

ELEUTH FLOOR. COMMERCE HOUSE: 125 WAREHELD STREET WELLKIGTON.

PP- Maria vandero. Meetrellington SPC 8- Octoberhonsen

TO WHOM IT MAY CONCERN

PARTICULARLY BUILDING OWNERS.

BUSINESS PROPRIETORS AND MANAGERS

IN OR AROUND MANNERS STREET.

RECEIVED

27 JUL 1918

MAYOR'S OFFICE

WHO WANTS THE MANNERS STREET MALL ?

THE WILLIS STREET BUSINESSMEN'S SECTION OF THE CHAMBER OF COMMERCE, its committee comprised of businessmen from Manners Street to Lambton Quay, is well reported as believing that plans by the Wellington City Council to CLOSE Manners Street and the South section of Cuba Street, where they join, and turn them into a Mall should be ABANDONED.

YOUR VIEWS ON THIS SUBJECT WILL BE VALUED. PLEASE TAKE A MINUTE OF TWO to tell us what you think should be done about the proposed Mail. Read what we understand are the pros and cons in question and please be impartial while doing so, weigh up your conclusions and then answer the questions we think are relevant to the matter. If you want your views to count, please forward your answers to us no later than five days after you receive this: the address of our Secretary is shown above. Your form will be dealt with IN ABSOLUTE CONFIDENTIALITY: please add your signature and details for the purpose of validity but it will be removed and destroyed and only then will we continumbers.

LET US STATE OUR VIEW, NOT TO INFLUENCE YOU BUT SO YOU KNOW OUR STAND: we are in favour of MALLS in general, in the right places and as truly developed ones along modern lines; but not necessarily if a Mall means the closing of an important street and certainly not in the case of Manners Street.

This does not pretend to be a scientifically designed questionnaire but we think it gives reasonable scope for you to express your opinion in general terms. We have tried to give a balanced expression of the opposing points, even if more space is taken up by the case against; but remember, they are only what we think are the main ones. There are fewer FOR closing Manners Street and they are strong; the Council also has the strength of Law to go. ahead, hence more space for explanations in our case AGAINST.

POINTS FOR AND AGAINST THIS MALL

THIS MALL IS ESTABLISHED IN THE TOWN PLAN. (Manners Street is liable to be closed from Farish to Taranaki Streets; at present only Farish to Cuba Streets is being mooted. Similarly with Cuba Street from Dixon to Jervois Quay but for the present only Dixon to Manners Streets.) CITY ADMINISTRATORS BELIEVE IN PROVIDING OPEN SPACES; SEPARATION OF PEDESTRIAN AND VEHICULAR TRAFFIC. (They have very strong public support for these concepts, and quite rightly so.) EFFECTIVE TRAFFIC FLOW AND CONTROL (as a result of the opening of the Mototway) IS A COUNCIL RESPONSIBILITY. (They projected from their studies that closure of that section of Manners Street would be necessary to reduce traffic conflicts.) THE COUNCIL WANTS TO PROVIDE A PLEASANT RECREATIONAL AREA IN MANNERS STREET (and other areas) AND EXTEND THE CUBA MALL TO JOIN IT. (If the scheme goes ahead, the plans we have seen are attractive and imaginative, including a life-sized chess board, but there seems to be a question about whether or not there are going to be sufficient public funds available to fully implement such plans.)

AGAINST: FEAR THAT SUFFICIENT FUNDS CANNOT BE MADE AVAILABLE TO FULLY IMPLEMENT THE PLANS. (It may be difficult for Council to raise sufficient money, whether by way of a special rate levy on businesses in the area or other appropriate source it can call on, to do much better than oil drum type closure for some time; it can be argued that Cuba Street has a higher priority for proper Mall paving.) TRAFFIC CONFLICTS SEEM TO BE NON-EXISTENT COMPARED WITH THE PREDICTIONS. (This at least from a layman's observations. However, this could alter if the traffic lights are rephased. Thus, so far an important justification for closing Manners Street is no longer valid and it would be difficult to see the Council deliberately rephasing just to justify this point for closure.) THE MANNERS STREET MALL AS PROPOSED WILL NEVER BE A PROPER ONE. (A rear ring access road for parking and deliveries is never likely to be possible having regard for the buildings which would have to be demolished and their varying economic life spans.) SHOPPERS CAN BE PUT OFF FROM SHOPPING IN A MALL. (Very often pedestrian counts go up when a Mall is introduced but these axira people are not necessarily extra shoppers. Some serious shoppers state they are put off by loiterers and skylarkers who congregate; for instance in the Cuba Mall and already already some are gathering at the corner of Manners and Herbert Streets.) SCARCITY OF CAR PARKS CAN REDUCE CUSTOMER GOUNT. (The Council is planning to provide car parking facilities to replace some of those whiteled away over past years; the high priority one is in Marion Street, but whether or not Manners Street will benefit from it all that much is a moot point.)

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A TRADE SECTION OF THE WELLINGTON CHAMBER OF COMMERCE

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of separation of people and vehicles be achieved sufficiently to justify going ahead with the Mall?



OTHER SHOPPING AREAS MAY BE UNREASONABLY CUT OFF FROM TRADITIONAL CUSTOMERS.

(By introducing this barrier to vehicular traffic, potential and traditional customers may give up the struggle to go on down to Courtenay Place. Lower Manners Street, or even to get as far as the Guba Mail let alone stop conveniently near the proposed Manners Street Mail. Victoria Street and extension together with Willis Street are speedy and efficient ways of getting away from Wellington or to other parts of it but for a shopper to find a legal park along them or conveniently near is a difficulty you will not need to be convinced about.) ACCESS FOR DELIVERY OF YOUR STOCKS WILL BE RESTRICTED. (The Council plans show they are concerned to ensure vehicular access to the proposed Manners Street Mail so your stocks can be delivered; but this will only be during certain hours and therefore more restrictive than at present in this difficult area on this question.) IN THE EVENT OF FIRE OR LIKE DISASTER IN OR AROUND THIS AREA EVEN MORE BLOCK AGES AND DISRUPTIONS CAN BE EXPECTED IF MANNERS STREET IS CLOSED. (There will be few people who are not aware how easily the central business district of Wellington can be come completely jammed on such occasions. Unless a ring road access is provided, and the reasons why it cannot be around the immediate vicinity of Manners Street were given earlier, the closing of Manners Street will, we believe, increase this problems.)

THANK YOU FOR READING SO FAR: THE QUESTIONS BELOW ARE FOR YOUR ACTION.

QUESTIONNAIRE

Please answer the questions below only in connection with the proposed closure of Manners Street and the Cuba Mall extension and not for Malls in general. Show your answer by underlining the one that most nearly agrees with your own views or briefly note your special personal answer. Every question should be answered and only one answer for each question will be counted.

	Which views, if any, should carry the greatest weight?	a.	The public wanting Malls in general, even though they are not personally involved with the site in question
		Ъ.	The Council with better access to data on problems and responsibility for long term planning?
		. с.	Groups, such as ours or environmentalists?
		d.	Yours, because you work and live, so to speak, in the area?
		e.	Personal Answer:
2.	If a major reason for the Mall dis- appears (i.e. traffic conflicts),	a.	YES / NO
	should it still go ahead ?	ь.	Personal Answer:
3.	Do you think the almost certain higher pedestrian count will mean	a.	YES / NO / NOT NECESSARILY
	more people will come to your business for trade purposes?	b.	Personal Answer
4.	Do you think the position of your business in the total Mall will mean	a.	YES / NO / NOT NECESSARILY
	greater distances for your customers to travel from buses (then moving along Dixon St.) or car parks so it	b.	Personal Answer:
	will discourage them from coming?	ivi.	
5,	Will the Mall affect your fental or overhead costs?	а.	Raise them.
: A."		Ъ,	Lower them.
		c.	No influence one way or the other.
		. d.	Personal Anxwer:
6.	With buses running along Dixon St. across the Mall and delivery trucks	a.	YES / NO
ij1.	going into the Mall will the concept	b.	Personal Answer:

	. N' [] [] S	Street Businessmen's Questionnaire	- pa	ge 3 -
0'7	7.	Do you think the Mall will make it	a.	YES / NO / NO DIFFERENCE
		more difficult for fire, police and similar services to protect you and your property with the usual high	b.	Personal Answer:
		standards?		
4,	8.	If the Mall goes ahead will you?	a.	Want to stay all the more.
			b.	Think about moving elsewhere.
			c.	Think about moving NOW because of its possibility.
	1 1 1 W		d,	Be moving regardless.
			je,	Wait and see.
			ſ.	Personal Answer
	9.	Will delivertes to your business be more of a problem with the Mall ?	а.	YES / NO / NO DIFFERENCE / N.A.
	10.	Have you had previous experience or	a.	YES / NO / INVOLVED NOW
		connection with a Mall?	b.	Personal Answer:
	11.	Is there a rear ring access road	a.	YES / NO: / NOT APPLICABLE
		immediately around the Mall you are (or were) concerned with?	ь.	Personal Answer:
	12.	Do you think that even without a rear	a.	YES / NO / MAKES NO DIFFERENCE
		ring access road, with the limited parking spaces nearby, and with the	b.	Personal Answer:
		tendency of this Mall to block even more the easiness of East/West travel		
	to the r	across the City, the Mall is better to have than not?		
	13.	Do you agree with the idea that when	а.	YES / NO / NO DIFFERENCE
		you shop, shop hard, and when you play, play hard, but never mix the two?	ь.	People shop or conduct business better if they mix pl
			c.	People shop or conduct business less well if they mix
			d.	Personal Answer:
	14.	Will the Mall improve the environment	a. ,	YES / NO / NO EFFECTS EITHER WAY
		so this is more important than any effects major or minor on business?	b.	GOOD / ADVERSE effects will anse.
	1.0		C.	Personal Answer:
		Do you want to see the Mall go ahead	a.	YES / NO
	15.	even if it means little better than oil-		Not unless a firm undertaking is given by Council
		drum type closure for a short or maybe quite a long time?	b.	to complete the Mall properly by a stated date.
			· c.	Personal Answer:
	16.	FINALLY: disregard all your answers	a.	YES / NO
		above and simply state, DO YOU WANT THE MALL TO GO AHEAD?	Section 1	
		(Secretary to tear off portion b	elow im	mediately after return received)
	This protion will be tom off and destroyed before your answers are counted so as to preserve secrecy. Please enter the details requested so we can count your responses as responsible and valid ones. THANK YOU, ONCE AGAIN, FOR YOUR TIME AND HELP ON THIS MATTER.			
	NAME (o	f person answering:		POSITION:
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lington's Mayor Fowler that the elaborate sedan chair and four bearers were trustworthy, the (Mr Muldoon) sat back and enjoyed his first visit to Wellington's new Manners-Cuba Mall today

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WELLINGTON officially got a new pedestrian mall today — known as the bargain.

Mall removes 'conflict'-