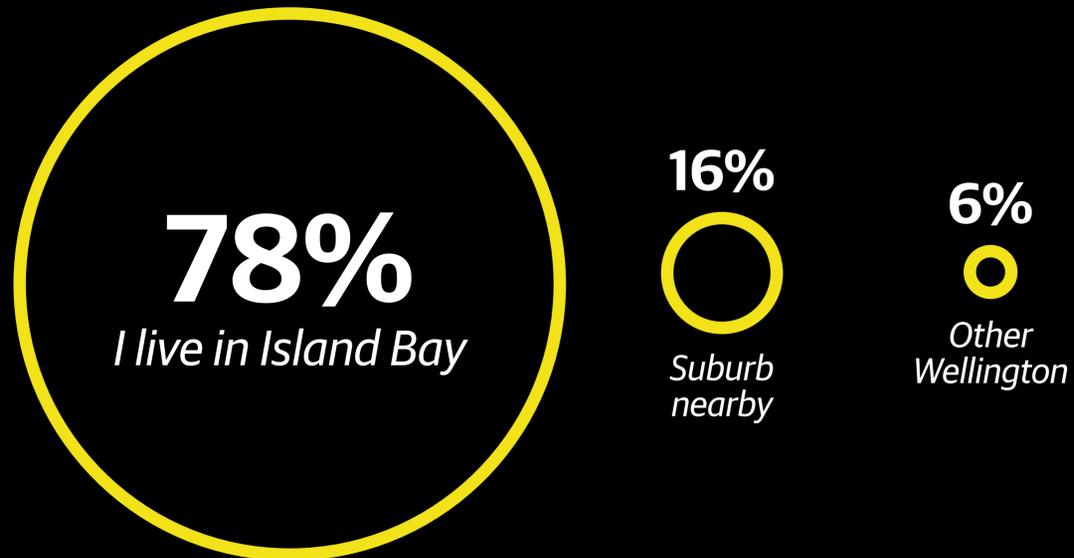


# Survey data

## Why do you come to Island Bay?



### What does this suggest?

The main users/people of Island Bay, primarily live in the area. These local residents are likely to shop, recreate, and dine in the main shopping area.

## Where are you coming from?



### What does this suggest?

Maintain a sense of local identity that the main user would enjoy/relate to. Create temporary enjoyable spaces for the general activities of these users, such as regular spaces to stop, eat, and fill the time.

# Survey data

## What comes to mind when you think of Island Bay?

Community	Park	Handy
Beach	South	Small
Family	Chill	Pub
Friendly	Expensive	Suburbia
Beautiful	Life	Nice
Shopping	Suburb	Home
Peaceful	Culture	Bird-life
Access	Fish	Independent
Quiet	Parking	Supermarket
Great	Relaxed	Arts
Feel	Bush	Cycleway
Village	Good	Voice
Seaside	Coffee	Town

*Island Bay is a community centered, attractive and coastal suburb.*

## What do you like most about Island Bay Village?

Friendly	Sea	Services
Community	Pies	Bike lanes
Shops	Local	Butchers
Everything	Quaint	Pohutukawa
Beach	Marae	Accessibility
Bus	Food	Artists
People	Library	Supermarket
Cafes	Cinema	Connected
Close	Parking	Takeaways
Amenities	Slow traffic	Vibe
Handy	Easy	Family
Variety	Home	Plants
Village	Chemist	Social

*The Village is accessible, offers a range of shops and amenities, and friendly users.*

## What would make the main Village of Island Bay better and more inviting?

Parking	Upgrade	Trees
Seating	Cost of living	Cleaner
Cycleway	Beach access	Murals
Wide spaces	Native plants	Colour
Less cars	Tidy-up	Parks
Beautifying	More shops	Safer
Restore	Cultural club	Tables
More cafes	Basketball	Artwork
Civic space	More green	Face lift
Accessibility	Lighting	Planters
Outdoor dining	Eateries	Activities
Bike parking	Kid friendly	
Entertainment	Dog areas	

*The Village is interested in access for transportation, pedestrians, stopping points and greening.*