
NATIONAL FORUM ON ECONOMIC DEVELOPMENT, HAMILTON, 23 – 25 JULY 2013

1. Purpose of Report

This report provides information on the National Forum on Economic Development, to be held in Hamilton from 23 – 25 July 2013, and to seek approval for the Mayor to attend this conference.

2. Recommendations

Officers recommend that the Strategy and Policy Committee:

- 1. Receive the information.*
- 2. Approve the attendance of the Mayor the NZ National Forum on Economic Development to be held in Hamilton from 23 – 25 July 2013 and that the costs associated with attending the conference be met from the Elected Members' budget (GVEM01).*
- 3. Note that a report back on the conference will be presented to the Strategy and Policy Committee in accordance with Council policy.*

3. Discussion

The Forum follows on from and dovetails with the LGNZ conference. It's an opportunity for mayors and councillor's to get an "on-the-ground" look at local and regional economic development, and how it's happening in other regions, across New Zealand.

This year's focus is on "A forum for thought leadership and strategic innovation in Economic Development". Some of the topics will include:

- Developing the Maori Economy – working together to achieve New Zealand's growth
- Building our innovation ecosystem, a city of 4 million
- Youth to work – the interventions that can help with our growing youth unemployment
- Infrastructure for economic growth
- Fostering new prospects in China
- Economic development leaders – change agents for their communities
- Including a number of local case studies and round table discussions with senior government officials.

The keynote speakers include:

SHAUN HENDY

Shaun Hendy is Professor of Computational Physics at MacDiarmid Institute for Advanced Materials and Nanotechnology at Victoria University of Wellington and an Industry and Outreach Fellow at Callaghan Innovation. Shaun has a PhD in physics from the University of Alberta in Canada and a BSc(Hons) in mathematical physics from Massey University.

He has a wide range of research interests, including computational physics, nanoscience, complex systems and innovation, and has authored more than 90 peer reviewed journal articles on these and other topics. In 2010, Shaun was awarded the New Zealand Association of Scientists Research Medal and a Massey University Distinguished Young Alumni Award.

In 2012 he was elected a Fellow of the Royal Society of New Zealand for his research on nanotechnology, and in 2013 he was awarded ANZIAM's E. O. Tuck medal for research in applied mathematics. Shaun also writes a blog, 'A Measure of Science', as part of Sciblogs.co.nz and has a monthly column in Unlimited Magazine.

He also has a regular slot on Radio New Zealand Nights as physics correspondent. In 2012, Shaun was awarded the Callaghan Medal by the Royal Society of New Zealand and the Prime Minister's Science Media Communication Prize for his achievements as a science communicator. His first book, Get Off the Grass, co-authored with the late Sir Paul Callaghan is due out in August 2013.

MR NGĀHIWI TOMOANA

Ngāhiwi Tomoana has been the Chair of Ngāti Kahungunu Iwi Incorporated since 1996. He has been involved in hapū and iwi development most of his life.

Ngāhiwi is currently Co-Chair of the Māori Economic Development Panel, and was previously Chair of the Primary Sector Group of the Minister of Māori Affairs' Māori Economic Taskforce.

Initiated as part of the Minister of Māori Affairs' Māori Economic Taskforce, Ngāhiwi has led the development of a Māori-China engagement strategy and has accompanied the Minister on two official visits to China, as well as leading a number of Māori business delegation missions to explore opportunities in this market. Ngāhiwi is a strong advocate for developing a mutually beneficial "people-to-people" relationship between Māori and Chinese, based on the cultural connections between the two nations.

Ngāhiwi has a strong background in the seafood industry. He has taken a lead in promoting Māori aquaculture for the wider Māori community and his iwi, and organised the first Māori Fisheries Conference in Napier in 2006. He has previously been a Director & Chair of Te Ohu Kaimoana Trust. Ngāhiwi played

an important role through the Treaty Tribes Coalition in the discussions over the development of the fisheries allocation method. He is currently a Director of Hawke's Bay Seafood's Limited.

Ngāhiwi is passionate about the rights of Māori and other indigenous peoples to their estates and fisheries and he represents indigenous peoples' views at the International Whaling Commission

A copy of the full programme is attached as Appendix One to this report.

3.1 Appointment of delegate to the conference

The Mayor has indicated her preference to attend this conference. The Mayor will be already be attending the LGNZ Conference in Hamilton from 21 – 23 July 2013. No additional transport costs will be incurred.

3.2 Considerations

When deciding whether elected members should attend this conference, consideration should be given to:

- the cost; and
- the impact of attendance on the budget; and
- other conferences elected members may wish to attend later in the financial year.

The approximate cost of attendance delegate is detailed as follows:

Item	Cost
Registration	\$700.00
Accommodation – 2 nights	\$210.00
Total	\$910.00

The costs incurred will be met from the elected members' conference fees, travel and accommodation budget (GVEM01).

4. Conclusion

There are no meetings of Council during the month of July. A decision is required from Strategy and Policy Committee which has the delegation to approve domestic conferences and seminars.

Contact Officer: *Anusha Guler, Manager, Democratic Services – Democratic Services*

National Forum on Economic Development – 24/25 July 2013
Claudelands Event Centre, Hamilton

A forum for thought leadership and strategic innovation in Economic Development

Tuesday 23 July 2013

3.30pm Joint EDANZ/LGNZ Opening and Closing function

Wednesday 24 July 2013

8.00am Registration and networking,

8.45am Master of ceremonies – Hannah Samuel
Welcome, EDANZ Chairman, Bill Findlater
Powhiri

9.00am Mayors Panel

9.45am Bringing a global perspective to innovation in NZ
Mary Quin- CEO Callaghan Innovation

10.30am **MORNING TEA**

11.00am *NZTE*

11.15am *Minister (invited)*

11.45am International Trade
Fran O'Sullivan

12.15am Developing the Maori Economy – working together to achieve NZ's growth
Ngahiwi Tomoana - chair of Ngati Kahungunu, chair of Maori Economic Development Panel

12.45pm **LUNCH**

1.45pm Concurrent sessions (3 parallel sessions)

- Government Round Tables
- Economic Recovery – the Christchurch story
- Major Events – Auckland and Taranaki

2.45pm Concurrent sessions (3 parallel sessions)

- Government Round Tables
- Regional projects
- Maori ED – regional models

3.45am **AFTERNOON TEA**

4.15pm A city of 4 million, Regional Innovation contributing to National success

Shaun Hendy

Including an analysis of regional comparative advantage using patents to see how regional specialities complement New Zealand's strengths in innovation as a whole

5.00pm Review of the day

6.00 – 10.00 Dinner – Wintec Atrium

Thursday 25 July 2013

8.15am coffee and networking

8.45am Master of Ceremonies

9.00am Infrastructure for economic growth - Fibre.

Ross Young, Google NZ

9.45am Concurrent sessions (2 parallel sessions)

- What does a relationship with China mean? – Pat English
- The business of fibre – 2 regional case studies – *Sponsored by Telecom*

10.45am **MORNING TEA**

11.15am Economic Development in Australia

Steven Chapple – Chairman Economic Development Australia

11.30am Panel – Education to Employment - economic development as the connector

Graeme Benny – CEO, Careers NZ, Paul Kennedy – CEO, Student Job Search, Mayor Dale Williams – Chairman, Mayors Taskforce

- How can a country successfully move its young people from education to employment?
- What are the challenges?
- Which interventions work?
- How can these be scaled up?

12.30pm **LUNCH**

1.30pm Concurrent sessions (2 parallel sessions)

- Regional Case studies
- NZs Competitiveness – where to from here

2.30pm Leadership in economic development – perception is reality. How does your reputation stack up?

Hannah Samuel

3.15pm Review of the day and closing address