

ECONOMIC GROWTH AND ARTS COMMITTEE



MINUTES

TUESDAY 29 APRIL 2014

9.20am – 10.50am, 11.05am – 12.38pm

**Committee Room One
Ground Floor, Council Offices
101 Wakefield St
Wellington**

PRESENT:

Councillor Coughlan (Chair)
Councillor Marsh

(9.20am – 10.50am, 11.05am – 11.17am, 11.20am –
11.50am, 11.51pm - 12.35pm)

Mayor Wade-Brown

Councillor Lester

(9.20am – 10.50am, 11.15am - 12.38pm)

Councillor Ahipene-Mercer

(10.00am – 10.15am, 10.20am – 10.50am, 11.05am –
12.15pm, 12.18pm – 12.38pm)

Councillor Eagle

(9.20am - 10.50am, 11.10am – 12.38pm)

Councillor Peck

Councillor Young

(9.20am – 10.50am, 11.05am – 11.26am, 11.27am –
12.15pm)

APOLOGY:

Councillor Ahipene-Mercer (lateness)

APOLOGIES

Moved Councillor Coughlan, seconded Councillor Young, the motion that the Economic Growth and Arts Committee receive an apology for lateness from Councillor Ahipene-Mercer.

The motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive an apology for lateness from Councillor Ahipene-Mercer.*

MINUTES FOR CONFIRMATION

Moved Councillor Marsh, seconded Councillor Peck, the motion that the Economic Growth and Arts Committee approve the minutes of the meeting held on Tuesday 18 March 2014 which, having been circulated, be taken as read and confirmed as an accurate record of that meeting.

The motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Approve the minutes of the meeting held on Tuesday 18 March 2014 which, having been circulated, be taken as read and confirmed as an accurate record of that meeting.*

PUBLIC PARTICIPATION

NOTED:

1. Nick Bevin and Carol Shortis, representing the Friends of Futuna Charitable Trust, addressed the Committee regarding the group's application for assistance from the Arts and Culture Fund in support of the 2014 Colours of Futuna Concert Series.

CONFLICT OF INTEREST DECLARATIONS

NOTED:

There were no conflict of interest declarations.

**COUNCIL CONTROLLED ORGANISATION: PRESENTATION FROM THE
BASIN RESERVE TRUST**

NOTED:

No representatives of the Basin Reserve Trust were available to present to the Committee.

**MICHAEL HOULIHAN – CHIEF EXECUTIVE, TE PAPA MUSEUM OF NEW
ZEALAND (REPORT 2)**

Michael Houlihan was not in attendance for the meeting.

ORDER OF BUSINESS

NOTED:

The Chair advised that the remainder of the agenda would be taken as follows:

- Report 3 – City Vision Identity Refresh
- Report 1 – Urban Mountain Biking ‘Capital of the World’
- Report 6 – Destination Wellington Update
- Report 9 – Our CBD – Web Portal
- Report 4 – Draft 2014/15 Statements of Intent for Council Controlled Organisations
- Report 5 – Arts and Culture and Business Improvement Districts Development Fund –
March 2014
- Report 7 – Settlement Support Update
- Report 8 – BIDs Update on Activity
- Report 10 – Projects Update

CITY VISION IDENTITY REFRESH

Oral Report of Tracey Kai – Manager, External Relations (REPORT 3)

The Committee was addressed by Livia Esterhazy of the Assignment Group.

Moved Mayor Wade-Brown, seconded Councillor Coughlan, the motion that the Economic Growth and Arts Committee agree that the work that has been done to date on the creation of a new Wellington City Council logo be endorsed, and that the completed design be rolled out as soon as possible.

THAT the Economic Growth and Arts Committee:

1. *Agree that the work that has been done to date on the creation of a new Wellington City Council logo be endorsed, and that the completed design be rolled out as soon as possible.*

URBAN MOUNTAIN BIKING ‘CAPITAL OF THE WORLD’ (REPORT 1)

NOTED:

A presentation was delivered to the Committee by Matt Farrar, John Hutchings, Ash Burgess, and Anthony Edmonds of the Wellington Mountain Bike Club Inc, and David Perks, the Chief Executive Officer of Positively Wellington Tourism.

(Councillor Ahipene-Mercer arrived at the meeting at 10.00am).

DESTINATION WELLINGTON UPDATE

Oral Report of Nelson Sheridan – Manager, Attraction and Retention (REPORT 6)

The Committee was addressed by David Perks and Sarah Meikle, the Chief Executive Officer and General Manager Marketing respectively of Positively Wellington Tourism, and by Gerard Quinn and Melissa Davies, the Chief Executive and General Manager, Business Attraction respectively of Grow Wellington.

(Councillor Ahipene-Mercer left the meeting at 10.15am).

(Councillor Ahipene-Mercer returned to the meeting at 10.20am).

(The meeting adjourned for morning tea at 10.50am).

(The meeting reconvened following morning tea at 11.05am).

(Mayor Wade-Brown and Councillors Coughlan, Marsh, Ahipene-Mercer, Peck, and Young were present when the meeting reconvened).

(Councillor Eagle returned to the meeting at 11.10am).

(Councillor Lester returned to the meeting at 11.15am).

(Councillor Marsh left the meeting at 11.17am).

(Councillor Marsh returned to the meeting at 11.20am).

OUR CBD – WEB PORTAL

Oral Report of Phil Becker – Business Relations Manager (REPORT 9)

The Committee was addressed by Chris Wilkinson, the Managing Director of First Retail Group.

(Councillor Young left the meeting at 11.26am).

(Councillor Young returned to the meeting at 11.27am).

DRAFT 2014/15 STATEMENTS OF INTENT FOR COUNCIL CONTROLLED ORGANISATIONS

Report of Richard Hardie, Warwick Hayes, and Maree Henwood - Portfolio Managers, Council Controlled Organisations (REPORT 4)

(Councillor Marsh left the meeting at 11.50am).

(Councillor Marsh returned to the meeting at 11.51am).

Moved Councillor Coughlan, seconded Councillor Ahipene-Mercer, the substantive motion.

The substantive motion was put and declared CARRIED.

RESOLVED:

THAT the Economic Growth and Arts Committee:

1. *Receive the information.*
2. *Agree that the Chair will write to each organisation requesting changes for the final 2014/15 Statement of Intent as detailed below:*

Basin Reserve Trust

- a) *Make a stronger connection between the work programme outlined in the FMP and how this has been accounted for in the draft budget.*

Positively Wellington Tourism

- a) *Examine the apparent decrease in Wellington's market share of convention business to better understand if there has been a decline and if so what actions are required to address any decline.*

Wellington Museums Trust

- a) *Clarification regarding repeat visitation forecasts for City Gallery.*
- b) *A new KPI detailing a fully-costed visitor subsidy.*

3. *Note that the draft Statements of Intent for Positively Wellington Venues and the Wellington Regional Stadium Trust were presented to this Committee at its meeting on 18 March 2014.*
4. *Note that the final Statements of Intent will be presented to this Committee at its meeting on 10 June 2014.*

**ARTS AND CULTURE AND BUSINESS IMPROVEMENT DISTRICTS
DEVELOPMENT FUND – MARCH 2014**

Report of Mark Farrar – Senior Advisor, Funding and Relationships, Natasha Petkovic-Jeremic – City Arts Manager, and Phil Becker – Business Relations
Manager

(REPORT 5)

Moved Councillor Coughlan, seconded Councillor Ahipene-Mercer, the substantive motion.

The substantive motion was put and declared CARRIED.

