
REPORT 3
(1215/12/IM)

**PARKS, SPORT & RECREATION - UPDATE ON
RECREATION FACILITIES AND PROGRAMMES. 4TH
QUARTER 2012/2013**

1. Purpose of Report

The purpose of this report is to update the Board on recreation facilities and activities for the 4th quarter of the 2012/2013 financial year. Community recreation facilities and programmes include the Tawa Swimming Pool and Tawa Recreation Centre.

2. Executive Summary

The storm on the 20th June interrupted business at both the pool and the recreation centre. Both buildings lost power and the pool lost panels of danpalon from the façade. The contractor has since returned to the site and replaced the missing panels.

Operations at the pool have returned to normal operating activity however the Learn to Swim programme is still well below predicted attendance numbers.

All our emergency containers at the facilities have been checked and extra survival blankets included at the Recreation Centre.

Workplace hazard inspections were conducted in May.

3. Recommendations

It is recommended that the Tawa Community Board:

- 1. Receive the information.*

4. Background

Tawa Pool

We are still working on promoting our Learn to Swim programme and will be offering some special deals to promote our classes.

Our Toddler Day session runs every Friday and has growing numbers and the toddlers can even do some art work.



The following is a sample of feedback that we have received about the Learn to Swim programme:

"Hello there Shaun

My grandchildren Maia and Troy Belcher have been at your swim school for terms 2 & 3.

They're moving to KL this week and won't be back for a few years.

They've really enjoyed the swim school, and their instructors were super. In particular Lauren was absolutely everything an instructor should be with little kids!

Big thanks and cheers,

Rona Belcher"

Recreation Centre

The Recreation Centre introduced on-line bookings for the holiday programme. It is our intention to move as many programmes as possible to on-line bookings. This will allow regular customers to book more quickly since we already have their details.

Year end has seen the Recreation Centre with a pleasing result, whilst under income by 1% the overall financial result was a positive variance of 3%.

Facility: Tawa Rec Centre

Attendance: 2012/13

Numbers (Actual)		July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Adults	15,018	1,642	1,929	1,933	1,525	1,096	436	834	697	1,063	1,119	1,655	1,089
Leisure card	357	33	45	25	29	40	14	0	30	27	41	40	33
Children	8,231	1,101	1,386	993	526	596	301	370	224	465	612	848	809
Total	23,606	2,776	3,360	2,951	2,080	1,732	751	1,204	951	1,555	1,772	2,543	1,931
TARGET	25,000	3,300	2,800	2,800	2,100	1,600	1,000	1,080	1,138	1,770	2,120	2,300	2,992

Attendance: 2011/12

Numbers (Actual)	
Category	YTD
Adults	15,260
Leisure card	435
Children	8,923
Total	24,618
TARGET	25,000

This is staff feedback regarding a compliment received by them following the school holiday programme making a visit to a nearby activity.

“Our holiday programme attended Laser Force and the staff at Laser Force complimented our team on how organised they were and how well they supported the children enabling everyone to have a great time.”

Community outreach

There have only been six bookings of the Push Play trailer during this period. There is always a significant increase in the warmer months.

5. Discussion

There are no discussion items for this report.

1. Consultation and Engagement

There are no consultation or engagement issues in respect of this report.

2. Financial Considerations

There are no financial considerations in respect of this report.

3. Climate Change Impacts and Considerations

There are no climate change impacts or considerations in respect of this report.

4. Long-Term Plan Considerations

There are no LTP considerations in respect of this paper.

6. Conclusion

Next term we are working with marketing on several promotions at the pool. In August we will be offering a winter special with a \$3 entry for a child, \$5 for an adult and \$3 for an adult off peak (8am – 3pm). This offer will only be available at Tawa pool.

The children and their siblings from the local schools who have been swimming at the pool are also being offered a half price deal if they join our Learn to Swim classes.

Then in term 4 we will be offering babies from 6 months to one year the opportunity to attend lessons for half price. This offer will be available at all our pools.

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