

27 November 2023

Tom Hunt
tom.hunt@stuff.co.nz

Kia ora Tom

Communications Roles

I refer to your request made under the Local Government Official Information and Meetings Act 1987 (the Act), received on 27 October. You requested the following information:

- The current number of staff employed in WCC's communications department, broken down into the number in each \$10k salary band. If it would help with people's understanding of it, can I get a breakdown of the number involved in each section of the comms department. (Ie, how many do media comms, how many produce My Wellington, how many do social media, etc)

Wellington City Council has **granted** your request for information.

The Communications team at Wellington City Council includes strategic communications, internal communications, media relations specialists, social media, and content creators and editors.

The strategic communications team (12.2 FTE) provides advice and support across and for all levels of the organisation. Their roles are wider than traditional communications roles, as a significant proportion of their work is engagement and consultation with our communities.

Our internal communications team (4 FTE) provides support and advice to connect and inform our over 2,000 employees.

The media team (2 FTE) receives and responds to around 2,500 media enquiries per year. The social media and content team (4 FTE) is responsible for our five channels (166,000 followers), website news content, Our Wellington magazine and monitor our channels seven days a week.

Below is a table of salary ranges for our Communications roles. The table provides the salaries of our kaimahi working in our communications department, due to the number of people in some bands, for privacy reasons we have not broken down in \$10,000 increments as requested:

FTE	Range
4	\$145,000 +
9.2	\$115,000 - \$144,999

6	\$85,000 - \$114,999
4	\$55,000 - \$84,999

Right of review

If you are not satisfied with the Council’s response, you may request the Office of the Ombudsman to investigate the Council’s decision. Further information is available on the Ombudsman website, www.ombudsman.parliament.nz.

Please note, we may proactively release our response to your request with your personal information removed.

Thank you again for your request, if you have any questions, please feel free to contact me.

Kind regards

Claudia Holgate

Acting Team Leader Official Information