

Building our creative city

WHO WE ARE

The Wellington City Council's statutory roles are to promote the environmental, economic, social and cultural well-being of the city and its people, and facilitate democratic local decision-making.

The Council is made up of 15 elected representatives – the Mayor and 14 councillors – who make bylaws, set the city's overall strategic direction, make policies guiding the services we provide, and sign off the budget. Community boards represent the interests of the Makara/Ohariu and Tawa areas.

The Council's chief executive and 1400+ staff implement Council decisions and look after the city's day-to-day operations.

HOW WE DECIDE WHAT TO DO

This plan sets out a new strategic direction for the Council, based on 13 'outcomes' or aspirations we have for the city. These outcomes will guide our work in coming years.

We developed them after taking into account: community expectations; what we know about the state of the city and its services; what we know about future challenges the city is likely to face; and the aspirations we've signed up to as part of our work with other councils on a Wellington Regional Strategy.

Our outcomes help us decide which projects to support, but they're not all we take into account. We also need to consider other issues, such as: our legal or contractual obligations; whether someone else will provide the service if we don't; whether the benefits outweigh the costs; and what risks are involved.

Part 2 of this plan, *Setting Our Direction*, gives a more detailed explanation of how we developed our strategic direction and how we decide which projects to support.

PURPOSE OF THE PLAN

This long-term plan, prepared in accordance with the Local Government Act 2002, covers the 10 years to 2015/16. Its legal purposes are: to describe our activities and community outcomes; to provide for integrated decision-making and co-ordinated use of resources; to provide a long-term focus for our decisions; to provide a basis for our accountability to the people of Wellington; and to provide an opportunity for public involvement in our decision-making.

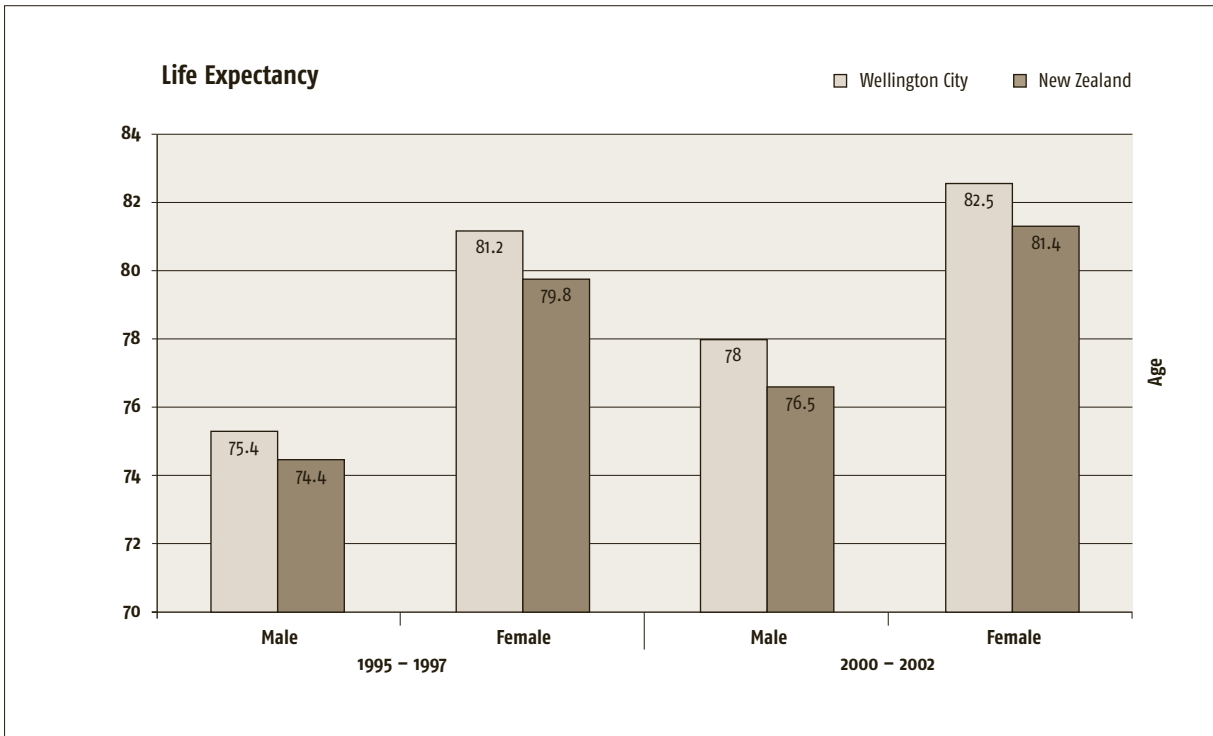
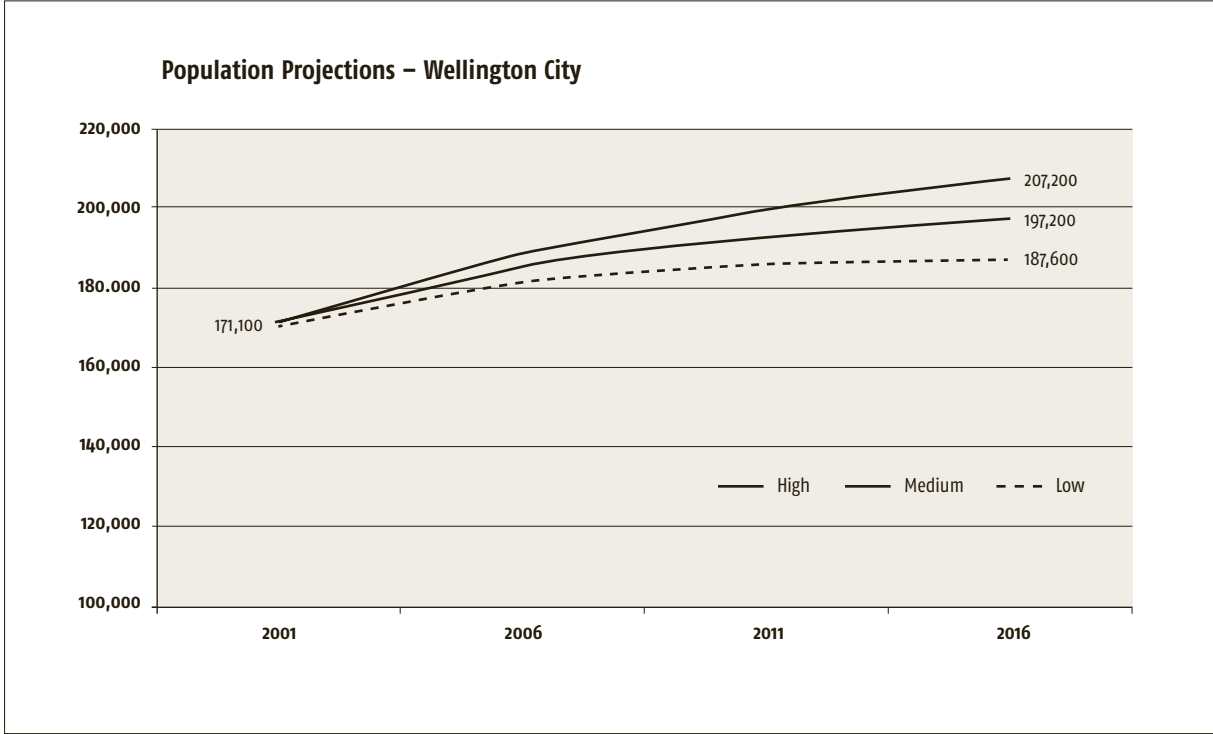
This plan reflects our intentions at the time of publication. As with any budget or plan, the actual results may vary from those forecast.

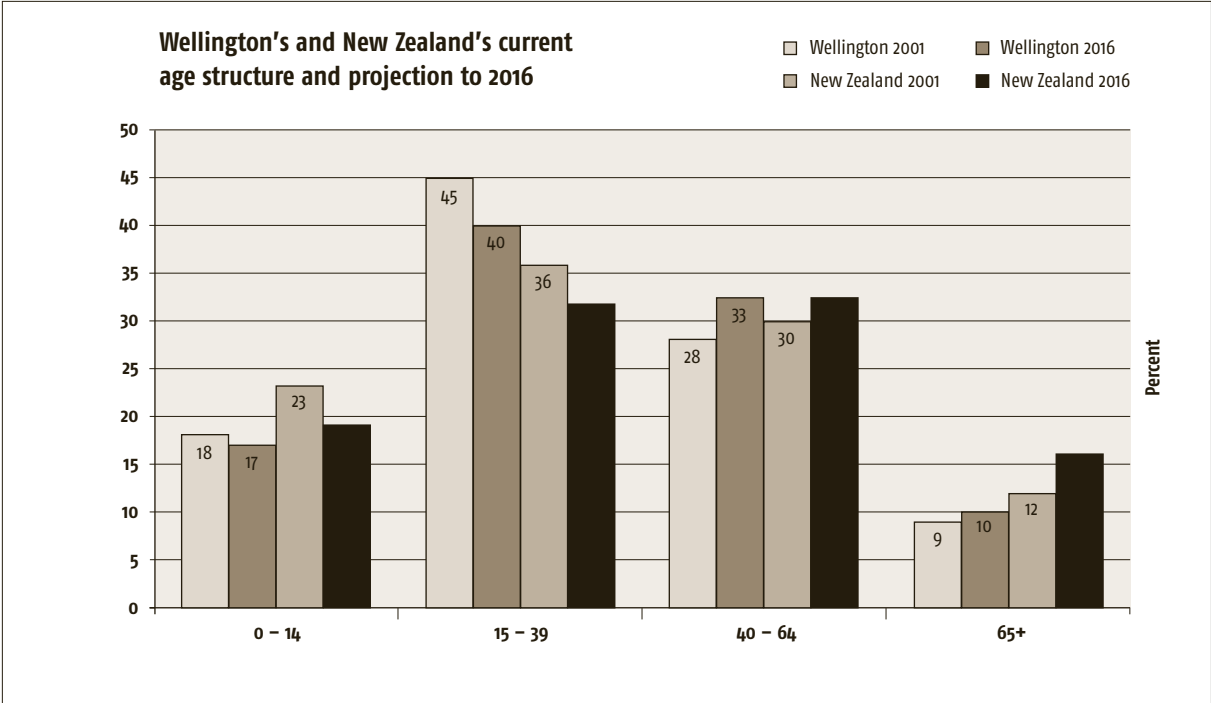
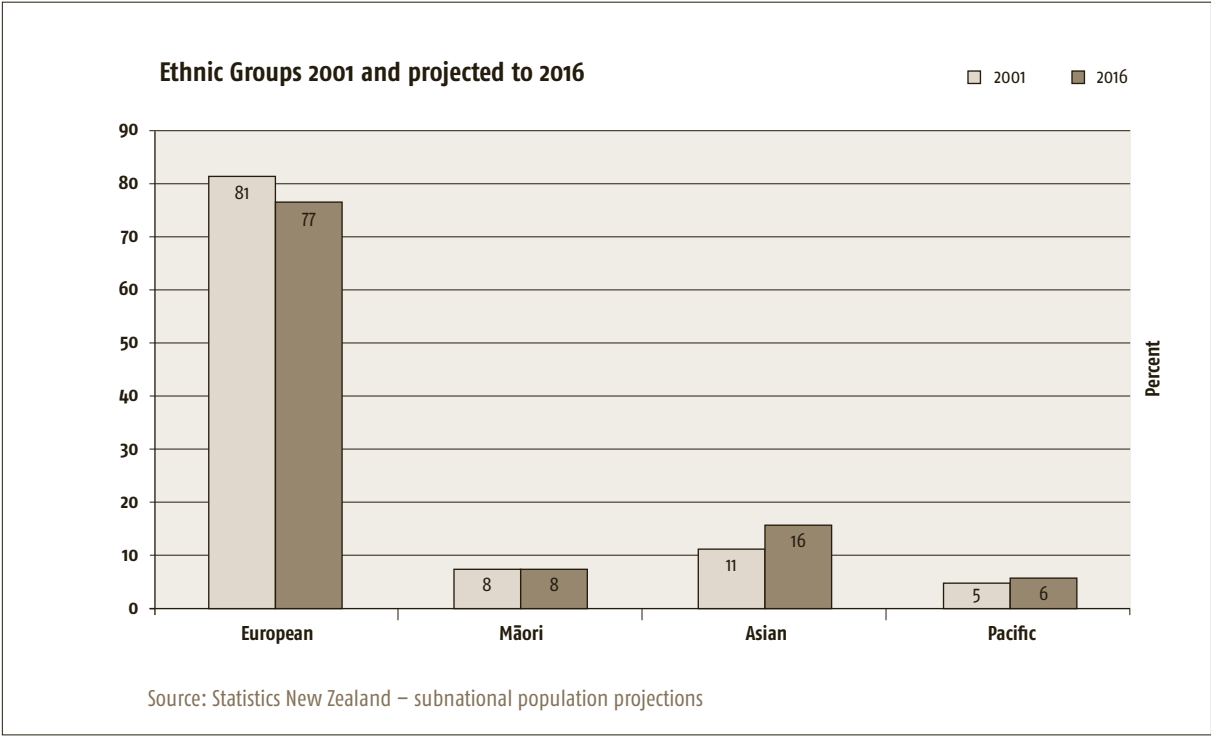
HOW WILL YOU KNOW IF WE'VE DONE WHAT WE SAY WE WILL?

Each year, we publish an annual report. It's our way of accounting to Wellington residents for our actions. Our next annual report, which will come out in late September, will tell you whether we've done what we proposed in our 2005/06 Annual Plan. The following year's annual report, in September 2007, will tell you whether we've delivered what we are promising in this long-term plan. That includes: whether we've completed the projects we promised, whether we've met our budgets, and whether we've met our performance targets.

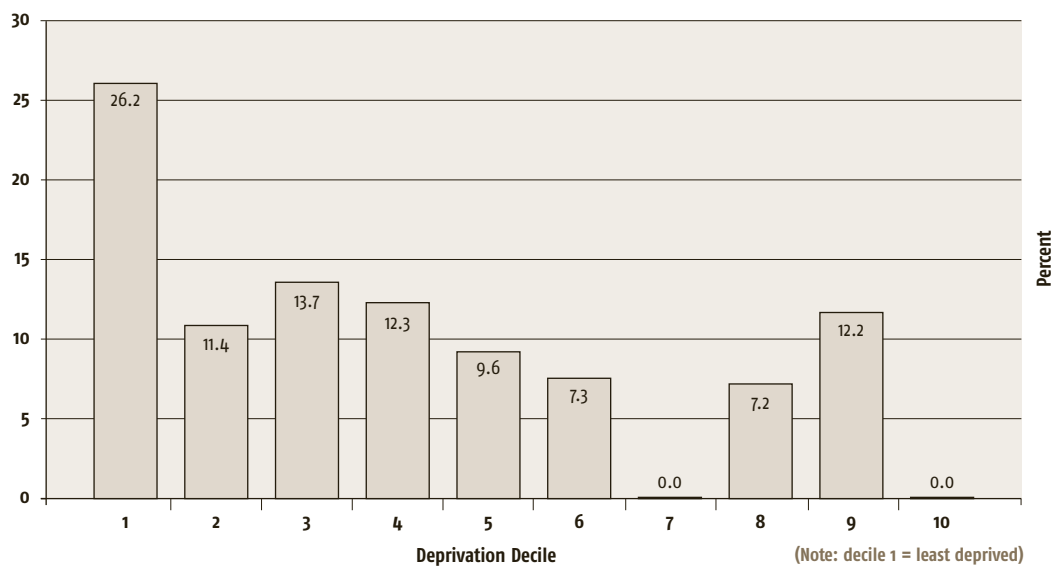


KEY FACTS



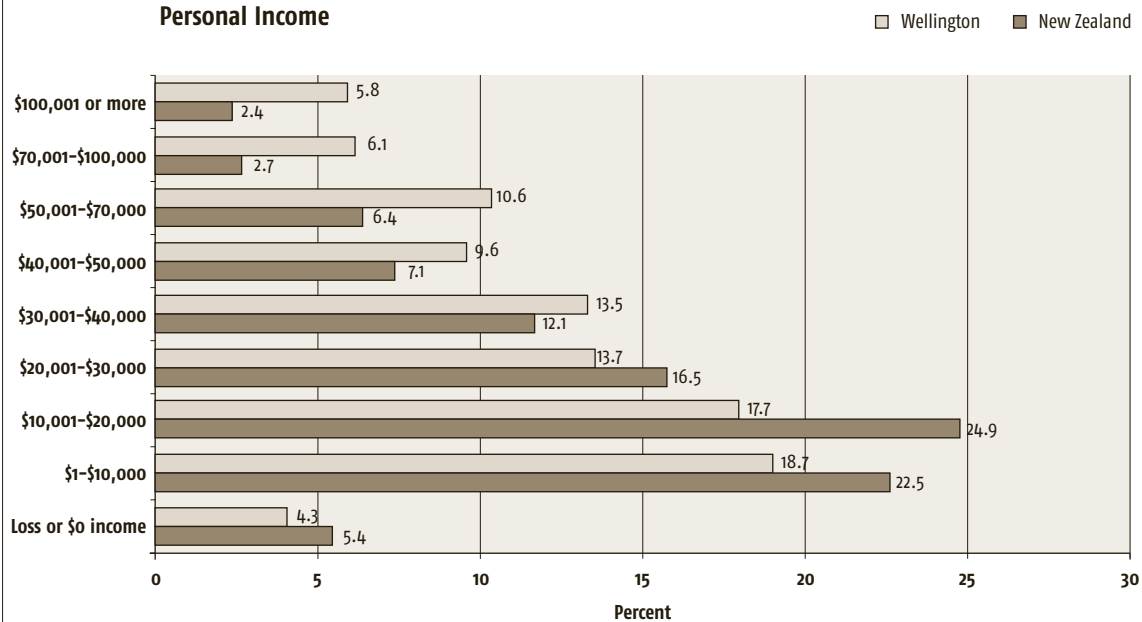


Percentage of Wellington population living in deprivation index deciles



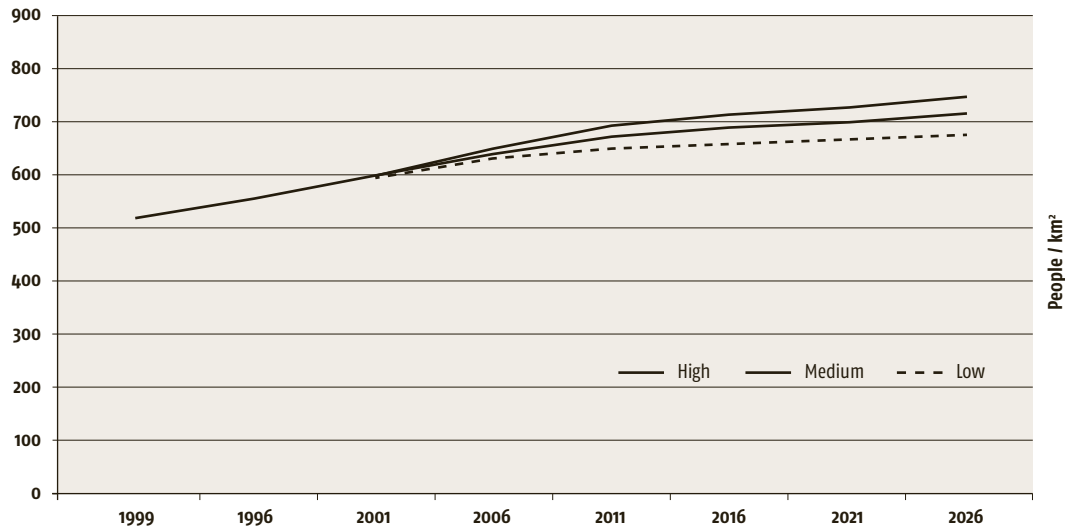
Source: Statistics New Zealand – Census 2001

Personal Income



Source: Statistics New Zealand – Census 2001

Living Density (Historic and Projected) – Wellington City



Source: Statistics New Zealand



This plan proposes a new strategic direction for the Council, based on 13 outcomes or aspirations we have for the city.