

# Aho Tini 2030

Report on  
Action Plan  
Years 1–3

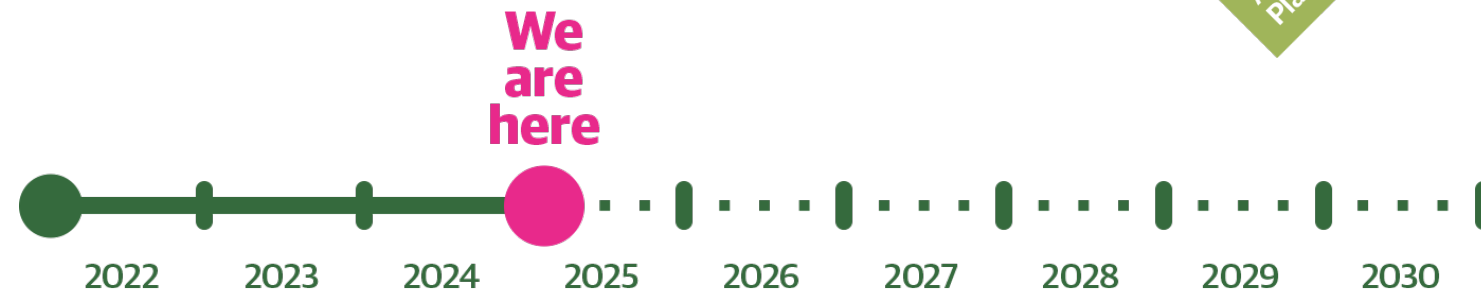
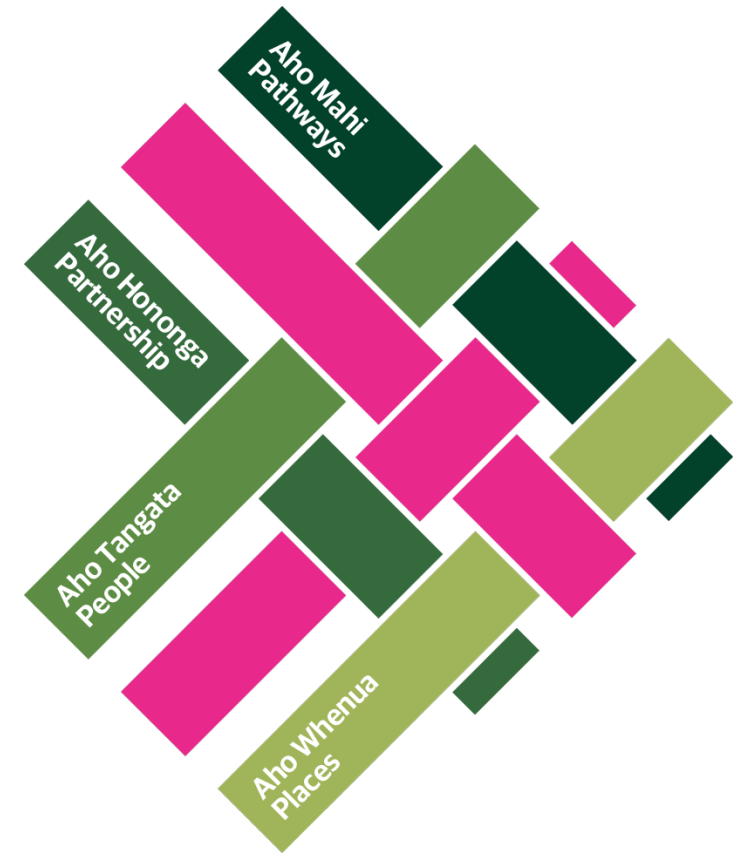


# What is Aho Tini?

**Aho Tini 2030** is the Council's arts, culture, and creativity strategy to strengthen and grow the city's creative ecosystem.

## Co-designed with the sector

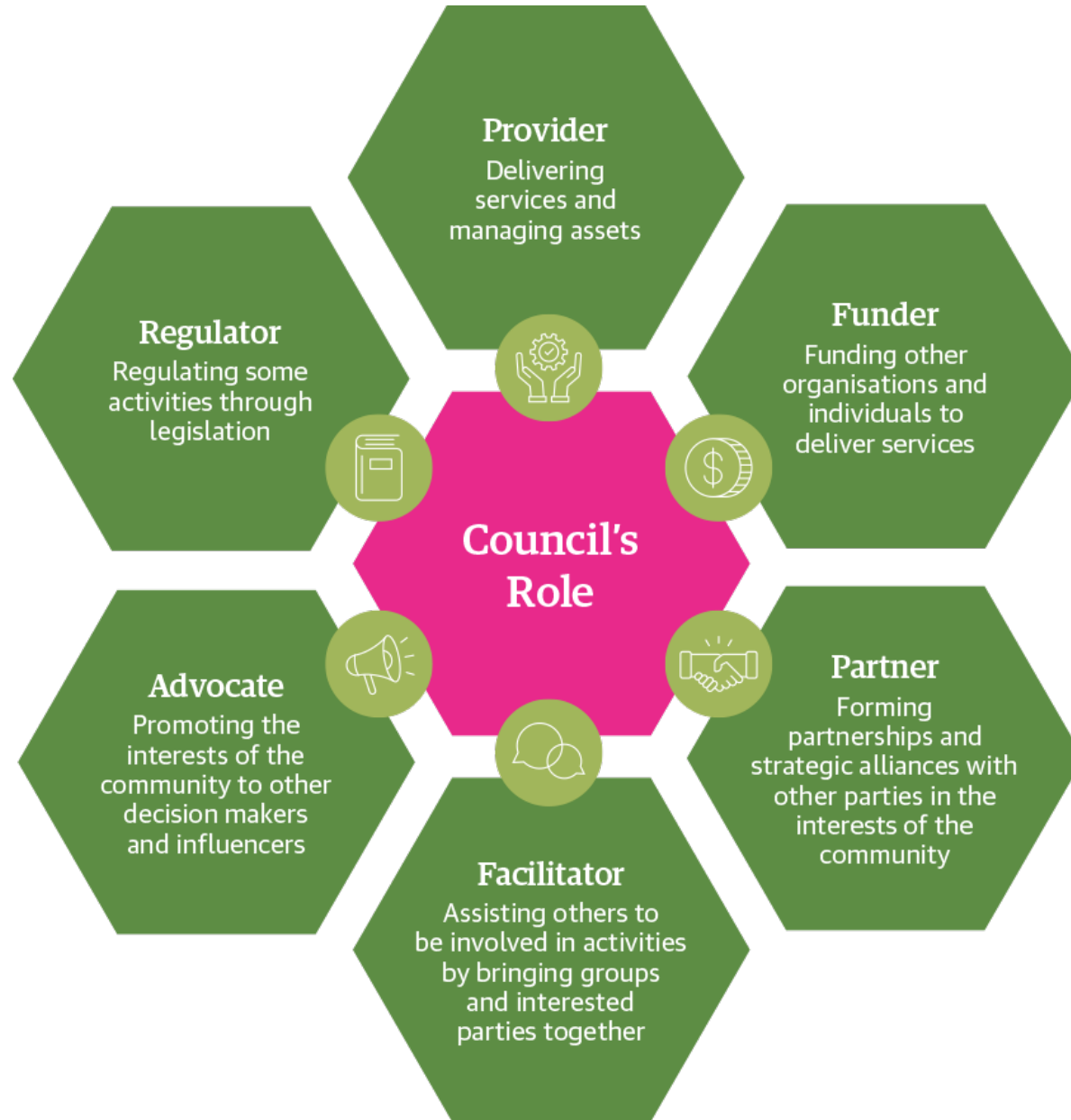
- 132 submissions
- Independent and indigenous artists
- workshops, hui, and direct input



# Overview of Aho Tini 2030

	Aho Tangata People	Aho Hononga Partnership	Aho Whenua Places	Aho Mahi Pathways
Approaches	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>
In 2030...	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li><li>• [Redacted]</li></ul>	<ul style="list-style-type: none"><li>• [Redacted]</li><li>• [Redacted]</li></ul>

# Council's roles





# Summary of progress Years 1–3





# Action Plan Years 1–3 (2022–2024)

# 72 actions



## Aho Tini 2030 Mahere Kōkiri mō ngā tau 1-3 Aho Tini 2030 Action Plan Years 1-3

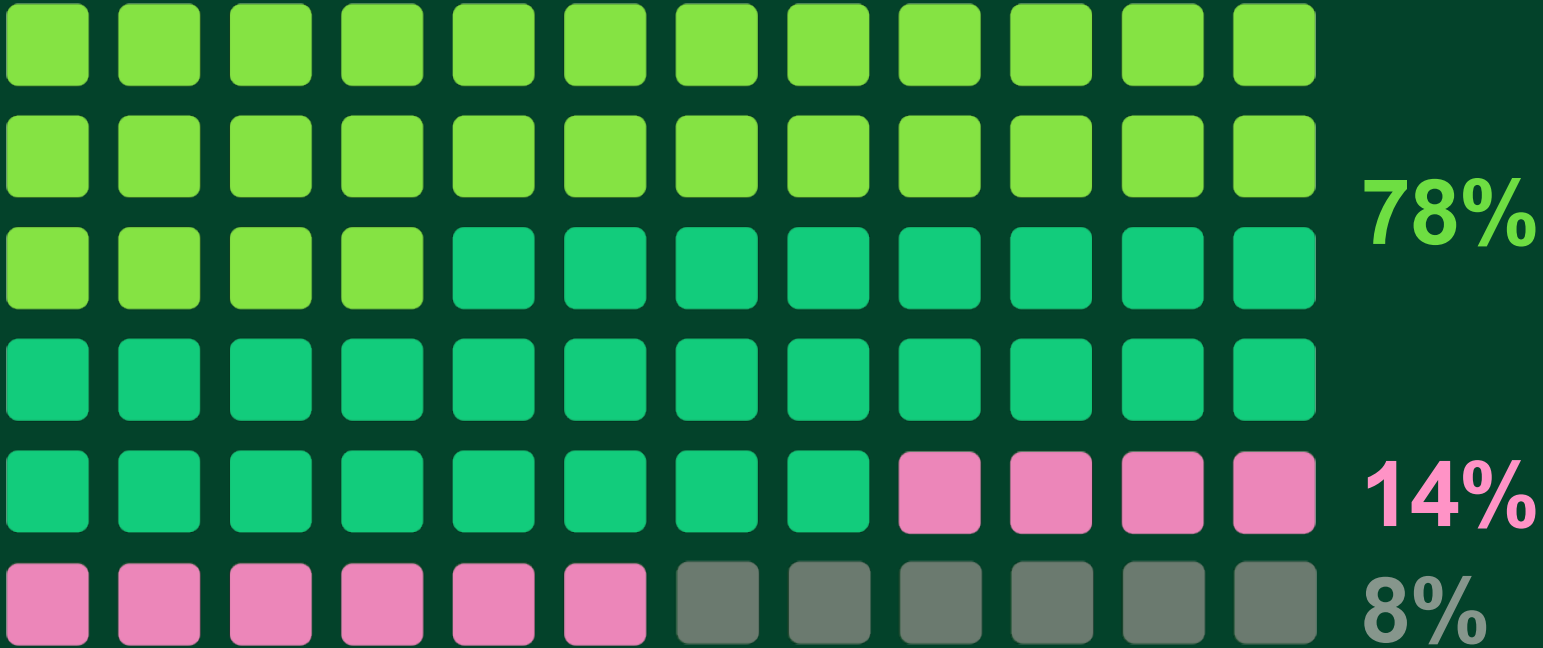


Absolutely Positively  
Wellington City Council  
He Hōke Ki Pūnake

August 2021

# Summary of progress

72 actions (Years 1–3)



Completed/  
in progress

Not started

Not in  
timeframe

# At a glance

## Across 3 years:

**98**  
events delivered

**84%**  
average attendee satisfaction with Council-delivered events

**1,253,028**

attendees at Council-delivered events

**1,268**  
contractors employed at signature Council events

**57**  
public artworks delivered by Council and Sculpture Trust

**96,630**  
visits to Toi Pōneke

**28** exhibitions at Toi Pōneke

## Hannah Playhouse:

**23,101** audience over 2 years

**14** digital projections

**1,239** practitioners of which 23% were Māori/Pasifika

**10** new works in development

**40%** of venue time purely for development

**32%** for presentation

**220** performances

**3** celebrations of Civic Venues

**137** programmes/events at Toi Pōneke



# At a glance

## Public art:

**47** Māori/mana whenua projects involving **59** artists

## Hannah minimum annual:

**15%** of the work in the house is developing tangata whenua and/or Pasifika practitioners: **Achieved and exceeded**

**Toi Pōneke minimum annual: 30%** of programming across exhibitions and related public programmes from Māori, Pacific peoples and minority groups: **Achieved and exceeded**



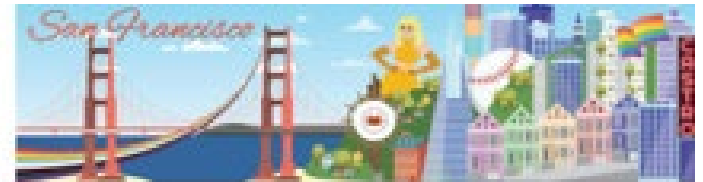
# At a glance

Marketing partnership with Embassy Theatre Trust since September 2022

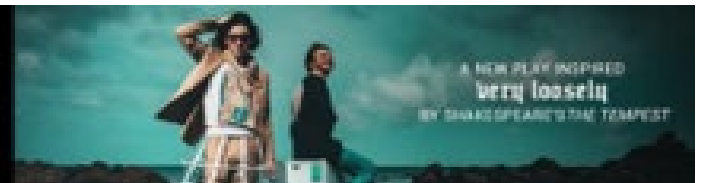
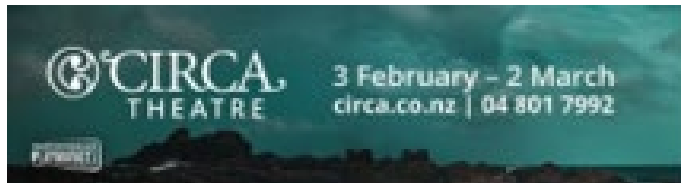
**157**  
ads placed

**36**  
arts organisations

**500,000**  
audience reached



**Harmonie Universelle**  
SUN 15 OCT, 2:30PM, FOXGLOVE BALLROOM



# At a glance

## Firsts

- Residencies: D/Deaf-disabilities, Māori Arts, Emerging Producer, Make visible Te Whanganui a Tara
- Māori and Pasifika events internships
- Community programmer for Pasifika
- Events accessibility launch of online content for neurodivergent attendees
- Gardens Magic relaxed sessions providing a calmer experience on two nights
- Average of 92% of waste generated at events diverted from landfill
- MOU with Auckland live
- Major co-designs with Mana whenua





# At a glance

Creative Capital collaborated with Wellington digital leader ClickSuite, the Royal New Zealand Ballet and AV production company Streamliner to bring the city's newly opened St James Theatre to life with a spectacular video animation showcasing the *Cinderella* ballet.

It delighted Wellingtonians, resulted in increased ticket sales and won a prestigious Good Design Award in Australia's peak international design awards.



**Arts Access Aotearoa Whakahauhou Katoa O Hanaga • Barbarian Productions • BATS Theatre • Chamber Music New Zealand • Circa Theatre • Creative Capital Arts Trust (Cuba Dupa, NZ Fringe) • Katherine Mansfield Birthplace • Tawata Productions • Kia Mau Festival • Lilburn Residence Trust • New Zealand Opera • Newtown Festival • Verb Wellington • Taki Rua • Tāwhiri (Light Cycles) • The Conch • Footnote New Zealand Dance • New Zealand Film Festival • New Zealand Portrait Gallery • Orchestra Wellington • Orpheus Choir • Performance Arcade • Randell Cottage Writers Trust • Royal New Zealand Ballet • Wellington Sculpture Trust • Wellington Treasure Trust • Circus Hub**

## **Programming the city: \$8M+ partnership with artists and arts organisations**

**• Arohanui Strings • Friends of Futuna • Lilburn Residence Trust • New Zealand String Quartet • The Queen's Closet • Storma New Music • The Bach Choir • Wellington Opera • Wellington Symphonic Bands • Wellington Youth Orchestra • Grammelot Productions • Helen Fletcher • Jenny McArthur • Joanne Marsh • Kiwi Arts and Comedy Trust • Monfu • New Zealand Improvisation Trust • Shift Your Paradigm • The Humorous Arts Charitable Trust • Triplicity Productions • Pirate and Queen • Wellington Pride Festival • Wellington Pride Parade • Admit One • Aotearoa Digital Arts • Baddy Productions • Binge Culture Collective (Your and A.I.) • James Ladanyi • Latin American Film Festival • RMF Creative • Vogelhorn Community Group (Music Video) • Photobook NZ • Reo Ora • Pantograph Punch • Theatreview • Wellington Writers Studio • and more...**

# Where it took place

## *Across the region*





# Where it took place

## *Creative Spine*



# THE BIG TICKET ITEMS

## Aho Tini in action

1. Venues
2. Te Matapihi
3. Hannah Playhouse
4. Reimagining Toi Pōneke



# THE BIG TICKET ITEMS

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Venues

Councils provide roads, pipes, swimming pools  
AND they provide visitor destinations for the good  
of the community

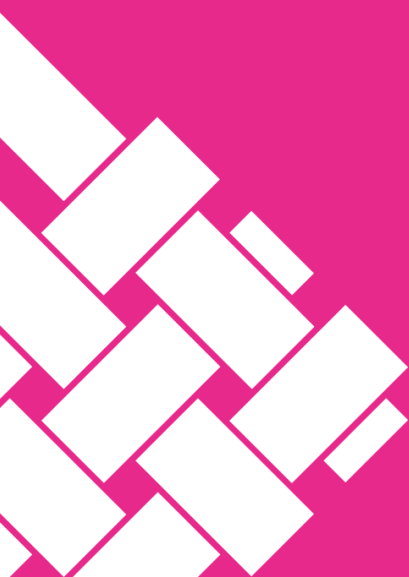




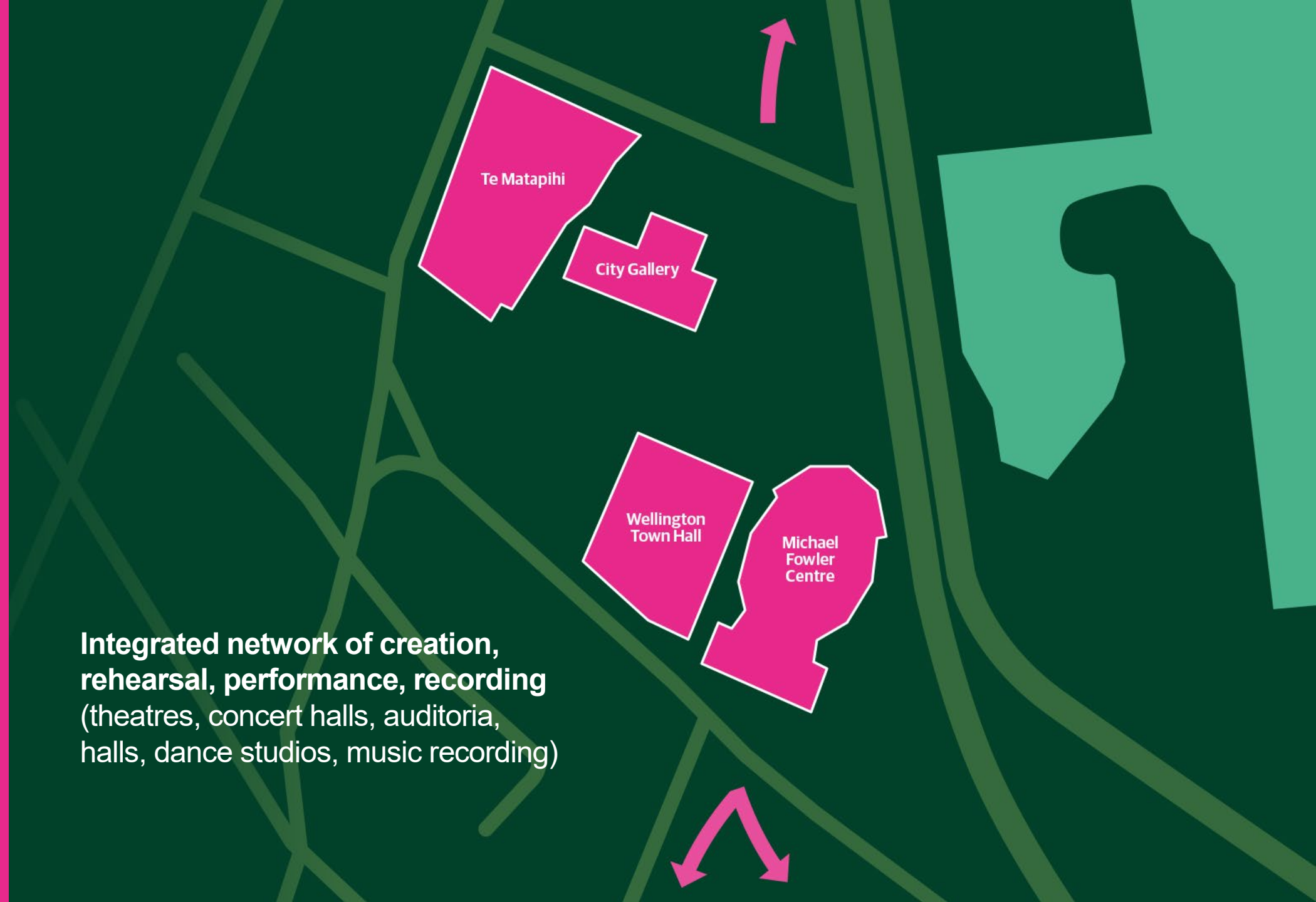
# THE BIG TICKET ITEMS

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## Centred on Te Ngākau



**Integrated network of creation,  
rehearsal, performance, recording**  
(theatres, concert halls, auditoria,  
halls, dance studios, music recording)





Wellington Blood Service • The Fleet Foxes • NZ AMP Advisers and Adviser Businesses Association Inc • Cheerleaders competition briefing • Weddings • Webstock Conference • Business NZ • NZSO - Auditions • Electricity Authority • Lloyd Morrison Funeral • NZIAF - Bon Iver • Assurity Consulting Limited - Wellington - Leading an Effective Lean/Agile Software Transformation: A Workshop • NZIAF Death Cab For Cutie • NZIAF The Sixteen • NZIAF New Zealand String Quartet with Jonathan Lemalu • NZIAF - Barefoot Divas • NZIAF Cubano Be! Cubano Bop! • PHARMAC • NZIAF Writers & Readers - Tim Flannery • SKAL International • NZIAF Writers & Readers - Schools Day • NZIAF Walk A Mile In My Shoes • NZIAF Germaine Greer • NZIAF Tinariwen • NZIAF Sharon Shannon Big Band • NZIAF Thomas Friedman • NZIAF NZTrio - Dreamscapes • NZIAF The Galileo Project: Music of the Spheres • NZSO - Carmen Suite (NZSO Soloists Tour) • ARISE Church • Big Image Print - Enviroment River Control • Parents Inc - NYLD/12 (Secondary Schools) • Wellington Blood Service • Open Parallel Ltd - Multicore World • Royal Society of New Zealand • New Zealand Law Society • Royal New Zealand Air Force 75 Year Anniversary Celebrations • World of WearableArt • CMNZ • Alive- P.O.D & Rapture Ruckus • Wellington Jazz Orchestra • PSA • New Zealand School of Music - Fridays at 5.15 • IAG NZ Roadshow • ANZSOG Lunch Seminar • NZPsS & NZCCP Joint Conference • Ginnen Group Ltd - KRS One • NZSO - Recording • Wellington Chamber Music - Akoka Quartet • NZSDA Exhibition and Awards Dinner 2012 • ANZAC Day Concert • Tourism NZ - Wellington Roadshow • Vector Wellington Orchestra - Missa Solemnis • Ministry of Health (MOH) - Training Workshop • Stroma - A Chamber of Symphonies • Composition Ltd - Hospice NZ Workshops • Chamber Music New Zealand • New Zealand Law Society • Physiotherapy New Zealand • The Neurology Group • Water Industry Operations Group (WIOG) • Physiotherapy Acupuncture Association New Zealand • Panasonic New Zealand • NZSO - Alpine Symphony • Russell Investments • CIGNA Life Insurance New Zealand • BoP Polytech Students Presentation • Diplomatic Charity Ball • Hamilton, Trent - Organ Playing • Alzheimers New Zealand • MFAT • Wellington Organists Association • Big Sing • Russell McVeagh - Masquerade Ball • 57th World Conference of the Intl Council for Small Business • Wellington Chamber Music - Stephen de Pledge and Martin Rummell • Embassy of the USA - US National Day Reception • Chamber Music New Zealand - Sergey Malov • ACC • Tawa College - Senior Ball • Wellington Photographic Society Workshop • Prison Health Services Conference • Sport Wellington Sportsperson of The Year • Westpac Roadshow • EPA - Arabidopsis Hearing • Massey University Wellington • Creative New Zealand - 21st Century Arts Conference • Kugeltov Klezmer Quartet with Philip Green • Parents en Rose • NZTA - Wellington Regional Development • Wellington, Rimutaka & Hutt Kindergarten • Secondary Schools Executive Officers Conference (NZSTA) Conference • NZSO - Auditions • NZSO - Masterclass • NZ Medicines Formulary Ltd Partnership • Electricity Authority • Kerridge and Partners - Starjam • Kiwibank - 10th Birthday Party • Orpheus Choir - Candide • Wellington Chamber Music - Jian LIU • Elizabeth Marvely In Concert • Wellington Maori Cultural Society - Kapa Haka Competition • New Zealand Catholic Education - Convention 2012 • Wellington Chamber Music - Amici Ensemble with Diedre Irons • Wellington Youth Orchestra • Live Nation - Keith Barry • Westlake Girls High School • The Big Sing National Finale • Wellington City Council - City Communities • NZ College of Midwives Biennial Conference • Madeleine Pierard and Terence Dennis • Bake off • WelTec - Graduation • New Zealand School of Music Orchestra • University of Melbourne - Information Evening • NZIMLS - Annual Scientific Meeting • The Toy Box • 4th Digital Earth Summit 2012 • Australasian Society for Clinical Immunology & Allergy • Japan Festival • Oracle NZ • Naenae Youth Charitable Trust • Black Tie Dinner • Paula Bevege Events - September Wedding Show • MaFest: Wellington Edition Malaysia Festival • Internet NZ • The 39th Annual Conference of Perioperative Nurses • The Institute for Governance and Policy Studies • Zephyr Wind Quintet • PMINZ Conference 2012 • Embassy Of The People's Republic Of China - National Celebration Day • IDEA Family/Whanau Services • The 12th Annual Red Carpet Charity Dinner on Behalf of the IHC Wellington Association • Poneke Trio • Wellington East Girls College - Ball • Whitireia Community Polytechnic • NZ Ministry of Transport • The Edge Presents Titanium Come on Home Tour • An Intimate Evening with Rick Wakeman • Arts Foundation of New Zealand • Vienna Boys Choir • Embassy of Spain - Spanish National Day • Stroma - Luminous Horizon • Embassy of the Republic of Indonesia - 2012 Indonesian Fair • Royal Society Distinguished Speaker- Making smart paper from plastic molecules • Newland, Tracey • Live Nation - Hot Chelle Rae • Michael Houstoun • Wellington Youth Orchestra • New Zealand Law Society- Logic for Lawyers • Enso String Quartet with Michael Endres • New Zealand Wind Energy Association • New Zealand Institute of Chartered Accountants • Te Konohete Concert • Jands - Digital Roadshow • New Zealand Concrete Society • Wellington East Girls College - Prizegiving 2012 • MYOB Australia • Mumford & Sons • Wellington Girls College- Prizegiving • Wedding Receptions • 10th Int Ombudsman Inst World Conference • HITO - Industry Awards • Ministry for Primary Industries • Houstoun play Rachmaninov • Starjam Charitable Trust - Live Jam • Stroma - Pierrot Lumiere Concert • Netsafe • Employer's Chamber of Commerce • Pacific Entertainment - Village People • Pride Awards Trust - 2012 Pride Awards • Hauora Scholarships • Frontier Touring Co - Morrissey • Mystery Girl Presents - Cat Power • Event Dynamics - National Commerical Lighting Expo • Ukulele Orchestra of Great Britain • The Whiteboard New Zealand Ltd - Public Lecture - Prof Swee Tan • Capital E National Arts Festival & NZSO - Skydancer • Xiao Ma concert • Capital E National Arts Festival 2013 - Kaput • The Total Event - Gen-i ICT Roadshow • New Zealand Wind Energy Association • New Zealand Concrete Society • World Cafe - Te Mahana Conversations • Russell Finnerty - Photographic Convention • Wellington Chamber Music - Xiang ZOU & Jian LIU • NZ Trio • African Communities Council of Wellington - Africa Day • Wellington Girls College - Cultural Extravaganza • MBIE - Maori Housing Seminar • Tokyo String Quartet • Kirkcaldie & Stains - Charity Dinner • Tawa College - Senior Ball 2013 • Crofton Downs Primary School PTA - Neil Cross Fundraiser • Office of the Children's Commissioner - Faith Communities Against Family Violence Workshop • Asia-Pacific Model United Nations AMUNC Ball • Live Nation Australasia - Steve Vai • The Wellington International Ukulele Orchestra • Much More Music Ltd - Shapeshifter • and more...

## Who uses them?

Vector Wellington Orchestra - Veni, Veni, Emmanuel • Inc. - Father's Breakfast • KPMG • Movie Night - La Vie Workshop • Zumba Fitness - ZIN Day New Zealand Associations Conference • Paardekooper & Associates • Takacs Quartet • NZ School Trustees Association

# THE BIG TICKET ITEMS

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## Venues

# The venues network has been a major focus of Creative Capital's work since 2021

## We have three focal points:

- **Producers and artists**  
The ecosystem
- **Audiences**  
Citizens and visitors
- **The economy**  
What happens when  
people assemble for  
live experiences



# THE BIG TICKET ITEMS

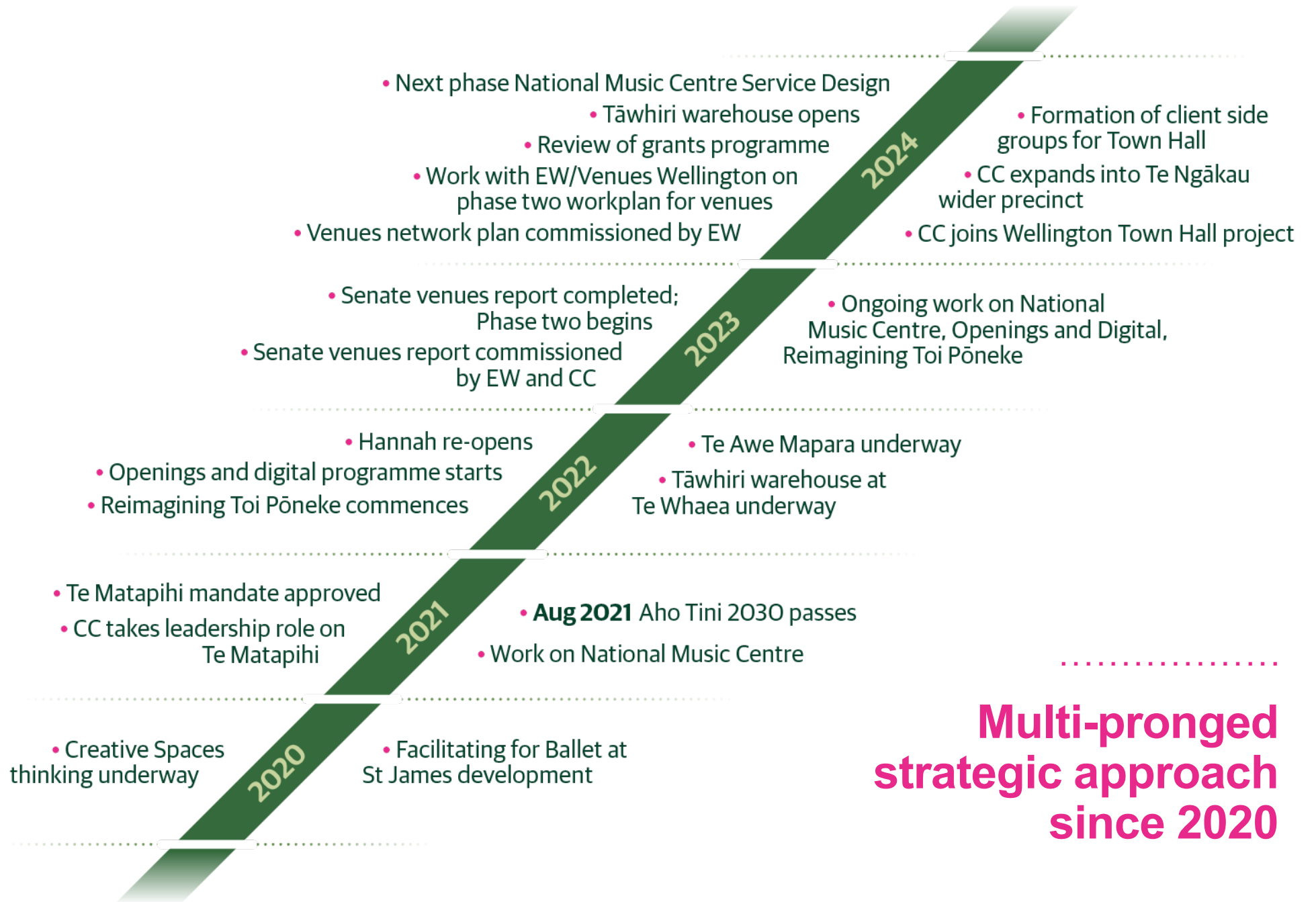
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## Issues snapshot



# THE BIG TICKET ITEMS

## Timeline



Multi-pronged strategic approach since 2020

# THE BIG TICKET ITEMS

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## Achievements

### Multi-pronged approach since 2020

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#### Te Matapihi

- Access for creative sector
  - Enhanced visitor experience
  - Major arts co-design programme with mana whenua
- 

#### Hannah Playhouse

- Reopened as a cultural activator and developer for theatre and dance practitioners
- 

#### Tāwhiri warehouse

- Opened as development and performance house for local sector users
- 

#### Wellington Town Hall

- Shift from construction project emphasis to service design
  - Overall positioning as the People's Hall
  - Enhanced visitor experience
  - Capex investment in technical offsets to lower price point for producers/artists
  - Establishment of client-side structures
- 

#### Reimagining Toi Pōneke

- new model for artists and organisations developed opening 2026
- 

#### Creative Spaces

- Silver Noodle Soup and The Conch brokered
  - Online resources developed
- 

#### Footnote Dance

- Funding for dance studio access
- 

#### National Music Centre

- Leadership of collaborative structure for tenants and WCC/WNZ
  - Enhanced facilities in Town Hall to galvanise music sector
- 

#### Other CBD Civic Venues

- Intended integrated approach in development with Property and Venues Wellington
-



# Te Matapihi Guiding Principles



## Council resolution 15 April 2021

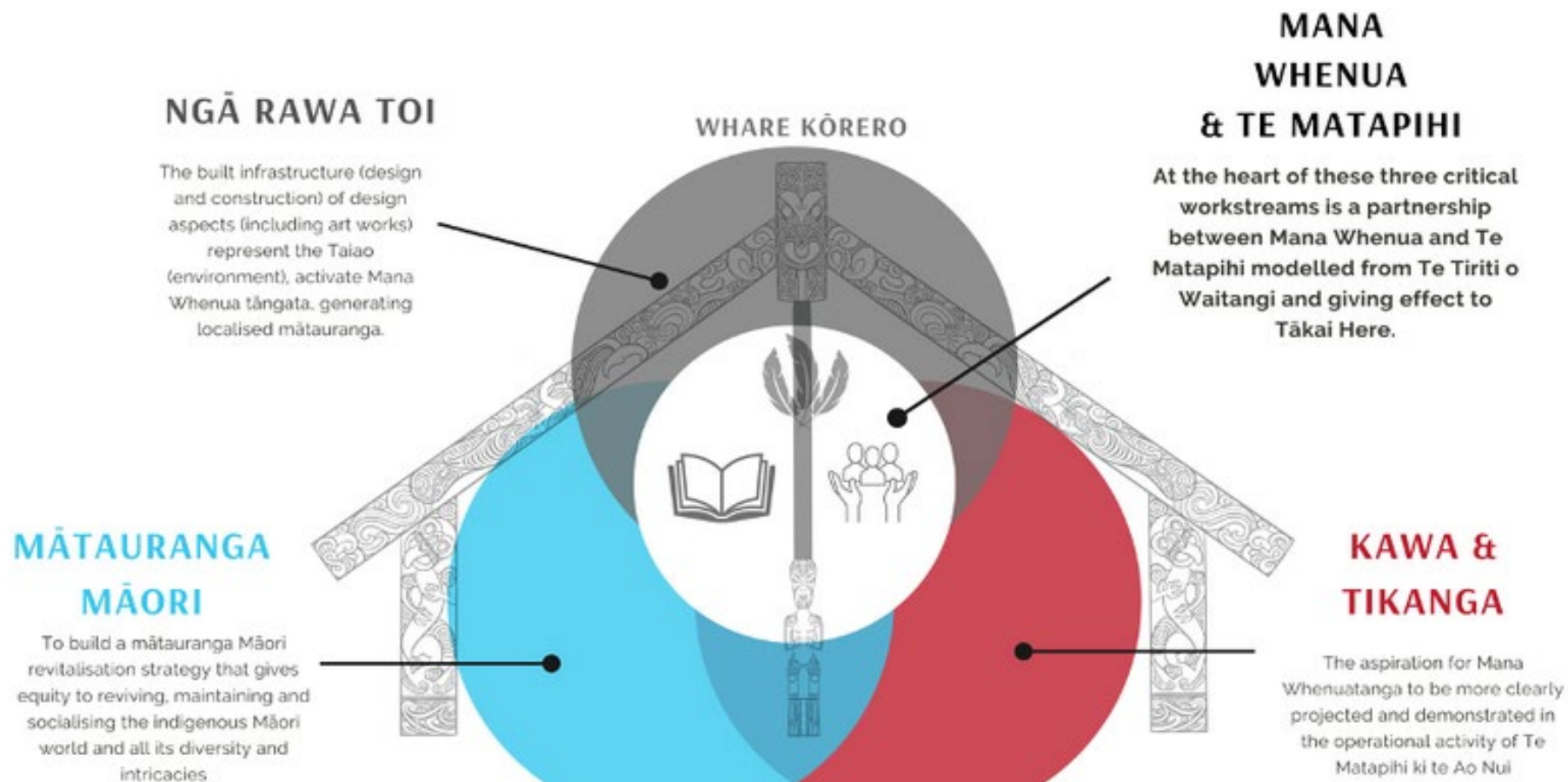
Agree the following design and service principles which will shape the development of services within Te Matapihi, and influence design decisions as the project progresses:

- a. Engage fully with Mana Whenua (including commencing use, from now, of the te reo name Te Matapihi ki te Ao Nui)
- b. Design for the visitor:
  - i. "whole of population" inclusion: traditional, new and future users;
  - ii. facilitating access to knowledge and knowledge services;
  - iii. anchoring social infrastructure in the city.
- c. Harness the power of partnership
  - i. through an integrated (not just co-located) service from Libraries, City Archive and Council Service Centre;
  - ii. as the home of Capital E
- d. Design a visitor experience that is modern, fit for the future and Wellington:
  - i. a spatially flexible, accessible, modern environment speaking strongly of Wellington;
  - ii. a hub of creative, civic, and humanities activities and a visitor attraction in its own right;
  - iii. designed to evolve in response to ongoing digital and population change.

# THE BIG TICKET ITEMS

## Te Matapihi

# TE WHARE KŌRERO O TE MATAPIHI KI TE AO NUI CONCEPTUAL FRAMEWORK



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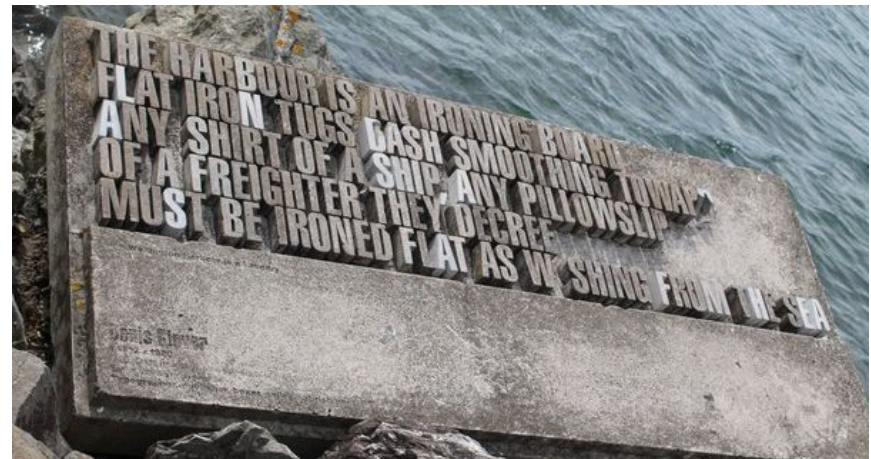
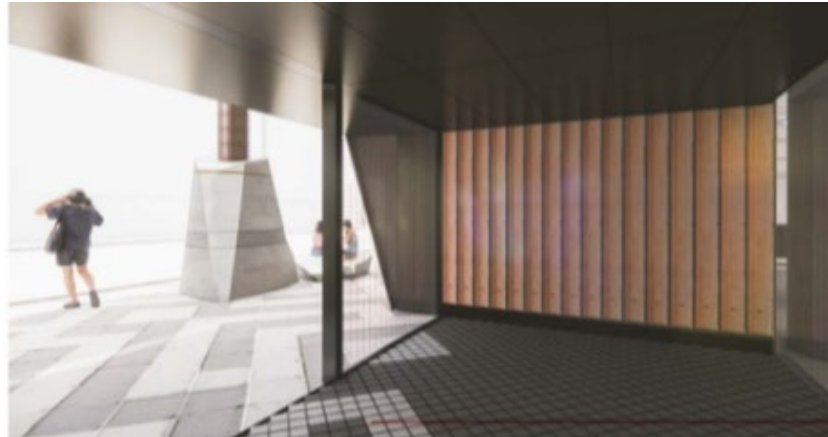




# THE BIG TICKET ITEMS

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## Te Matapihi



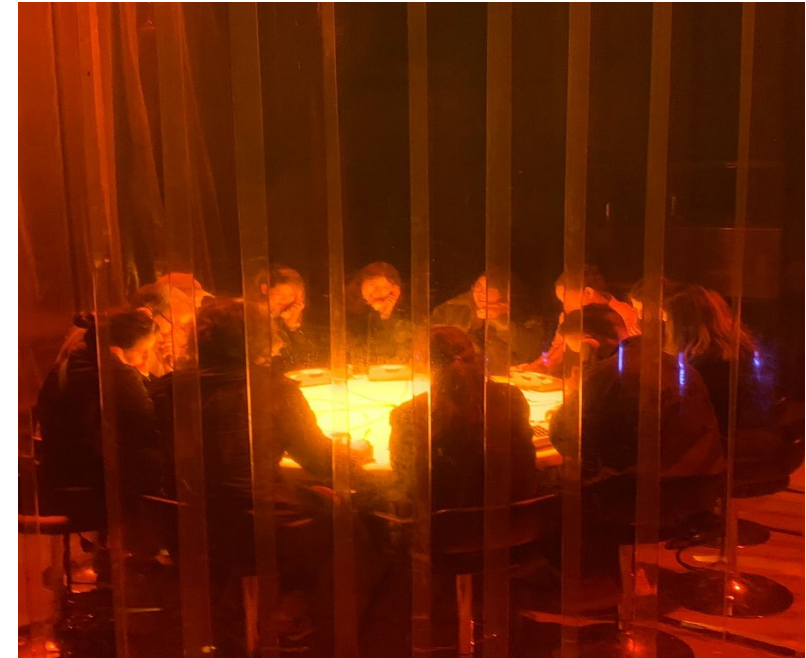


# THE BIG TICKET ITEMS

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## Hannah Playhouse

# Hannah Re-opening





## THE BIG TICKET ITEMS

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### Re-imagining Toi Pōneke

**“A catalyst for  
the growth and  
development of  
Wellington  
artists.”**



- The re-imagined Toi Pōneke vision is defined as a temporary space to support artists to develop and grow.
- Toi Pōneke will be a hub of energy that provides a place for artists at all stages of their career to develop and grow and eventually transition to new opportunities.
- It will achieve this by offering fixed-term rental agreements and by using the tuakana-teina model to connect artists with support from more senior practitioners. The space will be flexible to facilitate different art forms.
- Toi Pōneke will be open, innovative, and committed to fostering diversity, inclusiveness, creativity and collaboration in a dynamic, evolving environment.





**What's next:  
Action Plan Years 4–6  
2025–2027**



# Action Plan Years 4–6

- New action plan in development
- Currently in discussion internally
- Being discussed with sector March/April
- Will come to Council in May
- Will follow new approaches to action plans

Pātai?



# Aho Tini Action Plan

Report on  
Years 1–3  
(2022–2024)

