

TABLED INFORMATION - REFERENCE A



Oral submission to Council 9th December 2013 by Waterfront Watch re Campervan Parking

Thank-you for the opportunity to speak today...unfortunately our computer is out of commission! So unable to locate our written submission but the following is a short history on this subject.

In 2000 a headline in the Dompost " CAPITAL DISGRACE FOR Many tourists" by Trevor Hall Chief executive of Totally Wellington quoting with 1500 campervans on NZ roads there should be 300/400 in Wellington ever night.

In Dompost in 2007 Tim Cossar CEO PWT said the need for a campervan park close to the city is clear but lack of a suitable site has always been an issue. At this time I had been in the South Island and spoke with many Australian and British tourists travelling in campervans the majority of whom said they bypassed Wellington as there is no site in close proximity to the city. This was confirmed by members of an Otago campervan club who head north when they leave the ferry and stay in either Porirua or the Hutt on their return to the ferry.

Then another article in Dec 2012 by the Business, Innovation & Employment Ministry that there were almost 64,000 campervan hires last year. International tourists hired campervans for an average of 15.8 nights and domestic had an average of 7.9 nights. On an average tourists spent \$3836 per adult approx. \$195 per night while domestic spent \$1787 per adult or \$196 per night.

Would now like to refer you to Draft Waterfront Development Plan 2009/2010 – Wellington Campervan Park - There is abundant anecdotal and empirical evidence supporting the establishment of a campervan park in Central Wellington which would deliver considerable social and financial benefits to the city.

WWLtd has identified Site 10, Kumutoto, as an ideal site for a campervan park. We have progressed concept planning in conjunction with Positively Wellington Tourism and the Holiday Parks Assn of NZ. A preliminary feasibility analysis has been prepared. As a follow up to this would now like to quote from WWLtd Quarterly Review 31st March 2012 under progress – THE MOTOR HOME PARK CONTINUED TO EXPERIENCE HIGHER THAN EXPECTED LEVELS OF OCCUPANCY (OVER 70% PER NIGHT) THROUGH THE QUARTER.

AND A FINAL REFERENCE IS Transport and Urban Committee Report 2 27th November 2013 under The key features of Site 10 "bullet point 3" Currently a combined commuter car park and motorhome park capable of accommodating either 156 commuter cars or 39 motor home vehicles that contribute approximately \$400k per annum (reading this it would appear if the campervan space was increased the income would be greater.)

At a forum held on the 1st November 2012 by council on Kumutoto from comments from the floor it was very obvious that the Campervan Park was providing a destination much needed in the city and with the current provision of showers/toilets, this site could be much improved with the provision of minor landscaping with a low mound along Waterloo Quay side with some grasses, flaxes, (a great attraction for Tuis) a play area and an i-Site for cruise ship passengers walking from the port and something on the seaward side to separate the area from the pedestrian/cyclist route.

Would also like to refer you to the submission by the NZ Motor Camp Assn that "motorhoming is a rapidly growing lifestyle choice of the "baby boomers" which is evidenced by the rapid increase in

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the popularity of motorhomes and caravans and the membership growth over the past five years. Over 50,000 New Zealanders (approx. 26,000 vehicles) are members of the NZMCA. A survey of their members in 2012 revealed

1. They spend an average \$78 per day and 75 nights per year holidaying in their vans
2. When choosing overnight parking a safe area CLOSE TO TOWN or area of interest is the overriding consideration.
3. They prefer to visit areas that provide facilities for motorhomes and are generally motorhome friendly.
4. The Wellington-Wairarapa area is one of the least visited area by our members: and
5. Shopping and sightseeing are favourite activities.

Because of the lack of suitable overnight parking area in Wellington our members do not generally stopover unless visiting family and friends. Levin, Porirua and the Hutt are typical stop over points to and from the terminal ferries. The provision of safe overnight parking areas will encourage members to stay in Wellington.

In Conclusion Council cannot keep ignoring the feedback from the general public on how to use the waterfront as public land for leisure, recreation and cultural activities, sporting events not as an extension of the CBD (and although some of you here refer to us as a vocal minority since the article on Kumutoto we have had incredible feedback and support)

As above Campervan holidaying has grown substantially and having such a superbly central place for these tourists Site 10 should be promoted as it would be a plus to the inner city, retailers and of course easy walking distance to the Cable Car, Parliament, Old St Pauls, Te Papa, Botanical gardens to name a few popular attractions. As already recorded improvements should be made to the current site which would be a wonderful welcome to the Cruise ship visitors and for the locals travelling in and out of Wellington views of the working port, the cranes, police boats, ferries and the beauty of the harbour and the monastery on Mt Victoria.

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