

MONITORING INFORMATION

COUNCIL OUTCOME INDICATORS

The following indicators have been developed to assess achievement of our Council outcomes that were set as part of the 2009-19 Long Term Plan.

The Council's outcomes are our overall 10-year aspirations for the city. They were developed in response to the city and regional community outcomes processes and reflect the community aspirations set down in those processes.

The Council outcomes reflect areas of the city we are able to influence, whereas community outcomes reflect the community's overall aspirations including areas we have limited ability to influence (for example, affordability of housing). Over time we expect to see improvement across all areas. The information provided below is a complete record of the 'outcomes indicators' section under each strategy area.

(We use some acronyms: GIS: Geographic Information Systems; PWT: Positively Wellington Tourism; NZTA: New Zealand Transport Agency; TEC: Tertiary Education Commission.)

GOVERNANCE OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
<p>The Treaty partnership will continue to be acknowledged in all local decision-making processes.</p> <p>Wellington will have a culture of open and honest, no surprises consultation involving all age groups that is genuine, timely and well informed.</p> <p>Wellington's governing bodies will comply with all legislative requirements, and will behave in an ethical and fair manner.</p> <p>Information required by citizens and groups will be easily accessible, to enable participation in the community.</p> <p>Wellington's media will be diverse, open and accessible to all people.</p> <p>Wellingtonians will be actively involved in their communities and work with others to make things happen.</p> <p>Wellington, as New Zealand's capital city, will house and engage effectively with central government, embassies and corporate organisations.</p>	<p>More Inclusive</p>	Residents' agreement that decisions are made in the best interests of the city.	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 54%, 59%, 59%, 61%, 60%, 55%.
		<p>Actively Engaged</p>	Residents' perceptions of their extent of influence on Council decision-making.	<i>WCC Residents' Monitoring Survey</i>
	Mana whenua partner satisfaction with Council relationship (interviews).		<i>WCC Strategy, Planning and Performance</i>	Both partners perceive the relationship positively.
	Residents' perceptions that they understand how the Council make decisions		<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 43%, 40%, 45%, 51%, 48%, 42%.
	Mana whenua partner satisfaction that 'Wellington is a great place to do business in'	<i>WCC Strategy, Planning and Performance</i>	Wellington is seen as a great place to do business. It is seen as central to many business partners and very accessible.	

ENVIRONMENT OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
Wellington will protect and showcase its natural landforms and indigenous ecosystems.	More Liveable	Hectares of open space land owned or maintained by WCC, per capita ¹ .	<i>WCC Parks and Gardens</i>	2006/07: 188.3 m ² / person (3,535 hec); 2007/08: 185.5 m ² / person (3,535 hec); 2008/09: 183.3 m ² / person (3,535 hec); 2009/10: 208.6m ² / person (4,078 hec); 2010/11:206.7m ² / person(4086 hec); 2011/12: 210.9m ² / person (4,221 hec) ² .
Pest animals and plants will be eliminated as methods become available, and no new pests will become established.		Residents' usage of the city's open spaces.	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Most days: 6%, 5%, 3%, 4%, 4%; Once or twice a week: 14%, 13%, 13%,14%, 12%; Once every 2–3 weeks: 10%, 11%, 11%,11%, 12%; Once a month: 11%, 14%, 11%, 12%, 12%; Once every 2–3 months: 12%, 13%, 13%, 13%, 12%; Once every 4-5 months: 6%, 6%, 6%, 5%, 5%; Once every 6 months or less often: 13%, 13%, 13%, 14%, 15%; Never in the last 12 months: 29%, 24%, 31%, 29%, 29%.
Wellington's long-term environmental health will be protected by well-planned and well-maintained infrastructure.	Sense of Place	Residents' perceptions that the natural environment is appropriately managed and protected.	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 79%, 75%, 82%, 84%, 89%, 87%.
Wellingtonians use of non-renewable energy sources will decrease.	Actively Engaged	Residents' actions to reduce waste from homes (including recycling, composting, etc).	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Use Council's kerbside recycling service: 90%, 91%, 90%, 91% 92%; Donating things to second-hand shops/charities: 89%, 87%, 90%; 91%, 89%; Reusing plastic containers such as food containers: 87%, 88%, 88%, 92%, 90%; Buying refills: 75%, 66%, 73%, 74 %, 70%; Avoiding using plastic bottles or bags/use green bags: 57%, 57%, 59%, 58%, 49%; Taking things to recycling stations: 56%, 51%, 52%, 48%, 51%; Home composting: 44%, 48%, 47%, 50%, 50%.
Wellington will move towards a zero waste policy.		Hours worked by recognised environmental volunteer groups.	<i>WCC Parks and Gardens</i>	2006/07: 7,511 hours; 2007/08: 9,388 hours; 2008/09: 12,326 hours; 2009/10: 25,000 hours; 2010/11: 28,000 hours; 2011/12: 31,200 hours.
Wellington will preserve and improve its parks, trees and open spaces.		Residents' actions to reduce stormwater pollution.	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Putting litter in a rubbish bin: 92%, 85%, 91%, 87%, 92%; Pouring all household liquid waste down inside sink, toilet or gully trap: 66%, 71%, 72%, 73%, 73%; Disposing of oil, paint, chemicals by putting them out with household rubbish or taking them for recycling: 57%, 68%, 69%, 67%, 74%; collect sweepings from driveway, paths or yard for composting or for disposal with your household rubbish: 56%, 62%, 62%, 60%, 65%; Wash the car at the car wash or on the lawn: 43%, 52%, 52%, 45%, 49%; Washing paint brushes in an inside sink: 47%, 49%, 48%, 52%, 55%; Pick up droppings left by dogs: 23%, 23%, 26%, 30%, 28%; Try to use natural/environmentally friendly detergents/products: -, -, 1%, -, 3%; Recycle/reuse where possible: -, -, 1%, - 1%; Take care what goes down into drain/stormwater systems: -, -, 1%, 1%, 1%, Pick up rubbish in public places: -, -, 1%, 2%.
Wellington's urban development and buildings will be energy efficient.				
Wellingtonians will protect and have access to public green open spaces and the coast.				
Wellington will promote the sustainable management of the environment, and support increased opportunities for the	Better Connected	Kilometres of managed tracks and walkways	<i>WCC Parks</i>	2006/07: 365.5km; 2007/08: No change; 2008/09: 316.6km; 2009/10: 337km;

¹ All per capita calculations are based on the most recent (30 June 2011) Wellington City resident population estimate from Statistics New Zealand (200,100).

² The former Owhiro Bay Quarry land was reclassified as Scenic Reserve and 1.79 hectares of land was acquired in Seatoun.

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exercise of kaitiakitanga or environmental guardianship.			<i>and Gardens</i>	2010/11: 327km; 2011/12: 335km ³ .																																																																										
	More Sustainable	Total waste to landfill, per capita	<i>WCC CitiOperations</i>	2006/07: 0.39 tonnes/person; 2007/08: 0.36 tonnes/person; 2008/09: 0.42 tonnes/person; 2009/10: 0.41 tonnes/person; 2010/11: 0.42 tonnes/person; 2011/12: 0.43 tonnes/person.																																																																										
		Water-use, per capita	<i>Capacity Infrastructure Services Ltd</i>	2006/07: 173,792 litres/person; 2007/08: 161,234 litres/person; 2008/09: 152,219 litres/person; 2009/10: 149,025 litres/person, 2010/11: 143,708 litres/person; 2011/12: 137,868 litres/person.																																																																										
		Energy-use, per capita (Wellington Region)	<i>Wellington Electricity</i>	2007/08: 6.6 MWh/person; 2009/10: 7.2 MWh/person; 2010/11: 7.0 MWh/person; 2011/12: 6.9 MWh/person.																																																																										
		Ecological footprint	<i>Ministry for the Environment</i>	2003–2009: 1.7 local hectares per resident. No updated data available. This is a long-term measure.																																																																										
	Safer	Air quality – particulate matter (PM ₁₀)	<i>Greater Wellington</i>	2007: Maximum: 60, Mean (annual): 14; 2008: Maximum: 46, Mean (annual): 13; 2009: Maximum: 31, Mean (annual): 13; 2010: Maximum: 32, Mean (annual): 13; 2011: Maximum: 34, Mean (annual): 13.																																																																										
		Energy-supply interruptions	<i>Wellington Electricity</i>	2006/07 = 34.1 minutes; 2007/08 = 32.0 minutes; 2008/09 = 35.3 minutes; 2009/10 = 40.6 minutes; 2010/11 = 34.7 minutes; 2011/12 = 40.0 minutes.																																																																										
	Healthier	Fresh water biological health (macroinvertebrates)	<i>Greater Wellington Regional Council</i>	(2004/05, 2005/06, 2006/07, 2007/08, 2008/09, 2009/10, 2010/11) - Makara Stream: 100, 94, 96, 113, 112, 110; Karori Stream: 93, 109, 88, 95, 82, 79; Kaiwharawhara Stream: 91, 88, 96, 85, 91, 87. Most recently available data are for 2010/11 year.																																																																										
		Fresh water quality	<i>Greater Wellington Regional Council</i>	(2006/2007–2008/09, 2009/10, 2010/11) Makara Stream: Fair, Good, Fair; Karori Stream: Fair, Fair, Fair; Kaiwharawhara Stream: Fair, Fair, Fair. Most recently available data are for 2010/11 year.																																																																										
		Bird counts	<i>WCC Parks and Gardens</i>	<table border="1"> <thead> <tr> <th rowspan="2">Species</th> <th colspan="5">% of stations where species were recorded</th> <th colspan="5">average number of birds observed at each station</th> </tr> <tr> <th>2007</th> <th>2008</th> <th>2009</th> <th>2010</th> <th>2011⁴</th> <th>2007</th> <th>2008</th> <th>2009</th> <th>2010</th> <th>2011</th> </tr> </thead> <tbody> <tr> <td>bellbird</td> <td>14</td> <td>23</td> <td>7</td> <td>3</td> <td>0</td> <td>0.07</td> <td>0.13</td> <td>0.56</td> <td>0.19</td> <td>0.00</td> </tr> <tr> <td>fantail</td> <td>55</td> <td>57</td> <td>47</td> <td>51</td> <td>27</td> <td>0.38</td> <td>0.33</td> <td>4.50</td> <td>7.44</td> <td>0.35</td> </tr> <tr> <td>grey warbler</td> <td>91</td> <td>93</td> <td>76</td> <td>68</td> <td>59</td> <td>1.09</td> <td>1.51</td> <td>7.75</td> <td>9.84</td> <td>0.84</td> </tr> <tr> <td>hihi</td> <td>1</td> <td></td> <td>1</td> <td></td> <td>0</td> <td>0.00</td> <td>0.00</td> <td>0.06</td> <td>0.00</td> <td>0.00</td> </tr> <tr> <td>kaka</td> <td>4</td> <td>16</td> <td>7</td> <td>6</td> <td>1</td> <td>0.02</td> <td>0.07</td> <td>0.56</td> <td>0.44</td> <td>0.10</td> </tr> </tbody> </table>	Species	% of stations where species were recorded					average number of birds observed at each station					2007	2008	2009	2010	2011 ⁴	2007	2008	2009	2010	2011	bellbird	14	23	7	3	0	0.07	0.13	0.56	0.19	0.00	fantail	55	57	47	51	27	0.38	0.33	4.50	7.44	0.35	grey warbler	91	93	76	68	59	1.09	1.51	7.75	9.84	0.84	hihi	1		1		0	0.00	0.00	0.06	0.00	0.00	kaka	4	16	7	6	1	0.02	0.07	0.56
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³ This measure includes tracks built by volunteer networks, road sections where the walkway uses a public footpath, and Makara Peak. Precision of measurement improved in 2010/11.

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	More Competitive	Key Wellington natural environmental attractions visitor numbers (Wellington Zoo and Zealandia – Karori Wildlife Sanctuary).	Venues	2007/08: 245,533; 2008/09: 242,483; 2009/10: 245,340, 2010/11: 285,894 (Zealandia – 89,627; Zoo – 196,267); 2011/12: 304,354 (Zealandia – 87,897; Zoo – 216,457).																																																																																																			

⁴ We moved the bird count stations in 2011. When these were initially established in 2001, a large number were located in proximity to Zealandia to evaluate spill over effect. Now we want to know distribution of bird species across the city so the bird count stations have been more evenly distributed. There are 200 stations in total.

ECONOMIC DEVELOPMENT OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
Wellington will have an increasing diversity of vibrant, internationally competitive businesses and industries of all sizes, and sustainable employment opportunities.	Sense of Place	Visitor numbers – international (guest nights)	<i>Statistics NZ</i>	(2007/08, 2008/09, 2009/10, 2010/11, 2011/12) 716, 614; 691,851; 692,202; 702,463; 776,834.
		Visitor numbers – domestic (guest nights)	<i>Statistics NZ</i>	(2007/08, 2008/09, 2009/10, 2010/11, 2011/12): 1, 223, 315; 1, 268,426; 1,352, 242; 1,280,162; 1,315,814.
		Accommodation (commercial) – occupancy rates and guest nights	<i>Statistics NZ</i>	Guest nights: 2008: 1,939,929; 2009: 1,960,277; 2010: 2,017,445; 2011: 1,982,625; 2012: 2,092,605 (Year-end April). Occupancy: 2008: 63%; 2009: 65%; 2010: 64%; 2011: 62%; 2012: 66% (April year-end).
		Number of major conferences	<i>PWT</i>	2006/07: 1,026; 2007/08: 822; 2008/09: 795; 2009/10: 647; 2010/11: 689; 2011/12: 590 (March year-end).
Wellington will become a centre of excellence for education and training, and the promotion of entrepreneurship.	More Compact	Growth in businesses – retail, entertainment, service and knowledge sectors	<i>Statistics NZ</i>	(2008, 2009, 2010, 2011) ⁵ Businesses total: 4,259; 4,403; 4, 379; 4,229. Retail: 1,458; 1,420; 1,403; 1,417. Entertainment: 1,416; 1,561; 1,572; 1,412. Service: 1,062; 1,080; 1,070; 1066. Knowledge: 323, 342, 334, 334.
		Growth in employees – retail, entertainment, service and knowledge sectors	<i>Statistics NZ</i>	(2007, 2008, 2009, 2010) Employees total: 29,880; 30,410; 30,190; 28,970. Retail: 11,830; 11,940; 11,470; 10,810. Entertainment: 5,320; 5,590; 5,270; 5,230. Service: 7,880; 7,890; 7,760; 7,940. Knowledge: 4,850; 4,990; 5,690; 4,990.
Wellington will be a prime tourist and conference destination, with diverse and changing attractions that fit and highlight Wellington's best features.	More Eventful	Number of A-level events held in Wellington and their economic contribution	<i>WCC Events</i>	2007/08: 5 A-Level events (\$30.5m); 2008/09: 7 A-Level events (\$51m); 2009/10: 9 A-Level events (\$34.8m); 2010/11: 9 A-Level events (\$23.7m); 2011/12: 16 A-Level events (\$17m) ⁶ .
Wellington's thriving suburban and rural centres will offer enhanced services and lifestyle choices.	Better connected	Broadband usage – home access	<i>WCC Residents' Monitoring Survey</i>	(2006, 2007, 2009, 2010, 2011, 2012): 51%, 68%, 79%, 86%, 86%, 90% ⁷ .
		Cargo loaded and unloaded at Wellington Seaport and Airport (dollar value)	<i>Statistics NZ</i>	(2007, 2008, 2009, 2010, 2011, 2012) Loaded: \$956.9m, \$840.4m, \$952.2m, \$1.05bn, \$1.21bn, \$1.14bn. Unloaded: \$2.2bn, \$2.4bn, \$2.9bn, \$2.0bn, \$2.16bn, \$2.81bn (March year-end).
		Number of domestic and international passengers entering and leaving Wellington airport	<i>Wellington International Airport</i>	(2007, 2008, 2009, 2010, 2011, 2012) Domestic: 4,060,313; 4,418,381; 4,644,505; 4,491,402; 4,479,664; 4,474,000. International: 575,398; 603,344; 611,002; 626,365; 654,615; 718,000 (March year-end)
	More Prosperous	Gross Domestic Product (per capita growth)	<i>Infometrics</i>	(2008, 2009, 2010, 2011) 1.21%, 0.90%, 1.01%, -1.45% ⁸ .
Wellington will have venues that suit a range of events and reflect the needs of the city.		Income – household and personal	<i>Statistics NZ</i>	(2006 Census data): Median personal income: \$32,500; Median Household Income: \$72,200.
		Regional economic activity growth	<i>The National</i>	2006: 0.8%; 2007: 3.0%; 2008: 0.2%; 2009: -1.0%, 2010: 2.0%,

⁵ 2011/12 figures have been calculated using ANZSIC 2006 classifications, as Statistics NZ discontinued the use of ANZSIC 1996 classifications. The data has been back dated accordingly.

⁶ This number does not include Rugby World Cup matches at the Westpac Stadium, but does include support for 13 Wellington Phoenix home matches.

⁷ This measure featured in the November Residents' survey in 2006 and 2007, there was no November survey in 2008. Since 2009, this measure has been included in the February Residents' Monitoring Survey.

⁸ 2011/12 figures have been calculated using ANZSIC 2006 classifications, as Statistics NZ discontinued the use of ANZSIC 1996 classifications. The data has been back dated accordingly.

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
		Number of job vacancies	<i>Bank</i> <i>NZ Department of Labour</i>	2011: 0.4% (Average annual growth rate December year-end). June 2009 to June 2010: skilled vacancies increased by 39.2%; June 2010 to June 2011: skilled vacancies increased by 10.0%; June 2011 to June 2012: skilled vacancies increased by 1.7% ⁹ .
		Employees by industry	<i>Statistics NZ</i>	(2008, 2009, 2010, 2011) Total: 141,780; 139,970; 139,540; 138,790. Top 4: Public Administration and Safety: 24,580; 24,580; 24,910; 24,130. Professional, scientific and technical services: 18,340; 19,250; 18,910; 20,330. Health care and social assistance: 10,920; 10,660; 11,330; 11,610. Education and Training: 10,250; 10,131; 10,540; 10,790.
		Regional labour force participation rate	<i>Statistics NZ</i>	2007: 70.5%; 2008: 67.9%; 2009: 71.2%; 2010: 70.3%; 2011: 71.1%; 2012: 70.5% (March quarter).
		More Competitive	New Zealand's top 200 companies based in Wellington.	<i>NZ Management Magazine</i>
		Business enterprises – births and deaths (net growth in businesses)	<i>Statistics NZ</i>	Annual growth (business units) ¹⁰ 2007/08: 2.2%; 2008/09: 2.2%; 2009/10: 1.9%., 2010/11: -1.9% 2011/12: -0.6%. Net growth 2000–2010: 22%.
	Entrepreneurial	Industry training enrolments	<i>TEC</i>	Wellington City: 2006: 6,171; 2007: 6,263; 2008: 6,108; 2009: 5,697; 2010: 4,910 (data was unavailable for 2011).
		Businesses and employees engaged in research and development sector	<i>Statistics NZ</i>	(2007, 2008, 2009, 2010, 2011) ¹¹ Businesses: 152, 154, 149, 146. Employees: 4,930; 4,840; 4,930; 4,990.
		Tertiary students enrolled in Wellington Region and NZ	<i>Ministry of Education</i>	(2007, 2008, 2009, 2010, 2011) Wellington City: 43,339; 42,100; 42,777; 41,737; 40,823. New Zealand (Public Providers): 416,474; 395,494; 401,549; 399,076; 364,042.

⁹ Skilled vacancies are defined as skill levels 1-3 in the Australia New Zealand Standard Classification of Occupations. Vacancy data is collected by the Department of Labour. The 'Jobs Online database' stores skilled vacancy information from the main online job boards.

¹⁰ 2011/12 figures have been calculated using ANZSIC 2006 classifications, as Statistics NZ discontinued the use of ANZSIC 1996 classifications. The data has been back dated accordingly.

¹¹ 2011/12 figures have been calculated using ANZSIC 2006 classifications, as Statistics NZ discontinued the use of ANZSIC 1996 classifications. The data has been back dated accordingly.

CULTURAL WELL-BEING OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA	
<p>Tangata whenua and our multicultural diversity will be recognised and valued, and reflected in our city's culture.</p> <p>Wellingtonians will celebrate their unique cultural identity.</p> <p>Wellington will be recognised as New Zealand's arts and cultural capital, encouraging visual and performing arts.</p> <p>Wellington will have venues that suit a range of events and reflect the needs of the city.</p> <p>Wellington will be a dynamic and multicultural city that respects and celebrates cultural diversity.</p> <p>Wellington will host and promote international sporting events which make appropriate use of its natural environment and established facilities.</p>	Sense of Place	Residents' perceptions that Wellington's local identity (sense of place) is appropriately valued and protected.	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 79%, 77%, 79%, 81%, 81%, 82%.	
		More Eventful	Number of events held at key venues. ¹²	<i>Venues</i>	(2007/08, 2008/09, 2009/10, 2010/11, 2011/12) 1,176; 1,361; 1,514; 1,489; 1424.
	New Zealanders' perceptions that 'Wellington is the arts capital of New Zealand.'		<i>Colmar Brunton Omnibus Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 61%, 63%, 64%, 68%, 65%, 61%.	
	Wellingtonians' perceptions that 'Wellington is the arts capital of New Zealand.'		<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 76%, 77%, 80%, 81%, 79%, 79%.	
	New Zealander perceptions that 'Wellington is the events capital of New Zealand.'		<i>Colmar Brunton Omnibus Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 37%, 39%, 42%, 53%, 42%, 37%.	
	Wellingtonians' perceptions that 'Wellington is the events capital of New Zealand.'		<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 63%, 65%, 65%, 70%, 64%, 60%.	
	Number of national arts organisations, and professional and amateur theatre groups based in Wellington.		<i>Creative NZ and Wellington District Theatre Federation</i>	(2007–2010, 2011, 2012) National organisations = 23, 23+, 23+ ¹³ ; Professional theatre groups = 4, 5, 5; Amateur theatre groups = 5, 5, 5.	
	More Inclusive		New Zealanders' perceptions that 'Wellington has a culturally rich and diverse arts scene'.	<i>Colmar Brunton Omnibus Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 81%, 82%, 84%, 85%, 81%, 77%.
			Wellingtonians' perceptions that 'Wellington has a culturally rich and diverse arts scene'.	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 90%, 94%, 94%, 94%, 93%, 95%.
	Actively Engaged	Number of businesses and employees engaged in the arts and cultural sector.	<i>Statistics NZ</i>	(2008, 2009, 2010, 2011) Businesses: 1.79%, 1.85%, 1.73%, 1.76%; Employees: 1.57%, 1.76%, 1.83%, 1.83% (Percentage of total industry) ¹⁴ .	
Residents' frequency of engagement in cultural and arts activities		<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) At least once a week: 11%, 11%, 9%; At least once a month: 41%, 36%, 39%; At least once ever six months: 31%, 33%, 31%; At least once a year: 8%, 9%, 9%; less often: 6%, 8%, 10%.		

¹² Key venues include: Westpac Stadium, St James Theatre, Opera House, Wellington Town Hall, Michael Fowler Centre, TSB Bank Arena, and Te Papa.

¹³ Since 2010, updated data on National arts organisations has not been collected by Creative NZ, however, all of the 23 organisations previously identified are still based in Wellington.

¹⁴ 2011/12 figures have been calculated using ANZSIC 2006 classifications, as Statistics NZ discontinued the use of ANZSIC 1996 classifications. The data has been back dated accordingly.

SOCIAL AND RECREATION OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
A wide range of educational opportunities will be available for Wellingtonians of all ages.	More Liveable	Residents' perceptions that Wellington offers a wide range of recreation activities	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 94%, 93%, 94%, 91%, 91%, 92%.
		Residents' perceptions of their 'quality of life'	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) 94%, 93%, 92%, 93%, 91%.
Wellington communities will be inclusive and welcoming to all people.		Local and central government housing provisions, as a proportion of all rented private dwellings	<i>WCC City Housing</i>	(2010, 2011, 2012) Housing New Zealand: 1,639 (6.18%); 1,912 (6.98%); 1,981 (7.04%). WCC: 2,347 (8.85%); 2,263 (8.26%); 2,240 (7.97%) ¹⁵ . Total rented dwellings in Wellington: 26,503; 27,389; 28,105.
Wellington will have responsive social services and a strong volunteer sector.	Actively Engaged	Residents' usage of WCC community facilities	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) Community centre: 19%, 18%, 25%, 24%, 22%, 27% Community Hall: 18%, 15%, 20%, 23%, 22%, 28%.
Wellingtonians will enjoy recreation and be amongst the most active in New Zealand.		Residents' usage of WCC Libraries	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) 73%, 79%, 79%, 81%, 80%.
Social services, especially public health and housing, will be affordable, available and accessible to all Wellingtonians.		Residents frequency of visiting WCC Libraries	<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) More than once a week: 10%, 7%, 8%; once a week: 16%, 19%, 17%; once every 2-3 weeks: 19%, 22%, 21%; once a month: 23%, 23%, 21%; once every 2-3 months: 14%, 15%, 15%; once every 4-6 months: 10%, 8%, 10%; less often: 8%, 7%, 9%.
Wellington City and its amenities will be accessible to all Wellingtonians.		Residents' usage of WCC recreation facilities	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) Recreation centre = 22%, 20%, 28%, 23%, 24%, 23%; Swimming pool = 55%, 52%, 53%, 52%, 54%, 48%.
Opportunities for active and passive recreation are diverse, safe, affordable, accessible and attractive.		Residents' perceptions of barriers restricting participation in recreation activities, for example, too busy, poor health, no facilities, parking, transport, weather, expense, etc.	<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) Too busy: 28%, 26%, 20%; Poor health: 10%, 8%, 9%; Lack of motivation: 8%, 7%, 5%; Lack of parking/public transport/transport: 8%, 6%, 8%; Weather: 7%, 5%, 6%; Expense: 6%, 7%, 7%.
Wellington's communities will have ready access to multi-use indoor and outdoor facilities and spaces.	Better connected	Residents' perceptions that they feel a sense of community with others in their local neighbourhood	<i>Quality of Life Survey</i>	(2006, 2008, 2010) 57%, 51%, 60%.
Wellingtonians will feel safe in all parts of the city.	More inclusive	Resident satisfaction with services and resources provided by WCC to encourage strong and thriving communities	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) 58%, 63%, 62%, 68%, 61%.
Wellingtonians will be well prepared		Resident awareness of the types of community support provided by WCC	<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) Grants: 79%, 79%, 77%; Provision of support networks for various groups: 81%, 82%, 77%; Organising community events: 92%, 92%, 89%; Provision of advocacy services for various groups: 61%, 69%, 62%.
		Residents' importance of sense of community in local neighbourhood	<i>Quality of Life Survey</i>	(2006, 2008, 2010): 69%, 59%, 70%.

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
and coordinated to deal with any civil emergency and its aftermath. Wellingtonians will be healthy and experience a high quality of life.		Types of social networks to which residents belong (i.e. community, sports, ethnic, etc)	<i>Quality of Life Survey</i>	(2006, 2008, 2010) School or work network: 62%, 67%, 65% ; Hobby/interest group: 37%, 41%, 38%; Online community groups (eg Facebook): 20%, 38%, 59%; Sports club: 33%, 29%, 30%; Church/spiritual group: 32%, 26%, 23%; Community/voluntary group: 22%, 19%, 22%; Friends: 4%; 11%, 7%
	Healthier	Residents' frequency of physical activity	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 80%, 72%, 73%, 75%, 77%, 76% (more than 2.5 hours per week).
		Life expectancy (with break-down)	<i>Statistics NZ</i>	Male: 1995–1997: 75.4; 2000–2002: 78; 2005–2007: 80.1%. Female: 1995–1997: 81.2; 2000–2002: 82.5; 2005–2007: 83.7% (Census – not updated in 2011/12).
		Number of notifications of the most prevalent food and water-borne diseases	<i>WCC Building Consents and Licensing</i>	2006/07: 261; 2007/08: 269; 2008/09: 306; 2009/10: 291, 2010/11: 210; 2011/12: 161.
	Safer	Crime – number recorded (resolution rate) – by category	<i>NZ Police</i>	(2008, 2009, 2010, 2011) Offences against the person (% resolved): 7,052 (78%); 7,222 (80%); 6,959 (76%); 6,406 (77%). Burglary/Theft: 28,974 (34%); 28,677 (36%); 26,897 (34%); 26,715 (33%). Illicit drug offences: 1,897 (96%); 2,367 (97%); 1,907 (95%); 1,810 (96%). Public order offences: 4,517 (86%); 5108 (87%); 4,342 (86%); 4,056 (89%).
		Residents' perceptions of safety – central city and local neighbourhood (day and night)	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) Central city day = 99%, 96%, 99%, 99%, 99%, 97%. Central city night = 74%, 56%, 67%, 64%, 74%, 69%. Neighbourhood day = 99%, 98%, 98%, 100%, 98%, 98%. Neighbourhood dark = 86%, 84%, 88%, 87%, 89%, 88%.
		Resident perceptions – city safety issues of most concern	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Alcohol and drug problems: 21%, 21%, 22%, 22%, 21%. Dangerous drivers (including speed, drunk drivers): 14%, 14%, 18%, 19%, 16%. Threatening people/people behaving dangerously: 17%, 16%, 13%, 10%, 13%. Poorly lit/dark public areas (streets, paths, parks): 12%, 11%, 13%, 10%, 15%. Traffic including busy roads/lack of pedestrian facilities: 10%, 12%, 9%, 14%, 10%. Car theft/vandalism: 4%, 6%, 7%, 5%, 5%. Graffiti: 11%, 7%, 5%, 10%, 8%. Vandalism (broken windows in shops): 4%, 4%, 3%, 1%, 2%. Poorly maintained/dangerous public areas: 4%, 4%, 3%, 3%, 2%.
		Residents with a home emergency plan	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012): 33%, 36%, 45%, 48%, 65%, 59%.
		Residents with an emergency kit	<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) 76%, 85%, 83% ¹⁶ .

¹⁵ Council's stock numbers have decreased slightly due to properties being offline for construction of from being amalgamated into larger units under the Housing Upgrade Project.

¹⁶ Civil Defence and Emergency Management now emphasise residents have access to emergency survival items (food, water, torches, essential medication etc) rather than a specific emergency kit.

URBAN DEVELOPMENT OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
Wellington will protect its heritage buildings and ensure that new developments are sympathetic to them.	More Liveable	Resident perceptions that Wellington is a great place to live, work and play	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) great place to live: 95%, 94%, 94%, 96%, 96%; great place to work: 80%, 78%, 75%, 74%, 69%; great place to play: 91%, 93%, 90%, 91%, 92%.
		Population density – central city area, 'Growth Spine,' inner-city residential, outer residential, suburban centres (long-term indicator).	<i>WCC GIS</i>	(2001, 2006) Central city: 5,844; 8,547 people; 'Growth Spine:' 18,348; 22,293 people; Inner city: 23,559; 25,227 people; Outer residential: 98,718; 108,402 people; Suburban centres: 2,295; 3,105 people (Census – not updated in 2011/12).
Urban development will support Wellington's uniqueness as a compact harbour city.	More Prosperous	Value of commercial and residential building consents	<i>Statistics NZ</i>	(2009, 2010, 2011, 2012) Commercial: \$318.7m, \$307.9m, \$263.8m, \$209.8m. Residential: \$314.3m, \$210.8m, \$265.9m, \$231.5m (March year-end).
Wellington's thriving suburban and rural centres will offer enhanced services and lifestyle choices.	More Compact	Building density (buildings per hectare) – central city area, 'Growth Spine,' inner-city residential, outer residential, suburban centres (long-term indicator)	<i>WCC GIS</i>	(2010, 2011, 2012) Central Area – 1,904 (7.85 buildings per hectare); 1,884 (7.76 buildings per hectare); 1,869 (7.70 buildings per hectare). Inner Residential – 10,652 (34.60 buildings per hectare); 10,633 (34.5l buildings per hectare); 10,578 (34.46 buildings per hectare). Outer Residential – 76,699 (21.84 buildings per hectare); 76,818 (21.88 buildings per hectare); 76,990 (21.96 buildings per hectare). Suburban Centres – 2,217 (7.37 buildings per hectare); 2,207 (7.34 buildings per hectare); 2,201 (7.32 buildings per hectare) Growth Spine – 10,172 (13.93 buildings per hectare); 10,153 (13.90 buildings per hectare); 10,124 (13.87 buildings per hectare).
Wellingtonians will feel safe in all parts of the city.			Proportion of houses within 100m of a public transport stop.	<i>WCC GIS</i>
Wellington's urban development and buildings will be energy efficient.	Safer	Residents' perceptions of safety issues (urban design focussed)	<i>WCC Residents' Monitoring Survey</i>	(2008,2009, 2010, 2011, 2012) Poorly lit public areas: 53%, 48%, 57%, 47%, 59%; Vandalism: 45%, 34%, 36%, 30%, 37%; Graffiti: 64%, 56%, 48%, 50%, 52%; Poorly maintained/dangerous public areas: 42%, 34%, 41%, 36%, 43%.
Wellington will be pedestrian and cyclist friendly.			Identified earthquake-prone buildings that have been strengthened	<i>WCC Building Consents and Licensing</i>
Wellington's transport system will be designed to meet the needs of its people efficiently and sustainably.	Sense of Place	Residents' perceptions that heritage items contribute to the city's unique character	<i>WCC Residents' Monitoring Survey</i>	(2006, 2007, 2008, 2009, 2010, 2011, 2012) 91%, 86%, 91%, 95%, 91%, 88%, 91%.
		Residents' perceptions that heritage items contribute to their local community's unique character	<i>WCC Residents' Monitoring Survey</i>	(2006, 2007, 2008, 2009, 2010, 2011, 2012) 79%, 72%, 74%, 83%, 80%, 77%, 77%.
		New Zealanders perception that Wellington is an attractive destination	<i>Colmar Brunton Omnibus Survey</i>	(2006, 2007, 2008, 2009, 2010, 2011, 2012) 81%, 75%, 79%, 80%, 82%, 75%, 77%.
		Residents' rating of sense of pride in the way their city looks and feels.	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 87%, 86%, 88%, 86%, 91%, 91%.

TRANSPORT OUTCOME INDICATORS

COMMUNITY OUTCOMES	COUNCIL OUTCOMES	COUNCIL OUTCOME INDICATOR	SOURCE	DATA
Wellington's transport system will be designed to meet the needs of its people efficiently and sustainably. Wellington's public transport system will be accessible and affordable for all. Wellington will be pedestrian and cyclist friendly. Wellington's traffic will flow smoothly through and around the city and suburbs. Links by land, air and sea will meet the needs of people and enterprises. Wellington will have clear directional signage.	More Liveable	Residents' perceptions that public transport is convenient and affordable	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Convenient: 77%, 80%, 75%, 74%, 74%; Affordable: 75%, 72%, 68%, 55%, 51%.
	More Prosperous	Cargo loaded and unloaded at Wellington Seaport and Airport (tonnage)	<i>Statistics NZ</i>	(2007/08, 2008/09, 2009/10, 2010/11, 2011/12 March Year End) Loaded: 781,221; 749,092; 966,293; 1,148,767; 1,068,237. Unloaded: 1,246,324; 1,306,771; 1,083,773; 1,055,450; 1,190,567 (tonnes).
	More Sustainable	Mode of transport used by residents to come into the CBD – by car, bus, walking, train, and cycling	<i>WCC Residents' Monitoring Survey</i>	(2008, 2009, 2010, 2011, 2012) Car: 46%, 36%, 35%, 29%, 36%; Bus: 28%, 33%, 38%, 31%, 33%; Walking: 15%, 17%, 16%, 26%, 16%; Train: 6%, 5%, 4%, 6%, 4%; Cycle: 4%, 4%, 4%, 4%, 5%.
		Total fuel used on Wellington roads, per capita	<i>WCC Infrastructure Planning and Data</i>	2008/09: 2,022 litres/person; 2009/10: 2,012 litres/person 2010/11: 1,955 litres/person; 2011/12: 1908 litres/person.
		Users of regional public buses (actuals)	<i>WCC Infrastructure Planning and Data</i>	2009/10: 23,647,840; 2010/11: 24,030,485; 2011/12: 24,111,291.
		Air quality monitoring (i.e. nitrogen dioxide, carbon monoxide, and particulate matter)	<i>Greater Wellington</i>	(2009, 2010, 2011 Calendar years): Nitrogen dioxide: Maximum: 100.1, 105.4, 93.7; mean (annual): 27.4, 25.8, 24.4; Carbon monoxide: Maximum: 2.9, 3.2, 2.5; mean (annual): 0.6, 0.6, 0.6. Please refer to Activity 2.5 for particulate matter.
	Better connected	Residents' perceptions that the city's transport system allows easy access from the suburbs to the city	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 77%, 75%, 80%, 80%, 77%, 76%.
		Residents' perceptions that peak traffic volumes are acceptable	<i>WCC Residents' Monitoring Survey</i>	(2007, 2008, 2009, 2010, 2011, 2012) 55%, 58%, 64%, 66%, 75%, 73%.
		Resident perceptions of barriers to using preferred mode of transport	<i>WCC Residents' Monitoring Survey</i>	(2010, 2011, 2012) yes: 34%, 40%, 38%; no: 66%, 60%, 62%.
	Safer	Number of road crashes resulting in injury	<i>NZTA</i>	(2007, 2008, 2009, 2010, 2011) Total: 521, 559, 433, 372, 314. Fatal: 2, 5, 3, 3, 6. Serious: 89, 88, 53, 55, 79.
	Social cost of all crashes – includes loss of life estimates and non-injury crashes.	<i>NZTA</i>	(2007/08, 2008/09, 2009/10, 2010/11, 2011/12) \$154m, \$159m, \$110m, \$105m, \$120m.	