

TEMPORARY ROAD CLOSURES SUBCOMMITTEE

Appendix 6

PROPOSED TEMPORARY ROAD CLOSURE IMPACT REPORT:

THE LOVELY BONES FILM PREMIERE – FRIDAY 11 DECEMBER 2009

1. Description of Event

On Friday 11 December 2009, a New Zealand red carpet screening of The Lovely Bones — a Peter Jackson directed film, is planned but not finally confirmed. Confirmation is expected in the next 4 weeks. The red carpet event will coincide with a tour of premiere events scheduled world-wide and will present an opportunity for Wellington to host the first major public film event since the King Kong premiere in December 2005. This event is designed specifically to generate media coverage of the film's New Zealand release and as a result will provide an opportunity for the city to leverage further positive media profile.

The Lovely Bones red carpet event is proposed to take place in Courtenay Place. A red carpet walk, by stars and guests, is planned from Blair Street to the Embassy Theatre. The film itself contains many well known New Zealand and internationally recognised film personalities.

Given that an event of this nature will generate high foot traffic and crowd numbers around the red carpet and in the Courtenay place precinct, it is recommended that road closures for vehicles need to be in place to provide a safe area to hold the event and for spectator safety. Therefore it is proposed to close **Courtenay Place** (Tory St to Cambridge Tce); **Cambridge Terrace** (Tennyson St to Wakefield St); **Kent Terrace** (Wakefield St to Elizabeth St); **Majoribanks Street** (Kent Tce to Roxburgh St); **Edge Hill** (controlled access only); **Alpha Street** (controlled access only) and **Allen Street** (controlled access only) on Friday 11 December 2009, from 9:30am until midnight.

There will be extensive parking restrictions on the above and some surrounding streets from 8.00am to midnight Friday 11 December 2009. Public transport operators have been notified of the proposed closures and have proposed temporary bus stops and extensive detour routes. Mobility Parking and Taxi Stands would also be re-located. The event is to be traffic managed by a professional traffic management company and emergency services will have immediate access to the area if required.

It is planned that local businesses and residents will receive 2 letter drops advising them of the event and the road closures. Extensive multi-media advertising is planned to also advertise the event itself. Road closure

notification boards will be in place at least 10 days before the event and the closures will be advertised in the Our Wellington Page of the Dominion Post in the week preceding the event and by media releases.

2. City Events Support

The City Events Team will be involved in the organisation of the event.

3. Proposal Notice

The public notice that the Council was proposing to consider this closure was published in the following newspaper:

Dominion Post, Saturday 19 September 2009

4. Objections

No objections were received in response to the proposal notice.

5. Traffic Impact Assessment

Prior Closures

None of the proposed closures for this event will result in a road being closed for an aggregate of more than 31 days in any year.

Traffic Impact

In the opinion of Soon Teck Kong, Manager Transport Network, acting as the Council's Traffic Engineer, the proposed closure, if implemented according to the plans provided, is not likely to impede traffic unreasonably subject to the conditions listed below. However, the Council reserves the right to modify this opinion at any time. If, in the opinion of the Council, the closure may or does impede traffic unreasonably, any approval granted by the Temporary Road Closures Subcommittee may be revoked and the event organiser may be required to open the road at the direction of a suitably qualified Council officer in charge of traffic.

Conditions:

- The event organiser is to publicly notify the event via letter drop, local newspaper advertisement, advanced signage and media releases.
- The event organiser is to ensure that the emergency services (Police, Fire and Ambulance Services) have been consulted with and that the Traffic Management Plan includes all of their specific requirements.
- The event organiser is to ensure that the affected property owners and businesses along the road closure are consulted with.
- The event organiser is to provide marshals at all road closure ends to ensure that public safety (interaction of traffic and spectators) is not compromised.
- Detour routes are to be provided and clearly signed during the road closure period.
- The event organiser is to work with the public transport operators to provide alternative public transport routes and bus stops.

The event organiser is to provide further details of the Traffic Management Plan to Council for approval prior to the event.

The event organiser is to provide Variable Message Signs at major routes to advise drivers of the road closures in particular routes from the north to the Airport and the Regional Hospital.

Signed:

Soon Teck Kong

Manager, Transport Network

ATTACHMENTS

• Copy of proposal notice from newspaper

Photographic map of the proposed closure

Prepared By

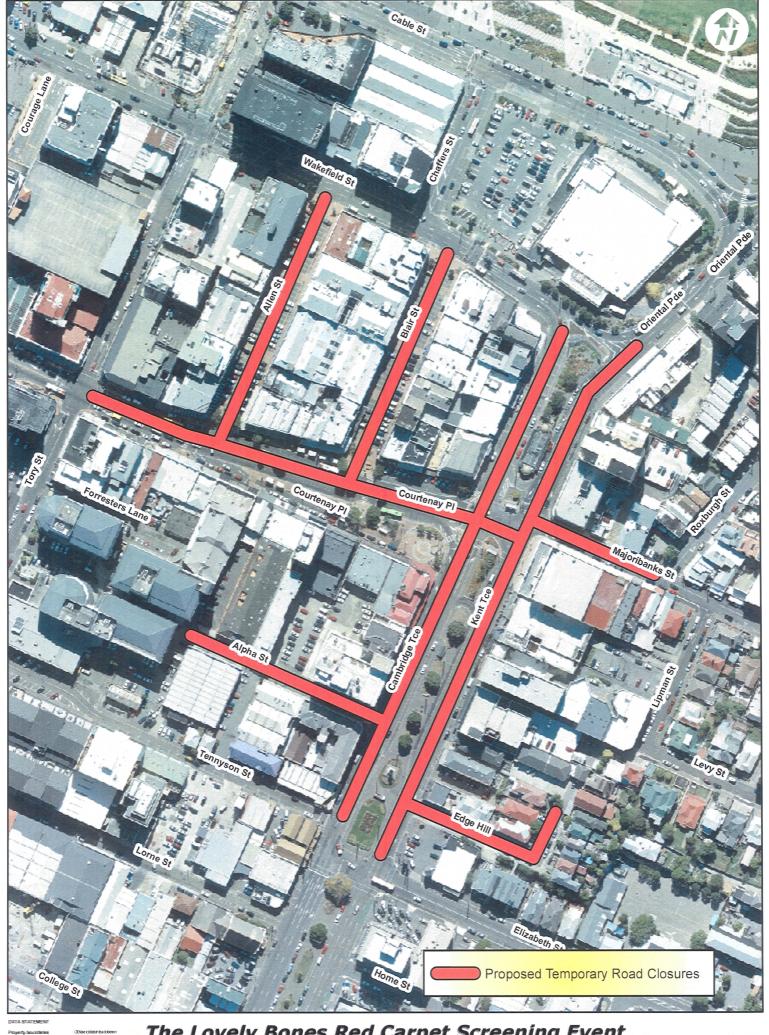
Gail/Reeves

Street Activities Coordinator

Endorsed By: ...

John Dawson

Manager, City Events



The Lovely Bones Red Carpet Screening Event Road Closures - F29m 9:30am - Midnight Friday 11th December 2009 1:2,000

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