

Election Hoarding Guidelines

Wellington City Council has guidelines for candidates and political parties promoting themselves on electoral hoardings in general and for local government elections. *The Guidelines for Temporary Signs in Public Places*, which includes election hoardings, are based on existing legislation, bylaws, plans and policies. Conditions are similar to those used for previous elections.

The Council continually reviews election hoarding sites and how they're administered. To give the Council your feedback on election hoardings, complete the form on our website Wgtn.cc/electionhoarding

Electioneering in Wellington

Key electioneering guidelines:

- electioneering on private property must be comply with legislation and the District Plan
- electioneering on public property is limited to specific hoarding sites
- to use these sites, candidates or parties must seek approval from the Council by lodging a bond for electoral hoardings
- the approval letter will include the list of sites that candidates or parties may use
- the sites list gets modified between elections. The main change is that sites on special reserves land (eg the Town Belt) can no longer be used.
- Check with the Council before installing signs at any location to see whether this is still appropriate.

Hoarding Site Bonds

Applications to use hoarding sites must include a \$200 bond for each electoral district/ward.

Candidates/ parties are allowed to advertise only when they have received a written approval to their bond application form In general, candidates/parties will only be allowed to advertise on public property near the electoral district/ward in which they are standing/ registered

Signs and hoardings must not be on public land earlier than six weeks before election day and must be removed from all the sites the day before the election. In this case signs or hoardings are allowed from Saturday 27 August - Friday 7 October 2016.

For approval to use public sites, complete a *Bond for Electoral Hoardings* application form and send it to:

Application Processing Officer
Infrastructure
Wellington City Council
PO Box 2199
Wellington 6140

More information

For policy review and compliance:
Steve Spence
Chief Transport Advisor
Phone 04 803 8099
Email steve.spence@wcc.govt.nz

**For approval to place hoardings
on Council land:**
Street Activities Officer
Phone 04 499 4444
Email: streetactivities@wcc.govt.nz