


This entire chapter has been notified using the RMA Part One, Schedule 1 process ([P1 Sch1](#)).

This chapter contains provisions that have legal effect. They are identified with a  next to the provision. To see more about what legal effect means please click [here](#).

Ngā Tohu

Signs

SIGN	Signs
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Introduction

The purpose of the Signs chapter is to manage the potential for adverse environmental effects that can result from the erection and placement of signs across the city. This chapter addresses digital signs, freestanding signs, illuminated signs, official signs, third-party signs, and on-site signs. [Electoral signs](#) [Hoarding signs for local or central government elections](#) are exempt from these rules and are managed under the Electoral Act 1993, [the Local Electoral Act 2001](#) and [the Council's Election Hoarding Guideline](#).

Signs are useful for displaying important information including community messages, directions, health and safety messages, and placenames. Third-party signs are useful to advertise events, products, and services. Signs are crucial for traffic safety to warn motorists of approaching hazards and to convey important information such as speed limits.

If not managed appropriately, signs have the potential to result in adverse environmental effects including visual clutter, degradation of heritage features, and erosion of the amenity of the local and wider environment.

The definition of a sign in this plan is limited to signs that are projected onto, or fixed or attached to, any structure or natural object such as buildings. [Some signs are subject to the Public Places Bylaw 2022.](#) [Notwithstanding any rules for signs in public places or within the road reserve, all signs placed in the road reserve will require the prior approval of Wellington City Council, or the approval of NZTA Waka Kotahi in respect of signs placed in the state highway network.](#) [Portable signs in the form of a board on Council-owned land are managed under the Wellington Consolidated Bylaw 2008. Under this bylaw, written approval is required for signage in public places.](#)

Other relevant District Plan provisions

It is important to note that in addition to the provisions in this chapter, a number of other Part 2: District-Wide chapters may be relevant.

Resource consent may therefore be required under rules in this chapter as well as other chapters. Unless specifically stated in a rule or in this chapter, resource consent is required under each relevant rule. The steps to determine the status of an activity are set out in the General Approach chapter.

Objectives	
SIGN-O1	<p>Role of signage</p> <p>Signs support the needs of the community to advertise and inform while the effects on local amenity, historic heritage, archaeological sites, sites and areas of significance to Māori, and the maintenance of the efficiency and safety of transport networks are effectively managed.</p>
Policies	
SIGN-P1	Appropriate signs

	<p>Allow Enable signs where:</p> <ol style="list-style-type: none"> 1. They are of an appropriate size, design and location; and 2. They do not result in visual clutter is minimised; and 3. Any potential cumulative effects are managed; and 4. They do not compromise the efficiency of the transport network or the safety of its users, including cyclists and pedestrians; and 5. In the Residential, Rural and Open Space Zones, they relate to an activity on the site on which they are located; 6. They maintain the character and amenity values of the site and the surrounding area; and/or 7. They are required to meet regulatory or statutory requirements.;
SIGN-P2	<p>Digital and illuminated signs</p> <p>Provide for digital and illuminated signs where:</p> <ol style="list-style-type: none"> 1. The sign is compatible with the zone and any overlay; and 2. The sign does not compromise aircraft safety or the safe and efficient functioning of the Airport; and 3. The sign does not compromise traffic, pedestrian, or cycling safety; and 4. Any light spill or glare effects are managed so they do not compromise amenity values; and 5. The sign is not visible oriented to be read from a state highway, <u>including on-ramps and off-ramps, where the speed limit is 80 km/h or greater.</u>
SIGN-P3	<p>Signs and historic heritage</p> <p>Enable signs on heritage buildings, heritage structures and within their sites, and within heritage areas to support wayfinding and interpretation and only allow signs for other purposes where they do not detract from the identified heritage values, having regard to:</p> <ol style="list-style-type: none"> 1. The extent to which: <ol style="list-style-type: none"> a. Damage to heritage fabric, from methods of fixing, including supporting structures, cabling or wiring is minimized or is reasonably reversible; b. The location and placement of signs obscure architectural features, project above parapet level or reflect the typical positioning of signage on the heritage building or within the heritage area; c. The area, height and number of signs are appropriate for the scale of the heritage building, heritage structure or heritage area or would result in clutter; d. The quality of the design of the sign complements the heritage building, heritage structure or heritage area; e. The intensity of any illumination adversely affects heritage values; and f. The sign fulfils the intent of the Heritage and Signs Design Guides. 2. The benefits of allowing additional signage to support sustainable long term use.
SIGN-P4	<p>Signs on scheduled archaeological sites and sites <u>and areas</u> of significance to Māori</p> <p>Enable signs that relate to safety and interpretation within the extent of scheduled archaeological sites, and sites <u>and areas</u> of significance <u>to Māori</u>, and only allow other signs that do not detract from the identified archaeological values, having regard to:</p> <ol style="list-style-type: none"> 1. The extent to which: <ol style="list-style-type: none"> a. Land disturbance required for the sign and impacts on archaeological features is minimised; b. Damage from methods of fixing to any feature of the site, including supporting structures, is minimised or reasonably reversible; c. The location and placement of signs obscure appreciation of features integral to the significance of the scheduled archaeological site; d. The area, height and number of signs are appropriate for the scale of the scheduled archaeological site <u>or sites and areas of significance to Māori</u>, or result in visual clutter; e. The quality of the design of the sign complements the scheduled archaeological site <u>or sites and areas of significance to Māori</u>;



	<p>f. The intensity of any illumination adversely affects archaeological values; and</p> <p>g. The sign fulfils the intent of the Heritage and Signs Design Guides; and</p> <p>2. The benefits of allowing additional signage to support sustainable long term use.</p>
SIGN-P5	<p>Wellington Regional Stadium signs</p> <p>Provide for signs in the Stadium Zone where:</p> <ol style="list-style-type: none"> 1. The amenity and historic heritage values of the Zone or adjacent zone are not compromised; and 2. The landmark and regionally significant status of the stadium is not compromised; and 3. The sign does not compromise traffic, pedestrian, or cycling safety.
SIGN-P6	<p>Airport Zone signage</p> <p>Manage signage within the Airport Zone to:</p> <ol style="list-style-type: none"> 1. Achieve operational safety within the airport; and 2. Ensure signage is designed and located in a way which will not detract from the character of the locality and will not cause a traffic hazard.
Rules: Land use activities	
SIGN-R1	Official signs
All Zones	<p>1. Activity status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> a. Compliance with the following standards is achieved: <ol style="list-style-type: none"> i. SIGN-S1; ii. SIGN-S4; iii. SIGN-S7.1 to 5; iv. SIGN-S8; and v. SIGN-S14.
All Zones	<p>2. Activity status: Restricted Discretionary</p> <p>Where:</p> <ol style="list-style-type: none"> a. Compliance with the requirements of SIGN-R1.1 cannot be <u>is not</u> achieved. <p>Matters of discretion are:</p> <ol style="list-style-type: none"> 1. The matters in SIGN-P1, SIGN-P2, SIGN-P5 and SIGN-P6; 2. The Signs Design Guide; and 3. The extent and effect of non-compliance with any relevant standard and the matters as specified in the associated assessment criteria for the infringed standards.
SIGN-R2	Temporary signs
All Zones	<p>1. Activity status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> a. Compliance is achieved with: <ol style="list-style-type: none"> i. SIGN-S1 ii. SIGN-S7; iii. SIGN-S10; iv. SIGN-S11; and v. SIGN-S14.
All Zones	<p>2. Activity status: Restricted Discretionary</p> <p>Where:</p>

	<p>a. Compliance with the requirements of SIGN-R2.1 cannot be <u>is not</u> achieved.</p> <p>Matters of discretion are:</p> <ol style="list-style-type: none"> 1. The matters in SIGN-P1, SIGN-P2, SIGN-P3 and SIGN-P6; 2. The Signs Design Guide; and 3. The extent and effect of non-compliance with any relevant standard and the matters as specified in the associated assessment criteria for the infringed standards.
SIGN-R3	On-site signs
All Zones, except Airport Zone	<p>1. Activity status: Permitted</p> <p>Where:</p> <p>a. Compliance is achieved with:</p> <ol style="list-style-type: none"> i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S3; iv. SIGN-S4; v. SIGN S5; vi. SIGN-S7; vii. SIGN-S9; and viii. SIGN-S11.
Airport Zone	<p>2. Activity status: Permitted</p> <p>Where:</p> <p>a. Compliance is achieved with:</p> <ol style="list-style-type: none"> i. SIGN-S14.
All Zones, including Airport Zone	<p>3. Activity status: Restricted Discretionary</p> <p>Where:</p> <p>a. Compliance with the requirements of SIGN-R3.1 <u>or SIGN-R3.2 cannot be is not</u> achieved.</p> <p>Matters of discretion are:</p> <ol style="list-style-type: none"> 1. The matters in SIGN-P1, SIGN-P2, SIGN-P3 and SIGN-P6; 2. The Signs Design Guide; and 3. The extent and effect of non-compliance with any relevant standard and the matters as specified in the associated assessment criteria for the infringed standards.
SIGN-R4	Third-party signs
<p>City Centre Zone</p> <p>General Industrial Zone</p> <p>Neighbourhood Centre Zone</p> <p>Local Centre Zone</p> <p>Mixed Use Zone</p>	<p>1. Activity status: Permitted</p> <p>Where:</p> <p>a. Compliance is achieved with:</p> <ol style="list-style-type: none"> i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S3; iv. SIGN-S4; v. SIGN-S5; vi. SIGN-S6; vii. SIGN-S7; viii. SIGN-S9; ix. SIGN-S11; and x. SIGN-S14.

<p>Commercial Zone</p> <p>Metropolitan Centre Zone</p> <p>Airport Zone</p> <p>Hospital Zone</p> <p>Port Zone</p> <p>Stadium Zone</p> <p>Tertiary Education Zone</p> <p>Waterfront Zone</p>	
<p>City Centre Zone</p> <p>General Industrial Zone</p> <p>Neighbourhood Centre Zone</p> <p>Local Centre Zone</p> <p>Mixed Use Zone</p> <p>Commercial Zone</p> <p>Metropolitan Centre Zone</p> <p>Airport Zone</p> <p>Hospital Zone</p> <p>Port Zone</p> <p>Stadium Zone</p> <p>Tertiary Education Zone</p> <p>Waterfront Zone</p>	<p>2. Activity status: Restricted Discretionary</p> <p>Where:</p> <p>a. Compliance cannot be <u>is not</u> achieved with the requirements of SIGN-R4.1.a.i. to SIGN-R4.1.a.x (excluding SIGN-R4.1.a.x and SIGN-S14.7).</p> <p>Matters of discretion are:</p> <ol style="list-style-type: none"> 1. The matters in SIGN-P1, SIGN-P2, SIGN-P3 and SIGN-P6; 2. The Signs Design Guide; and 3. The extent and effect of non-compliance with any relevant standard and the matters as specified in the associated assessment criteria for the infringed standards.
<p>Medium Density Residential Zone</p>	<p>3. Activity status: Discretionary</p>

<p>High Density Residential Zone</p> <p>General Rural Zone</p> <p>Large Lot Residential Zone</p> <p>Future Urban Zone</p> <p>Natural Open Space Zone</p> <p>Open Space Zone</p> <p>Sport and active recreation Zone</p> <p>Wellington Town Belt Zone</p>	
<p>Airport Zone (Miramar South Precinct)</p>	<p>4. Activity status: Non-complying</p> <p>Where</p> <p>-</p> <p>a. Compliance cannot be achieved with SIGN-S14.72 (Miramar South Precinct).</p> <p>Notification Status: An application for resource consent made in respect of this rule must be publicly notified.</p>
<p>SIGN-R5</p>	<p>Digital signs</p>
<p>City Centre Zone</p> <p>General Industrial Zone</p> <p>Stadium Zone</p> <p>Neighbourhood Centre Zone</p> <p>Local Centre Zone</p> <p>Metropolitan Centre Zone</p> <p>Mixed Use Zone</p> <p>Commercial Zone</p>	<p>1. Activity status: Restricted Discretionary</p> <p>Where:</p> <p>a. Compliance is achieved with <u>SIGN-S8</u>.</p> <p>i. SIGN-S5; and</p> <p>ii. SIGN-S8.</p> <p>Matters of discretion are:</p> <ol style="list-style-type: none"> 1. The matters in SIGN-P1, SIGN-P2, SIGN-P3 and SIGN-P6; 2. The Signs Design Guide; and 3. The extent and effect of non-compliance with any relevant standard and the matters as specified in the associated assessment criteria for the infringed standards.

Airport Zone Hospital Zone Port Zone Tertiary Education Zone Waterfront Zone	
City Centre Zone General Industrial Zone Stadium Zone Neighbourhood Centre Zone Local Centre Zone Metropolitan Centre Zone Mixed Use Zone Commercial Zone Airport Zone Hospital Zone Port Zone Tertiary Education Zone Waterfront Zone	2. Activity status: Discretionary Where: a. Compliance with the requirements of SIGN-R5.1 cannot be <u>is not</u> achieved.
Medium Density Residential Zone High Density Residential Zone General Rural Zone	3. Activity status: Non-complying

<p>Large Lot Residential Zone</p> <p>Future Urban Zones</p> <p>Natural Open Space Zone</p> <p>Open Space Zone</p> <p>Sport and Active Recreation Zone</p> <p>Wellington Town Belt Zone</p>	
<p>SIGN-R6</p> 	<p>Signs on heritage buildings, heritage structures and their sites, or on a site within a heritage area</p>
<p>All Zones</p>	<p>1. Activity status: Permitted</p> <p>Where:</p> <p>a. Compliance with SIGN-S12 is achieved.</p>
<p>All Zones</p>	<p>2. Activity status: Restricted Discretionary</p> <p>Where:</p> <p>a. Compliance with the requirements of SIGN-R6.1 cannot be <u>is not</u> achieved.</p> <p>Matters of discretion are:</p> <p>1. The matters SIGN-P3; and</p> <p>2. The Signs Design Guide and the Heritage Design Guide.</p>
<p>SIGN-R7</p> 	<p>Signs within the extent of a scheduled archaeological site or sites <u>and areas</u> of significance to Māori</p>
<p>All Zones</p>	<p>1. Activity status: Permitted</p> <p>Where:</p> <p>a. Signs are for safety or interpretation purposes; and</p> <p>b. Compliance with SIGN-S13 is achieved.</p>
<p>All Zones</p>	<p>2. Activity status: Restricted Discretionary</p> <p>Where:</p> <p>a. Compliance with the requirements of SIGN-R7.1 cannot be <u>is not</u> achieved.</p> <p>Matters of discretion are:</p> <p>1. The matters in SIGN-P4; and</p>

	2. The Signs Design Guide and the Heritage Design Guide.	
SIGN-R8	All other signs	
All Zones	<p>1. Activity status: Discretionary</p> <p>Where:</p> <p>a. The activity is not otherwise provided for as a permitted, restricted discretionary or non-complying activity.</p>	
Standards		
SIGN-S1	Maximum area of any sign	
1. The following maximum sign areas for any sign must be complied with:		<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> 1. Visual amenity effects; 2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; 4. How the sign fits with the design and proportions of the building it is placed on; and 5. Any positive effects of the sign.
Location:	Limit:	
a. Residential Zones Rural Zones	i. The area of a single sign must not exceed 1.5m ² .	
b. City Centre Zone Mixed Use Zone General Industrial Zone Port Zone Metropolitan Centre Zone	i. The area of a single sign must not exceed 20m ² .	
c. Neighbourhood Centre Zone Local Centre Zone Commercial Zone Metropolitan Centre Zone Tertiary Education Zone	i. The area of a single sign must not exceed 5m ² .	
d. Open Space Zones	i. The area of a single sign must not exceed 4m ² .	
e. Stadium Zone	i. The area of a single sign must not exceed 40m ² .	
f. Signs facing oriented to be read from the State Highway Network, including on-ramps and off-ramps, where the speed limit is 80 km/h or greater.	i. The area of a single sign must not exceed 5m ² .	
2. The maximum sign area calculation must include the frame of the sign within this maximum area.		
SIGN-S2	Maximum total area of signs	

1. The following maximum total area of signs per site must be complied with:		Assessment criteria where the standard is infringed: 1. Visual amenity effects; 2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; and 4. Any positive effects of the sign.
Location:	Limit:	
a. Residential and Rural Zones	i. The maximum total area of signage per site must not exceed 1.5m ² .	
b. City Centre Zone Neighbourhood Centre Zone Local Centre Zone Mixed Use Zone Commercial Zone General Industrial Zone <u>Port Zone</u>	i. The maximum total area of signage affixed to an elevation of a building or structure must not exceed 10% of the total area of the elevation. ii. The maximum total area of free-standing signage along a street frontage of a building must not exceed 35m ² .	
c. Natural Open Space Zone Open Space Zone Wellington Town Belt Zone	i. The maximum total area of signage per site must not exceed 4m ² .	
d. Sport and Active Recreation Zone	i. The maximum total area of signage per site must not exceed 40m ² .	
e. Signs <u>facing oriented to be read from</u> the State Highway Network	i. The maximum total area of signage per site must not exceed 5m ² .	
2. The maximum sign area calculation must include the frame of the sign within this maximum area.		
SIGN-S3	Maximum number of signs	
Residential and Rural Zones	1. The maximum number of signs on any site is 1, except on Rural Zoned sites where the sign is for the purpose of wayfinding.	Assessment criteria where the standard is infringed: 1. Visual amenity effects; 2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; and 4. Any positive effects of the sign.
SIGN-S4	Maximum height of freestanding signs	
1. The following maximum height requirements for freestanding signs must be complied with:		Assessment criteria where the standard is infringed:
Location:	Limit:	1. Visual amenity effects;

<p>a. Residential and Rural Zones Neighbourhood Centre Zone Local Centre Zone Metropolitan Centre Zone Mixed Use Zone Open Space Zones City Centre Zone <u>Port Zone</u> <u>Tertiary Education Zone</u></p>	<p>i. The maximum height of any freestanding sign must not exceed 4m.</p>	<p>2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; 4. Any positive effects of the sign; and 5. Dominance and shading effects on adjoining properties.</p>
<p>b. Commercial Zone General Industrial Zone</p>	<p>i. The maximum height of any freestanding sign must not exceed 8m.</p>	
SIGN-S5	Signs located on a building or structure	
All Zones	<ol style="list-style-type: none"> The sign must only be displayed on plain wall surfaces or fences. The sign must not obscure windows or architectural features. The sign must not project above the highest part of the building or structure. Where the sign is <u>facing oriented to be read from</u> the state highway network, or is visible from any intersection with the state highway, <u>(including on-ramps and off-ramps where the speed limit is 80 km/h or greater)</u>, the sign must not be internally illuminated. 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> Visual amenity effects; The impact of the sign on traffic, pedestrian and cycling safety; The extent to which any size infringement is necessary to provide for functional needs or operational needs; Any positive effects of the sign; and Any impact of fixing the sign to a building or structure on the structural integrity of the building or structure.
SIGN-S6	Verandah signs	
All Zones	<ol style="list-style-type: none"> The sign must only be affixed to the fascia of the veranda or underneath the verandah. A maximum of one verandah sign per tenancy. For any sign affixed to the underneath of a verandah, 2.5m of clearance must be provided between the ground level directly below the sign and the lowest part of the sign. 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> Visual amenity effects; The impact of the sign on traffic, pedestrian and cycling safety; The extent to which any size infringement is necessary to provide for functional needs or operational needs; and Any positive effects of the sign.
SIGN-S7	Traffic safety	
All Zones	<ol style="list-style-type: none"> Where any sign is located adjacent <u>oriented to be read from</u> to any road, the sign must not contain any flashing or moving lights. Where any sign is located within 100m of an intersection and visible oriented to be read from a legal road, the sign must only contain static messaging and images. Signs must not be shaped or use images or colours, including changeable messages, that could be mistaken for a traffic control device in colour, shape or appearance. 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> Visual amenity effects; The impact of the sign on traffic, pedestrian and cycling safety; The extent to which any size infringement is necessary to provide for functional needs or operational needs; and Any positive effects of the sign.

	<p>4. Signs must not obstruct the line of sight of any corner, bend, intersection or vehicle or rail crossing.</p> <p>5. Signs must not obstruct, obscure or impair the view of any traffic or railway sign or signal.</p> <p>6. All signs within 10m of a legal road must comply with the minimum lettering height in Table 11 – SIGN: Minimum lettering heights below.</p> <p>Table 11 – SIGN: Minimum lettering heights</p> <table border="1"> <thead> <tr> <th>Speed limit of road (KM/H)</th> <th>Minimum lettering height (mm)</th> </tr> </thead> <tbody> <tr> <td>0-50<u>70</u></td> <td>150<u>120</u></td> </tr> <tr> <td>51-70<u>>70</u></td> <td>200<u>160</u></td> </tr> <tr> <td>71-80</td> <td>250</td> </tr> <tr> <td>>80</td> <td>300</td> </tr> </tbody> </table> <p>7. All signs within 10m of a legal road must comply with the minimum setback distances from other signs in Table 12 – SIGN: Minimum Separation Distances from Other Signs below.</p> <p>Table 12 – SIGN: Minimum separation distances from other signs</p> <table border="1"> <thead> <tr> <th>Speed limit of road (KM/H)</th> <th>Minimum separation distance (m)</th> </tr> </thead> <tbody> <tr> <td>0-70</td> <td>50</td> </tr> <tr> <td>71-80</td> <td>100</td> </tr> <tr> <td>>80</td> <td>200</td> </tr> </tbody> </table>	Speed limit of road (KM/H)	Minimum lettering height (mm)	0-50 <u>70</u>	150 <u>120</u>	51-70 <u>>70</u>	200 <u>160</u>	71-80	250	>80	300	Speed limit of road (KM/H)	Minimum separation distance (m)	0-70	50	71-80	100	>80	200	
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0-70	50																			
71-80	100																			
>80	200																			
<p>SIGN-S8</p>	<p>Digital signs</p>																			
<p>All Zones</p>	<p>1. Digital signs must not:</p> <ol style="list-style-type: none"> Flash or contain moving images, moving text or moving lights; Obstruct or obscure, including partially, any traffic control device; Play music or sound; Provide advertising over multiple messages which are displayed across transitioning screens; <u>or</u> Contain phone numbers, email addresses, web addresses, physical addresses or contact details; Contain more than 40 characters; or Be located adjacent to <u>oriented to be read from</u> a State Highway, <u>including on-ramps and off-ramps, where the speed limit is 80 km/h or greater.</u> 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> Visual amenity effects; The impact effect of the sign on aircraft safety or the safe and efficient functioning of the Airport; The impact effect of the sign on traffic, pedestrian and cycling safety; The extent to which any size infringement is necessary to provide for functional needs or operational needs; Any positive effects of the sign; The frequency and intensity of any light sources; The frequency of any image changes; 																		

	<p>f. Impair the ability of Air Traffic Control to guide aircraft, or pilots to operate aircraft.</p> <p>2. Each image on a digital sign shall:</p> <ol style="list-style-type: none"> Be static only; Be displayed for a minimum of 15 <u>8</u> seconds for roads with posted speed limits of less than and equal to 80km/h and a minimum of 35 <u>30</u> seconds for roads with a posted speed limit of greater than 80km/h; Transition to another image within 0.4 to <u>0.5</u> seconds; and Transition to another image without flashing, blinking, fading, <u>or scrolling</u>, or dissolving. <p>3. In the event of a malfunction, a digital sign shall default to a blank screen.</p> <p>4. Illumination of any <u>digital</u> sign shall:</p> <ol style="list-style-type: none"> Automatically adjust to allow for ambient light levels; and Not result in the illuminance of a roadway by over 4 lux in residential and rural areas and 20 lux in all other areas; and Shall not exceed: <ol style="list-style-type: none"> Daytime: 5,000cd/m² Dawn and dusk: 600cd/m² Night-time: 250cd/m² 	<p>8. The timing and hours of operation of the sign; and</p> <p>9. Any light spill or glare effects.</p>
SIGN-S9	Illuminated signs	
All Zones	<ol style="list-style-type: none"> Any illuminated sign must be designed, measured and assessed in accordance with AS/NZS 4282:2019 Control of the obtrusive effects of outdoor lighting. The Light standards for the relevant zone in the Light Chapter must be met. Illumination of any sign shall: <ol style="list-style-type: none"> Automatically adjust to allow for ambient light levels; and Not result in the illuminance of a roadway by over 4 lux in residential and rural areas and 20 lux in all other areas; and Shall not exceed: <ol style="list-style-type: none"> Daytime: 5,000cd/m² Dawn and dusk: 600cd/m² Night-time: 250cd/m². <u>Illuminated signs must not impair the ability of Air Traffic Control to guide aircraft, or pilots to operate aircraft.</u> 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> Visual amenity effects; The impact of the sign on traffic, pedestrian and cycling safety; The extent to which any size infringement is necessary to provide for functional needs or operational needs; Any positive effects of the sign; The frequency and intensity of any light sources; The frequency of any image changes; The timing and hours of operation of the sign; and Any light spill or glare effects; i <u>The timing and hours of operation of the sign;</u> <u>Any light spill or glare effects; and</u> <u>The effect of the sign on aircraft safety or the efficient functioning of the airport.</u>
SIGN-S10	Temporary signs	
All Zones	<ol style="list-style-type: none"> The sign shall not be displayed any earlier than 28 days prior to the event or activity 	<p>Assessment criteria where the standard is infringed:</p>

	<p>the sign is advertising, and for no longer than 60 days in total.</p> <p>2. The sign must be removed within 7 days of the completion of the event or activity.</p>	<ol style="list-style-type: none"> 1. Visual amenity effects; 2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; and 4. Any positive effects of the sign.
SIGN-S11	Wellington Regional Stadium signs	
Stadium Zone	<ol style="list-style-type: none"> 1. The maximum area of any one sign attached to the stadium building shall be 40m². 2. Any signs located on the stadium must be flush with the building surface, and not project out from the wall or above the roof of the stadium. This does not apply to small wayfinding and information signs which relate to stadium activities. 3. The sign must bear only the name and/or logo of the building owner/sponsor/customer or relate to the stadium occupier(s) and/or stadium activities. 	<p>Assessment criteria where the standard is infringed:</p> <ol style="list-style-type: none"> 1. Visual amenity effects; 2. The impact of the sign on traffic, pedestrian and cycling safety; 3. The extent to which any size infringement is necessary to provide for functional needs or operational needs; and 4. Any positive effects of the sign.
SIGN-S12	Signs on a heritage building or heritage structure, <u>or within a heritage area</u>	
All Zones	<p>Only one sign is installed:</p> <ol style="list-style-type: none"> 1. The size of the sign does not exceed 0.5m²; and 2. The sign displays only: <ol style="list-style-type: none"> a. The name or purpose of any activity undertaken on the site; or b. Interpretative content <u>Interpretation</u> about the values and history of the building/object. 	
SIGN-S13	Permitted signs within the extent of a scheduled archaeological site <u>or site and area of significance to Māori</u>	
All Zones	<p>Safety and interpretation signs must not:</p> <ol style="list-style-type: none"> 1. Exceed 0.5m²; 2. Be installed with a post hole greater than 100mm in diameter; and 3. Exceed one safety and one interpretation sign per scheduled archaeological site. 	
SIGN-S14	Airport Zone signs and billboards	
Airport Zone	<p>1. Signs are not permitted in the Airport East Side designation. Any sign within the East Side Specific Control Area shall be limited to official signs and signs associated with instructional or directional signage.</p> <ol style="list-style-type: none"> 2. Any sign which is erected in the Airport Miramar South <u>Specific Control Area designation, for the purpose of third-party signage; and which is visible from the road reserve or immediately adjacent land:</u> <ol style="list-style-type: none"> a. Shall not contain moving images, moving text or moving lights; and 	<p>Assessment criteria where the standard is infringed:</p> <p>1. Relevant terms and conditions of Airport Zone designations;</p> <ol style="list-style-type: none"> 1. <u>Any landscape plan, urban design principles or statement, or integrated design management plan prepared for the Airport Precinct Specific Control Area.</u>

	<p>a. Shall not be <u>located opposite or immediately adjacent to a residential zone for the purpose of third party advertising.</u></p> <p><u>Airport Main Site Designation</u></p> <p>3. Signs on buildings shall:</p> <p>a. Be affixed to the underneath of a verandah and shall provide at least 2.5 metres clearance directly above the footpath or ground level.</p> <p>b. Be displayed only on plain wall surfaces.</p> <p>c. Not obscure windows or architectural features.</p> <p>d. Not project above the parapet level, or the highest part of that part of the building/structure to which it is attached (including above verandah).</p> <p>4. Signs on buildings, where the sign projects more than 12 metres in height above ground shall:</p> <p>a. Bear only the name and/or logo of the building owner or occupier, or the building on which the sign is located.</p> <p>b. Not flash.</p> <p>5. Any illuminated sign (excluding signs below verandah level) within 50 metres and visible from any Residential zone shall not flash.</p> <p>3. For any free-standing sign or sign located on a structure within any part of the Airport <u>Zone</u>area, except the (Airport Main Site) Terminal Precinct Specific Control Area:</p> <p>a. ‡<u>The maximum area of a single sign is 8m²; and</u></p> <p>b. ‡<u>The maximum height of a single sign is 4m.</u></p> <p>c. any illuminated sign must not flash.</p> <p>d. any sign that is visible from Residential zoned land must be located a minimum of 50 metres from that area.</p> <p>e. no sign shall front onto State Highway 1, Moa Point Road, or Lyall Parade.</p> <p>4. In relation to requiring authority signage in the (Airport Main Site) Terminal precinct, any free-standing sign or sign located on a structure shall not exceed a maximum height of 9 metres (above ground level).</p> <p>4. <u>For any free-standing sign or sign located on a structure within the Terminal Precinct Specific Control Area:</u></p> <p><u>a. The maximum area of a single sign must not exceed 20m²; and</u></p> <p><u>b. The maximum height of a single sign must not exceed 9m.</u></p>	<p>2. <u>In the absence of documents identified in 1, the District Plan Design Guide for Signs;</u></p> <p>3. In the Airport Miramar South precinct, signage provisions of the Airport Miramar South Integrated Design Management Plan (IDMP);</p> <p>3. Traffic and pedestrian safety; <u>and</u></p> <p>4. Residential amenity;</p> <p>5. Position and dimensions;</p> <p>4. Visibility from road reserve or adjacent land.;</p> <p>5. The nature of moving images, text or lights; and-</p> <p>6. Nature of signage, when attached to a building over 12m above ground level.</p>
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DEFINITIONS

Delete the first reference to Official Sign (PDP) in the nesting table for 'Signs'.