# **WELLINGTON CABLE CAR LIMITED**

## **REVIEW OF 2010/11 ANNUAL REPORT**

Wellington Cable Car Limited (WCCL or the Company) presents its Annual Report including audited financial statements and performance measures.

# **Highlights for the year**

- Wellington Cable Car reported a net surplus of \$1.8m for 2010/11; however, this included a number of non-operational adjustments, primarily on the valuation of the overhead network.
- Excluding these non-operational adjustments, the underlying result net of tax was approximately \$648k compared to the budget of \$378k.
- Passenger numbers of 1,056,718 were 7.8% below target and 1.7% below last year. The Company attributes this to the economic environment. Passenger fare income was above budget due to unbudgeted fare increases during the year.
- The annual cable car safety assessment was carried out in February 2011. It raised a small number of conditions and recommendations, of an administrative and fairly minor nature. Following consideration of WCCL's responses, full clearance was provided by NZTA.
- Significant overhead network projects were undertaken during the year, including the Manners Mall development and the Troy St / Cobham Dve intersection reconfiguration.
- A funding agreement was entered into with Greater Wellington Regional Council effective 1 February 2011 for an initial term until 30 June 2012, which is renewable until 30 June 2017.

### **Performance**

### 1. Financial

### **Statement of Comprehensive Income**

| \$ '000                | 2010/11 FY | 2010/11 FY | 2009/10 |
|------------------------|------------|------------|---------|
|                        | Actual     | Budget     | Actual  |
| Income                 | 8,927      | 11,575     | 6,351   |
| Expenditure            | 6,444      | 11,035     | 5,867   |
| Operating Surplus      | 2,483      | 541        | 484     |
| Subvention Payment /   | (650)      | (162)      | (52)    |
| Tax                    |            |            |         |
| Net Surplus            | 1,833      | 378        | 431     |
| Total Comprehensive    | 137        | 378        | 483     |
| Income                 |            |            |         |
| Net Underlying Result  | 648        | 378        | 339     |
| (excl. non-operational |            |            |         |
| adjustments)           |            |            |         |

#### Statement of Financial Position

| \$ '000                 | 2010/11 FY | 2010/11 FY | 2009/10 |
|-------------------------|------------|------------|---------|
|                         | Actual     | Budget     | Actual  |
| Current assets          | 3,809      | 2,170      | 2,425   |
| Non current assets      | 5,148      | 6,386      | 6,012   |
| Current liabilities     | 1,420      | 850        | 848     |
| Non current liabilities | 522        | 745        | 764     |
| Equity                  | 7,015      | 6,961      | 6,825   |
| Current ratio           | 2.7:1      | 2.6:1      | 2.9:1   |
| Equity ratio            | 78%        | 81%        | 81%     |

#### Statement of Cash Flows

| \$ '000         | 2010/11 FY | 2010/11 FY | 2009/10 |
|-----------------|------------|------------|---------|
|                 | Actual     | Budget     | Actual  |
| Operating       | 2,638      | 1,360      | 310     |
| Investing       | (1,649)    | (1,155)    | (40)    |
| Financing       | -          | (389)      | (203)   |
| Net             | 989        | (185)      | 68      |
| Closing balance | 1,894      | 1,070      | 905     |

Note: the Company's financial statements have been prepared using NZ IFRS.

# A review of the Company's financial statements highlights the following:

- The treatment of third party revenue (as required by IFRS) and the overhead network revaluation mean the Company's accounts for 2010/11 are very difficult to follow.
- The reported net surplus of \$1.8m includes a \$1.6m extraordinary item arising from the accounting treatment of non-taxable revenue received for the Manners Mall project, the cost of which was capitalised.
- This surplus is then reduced by an adjustment for the carrying value of the overhead network worth \$1.7m. This is attributable to the full write-off of the capital cost of the Manners Mall project (\$1.1m net of tax) and a reduction (\$0.6m net of tax) relating to updated revenue forecasts in the valuation.
- As a result, reported net comprehensive income was \$137k.
- Excluding the non-operational adjustments, the Company's comprehensive income net of tax would have been approximately \$648k.
- This 'underlying' figure of \$648k is materially higher than the budgeted net surplus of \$378k for 2010/11 and the equivalent figure of \$339k last year.
- The higher than budgeted underlying result was a result of a number of factors. Passenger fare income was \$1.95m (6% above budget) due to unbudgeted fare increases during the year. Cable car operational and maintenance costs were below budget, including a deferral of some bridge strengthening work. Administration costs were also below budget and external activities income was above budget.
- The current ratio of 2.7x remains healthy.
- At year end, the Company's cash balance was \$1.9m, with debt facilities available of \$350k.

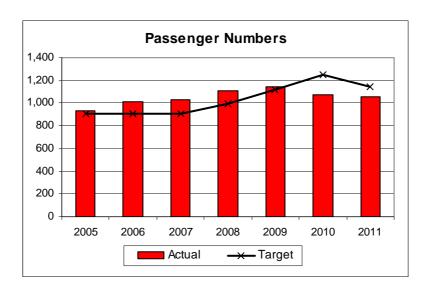
The Company noted that it did not meet its LGA obligation to have its financial statements ready by 30 September 2011. The Board has instructed management to take all necessary steps to ensure that the processes leading to

the completion of the audited annual report are sufficient to avoid this occurring again.

### 2. KPIs

Some of the key results include:

- Passenger numbers of 1,056,718 were 7.8% below target and 1.7% below last year. The Company attributes this to the economic environment.
  - o Passengers using multi-trip tickets (a proxy for commuters and students) were below budget by 21% and below last year by approximately 4%.
  - o Cash tickets (a proxy for tourists) were below budget by 2% and about 1% below last year.
- The Company reported a high level of reliability in excess of 99%.



## Passenger Numbers per Quarter:

|   | First<br>Quarter | Second<br>Quarter | Third<br>Quarter | Fourth<br>Quarter | Total     |
|---|------------------|-------------------|------------------|-------------------|-----------|
| Target passenger<br>numbers on the Cable<br>Car | 248,200          | 289,700           | 362,300          | 245,800           | 1,146,000 |
| Actual passenger<br>numbers on the Cable<br>Car | 228,800          | 257,166           | 351,451          | 219,301           | 1,056,718 |
| Actual compared to<br>Target                    | -7.8%            | -11.2%            | -3.0%            | -10.8%            | -7.8%     |

### **Residents Satisfaction Survey:**

| Question   | Target | Actual |
|--|--------|--------|
| Have you used the Cable Car in the last 12 months? | 30%    | 46%    |
| How do you rate the standard and operational       | 95%    | 94%    |
| reliability of the Cable Car? (Good/Very Good)     |        |        |

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# Other KPIs:

| 2010/11 Performance Indicator                        | Target                           | Result                      |
|--|----------------------------------|-----------------------------|
| Cable car vehicles, track, tunnels,                  | Approval by NZTA                 | Achieved                    |
| bridges, buildings and equipment                     | i i pprover a j i i i i i        | 120220 / 0 0                |
| are maintained to required safety                    |                                  |                             |
| standards  |                                  |                             |
| Cable car service reliability                        | Greater than 99%                 | Achieved                    |
| Cable car service has Qualmark                       | Qualmark                         | Application being made in   |
| endorsement to confirm it meets                      | endorsement                      | 2011                        |
| established tourism standards                        | obtained                         |                             |
| Inspection, maintenance and repair                   | No network failures              | None from inadequate        |
| of trolley bus overhead network are                  | due to inadequate                | maintenance activities.     |
| carried out to provide appropriate                   | maintenance                      | Failures still occur due to |
| levels of reliability                                |                                  | backlog of maintenance not  |
| •  |                                  | yet remedied, but rate is   |
|  |                                  | decreasing                  |
| Trolley bus overhead network asset                   | Annual 2011/12                   | 2011/12 draft AMP is        |
| management plan prepared                             | AMP prepared by 31               | continuation of cycle of    |
|  | August 2010                      | initial 2008/09 plan;       |
|  |                                  | Drafting of new edition for |
|  |                                  | 2012/13 underway            |
| Trolley bus network poles identified                 | Pole replacement                 | Achieved                    |
| as requiring urgent and critical                     | programme                        |                             |
| replacement are programmed                           | completed                        |                             |
| Overhead components identified as                    | Component                        | Achieved                    |
| requiring replacement or repair are                  | programme                        |                             |
| programmed   | completed                        |                             |
| WCCL pole occupants have formal                      | All 'existing works'             | Pole occupants without      |
| contracts and appropriate pole user                  | users have signed                | existing user rights have   |
| charges are being paid                               | contracts by 30 June             | paid rental charges in      |
|  | 2012                             | accordance with contracts;  |
|  |                                  | Occupants claiming          |
|  |                                  | existing user rights do not |
|  |                                  | yet have contracts due to   |
|  |                                  | unresolved differences in   |
| CWDC for discussion                                  | N121 L 1                         | legislation interpretation  |
| GWRC funding agreement                               | Nil breaches by                  | Nil breaches (funding       |
| compliance   | WCCL                             | agreement in effect from    |
| Parfarmanca magninamenta in                          | Dormente made in                 | 1 Feb 2011)<br>Achieved     |
| Performance requirements in                          | Payments made in accordance with | Acmeved                     |
| GWRC funding agreement                               | agreed funding                   |                             |
|  | levels and no                    |                             |
|  |                                  |                             |
|  | complaints from<br>GWRC          |                             |
| Compliance with appropriate                          | No adverse                       | Achieved                    |
| Compliance with appropriate regulations and statutes | comments from                    | Acmeved                     |
| 108 and statutes                                     | relevant regulatory              |                             |
|  | authorities                      |                             |
| Budgetary requirements approved                      | Within 10% or Board              | Higher than budgeted        |
| by the WCCL Board are met                            | approved variance                | surplus                     |
| Board delegations are adhered to                     | Board and                        | Achieved                    |
| 20ara acrogations are deficied to                    | management                       | 7 Cilic Vou                 |
|  | approvals of                     |                             |
|  | commitments and                  |                             |
|  | und                              | <u> </u>                    |

| 2010/11 Performance Indicator        | Target              | Result   |
|--------------------------------------|---------------------|----------|
|                                      | expenditure are in  |          |
|                                      | accordance with     |          |
|                                      | policy              |          |
| Company risks and vulnerabilities    | No risks and        | Achieved |
| are maintained at an acceptable      | vulnerabilities not |          |
| limit and identified in the Risk and | identified (and     |          |
| Vulnerability register               | where possible      |          |
|                                      | mitigated to an     |          |
|                                      | acceptable limit)   |          |

## 3. Council Strategies

Wellington Cable Car Ltd contributed to a number of Council strategies during 2010/11, with the primary ones being:

Transport – The cable car is a significant link in the transport infrastructure of Wellington and contributes to the Council's aim of a well-planned, efficient transport system allowing for the easy movement of people and goods to and through the city. WCCL's maintenance of the overhead trolley bus network is an integral part of the city's transport network, assisting in its aims of being better connected and more sustainable. WCCL also played a key role in this strategy during 2010/11 with its part in the Manners Mall redevelopment.

*Economic Development* — WCCL plays a material role in the city's economic development in many ways, including as an employer, as a transport provider, and as a facilitator for visitors to get to a number of key visitor attractions.

### 4. Operations

During the year, the Company:

- Continued replacing the exterior panels of the cable cars (work is scheduled to be completed by December 2011).
- Replaced 120 trolley bus overhead poles as part of the urgent and critical maintenance programme. Ten special aerial switches (for changing buses to a different track) and five roadside DC feeder pillars were also replaced.
- Undertook planned replacement of significant lengths of thin contact wire on the overhead network in the Brooklyn, Island Bay and Lyall Bay areas.

The bridge over the cable car track providing private access to a property in Everton Tce was replaced by the owner of the property.

The introduction of the electric shuttle bus service between the lower Botanic Garden and the Kelburn terminal was delayed by NZTA administrative matters and will be ready for the 2011/12 tourist season.

The Technical Review Group produced a report on the effect of a provision in the power supply contract between Wellington Electricity Lines Ltd and GO Wellington that, in the event of a substation supply failure, supply would be restored to the overhead network by closing WCCL's overhead network open points. WCCL rejects this contractual provision as it is not party to this contract and to implement it without specific technical evaluation and approval by WCCL

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could adversely affect operational performance and safety. This report has been submitted to WCC and GWRC.

### Governance

The Directors during the year were:

Roger Drummond (Chair) Jeremy Ward Christine Southey (expired 31 December 2010)

Since 1 July 2011, Nicki Crauford has joined the board. Jeremy Ward's and Roger Drummond's terms expire on 31 December 2011.

## **Key issues going forward**

## 1. Passenger numbers

Passenger numbers continued to decline slightly in 2010/11, particularly in the student/commuter categories. In 2011 the Company undertook passenger survey work to try and determine the cause of the slowing trend; however, these results were inconclusive in terms of any one factor causing the drop.

This result compares to an increase of 1.5% in international visitor room nights and a decrease of 3.6% in domestic visitor room nights (for the year to April 2011), relative to the prior year. As a comparison, visitors to the Cable Car Museum were 238,310 (6% lower than the year before) and visitors to Carter Observatory were 46,124.

From a local perspective, per the Council's residents' survey, 46% of Wellingtonians have used the cable car in the past 12 months. This compares to 75% of Wellingtonians who have used the Botanic Gardens in the past 12 months.

Officers consider that the Company should continue to work on improving the attractiveness of the cable car offering to passengers, including tourists. This should include how the cable car experience can be better integrated with the full range of tourist and visitor experiences at the top of the cable car in Kelburn. It should also include some relative pricing analysis.

### 2. Kelburn terminal redevelopment

The Company is continuing work on the replacement of the Kelburn terminal. Consideration of design is now underway and construction is planned to commence in April 2012. The Board is cognisant of minimising passenger disruption during the construction period. This redevelopment, including how it fits within the broader Kelburn precinct area, the progress of budget and timing milestones, and how project and customer risk is managed, will be a key focus for the Company over the coming year.

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# **Conclusion**

Wellington Cable Car Limited had a good year in 2010/11. On an underlying basis, the Company exceeded its budget forecast and is making progress on plans for the redevelopment of the Kelburn terminal. However, passenger numbers were below budget and last year.