

Organisation Details: All details on this form must be completed or your application cannot be processed.

Organisation Name: WELLINGTON RUGBY LEAGUE

Postal Address: PO BOX 38-285 WELLINGTON

Street Address (if different from above): PELOUS TASTI SPORTS HOUSE, HUTT PARK, SEAVIEW

Contact Person's Name: JASON HEMSON

Contact Person's Role: GENERAL MANAGER

Telephone No/s: 5600363 - 0277253535

Email: jason@wrl.org.nz

Alternative Contact Person: ALEX SMITH

Role: DEVELOPMENT MANAGER

Telephone No/s: 5600362

Email: alex@wrl.org.nz

Are you registered for GST? Yes ☒ No ☐

GST number if registered: _____ / _____ / _____

Bank Account No: 020 240 0064652 00

Legal Status: ☐ Trust ☒ Inc. Society ☐ Ltd ☐ * Other _____

* If "Other", nominate an umbrella organisation and include their letter of confirmation.

Are you affiliated to a regional or national organisation? Yes ☒ No ☐ (If yes, please **attach** a letter of endorsement)

How long has your organisation been operating? < 1 year ☒ 1 - 5 years ☐ > 5 years ☐

Project Details: Give a one sentence summary of your project – to be explained more fully in your application:

Start Date: 1 / 12 / 10

Finish Date: 30 / 11 / 11

Where will your project take place? (venue / suburb): Various schools in Wellington City.

Is the project aiming to involve a particular cultural or ethnic group? If so, is it:

☐ General Community ☐ Maori ☐ Pacific Island ☐ Other specific group: _____

Does your project target a particular age group? ☒ Under 25 ☐ Over 60 ☐ General

Total Project Cost: \$ 220,000 Other Income / Your Contribution: \$ 210,000

Grant Amount Requested: \$ 10,000 (This should relate to the budget attached.)

Checklist – attachments required (see application guide for more details of what is required):

- ☒ Project description (use template provided)
- ☒ Project budget – include written quotes for budgeted costs where possible
- ☒ A copy of your most recent audited accounts or other evidence of your organisation's financial situation. (See guide.)
- ☒ A printed (encoded) bank deposit slip for us to use if your application is successful. (Hand written forms are not acceptable.)
- ☒ Letter of support from a regional/national affiliated organisation if applicable, or an established group associated with the project
- ☐ Strategic/Business Plan (if available)

Declaration: I declare that in making this application I am authorised to act on behalf of the organisation named above. I declare that the information supplied here and in the attached application is correct, and consent to the information contained in our application being made available to the public. This consent is given in accordance with the Privacy Act 1993.

Name: JASON HEMSON,

Signed: _____

Dated: 23 / 11 / 10

Sports Development Grants Project Description Template

All grant applicants should complete this template.

- Fill in the **2 page application form** by hand, and attach it to this document
- Check the **application guide** for instructions on how to use this template.
- Sections marked with an asterisk * do not need to be completed by all applicants.
- Please aim to keep this document within six pages.

PLEASE DO NOT print this document, then hand-write answers onto it.

If you are not able to use this electronic version, then attach your own project description using the same headings. A list of the headings and questions can be provided by the grants team.

1. Organisation Background

Give a brief description of your organisation including the following:

- How long have you been in existence?
- How many members do you have?
- How many committee members do you have?
- If your club has a regional membership, indicated the percentage of members from the Wellington rate paying area.
- Include a table showing details of teams – numbers playing, junior/senior, grade competed in

The Wellington Rugby League was established in 1912. The new WRL Zone was established in 2010 after the SPARC driven restructure of rugby league across New Zealand. The new zone administration has simply taken over the ongoing role.

We have approximately 2800 registered playing members through our established 11 clubs. 2 clubs, Harbour City and University Hunters, are within the WCC boundaries and represent around 10% of the registered players. In addition 4 local colleges participate in our the annual Stephen Kearney Cup competition, St Pats Town, Rongotai, Wellington College and Tawa providing around another 100 players representing 25% of the competitions participants.

The Harbour City club had teams competing in the following junior grades, 6,7,9,10,12,17,19 and 1 senior team in the 3rd ranked grade. The University club have 3 senior teams.

The WRL Zone board consists of 6 appointed members.

2. Project Description & Outcomes

Project outline:

- How has the need for this project been identified?
- Include a timeline, where the project is taking place, who will be involved.
- Does the project focus on a particular group of people? (e.g. age group, ethnicity)

Outcomes:

- What are the aims of the project and how will these aims be achieved? How will you know whether the project has been successful?
- What are the specific benefits to be achieved for Wellington residents?
- Please give specific targets or milestones for the project, e.g. numbers of people involved, positive evaluation results.

We have identified a need to establish a development program for our clubs to work in partnership with local schools to grow the sport. Over previous years there has been a

decline in the number of Wellington rugby league clubs and in turn playing numbers across the region. This decline has been halted over the past 2 years with growth up 10% each year but with only 1 junior club in Wellington City we need to provide development services. The “Leadership through League” program has been established to provide a professional development team to foster and promote the game and enhance club to school links. All 17 colleges that compete in the Stephen Kearney Cup have links to our clubs and are provided both coaching and management services for no cost. The program is being supported by Sport Wellington through KiwiSport funding but is only part funded.

The Program is already underway in terms of planning for delivery in 2011 and has the full support of all our clubs.

WRL KiwiSport Development Officers will work with each college to provide training in the areas of coaching, refereeing and event management to the sports leaders who will then deliver programs of Flag Rugby League modules to local primary schools culminating in a flag tournament.

Rugby league as a sport generally caters for kids at the lower end of the socio-economic scale and is played predominantly by Maori and Pacific Islanders with participation by these groups at about 85% of playing numbers.

The program has very specific project aims and KPI's along with quarterly reporting structures for the KiwiSport funding. Our target is to engage around 1500 primary aged children in 2011 and we see 25% of these coming from within the WCC boundaries.

Full project paper is attached.

3. Community Support

What other community groups do you work with and how? (If the project involves working closely with another group, it would be helpful to attach a support letter from that group.)

We are working closely with Sport Wellington, our clubs and the various colleges and primary schools to deliver the program.

4. Marketing

How will you market your project? What steps have you taken, or will you take, to reach your target audience / membership base?

We have already made contact and outlined the program to the sports co-ordinators and are in the process of sign up. The clubs are already on board.

5. Finances

Insert the budget for your project, or attach it as a separate document.

- show all income and expenses relating to the project, including other grants that have been applied for
- specify whether costs include or exclude GST (if you are GST registered the amount of funding you request should *exclude* GST)
- list any in-kind support separately, e.g. volunteer hours

Attached

Please list all grants received by your organisation in the last 2 years, or note where these are listed in your accounts:

Attached

Financial Summary from Latest Annual Accounts: (attach a copy)

Summary for financial year ending: **2010** or period from to

Income: **\$204828.00**

Expenditure: **\$253411.00**

Surplus (deficit): **\$-48583.00**

Current Funds in hand: **\$20000.00 at 23-Nov-10**

Indicate if any of the funds in hand are tagged for specific purposes:
wages

Do you anticipate any significant change in your organisation's financial circumstances in the next 12 months?

☒ Yes

☐ No

If yes, please explain:

after many years of little commercial sponsorship we have an active sponsorship program in place which should deliver more funds to WRL. We have in place over \$120k worth of contra advertising for the next 12 months with Media Works, Atiawa Toa FM and Community Newspapers.

***6. Risk Management (only required for grant requests of \$5000 or more):**

What are some risks that might impact on the effectiveness of your project and how will you mitigate these risks? Please list any risks you have identified, followed by mitigating action.

The major risks for the project are

Risk/impact

Shortfall in funding could see smaller numbers

Plan

Have funding secured before launch of second DO, continue to engage with funders and new commercial sponsors.

Risk/impact

Winter weather could impact on delivery.

Plan

Work with schools for access to indoor facilities and tailor program to suit.

Risk/impact

Project manager could move on

Plan

Train the DO's to self manage project so they can run themselves after year 1.

Wellington Rugby League KiwiSport Budgets 2011

Expenses

Project Manager Salary	\$60,000
DO Salary	\$45,000
DO Salary	\$45,000
laptops x 2	\$6,000
Vehicle lease x 3	\$21,000
vehicle expenses x 3	\$18,000
mobile phones x 3	\$4,500
equipment(balls, flags etc)	\$10,000
materials(coaching manu	\$10,000
recruitment	\$1,000

Total **\$220,500**

Income

KiwiSport	\$ 50,000
NZCT	\$ 80,000
Infinity	\$ 20,000
WCC	\$ 10,000
PCC	\$ 10,000
HCC	\$ 10,000
KCC	\$ 5,000
UHCC	\$ 5,000
Sponsors	\$ 30,000

Total **\$ 220,000**

All costs are GST exclusive

Club coaches to provide around 220 volunteer hours to assist the program



LEADERSHIP THROUGH LEAGUE...

**“INCREASED PARTICIPATION IN SPORT AND MORE
PATHWAYS FOR COACHES, PLAYERS AND
VOLUNTEERS”**



It's an exciting time for Rugby league in New Zealand. With the recent SPARC (Anderson Report) completed resulting with New Zealand Rugby League (NZRL) providing strong leadership to the game and with SPARC announcing that Rugby League is a priority sport under their strategic plan, the future certainly looks bright.

Below is a overview of year one of a 3 year project plan, aimed at increasing participation in our sport at Grass Roots. We aim to increase this participation by employing full time development staff to work closely with Secondary Schools Sports Leaders to then deliver programs to Primary Schools.

The result is twofold:

1. More participants in our sport
2. Increasing the number of skilled coaches within our sport.

We believe that by targeting Senior Sports leaders to help deliver our programs we will ultimately gain a larger volunteer/coach base and secondly the Sports leaders will develop valuable life skills through enhanced involvement within their local community.

As more participants flow into our sport we aim to take this program a step further by providing stepping stones for aspiring Rugby League players, administrators and coaches through an academy program and the development of clear and transparent pathways.

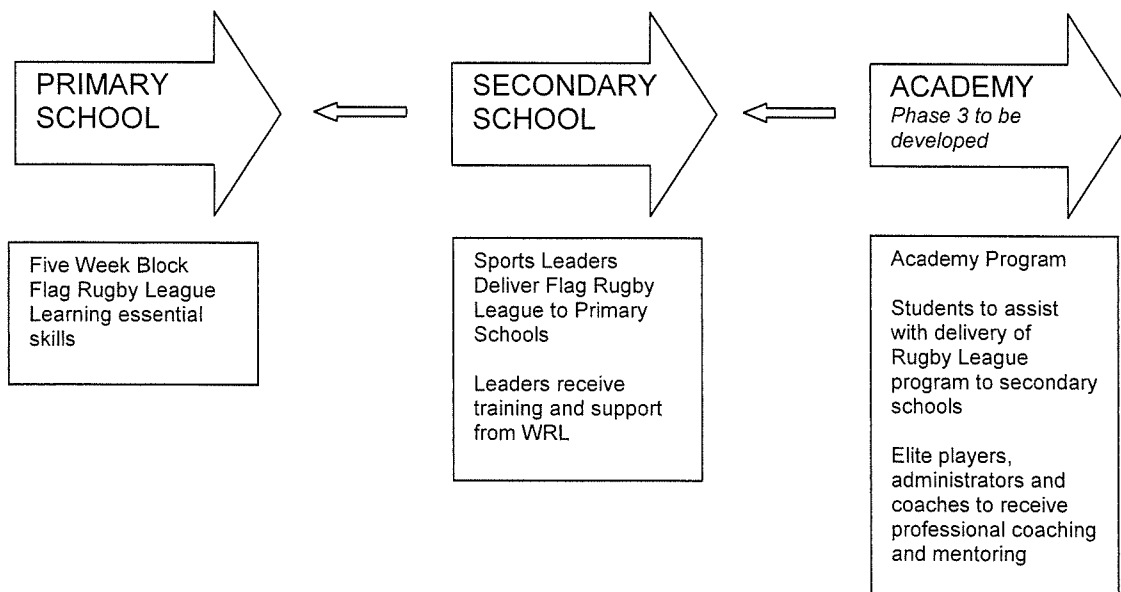
We have a number of organisations that we are actively working in partnership with this project including NZRL, Sport Wellington, Secondary Schools, Intermediates and Primary Schools.

I trust that you will find the rest of this document of interest and it will align with your strategic goals and hope that the Sport Wellington and Kiwi Sport will be another organisation to work in partnership with Wellington Rugby League in these exciting times.

Jason Hemson
General Manager
Wellington Rugby League

PARTICIPATION FLOW CHART

Students progress from left to right – but they assist from right to left



PRIMARY AND INTERMEDIATE SCHOOLS

Students receive a 5 week training program using Flag League vehicle to deliver the essential core skills:

- Run – core technique – speed technique - balance
- Catch – eyes up, hands up, give targets
- Pass – hand eyes targets, upper torso working in co-ordination
- Kick – hand eye and foot co-ordination
- Evasion – swerve, balance and instinct
- Team work – communication, fair play and understanding the basics of team dynamics
- Progression – Tackle Technique – rolling and tumbling

A festival will be staged at the conclusion of the five week program hosted at the surrounding secondary school.

All our coaches will be up skilled to deliver the latest ideology with regard to the core skills as per Athletics NZ or GYMSPORT and NZRL.

The 5 week training block will be delivered with assistance from Senior Sports Leaders at the local Secondary School with supervision from the WRL Coaching Coordinator.

Progression

Working with School to Club links, an afterschool club can be set up within a primary school. The club can either play in the local WRL completion or join other local primary schools in an after school competition.

KIWI League Resource

To encourage Flag League sustainability within each primary school WRL will develop a KIWI League coaching resource that will consist of a Coaching Manual, Flags, Balls and Cones.

The resource will include **skills and drills that are transferable from year 1 through to year 6**. Cost will include resources + delivery of components to teaching staff

OUTCOMES

- Students gain essential core skills
- School to club links – providing easy flow from a school program to a club

- Community building with secondary schools providing leadership and roles models to their local primary school.
- Schools are left with the tools to deliver core skills to rest of school

SECONDARY SCHOOL

WRL will provide coaching courses for your students as well as helping to liaise and plan AND deliver coaching within your local primary schools free of charge.

NCEA Year 11, 12 and 13.

Working within the current curriculum to provide students with a practical experience that provides NCEA credits. Rugby League and Flag Rugby League will be a vehicle for the students to deliver a 4 – 6 week block that **includes coaching, leadership and event management components.**

Flag Rugby League is used as a coaching vehicle to coach kids in the fundamentals of sport and thus appealing to all sports minded students:

- Run
- Catch and pass
- Evasion
- Hand eye coordination
- Kicking
- Teamwork and communication

In 2010 Aotea College successfully used this program for students to gain NCEA credits in **Planning, Implementing and Evaluating an event.** (4 credits NCEA Unit standard 12536?)

PROGRAM:

The program can be either 4 to 6 weeks in duration. Flag Rugby League is used as a coaching vehicle to coach kids in the fundamentals of sport – run catch and pass etc. At the conclusion of the program a festival will be hosted at the secondary school to provide the students the ability to host, promote and manage the delivery of a real life event.

Contact and non contact League can be used as a coaching vehicle. The program can be delivered to either an entire class or to a group of 4 -6 students within a larger class.

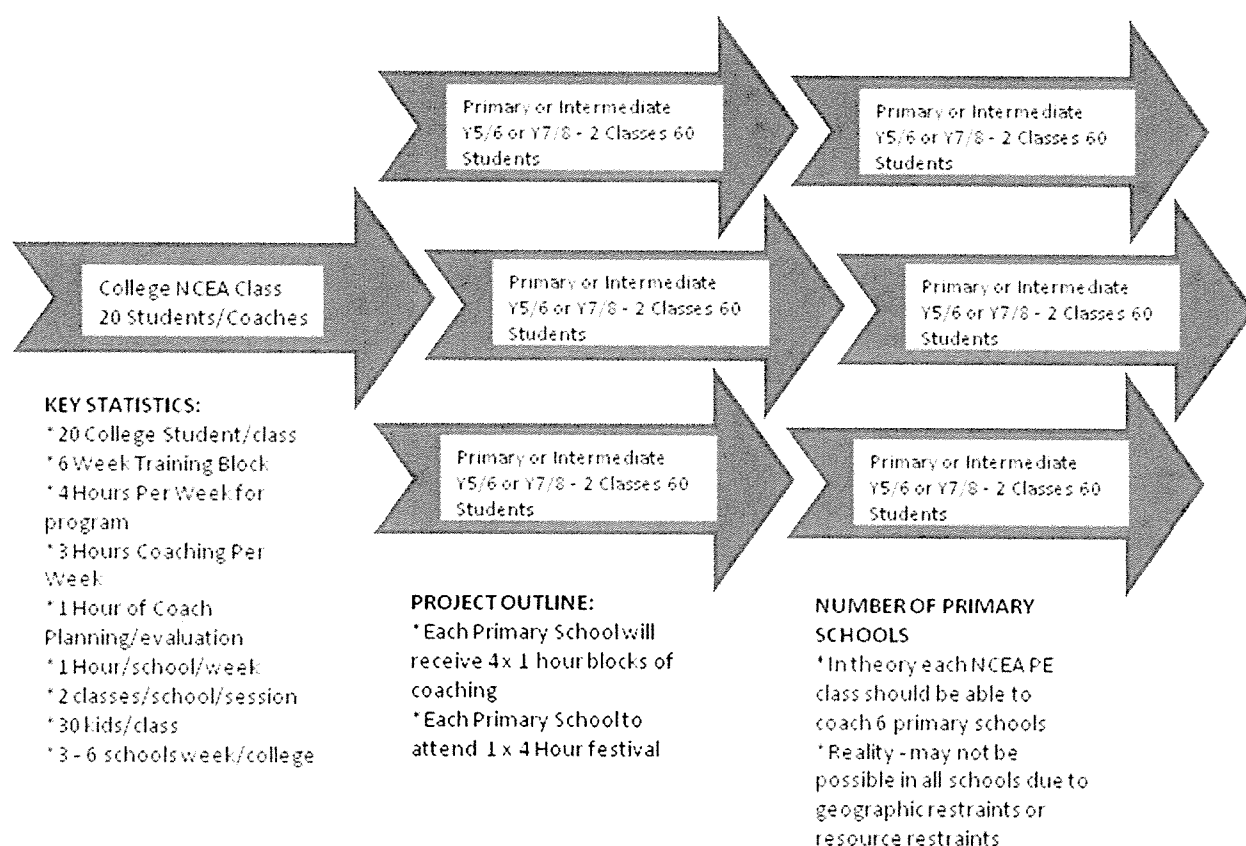
Students will receive Coaching Certification in Essential Movement Skills from Athletics NZ or GYMSPORT NZ and the Mini Mod Coaching Certificate from NZRL as well as an introduction to refereeing

SIX WEEK COACHING PROGRAM:

Four lessons allocated per week:

Week One:	Program overview – goals and objectives Delivery of coaching course – 3 Hours
Week Two – Five:	Coaching within primary/intermediate courses 3 Hours Coaching in Primary Schools – 1 hour/school/session 4 th Lesson – Planning and Evaluation of Coaching and festival planning
Week Six:	Festival with partnered schools (hosted at secondary school)

COLLEGE – PRIMARY SCHOOL/INTERMEDIATE:

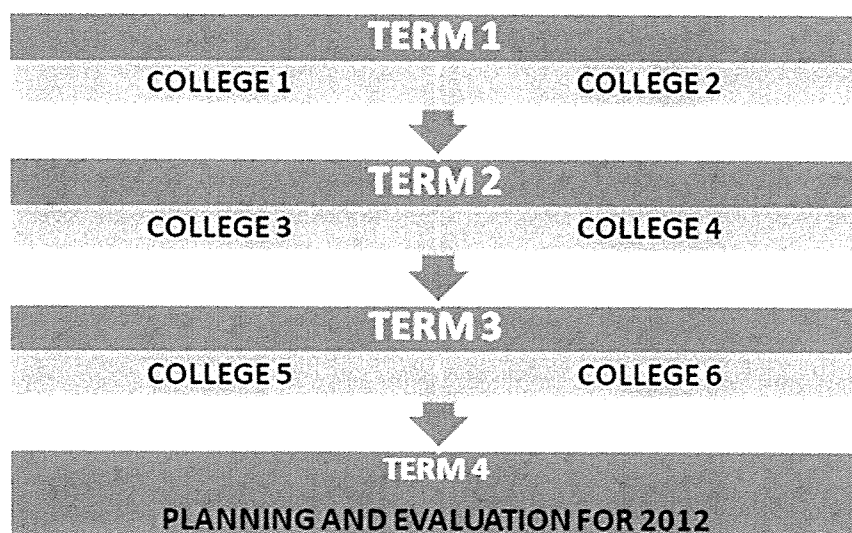


COLLEGE TIMETABLE:

NUMBERS:

- * Each College = 20 Coaches
- * College will coach between 3 - 6 Primary/Intermediate Schools
- * 60 Students coaches in each schools

6 Colleges x 3 Primary Schools x 60 Kids = 1080 kids coached



Progression 1:

For students who wish to continue with coaching we will look to link them with a local club or primary school for afterschool coaching.

Progression 2:

For Rugby League aspiring coaches they can be invited to participate in a local Rugby League Academy.

OUTCOMES

- Year 11 – 13 students can use Rugby League as a practical learning vehicle within their curriculum
- Year 11 – 13 students gain leadership skills within the community
- Year 11 – 13 students gain extra training and coaching within their sport of choice – providing them with the best opportunity to progress
- Secondary Schools build networks within in their community with their local primary school – building community spirit
- Students show commitment to a program and gain valuable leadership skills making them more employable in the future

WRL CLUBS

School to club links is high on the priority of WRL Development. Clubs will be involved in each step of the program.

1. FLAG LEAGUE – Primary Schools. Clubs will supply support staff to run end of program Carnival (potential for this to run on Sundays)
2. After School Clubs – primary schools will be attached to their local club
3. Intermediate Tournament – Clubs to provide assistance to their local Intermediate
4. Stephen Kearney Cup – Clubs to provide coaching support to secondary schools

WHERE TO FROM HERE

Are you interested? The program has many levels and is flexible to work to your needs. What you need to do is decide which year group you want to focus on i.e Year 11, 12 or 13 and what components and assessment areas these meet.

We then jointly need to assess how this fits into your timetable and the logistics of delivery to your local primary and intermediate schools.

WRL will then liaise and book the primary schools for to work in with your timetable.

If you are really interested we can work the program in for all three year groups.

- Year 11 helps to promote and plan a lunch time Flag League competition during the wet winter months in the school gym.
- Year 12 works with the local primary schools to deliver Flag League to year 5/6
- Year 13 work with intermediates and full primary schools to deliver tackle league to year 7/8 students

If you have any questions please contact Alex Smits – Wellington Rugby League Development. Tel. 0210341398 or email alex@wrl.org.nz

Employment:

Job Description

Lead Leadership through League Program. Work with Secondary Schools to deliver a quality program in primary and intermediates during curriculum time.

Working in conjunction with local community clubs establish "satellite" league clubs to play in after school competitions

Self starter – self managed

Previous coaching experience

Good communication skills and able to communicate with a range of people from school principals to teachers to young children – well presented

Computer literate

Report writing

Program evaluation

Police Check

Commence Feb 2011

Salary: \$45k pa

Car (mini van) + Fuel

Lap Top

Uniform

Work Space

Advertise:

In Touch

RLCM

Pass it on

School Email network

SPARC

SPORT WELLINGTON

SKILLS ACTIVE

Hutt News – Community Newspapers (FOC)

Timeline:

Advertisement 22nd Nov

Cut of 8th of Dec

Interviews 13th – 17th Dec

Employment 1st Feb

Budgets:

Admin Assistance

Lease Cars

Marketing resources

Balls and other resources

Smokefree

40 Balls

250 T- Shirts (+ cost to add orcas brand?)

Other Resources:

Flags

Drink Bottles

Cones

Coaching Resources – Whistles – Coaching Recorder – Leaguesmart Book

Kids 2 Kiwis Kiwi League Kit

Dan – NZRL:

College Coaching Course

Resources

Kids to Kiwis

Marketing Protocol

Risk Management Policy

Hazard Identification

Primary School Stats + Assessment

Registration Sheet

Reporting Template

Wellington Rugby League Inc
Consolidated Statement of Financial Performance
For the 12 months ended 31 October 2009

	2009	2008
Cost Centre Surplus / (Deficit)		
Sponsorship Grants & Donations	134,781	253,688
Income From Clubs	50,096	38,560
Other Income	19,951	56,746
Administration Expenses	(155,551)	(136,499)
Coaching & Development	(10,448)	(2,856)
Local Premiership Competition	(43,948)	(100,881)
Senior Representative Teams	(12,384)	(15,544)
Junior Representative Teams	(5,266)	(11,626)
Women's Team	(1,091)	(12,936)
Referees	(11,127)	(12,102)
NPC	(8,718)	(7,333)
NJC	(4,878)	(2,719)
Net Surplus / (Deficit)	<u>(48,583)</u>	<u>46,499</u>

Wellington Rugby League Inc
Statement of Movement in Equity
For the 12 months ended 31 October 2009

	2009	2008
Equity at the start of the year	79,594	33,095
Net Surplus / (Deficit) for the year	<u>(48,583)</u>	<u>46,499</u>
Equity at the end of the year	<u><u>31,012</u></u>	<u><u>79,594</u></u>

Wellington Rugby League Inc
Statement of Financial Position
As at 31 October 2009

	Note	2009	2008
Current Assets			
Cash on Hand		100	100
BNZ 02 Admin Account		4,519	782
BNZ 03 Junior Account		1,247	161
BNZ 025 Donations Account		45,288	734
Term Investments		35,806	61,945
Sundry Debtors		7,478	7,614
RWT Paid		320	0
GST		12,482	3,672
		<u>107,242</u>	<u>75,008</u>
Less Current Liabilities			
BNZ Current Account		297	944
Sundry Creditors		83,882	9,298
Donations Unutilised		2,000	0
		<u>86,179</u>	<u>10,242</u>
Working Capital		<u>21,063</u>	<u>64,766</u>
Non Current Assets			
Fixed Assets per schedule		9,949	14,828
Net Assets		<u>31,012</u>	<u>79,594</u>
Represented by			
Equity			
Accumulated Funds		31,012	79,594
		<u>31,012</u>	<u>79,594</u>

Chairperson