015

**Economic Growth and Arts Committee**

24 November 2015

## **Basin Reserve Trust**

**Work on upgrading the ground keeping facilities has been completed in time for the cricket season**

**Work on the Vance Stand is ready to begin**

**A strong cricket programme has been confirmed for the 2015/16 season**

**Increased use of the Basin by non-cricket and community groups**

**All KPIs met for the quarter, including a good financial position as a result of unbudgeted event revenue**

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## **Wellington Museums Trust**

**Total Q1 visitation 3% above target (with unders and overs). Q1: 2015/16 = 147,070. Prior year = 141,572.**

**Promising visitation for Space Place under new operating model (+2,195 or 22%).**

**City Gallery hosted a popular programme (e.g. Demented Architecture) & Capital E also strong in Q1.**

**Cable Car museum below visitor target due to inaccurate budgeting but above to prior year.**

**Good financial result. \$4.0m cash on hand (Attic project)**

## **Wellington Regional Economic Development Agency (WREDA)**

**New CEO started in September**

**Double digit growth in tourist numbers**

**New Dreamworks film announced. Expected to inject  
\$70m to the Wellington economy during the financial year**

**Majority of KPIs on track to be achieved by year**

**76 performances and 87 conventions/events**

**Venues Project made a loss for the quarter due to lower  
margin business and the timing of some expenditure.**

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