
REPORT 4
(1215/12/IM)

QUARTERLY REPORT - UPDATE ON RECREATION FACILITIES AND PROGRAMMES 3RD QUARTER 2009/10

1. Purpose of Report

The purpose of this report is to update the Board on recreation facilities and activities for the third quarter of the 2009/2010 financial year. Community recreation facilities and programmes include the Tawa Swimming Pool and the Tawa Recreation Centre.

2. Executive Summary

Attendance for the quarter at Tawa Community Pool was down on the same period for 2008/09 and is currently down for the year to date.

Attendance for the quarter at Tawa Recreation Centre was down on the same period for 2008/09, but is currently ahead of last year for the year to date.

Recreation Wellington is currently restructuring its management team so that it is better able to focus on the local communities it serves.

3. Recommendations

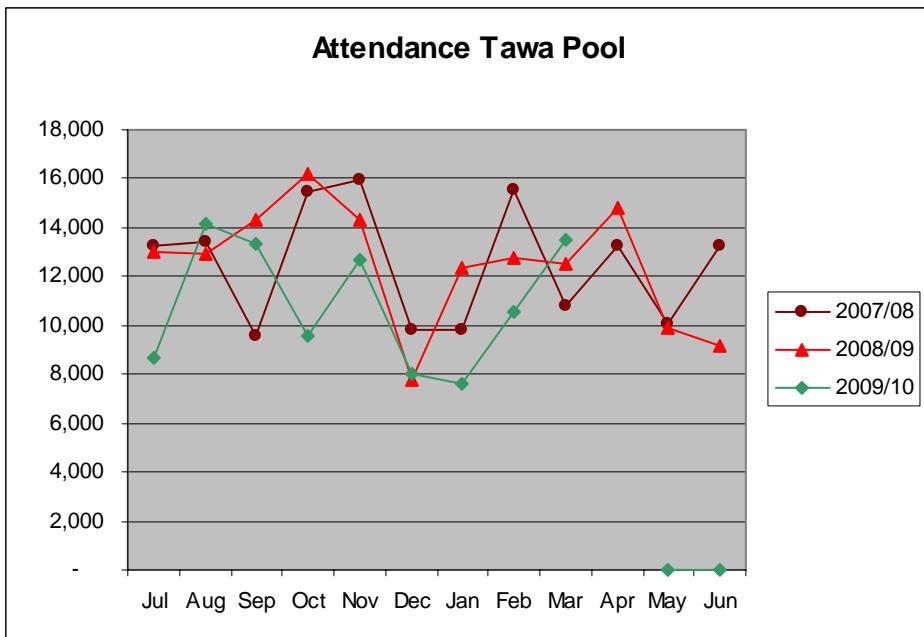
Officers recommended that the Tawa Community Board:

- 1. Receives the information**

4. Background

4.1 Tawa Community Pool

Attendance for the third quarter was 31,679, which is a reduction of 6,034 against the same quarter of 2008/09. General participation numbers were down during January due to poorer summer weather and reflected a reduction in attendance across all of the pools. The wild fluctuations in respect of attendance that had been seen through the first half of the year appear to have ceased and it remains unclear why they were being experienced.

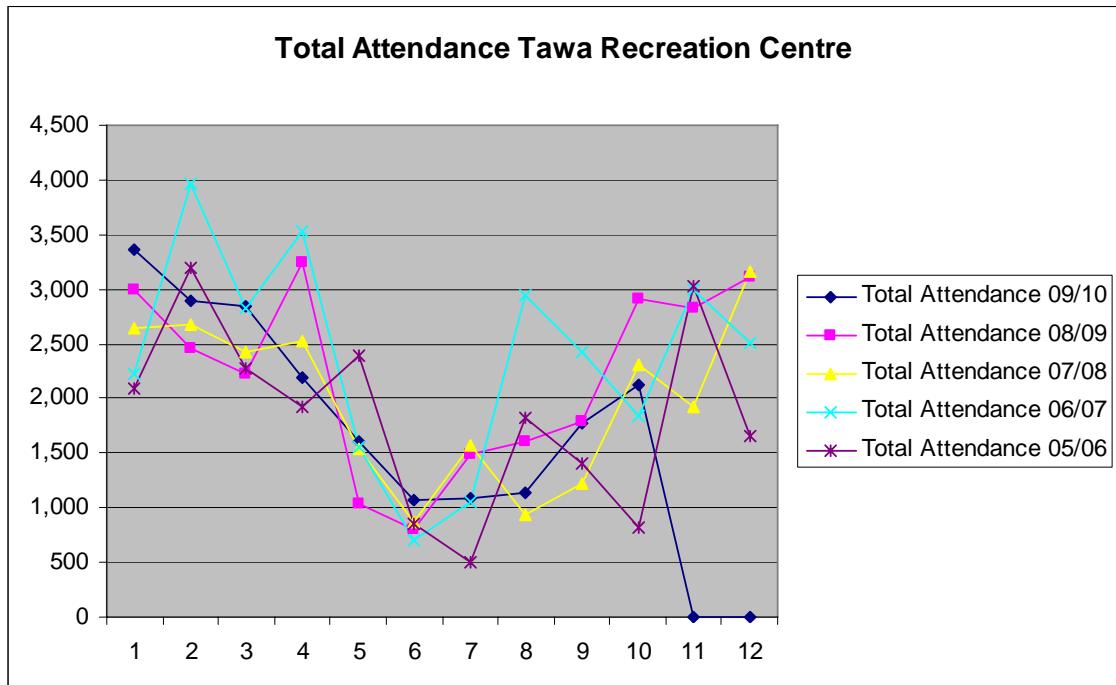


Our Term 1, Learn to Swim programme was well attended with 978 enrolled, a result in excess of the target set in our annual plan and an increase of 71 children on the same term last year. The occupancy levels in the classes were also very good at 85%. In addition to this 4,452 local school children attended the pool for swimming lessons during the quarter.



During the third quarter we received six written complaints, two compliments, and two suggestions from our customers.

4.2 Tawa Recreation Centre



| | YTD | Jan | Feb | Mar |
|------------------------|-------|------|------|------|
| Total Attendance 09/10 | 17940 | 1081 | 1138 | 1769 |
| Total Attendance 08/09 | 17653 | 1490 | 1599 | 1790 |
| Total Attendance 07/08 | 16407 | 1574 | 945 | 1214 |
| Total Attendance 06/07 | 21246 | 1060 | 2950 | 2432 |
| Total Attendance 05/06 | 16470 | 507 | 1826 | 1412 |

The Centre had a total attendance for the third quarter of 3,988 which represents a reduction from levels recorded for the same period last year although for the year to date we remain ahead of last years attendance.

The highlight for the quarter was our holding the NZ Secondary Schools Wrestling Championships. There were around 100 competitors and over 150 administrators and spectators with the event being held on Saturday 27th March. We received many compliments on the facility and the staff.

We operated our netball league with a full league of ten teams during term 1.

Three new part time staff have joined the team and have been trained for reception, netball umpiring, holiday programmes and birthday parties.

4.3 Recreation Outreach

As part of our Push Play Summer Outreach campaign we delivered an activity day at Grasslees Park on the 18th January with 60 participants taking part during the day.

Linden School made use of our Push Play Trailer for one week during February which enabled the school staff to undertake a wider range of physical activity sessions with their pupils.

During the quarter, work commenced in conjunction with one of our Community Recreation Programmers and the staff at Tawa Pool to develop new holiday programme activities that better meet the local community needs.

4.4 Management Structure

Recreation Wellington is making changes to its management structure which will give it a greater focus on the local communities that make up the city. For the northern suburbs this will mean the appointment of an area recreation manager who will be responsible for the delivery of recreation both within our facilities and in the wider community. In addition we will be appointing a manager who will be responsible for both the Tawa Pool and the Recreation Centre as we look for the two facilities to work more closely together.

5. Conclusion

Attendance at the Tawa Recreation Centre remains strong, however Tawa Pool continues to underperform in respect of attendance when compared to last year. The Business Unit is working toward a greater focus for both Tawa and northern suburbs of the city by changing some if its management structure, which will see a manager, appointed to cover both the Pool and Recreation Centre along with an area manager who will focus on the northern suburbs of the city.

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