

Election Hoarding Guidelines

Wellington City Council has guidelines for candidates and political parties promoting themselves on electoral hoardings in general and for local government elections. *The Guidelines for Temporary Signs in Public Places*, which includes election hoardings, based on existing legislation, bylaws, plans and policies. Conditions are similar to those used for previous elections.

The Council continually reviews election hoarding sites and how they're administered. To give the Council your feedback on election hoardings, complete the form on our website Wgtn.cc/electionhoarding

Electioneering in Wellington

Key electioneering guidelines:

- Electioneering on private property must be comply with legislation and the District Plan.
- Electioneering on public property is limited to specific hoarding sites.
- To use these sites, candidates or parties must seek approval from the Council.
- The approval letter will include the list of sites that candidates or parties may use.
- The sites list gets modified between elections. The main change is that sites on special reserves land (eg the Town Belt) can no longer be used.
- Check with the Council before installing signs at any location to see whether this is still appropriate.

Hoarding Sites

Candidates/ parties are allowed to advertise only when they have received a written approval to their application form. In general, candidates/parties will only be allowed to advertise on public property near the electoral district/ward in which they are standing/ registered.

Signs and hoardings must not be on public land earlier than six weeks before election day and must be removed from all the sites the day before the election. In this case signs or hoardings are allowed from Saturday 31 August - Friday 11 October 2019.

**For approval to place hoardings on Council land:
Street Activities Officer**

Phone: 04 499 4444

Email: streetactivities@wcc.govt.nz