



Sharon Bennett

From: Dominic Groom [dominicgroom@gmail.com]
Sent: Friday, 14 October 2011 10:33 a.m.
To: BUS: Policy Submission
Subject: Submission on Draft Arts and Culture Strategy
Attachments: WCC Arts and Culture Strategy Submission FormVWO.doc

Kia ora Sharon

Submission on behalf of the Vector Wellington Orchestra. I am happy to discuss the submission and look forward to speaking to it on November 3.

Regards
Dominic

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Dominic Groom
5 Maple Grove
Wellington
(021) 179 1894

Draft Arts and Culture Strategy submission form

We are keen to get your thoughts on the draft Arts and Culture Strategy.

You can have your say:

- by making a submission on this form, or in writing, and sending it to us by:
 - email – policy.submission@wcc.govt.nz
 - post – Freepost 2199, Draft Arts and Culture Strategy, Wellington City Council, PO Box 2199, Wellington 6140
- by making a submission online at Wellington.govt.nz

Please phone Sharon Bennett on (04) 803 8161 for more information.

Your name and contact details

Mr/Mrs/Ms/Miss/Dr (circle which applies)

First name/last name* Dominic Groom

Street address* 5 Maple Gr, Kingston, Wellington

Phone/mobile 021 1791894

Email dominicgroom@gmail.com

**Mandatory fields*

I am making a submission ** Please tick the appropriate box.*

As an individual On behalf of an organisation

Name of organisation _____ Vector Wellington Orchestra _____

I would like to make an oral submission to the City Councillors Yes /No

** Please circle your choice. If yes, please provide a phone number above so that a submission time can be arranged.*

Submissions close 5pm, Friday 14 October 2011.

Privacy statement

All submissions (including name and contact details) are published and made available to elected members of the Council and the public. Personal information supplied will be used for the administration and reporting back to elected members of the Council and the public as part of the consultation process. All information collected will be held by Wellington City Council, 101 Wakefield Street, Wellington. Submitters have the right to access and correct personal information.

Have your say

Q1: What are your views on the vision for the draft Arts and Culture Strategy?

Vision: *Wellington is the place for all people to experiment with, learn about and experience New Zealand's contemporary arts and culture.*

Do you strongly support or oppose the draft vision?

Strongly support / Support / Neutral / Oppose / Strongly oppose

** Please circle your choice*

Comments:

We consider the omission of “the best of”, “excellence” or a similar concept must be corrected. Broadening experience of and exposure to the arts cannot be sustained without an underlying focus on quality. We understand that “best” is used in the strategic priorities but this concept should be the central point of any Vision for the arts in Wellington.

See also our comments about Wellington’s competitive advantage in arts excellence.

Also we would appreciate greater clarity around the word “contemporary” in the vision. Does this indicate that Council sees support of “contemporary” arts as a priority? If so, how does Council define “contemporary” in this context? We consider it vitally important that both Council and the strategy recognise that all art, regardless of when it was composed, created or developed, can be presented so that it is relevant and important to contemporary audiences.

Q2: What are your views on the strategic priorities for the draft Arts and Culture Strategy? Do you support or oppose each priority?

** Please tick your choice*

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 <i>Enabling the best and the boldest of contemporary arts and culture</i>	X				
2 <i>Diverse experiences by diverse communities</i>		X			
3 <i>Thriving creative enterprises</i>		X			

Comments:

We believe the strategic priorities are correctly prioritised in this order; maintenance of Wellington’s advantage in arts excellence must underpin the strategy.

Q3: What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

For consultation:	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy	X				
Reinstate the Public Art Fund to its 2009 level (an increase in funding)			X		
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy			X		
Provide funding to partner with Wellington based education institutions to stage a <i>Festival of Creative Learning</i> from 2012		X			
Provide funding to connect artists with under-used commercial spaces to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences			X		
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington		X			
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings			X		
Investigate ways to increase children and young people’s access			X		

to, and training in, the use of new technology for creative purposes					
Progress a new event in Wellington that will showcase creative experiences and groups using technology		X			
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy	X				

Q4: Do you have comments on any of the above options or any of the other actions in the draft strategy?

See below

Q5: Are there other development opportunities you think are important for the city?

Q6: In what ways can you see yourself, or your organisation, being actively involved in the implementation of the strategy? Is there anything the Council could do that would help you to do this?

Q7: Is there anything related to this strategy that you think the Council could stop doing or do less of?

Q8: Do you have any other comments about any aspect of the draft strategy?

- Wellington needs an arts strategy that begins by supporting the unique core strengths of the Wellington arts scene (excellence and innovation in 'high arts') and maximises leverage off these strengths. This will underpin a strong, relevant and vibrant arts community and will maintain Wellington's unique position as New Zealand's arts capital.
- The draft strategy does not acknowledge that the historic basis of Wellington's competitive advantage in the arts has been an uncompromising approach to excellence in 'high arts' (ie classical music, dance, theatre). This has led to a sophisticated Wellington arts scene, knowledgeable audiences, international links and reputation and an arts festival culture. This environment continues to attract artistic talent of all types to Wellington to practice and develop where New Zealand's most cutting edge arts happens.
- The strategy does not deal directly with reasons for people/institutions/funding moving north. We believe that Creative NZ are prioritising funding to maximise arts exposure (both population and diversity) over excellence and innovation and this is seeing funding moving out of Wellington to Auckland.
- We still have higher levels of achievement in a number of fields than Auckland but this is eroding. We will never compete with Auckland in the sheer diversity of what we create and quantity of activities or audiences. We are unlikely to generate the same level or variety of arts collaborations which seem so favoured at the moment. We therefore must maintain our unique advantage at the cutting edge of 'high arts' or risk having an arts scene that is the same as Auckland's, just smaller.
- In comparison with Auckland Council and even Christchurch City Council we do not have the scale of local government influence or funding. Council needs to sell the benefits of being NZ's arts capital (and the implications if this is

eroded) to other local authorities in the region. The regional amenities funding approach should be broadly applied across the arts.

- Maximising private/philanthropic funding also appears to be a central government policy direction. The Council should consider how it can assist in linking sponsors or donors with arts institutions, particularly as Wellington has less private funding available than Auckland or Christchurch.
- There are several positive initiatives highlighted in the draft strategy (the Festival of Creative Learning and the Arts in Community Education Trust). Council needs to develop these initiatives in consultation with Wellington's 'senior' institutions to ensure they are workable and deliver results to the arts community as well as the community more generally.

**SUBMISSION
NUMBER**

120

Sharon Bennett

From: leo.gene.peters@gmail.com
Sent: Friday, 14 October 2011 3:14 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Leo Gene

Last Name: Peters

Street Address: 3/19 Ohiro Rd

Suburb: Te Aro

City: Wellington

Phone: 021 821 140

Email: leo.gene.peters@gmail.com

I would like to make an oral submission: Yes

I am making this submission: on behalf of an organisation

Organisation Name: A Slightly Isolated Dog Ltd.

Your views on the vision for the draft Arts and Culture Strategy: Strongly support

Draft Arts and Culture vision comments: i just made a submission a few minutes ago, but it sent me back to this page with no response informing me that it was successful. I wrote quite a few comments, but want to make sure that I can make an oral submission, whether the comments went through or not.

1. Enabling the best and the boldest of contemporary arts and culture: Strongly support

2. Diverse experiences by diverse communities: Strongly support

3. Thriving creative enterprises: Strongly support

1. Increase the Cultural Grants pool: Strongly support

2. Increase the Public Art Fund: Neutral

3. Increase funding for the Toi Pūkōwhiri Arts Centre: Strongly support
4. Provide funding to partner with Wellington-based education institutions: Support
5. Provide funding to connect artists with under-used commercial spaces: Strongly support
6. Provide funding to look at establishing Channel Wellington: Support
7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Support
8. Investigate ways to increase children's access to new technology: Strongly oppose
9. Progress a new event that will showcase creative experiences and groups using technology: Support
10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Strongly support

Draft arts and culture comments for WCC 2011 – comments to add to survey answers

From: Leo Gene Peters

To: Aroha Rangi

4. Comments on any of the above options or any of the other actions in the draft strategy:

Festival of creative learning: A strong idea, but institutions should interact with the wider communities through this event, rather than only 'showcasing' their students work. Projects for this event should be geared toward creating a meaningful dialogue, through the work, with the wider audience.

Revitalize empty central city spaces: This feels important to raise the creative feeling/community feeling of the central city. There are too many empty spaces and we tried to do a project in one of them earlier this year, but could not find one that would lease to us for the short-term. These spaces sit like ghosts throughout much of the city, reminding everyone of the economic difficulties we currently face.

Channel Wellington: It feels crucial that when making decisions about the purpose, aesthetic, and communication tools of this initiative, the process is opened up to at least a panel of thoughtful, articulate and aesthetically strong artists from various genres. This is a good idea, but could easily become a wasted opportunity if not fully developed. Someone, the consultation process needs to be very strong and the product that emerges from it needs to fill the purpose in an invigorating and stylish way. This resource needs to be as innovative and imaginative as the artists' community in the city.

Arts community and education trust: a liaison between communities and artists sounds good, but council should not be offering training in this area. Rather, liaise with a number of the institutions who need to be teaching their students how to work in this way (especially Toi Whakaari, who is strong here and looking for ways to develop relationships with the wider arts community through workshops, etc.) There are enough training/mentoring/learning opportunities available.

Same goes for young people's training in the use of technology for creative purposes. Capital E is doing work here, as, I'm sure, are others. Support those doing that work rather than trying to creating a new resource that duplicates it. There are a number of pathways and institutions for young and emerging artists to engage with performance work: young&hungry, fringe, BATS, EAT, all the schools in the city, longcloud, etc. This is a strong aspect of the city: the ability for almost anyone to create something. But we need the support in how we develop the work that exists to build a stronger relationship (and serve a stronger purpose) for/with the wider community. This is a long-term question, for mid-career and established practitioners.

New event that will showcase creative experiences and groups using technology. It is important that this event look at what these technological experiences are creating in the physical world. How does the technology interact with real life, or help us express, converse, meet, discuss, show, etc. things from real life? How does it help us build community by existing, etc? It is crucial that the discerning focus of such an event be on the substantial impact it has on people and not on the gloss of playing with new technology (not that it cannot be both, but the substantial experience for the audience/public is the most important criteria, I think.)

6. in what ways can you see your org. actively involved in the implementation of the strategy? Anything council can do to help this?

Our company fits perfectly into Council's new strategy: A Slightly Isolated Dog Ltd. is a Wellington based performance company. We have been creating new theatre

together since 2005. We work from our own personal questions about the world. We value transformation, playfulness, imagination and reflection, and we are committed to developing ourselves and the artform in order to make a vibrant and relevant contribution to our community.

And now, we are evolving why and how we make performance. Our new focus is: How do we make every part of the process a significant meeting between the work and the community?

Our idea is to develop projects, working with members of the community to develop the content and style of each piece. So, in collaboration with us, the public will create the works.

We understand there is a need for greater audience development. By giving the audience a role in creating and developing the project, we will strengthen their relationship to the show and to the company. We are building unique, long-term experiences that foster the community's commitment to A Slightly Isolated Dog Ltd., our future work and the art form as a whole.

Our work is entirely about asking the public what they need the most. Then we build artistic and performance work with them to explore, reflect and address that need back to them and the wider public. We want to make theatre a vital artform for the majority of the city.

Council can help us do this in many ways: Primarily, we need funding/resource to build our infrastructure, business plan and long-term strategy. We constantly need space - and a home - for the work. Supporting Downstage and its transformation over the next few years will be very helpful to our work. And finally, opportunities to work with council, perhaps as a resident company, and use our skills to create mutually beneficial projects, for us, for council and for the wider community would be of tremendous benefit. This kind of a relationship allows us to use our skills to address Council's questions and problems in running the city. We are uniquely skilled problem solvers, who can work in a variety of forms to look at things from numerous perspectives. Our unique perspectives are one of Wellington's greatest resources.

8. Other comments:

It feels important that council relaxes its regulations a bit to allow for more street art and street art events to occur around the city. The restrictions against vandalism are understandable, but there are many amazing, communally invigorating movements/projects happening around the world. Council needs to be more flexible in listening to artists and negotiating with them on a project by project basis, to get an understanding of what they are trying to do and then to negotiate how that can happen (when the value for the community is great) and still keep the city clean, etc.

Leo Gene Peters

Director / Creative Producer

a slightly isolated dog LTD.

+64 21 821 140

leo.gene.peters@gmail.com

**SUBMISSION
NUMBER**

127

Sharon Bennett

From: pat.stuart@wmt.org.nz
Sent: Friday, 14 October 2011 4:26 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Pat

Last Name: Stuart

Street Address: Wellington Museums Trust

Suburb: Queens Wharf

City: Wellington

Phone: 04 471 0209

Email: pat.stuart@wmt.org.nz

I would like to make an oral submission: Yes

SUBMISSION
NUMBER

28
29

Name: Ms Lucy Egan and Ms Emily Gare

Address: 36 Palm Avenue Lyall bay Wellington, 36 Peru Crescent Lyall bay Wellington

Phone: 027 7885591, 027 5443008

Email: Langel@paradise.net.nz , Emgare@gmail.com

We are making a submission together

We would like to make an oral submission.

Q1. Strongly support. It's a great vision because Wellington is so alive and thriving with arts and culture which is good. But if everyone nationwide and worldwide realised how entertaining and enjoyable the arts in Wellington are. What if they kept coming back wanting more. Then that would be fantastic.

Q2 and Q3 are attached to the back of this form

Q4 I think it would be a great idea to fund more festivals in Wellington to showcase our amazing skills and talents in the form of physical art. Festivals such as Cuba Street Carnival attracted thousands of people every year with nearly every single street in Wellington city was packed with people hoping to get a glimpse of the fabulous floats and performers .This was great publicity for Wellington and for all the performers.

Q5 We know that a special development in Circus in Wellington would be a smart step towards a more inspirational city. Circus is a thriving, diverse, and fascinating world much deeper then clowns, elephants and tents. The Wellington Circus Trust is a locally owned and operated company right here in Wellington. The Trust is very adult and youth involved. With their own Wellington Youth Circus. The Wellington Youth Circus is a company of teenagers between twelve and eighteen. When they perform, it inspires many kids and adults, brings communities together and showcases some of Wellington's most fabulous fresh talent.

Q6 Help to make more people aware of the Wellington Circus Trust and the Wellington Youth Circus as we perform in many major arts events in Wellington such as Cuba Street Carnival, Petone Mid - Winter Carnival, and many more. But not many people know about it so posters and other advertisement would be thoroughly appreciated.

Q7 Some events and organisations are already very well-funded and get along easily for example Chinese New Year. But smaller organisations and events such as the Wellington Circus Trust and the annual Wellington Circus Festival would greatly benefit from funding. To run the Wellington Circus trust it costs around \$100,000 per year, this does not include purchasing equipment, advertising. A grant of around \$250,000 would be greatly appreciated, and put to good use. We are a devoted and deserving Trust.

Some organisations are struggling to keep going and carry on what they're doing because of lack of funding and others are quite comfortable. We think that the ones that are already well advertised, have nice facilities and have plenty of funding should be put more towards the bottom of the list per say and the ones that are truly struggling to keep going and are willing to work hard and

deserve it should receive more funding. Also the whole point of this strategy is to make Wellington more known for the arts. Well how about if it was known for the circus in Wellington? Circus is a fabulous, enchanting, and very skill-full art that many people, including us devote our/their lives to. The Wellington Circus Trust and the Wellington Youth Circus are amazing organisations but without funding they are starting to struggle. Classes ages range from around six-adults, this is possible because it doesn't matter what age you are anyone can do and love circus.

Q2: What are your views on the strategic priorities for the draft Arts and Culture Strategy?
Do you support or oppose each priority?

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 Enabling the best and the boldest of contemporary arts and culture	✓				
2 Diverse experiences by diverse communities		✓			
3 Thriving creative enterprises		✓			

Comments: would like to see these put into action

Q3: What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

For consultation	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding)	✓				
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy		✓			
Partner with Wellington based education institutions to stage a <i>Festival of Creative Learning</i> from 2012			✓		
Provide funding to connect artists with under-used commercial spaces to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences	✓				
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington			✓		
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings		✓			
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes	✓				
Progress a new event in Wellington that will showcase creative experiences and groups using technology	✓				
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy		✓			

Q2: What are your views on the strategic priorities for the draft Arts and Culture Strategy?
Do you support or oppose each priority?

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 Enabling the best and the boldest of contemporary arts and culture	✓				
2 Diverse experiences by diverse communities	✓				
3 Thriving creative enterprises	✓				

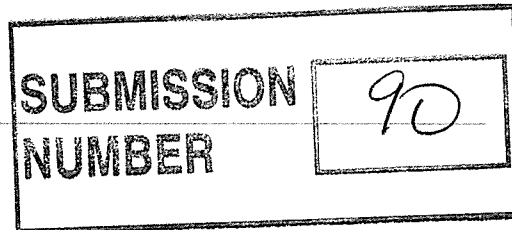
Comments: these are important to the community because it makes the community closer.

Q3: What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

For consultation:	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding)		✓			
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy			✓		
Partner with Wellington based education institutions to stage a <i>Festival of Creative Learning</i> from 2012		✓			
Provide funding to connect artists with under-used commercial spaces to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences	✓				
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington		✓			
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings		✓			
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes	✓				
Progress a new event in Wellington that will showcase creative experiences and groups using technology	✓				
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy		✓			

Sharon Bennett



From: David Carew [david.carew@paradise.net.nz]
Sent: Friday, 14 October 2011 3:59 p.m.
To: BUS: Policy Submission
Subject: WCC Arts and Culture Strategy - Wellington Chamber Music Trust Submission
Attachments: WCC Arts and Culture Strategy - Wellington Chamber Music Trust Submission.doc;
WCMT Sunday Concerts - Ilott Concert Chamber Charges 2006-11.xls

The Wellington Chamber Music Trust appreciates the opportunity to make a submission on the Draft Arts and Culture Strategy.

Our submission and a supporting spreadsheet are attached.

<<...>> <<...>>

We have also requested the opportunity to make an oral submission to Councillors.

Regards,

David Carew

Chair, Wellington Chamber Music Trust
Email: david.carew@paradise.net.nz; Mobile: 021-630-138

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The message was checked by ESET NOD32 Antivirus.

<http://www.eset.com>

Draft Arts and Culture Strategy submission form

We are keen to get your thoughts on the draft Arts and Culture Strategy.

You can have your say:

- by making a submission on this form, or in writing, and sending it to us by:
 - email – policy.submission@wcc.govt.nz
 - post – Freepost 2199, Draft Arts and Culture Strategy, Wellington City Council, PO Box 2199, Wellington 6140
- by making a submission online at Wellington.govt.nz

Please phone Sharon Bennett on (04) 803 8161 for more information.

Your name and contact details

Mr/Mrs/Ms/Miss/Dr (circle which applies)

First name/last name* David Carew

Street address* 5 Totara Street, Eastbourne, Lower Hutt 5013

Phone/mobile: 021-630-138

Email: david.carew@paradise.net.nz

*Mandatory fields

I am making a submission * Please tick the appropriate box.

As an individual On behalf of an organisation

Name of organisation **Wellington Chamber Music Trust**

I would like to make an oral submission to the City Councillors Yes/No

* Please circle your choice. If yes, please provide a phone number above so that a submission time can be arranged.

Submissions close 5pm, Friday 14 October 2011.

Privacy statement

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Have your say

Q1: What are your views on the vision for the draft Arts and Culture Strategy?

Vision: *Wellington is the place for all people to experiment with, learn about and experience New Zealand's contemporary arts and culture.*

Do you strongly support or oppose the draft vision?

Strongly support / Support / Neutral / Oppose / **Strongly oppose**

* Please circle your choice

Comments:

We are strongly opposed to the focus on the word 'contemporary' in the vision statement. This is a very limiting term, and council staff, arts presenters and practitioners will spend a great deal of time trying to work out what it means.

We believe that much of Wellington's strong reputation as the 'arts capital' has been built on the solid foundation of what the supporting text under the Vision statement refers to as 'heritage arts, culture and traditions', or 'traditional art forms'. These include the decades of performances of classical and contemporary music presented by the national and regional orchestras and chamber music organisations based in Wellington.

These traditional art forms actually involve the re-creation of highly exciting work of the recent and also very distant past, which can only be experienced in live performance. They also involve the commissioning of new art-works from both experienced and revered masters, and emerging new artists, including musicians. Music is not about just repeating the work of the past - each performance has the potential of reaching new heights or interpretations. Such art forms must therefore be considered very seriously for continued and increased funding if the great works of the past and present are not to be lost and can be used to inform contemporary practice.

We propose that the Vision statement be amended as follows to include the breadth of established arts forms:

"Wellington is the place for all people to experiment with, learn about and experience New Zealand's arts and culture, by valuing and supporting contemporary and heritage arts, culture and traditions".

Q2: What are your views on the strategic priorities for the draft Arts and Culture Strategy? Do you support or oppose each priority?

** Please tick your choice*

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 <i>Enabling the best and the boldest of contemporary arts and culture</i>		✓			
2 <i>Diverse experiences by diverse communities</i>		✓			
3 <i>Thriving creative enterprises</i>		✓			

Comments:

a) Strategic priority 1: To align with our comments on the Vision above, the wording needs to be broadened to "...contemporary and heritage arts and culture";

b) Strategic priority 2: What the Council can and should do for the performing arts is to ensure that its venues are affordable and accessible by arts presenters.

As a long-established arts presenter, Wellington Chamber Music Trust has been caught over the last four years in a cycle of steeply increasing charges for venue hire and services, while ticket sales have been declining due to the economic recession. A table attached to this submission tracks the venue hire and services charges for the Ilott Theatre compared with CPI increases from 2004 to 2011. This clearly shows that venue hire and services charges have increased by a cumulative 117.9%, significantly more than the CPI increases of 23.7% over that period. These venue hire and services charges are often higher than the fees we pay our artists to perform at our Sunday Concerts.

In addition, since 1 July 2011 we have lost the benefit of Radio New Zealand recording fees, which for many years have subsidised our revenues from ticket sales. We have

incurred a loss for each of the last four years, and cannot sustain this into the future unless we can have more affordable access to venues, either through reduced charges or increased funding subsidies.

Our current financial position is constraining our ability to take the risks inherent in presenting more emerging young artists and programming more contemporary music by New Zealand composers.

Q3: What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

For consultation:	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding)		✓			
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy		✓			
Provide funding to partner with Wellington based education institutions to stage a <i>Festival of Creative Learning</i> from 2012		✓			
Provide funding to connect artists with under-used commercial spaces to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences		✓			
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington		✓			
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings	✓				
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes		✓			
Progress a new event in Wellington that will showcase creative experiences and groups using technology		✓			
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy	✓				

Q4: Do you have comments on any of the above options or any of the other actions in the draft strategy?

We propose an increase in the Venues Subsidy funding to make access to Council venues more affordable for arts presenters. The current funding allocations are coming under increasing pressure as more arts presenters are being forced to apply for funding support to enable them to continue presenting arts and cultural experiences for their audiences.

Q5: Are there other development opportunities you think are important for the city?

No comment

Q6: In what ways can you see yourself, or your organisation, being actively involved in the implementation of the strategy? Is there anything the Council could do that would help you to do this?

Wellington Chamber Music Trust would like to be invited to participate in forums or groups to discuss implementation of this strategy or learn from activities undertaken in the previous year.

Q7: Is there anything related to this strategy that you think the Council could stop doing or do less of?

No comment

Q8: Do you have any other comments about any aspect of the draft strategy?

By limiting its focus to 'contemporary' art forms, the draft strategy fails to reflect the importance of heritage arts, culture and traditions on which the contemporary is built, and on which Wellington's reputation as the 'arts capital' of New Zealand is justly founded.

Wellington Chamber Music Sunday Concerts - Ilott Theatre venue hire and services charge:

	2004	2005	2006	2007	2008	2009	2010	2011
Theatre hire	835	835	600	600	800	1,000	1,200	1,200
Front of House staff	80	96	96	96	96	96	188	188
Public Liability insurance	40	40	40	40	40	40	40	40
Lighting	955	971	1,126	1,186	1,396	1,761	2,081	2,081
Ilott Charges Increase - year on year		1.7%	16.0%	5.3%	17.7%	26.1%	18.1%	0.0%
Cumulative		1.7%	17.9%	24.2%	46.2%	84.4%	117.9%	117.9%
CPI (June Quarter)	935	962	1,000	1,020	1,061	1,081	1,099	1,157
CPI Increase - year on year		2.9%	4.0%	2.0%	4.0%	1.9%	1.7%	5.3%
Cumulative		2.9%	7.0%	9.1%	13.5%	15.6%	17.5%	23.7%

**SUBMISSION
NUMBER**

112

Sharon Bennett

From: tapeart.nz@gmail.com
Sent: Friday, 14 October 2011 12:03 a.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Erica
Last Name: Duthie
Street Address: 32 Foster crescent
Suburb: Belmont
City: Lower Hutt
Phone: 04-565-3230
Email: tapeart.nz@gmail.com

I would like to make an oral submission: Yes

I am making this submission: on behalf of an organisation

Organisation Name: Tape Art NZ

Your views on the vision for the draft Arts and Culture Strategy: Strongly support

Draft Arts and Culture vision comments: Could say 'enjoy' rather than 'experience'

1. Enabling the best and the boldest of contemporary arts and culture: Strongly support
2. Diverse experiences by diverse communities: Strongly support
3. Thriving creative enterprises: Strongly support

Three priorities comments: I agree with the key strategic need for priorities listed, particularly that 'bold' and 'best' arts and culture be enabled – as Wellington has a strong educated and supportive arts audience and the vigor of challenging and experimental is vital to keep this sector competitive.

1. Increase the Cultural Grants pool: Strongly support
2. Increase the Public Art Fund: Support

3. Increase funding for the Toi Pūkaha Arts Centre: Support
 4. Provide funding to partner with Wellington-based education institutions: Support
 5. Provide funding to connect artists with under-used commercial spaces: Support
 6. Provide funding to look at establishing Channel Wellington: Strongly support
 7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Strongly support
 8. Investigate ways to increase children's access to new technology: Oppose
 9. Progress a new event that will showcase creative experiences and groups using technology: Strongly support
 10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Strongly support
- 10 Proposed options comments:

It is also good to see an awareness of the importance of supporting creative enterprises – it make sense to encourage groups to become more collaborative but also to enable them to continue to sustain and grow without the strain of short term multi strand funding

Other development opportunities comments: I think we need to consider what makes us unique and figure out how to celebrate these traits and aspects as part of our strengths.

So for example it seems to me having an annual kinetic enviro sculpture challenge would be an excellent initiative. The idea being to build on the richness of our tertiary training providers (sculpture/industrial design architecture etc) and abundance of artist designers inventors locally and set the challenge to create a wind powered piece that maybe could even incorporate a generator so that it could become a domestic power device but aimed to be really playful and expressive. So the winning design is created on large scale as part of the wind sculptures already in place and a series of smaller scale works are commissioned for sale to the eco environmental market as functional power generating garden art pieces perhaps.

The awards would be developed slowly after consultation with experts from the sustainable living design and renewable energy industry (may be sculpture brokers and other relevant potential stake holders) with the aim of creating an Iconic event that would deliver on the 20/40 focuses too.

This would also build on our unique Creative Wellington brand drawing attention to our originality as practitioners while also enriching the physical city with growing series of energetic sculpture and offering business growth opportunities that would require cross creative industries collaborations.

Your strategy implementation involvement. How could Council help you:

I am very interested in building the professionalism of my industry – namely community arts (or as is relevant in the UK & USA Public Art). I would like to be a part of some action coming out of the excellent pARTicipation (Community Arts practice and development in Wellington 2010) research.

I agree that: Key challenges are

- Developing practitioner skills/experience
- Exploring, and testing and development of processes
- Developing effective models for documentation and evaluation
- Identifying and documenting best practice
- Developing other resources and information

I have designed programmes at primary, secondary and tertiary levels to teach community arts and have been involved as an artist/ project manager and funding board officer and both locally and internationally. I am passionate about this field and keen to be a part of developing tools and resources to support best practice.

I hope that the Arts in Community and Education Trust may be the go to place for all this resource and infrastructure development.

In the lead time before better resources and professional development is able to be secured to help with community arts – it would be excellent to have even a one pager developed to go in grant packs as part of Creative Communities and Cultural grants that list questions project managers/ artist could be asking themselves to raise awareness of the issues they should be considering. A similar sheet could be offered to Community Centre Managers so to help them understand the kinds of steps anyone delivering arts programmes or projects through this council venue should be considering too.

I would like to note that -Arts Access Aotearoa have already developed some excellent resources that could be used as models and or adapted for broader application (rather than reinventing the wheel) .

Ideas like the development of an artist roster (registered professional body for community artists) could be exciting. A professional body for community artist with its own code of ethics and assurances of experience and competence has potential to raise professionalism. Also a community arts project tool kit that outlines the key elements needed to produce a thoughtful and resonant art programme /project would be instrumental in strengthening our field.

I think we have a lot to learn from other countries in this area – most of my international professional experience in the US and UK where there is a real depth and vitality to their community/ public art field. Lets tap into places like Glasgow, Scotland and Minneapolis, Minnesota renowned for their excellent tertiary art programmes, strong arts councils with a long legacy of supporting this kind of practice. I think we can learn a lot in consultation with folk from these places (and likely closer a field in Australia). I recommend particularly Jack Becker from Forecast (Public Art Review) has so much to offer us in the way of experience both advocacy, lobbying local bodies but also in infrastructure and resource development.

What Council could stop doing or do less of: No

Any other comments about any aspect of the draft strategy: If we are to build the quality of delivery of community arts I think it is necessary to priorities the development of the improved strategy, resources and support. Increased funding to projects with out this key part risks an increased volume of projects could be undermined by the lack of quality projects. It is key that projects that are supported would demonstrate and encourage audience/ and partners etc to experience the value of community arts at its fullest. On saying that mentoring programmes and other ideas could also be of great advantage too in up-skilling local practitioners and newcomers to the field.

Channel Wellington concept – is key too! There is an under abundance of arts media coverage in Wellington that serves no one to any good purpose. If people are keen enough to be expressive and make work to be seen - it seems criminal to me not to celebrate it or at least magnify the visibility of it so it is open to public debate. If the local media has trouble looking beyond the dictum of 'what bleeds leads' or rugby as national religion we need to develop our own forum.

Not sure why there is a suggestion we need to increase children's access to new technologies when there is a huge crying need to figure out how (especially at the primary level) to increase the quality of their core arts experiences.

The notion of a fund to revitalize empty central city – hope that they (like Gap Filler in ChCh) focus on encouraging business owners to list their vacant spaces in a data base. A campaign to encourage the property owners to support their city arts community coupled with an advocacy marketing campaign about the advantages and benefits of community arts way would work well in tandem. Also perhaps a bit of help with liability insurance for temporary artist projects would be invaluable.

**SUBMISSION
NUMBER**

119

Sharon Bennett

From: mark@theproducer.co.nz
Sent: Friday, 14 October 2011 3:05 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Mark

Last Name: Westerby

Street Address: Cuba Creative, Level 1, 170 Cuba Street

Suburb: Te Aro

City: Wellington City

Phone: 04 802 3960

Email: mark@theproducer.co.nz

I would like to make an oral submission: Yes

I am making this submission: on behalf of an organisation

Organisation Name: Cuba Creative, Downstage, Random Films

Your views on the vision for the draft Arts and Culture Strategy: Strongly support

Draft Arts and Culture vision comments: Strongly support with good investment from both the sector and the council.

1. Enabling the best and the boldest of contemporary arts and culture: Strongly support

2. Diverse experiences by diverse communities: Strongly support

3. Thriving creative enterprises: Strongly support

Three priorities comments: A healthy mix and investment in both arts organisations and creative infrastructure will ensure success in this area.

1. Increase the Cultural Grants pool: Strongly support

2. Increase the Public Art Fund: Strongly support

3. Increase funding for the Toi Pākeke Arts Centre: Support
4. Provide funding to partner with Wellington-based education institutions: Support
5. Provide funding to connect artists with under-used commercial spaces: Strongly support
6. Provide funding to look at establishing Channel Wellington: Strongly support
7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Support
8. Investigate ways to increase children's access to new technology: Support
9. Progress a new event that will showcase creative experiences and groups using technology: Strongly support
10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Support
- 10 Proposed options comments: Public Art fund: support increasing the fund but would like to see a greater variety of works/styles and spaces. Public Art is more than just sculpture or murals - would like to see more interactive technology, light, integration of sculpture into buildings, sound.

Channel Wellington: strongly support this initiative. We believe that the online world is an integral part of social communities and this will only continue to grow. Wellington houses large numbers of highly connected creatives, that this initiative will attract.

It also serves the need for a hub to showcase and celebrate Wellington creative talent to our domestic and international visitors.

Recent initiatives like New York's Met Opera www.metoperafamily.org and London theatres www.ontheboards.tv have proven this medium can be highly successful in creating an online community and arts consumer.

Annual forum: we would be interested to know what form this may take and what the parameters are.

Other development opportunities comments: Stronger focus on our arts as a tourism incentive - not just for large events like WOW or International Festival but the year round things.

A more considered brokerage between business and creative enterprises.

The 'arts and culture capital' brand needs to be marketed and packaged and understood by the City, not just paid lip service to.

Your strategy implementation involvement. How could Council help you: Now that you mention it.... Cuba Creative, in partnership with Downstage and Random Films, is proposing a live magazine format show in 2012, that will be filmed in HD for a web audience.

The show is designed to showcase to a worldwide audience the best of Wellington's creativity,

create conversation, celebrate what is essentially 'Wellington'.

While retaining a strong arts focus (music, comedy, dance, circus, visual arts, theatre), it would also cover areas in technology, design, culture, lifestyle, politics and even sport (pending RWC result ;))

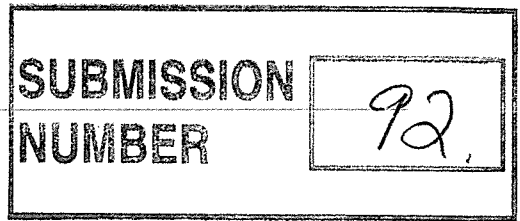
This project is an excellent fit with the Arts & Culture Strategy, and the Digital Strategy.

Any other comments about any aspect of the draft strategy: We endorse the section "Other key initiatives" in particular Professional development programmes and Attracting investment. We need to continue to educate emerging practitioners and creatives, provide opportunities and employment for them to retain them in our city. We need to give them a platform that relies not only on public funding but consistent investment from businesses - nationally and internationally. Council has a key role to attract that business in partnership with the creative sector.

○

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Sharon Bennett



From: Kendall_Akhurst@westpac.co.nz
Sent: Friday, 14 October 2011 5:06 p.m.
To: BUS: Policy Submission
Subject: WCC Accessibility Advisory Group's Draft Arts and Culture Submission.
Attachments: AAG Draft Arts and Culture Strategy Submission.doc

Hi Team,

Apologies on the lateness of this submission.

Please find attached the Wellington City Councils Accessibility Advisory Groups Submission on the Council's Draft Arts and Culture Strategy.

Can we also please have an Oral submission time allocated.

Have a great weekend.

Kind regards
Kendall



Kendall Akhurst
Manager Proposition Design
Retail Online

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Web: <http://www.westpac.co.nz> New Zealand



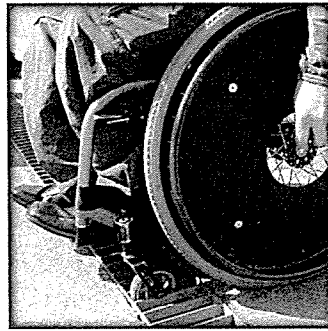
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Wellington City Council Accessibility Advisory Group

Draft Arts and Culture Strategy Submission



Prepared on: 14 October 2011

Absolutely

POSITIVELY

ME HEKE KI PŌNEKE
WELLINGTON CITY COUNCIL

Wellington

1. Draft Arts and Culture Strategy

We believe that the Draft Arts and Culture Strategy is an opportunity to create a lasting commitment towards improving the accessibility of Art for all.

By constantly improving the accessibility of our cities Art we will open up a number of financially beneficial opportunities for Wellington's tourism industry. It will also improve the quality of life for people who live in or visit Wellington and improve the Art industry as a viable economic model moving forward.

2. The Accessibility Advisory Group's Background

The Accessibility Advisory Group (AAG) is one of the longest standing Council advisory groups (*previously called the Disability Reference Group*). It was established in 1996 to provide advice on issues that concern people with impairments.

Advisory groups provide advice to the Council on a broad range of issues from the perspective of a particular community. They provide preliminary feedback on Council planning, projects and policy development.

The role of the Accessibility Advisory Group is to raise awareness and understanding of disability and accessibility issues. It also gives the Council information, advice, and feedback on policy development and specific Council projects.

The group is mandated with trying to represent all forms of impairment and disability with a particular emphasis in this submission on Physical and sensory barriers to access.

Accessibility means,

Buildings, information and environments are accessible and usable by everyone in the community. This includes: the able bodied, people pushing strollers, the elderly and people with impairments or disabilities.

3. Positive contents within the Draft Arts and Culture Strategy

The Accessibility Advisory Group commends the Wellington City Council for its efforts to date with regard to addressing Arts accessibility and working towards its goal of an “Accessible Wellington”

Specifically for the following parts contained within the Draft Arts and Culture Strategy;

“We also want to facilitate closer relationships between the creative and business sectors in our city to ensure the expertise and resources within each are maximised for the benefit of the Wellington economy as a whole”.

We recognise the good work done by Arts Access Aoteroa and the support the Council has given them financially and in facilitating involvement from the AAG. This initiative has had positive effects on a number of local Arts Exhibition providers including Te Papa simply by bringing the right people together to help maximise the audience for individual initiatives like Hearing impaired tours with interpreters. It’s this common sense approach which can really benefit all Arts providers with a relatively small time commitment.

ACTIVE AND ENGAGED PEOPLE “Ensure Council-funded organisations and activities are accessible; Require organisations and events that receive Council funding on a recurring basis to maintain and enact an accessibility policy (that considers physical accessibility but also attitudes and affordability) Develop a mechanism that identifies people who require the assistance of a companion when they participate in cultural activities so that arts entities can provide free access to the support person as part of their accessibility plan”

We commend the commitment to require organisations and events that receive Council funding to enact an accessibility policy that considers physical accessibility, but would like this to be extended to include sensory access for the hearing and visually impaired.

We acknowledge that there are costs involved in making different content available to different impaired audiences, but encourage the Council to look at the benefits for the city of targeting specific Arts exhibitions and events for Visual and audio description to maximise the return on this investment.

Individuals are not disabled. They have impairments. It’s the environment we live in, which creates disability.

4. Concerns we have regarding the Arts and Culture Strategy

5. COUNCILS ROLES “Give greater consideration to the impact of regulation and how the Council might be more flexible with some compliance activity to ensure we maintain our business and arts friendliness”.

While being generally supportive of the council initiative to remove red tape for business and arts the AAG does wish it noted that this support is with the condition that accessibility standards and requirements are not reduced in any way. For instance having an Arts exhibition funded by council in a non-accessible building to reduce cost would not be a good outcome i.e. if the exhibition is held on the 2nd level of a building with out a lift.

Or why have an exhibition with audio description only when visual description is relatively inexpensive to provide at the same time.

Why exclude anyone when we can include everyone.

5. Recommendations for your consideration

With the Arts and Culture Strategy we have the opportunity to make Wellington Art more widely accessible and therefore create a niche in NZ and the world. Over 17% of New Zealander's have some form of impairment or disability. We have the potential to attract this group of customers and their disposable income to make our exhibitions more financially viable.

The AAG recommends that the Arts and Culture Strategy sets out to make Art accessible to the physically disabled and provide visual and Audio description so we can improve the experience for all Arts enthusiasts.

6. Final Note

Accessibility isn't necessarily about spending more; it's about being smart and considering all the aspects of our innovative solutions when providing innovative art in our wonderful city.

Let's work together and prove that Wellington can be a leader in Accessible Art and Culture by developing practical and creative solutions that all Wellingtonion's regardless of ability benefit from and can be proud of.

Sharon Bennett

From: kendall_akhurst@westpac.co.nz
Sent: Friday, 14 October 2011 5:00 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Kendall

Last Name: Akhurst

Street Address: 11 Thje Parade

Suburb: Island Bay

City: Wellington

Phone: 0276832368

Email: kendall_akhurst@westpac.co.nz

I would like to make an oral submission: Yes

I am making this submission: on behalf of an organisation

Organisation Name: WCC Accessibility Advisory Group

Your views on the vision for the draft Arts and Culture Strategy: Neutral

Enabling the best and the boldest of contemporary arts and culture: Neutral

2. Diverse experiences by diverse communities: Strongly support

3. Thriving creative enterprises: Support

1. Increase the Cultural Grants pool: Support

2. Increase the Public Art Fund: Neutral

3. Increase funding for the Toi Pākeke Arts Centre: Strongly support

4. Provide funding to partner with Wellington-based education institutions: Neutral

5. Provide funding to connect artists with under-used commercial spaces: Neutral

6. Provide funding to look at establishing Channel Wellington: Neutral

7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Neutral

8. Investigate ways to increase children's access to new technology: Neutral

9. Progress a new event that will showcase creative experiences and groups using technology: Support

10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Strongly support

10 Proposed options comments: Refer attachment we will send directly to planning team today

Other development opportunities comments: Refer attachment we will send directly to planning team today

Your strategy implementation involvement. How could Council help you: Refer attachment we will send directly to planning team today

What Council could stop doing or do less of: Refer attachment we will send directly to planning team today

Any other comments about any aspect of the draft strategy: Refer attachment we will send directly to planning team today

Sharon Bennett

From: thecityisours1@hotmail.com
Sent: Monday, 19 September 2011 12:14 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Maria

Last Name: van der Meel

Street Address: 2/20 Trent Street

Suburb: Island Bay

City: Wellington

Phone: 04) 3834993

Email: thecityisours1@hotmail.com

I would like to make an oral submission: Yes

I am making this submission: on behalf of an organisation

Organisation Name: The City is Ours Inc.

Your views on the vision for the draft Arts and Culture Strategy: Support

Enabling the best and the boldest of contemporary arts and culture: Support

2. Diverse experiences by diverse communities: Support

3. Thriving creative enterprises: Support

1. Increase the Cultural Grants pool: Support

2. Increase the Public Art Fund: Support

3. Increase funding for the Toi Pākeke Arts Centre: Support

4. Provide funding to partner with Wellington-based education institutions: Support

5. Provide funding to connect artists with under-used commercial spaces: Support



6. Provide funding to look at establishing Channel Wellington: Support

7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Support

8. Investigate ways to increase children's access to new technology: Support

9. Progress a new event that will showcase creative experiences and groups using technology: Support

10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Neutral

Your strategy implementation involvement. How could Council help you: Help celebrate the 30th anniversary of being a nuclear weapon free city on the 14th of April 2012

What Council could stop doing or do less of: Harassing street artists

Sharon Bennett



From: Aroha Rangī
Sent: Friday, 14 October 2011 9:17 a.m.
To: Sharon Bennett
Subject: Massey College of Creative Arts Submission

From: Robinson, Claire [mailto:C.Robinson@massey.ac.nz]
Sent: Thursday, 13 October 2011 5:12 p.m.
To: Aroha Rangī; Martin Rodgers
Cc: Galbraith, Heather
Subject: Massey College of Creative Arts Feedback

Kia ora Martin and Aroha

Thanks for the invitation to feedback on the Draft Wellington Arts and Culture Strategy.

Massey University's College of Creative Arts (CoCA) supports the development of this draft strategy and commend the value placed on excellent creative tertiary education within the document.

Through its various incarnations dating back to 1886 when Arthur Riley set up the first School of Design, CoCA has a long and illustrious history of shaping the art and design cultures of Wellington and beyond. We are New Zealand's largest provider of tertiary art and design education. Each year in Wellington we have a roll of approximately 1700 EFTS who are studying a wide range of subjects areas: industrial design, fashion design, textile design, spatial design, visual communication design (graphic design, advertising, illustration, animation and digital media), photographic design, fine arts, visual and material culture. We are also home to half of the New Zealand School of Music. The quality of our programmes is of a world standard; we are up there amongst the top 25 schools of art and design in the world. Our alumni are amongst the most successful artists, designers and musicians New Zealand has produced. Each year our students and graduates win the majority of the Best Awards at the Designers Institute of New Zealand Best Awards. The contribution of our design graduates to New Zealand's export economy is immense; many are working globally and making an enormous impact.

As the hub of Massey University's Creative Campus we are passionate about being located in Wellington, in drawing students to the city, and in growing a culture and a creative industry whereby they want to stay and continue to make, share and contribute to the cultural, social, intellectual and economic health of the city. Through exhibitions, performances, festivals, public lectures and seminars we also contribute to the cultural fabric of the city.

We would welcome a more beneficial partnership with the Council. Areas of priority for us are:

1. Increased opportunities and support for international profiling/promotion. Our reputation within New Zealand is excellent; we have hundreds more prospective students applying from all over the country than we have places for each year. But our desire and need is to attract more international students to our programmes. These students have the potential to enrich our programmes, bring in international student income and remain in Wellington after graduation, thereby increasing the creative talent pool of the city. It would help us greatly if the Council could profile our quality programmes in any international promotional material for the city and for us to be invited on international delegations.

2. To have creativity articulated and recognised as integral to Wellington's new Smart Green brand.

New Zealand is a small country, Wellington an even smaller city. If we want people to buy our goods and services, read our books, engage with our art, listen to our music and watch our movies, if we want people to visit and come here to work, if we want to contribute to the world's problems, we cannot afford to be average at what we do. We have to be exceptional, if we are to be noticed. The difference between being average and being exceptional lies in our creativity. Wellington lost an edge when it dropped creativity from its brand. As a consequence Auckland is now tagging itself as the innovative and creative hub of New Zealand. "Smart" can incorporate being creative, but all Council officials, from the Mayor down, need to step up their articulation of the way creativity as integral to the smart green brand.

This goes further than articulation, however. If the Council is genuine in its commitment to creativity it needs to engage with creative people in its decision-making processes. Academics, students and practitioners should be invited to contribute more to future thinking and planning for the city. Alongside smart and green, creativity needs to be included as a core value for the Council.

3. Stronger links between training institutions and creative industry sectors to better retain talent.

We are already proactive in developing relationships with industry, especially in making those first introductions for graduates - this is not where support is needed. Where we do need support is in business development grants, mentorships, incubators/creative hubs and research funds so that our innovative and entrepreneurial graduates can set up their own businesses (this is as relevant to artists as it is to designers) and remain in the city once they leave University. We would also like to see arts organizations offer more internships to graduates, to give them valuable experience and exposure to real world projects.

4. New technology - there are real opportunities for our researchers to feed into developments on how new technologies can enliven and enrich the experience of the city - from mobile phone film making, phone app design, interactive design, lighting installations, animations etc. We are constantly looking for live brief, 'real world' applications for student experimentation, and the Faculty teaching these students are leaders in their field internationally. Whatever the Council can do to connect our students with technology projects, is going to be beneficial.

5. Residencies and exchanges - we strongly support this initiative and see this as an active area we could partner with the city and other agencies on. We can host artists and designers, curators and thinkers and provide them with an excellent platform for public engagement, interaction with students etc. We have very good relationships with other cultural providers (galleries, museums, creative sector business), but also could see real potential for expanding the residency suite to include inter or cross disciplinary practitioners.

Aligned to this is an internationally connected creative sector - the international research networks and collaborations we are actively involved in, and expanding into, can contribute greatly to building this connectedness. There are significant 'added value' opportunities that can come about through partnerships in bringing specialists to NZ and making sure they connect with the people whose lives and thinking can be enriched through the encounter.

6. Encourage and facilitate the use of venues and public spaces for creative activities / ensure access to affordable spaces for the development of creative talent and experiences – we wholeheartedly support these aspirations, the access to underused Council and private spaces and taking into account the needs of the creative sector when considering future development...

Please bring back the public art fund!

What are **not** priorities for us are the Festival of Creative Learning or the Careers expo ideas proposed in the strategy document.

While we appreciate the sentiment behind the Festival proposal, and the Council's desire to reinforce Wellington's profile as a city for creative education, acknowledge the value of having these students in Wellington and strengthen their bond with our city, it needs to be acknowledged that most tertiary institutions already have their own ways of showcasing student works at the end of the academic year. This is not where we need Council assistance.

The opportunities we are seeking to enable for our students are in making connections with industry, securing interest in their work - whether that includes commissions, job offers, opportunities to exhibit or perform, growing new, key collaborations etc. Our question would be whether a Festival is the most effective forum to achieve these goals, or whether a combination of more targeted projects in tandem with heightened profiling and local, national and international championing of their achievements throughout the year would be a better focus, as discussed above.

From a purely practical perspective the Festival idea is also problematic. With the current system of different education providers hosting different types of end of year events - there is a staggered timeframe of completions/openings/performances. We would surmise it would be incredibly challenging to get different Universities or Polytechnics to amend their academic calendars to meet a shared point of display. To re-mount or stage a second iteration (or a 'best of') would require additional resources. When our Blow Festival first started, there was an attempt to work with the New Zealand School of Dance, and Toi Whakaari. The schedules did not align and the investment of different institutions were very unequal. This is not going to be improved just because the Council takes over organizing an umbrella Festival.

Rather than an 'actual' festival, could the Council lead on a city wide (and strategic national distribution) of profiling material (whether web-based or via newspaper supplements, tv ads) which represent the vibrancy and ingenuity of Wellington trained creative students? It could function as an umbrella public promotional platform, over all the existing individual initiatives, without requiring the institutions to change schedules.

The creative education and careers expo we also do not see as a high priority - these sorts of events occur alongside academic advising already, at significant point in the year (prior to end of year celebrations in order to meet enrolment schedules). A lot of resources go into organizing expos, which does not necessarily translate into the employment or business outcomes that the more targeted funding and experiences identified above could generate.

We would be very happy to catch-up to talk through and flesh out any of the points/responses in our submission.

Regards

Claire (with Associate Professor Heather Galbraith)

ASSOCIATE PROF. CLAIRE ROBINSON
ASSOCIATE PRO VICE-CHANCELLOR
College of Creative Arts
Massey University (Wellington)

Draft Arts and Culture Strategy submission form

**SUBMISSION
NUMBER**

6

We are keen to get your thoughts on the draft Arts and Culture Strategy.

You can have your say:

- by making a submission on this form, or in writing, and sending it to us by:

email – policy.submission@wcc.govt.nz

post – Freepost 2199, Draft Arts and Culture Strategy, Wellington City Council, PO Box 2199, Wellington 6140

- by making a submission online at Wellington.govt.nz

Submissions close 5pm, Friday 14 October 2011.

Phone Sharon Bennett on 803 8161 for more information.

Your name and contact details (*Mandatory fields)

Mr/Mrs/Ms/Miss/Df (circle one) First name(s) * BERNARD

Last name * O'SHAUGHNESSY

Street address * 139 a Daniell st. Newtown Wellington

Phone/mobile 021-1888-289 Email Bernardboss@yahoo.co.uk

I am making a submission _____

As an individual On behalf of an organisation

Name of organisation _____

I would like to make an oral submission to the City Councillors. Yes No

*If yes, please provide a phone number above so a time can be arranged.

Have your say

1. What are your views on the vision for the draft Arts and Culture Strategy?

Vision: Wellington is the place for all people to experiment with, learn about and experience New Zealand's contemporary arts and culture.

Do you support or oppose the draft vision?

Strongly support / support / neutral / oppose / strongly oppose (please circle your choice)

Comments _____

The Arts must be supported more with Council funds

2. What are your views on the strategic priorities for the draft Arts and Culture Strategy?

Do you support or oppose each priority?

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 Enabling the best and the boldest of contemporary arts and culture	✓				
2 Diverse experiences by diverse communities	✓				
3 Thriving creative enterprises *	✓				

Comments

This includes supporting shops in Adelaide ^{Flonist}

3. What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy.	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding).	✓				
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy.	✓				
Partner with Wellington-based education institutions to stage a <i>Festival of Creative Learning</i> from 2012.	✓				
Provide funding to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences.	✓				
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington.	✓				
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings.	✓				
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes.	✓				
Progress a new event in Wellington that will showcase creative experiences and groups using technology.	✓				
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy.	✓				

4. Do you have comments on any of the above options or any of the other actions in the draft strategy?

Yes, just get on with supporting

5. Are there other development opportunities you think are important for the city?

Yes - to be addressed

6. In what ways can you see yourself, or your organisation, being actively involved in the implementation of the strategy? Is there anything the Council could do that would help you to do this?

Yes, revisit all the grants you knocked back because "Rugby" took priority in 2010-2011 year,

7. Is there anything related to this strategy that you think the Council could stop doing or do less of?

Lets keep Wokington as the arts + cultural centre.

8. Do you have any other comments about any aspect of the draft strategy?

Yes, heaps, I will be tabling my full submission at Council.

Draft Arts and Culture Strategy submission form

We are keen to get your thoughts on the draft Arts and Culture Strategy.

**SUBMISSION
NUMBER**

7

You can have your say:

- by making a submission on this form, or in writing, and sending it to us by:

email – policy.submission@wcc.govt.nz

post – Freepost 2199, Draft Arts and Culture Strategy, Wellington City Council, PO Box 2199, Wellington 6140

- by making a submission online at Wellington.govt.nz

Submissions close 5pm, Friday 14 October 2011.

Phone Sharon Bennett on 803 8161 for more information.

Your name and contact details (*Mandatory fields)

Mr/Mrs/Ms/Miss/Dt (circle one) First name(s) *

Bernard

Last name *

ESHAKHUNESSA

Street address *

139a Daniel St Newtown

Phone/mobile

021-1888-289

Email

Bernard@catellshakha.co.nz

I am making a submission

As an individual

On behalf of an organisation

Name of organisation

CHAIR, coalition + Transition (CAT) *

I would like to make an oral submission to the City Councillors.

Yes No

*If yes, please provide a phone number above so a time can be arranged. to contest the 2012/13 elections

Have your say

1. What are your views on the vision for the draft Arts and Culture Strategy?

Vision: Wellington is the place for all people to experiment with, learn about and experience New Zealand's contemporary arts and culture.

Do you support or oppose the draft vision?

Strongly support / support / neutral / oppose / strongly oppose (please circle your choice)

Comments

The Council in 2010/11 spent \$100 million dollars on the Rugby World Cup! —
So therefore you can spend \$5 million on the Arts!

**2. What are your views on the strategic priorities for the draft Arts and Culture Strategy?
Do you support or oppose each priority?**

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 Enabling the best and the boldest of contemporary arts and culture	✓				
2 Diverse experiences by diverse communities	✓				
3 Thriving creative enterprises	✓				

Comments

3. What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy.	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding). <i>4 INCREASE IT</i>	✓				
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy.	✓				
Partner with Wellington-based education institutions to stage a <i>Festival of Creative Learning</i> from 2012.	✓				
Provide funding to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences.	✓				
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington.	✓				
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings.	✓				
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes.	✓				
Progress a new event in Wellington that will showcase creative experiences and groups using technology.	✓				
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy.	✓				

4. Do you have comments on any of the above options or any of the other actions in the draft strategy? yes *

5. Are there other development opportunities you think are important for the city?

yes *

6. In what ways can you see yourself, or your organisation, being actively involved in the implementation of the strategy? Is there anything the Council could do that would help you to do this?

yes *

7. Is there anything related to this strategy that you think the Council could stop doing or do less of?

yes *

8. Do you have any other comments about any aspect of the draft strategy?

A Full submission will be made to Council at time of next submission.

Our Organisation says that the Council must now fund Arts + Culture in excess of \$40m. You gave away \$40 million to the sports centre so now give to the arts

**SUBMISSION
NUMBER**

114

Sharon Bennett

From: sue.paterson@festival.co.nz
Sent: Friday, 14 October 2011 1:10 p.m.
To: BUS: Policy Submission
Subject: Draft Arts & Culture Strategy

The following details have been submitted from the Draft Arts & Culture Strategy form on the www.Wellington.govt.nz website:

First Name: Sue
Last Name: Paterson
Street Address: 138-140 Wakefield Street
Suburb: Wellington City
City: Wellington
Phone: +64 4 4730149
Email: sue.paterson@festival.co.nz

I am making this submission: on behalf of an organisation

Organisation Name: new Zealand International Arts Festival

Your views on the vision for the draft Arts and Culture Strategy: Neutral

Draft Arts and Culture vision comments: The vision needs to be more aspirational like Wellington is the coolest creative capital in Asia Pacific.

1. Enabling the best and the boldest of contemporary arts and culture: Strongly support
2. Diverse experiences by diverse communities: Support
3. Thriving creative enterprises: Strongly support

Three priorities comments: The Festival strongly supports these priorities which align with the Festival's strategy.

1. Increase the Cultural Grants pool: Strongly support
2. Increase the Public Art Fund: Neutral
3. Increase funding for the Toi Pōneke Arts Centre: Oppose

4. Provide funding to partner with Wellington-based education institutions: Oppose
5. Provide funding to connect artists with under-used commercial spaces: Neutral
6. Provide funding to look at establishing Channel Wellington: Support
7. Support either the establishment of Arts in Community and Education Trust, or an existing body: Oppose
8. Investigate ways to increase children's access to new technology: Oppose
9. Progress a new event that will showcase creative experiences and groups using technology: Oppose
10. Fund annual forum where creative sector will present and learn from activities undertaken previous year: Oppose

10 Proposed options comments: The Council needs to prioritise and protect professionalism and quality in the arts and cultural sector as in other similar sized capital cities, e.g. Dublin, Edinburgh. Investment in quality professional infrastructure brings extraordinary economic, social and cultural benefits to the city.

The tertiary sector is already funded by the Ministry of Education and should support its own Festival of Creative Learning.

Capital E has been established to give young people arts education and creative technology opportunities and should be supported to develop its mandate.

Funding arts space rentals (unused commercial buildings, Toi Poneke etc) needs further thought and investigation. Unused space is becoming more affordable and sponsorships may be available.

However, access to Council funded venues needs to be affordable.

An annual forum can be organised through Arts Wellington.

Arts organisations are creating their own online content so there needs to be a connection through existing channels such as WellingtonNZ.com.

New technology initiatives are emerging through events that are already established so they need support to develop these further.

Other development opportunities comments: The city needs a 600 to 800 flexible theatre (black box) space for presentation of contemporary performing arts productions.

Your strategy implementation involvement. How could Council help you: Many objectives of the

strategy align well with the core objectives of the Festival. We look forward to working with Council particularly on:

enabling us to present the best and boldest contemporary arts and culture for the city; developing New Zealand talent, actively engaging new audiences, enhancing industry practices through professional development and strengthening the Festival's digital strategy and international connectedness.

The Festival is actively increasing its on-line content with a 2012 Festival channel achieved through sponsor partnerships.

With future Festivals we are looking at ground-breaking international collaborations and mass participation events.

The Council could support us through an increase in funding through the regional amenities fund so that the Festival can maintain its pre-eminent position as a quality international arts Festival in this part of the world. Investment brings more social economic and cultural benefits to the city.

What Council could stop doing or do less of: Wherever possible the Council should work with established cultural organisations to achieve its goals. Likewise, cultural organisations need to work more collaboratively as a sector to create a healthy, vibrant, creative capital.

Any other comments about any aspect of the draft strategy: The Festival is interested in the alignment of this strategy with other Council strategies e.g. events strategy, visitors strategy, sport and recreation strategies etc.

Draft Arts and Culture Strategy submission form

WELLINGTON
POSITIVELY
DIFFERENT

**SUBMISSION
NUMBER**

101

We are keen to get your thoughts on the draft Arts and Culture Strategy.

You can have your say:

- by making a submission on this form, or in writing, and sending it to us by:

email – policy.submission@wcc.govt.nz

post – Freepost 2199, Draft Arts and Culture Strategy, Wellington City Council, PO Box 2199, Wellington 6140

- by making a submission online at Wellington.govt.nz

Please phone Sharon Bennett on (04) 803 8161 for more information.

Your name and contact details * Mandatory fields

Mr / Mrs / Ms / Miss / Dr (Circle one) First name(s) * Robyn

Last name * Miller

Street address * 10 PARLIAMENT ST., THORNDON

Phone/mobile 976 3760 Email robyn@paradise.net.nz

I am making a submission _____

As an individual On behalf of a organisation

Name of organisation _____

I would like to make an oral submission to the City Councillors yes no

*If yes, please provide a phone number above so that a submission time can be arranged.

Submissions close 5pm, Friday 14 October 2011.

Have your say

Q1: What are your views on the vision for the draft Arts and Culture Strategy?

Vision: Wellington is the place for all people to experiment with, learn about and experience New Zealand's contemporary arts and culture.

Do you support or oppose the draft vision?

Strongly support / Support / Neutral / Oppose / Strongly oppose *Please circle your choice

Comments: Arts are an identified of a culture & its present place in history. An artistic vision that is active is a strongly cohesive force in a society. This envisaged draft will add to & strengthen Wellington's identity & place in NZ's culture.

Privacy statement: All submissions (including name and contact details) are published and made available to elected members of the Council and the public. Personal information supplied will be used for the administration and reporting back to elected members of the Council and the public as part of the consultation process.

Submitters have the right to access and correct personal information

**Q2: What are your views on the strategic priorities for the draft Arts and Culture Strategy?
Do you support or oppose each priority?**

Strategic priority	Strongly support	Support	Neutral	Oppose	Strongly oppose
1 Enabling the best and the boldest of contemporary arts and culture	✓				
2 Diverse experiences by diverse communities	✓				
3 Thriving creative enterprises	✓				

Comments: to enable contemporary arts will avoid stasis & further encourage creative activities that are specific to Wellington. Think all the above are all important but I agree with your ranking.

Q3: What are your views on the following proposed options to implement the draft Arts and Culture Strategy 2011?

Please note: the items listed below are proposed initiatives only. There is currently no commitment from the Council to increase funding.

For consultation:	Strongly support	Support	Neutral	Oppose	Strongly oppose
Increase the Cultural Grants pool to fund arts organisations and projects linked to the new strategy	✓				
Reinstate the Public Art Fund to its 2009 level (an increase in funding)		✓			
Increase funding for the Toi Pōneke Arts Centre to introduce a more graduated fee structure for centre users and initiate programmes that deliver on the Arts and Culture Strategy		✓			
Partner with Wellington based education institutions to stage a <i>Festival of Creative Learning</i> from 2012	✓				
Provide funding to connect artists with under-used commercial spaces to revitalise empty central city and suburban spaces by enabling creative people to use them for the development and presentation of arts experiences	✓				
Provide funding to look at establishing <i>Channel Wellington</i> (a web-based television channel for promotion, presentation and debate on innovations coming out of Wellington) or something else, that promotes arts and cultural experiences taking place in Wellington			✓		
Support either the establishment of an <i>Arts in Community and Education Trust</i> , or an existing body, to facilitate training and arts projects in education and community settings	✓				
Investigate ways to increase children and young people's access to, and training in, the use of new technology for creative purposes	✓				
Progress a new event in Wellington that will showcase creative experiences and groups using technology	✓				
Fund an annual forum where the Wellington creative sector will present and learn from activities undertaken in the previous year. This will also be an opportunity to review progress on the implementation of the strategy		✓			

Q4: Do you have comments on any of the above options or any of the other actions in the draft strategy?

I particularly support the establishment of a trust (Art in Community)

(I PARTICULARLY SUPPORT THE ESTABLISHMENT OF A TRUST FOR ART IN COMMUNITY)

Q5: Are there other development opportunities you think are important for the city?

Q6: In what ways can you see yourself, or your organisation, being actively involved in the implementation of the strategy? Is there anything the Council could do that would help you to do this?

I belong to Wellington Community Choir & would like the choir to be invited to perform at appropriate celebrations/events - Christmas, ceremonies eg Citizenship ceremonies etc.

Q7: Is there anything related to this strategy that you think the Council could stop doing or do less of?

I BELONG TO WELLINGTON COMMUNITY CHOIR +
No. I WOULD LIKE THE CHOIR TO BE INVITED TO PERFORM AT APPROPRIATE CELEBRATIONS - eg CITIZENSHIP CEREMONIES

Q8: Do you have any other comments about any aspect of the draft strategy?

I am delighted that you are addressing the arts.