



Basin Reserve Trust

## **BASIN RESERVE TRUST**

**2010/11**

**Prepared for Wellington City Council  
C.C.O. Monitoring Subcommittee**

**For the 3<sup>rd</sup> quarter 2010-11**

**Signed** \_\_\_\_\_

**Date** \_\_\_\_\_

**Basin Reserve Trust  
WCC Monitoring Subcommittee**

**For the quarter to 31 March 2011**

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## 1. **OVERVIEW**

The three month period under review generally represents the busiest period of operation for the Basin Reserve, as this is the period of heaviest cricket activity.

The most important element of the period under review was the “Fill the Basin” charity match for the Christchurch earthquake relief efforts. A spectacular and successful community event, which was widely heralded by all.

Elsewhere the Trust confirmed a new naming rights sponsor for the venue, Hawkins, a notable achievement in a still-difficult commercial environment. The Asset Condition Survey was further progressed, while the Summerset music festival was also successfully staged in March. A test match was also hosted between NZ and Pakistan in January, cementing the Basin Reserve as NZ's premier test match venue.

These and other activities are reported more fully below:

### **Trust Meetings**

The Trust met formally on 25 February, as part of its bi-monthly meeting programme.

### **Fill the Basin Event**

The Fill the Basin event was a charity Twenty20 cricket match organised by Stephen Fleming and delivered and managed by Cricket Wellington, in association with the Basin Reserve Trust. The day itself saw many sporting, entertainment and political identities take part (including the Prime Minister, Ministers, and the Mayor of Wellington), all before an enthusiastic capacity crowd of nearly 11,000 people.

The match was televised nationally on Sky TV, and supported by many of NZ's major businesses, including Fujitsu, Telecom, and New World, as well as many local Wellington businesses and suppliers.

The event itself received significant pre-match and post-match media coverage, including some international interest. It raised over \$500,000 for the Prime Minister's earthquake appeal fund, and was highly regarded as a fitting and generous vehicle by which Wellingtonians could make a meaningful contribution (both financial and supportive) to Christchurch.

The success of the event and the profile that the Basin Reserve enjoyed as a result has benefitted everyone involved enormously, and provided another chapter in the rich history of the ground.

### **Venue Naming Rights**

The Trust concluded a naming rights agreement with Hawkins, for a three year term with a right of renewal. This signals a significant achievement for the Trust in a difficult commercial environment. Hawkins is part of the privately-owned McConnell Group of companies, active in the construction, property, and infrastructure sectors. Hawkins itself is a collection of divisions active in the construction, interior design, open spaces, and environmental design fields.

### **Summerset Music Festival**

This was successfully staged at the Hawkins Basin Reserve on Saturday 19 March. The event drew a crowd of 6,000 patrons.

### **Cricket Programme**

The period under review witnessed the bulk of the domestic cricket programme being played at the Basin Reserve. One four-day first class match, between Wellington and Canterbury, was cancelled in the immediate aftermath of the Christchurch earthquake.

The venue also hosted the NZ v Pakistan test match in January 2011. The crowd over the five days totalled nearly 13,000, a very satisfactory result.

Crowd numbers for domestic cricket were below anticipated by Cricket Wellington, principally due to adverse weather on the match days scheduled for one-day cricket.

### **Asset Condition Survey**

The Asset Condition Survey was completed by Shand Shelton in late-February, and the Trust has been considering its content and recommendations. The Trust has also met directly with senior Council officials as regards the Council's expectations moving forward.

## **2. OPERATIONS**

### **2.1 *Performance Analysis***

#### ***Events***

- 1 x 5-day international test match
- 2 x 4-day first class matches
- 4 x 1-day first class matches

#### ***Other Events***

- Summerset Music Festival
- "Fill the Basin" Twenty20 Charity cricket match

### **2.2 *Performance Measures***

The actuals against budget are attached. The KPI's are trending to budget, with the obvious variation being the crowd numbers.

The increase in patrons can be explained by three factors:

- (a) at the time of drafting the 2010-11 SOI the Basin Reserve had not been confirmed as hosting a test match. In addition, a test match crowd was very conservatively estimated;
- (b) of course, the Fill the Basin event had not been forecasted at the time KPI's were set. This event drew a crowd estimated at 11,000; and
- (c) Also at the time of drafting, the Summerset music festival had not been confirmed. This event drew 6,000 patrons.

The collective result of these impacts has been that crowd numbers are well above those previously forecasted.

## **3. FINANCIAL REPORT**

Financial accounts are attached.

## BRT – 3<sup>rd</sup> quarter 2010-11 Performance Targets

	Actual Q3 2010/11	Budget Q3 2010/11	Variance Q3 2010/11	Actual YTD 2010/11	Budget YTD 2010/11	Variance YTD 2010/11	2010/11 Budget Full Year	2009/10 Actual Prev Q3
<b>Performance Targets</b>								
Events	9	10	(1)	22	21	1	27	11
Event days	19	19	-	39	39	-	45	21
Crowd Attendance	39,240	12,000	27,240	48,774	25,200	23,574	26,400	21,700
Hirer satisfaction with venue and events							Achieved	
Council subsidy per visitor < \$6.00							Annual	
Comply with financial, technical and regulatory standards							Achieved	
Asset Management Plan carried out							Ongoing	
Turf presentation at international standard							Annual	
Financial results within budget							Annual	
Strategic Plan completed							Annual	
Business Plan completed							Annual	
Asset management plan completed							Annual	
Quarterly and annual reports completed							Achieved	