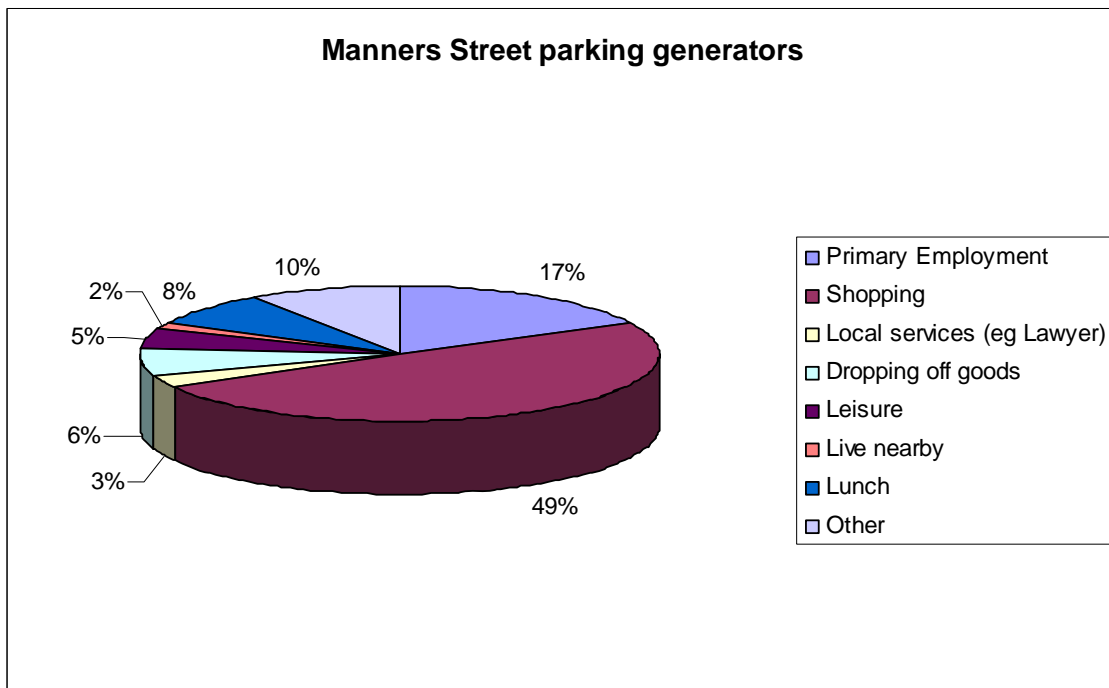


**CUBA ST & MANNERS ST
 PARKING SURVEY SUMMARY**

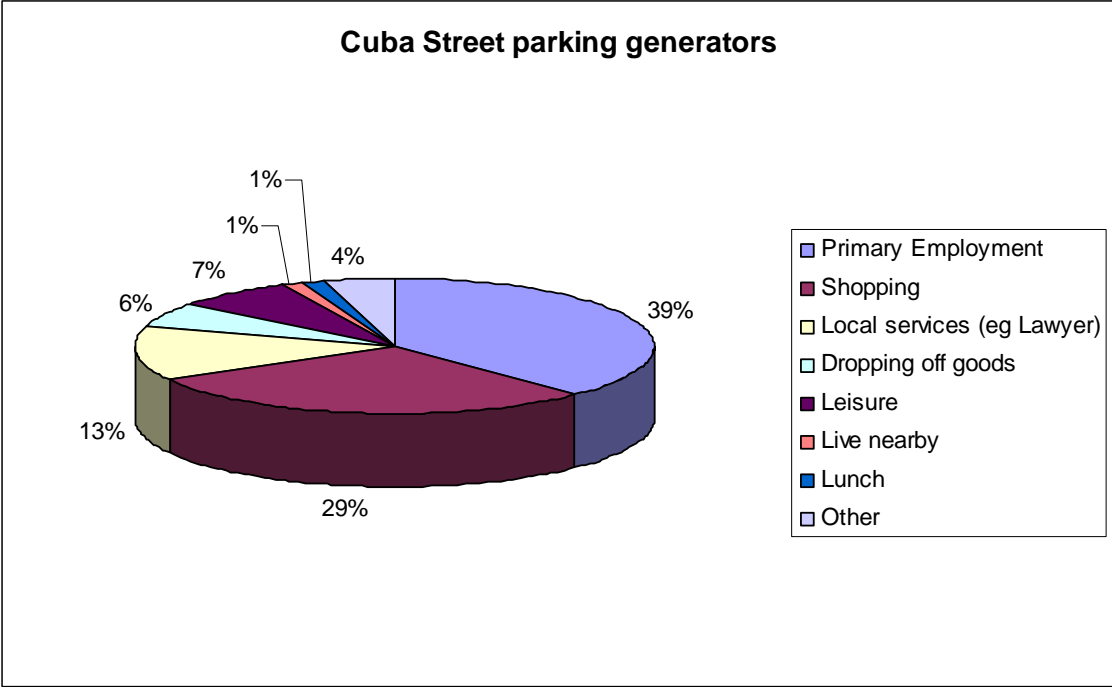
The survey was held on Wednesday 29th April between 9:00am and 3:45pm. 132 drivers were surveyed on Manners St East and lower Cuba St to determine the parking demands and patterns of the area. The key pieces of information were to understand who was coming to the area, for what purposes and where they were going.

On both Cuba St and Manners St 66% of the people were in the area for work purposes and shopping. Just under half the people who parked on Manners St were in town for shopping, whereas the highest proportion of people on Cuba St were there for work purposes. Only 29% of the people who park in Cuba St stated they were there for shopping.

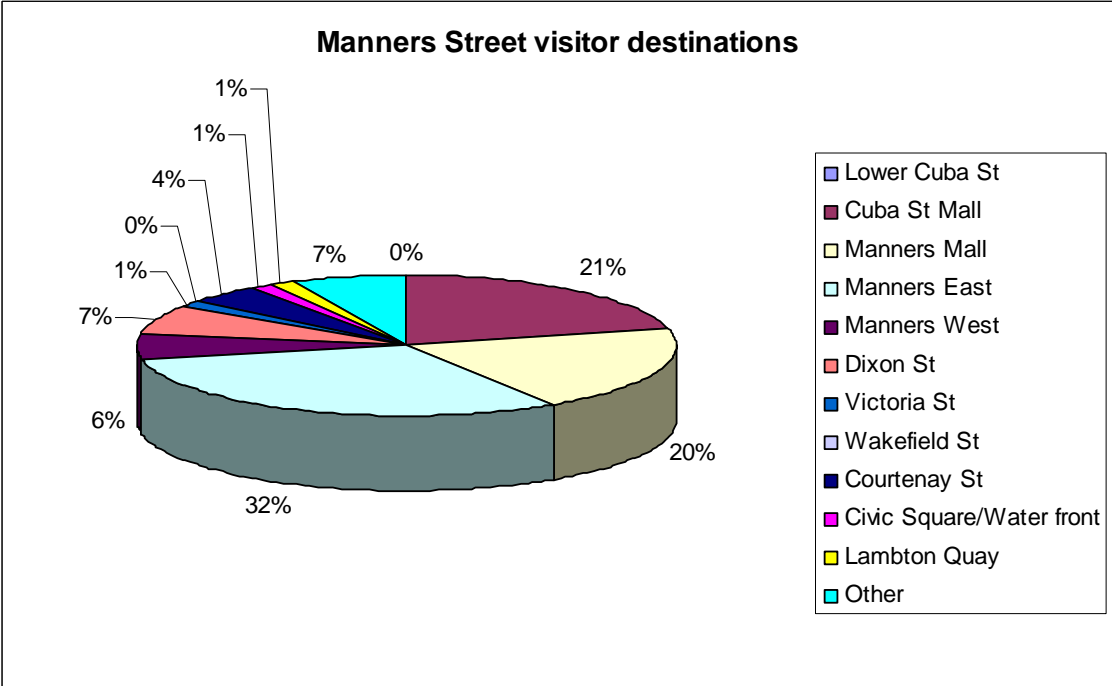
If you look at the results in terms of who are spending money in the area the numbers look a little different. By totalling shopping, local services, leisure and lunch Manners St has 65% of respondent's spending money in the area. Lower Cuba St has a lower total with 50%.



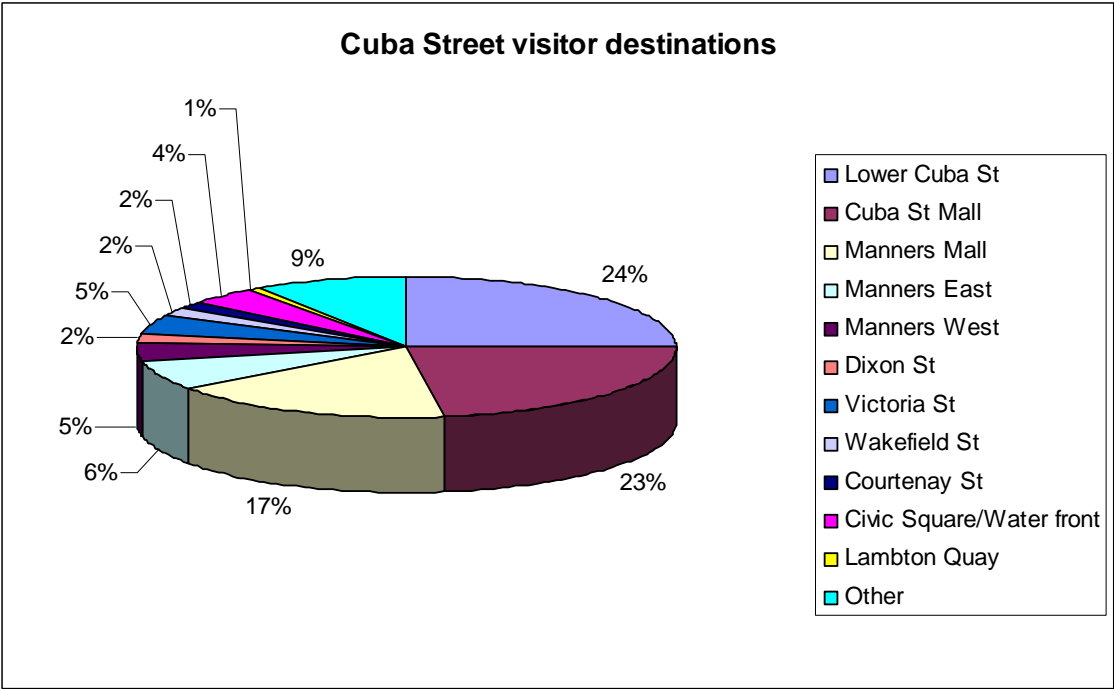
APPENDIX 5



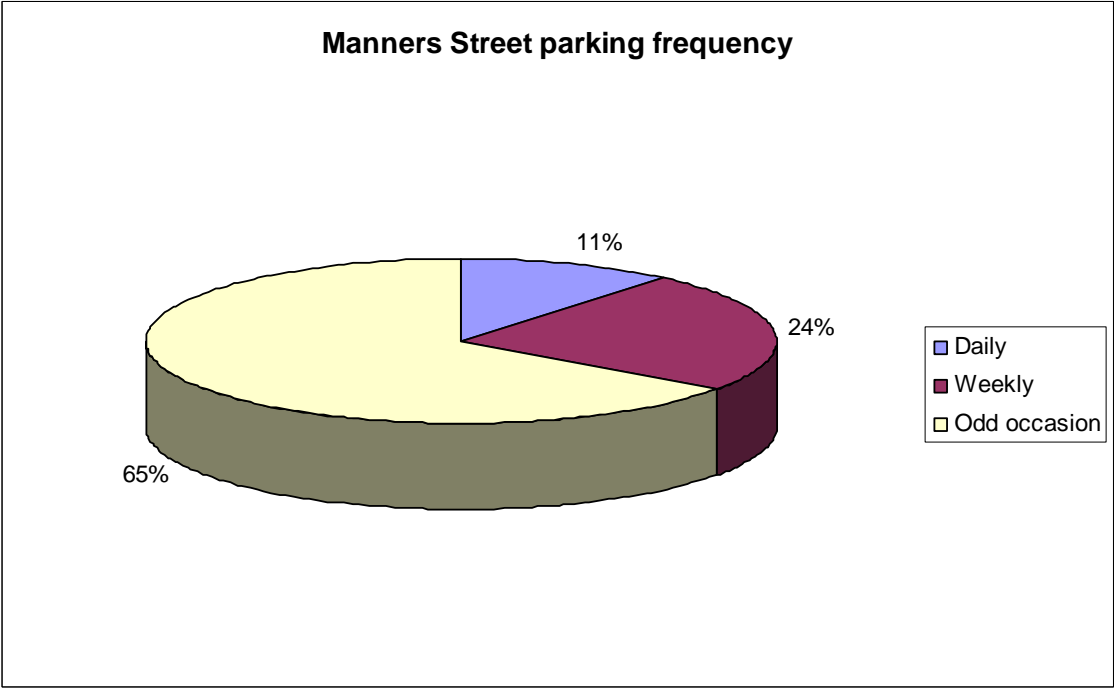
The next important factor is where people are visiting once they have parked in Cuba St or Manners St. In general the results from the two streets are very similar again with 71% of people visiting lower Cuba St, Cuba Mall, Manners Mall and Manners St east. Most people are parking in the area to visit destinations in the immediate vicinity, rather than parking and taking their business elsewhere.

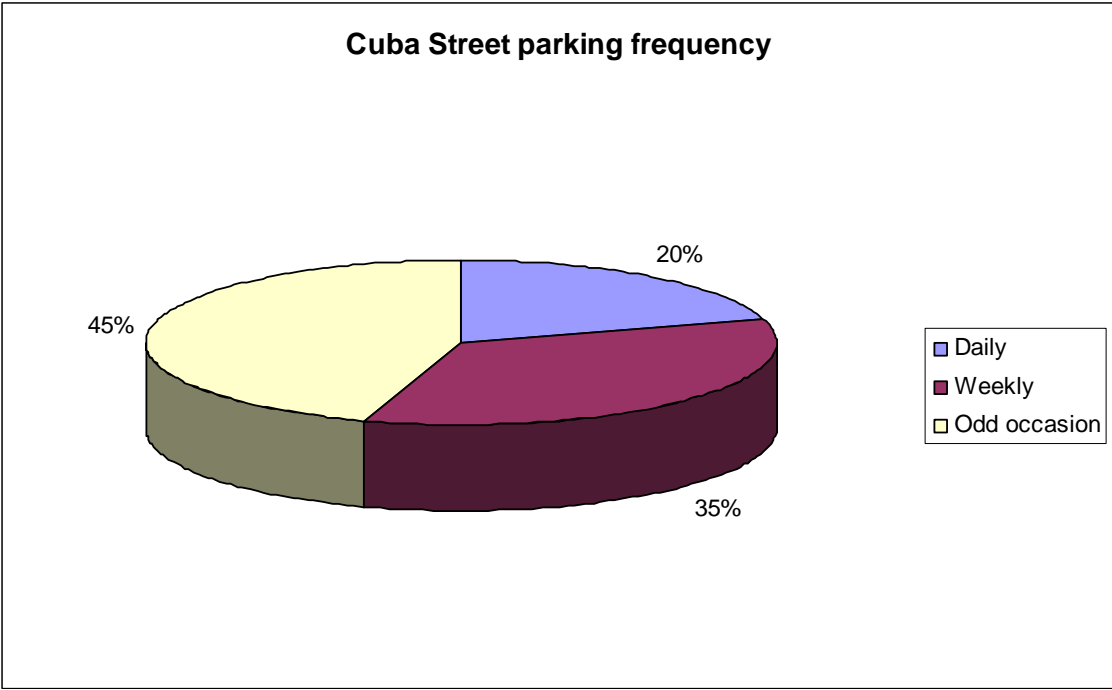


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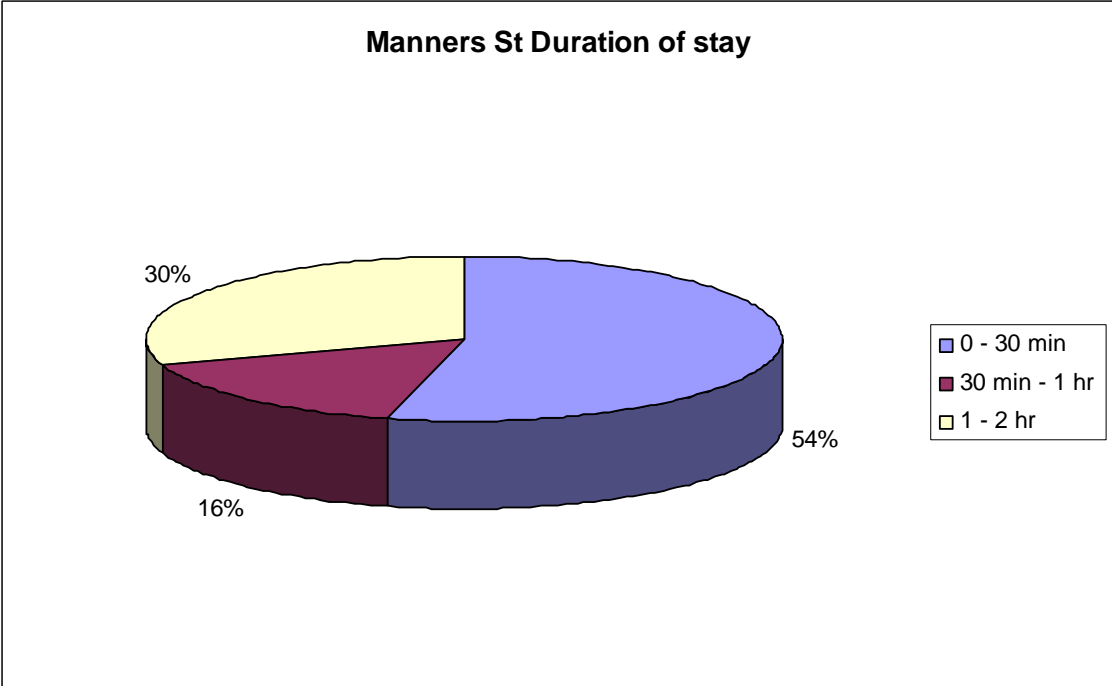


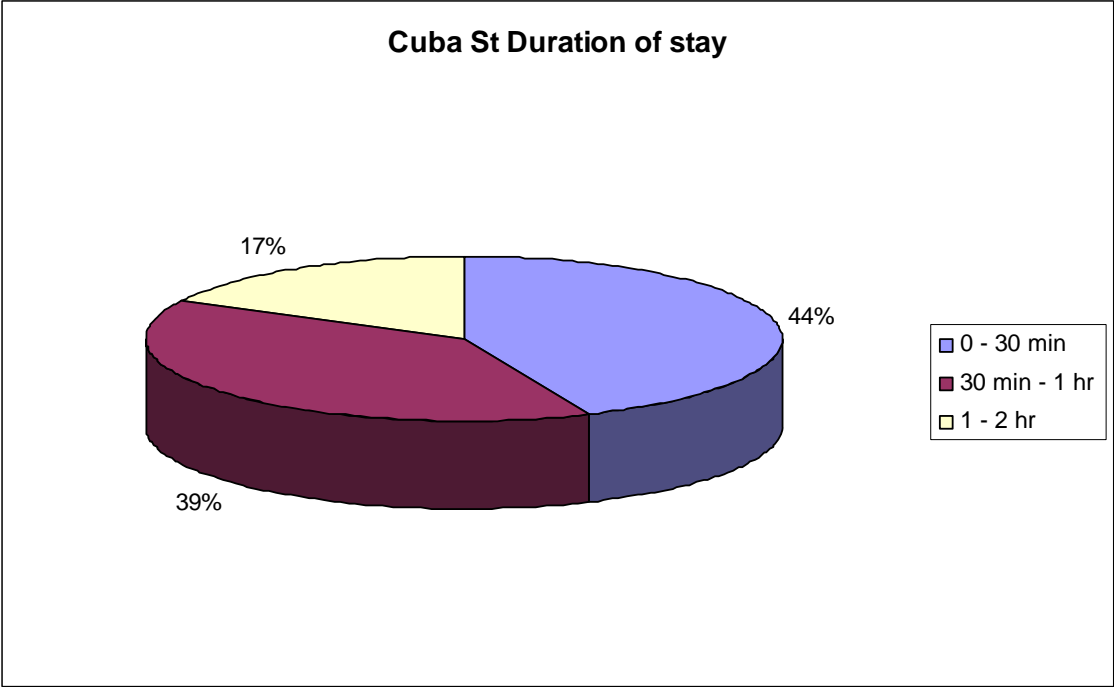
On both streets most users appeared to only park in Cuba St and Manners St on the odd occasion or at the most once a week.



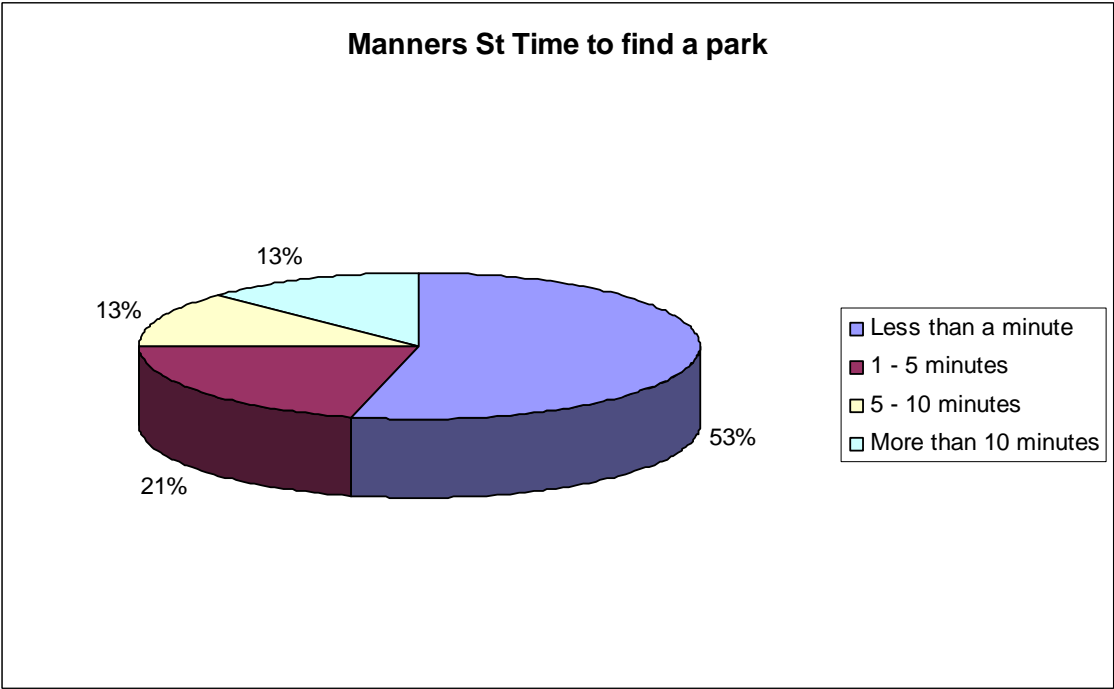


On both streets the majority of people expected to spend less than 2 hours which may indicate that they have visited for a specific reason rather than leisurely using the area. It indicates that people find a park, do their business and leave. This number also shows that there is a good turnover of parking.

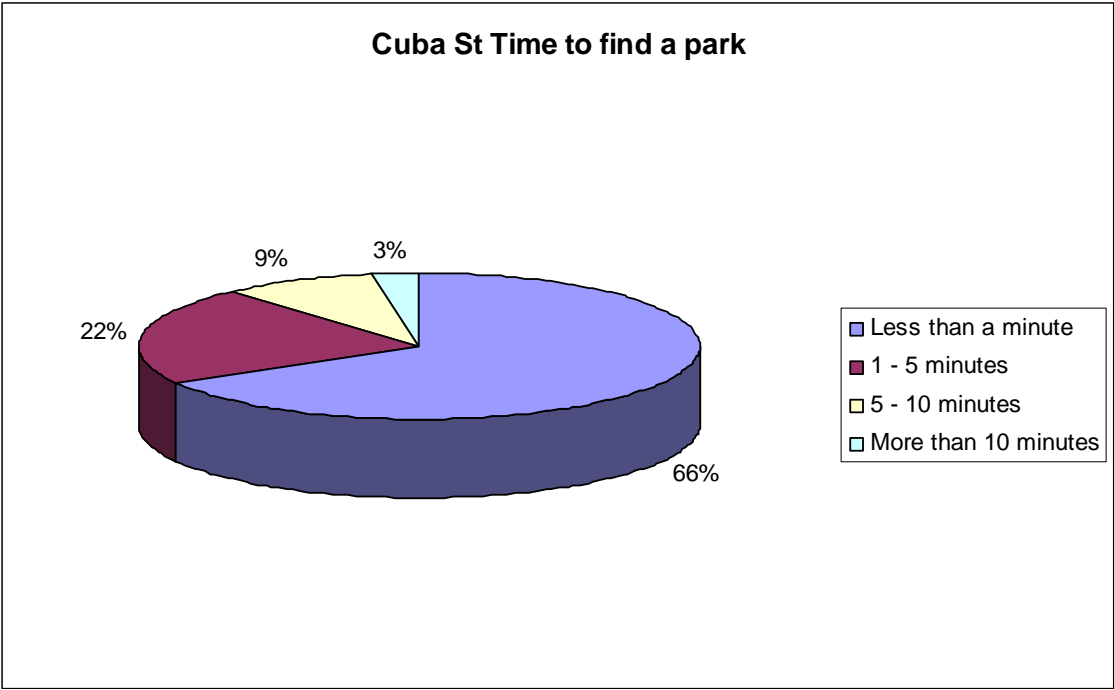




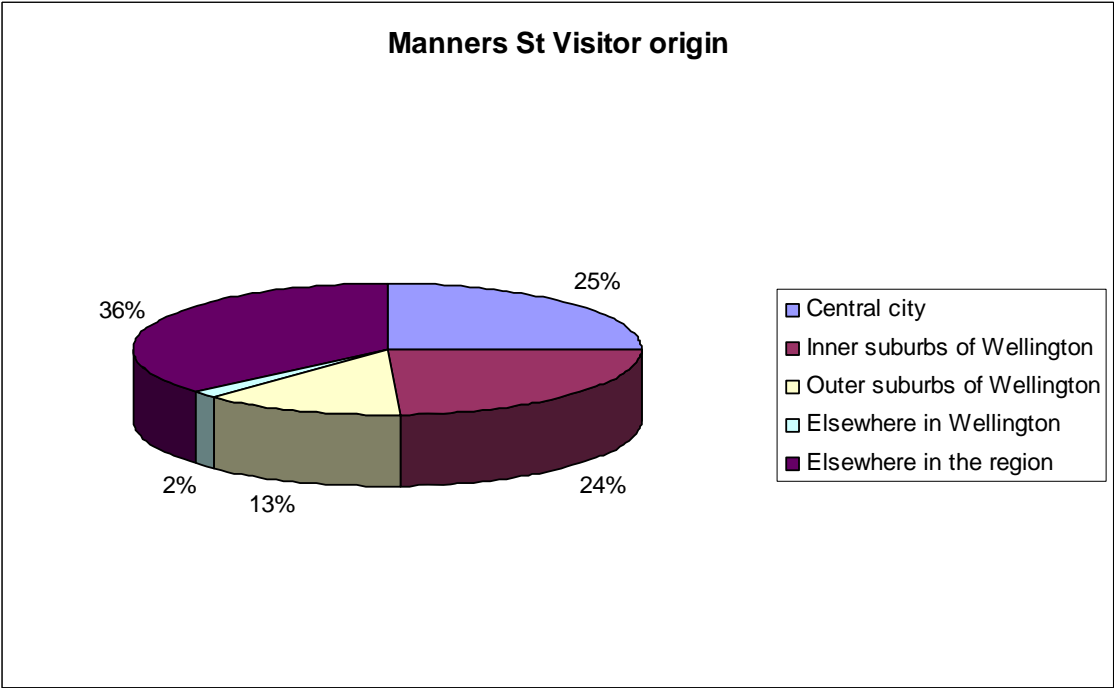
The results show that a majority of people were able to find a car park in less than a minute. In general people do not have a lot of patience when looking for car parks.

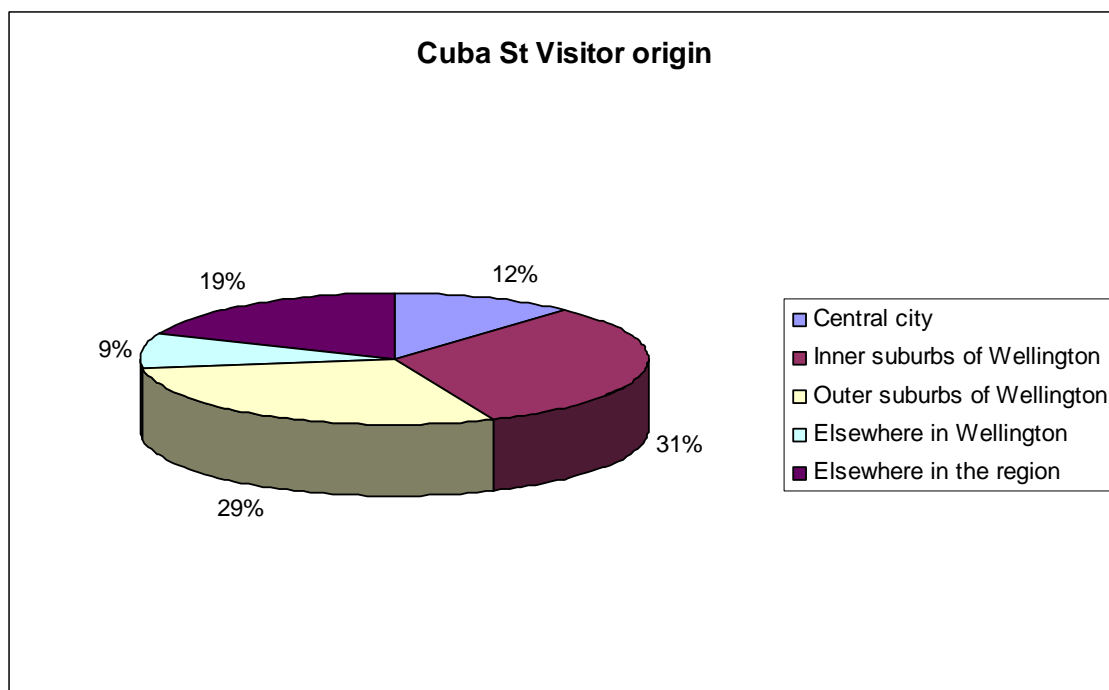


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The question of where people came from did not show any significantly interesting results with a fairly even spread across each of the options.





An analysis of the effects of on-street parking on local businesses in lower Cuba Street was undertaken using turnover data from a previous parking survey. The results are summarised in the following table:

Number of parks on lower Cuba St	38
Average length of stay (hours)	1
Turnover per park	7.4
Total number of vehicles	281
Percentage visiting lower Cuba	0.24
Total visitors to lower Cuba	67
Percentage of spenders	0.5
Total spenders on lower Cuba	34
Number of shops	33
Average spenders per shop	1

This shows that on average each business in lower Cuba Street received one spender per day for the on-street parks in the street. By inference, therefore, by far the majority of customers come by bus, walk or park elsewhere.

Because turnover data was not available for Manners Street east, it was not possible to do the same calculation for this street, but it is likely that the result would be similar.