Improving Cycling in Wellington
Enabling transport choices by providing for people on bikes

WELLINGTON CITY COUNCIL

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Accredited Facilitator: Yes

WELLINGTON CITY COUNCIL

Investment Logic Map

Program

PROBLEM

Poor uptake due to perception that cycling is unsafe and inconvenient is reducing cycling’s contribution to the transport system 45%

Unappealing environment for people on bikes is reducing transport and recreation choices for Wellingtonians 15%

Unforgiving infrastructure and poor road user behaviour is resulting in significantly higher than average rates of harm to people on bikes 40%

BENEFIT

Wellington is a more sustainable, liveable and attractive city 25%

KPI 1: Improved environment
KPI 2: Greater health and wellbeing
KPI 3: Improved economic performance

Greater transport network efficiency, effectiveness and resilience 45%

KPI 1: Better facilities and infrastructure
KPI 2: Increased contribution to network reliability

Improved safety for people on bikes 30%

KPI 1: Reduced actual deaths/serious injury
KPI 2: Improved perception of cycling safety

STRATEGIC RESPONSE

Strategic Intervention nn%

Strategic Intervention nn%

Strategic Intervention nn%

Strategic Intervention nn%