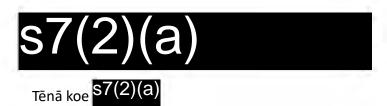
Absolutely Positively Wellington City Council

Me Heke Ki Pôneke

File Ref: IRC-7612



Thank you for your email dated 3 December 2024 to Te Kaunihera o Pōneke | Wellington City Council (the Council). Your request has been considered under the Local Government Official Information and Meetings Act 1987 (LGOIMA). As per my email dated 21 January 2025, the Council extended your request to allow the necessary consultation on your request. This has now been completed, below is our response to your request.

To supply your current agreement with Mason Screen - CIRCUIT Artist Moving Image Aotearoa (the CIRCUIT) regarding curating and delivering the Masons Screen, including timelines of when these agreements started/have been renewed.

The current Letter of Agreement signed November 2022 for January 2023 - January 2026 programme period. Following this, the agreement may be extended for a further duration. See Item 1.

### Timeline of agreements:

| Date of Agreement | Fund Period                           | Programme period            |  |
|-------------------|---------------------------------------|-----------------------------|--|
| 10 November 2015  | F2015/16 December 2015 – December 2   |                             |  |
| 9 June 2016       | F2015/16 December 2016 – December 201 |                             |  |
|                   | F2018/19                              | January 2019 - January 2020 |  |
| 13 August 2018    | F2019/20                              | January 2020 – January 2021 |  |
|                   | F2020/21                              | January 2021 - January 2022 |  |
|                   | F2022/23                              | January 2023 – January 2024 |  |
| 22 November 2022  | F2023/24                              | January 2024 – January 2025 |  |
|                   | F2024/25                              | January 2025 – January 2026 |  |

Note: historic public art funding allocations, can be found online - <u>Past Public Art Fund grant</u> allocations - Arts - Wellington City Council

Can you please supply meeting minutes and calculations as to how the \$750 commissioning rate for new works was assessed and how it has been reviewed?

The Council may discuss the rates with the supplier. However, the Council does not calculate, review or assess the commissioning rates for new works, this is managed by the supplier (in this case CIRCUIT). Discussions with CIRCUIT on the rates were discussed in the Public Art Panel Meeting Minutes for November 2015 and October 2022. Please see item 2 and 3.

### Including how it's been tested against your commitment to Living Wage frameworks?

The Council does not test public art suppliers against our own commitments to the Living Wage. This part of your request has been refused under section 17(e) of the LGOIMA that the document alleged to contain the information requested does not exists.

### How pay parity for video artists are comparable to those delivering works for the **Courtenay Place Lightboxes?**

Pay parity between video artists, still-works artists, and other forms of art is not directly comparable. Each form of art utilizes different methods, materials, and resources, as well as distinct processes for development, printing, and installation. Consequently, compensation for artwork will be subjective and variable.

### Can you please provide the council's definition of public art and how the Mason's screen maintains this with the inherent physical barriers of the site?

See Public Art Policy pg 3 'Definition: What is public art?' Public Art Policy. The CIRCUIT fits the definition "art process and artworks in the public sphere that may be variously described as sculpture, murals, street-art, performance, new-genre public art, relational aesthetics, and/or installations.

What accommodations have been made to ensure video works are accessible to all? While the on-site artwork has accessible limitations the Council has ensured that the site is safe for those that can access the site. To ensure that artwork is available to all, CIRCUIT does display some of their video work online.

### How has the curation ensured it fairly represents disabled artists, please include any data representing this?

CIRCUIT undertakes an open call for all artists, the Council reviews proposals alongside CIRCUIT, but CIRCUIT ultimately makes the final decision. The Council does not hold information or data on CIRCUIT's curation of new works or the representation of disabled artists. This part of your request has been refused under section 17(e) of the LGOIMA that the document alleged to contain the information requested does not exists.

How much council investment to date has gone into this Smart Capital urban design? The Council has invested \$285,000 in the Smart Capital Urban Design Project which was completed in 2015.

### How has it been assessed against your commitment to 'creating spaces that showcase universal design' in your Accessibility Action Plan 2019.

The Masons Lane project encompassed the refurbishment of a key pedestrian connection between The Terrace and Lambton Quay. The project had a particular focus on improving safety and wayfinding for all users, incorporating improvements to surfaces, lighting and signage, along with opening up sightlines to improve visibility.

The aims of the project were:

- improve the pedestrian network and strengthen a key link between Lambton Quay and The Terrace;
- improve the safety of all users through passive surveillance;
- improve the quality of the environment with better quality surfaces, artwork and light;
- support existing businesses, residents and pedestrians;
- highlight entrances to the laneway to draw people into the space and assist with wayfinding.

The Mason's Lane project was completed in 2015 and thus pre-dates the Accessibility Action Plan (2019). However, the project would most closely align with the following Actions:

Action 3: Accessible Spaces - The accessible space will act as a starting point within the city for full accessibility.

'Universal Design principles will be applied to the space, street and buildings. The space will be designed with the accessibility community who will input on what the new higher standard should look and feel like.'

Action 6: Urban Design Ensure that the design of public spaces incorporates universal design principles.

'Better designed streets, managing footpaths and public spaces, and removing potential barriers that block these spaces' in alignment with the emerging Footpath Management Policy at that time.

Due to the challenging topography of the space, a fully accessible route through the lane wasn't possible as part of this refurbishment project. However, consultation was undertaken with the Accessibility Advisory Group in 2015, which provided advice on handrails, step edge contrast, surfaces, reduction in clutter and other Universal Design and accessibility aspects.

Below are the documents that fall in scope of your request and my decision to release the documents:

| Item | Document Name               | Decision   |
|------|-----------------------------|--|
| 1.   | Current Letter of Agreement | Release with redactions under section 7(2)(a) to protect privacy of natural persons. |

| Item | Document Name                       | Decision  |
|------|-------------------------------------|---|
| 2.   | PAP Agenda & Minute – November 2015 | Release with redactions under section 7(2)(a) to protect privacy of natural persons.  Some information is also out of scope of the request. |
| 3.   | PAP Agenda & Minutes – October 2022 | Release with redactions under section 7(2)(a) to protect privacy of natural persons.  Some information is also out of scope of the request. |
| 4.   | Public Art Policy                   | Release in full   |

You have the right, by way of complaint under section 28(1) of the LGOIMA, to request an investigation and review of the Council's decision by the Ombudsman. Information about how to make a complaint is available at <a href="https://www.ombudsman.parliament.nz">www.ombudsman.parliament.nz</a> or freephone 0800 802 602.

If you require further information, please contact <a href="mailto:official.information@wcc.govt.nz">official.information@wcc.govt.nz</a>.

Nāku noa, nā

Asha Harry Official Information & Privacy Wellington City Council

### Letter of Agreement

### Masons Screen -Circuit Artist Moving Image Aotearoa

Absolutely Positively Wellington City Council

22 November 2022

Mark Williams, Director CIRCUIT Artist Moving Image Actearoa P.O.Box 7526 Newtown 6021 Wellington

Letter of agreement: Public Art Fund Grant to CIRCUIT Artist Moving Image Aotearoa to provide video content for Mason's Screen

Tēnā koe Mark.

We are pleased to advise you that Mason's Screen has been selected for funding by the Wellington City Council's City Arts team based on recommendations from the Council's Public Art Panel.

This letter acts as an agreement between you, as the curator, and the Wellington City Council in relation to the funds that we have granted to you towards the Mason's Screen project.

The Council's City Arts team agree to grant you a total of \$10,900.00 (plus GST if applicable) from the Public Art Fund (PAF) each year for three consecutive financial years as follows: 2022/23 for the January 2023 –January 2024 programme; 2023/24 for the January 2024 – January 2025 programme and 2024/25 for the January 2025 – January 2026 programme. The Senior Arts Advisor will contact you regarding invoicing Council for each grant annually.

### Background

Mason's Screen is a partnership between Wellington City Council (City Arts/Public Art Panel) and CIRCUIT Artist Moving Image Aotearoa to provide content for a public screen showing moving image work by artists in Mason's Lane. The annual programme will consist of 5 existing works programmed through CIRCUIT's extensive online collection, 3 new works commissioned through a joint call for proposals and 1 commissioned work for Matariki each year.

### Key aims

- Revitalise Masons Lane by presenting contemporary art in public space
- Deliver on the Council's Public Art Policy and Aho Tini strategy, including by responding to the Aho Tini focus areas: Aho Tangata, Aho Hononga, Aho Whenua and Aho Mahi through the project and selected artworks
- Provide opportunities for Wellington artists and emerging artists to show their work in public space
- Provide opportunities for Wellington audiences to see contemporary moving image work by artists
- Provide a public space to show work by relevant international artists e.g. Te Whare Hēra residency; artists exhibiting in Wellington; artists from Wellington's sister cities

### Process

City Arts and CIRCUIT will work in partnership with input from the Public Art Panel as required. As curator, your role is to manage the content for Mason's Screen. We ask that you do, however, inform Senior Arts Advisor, Eve Armstrong of the project's development and also finalise the videos to be shown with her.

### CIRCUIT's role

- Reviewing received proposals from the 3 call outs and recommending works to City Arts/PAP
- Commissioning a Matariki curator and overseeing the artwork selection
- Programming 5 existing works using 500 videos in online collection at www.circuit.org.nz and general industry knowledge
- Commissioning associated writing
- Liaising with artists to request/edit associated texts (synopsis, artist bios) plus video
- Maintaining a sub-page on circuit.org.nz with list of previous works, upcoming works, general information about the project, downloadable application form, associated texts for individual works and video
- Compiling video onto appropriate digital file specs and output to auto-play, auto-loop and uploading video via online platform or on-site media player
- Installing artwork labels\*
- Posting social media notices for new work etc
- Researching and curating international work from sister cities as relevant. This also include visiting artists e.g. Te Whare Hēra, other artists in town
- Report back to City Arts and the Public Art Panel including through regular communication with the Senior Arts Advisor and through a written report for years 22/23 and 23/24 and a presentation to the Public Art Panel in 24/25.

\*If the artwork installation becomes wireless in the future, WCC will install the label.

### City Arts' role:

- Working with CIRCUIT to develop a call for proposals
- Working with CIRCUIT to finalise videos to be shown
- Reviewing received proposals from the 3 call outs
- Updating the Public Art Panel and the Council throughout the project
- Liaising with relevant Council staff regarding any maintenance required
- Promoting the project through City Arts and Council networks including City Arts Pānui, website, social media
- Producing artwork labels

### Public Art Panels' role

- Provide feedback on the project as required
- Review project reports and make recommendations on future funding

**Budget - Annual Grant** 

| Description                   | Price | Quantity       | Cost     |
|-------------------------------|-------|----------------|----------|
| Artist fee (historical works) | 300   | 5              | 1500     |
| Artist fee (new commission)   | 750   | 3              | 2150     |
| Matariki commission           | 750   | One off annual | 750      |
| CIRCUIT administration        | 5000  | One off annual | 5000     |
| New commission writer         | 750   | One off annual | 750      |
| Matariki curator              | 750   | One off        | 750      |
| TOTAL Annual Budget           |       |                | \$10,900 |

### Public Art Fund Grant

If any issues arise that mean your proposed project cannot happen, the grant will need to be refunded. Should this occur, a fee to cover your work-to-date will be negotiated and paid to you. The contribution from Wellington City Council's Public Art Fund can only be used for the purpose of your project as outlined above, and not for an alternative project. Given that this funding is a grant, if the costs of the project exceed the current budget there should be no expectation that the Public Art Fund will meet these costs. There is a 12-month limit on the use of this grant; if the grant has not been used for the intended purpose within this time, the grant will need to be refunded.

### Promotion

CIRCUIT and City Arts will work together to promote the Mason's Screen project. In acknowledgment of support from the Public Art Fund all publicity material must exhibit the Council's PAF logo. The Senior Arts Advisor must review this material prior to print to ensure correct use of the logo. City Arts will also acknowledge CIRCUIT in all publicity material.

### Reporting and Evaluation

CIRCUIT will submit a written report in years one and two of this three-year agreement (Financial years 22/23, 23/24) and present to the Public Art Panel in 24/25. Following this the agreement may be extended for a further duration.

Please sign this letter to record your agreement of the above conditions, keep one copy of this letter and return the original to City Arts. If you have any questions about these conditions, please do not hesitate to contact me.



Andy Lowe, Manager City Arts, Ngã Mahi Toi O Pôneke Wellington City Council

Signature
S7(2)(a)

Curator: Mark Williams

Date: 14/12/22

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### **PUBLIC ART PANEL AGENDA**



Date/Time:

Monday 16 November 2015, 12.00 – 2.30pm. Refreshments provided.

Venue:

Committee Room 1, Ground Floor, Wellington City Council, 101 Wakefield Street, Wellington

### **ATTENDING**

### External Arts Advisors:

- s7(2)(a) The Dowse Art Museum
- s7(2)(a) City Gallery, Wellington

### Wellington City Council:

- Natasha Petković-Jeremić, Manager City Arts & Events (PAP Chair)
- Eve Armstrong, Arts Advisor, City Arts & Events (PAP facilitator)
- Trudy Whitlow, Manager Urban Design & Heritage
- Anna Harley, Senior Urban Designer, Urban Design
- Victoria Bennett, Projects Officer, Assets & Projects
- Nicky Karu, Manager Treaty Relations

Apologies:

• \$7(2)(a) The School of Art, Massey University. Kura will provide feedback to City Arts prior to the meeting.

### **Documents**

 Applications for proposals 1- 9 are available to view at: <a href="https://www.dropbox.com/sh/gc2ylpltvo756ou/AADPQpMxcgq08meWnXP\_gheTa">https://www.dropbox.com/sh/gc2ylpltvo756ou/AADPQpMxcgq08meWnXP\_gheTa</a>
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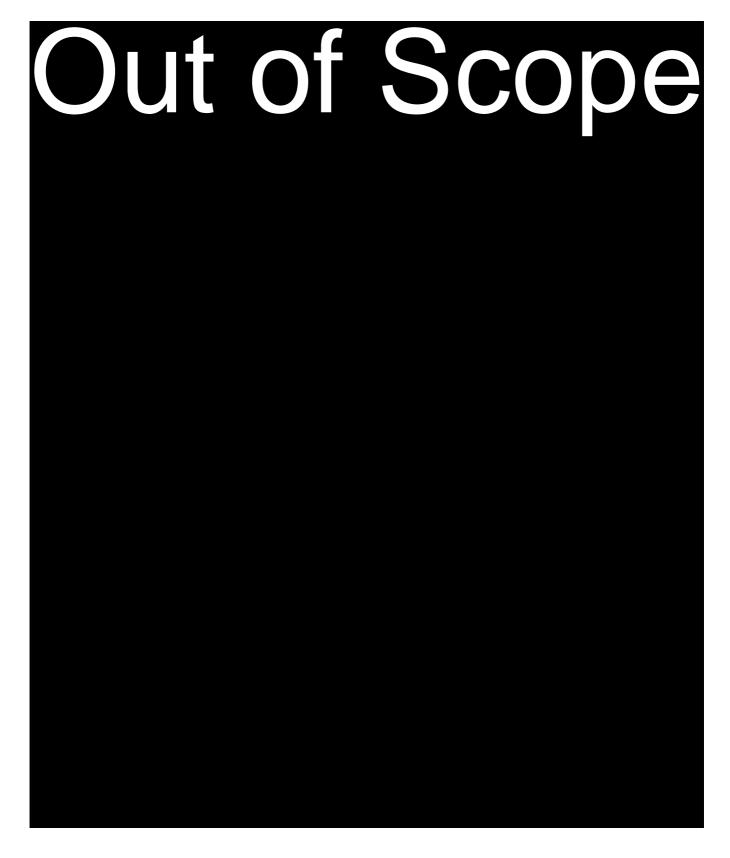
Please advise the Arts Advisor if you require hard copies.

### **MEETING OVERVIEW**

- Minutes from previous meeting & conflicts of interest
- Presentations
- Proposals
- Update on projects

### Minutes from the previous meeting and conflicts of interest

- 1. Previous minutes to be circulated and discussed.
- 2. Any conflicts of interest to be discussed.



### **Update on projects**

### Update on previous meeting

Eve will provide an update on outcomes from the Panel's meeting in August

### **Masons Lane update**

Eve will provide an update on the screen project in Masons Lane in collaboration with Urban Design and Circuit. \$7300.00 from the 2015/16 PAF has been allocated to this project to support the partnership with Circuit.

### Public Art Panel Minutes

Hui 1 - 13 October 2022

Hui 2 - 31 October 2022

### Venue:

Hui 1 - In person: Level 16, 113 The Terrace, Room 16.08 & online

Hui 2 - Online: Teams - notes in blue

### **Attendees**

External Arts Advisors:

Arts, Massey University

\$7(2)(a)

Māori, Toi Rauwhārangi-College of Creative

Arts, Massey University

\$7(2)(a)

ndependent Curator and Arts Commentator

### Wellington City Council:

- Andy Lowe, Manager, City Arts, Creative Capital (PAP chair)
- Eve Armstrong, Senior Arts Advisor, City Arts, Creative Capital (PAP facilitator)
- Farzad Zamani, Urban Regeneration and Design Manager, City Design
- Karl Noldan, Public Art and Memorials Specialist, Assets & Projects Parks, Sport & Recreation
- Kohe Webster, Coordinator Māori Partnerships, Mataaho Aronui Māori Strategic Outcomes
- Sophie Jerram, Programme Manager Aho Tini, Creative Capital \*
- Pippa Sanderson, Senior Arts Advisor, City Arts, Creative Capital \*
- Gina Matchitt, Project Coordinator, City Arts, Creative Capital

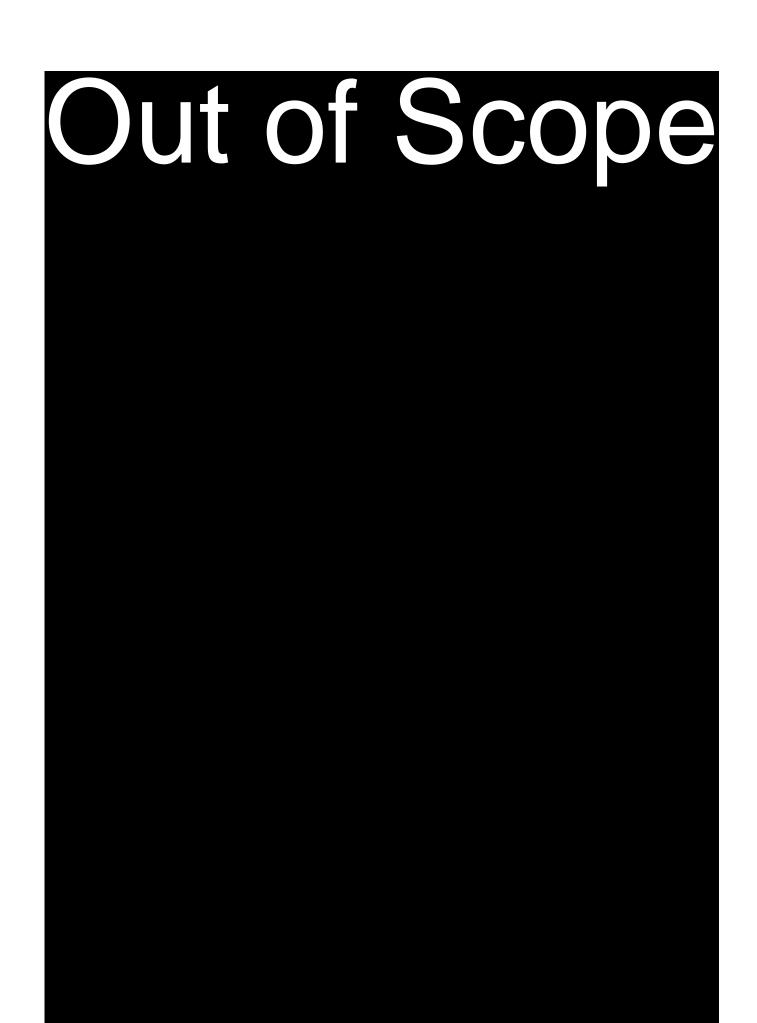
### Guests:

- : Out of scope
- Mark Williams, Director, Circuit Artist Moving Image Aotearoa
- Out of scope

### Apologies:

- s7(2)(a) Te Papa Tongarewa
- Stephanie O'Shea, Senior Urban Designer, Public Space City Design & Place Planning

\*Not present at hui 2



### Masons Screen - Mark Williams, Circuit Artist Moving Image.

Report back on annual funding and discussion regarding future funding.

### Hui 2 - Discussion and Decision

The panel agreed to continue to support Circuit through a 3-year agreement with the duration of video works to be increased to 6 weeks. City Arts will review the budget and finalise details with Circuit directly. City Arts noted there may be a need to further increase the budget to accommodate increased fees for artists including the three commissions, Matariki curator/artist commission fees and other running costs.

The PSR team manages the maintenance of the infrastructure. Karl Noldan will arrange an onsite meeting with a contractor, Circuit and City Arts to look at maintenance and upgrading the equipment and site. Improving internet connection to enable remote access will be explored, along with addressing the other issues raised by Circuit in the report presentation.

The panel also discussed opportunities to further celebrate and increase the visibility of Masons Screen including through WCC social media. Exploring future opportunities to show or reshow the artists' videos was also discussed.





## PUBLIC ART POLICY 2012



### WHAT THE CITY WANTS FROM PUBLIC ART ACTIVITY

### INTRODUCTION

Wellington City Council is committed to supporting arts activities to create and sustain opportunities to ensure the city and suburbs are vibrant, engaging and dynamic.

Public art is the most visible and accessible form of art and is integral to what makes Wellington a stimulating and inviting place to be. It is a key indicator of a city's creativity, openness and quality of life.

Public art performs an important social function by reflecting a city's heritage and also its cultural diversity. Public art can shape regional identity – creating a sense of belonging and improving the look and feel of our public places.

Public art has an important role in social and economic change. It stimulates new thinking and activity that directly inspires innovative new businesses and social activity.

Public art can also be critical, provocative and can generate discussion about our cities and how we live in them.

### **PUBLIC ART VISION**

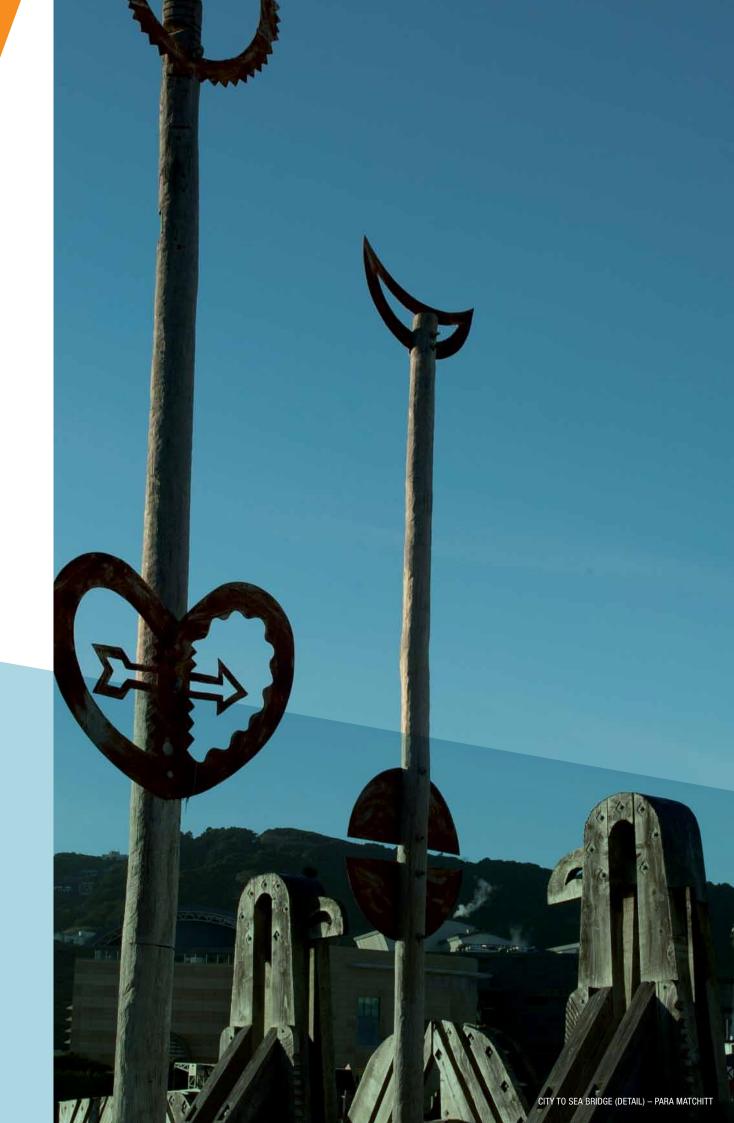
Wellington City Council will continue to support and encourage public art activity that is of a high artistic standard and that promotes Wellington as a dynamic and culturally diverse city.

### **PURPOSE**

The Public Art Policy outlines eight desired outcomes for public art activity. These express Wellington's commitment to the role of public art in the overall strategic planning of the city. They also contribute to the implementation of Towards 2040: Smart Capital and the Arts and Culture Strategy.

The policy identifies a set of outcomes for public artworks to achieve, and how this will be done. It also covers:

- + criteria for approving new public art activities
- + criteria for accepting donated/gifted works
- criteria for relocating existing works
- + criteria for deaccessioning existing works
- + maintenance and asset management
- monitoring and evaluation



### **DEFINITION**

### What is public art?

The policy refers to public art as an activity so that it captures all art forms that take place in a public space. Public art activity is defined here to include permanent, temporary and performance art, and the conceptual contribution of an artist to the design of public spaces.

Public art activity encompasses:

- artists contributing to the thinking and design of public places and spaces
- art concepts and/or artworks and/or design features integrated into urban design developments (including buildings, streets and parks)
- + artists working in and with communities in public spaces
- art processes and artworks in the public sphere that may be variously described as sculpture, murals, street-art, performance, new-genre public art, relational aesthetics, and/or installations

The Public Art Policy does not cover:

- Wellington City Council City Art Collection a collection of artworks situated within Council buildings covered by the Furnishing Art Collection Policy
- privately owned works
- + events covered by the Events Strategy
- + advertising/billboards located in public space
- + anything on private land
- + impromptu public art activity

### **SCOPE**

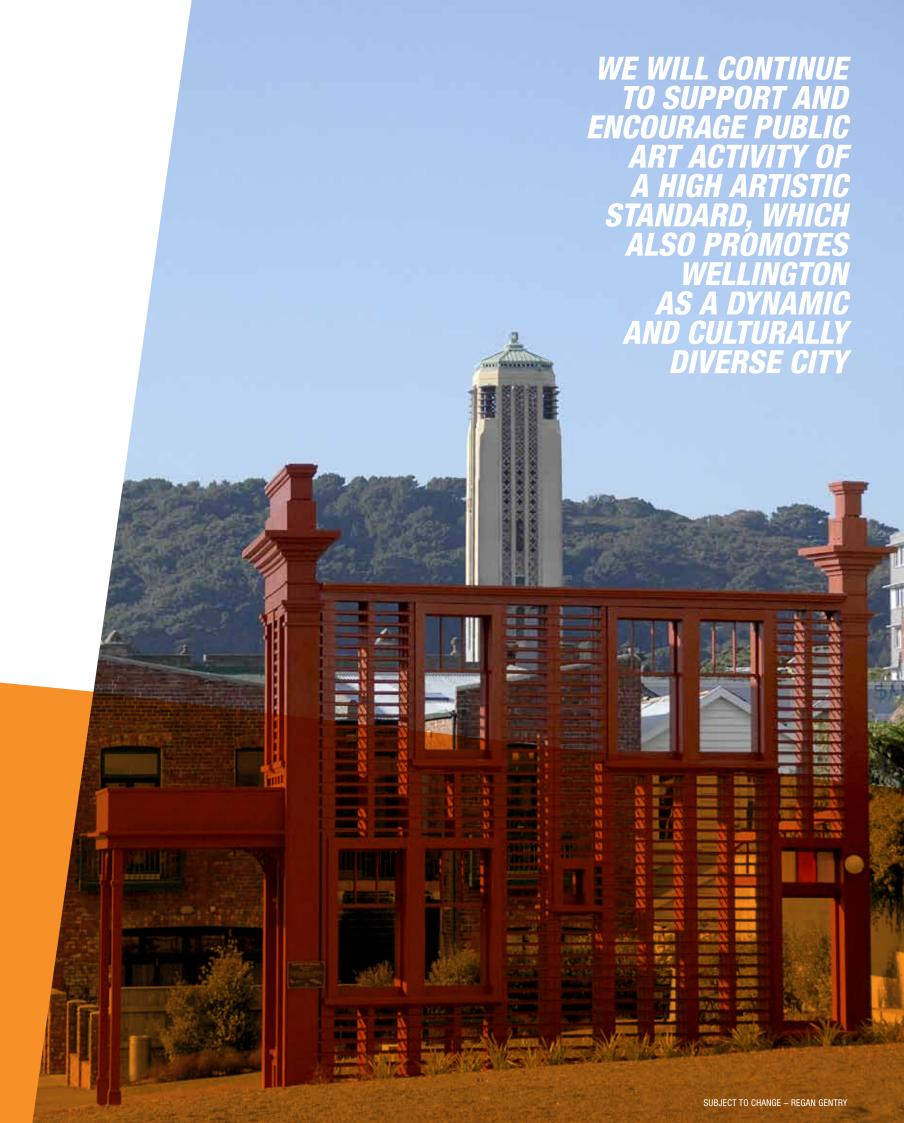
Wellington City Council represents the citizens of Wellington in the facilitation, approval, management and maintenance of public art activities.

The policy applies to the assessment of public art proposals including gifts/donations, and addresses the relocation, deaccessioning, maintenance and monitoring of public artworks.

Proposals for public art activities can originate from a variety of sources including:

- individual artists
- arts organisations (for e.g. Wellington Sculpture Trust)
- + private individuals or entities (for e.g. gifts, donations, commissions)
- Councillors
- + various teams within the Council (including Council's City Arts team)

Projects from these sources must go through the same assessment process to ensure they achieve the desired public art outcomes.



### **OUTCOMES**

The following outcomes form the basis for the approval and prioritisation of public art activities in Wellington City. These outcomes are derived from the strategic priorities of:

- + Towards 2040: Smart Capital, 2011
- + Arts and Culture Strategy, December 2011
- + Central City Framework, December 2011
- + Long Term Plan, 2012/2022
- + The District Plan, 2010

### WELLINGTON'S PUBLIC ART ACTIVITIES WILL BE FRESH AND INNOVATIVE

Wellington's public art activities give the city a dynamic edge, making it visually stimulating and interesting, and contribute to the perception of the city as a place of creativity and innovation.

Wellington City Council will support public art activity that is fresh, new, experimental and innovative.

### **2** PUBLIC ART ACTIVITIES IN WELLINGTON'S SUBURBAN CENTRES ENHANCE SENSE OF PLACE

Over the past 25 years public art activity has largely been concentrated in the central city. The Council would like to see this creative attention shared with the city's suburbs, to enhance their unique identities. Public art activity can contribute to a 'love of the local' and a sense of place for suburban centres, contributing to more confident suburban identities.

Wellington City Council will support public art activities that take place in the suburbs and enhance local identity, reinvigorating public spaces and generating a sense of belonging.

### MĀORI WHAKAPAPA¹ AND HISTORY ARE EXPRESSED IN WELLINGTON'S PUBLIC ART ACTIVITY

Wellington City Council recognises mana whenua and the past, present and future relationship of Māori with the city, Te Whanganui-a-Tara.

Wellington City Council will encourage artworks that include input from mana whenua and that aim to foster awareness, understanding and knowledge of local Māori whakapapa and history.

### THE CITY'S DIVERSE COMMUNITIES ARE REPRESENTED THROUGH PUBLIC ART ACTIVITIES

Public art activities can play an important role in representing and celebrating Wellington's varied communities – it can recognise, comment on and support their culture.

Wellington City Council will support public art activities that create opportunities and visibility for the city's diverse communities.

<sup>1</sup> The Māori term 'whakapapa' is used to describe genealogies, and the many spiritual, mythological and human stories that flesh out the genealogical backbone.

### WELLINGTONIANS ARE MORE ENGAGED IN THE DEVELOPMENT OF PUBLIC ART ACTIVITY

While drafting the Arts and Culture Strategy, the Council received feedback from the public that they would like more involvement in the city's arts and culture projects.

Wellington City Council will support projects that increase the level of public engagement in the development of public art activity. For example, a professional artist may work with a community to facilitate the development of an artwork, or residents may be informed about an upcoming permanent public artwork.

### THE CITY'S PUBLIC INFRASTRUCTURE INTEGRATES ART CONCEPTS AND/OR DESIGN FEATURES AND/OR PHYSICAL ARTWORKS

To ensure an integrated approach, it is important that public art is considered at the start of an infrastructure or open space design (re) development project.

Wellington City Council will incorporate public art activities, where appropriate, as a means for telling the city's stories in public space design and adding a strong visual aesthetic. This may involve an artist conceptually contributing to the design, influencing the design palette or producing a temporary or permanent physical artwork or series of artworks for the site.

### INITIATE AND IMPLEMENT PROGRAMMES TO COMMUNICATE AND EDUCATE PEOPLE ABOUT WELLINGTON'S PUBLIC ART ACTIVITY

To increase access to and understanding of the city's collection of public artworks it is important that programmes are designed to communicate and educate residents and visitors to the city about this activity.

Wellington City Council will support projects that look at new ways to communicate and educate people about Wellington's public art activity.

### PUBLIC ART ACTIVITIES DIRECTLY CONTRIBUTE TO SOCIAL AND ECONOMIC CHANGE AND URBAN/SUBURBAN REVITALISATION IN WELLINGTON

There is now a broader understanding of the role of public art from making a city look good to the ways it can contribute to social and economic change and urban/suburban revitalisation. For example public art activities can take place in disused public spaces bringing a new community into that space.

Wellington City Council will support public art activity that directly contributes to social and economic change and urban/suburban revitalisation in the city.









### **ACHIEVING PUBLIC ART OUTCOMES**

### **PARTNERSHIPS**

Wellington City Council will work closely with organisations, tertiary institutions and members of the community interested in and involved in the development of Wellington's public art.

The Council's particular focus includes working in partnership with the Wellington Sculpture Trust, Mana Whenua organisations and Wellington Waterfront Ltd.

Council will work with its key partners to draft Memorandums of Understanding that will outline working processes to ensure an integrated approach to the development of public art activity.

The Council's City Arts team should be the first point of contact for public art activities. This is to make it easier for the Council, its partners and others to work together to deliver high-quality public artwork.



### ASSESSMENT PROCESS FOR PUBLIC ART ACTIVITIES

The Council's City Arts team should receive applications for public art activity proposals on public space and proposals seeking support from Council, whether from:

- + the Public Art Fund (administered and managed by the City Arts team)
- a Council grant (eg Creative Communities or general grants<sup>2</sup>)
- + the Council's operational or capital expenditure budgets
- support in principle or advocacy for public art activity

The City Arts team will assess proposals it receives in collaboration with Council's Public Art Panel to ensure they meet the criteria and reflect the outcomes for public art activity.

<sup>2</sup> All Council grants' criteria will be adhered to in addition to the outcomes and criteria within this Public Art Policy.

### **HIGH-LEVEL APPROVAL PROCESS**



For more detail see the operational flow chart in Appendix 1.

### **PUBLIC ART PANEL**

The Public Art Panel (PAP) is made up of experts in various arts fields. Five Council officers sit on the PAP – the Chair, Manager City Arts team and PAP Administrator, Arts Advisor also from the City Arts team, the officer responsible for maintenance of public artworks, the Manager of Treaty Relations and a representative from the Urban Design team. At least three members of the PAP are independent – one from City Gallery Wellington, the other recommended by Mana Whenua and the third an expert appointed to balance the makeup of the PAP.

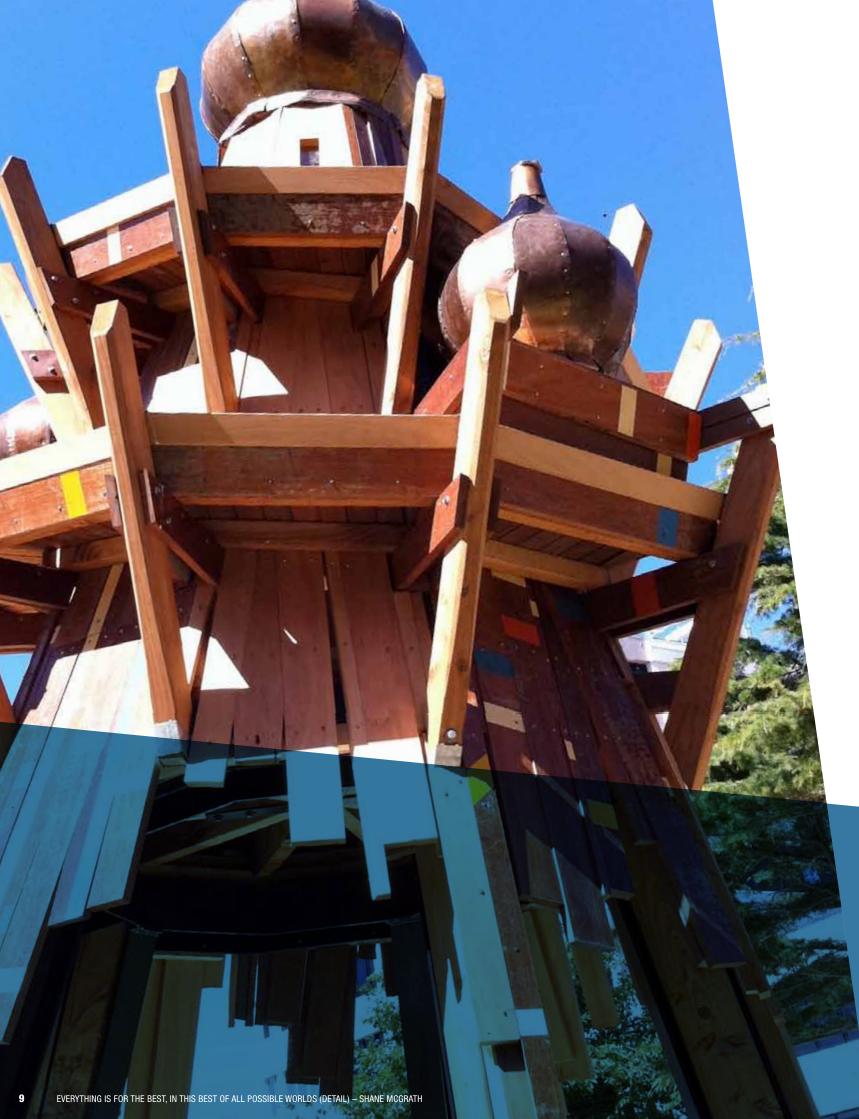
The PAP provides expert advice to guide the development of public art activity in Wellington City. The Chair of the PAP makes the final decision on support provided to projects.

### PAP members will:

- maintain a curatorial overview of public art activity in Wellington
- contribute to the development of a public artwork programme that meets the Council's desired outcomes for public art activity
- provide advice to Council on proposals for public art activity
- + advise on commissioning processes and artist selection methods
- make recommendations to Council on the acquisition, bequest, donation or loan of art for public spaces
- make recommendations on works that should be relocated or deaccessioned
- liaise with key public art stakeholders Mana Whenua, Wellington Sculpture Trust and Wellington Waterfront Ltd
- suggest ways to develop sector skills and nurture the creation of public art projects

In addition to assessment, the City Arts team can provide advice to arts practitioners, arts organisations and those interested in commissioning or partnering in public art activity before a formal proposal is lodged.

7



### **ASSESSMENT OF PROPOSALS**

### **CRITERIA**

People seeking support from the Council for public art activity will have to show that the proposed activity (including gift/donation) is of a high standard of artistic merit and has a strong link to one of the outcomes in this policy (section 1.6).

Proposals will be assessed against the following criteria derived from the policy outcomes. Priority will be given to proposals that demonstrate at least one of the following:

- new artistic practices that will reinforce Wellington's reputation as a centre for innovation
- located in one of Wellington's suburban centres and reflect that suburban centre's sense of place through its history, culture and topography
- recounts Māori whakapapa and history; and/or can demonstrate approval and

support of mana whenua representative organisations (eg Port Nicholson Block Settlement Trust, Te Rūnanga O Toa Rangātira); and helps to develop the artistic capacity of mana whenua (Ngāti Toa and Taranaki Whānui) in a meaningful way

- celebrates/represents Wellington's diverse communities, creating opportunities for diverse community groups
- demonstrates how Wellington residents will be engaged in the development of public art activity
- takes place in public infrastructure as part of a (re)development project
- initiates and implements programmes to communicate and educate people about Wellington's public art activity
- directly contributes to social and economic change and urban/ suburban revitalisation in Wellington.

The fit with a specific public art outcome will be weighted against the artistic merits of the proposal. This will ensure that work of outstanding artistic merit is not dismissed due to a poor fit with the outcomes.

In assessing the artistic merit of a proposed activity, the following factors will be taken into account including a work's response to a particular site. Priority will be assigned to public art activity proposals that:

- demonstrate a high standard of artistic excellence
- respond to the proposed site, which means taking into consideration the sites context (cultural, historical, environmental).
- may present opportunities for Wellington artists
- consider the accessibility of an artwork

### MANDATORY REQUIREMENTS

Public art proposals must take place within the Wellington City Council area and meet safety requirements. All proposals seeking approval must:

- + take place within the Wellington City Council area
- demonstrate appropriate consideration of public safety and the public's access to and use of the public domain
- + indicate credible maintenance and durability requirments

### **RELOCATION OF PUBLIC ART**

The Council will consider relocating public artworks for a range of reasons including:

- + artistic and historic relevance
- public safety
- + changes to the design and use of the public space occupied by the artwork
- + a new and better site has become available for an artwork
- a change in the outcomes for public art activity. The Council will follow the same process as if the artwork was offered for the first time. If the result of this is not to move the artwork the Council may also consider deaccessioning the work.

Decisions will be made on consideration of consultation with the artist(s) (or the family of the artist(s) if necessary) and other relevant people or organisations involved in its establishment. If an artwork needs to be moved or altered in any way, consideration will be given to the moral rights of an artist under the Copyright Act 1994.

The Policy does not envisage placing public artworks in storage in the possibility that they will be useful in the future, although temporary storage (e.g. waiting for a specific site to become available) will be permitted if the artwork meets the outcomes and criteria of this policy.

### **DEACCESSIONING PUBLIC ART**

The Council will consider deaccessioning public artworks for a range of reasons including:

- artistic and historic relevance
- public safety
- + changes to the design and use of the public space occupied by the artwork
- + artwork is vandalised or damaged and repair is not feasible.

The Council will follow the same process as if the artwork was offered for the first time. The decision will also be made on consideration of consultation with the artist(s) (or the family of the artist(s) if necessary) and other relevant people or organisations involved in its establishment. If an artwork needs to be moved or altered in any way, consideration will be given to the moral rights of an artist under the Copyright Act 1994.

### Options will include:

- + selling or gifting the artwork back to the artist
- donating to a community group or facility, or organisation that operates for public benefit
- open sale or auction.

Decisions on the above options will be made by the City Arts team with guidance from the Public Art Panel, based on criteria that include:

- + resale value
- sensibilities around how Council came to own the artwork
- condition of the artwork.



Wellington City Council is responsible for maintaining its public artworks to a safe standard and to ensure artistic integrity is retained.

An asset management plan and database for public art will be regularly updated to represent a complete register of public artworks that the Council has responsibility for. This will include a maintenance or conservation plan that details the condition and management requirements for each work — possibly as identified by the artist.

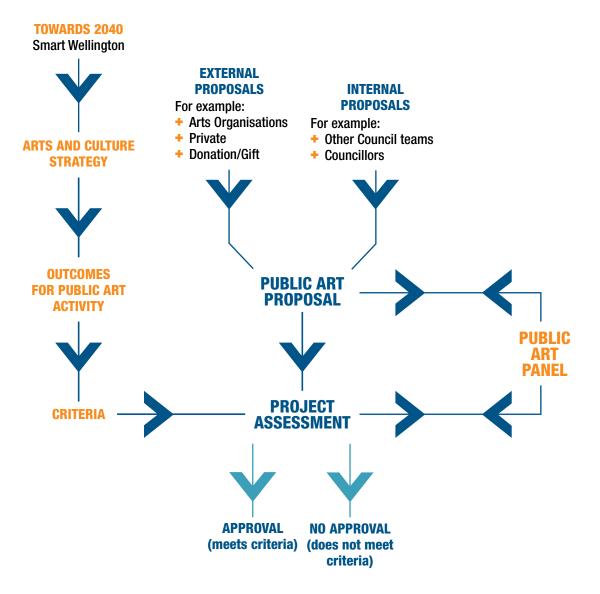
### **MONITORING AND EVALUATION**

Wellington City Council will monitor the performance of the Public Art Policy, and will evaluate the impact of public art activity against the outcomes.

Projects funded by the Public Art Fund will incorporate a written evaluation after project completion that provides project analysis (qualitative and/or quantitative) to enable the benefits for public art activity to be measured.



### APPENDIX ONE: ASSESSMENT PROCESS FOR PUBLIC ART ACTIVITIES ON PUBLIC SPACES



### APPENDIX TWO: GUIDELINES FOR ASSESSMENT PROCESS

The following table outlines how proposals for public art activity will be assessed, to ensure that they meet the public art outcomes. A proposal seeking Council support must achieve a high score in at least one section (either section A or B) and a medium in the other. The descriptions under the rating options of low, medium and high indicate the kind of standard required for the appropriate score.

| PROPOSAL ASSESSMENT CRITERIA  |   |  |   |  |  |
|---|---|--|---|--|--|
| Rating:   | Low   | Medium   | High  |  |  |
| Section A:  | Artistic merit  |  |   |  |  |
| Artistic merit  | Average merit – proposed activity is underwhelming                                | Significant merit –<br>proposed activity is of a<br>good standard                                  | Outstanding merit –<br>proposed activity is of a<br>high standard   |  |  |
| Section B:  | Strategic fit   |  |   |  |  |
| Fresh, innovative   | Not very innovative   | Reinforces current innovation trends   | Innovative – adds<br>something fresh and new,<br>extends thinking and<br>discourse about public art   |  |  |
| Suburban art enhancing sense of place                                       | Takes place in the suburbs  | Takes place in the suburbs and enhances local identity   | Takes place in the suburbs, enhances local identity, reinvigorating public space and generating a sense of belonging to that place                          |  |  |
| Māori whakapapa<br>and kōrero   | Uses Māori concepts,<br>words and themes  | Work uses local or national<br>Māori concepts, words and<br>themes and involves<br>Māori artist(s) | Work uses local Māori<br>concepts, words and<br>themes and involves<br>Māori artist(s) who is/<br>are recognised by mana<br>whenua authorities              |  |  |
| Represents diverse communities  | Represents a diverse community group  | Represents and provides opportunities for a diverse community group                                | Provides opportunities<br>and represents, celebrates<br>and strengthens a<br>community group  |  |  |
| Engages the community   | Little or no engagement or information about activity                             | Engages residents in some aspects of the development of public art activity                        | Engages residents in the development of work; informs local community about activity  |  |  |
| Incorporates art into public infrastructure                                 | Artist commissioned to develop a work for completed public infrastructure project | Artist conceptually feeds into design of public infrastructure at the beginning of the project     | Artist conceptually feeds into design of public infrastructure and develops artwork(s) for incorporation  |  |  |
| Programmes to communicate and educate people about public art activity      | Programme will increase communication around the city's public art activity/ies   | Programme will increase communication and educate people about the city's public art activities    | Programme will communicate and educate – increasing access to, knowledge of, and promote activity to an international audience                              |  |  |
| Contributes to social and economic change, and revitalisation in Wellington | Activity contributes to social and economic change                                | Activity contributes to social and economic change, and urban/ suburban revitalisation             | Activity contributes to social and economic change, and urban/ suburban revitalisation that directly inspires innovative new businesses and social activity |  |  |

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