



# Connecting Wellington to Singapore and beyond

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Wellington City Council  
20 January 2016

## The Announcement

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After years of work WCC, WIAL and Singapore Airlines  
are delighted to announce a new service  
between Wellington and Singapore via Canberra

## This is a transformational step

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This is a huge step up in connecting Wellington to Asia and Europe

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With a tier 1 airline (a long term player) and the best hub in Asia (200+ international connections)

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With flight times choreographed to link with European and Asian transfers

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It proves that direct flights to Asia will be commercially feasible



## The Service

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Begins in August 2016

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Four flights per week initially

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Wide body jet with business class seats and freight capability

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Travel time of 13 hours 25 minutes — 1 hour 35 minutes faster than via Auckland

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Transit stop in Canberra of 1 hour and 30 minutes but same plane, same seat and no customs



A transit stop for international travellers

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Opens up Wellington and mid NZ to Canberra tourists

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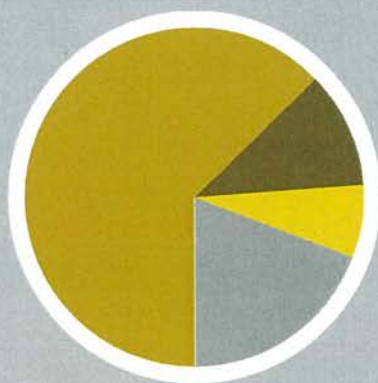
Makes Government to Government travel easier, better, cheaper and faster

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Business opportunities with Canberra having the wealthiest and smartest demographic in Oz

## Who will travel?

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Wellington to Canberra  
Wellington to Singapore  
Wellington to Asia/ Europe  
Other New Zealand regions

Inter vistas predict  
90,000 passengers per year

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19% Wellington to Canberra

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11% Wellington to Singapore

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7% from the rest of NZ

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63% beyond to Asia and Europe





Rated number 3 in the World

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A reputation for longevity

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A member of the Star Alliance

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Will attract other airlines

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Singapore Changi Airport — Asia's best hub with the most comprehensive range of international connections

# Supporting NZ Inc

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Directly links the two Australasian capitals

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Improves the Wellington region's connectivity  
and international competitiveness

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Enhances the tourism offer of mid NZ

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Reduces cost and time to get to Canberra

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Will lead to lower prices from other long haul carriers  
to compete with the superior SIA service



**Make no mistake** — this is an important step to direct flights

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**The argument** that direct flights will not be commercially feasible is now redundant

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**It proves** the runway business case has substance

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**We have secured** a tier 1 airline partner investing millions of dollars now

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**This is much more powerful** than a MOU promise to come when built

## Cost and Funding

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WCC will contribute a modest sum  
over 10 years

No new money needed

Funded from Destination Wellington

Within budget, no impact on rates



## Summary

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A new 4 day a week service **will connect Wellington to Asia and Europe from August onwards**

We are partnering with Singapore Airlines,  
**a tier one airline and the best hub in Asia**

This is a major step towards realising our dream  
**of direct flights to Asia and Europe**



Thank you

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