

# BE PART OF OUR VOLUNTEER CAPITAL



**Absolutely**

**POSITIVELY**

ME HEKE KI PŌNEKE  
WELLINGTON CITY COUNCIL **Wellington**

The goodwill of volunteers, coupled with the non-profit sector is equivalent to 5% of GDP nationally (the same as the entire construction industry).

## What will we do?

Make it easy for people to volunteer in diverse ways, and at different times. Give employers, organisations and the wider community greater benefits from volunteering.

## How will we and our partners do this?

- Develop an online database that is simple to use and connects more people, organisations, skills and values to volunteering.
- Tell our stories to get more partners involved.
- Expand training around best-practice to support a growing volunteering base.
- Work with the different voluntary sectors to make it easier to volunteer through our initiatives, including those contained within this folder.

## Why do this?

Recognise the huge contribution of volunteers and enable volunteering to fit more easily into busy lifestyles.

Have a 21st century plan for a 21st century City and broaden the volunteering resource as part of the Wellington experience.

## What's in it for you?

- Have fun achieving your corporate social responsibility goals.
- Be part of growing our fantastic volunteer base, knowing what is happening and when.

## How can you get involved?

Sponsor or bring your skills to one or more of the above areas around volunteering. Or talk to us with your ideas!



SURVEYS HAVE  
FOUND THAT  
55% OF KIWIS  
ARE LOYAL TO  
COMPANIES  
THAT SUPPORT  
VOLUNTEERING.



Our Volunteer Capital has been launched to make volunteering easier for more people and keep it fun. Volunteering connects people and their communities. It's making us a Smart Capital.

There is no one typical volunteer. Volunteers vary greatly as do their needs and motivations.

## OUR GOALS:

1 Grow volunteering.

2 Connect people, resources and know-how.

3 Showcase, invest in and celebrate the contribution of volunteering.

4 Show leadership and respect.

For more information contact Mark Jones, phone 04 806 4750  
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APPENDIX 1

# CONNECTING BUSINESS AND COMMUNITY



# CONNECTING BUSINESS AND COMMUNITY

## ABOUT

We want to connect businesses with community groups to grow and connect the tremendous talent that businesses can offer. What community organisations often need is more business expertise (including accounting, project planning, marketing, legal services and many other skills).

We are partnering with Volunteering New Zealand, Volunteer Wellington, Chalkle, Enspirial and other partners to grow this high-value sector of volunteering.

We and our partners will:

- make it easier for businesses to contribute to communities, including developing an advanced public online database to conveniently match volunteers, skills and opportunities, and
- promote events to showcase and connect the diverse ways of highly skilled volunteering.

We want you to join our partners. This is just the start.

## WHAT'S IN IT FOR YOU?

- We will help you realise your priorities in the volunteering /corporate social responsibility space, through connecting you with the right people and resources to make this happen.
- Be a recognised driver of the future of social enterprise.

## HOW TO GET INVOLVED

- Give your time and skills. Tell us your priorities. Talk to us with your ideas
- Work with us and our partners to grow Our Volunteer Capital.



# PARTNERSHIPS AND INITIATIVES



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## ABOUT

Volunteers make a huge contribution to our city. The Council has many groups of conservation, sporting and other volunteers. The world-class Makara Peak mountain biking park and Wellington's impressive Botanic Gardens are two examples of what volunteers can make possible.

We want to make it easier to match the diverse interests, abilities and available time of volunteers with the right opportunities. This will increase the volunteering base and the benefits it brings.

The Council is partnering with a range of organisations, starting with Volunteering New Zealand, Volunteer Wellington, Deloitte, Chalkle and Enspiral. We want you to join us.

We've had a fantastic response and invaluable in-kind support from our starting partners, and a growing list of organisations.

## WHAT'S IN IT FOR YOU?

- Be at the forefront of taking volunteering to the next level for making a positive difference to your own communities.
- Showcase your expertise so that it helps make Wellington a great place to live.

## HOW TO GET INVOLVED

Be part of Our Volunteer Capital and work with us and our other partners to:

- Develop an advanced online 'matching' platform and database that is simple to use
- Tell our stories to let people know what's happening
- Expand training around best practice to effectively resource and manage volunteers and form sustainable partnerships
- Understand and improve motivations for volunteering and start to break down barriers.

This is just that start. Talk to us about your ideas to implement Our Volunteer Capital.

